NEW BATTLE CREEK CENTER — Looking over the plans for WMU's new South Central Regional Center in downtown Battle Creek following a news conference there Nov. 15 are, from left: President Haenicke; Patricia Black, president of the board of directors of the Cereal City Development Corp.; John Gallagher, Battle Creek city commissioner; and Jack Howell, executive director of the Cereal City Development Corp. Construction on the former Robinson's department store is expected to begin in January 1992 and be completed by January 1993.

Plans for the WMU center call for 12 classrooms, a computer laboratory, offices, advising area, and indoor and outdoor commons areas, said Richard T. Burke, WMU vice president for regional education and economic development. "This is a very attractive location for us, and we are pleased to lend our resources to the community's and the region's continued educational and economic growth," he added. Burke announced that WMU will offer the MBA degree through the Michigan Information Technology Network with the installation of a downlink at the new Battle Creek center. "This is a giant step forward for WMU in this part of Michigan," said Anthony L. DeLorezo, director of WMU's South Central Regional Center in Battle Creek. "We have offered courses in Battle Creek since 1917 and we established the University's full-time center here in 1974. We now serve more than 1,200 students each year from Barry, Branch, Calhoun, Hillsdale, Jackson and St. Joseph counties," he pointed out.

Paul Otm, president of Kellogg Community College, said, "We welcome Western's new initiative. It will complement the excellent pre-university program we have here..." (Continued on page four)

South Central Regional Center to move downtown

WMU finds bargain in old Battle Creek department store

The Board of Trustees Nov. 15 authorized the University administration to finalize plans that will add a new dimension to downtown Battle Creek. The University will establish a major regional campus in the former Robinson's building as part of a mixed-use plan for that building.

The proposal is part of a $5 million renovation project of the Robinson's building at 51 West Michigan Mall or across West Jackson Street from McCamly Place and behind Stouffer's Hotel. When renovation of more than 24,000 square feet of the three-story building is completed, that portion will be sold to WMU for an amount not to exceed $100,000. Construction is expected to begin in January 1992 and should be completed by January 1993. "This very generous gift will enable us to offer more educational options to the people of Battle Creek, Calhoun County and all of West Michigan," said President Haenicke. "We are excited about being an integral part of the continued revitalization of downtown Battle Creek. This new regional campus will strengthen the long partnership we have enjoyed with Kellogg Community College and I want to publicly thank President Paul Otm for his institution's hosting of our center there since 1974."

Jack Howell, executive director of the Cereal City Development Corp., added, "This is another major piece in the development of downtown Battle Creek and fits well into our leasing plan for destination-type businesses and services. Western Michigan University will bring people downtown and create new activity and vitality for downtown Battle Creek."

Howell indicated that funding of $4.6 million toward the $5 million renovation project already has been committed by the Battle Creek Downtown Development Authority, the W.K. Kellogg Foundation, the Miller Foundation, the Battle Creek Community Foundation, the Kellogg Co. and other private sources.

Robert Lee Wold & Associates Inc. of Battle Creek is the project architect. Rising from the current site of the United Arts Council's 100-seat Discovery Theatre, a dramatic three-story curved glass entrance to the WMU regional center will alter the visual axis of the building so that it looks out on both Jackson and McCamly streets. Just inside the entrance will be a two-story atrium with a second floor balcony overlooking the lobby.

Board grants Haenicke $6,600 salary increase, calls him 'one of the finest university presidents'

As part of its annual evaluation of him, the Board of Trustees Nov. 15 praised President Haenicke for his labor relations, fund-raising, commitment to affirmative action, legislative and community relations, and new building projects.

"The board unanimously and without reservation supports the activities of President Haenicke and, as in the past, considers him one of the finest university presidents in Michigan," said Trustee George A. Franklin, vice chairman of the board and chairman of the presidential evaluation committee. Other members of the committee are Trustees Alfred L. Edwards and Roy S. Roberts. Haenicke has been granted a $6,600 salary adjustment — based on a 4 percent across the board increase and 1 percent merit — bringing his 1991-92 salary to $138,600. The board also recognized the contributions of Haenicke's wife, Carol, stating, 'She has, and continues to be, a great asset to this University and is someone we wish to thank and recognize for her efforts.'

For the fourth consecutive year, Haenicke indicated that he will donate his salary increase to the WMU Foundation. In those four years, he has given $330,996 in salary increases to the foundation.

Franklin indicated that his committee had formally and informally solicited the views of the board members on the performance and compensation of the president. He noted that the past year has been a difficult one financially for higher education, and that state budget constraints and deferrals have coincided with contract negotiations for four unions at WMU.

"Despite a difficult economic situation, President Haenicke and his staff have successfully concluded these negotiations in a non-adversarial fashion and to the satisfaction of all the parties," Franklin said. "In addition, the Campaign for Excellence has continued, having reached 90 percent of its goal ($55 million) with over two and one half years to complete."

Citing the dedication of the new building for the Haworth College of Business and a new

ARCHITECT'S RENDERING — Here is an architect's rendering of the renovated Robinson's department store. The building will feature a dramatic three-story curved glass entrance looking out over both Jackson and McCamley streets.
The Board of Trustees approved a fee for Campus III Weekend College and set continuing education tuition in action Nov. 15. The measures had been tabled at the board's Oct. 18 meeting to allow time for public comment.

The board approved a Campus III fee of $75 for one to two credit hours and $125 for three or more credit hours at regular WMU tuition and fees. Campus III classes start Saturday, Jan. 18. The fee is intended to cover the additional cost of offering weekend instruction, including library services, child care and a weekend facilitator.

The board authorized that continuing education tuition be determined by adding an additional $5 per credit hour to both the on-campus fee and the per-credit fee for undergraduate students and the resident graduate rate for graduate students. The new fee rate would be 20 cents per credit hour that off-campus students must pay in addition to regular tuition rates. It is effective for the winter semester that starts Jan. 6, 1992.

Campus III Weekend College will offer courses at both undergraduate and graduate levels in six sessions each year, beginning in January with Session I. Courses are taught by regular WMU faculty members. Sessions I and II, each three, six or 12 weeks, will run from Sept. 25 to Dec. 5.

FESTIVE FLOWERS — Just in time for the holiday season, the Clerical/Technical Organization is selling poinsettias at $7 per plant. Displaying the festive flowers here are, from left, CTO members Carol E. Cox, environmental health and safety; Amy Kizzie, residence hall facilities; and Edith Walter, Perkins Loams. The group will be offering red, white, pink, marble (white with pink) and “jingle bells” (pink with white) poinsettias from Nov. 25 through Dec. 5. To place an order, persons may call Kizzie at 7-4744. The flowers will be ready for pick-up from noon to 2 p.m. and 4:30 to 6 p.m. Wednesday, Dec. 11, in Red Room A of the Bernhard Center.

Questionnaire designed to evaluate teaching set for trial run this winter

All faculty members will be asked to experiment with a new questionnaire as part of student evaluation of their teaching in one of their classes during the winter semester. Called yet another “tool to help the instructor,” said Provost Nancy S. Barrett in a statement, the questionnaire “Norms, problems encountered and faculty response to the trial program will be considered in the continuation and revision of the system.”

The 31-item questionnaire of the WMU chapter of the American Association of University Professors has endorsed the use of the new questionnaire and encouraged Barrett said. “We agreed that decisions on promotion, tenure and merit would not be based on results of the trial run,” she said. “Rather, such decisions during the 1991-92 year will be made using forms and procedures now in use in the various departments.”

In the promotion and tenur- system, Barrett said, “from the diversity of ratings in the questionnaire as well, the lack of comparability and doubts about the validity of the system for evaluation and improvement of teaching.

In a presentation Nov. 7 to the Faculty Senate, Barrett, chairman, said department members will like it and find it an improvement over the previous system. “This instrument is intended to be as flexible as possible,” Barrett said. “It’s up to the deans, chairpersons and individual faculty members to determine how they wish to structure the program.”

“Has it been stressed that student evaluations are only one form of evaluating teaching? "Behm continued. A long-term goal of this project is a system that uses a variety of other measures as well, including such techniques as observation, peer review, administrative review, self-assessment and examination of the artifacts of instruction, such as syllabi. "Departments and colleges need to decide soon whether they wish to use core questions and, if so, what those questions are, Behm said. "Faculty members can decide on the remainder of the questions and then have the forms鹅 with the department or dean."
Dahlberg awarded NSF grant to evaluate food policies in six cities and one county

Food, one of the basic requirements for human life, may be one of the most neglected issues at the municipal government level, says a WMU faculty member.

Kenneth A. Dahlberg, political scientist at WMU and past president of the Midwest Political Science Association, says the neglect may stem from the fact that most food policies are the responsibility of other government levels, or are handled by non-governmental organizations or consumer groups.

For work in counseling environmental and economic values are among the issues that have intrigued Dahlberg and started his work on this project. "We have departments and systems, he says, little formal attention is devoted to the existence of good farmland in the immediate surrounding area. Few very people see all of these issues as part of a system," Dahlberg says. "I am looking at the public policy side of it and the importance of volunteers and their role in supporting food banks and farmers' markets. Food policy councils try to coordinate these issues and make everyone involved aware of what is going on and what is available.

WMU has been authorized to enter into a $69,605 agreement with the A.E. Johnson Agency of Farmington Hills to manage major portions of the estimated million-dollar renovation and expansion of WMU's facilities for student recreation and intercollegiate athletics. The Board of Trustees, meeting Nov. 15, approved the contract, which is expected to be completed in January.

A construction management firm was selected, Bean said, because of the complexity of the project, which includes both phased renovation and the construction of major facilities. By using a construction management firm rather than a general contractor, any savings identified during the project would go to the UW-Rath University rather than a contractor.

The firm is expected to provide a variety of professional services, including the design and implementation of the project, financial planning and preparation of the bid packages. The firm will also be responsible for construction supervision and construction, development of bid packages and final project budgets, administration of bid awards and construction supervision among other dozen major functions.

Construction is expected to begin in the spring of 1992 with the removal of asbestos in the gym and the expansion of the campus planning, engineering and construction department.

Completion of the entire project, which includes equipment, infrastructure such as streets and gutters, construction and renovation of first and second floors of the A. E. Johnson building, was expected to be completed by June 1994. The exact cost of the project will not be known until contracts are awarded.

The cost will resemble a "sports village," said Dahlberg. "We are looking at the budget by students with a total recreation system.

The first phase of the four-phase project already has been completed. It includes the resurfacing and lighting of Kanley Track, six lighted tennis courts at Goldsworth Valley and major improvements, including lighting, to intramural fields in Goldsworth Valley.

Phase II, which is to begin in March 1992, will include the construction of a major addition to the Gary Center, built more than 30 years ago to accommodate 5,000 male students. Female students used Oakland Gymnasium. On-campus enrollment now is more than 24,000 students.

The Gary Center addition will include a new recreational swimming pool, academic laboratorias and classrooms as well as offices for the Department of Health, Physical Education and Recreation, Campus Recreation Activities, Zest for Life and University Wellness Programs.

Phase III, to begin in summer 1993, will include the renovation of the Gary Center's existing asphalt area and intramural gymnasium as well as the relocation of physical education and recreation classes. New construction will include roofball courts in the gym and the addition of an elevated jogging track.

Phase IV, which also will begin in summer 1993, will include the construction of a new 8,000-seat outdoor arena and the redesign of Recreation Fieldhouse and Oakland Gymnasium.

The project was approved by the Board of Trustees in March 1991. It was developed by the University's design sign committees, student faculty and staff members and with the assistance of architectural and engineering design consultant, Smith, Hinchman & Grylls Inc. of Detroit. The firm is expected to provide a variety of professional services, including the design and implementation of the project, financial planning and preparation of the bid packages.

The architect, under the coordination of the design consultant, conducted three four-week sessions on such topics as project management, budgeting, estimating and contractual issues on these Mondays at 9:35 a.m. on WKME-AM (1360) with the following speakers and topics:

Molly K. Cole, Environmental Studies Center, on the debate on wetlands, Nov. 25 and 26; and Raymond J. Bess, Jr., on students' expectations for the holiday shopping season, Nov. 30 and Dec. 2.

Media

Two members of the WMU community will be guests in the coming weeks on "Focus," a five-minute interview program produced by news services. "Focus," is scheduled to air on these Saturdays on WKME-AM (1360) and WKZO-AM (560) and on these Mondays at 9:35 a.m. on WKME-AM (1360) with the following speakers:

Molly K. Cole, Environmental Studies Center, on the debate on wetlands, Nov. 25 and 26; and Raymond J. Bess, Jr., on students' expectations for the holiday shopping season, Nov. 30 and Dec. 2.

Obituary

Word has been belatedly received of the death of Stanley F. Steele, retired from the Department of Physics. He died July 6 in Ocala, Fla., at age 74. Steele had been an instrument maker and machine shop supervisor in the department from 1976 to 1981.

Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested persons may apply to the job board or sign the appropriate bid sheet during the posting period.

1. S-01 and S-02 clerical positions are not required to be posted. Interested University staff members and staff members that worked with an architect and engineering design consultant, Smith, Hinchman & Grylls Inc. of Detroit, are expected to be applied for a pay fee.

Anne Wager, director of employment services, says that interested persons may apply to the Job Opportunity Program and vacancies available to external applicants.
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Calendar

THEOLOGICAL INTEGRATION
Allan W. Crummett, councilor of education and counseling psychology, Tate Center, 3210 Sangren Hall, noon.

Student recital, Russell Brown Brass Quintet, Dalton Center Recital Hall, 8 p.m.

Friday/28
Thanksgiving holiday; most offices closed.

Saturday/29
Basketball, WMU vs. College of the Holy Cross, Field House, 2:30 p.m.

December

Monday/2
Concert, U.S. Air Force Windwood Quintet, Dalton Center Recital Hall, 5 p.m.

Tuesday/3
Training and development seminar, "Conversation in Business," Darlene R. Mosher, human resources, 204 Bernhard Center, 8:30 a.m.-noon.

Wednesday/4
"Effective Strategies for Communicating in International Markets," Roberta M. Supnick, business information systems, Fetzler Center, 8:30 a.m.-4:30 p.m.

Meeting, Employee Concerns Committee of the Clerical/Technical/Operational, Red Room Bernhard Center, noon-1 p.m.

Meeting, Department of Biology, 1012 Deady Administration Building, 3:30 p.m.

Meeting, Department of Chemistry, 1012 Deady Administration Building, 3:30 p.m.

Meeting, National Organization for Professional Women, 1700 Gladwin Center, 6 p.m.

Meeting, Student Senate, 1700 Gladwin Center, 6 p.m.

Meeting, Student Muslim Union, 1700 Gladwin Center, 6 p.m.

Meeting, Women's Agenda, 1700 Gladwin Center, 6 p.m.

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