

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Volume 18, Number 33

July 9, 1992

Battle Creek business leader and philanthropist donates largest individual gift in WMU history

Beulah I. Kendall, a prominent Battle Creek business leader and philanthropist, recently has provided direct and indirect support to WMU valued in excess of \$2 million, making her gift the largest from an individual in the University's history.



Kendall

She contributed approximately \$1.6 million to the University to support a series of endowed scholarships and more than \$400,000 to the Cereal City Development

Corp. to be used for the new WMU regional center in downtown Battle Creek.

"Beulah Kendall is a dear personal friend and one of the most generous supporters of WMU in the University's history," said President Haenicke. "Her gifts enable untold numbers of students in their pursuit of a good education. She will forever be thanked by all those who benefit from her unusual generosity."

The \$1.6 million direct contribution will support four scholarship endowments, each named for Kendall and her late husband.

Kendall is a long-time major benefactor of WMU, and is a member of both the President's Club of major donors and the WMU Foundation. Now retired, she previously was head of Kendall Industries and the Kendall Foundation, both of Battle Creek.

Kendall's gift was donated as part of the Campaign for Excellence, WMU's six-year, \$55 million fund-raising effort. It is the largest gift from an individual in the University's history. Larger gifts to the campaign have been received from corporations and foundations.

University files suit over prevailing wage issue

The University filed suit in the Kalamazoo County Circuit Court June 24 seeking a declaratory judgment in an effort to clarify a legal controversy over whether or not it must pay prevailing wages for the construction of its \$50 million Student Recreation Facilities Complex.

The University has maintained that, because the project is not being financed by any state funds, the Michigan Prevailing Wage Act is not applicable to the project.

On June 23, Michigan Attorney General Frank J. Kelley issued an opinion that the WMU project does come under the Prevailing Wage Act. The University issued a brief statement that day reiterating its strong belief that the law does not apply to this project and that attorney general opinions may be binding on state departments, but not on constitutionally autonomous public universities.

"We recognize that there is a controversy, especially in view of existing case law, the constitution and previous opinions and interpretations by state departments and the attorney general himself. The court rules provide a mechanism (a declaratory judgment) for clarification of such controversies and we are taking the lead in trying to get this issue resolved," said Keith A. Pretty, general counsel and vice president for legislative affairs. "We strongly believe that our Board of Trustees has taken the appropriate and legal action regarding this issue."

It has been estimated that the University would realize 13 to 17 percent or \$2.9 million to \$3.8 million in cost savings if prevailing wages are not paid on the project. The construction project is being financed solely by University issued bonds amortized by student fees and not from appropriations from the state Legislature.

The University follows a competitive bidding process which awards all contracts to the lowest *qualified* bidder. Under this process, some of the contracts awarded to date have in fact gone to union-affiliated contractors who pay prevailing wages to their workers.

Haenicke to form office to assist in long-range planning

President Haenicke has announced that he intends to form an Office of Strategic Planning and Institutional Research to assist in charting a course for the University beyond the year 2000.

The office, which will be established with existing resources and personnel in the near future, will report directly to Haenicke.

"It will be engaged in University-wide collection and interpretation of data, provide recommendations to me on space and financial resource allocation and will help me with the planning proposals that I present periodically to the University community," he said.

As a first step toward this objective, Haenicke has asked all deans and directors of major budgetary units to submit an annual report to him.

(Continued on page two)

Trustees table tuition increase

An increase in tuition of 7.9 percent for Michigan freshmen and sophomores over last year's tuition and fees at the University, effective this fall, was tabled June 26 by the Board of Trustees until its July 31 meeting to allow time for public comment.

The increase for Michigan juniors and seniors, for non-resident freshmen and sophomores and for Michigan graduate students would be 10 percent. The increase for non-resident juniors, seniors and graduate students would be 12.5 percent.

In other action, the board tabled a proposed revision of tuition rates for the University's Campus III Weekend College. The change is designed to help those students whose employers cover tuition but not fees.

Brown and Gold Room to close

This month will be the last chance for faculty and staff members to dine in the Brown and Gold Room on the second floor of the Bernhard Center. The room will be closing after Friday, July 31, due to budgetary constraints.

The room features a new summer menu and its hours are 11:30 a.m. to 1:30 p.m. weekdays. For reservations, persons may call 7-4876.



HONORARY DEGREE — Congressman Howard Wolpe, second from left, received an honorary doctor of public service degree from the University during commencement exercises June 27. Flanking him before the ceremonies were, from left, President Haenicke, George A. Franklin, chairperson of the Board of Trustees, and James S. Brady, vice chairperson of the board. Wolpe, a WMU faculty member from 1967 to 1972, was recognized for his role in supporting the University on many issues during his time in public service. Because his seat was eliminated by redistricting, he will not run for re-election this year.

Haenicke travels to strengthen overseas exchanges

President Haenicke visited Germany and Austria on a 10-day trip this month to strengthen and expand faculty and student exchanges with institutions of higher education in those countries.

He also planned to call upon German businesses who have operations in West Michigan. He planned to visit the Erwin Behr Bmbh & Co. in Wendlingen, near Tübingen. A furniture company, Behr opened a plant in 1989 in Alpine Township, near Grand Rapids. Haenicke volunteered to call upon Behr for the Right Place program, a division of the Grand Rapids Area Chamber of Commerce.

"I'm particularly interested in developing more faculty and student exchanges, but recent developments in the new European Common Market have intensified the competition for such institutional linkages," Haenicke said. "In this rapidly changing global society, I think international exchanges for our faculty and students are invaluable."

More than 100 WMU students will participate this year in credit-granting study tours to various European countries. "We need to increase these figures dramatically," Haenicke said. Seven students will participate in formal exchange agreements with four German universities during 1992-93. The institutions are the University of Paderborn, University of Passau, University of Tübingen and Free University of Berlin. WMU also has a linkage with Germany's Fachhochschule Niederrhein.

Haenicke also wants to recruit additional international students to enroll on WMU's Kalamazoo campus. He will focus the University's efforts on Asia, Europe and Latin America. Howard Dooley, international affairs, and Timothy Light, Office of the President, and others have already made

Planning

(Continued from page one)

"These reports will give me a better understanding and insight into the various major academic and non-academic units and will not only facilitate my own planning but will also better inform my reports to the trustees, the Faculty Senate, our alumni, our students, our employee groups and our many other constituencies," Haenicke said. "The reports should also provide direction for our budgetary planning and help draw our road maps into the future."

He asked deans and directors to submit their reports to their vice presidents by June 30. The vice presidents will, in turn, forward these reports along with their own independent reports to Haenicke by Aug. 1.

two trips to Asia this year. He intends to restrict a substantial portion of new revenue generated from increased international student enrollments for further enhancement of the University's various international efforts. Current tuition revenue from international students is approximately \$8 million annually.

On his trip to Germany, Haenicke also developed plans for a proposed trip to Europe during 1992-93 for donors to the WMU Foundation. His recent trip was financed by the WMU Foundation, not general fund monies.

Open house set for new lab

An open house to demonstrate the capabilities of WMU's new light and electron imaging facilities is scheduled for 1 to 3 p.m. Tuesday, July 14, in 1090 McCracken Hall.

The Biological Imaging Center, the newest addition to the Department of Biological Sciences, consists of three new microscopes, an image analysis computer system and cable hookup to the department's scanning electron microscope.

According to facility manager Robert Eversole, the equipment will be heavily used for the department's work in medical pathology, toxicology and molecular biology.

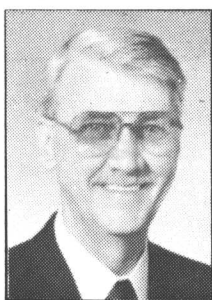
Obituary

Phillip D. Adams, emeritus in humanities and theatre, died July 1 at the age of 57.

He retired from the University this past December after 25 years of service. For much of his WMU career, he taught in the humanities area of the former College of General Studies, chairing that section from 1972 to 1979. Adams taught courses on such topics as American culture, the creative process and art history.

He was the author of several books, and many of his poems and short stories were published in literary journals. In addition to writing, he created artworks in such media as painting, drawing and sculpture. He also acquired acting and stage experience in civic and community theatres. He was a member of the Michigan Academy of Science, Arts and Letters, and was elected to several offices in that organization.

Adams twice served as a visiting professor at universities in the Far East: in 1985-86 at Xibei University in the People's Republic of China; and in 1989 at Sookmyung Women's University in South Korea.



Adams

JOB program to set aside positions for needy students

WMU has created a Job Opportunity Bank (JOB) program, similar to the national work-study program, to assist new students this fall who are feeling the pinch from recession-induced financial aid problems.

Three vice presidents have set aside 250 student jobs that on the average will provide \$4.35 an hour for 10 hours per week for 30 weeks during the regular 1992-93 academic year. This amounts to \$1,305 per student.

"This pilot program only sets aside about \$312,000 of the institution's \$4.3 million in student wages," said Provost Nancy S. Barrett. "This problem is not unique to WMU; the number of students eligible to receive federal financial aid has skyrocketed nationally this year, according to U.S. Secretary of Education Lamar Alexander."

"We are experiencing an exceptionally large number of needy students, and we are excited about being able to respond to them with this pilot program," Barrett explained. "Additionally, it provides greater access to a college education and national retention studies have proven that more students are likely to stay in school if they have a job on campus."

"As our dependency on tuition for revenue increases, we need to focus much more attention on the structure of our financial aid packages," she continued. "Because this new demand comes on the heels of a flat state appropriation and serious economic belt-tightening at WMU, we need to be more creative, and I believe the JOB program is a modest effort to provide more employment opportunities, rather than have these new students mortgage their futures by taking out more loans."

Barrett and Robert M. Beam, vice president for business and finance, have each set aside 120 regular student help jobs, and Theresa A. Powell, vice president for student affairs, has earmarked 10 positions for the JOB pool.

The JOB program will be administered by the Student Employment Referral Service, the regular agency for WMU's student help programs. The Office of Student Financial Aid and Scholarships will identify 250 students based on financial need for the JOB positions and inform them of their eligibility. They will be given two weeks after the fall semester begins to apply for JOB employment.

Exchange

FOR SALE—24-inch girl's bike; 10-speed, bright red, like new. \$100 or best offer. Call Deb evenings at 382-0615.

FOR SALE—1989 Ford Tempo GLS Sport; strawberry red, five-speed, four-door, loaded, 42,500 miles. \$4,950. Call Terri at 7-0920 (days) or 649-3228 (evenings).

Calendar

Thursday, July 9

(and 10) Exhibition, "Watercolors and Pastels, Still Life and Figurative," by Julia Lichtenheld, Kalamazoo artist, Department of Human Resources, 1240 Seibert Administration Building, 8 a.m.-noon and 1-5 p.m.

Monday, July 13

Doctoral oral examination, "Foster Parents' Experience of Loss and Their Coping Response Style," Kathleen M. Kirby, counselor education and counseling psychology, Tate Center, 3210 Sangren Hall, 1:30 p.m.

Concert, Battle Creek Boychoir, Dalton Center Recital Hall, 7:30 p.m.

Tuesday, July 14

Graduate College writing workshop for the preparation of doctoral dissertations, specialist projects and master's theses, 105 Bernhard Center, 10-11 a.m.

Open house for Biological Imaging Center, 1090 McCracken Hall, 1-3 p.m.

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Editor: Ruth A. Stevens; Staff Writers: Cheryl P. Roland, Michael L. Smith; Photographer: Neil G. Rankin.

Western News (USPS 362-210) is published by News Services, B-207 Ellsworth Hall, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165, weekly during fall and winter semesters and bi-weekly during spring and summer sessions, except during vacation periods. Second class postage paid at Kalamazoo, MI 49008-5165.

Postmaster: Send address changes to Western News, News Services, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165.

Western News is distributed without charge to faculty and staff members, retirees and friends of the University, and is available at several campus locations.

Deadline: Items to be considered for publication should be submitted to News Services by noon Tuesday of the week of publication. Offices that receive too many copies—or too few copies—are asked to call 387-4100. WMU is an equal opportunity/employer/affirmative action institution.