

# WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Volume 18, Number 30

May 21, 1992

## Students win awards to conduct research with mentors

Five graduate students have been named WMU Research Fellows and awarded \$10,000 each to undertake year-long research projects with faculty mentors.

The five students, their academic programs and their faculty mentors are: Nancy L. Bruce-Comisar, a master's degree student in the medieval studies program, who is working with Otto Grundler, religion and Medieval Institute; Brian A. Keller, a doctoral student in mathematics, who is working with Christian R. Hirsch, mathematics and statistics; Sandra Karen Lee, a master's degree student in social work, who is working with Gary Mathews, social work; Joseph C. Parker, a master's degree student studying mechanical and aeronautical engineering, who is working with Parviz Merati, mechanical and aeronautical engineering; and Jean M. Rosinski, who is pursuing a master's degree in business administration through the Haworth College of Business and is working with Nick G. Triantafillopoulos, paper and printing science and engineering.

The five were selected from among 34 applicants to the competitive award program initiated last year by Donald E. Thompson, vice president for research. All five students were recognized at a May 18 campus researchers' luncheon and plaques were awarded to both the students and their mentors. Each student's mentor also was awarded \$1,000 to assist with project expenses.

The research projects selected for 1992-93 academic year awards include: a study by Bruce-Comisar of the cultural and religious preservation that has resulted from the existence of such groups as the cult of St. Winefrede, the patron saint of North Wales who died in 690 A.D. and who remains the subject of annual pilgrimages; an analysis by Keller of calculus students' preferences in seeing mathematics problems represented in graphs, equations or tables and development of a statistical tool to analyze the preference data; a study by Lee of accessibility of health and human services for Kalamazoo County residents who suffer from sickle cell anemia;

## University joins partnership in Battle Creek to assist with education reform movement

WMU will join two school districts in Calhoun County, Michigan State University and the Michigan Partnership for New Education to initiate two "professional development schools" in the Battle Creek area beginning this fall.

Battle Creek Central High School in the Battle Creek Public Schools and Prairieview Elementary School in the Lakeview School District have been designated as the participating schools.

In them "new programs and technologies can be tried and evaluated," according to officials. Such schools are part of the reform movement in American education.

In addition, the two school districts have formed the Battle Creek Partnership for New Education, based on the state model. Their partnership will enable business partners, parents and others to "reform education in Battle Creek."

"We are delighted to be involved in this innovative project," said Dean Charles M. Hodge, education. "This provides a unique opportunity to cooperate not only with public schools but also with another university as school and university faculty members and others work together for change."

"An exciting aspect of these efforts is the potential to improve the way we prepare teachers, administrators and counselors," he said.

WMU College of Education faculty members Ronald A. Crowell, education and pro-



**CONGRATULATING RESEARCH AWARD WINNERS** — Donald E. Thompson, vice president for research, right, congratulates the five graduate students who were named WMU Research Fellows and presented with plaques at a May 18 luncheon honoring campus researchers. Each of the five was awarded \$10,000 to undertake a year-long research project with a faculty mentor. The five students are, from left, Brian A. Keller, Joseph C. Parker, Jean M. Rosinski, Sandra Karen Lee and Nancy L. Bruce-Comisar.

an examination by Parker of the fluid mechanic properties of supersonic jet flow and its effect on a target surface; and a study by Rosinski on infrared heating techniques that would make the use of environmentally safer water-based inks more productive and able to compete with solvent-based ink systems in gravure printing operations.

The award program is designed to improve the scholarly research environment of WMU and to enhance the quality and character of interaction between faculty members and graduate students by focusing on the mentoring relationship. The program was launched in April 1991. The first five recipients presented the results of their research to a campus audience this past April.

Selections for the award are made on the basis of the quality and significance of the proposed research, scholarship or creative activity; the intellectual quality of the expe-

rience; the significance of the students' role in the research; the prospect for the development of a singular productive mentoring relationship; and the academic record of the student.

To be selected, a project also must demonstrate that it will contribute to the student's scholarship and professional growth and sustain a mentoring relationship that will enrich the scholarly work of both the student and faculty mentor. At the conclusion of the research year, students must submit a final report and a thesis or dissertation or evidence that the research has been or soon will be published in a refereed publication or presented at a refereed conference.

professional development, and Carl A. Woloszyk, consumer resources and technology, will serve as liaison persons with administrators, teachers and community leaders in the Battle Creek and Lakeview schools.

Faculty members from the schools and WMU will teach in one another's classrooms, conduct research together and involve WMU students in pre-internship experiences among any number of possible activities, said Associate Dean Floyd L. McKinney, education. Specific activities won't be known until the project gets under way.

Among the characteristics of the professional development school are that teachers teach for understanding "so that students learn for a lifetime," that teachers and students are organized as "a community of learning" and that reflection and inquiry are central features of the school, officials said. Professional development schools are intended to bring about the reform of American education through changes in teaching and learning practices, said Jatrice Gaiter, vice president of local area partnerships of the East Lansing-based Michigan Partnership.

The partnership, established two years ago, is supported in part by a grant from the W.K. Kellogg Foundation of Battle Creek. Professional development schools have been established in 10 other Michigan communities. WMU is among seven public universities in Michigan to be involved in the project.

## Douma to be recommended for post in Graduate College



Douma

Grotzinger

The appointment of Rollin G. Douma as interim dean of the Graduate College will be recommended by President Haenicke to the Board of Trustees at its June 26 meeting.

Douma has served as associate dean of the Graduate College since 1979. An associate professor of English, he joined WMU's faculty in 1970. He is a past president of the Michigan Council of Teachers of English.

He will replace Laurel A. Grotzinger, who is stepping down after 13-1/2 years as dean, effective July 1. After a professional development leave, she plans to return to the WMU faculty.

Provost Nancy S. Barrett has indicated that a search committee will be named in the fall to recommend the appointment of a permanent dean.

## New APA leadership will be introduced at May 22 meeting

The Administrative Professional Association will meet from 11:30 a.m. to 1 p.m. Friday, May 22, in the Red Rooms of the Bernhard Center.

Agenda items include: the annual compensation letter to President Haenicke; the APA's 1992-93 survey; and the introduction of new officers and members of the Executive Board and Council of Representatives.

## Athletic tickets provide 'win-win' opportunity for businesses, charities, WMU, disadvantaged youth

Battle Creek and Kalamazoo area businesses are being asked to purchase blocks of tickets for WMU athletic events and then donate them to more than 60 charities and non-profit organizations for use by disadvantaged youth.

"This is definitely a win-win opportunity for the ticket donors, the charitable organizations, WMU and, most importantly, the youngsters," said George A. Franklin, vice president for public affairs at the Kellogg Co. of Battle Creek and chairperson of WMU's Board of Trustees. "We want to expose these youngsters to first-rate intercollegiate athletic competition, college life and WMU's beautiful campus in hopes that they will be encouraged to attend college some day."

Battle Creek/Kalamazoo area businesses and charitable organizations have been invited to send representatives to a reception at 5:30 p.m. Thursday, May 21, at the Fetzer Center to kick off this special program. Individuals interested in purchasing and donating tickets also are invited. The project is being sponsored by the University's new spirit committee and the "WMU and Kalamazoo" program, said John D. Fleckenstein Jr., aide to WMU's vice president for student affairs.

Franklin indicated that several organizations already have expressed interest in participation. They include the Kellogg Co., Price Waterhouse, WMU Alumni

Association and EPI/ARM. Franklin is chairing the coordinating committee; co-chairing the committee are Joyce Brown of the Urban League and Peter Tripp of Big Brothers/Big Sisters, both of Battle Creek, and the Rev. Otha Gilyard and the Rev. John Grathwohl, both of Kalamazoo.

Two ticket package options are being offered. Option I, at a cost of \$250, includes: six tickets for the Sept. 19 Bronco football home opener against Akron, the newest member of the Mid-American Conference; four tickets each for the Ball State, Eastern Michigan and Central Michigan football games; four tickets each for the Illinois-Chicago and Eastern Michigan volleyball games; four tickets each for the Merrimack and Notre Dame hockey games; and four tickets for the Eastern Michigan and six tickets for the Bowling Green basketball games to be played at Battle Creek's Kellogg Arena.

Option II, at a cost of \$100, includes 20 coupons each providing one reserved seat or best available ticket to Bronco football, basketball and hockey games and general admission seating for volleyball contests. Under Option II, some games will be limited to two coupons per contest.

Tickets will be purchased by individuals and/or businesses and they will go directly, in the name of the donor, to a charity selected by the donor from a list of participating agencies.





**PROFESSIONAL DEVELOPMENT SEMINAR** — Judith M. Bardwick, right, a management consultant from La Jolla, Calif., and author of the book, "Danger in the Comfort Zone," spoke to professional/technical/administrative employees May 11-12 as part of the Professional Development Program sponsored by the Department of Human Resources and the Administrative Professional Association. She is greeted here by, from left: Darlene R. Mosher, human resources; Marilyn S. Kritzman, residence hall facilities, who is president of the APA; and Velois Bowers, human resources, a participant in the Professional Development Program. Bardwick says Americans have become too complacent in their jobs. She discussed the phenomenon of the "entitlement" mentality — a preoccupation with rewards rather than with responsibilities — and how to counter its damaging effect.

## Second edition of book by Northouses focuses on importance of communication in health care

The second edition of a textbook designed to improve communication between health care providers and the patients and families whose lives have been turned upside down due to illness has been produced by a WMU faculty member and a WMU alumna.

"Health Communication: Strategies for Health Professionals" was written by Peter G. and Laurel L. Northouse, who are husband and wife. The text focuses on effective communication in the health care setting through the authors' dual disciplines. He is a professor of communication at WMU and she is an associate professor of nursing at Wayne State University in Detroit.

Geared for professional health care providers and individuals who want to expand their understanding of effective communication in health care, the book explores problems and conflicts inherent in relationships between professionals, patients and families who are dealing with severe illness. It examines such issues as empathy, trust, self-disclosure and control that arise after illness is diagnosed.

"When people get sick and experience a degree of uncertainty about their disease and their future," says Peter Northouse, "they frequently lose a sense of control about their circumstances. It's very important for health care providers to share information and control with their patients and help them gain control of their illness and participate in their health treatment process."

Previously titled "Health Communication: A Handbook for Health Professionals," the revision includes new chapters on control and the ethical dilemmas in health care settings with emphasis on the integral role communication plays in their resolution.

"With such issues as informal consent, health service financing and the termination of life support that are prevalent in today's society," Northouse says, "we felt the addition of a chapter on health ethics was important."

"Although our book is grounded in the latest research-based information on communication issues in the health care setting," he adds, "its style is highly readable and includes relevant, practical case examples that illustrate specific communication techniques which can be used to resolve conflicts."

The 286-page paperback book was published by Appleton & Lange of Norwalk, Conn., a division of Prentice-Hall, the company that published the first edition of the text in 1985.

## Gifts and grants running ahead of last year's records

With three months left in the current fiscal year, grants and cash gifts to the University are running ahead of last year's record highs, according to reports presented to the Board of Trustees at its April 24 meeting.

Grants received during the months of February and March totaled \$1,059,516, bringing the year-to-date total of grants awarded to WMU to \$9,053,569. That figure is \$23,345 more than the total of grants received during a comparable period last year.

Cash gifts to the University from Feb. 19 through the end of March totaled \$212,793, bringing the year-to-date total of gifts to \$3,747,851. That figure is \$520,499 higher than the amount of cash gifts received by the end of March last year.

Notable gifts for the period reported included two pledge payments on previously announced gifts to fund construction of the building that houses the Haworth College of Business.

Also counted toward the period gift total was a \$50,000 charitable remainder unitrust naming WMU as beneficiary. Norman C. and Gilda M. Greenberg arranged the trust to create an endowment fund for Waldo Library that will bear their names. He retired with emeritus status in March after 20 years at WMU. At the time of his retirement, he was senior adviser to the president for international affairs and professor of anthropology and social science. Earlier, he served as dean of the College of General Studies and dean of international education and programs. She retired in 1989 as professor emerita of humanities and social science after teaching at WMU for 16 years.

Major grants received during February included a \$126,137 grant from the U.S. Department of Health and Human Services' National Institute on Alcohol Abuse and Alcoholism to Leonard C. Ginsberg, chairperson of biological sciences, and Susan R. Stapleton, chemistry. The grant will fund their third year of work, with Rolf Kletzien of the Upjohn Co. of Kalamazoo, examining the genetic changes to cells caused by exposure to alcohol. Such changes lead to fatty

## Reish to be named interim dean of honors college as Gabelnick accepts new post in California

Joseph G. Reish is expected to be named interim dean of the Lee Honors College in July.

He will be recommended for the position at the June 26 Board of Trustees meeting, according to Provost Nancy S. Barrett. He would replace Faith Gabelnick, dean of the Lee Honors College since 1987, who is leaving July 15 to become provost and dean of the faculty at Mills College in Oakland, Calif.

"Under her leadership, the honors college curriculum was restructured and strengthened, the new building was completed and a major community services emphasis was nurtured," Barrett said. "As a result, honors college enrollments are at an all-time high. We are indebted to her for her many fine contributions to our University and wish her well in her new position."

Reish has been associate dean of the Lee Honors College since 1988 and was its assistant director from 1987 to 1988. A faculty member at WMU since 1972, he holds a concurrent appointment as a professor of French. Reish is the author of numerous articles on 18th century French literature and also is a published poet.

The Lee Honors College enrolled nearly 900 students in the 1992 winter semester. Its

## Western Jazz Quartet brings music to Brazilian audiences

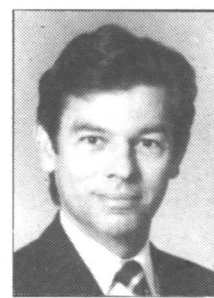
WMU is sending a sample of its internationally recognized jazz studies program to South America.

The Western Jazz Quartet, a resident faculty ensemble in the School of Music, will leave in late May for a 10-day tour of Brazil. Concerts in four cities — including four appearances in the capital city of Brasilia — are on the quartet's itinerary.

Faculty members in the quartet are Thomas Knific, bass, Trent P. Kynaston, saxophone, and Stephen L. Zegree, piano. Joining them on the tour to play drums will be Sam Nead, a former School of Music student.



Gabelnick



Reish

mission is to design and foster programs for the academically talented student.

Barrett will name a search committee in the fall to recommend the appointment of a permanent dean of the college.

## Three candidates interview for position in placement

The last of three candidates for the position of director of career planning and placement services at WMU will make a public presentation at 9 a.m. Friday, May 22, in the Stevens Classroom of the Faunce Student Services Building.

Lenora Crowder, director of career planning and placement at Baylor University in Texas, will give a 15- to 20-minute talk on a topic related to career services.

The other two candidates, who visited campus earlier this week, are: David G. Graham, director of the placement office at Georgia Southern University and the 1984 recipient of a master's degree from WMU; and Jeffrey A. Powell, director of career planning and placement at Tulane University in New Orleans.

The chairperson of the search committee is Norman M. Kiracofe, Counseling Center.

## Reception planned for Laws

A retirement reception honoring Donna Laws, building custodial and support services, is planned for 1 to 3 p.m. Friday, May 29, in the Green Room of Miller Auditorium. The University community is invited to attend.

to Rosalie T. Torres, educational leadership, by the W.K. Kellogg Foundation of Battle Creek for a project aimed at developing new standards to guide and conduct evaluations of educational programs. The new standards would replace standards currently in use with new content based on advances in educational evaluation and on feedback received on the current standards.

Three grants totaling \$53,034 were received by the WMU School of Community Health Services in March to provide substance abuse treatment to special populations. A \$10,000 grant from the U.S. District Court will fund alcohol and drug treatment for federal probationers. A \$19,372 grant from the Michigan Department of Corrections will provide substance abuse treatment for clients at the Kalamazoo Corrections Center. A \$23,662 grant from the Kalamazoo County Human Services Department will fund treatment of county residents who are cocaine abusers. All three treatment programs are provided through the University Substance Abuse Clinic.

## New Department of Physician Assistant formed

The formation of a new Department of Physician Assistant in the College of Health and Human Services was approved April 24 by the Board of Trustees.

The creation of the new department, which is effective July 1, 1992, is the result of a reorganization in the college.

The physician assistant baccalaureate degree program currently is housed in the college's School of Community Health Services, which was created in 1988-89 to provide a formal departmental unit to house a collection of diverse degree and non-degree programs that previously had reported separately to the dean.

"Experience since 1988-89, however, has shown that the dissimilarities among the programs have made administrative integration difficult," said Provost Nancy S. Barrett. "As the only degree-granting program in the school, the Physician Assistant Program had

particular leadership, program and accreditation concerns."

So the Physician Assistant Program, which educates assistants to primary care physicians, will be separated from the School of Community Health Services as its own department. The other programs — graduate certificate programs in holistic health, gerontology and alcohol and drug abuse, an undergraduate minor in gerontology and the health care administration concentration that leads to a master's degree in public administration — will remain in the school.

The trustees also approved a change in affiliation from the School of Community Health Services to the Department of Physician Assistant for three faculty members affected by the reorganization: Sherrill D. Busboom, James B. Hammond and Samuel G. Shorter. The affiliation change also is effective July 1, 1992.

## WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Editor: Ruth A. Stevens; Staff Writers: Cheryl P. Roland, Michael L. Smith; Photographer: Neil G. Rankin.

Western News (USPS 362-210) is published by News Services, B-207 Ellsworth Hall, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165, weekly during fall and winter semesters and bi-weekly during spring and summer sessions, except during vacation periods. Second class postage paid at Kalamazoo, MI 49008-5165.

Postmaster: Send address changes to Western News, News Services, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165.

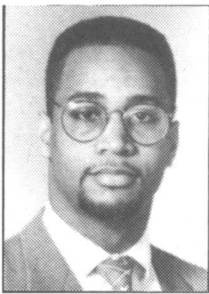
Western News is distributed without charge to faculty and staff members, retirees and friends of the University, and is available at several campus locations.

Deadline: Items to be considered for publication should be submitted to News Services by noon Tuesday of the week of publication. Offices that receive too many copies — or too few copies — are asked to call 387-4100. WMU is an equal opportunity/employer/affirmative action institution.



## Graduate student earns \$15,000 Upjohn fellowship

A WMU graduate student has been named the second recipient of a fellowship funded by the Upjohn Co. of Kalamazoo and designed to provide an administrative assistant to the director of the Kalamazoo Area Math and Science Center.



Jeffries

Ansel E. Jeffries, a student in educational leadership, has been awarded the Upjohn Doctoral Fellowship in Educational Administration. The \$15,000 renewable award will support his doctoral studies at the University and his school administrative work at KAMSC.

Jeffries is a graduate of Kalamazoo Central High School, where he was an all-state basketball player. He earned a bachelor's degree in public administration and marketing from WMU in 1988 and was employed by the Chicago Board of Trade as a securities buyer for two years before returning to WMU to begin his graduate studies. He will earn a master's degree in educational leadership in June and, after earning a doctoral degree, he hopes to play a leadership role in the area of human resource development, possibly in higher education.

"We are extremely pleased to be able to offer this program to Ansel Jeffries, who has already demonstrated his outstanding academic and professional ability," said Eugene W. Thompson, chairperson of educational leadership, "and we are grateful to the Upjohn Co. for its generous support."

The Upjohn Fellowship, which was established in 1987, calls for joint selection of the recipient by the chairperson of WMU's Department of Educational Leadership and by the director of KAMSC. The first recipient, Brenda P. Earhart, served KAMSC as assistant to the director for three years and as acting director during the 1991 search that resulted in the naming of Wayne R. Schade

as director of KAMSC. She is now employed at KAMSC as coordinator of its Kellogg Recruitment Project.

Jeffries began working at the center in February 1991 as a tutor and assumed his current position last fall. His administrative duties include: assisting various center directors; helping in such areas as communications, project development, budgeting, policy development and planning; and assisting in the student recruitment and selection process. Jeffries also is a participant in the development and maintenance of a student information database and has been researching the use of telecommunications for both instructional and administrative work at the center.

According to Schade, Jeffries has played an important role in the daily operations of the center and in promoting communications and working with the community. He helped develop a student assistance program and plays a pivotal role in student orientation and arranging tutoring for students with either KAMSC juniors and seniors or University students.

"I think KAMSC has a unique opportunity to provide the environment where someone like Ansel can get on-the-job training in the daily operations of a program like this," Schade said. "At the same time, he provides a very important service to us."

## Sky Broncos capture second in national flying competition

The Sky Broncos, WMU's precision flying team, took second place in the National Intercollegiate Flying Association Safety Conference in Monroe, La., April 29-May 2.

The team placed first in flight events. It was edged out of first place in the overall standings by Embry-Riddle Aeronautical University of Daytona Beach, Fla., which scored two more points. The third-place team, the U.S. Air Force Academy, finished nine points behind WMU.

The WMU flight team also bested Ohio State University, the University of Illinois, the University of North Dakota and 22 other teams that had qualified for the national competition by placing first or second in regional meets last fall.

Teams compete in both flight and ground events.

## Service

These faculty and staff members are recognized for five, 10 and 15 years of service to the University in May:

**15 years** — Judith A. Garrison, Waldo Library; and Shirley K. James, Davis dining service.

**10 years** — Gayle S. McMillon, Lee Honors College.

**Five years** — Christina Bradshaw, Center for Developmentally Disabled Adults; Kathleen M. Coolman, Graduate College; Dale S. Jansen, University computing services; Ronald A. Joyner, physical plant-B/E maintenance; Barbara J. Peacock, Haworth College of Business; Bonnie L. Rix, intercollegiate athletics; Dennis L. VanDenBerg, University computing services; and Thomas W. Voneitzen, physical plant-B/E maintenance.

## Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits eligible employees should submit a job opportunity transfer application or sign the appropriate bid sheet during the posting period.

S-01 and S-02 clerical positions are not required to be posted. Interested University employees may contact an employment services staff member for assistance in securing these positions.

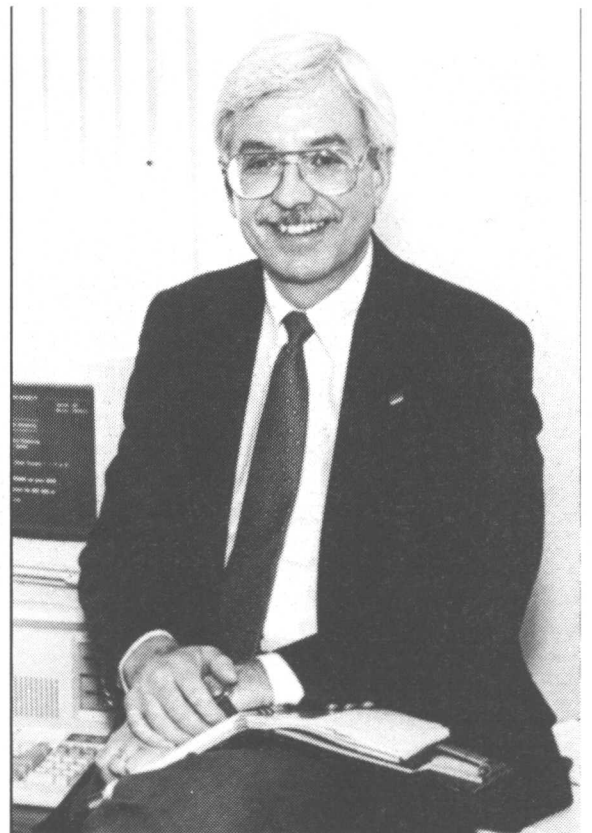
(R) **Student Advisor II** (Repost), P-04, College of Arts and Sciences, 91/92-275, 5/19-5/26/92.

(R) **Assistant Professor** (Tenure Track), I-30, School of Public Affairs and Administration, 91/92-377, 5/19-5/26/92.

(N) **Instructor** (One-Year Appointment), I-40 Engineering Technology, 91/92-378, 5/19-5/26/92.

## On Campus

**BENEFITING FROM HIS JOB** — Two major changes affecting University benefits have kept Richard K. Schaper on his toes this year. The revision in the early retirement incentive program and the switch in the University hospital/medical administrator from Aetna to John Hancock have resulted in a busy few months for Schaper, the manager of benefits in the Department of Human Resources. He and his staff of two professional and two clerical employees are responsible for administering the University's retirement, hospital/medical, long-term disability, life insurance and workers' compensation programs. "We act as a liaison between the insurance and retirement companies and the University community," Schaper says. In addition, they oversee the leave of absence, sick leave and annual leave benefits. A native of Saginaw, Schaper came to Kalamazoo in 1978 as a student after spending some time in the Air Force. He obtained his bachelor of business administration degree from the University in 1981 and joined the benefits office staff that same year. He went on to earn his master of public administration degree from WMU in 1990. Schaper says one of the "benefits" he enjoys from his job is interacting with many segments of the University community. Working at WMU has been a kind of a family affair for Schaper. His brother, James T. Schaper, is director of auxiliary enterprises.



## Human Resources

**Training and development acquires videos to share**

Videocassettes of the recent six telecasts in the "World-Class Quality Leadership Programs" are now available from the training and development office in the Department of Human Resources. You are invited to check out and review at your leisure any of the following, or you may schedule a time to view the tapes in the Department of Human Resources.

• **"Anger Workout: How to Make Anger Productive"** — Hendrie D. Weisinger describes specific techniques for converting anger from a negative response to a creative, powerful source of energy. The presentation includes: the differences between anger and stress; self-monitoring anger; 10 anger intervention steps; coping with anger on the job; and how to reduce organizational anger and create emotional excellence.

• **"Total Quality Management — Magic Words or Hard Work: A View from the Real World"** — Joseph M. Juran and A. Blanton Godfrey discuss strategies in Total Quality Management, and interview executives from leading service and manufacturing organizations who have used TQM to turn their organizations around.

• **"Teamwork in the Quality Era"** — Peter R. Scholtes describes methods for creating and maintaining successful teams and facilitating teamwork to reach TQM goals.

• **"The New Economics"** — W. Edwards Deming presents a management course based on the philosophy of TQM and designed to improve the economic position of the Western world.

• **"Completeness: Managing for the 21st Century"** — Philip B. Crosby gives his ideas on how to develop successful relationships with employees, suppliers and customers, and the role of quality and finance in the process.

• **"Business and Management — The New Productivity Challenges; Do You Know Where You Belong?"** — Peter F. Drucker discusses knowledge and service, what the new productivity challenges are and what they require, and the effects of the dramatic increase in job mobility in the United States.

A question and answer period is included with each three- to three-and-a-half-hour video.

Among other educational and training resources available in the training and development lending library are the following:

• **"At Ease, Up Front!"** — Mary Jane Mapes, a professional speaker and training expert, has designed this program to give you skills that will help you overcome the common dread of public speaking. This program includes two listening tapes.

• **"Be Prepared To Speak"** — Toastmasters International offers its step-by-step video guide to public speaking, including how to write a speech, what to practice, and how to prepare yourself mentally to become a skillful, confident speaker. This 27-minute video is an excellent companion to the Mapes tapes.

• **"Speed Reading"** — This eight-lesson course, with host Dick Cavett, helps you take the first steps to acquire the professional edge that better reading skills can give.

• **"An Interview Guide For Supervisors"** — This 16-minute video focuses on the procedures and regulations supervisors must know to conduct productive interviews. A companion reference guide, which is available separately through employment services (7-3626), contains more specific information.

• **"Welcome To Our Drug-Free Workplace"** — Fighting drugs in the workplace is the law. This 15-minute, fact-packed video explains employers' responsibilities to maintain a drug-clean work environment, the dangers of drug abuse, and the penalties for violation of the act.

To arrange to check out any of these training materials, call Doris J. Moore at 7-3620.

## Exchange

**WANTED TO RENT** — A slide to video transfer machine at a reasonable rate. Call Deb at 382-3560.

## Board approves retirements



Flaspohler

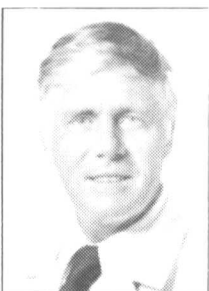
The retirements of one faculty member and three staff members were approved April 24 by the Board of Trustees.

Frances E. Lohr, speech pathology and audiology, was granted retirement with emerita status, effective Dec. 31, 1992. She has been on the faculty since 1968.

The staff members, along with their years of service and retirement dates, are: Helen J. Flaspohler, institutional advancement, 19 years, effective April 16, 1992; Robert S. Gove, Sindecuse Health Center, 17 years, effective May 31, 1992; and Lorraine C. Leino, Burnham dining service, 14 years, effective April 30, 1992.

## Media

Two members of the University community will be guests in the coming weeks on "Focus," a five-minute interview produced by news services. "Focus" is scheduled to air on these Saturdays at 6:10 a.m. on WKPR-AM (1420) and at 5:45 p.m. on WKZO-AM (590) with the following speakers and topics: Sushi Datta-Sandhu, political science, on recent events in South Africa, May 23; and C. Dennis Simpson, Specialty Program in Alcohol and Drug Abuse, on the reasons why smoking has become popular overseas, May 30.

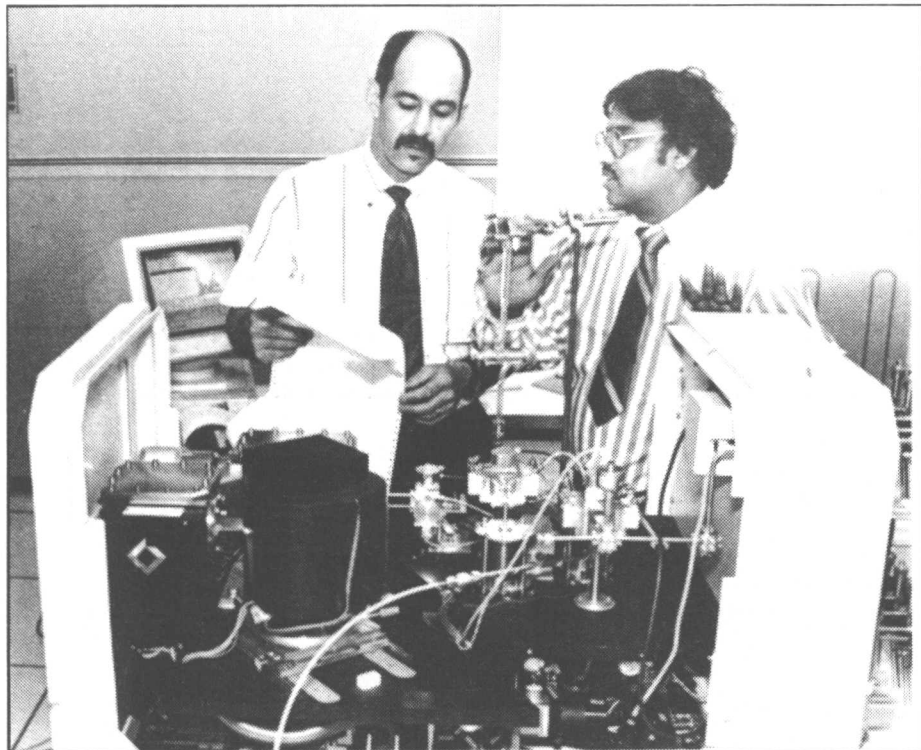


Gove



Lohr





**NEW LABORATORY OPENS** — A new laboratory that will help WMU researchers analyze the state's water supply was unveiled at an open house May 12 in Rood Hall. Demonstrating the equipment in the Stable Isotope Mass-Spectrometer Laboratory are Michael J. Barcelona, left, and R.V. Krishnamurthy, both Institute for Water Sciences. The laboratory will improve researchers' ability to assist in economic development and water management decisions by providing data on Michigan's subsurface geology, water supply and water quality. The \$200,000 state-of-the-art spectrometer — the only one of its kind in West Michigan — was purchased by the institute with a grant from the Michigan Department of Commerce.

## Branchaw book spells out rules of grammar

Equipping students with a tool they'll need to be successful in whatever field they choose is the goal of a new book written by a WMU faculty member.

Bernadine P. Branchaw, business information systems, is the author of the third edition of "English Made Easy," a text-workbook for high school and college students that presents the rules of grammar.

"No matter what career students choose, they will need to know how to communicate effectively," Branchaw says. "In every communication situation, their main tool for success is their command of the English language."

The book was published by the Glencoe Division of Macmillan/McGraw-Hill Publishers of Westerville, Ohio. Branchaw's first edition was published in 1979, and the second edition was published in 1986.

"English Made Easy" helps students master communication skills with a simple step-by-step approach to the correct use of the English language. The text-workbook describes and explains the basic principles of English and provides numerous illustrations of each principle.

"My text-workbook will enable students to use the basic rules of grammar in their written and oral communication," Branchaw says. "Specifically, it will help students review the basic principles of English grammar, learn the fundamentals of the English language, review the basics of modern English usage, and express themselves naturally and effectively in oral and written communication."

The book consists of 50 distinct four-page lessons. According to Branchaw, the first two pages of each lesson teach the principles using explanations, illustrations and simple reinforcement exercises that students can do in the classroom. The next two pages of each lesson present additional exercises that allow students to apply the principles.

"English Made Easy" will be used in the

## COMP dates announced

Faculty members are asked to remind their seniors to sign up for the spring and summer administrations of the College Outcomes Measurement Program. As a graduation requirement, all seniors must participate in this assessment test.

The test will be given on campus at these times: 3 to 5:30 p.m. Friday, May 29; 10 a.m. to 12:30 p.m. Saturday, May 30; 4 to 6:30 p.m. Friday, July 31; and 10 a.m. to 12:30 p.m. Saturday, Aug. 1.

Persons may make reservations by calling the Office of University Assessment at 7-3031 or stopping by 2010 Seibert Administration Building. A student must have earned at least 88 hours to be eligible for participation.

University's BIS 100 "Introduction to Business Writing" course beginning in the summer session. It also will be used in high schools and colleges throughout the nation in the fall.

The 202-page paperback book soon will be available in bookstores for \$13.95.

## Calendar

### Thursday, May 21

(thru July 10) Exhibition, "Watercolors and Pastels, Still Life and Figurative," by Julia Lichtenheld, Kalamazoo artist, Department of Human Resources, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

University Health-Medical Plan meetings for retirees, Linda Crawford, John Hancock Co. representative, 105 Bernhard Center, 9:30-11:30 a.m. or 1:30-3:30 p.m.

Doctoral oral examination, "The Extent To Which the Career Guidance and Counseling Component Is Addressed in the Administration of Tech Prep Programs," Linda J. Kwasny, educational leadership, Tate Center, 3210 Sangren Hall, 10 a.m.

Educational Leadership Research Encounter, "A Teacher's Perceptions of a First Grade Writing Project," Kathryn Welsch, doctoral candidate, 3310 Sangren Hall, 4 p.m.

Mathematics and statistics colloquium, "KV-Integral Formula for Natural Cubic Spline Functions," K. Verma, University of Wisconsin at Whitewater, commons room, sixth floor, Everett Tower, 4:10 p.m.; refreshments, 3:45 p.m.

### Friday, May 22

Meeting, Faculty Senate Ad Hoc Committee to Revise General Education, 204 Bernhard Center, 9 a.m.-noon.

Presentation by candidate for director of career planning and placement services, Lenora Crowder, director of career planning and placement, Baylor University, Stevens Classroom, Faunce Student Services Building, 9 a.m.

Business meeting, Administrative Professional Association, Red Rooms, Bernhard Center, 11:30 a.m.-1 p.m.

### Monday, May 25

Memorial Day, most offices closed.

### Tuesday, May 26

Doctoral oral examination, "Career Dynamics of Counselor Trainee Stereotyping: Bias Toward Physical Ability, Social Class, Gender and Race of Clients," J. Stephen Neynaber, counselor education and counseling psychology, 3310 Sangren Hall, 9 a.m.

International Issues in Education Series, "Hierarchical Levels in the Decision Making of the Malaysian Educational System," Ariff Kasim, doctoral candidate, 3310 Sangren Hall, 4:30 p.m.

### Wednesday, May 27

Doctoral oral examination, "Self-Efficacy and Academic Success of Integrated and Segregated Emotionally Impaired Adolescents," Jerry W. Davisson, educational leadership, 3310 Sangren Hall, 9 a.m.

### Thursday, May 28

Mathematics and statistics colloquium, "Reflexive Modules Over Algebras," Javad Habibi, Muskingum College, commons room, sixth floor, Everett Tower, 4:10 p.m.; refreshments, 3:45 p.m.

### Friday, May 29

Retirement reception honoring Donna Laws, building custodial and support services, Green Room, Miller Auditorium, 1-3 p.m.

Educational Leadership Research Encounter, "What Effect Does PC-DOS Training Have on Computer Anxiety?," Sharon Frazer, doctoral candidate, 3310 Sangren Hall, 4 p.m.

### Monday, June 1

International Issues in Education Series, "Strategic Planning in Higher Education Institutions," Dennis McCarthy, recent doctoral recipient, 3310 Sangren Hall, 4:30 p.m.

### Wednesday, June 3

Meeting, Employee Concerns Committee of the Clerical/Technical Organization, Faculty Dining Room, Bernhard Center, noon-1 p.m.

### Thursday, June 4

Meeting, Faculty Senate, 1008 Trimpe Building, 7 p.m.

\*Admission charged

## Stoltman receives national recognition for contributions to educational video series

From concept to compilation, the contributions of a WMU professor of geography and his production team to an educational video series have resulted in national recognition for the series.

Joseph P. Stoltman served as geographical consultant for "Geography in U.S. History," a series of ten 20-minute closed-captioned video programs developed to teach U.S. history within a geographical context at the secondary school level. Two programs from the series recently won coveted media awards.

"Clash of Cultures on the Great Plains, 1865-1890," an in-depth study of the conflicts between settlers and the Lakota Indians on the midwestern prairies, won the Crystal Award from the Division of Telecommunications of the Association for Educational Communications and Technology. "Americans Build the Panama Canal, 1901-1914," a dramatic presentation of the political, engineering and economic feat that joined two oceans and enhanced U.S. trade and military capabilities, was honored with the Achievement of Merit Award from the Ohio State Awards Competition.

"History has a habitat and that habitat is the geography of the place where the event occurred," Stoltman said. "The series shows how geographic themes affect historical events. In a format similar to the popular PBS series on the Civil War, paintings, archival photographs and historic film footage were used for visuals."

"The series is historically and geo-



Stoltman

graphically accurate," he continued. "It brings modern technology to the classroom through video, enabling thoughtful classroom discussions regarding significant events in U.S. history."

Series topics range from the displacement of Native Americans and the migration of African-Americans within the country to frontier settlement and industrial development.

Produced by the Agency for Instructional Technology in Bloomington, Ind., at a cost of \$1,270,590, the three-year project was developed through a consortium of 34 state education, telecommunication and geographic agencies, including a coalition of Michigan Regional Educational Media Centers. Participation in the funding gave each investor copy and distribution rights to the video series. A copy of the series, along with a 100-page comprehensive teacher's guide that includes lesson plans and resource materials, is available locally at the Kalamazoo Valley Intermediate School District.

The two-member design team of Stoltman and John Patrick, professor of education at Indiana University and historical consultant on the project, developed the content of the series. Research and film crews hired by the AIT carried out their recommendations, with Stoltman and Patrick assisting in script writing and in designing the computer-generated maps and graphics.

"From the industrial revolution in Pittsburgh to the construction of the Panama Canal, each program in the series represents something of significance to the common memory of our American culture," Stoltman said. "The historical and geographical events are presented from the viewpoint of the participants. For example, the effects of the Civil War are depicted through the memoirs of the Jones family of Georgia, while an Indian perspective on the battles between the American Indians and the white European settlers is seen through the eyes of the Lakota chief, Red Cloud."

"This video is a scholarly portrayal and accurate, but carries the emotional power of portrayals such as 'Dances With Wolves,'" he added, "The Lakotas actually did the music for the soundtrack. The depiction of Red Cloud's realization of the major impact that historical and geographical changes would have on his people brings tears to the eyes of the viewer."

Stoltman said the content criteria for the series was threefold: each program had to represent a major benchmark in U.S. history; each historical event had to have a significant geographical element; and the historical and geographical aspects of the event had to be previously neglected in the high school curriculum.

"This project was a great opportunity to bring together academic research and classroom material, and it turned out to be a real good product," he said. "The response from teachers and students has been extremely positive."

## NIH guide available on VAX

The National Institutes of Health Guide for Grants and Contracts is now available to WMU faculty and staff members through the VAX computer.

This weekly publication announces scientific initiatives and provides policy and administrative information to individuals and organizations who need to be kept informed of opportunities, requirements and changes in grants and contracts activities administered by the NIH. About 20,000 paper copies are mailed to universities, hospitals and investigators nationwide.

There are several advantages to having the electronic version. It is available a few days earlier than the paper copy and several months of guides are available for immediate review. In addition, the full text of the request for applications is included, while the paper copy version only provides a brief description.

This new service is provided by research and sponsored programs and University computing services. For more information and specific directions on how to access the guide, persons may contact Wil Emmert, research and sponsored programs, at 7-3670.