

# WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

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## Janet Blanchard to help dedicate GR regional center

Janet A. Blanchard, wife of Gov. James J. Blanchard, will speak at the dedication of WMU's new Grand Rapids Regional Center Friday, Sept. 21. The public ceremony will begin at 2 p.m. at the center, located at 2333 East Beltline Ave. S.E.



Blanchard

The dedication will be followed by an open house until 5 p.m. A second open house has been scheduled for 10 a.m. to 4 p.m. Saturday, Sept. 22.

Michigan's first lady is a graduate of the WMU Division of Continuing Education. She earned a bachelor of science degree in applied liberal studies through WMU's Lansing Study Center in 1988.

Community leaders, including WMU trustees Lana L. Boldi and James S. Brady, both of Grand Rapids, and city commissioner Linda Samuelson, as well as WMU officials also will participate in the ceremony.

Geneva J. Williams of Detroit, chairperson of the Board of Trustees, will preside. The dedication coincides with a meeting that morning of the Board of Trustees at the center (see related story this page).

"WMU has been a part of the life and work of this community for nearly 75 years," said President Haenicke. "And, with our newly renovated and expanded building, we are very much a part of its future as well."

Haenicke pledged continued cooperation with other institutions of higher education that also serve Grand Rapids.

WMU began offering classes in Grand Rapids in 1916 and opened its regional center in the city in 1965. Now 1,500 students take some 90 classes each semester that lead to 25 complete degree programs, most at the graduate level. Some 200 WMU faculty members teach through the center.

"Our new facility in Grand Rapids will help us consolidate our services, and make them more convenient to use," Haenicke said, noting that until now WMU had offered classes in as many as 14 locations around the city. The building also will be available for daytime use as a conference facility.

"This new building enhances our commitment to economic development in Grand Rapids, Kent County and all of West Michigan," said Richard T. Burke, vice president for regional education and economic development. "We accomplish this through partnerships with business, industry, government and education."

WMU is a member of the Research and Technology Institute of West Michigan, the Consortium for Engineering Education and the College Consortium Assisting Business and Industry, among other such organizations designed to foster economic development in Grand Rapids.

WMU's Grand Rapids Regional Center is one of six centers throughout West Michigan that serve nearly 4,000 students each semester as a part of the Division of Continuing Education. Headed by Dean Geoffrey A. Smith, the division constitutes the second largest off-campus education program in the state.

The \$5.7 million facility, the former Sentry Insurance building, features a two-story, 2,000-square-foot addition that serves as the building's entrance and lobby. It has 21 classrooms, a computer laboratory, a computer classroom and facilities for teleconferencing throughout the building.

A three-tiered, 42-seat conference room is available for lectures and demonstrations. Two rooms are equipped with one-way glass for certain teaching situations and for market research activities such as focus groups.

In addition, the 40,000-square-foot, three-story building provides a student and guest lounge, a catering kitchen, a dining and banquet room, administrative offices, an area for faculty offices and student advising, and a patio.

Renovations were completed earlier this summer. The architect is Robert Lee Wold Associates and the general contractor is C.D. Barnes Associates, both of Grand Rapids.

The Grand Rapids Regional Center is directed by Brian L. Akers. The staff includes Stephen E. Vesbit, manager of operations; Thomas J. Blakely, director of the tri-county social work program; Kailash M. Bafna, assistant dean for continuing engineering education; and Ali M. Metwalli, director of off-campus master of business administration degree programs.

Five undergraduate degree programs and 20 graduate degree programs are offered entirely in Grand Rapids, including those from the colleges of arts and sciences, business, education, engineering and applied sciences, and health and human services.

## Board to meet at Grand Rapids center

The Board of Trustees will conduct its Friday, Sept. 21, meeting at the University's new Grand Rapids Regional Center. The meeting will begin at 10 a.m. at the center, 2333 East Beltline Ave. S.E.

The trustees are gathering in Grand Rapids so they can attend the dedication of the center at 2 p.m. Friday.

Agenda items include a recommendation on presidential compensation, as well as the ratification of a new three-year collective bargaining agreement with WMU's chapter of the American Association of University Professors. In addition, the trustees are expected to approve a schedule of meeting dates for 1991 and consider the acquisition of property. Gift, grant and personnel reports also are on the agenda.

These Board committee meetings also are set for Sept. 21 at the regional center: Academic and Student Affairs Committee at 8:30 a.m.; and Budget and Finance Committee at 9:15 a.m. All meetings are open to the public.

## Enrollment reaches new record level

For the sixth consecutive year, total enrollment at WMU has increased over the previous year -- this fall to a record 26,830 students.

That's an increase of 515 students or 2 percent over last year's total of 26,315 students. The total includes 23,430 students attending classes on campus in Kalamazoo, up 711 students or 3 percent, the largest number in the 87-year history of the University.

"This increase reflects well on our academic quality," said Susan B. Hannah, assistant vice president for academic affairs, "and it's certainly consistent with our recent Money magazine rating as one of the nation's 'best buys' in public higher education."

"This recent enrollment is the result of the recruitment and retention efforts of a great many people, including faculty, staff and students," she said.

In a recent survey by Money magazine, WMU was rated among the 100 best buys in American public higher education. The survey weighted tuition against 17 measures of academic performance.

The increase in on-campus enrollment is primarily because more students who come to WMU are staying and more students at community colleges and other four-year institutions are transferring.

"Total enrollment is up," she said, "because of high retention rates among larger classes over the past three years and increases among transfer students."

On-campus transfer enrollment is up by 148 students, from 2,100 students last year to 2,248 this year, an increase of 7 percent. Among state public institutions, WMU enrolls the second highest number of transfer students, Hannah said.

Of the 23,430 students attending classes on campus, 5,941 are new students -- a decrease of 373 students or 6 percent from last year's total of 6,314 new students. The largest decrease in new students is in the number of beginning freshmen, which is down 518 students or 15.4 percent from last year's number of 3,369.

"Applications and admissions were running about 15 percent behind all year," Hannah said. She pointed to a decrease of 12,000 this year in the number of graduating high school seniors in Michigan as part of the explanation for the decrease.

On-campus graduate enrollment is 3,698 students, up 88 students or 2.4 percent. The increase maintains WMU's role as one of four graduate-intensive institutions in Michigan, Hannah said.

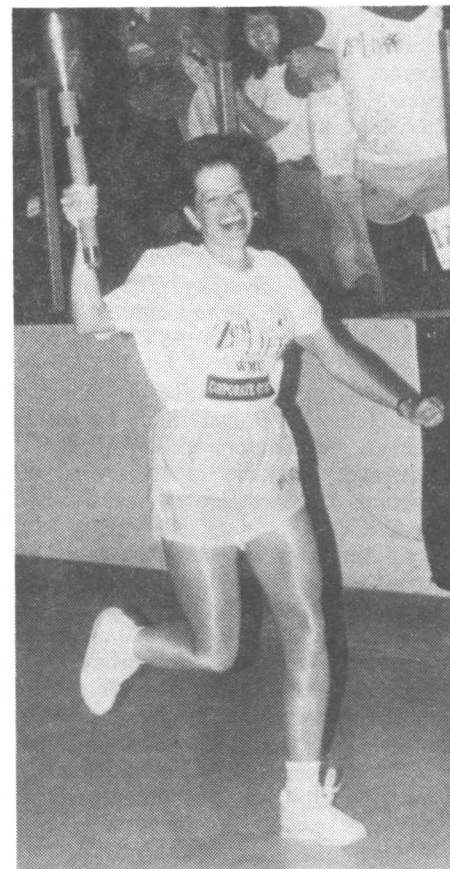
Estimated off-campus enrollment is 3,400 students, down from last year's total of 3,596 students.

## Koonz to discuss women and Nazi Germany

Claudia Koonz, winner of the 1987 National Book Award for nonfiction and professor of history at Duke University, will give two presentations at WMU next week.

She will speak on "The Second Sex in the Third Reich" at 8 p.m. Monday, Sept. 24, in 2302 Sangren Hall. And she will discuss "Women Against Feminism: From Nazi Germany to the New Right" from noon to 1 p.m. Tuesday, Sept. 25, in Red Room A of the Bernhard Center.

Koonz is the author of "Mothers in the Fatherland: Women, the Family and Nazi Politics," which won the book award.



## Corporate Olympians

The 150 members of the three Zest for Life teams were off and pulling for WMU at the Corporate Olympics opening ceremonies and tug-of-war competition Sept. 13 at Wings Stadium. AT LEFT: Sue H. Green, Bernhard Center, won the right to carry the torch and open the games because she received last year's Steve Walsh Award for motivation and encouragement. ABOVE: Felicia A. Clark, administrative data processing, and Currin M. Cooley, health, physical education and recreation, pulled with all their might, only to lose in the first round of the tug-of-war. WMU's Corporate Olympians will be competing the rest of this week in such events as swimming, bicycling, running and cheerleading. Events will culminate Saturday, Sept. 22, with the afternoon "Parade of Athletes" and closing ceremonies at Kalamazoo Central High School. For a complete schedule, persons may call the Zest for Life office at 7-3262.





**JAPAN CENTER DEDICATED** -- Representatives of the University and West Michigan were present at the dedication Sept. 14 of the new facility to house the Japan Center for Michigan Universities. Pictured are, from left: Norman C. Greenberg, international affairs; Christian E. Mills, a WMU sophomore from Lake Orion; Geneva J. Williams of Detroit, chairperson of the Board of Trustees; and State Rep. Donald H. Gilmer of Augusta. Mills was one of three WMU students and 30 scholarship winners selected from Michigan's 15 public universities to attend the Japan Center this year. The center is located in Shiga Prefecture, Michigan's sister state, and was established two years ago to mark 20 years of relations between the two states. The cooperative venture between the governments of Shiga Prefecture and the state of Michigan and the state's public universities is designed to promote greater cultural and educational ties. The new building that houses the Japan Center contains classrooms, a language lab, conference rooms, a library/study area, offices, dining facilities and apartments.

## Program to feature 19 visiting scholars and artists

Nineteen experts on topics ranging from South African literature to medical ethics will speak at WMU this year as part of its Visiting Scholars and Artists Program.

The program provides funds for academic units to bring distinguished scholars and artists to campus to meet with faculty and students in their fields and to address the community at large. Since the program was established in 1960, it has supported nearly 400 visits by scholars and artists representing more than 65 academic disciplines. The Visiting Scholars and Artists Committee is chaired by Judith Stone, history.

This year's speakers and the tentative dates of their visits are:

- South African poet Daniel P. Kunene and South African fiction writer Sheila Roberts, who will be the principal readers for a colloquium, "The Obligated Imagination: South African Literature and Politics," Oct. 10-11. Kunene currently is a professor of African language and literature at the University of Wisconsin at Madison, and Roberts currently is a lecturer at the University of Wisconsin at Milwaukee.

- Lawrence J. McCrank, dean of libraries and instructional services at Ferris State University, an expert on medieval Iberian history, American history and its link with world historical patterns, and information sciences, Oct. 17-19.

- Walter E. Meyerhof, professor of physics at Stanford University, a specialist in atomic and nuclear physics, Oct. 24-25.

- Desmond Heeley, a costume and scenery designer who has worked on such productions as "Rosencrantz and Guildenstern Are Dead" and "Camelot" on Broadway, and, most recently, "The Merchant of Venice" at the Stratford Festival, October (dates to be announced).

- Edmund D. Pellegrino, director of the Center for the Advanced Study of Ethics

and the John Carroll Professor of Medicine and Medical Humanities at Georgetown University, one of the nation's leading authorities on medical ethics, Nov. 1-2.

- Kyosti V. Sarkanen, professor of wood chemistry at the University of Washington at Seattle, an expert on wood chemistry and pulp and paper technology, Nov. 14-15.

- Philip L. Fuchs, professor of chemistry at Purdue University, whose research focuses on the development of new synthetic methodology and the use of robotics in the laboratory, Nov. 19-20.

- Lerita M. Coleman, associate professor of psychology at the University of Colorado at Boulder, an authority on the social and psychological impact of racial/ethnic/cultural stigma on black and other minority students, Jan. 14-15.

- Karen B. Sacks, director of women's studies and associate professor of anthropology at the University of California at Los Angeles, an expert in the field of women, work and health care studies as well as an authority on political anthropology and economy of race and ethnic relations, feminist theory, and technology and society studies, Jan. 15.

- Robert Abramson, director of the Manhattan Dalcroze Institute and professor at the Manhattan School of Music, who is one of the world's leading music educators, Jan. 16-17.

### Market surveys explained

An explanation of the market surveys used by the Department of Human Resources to help determine compensation rates for professional/administrative and clerical/technical employees will be provided during a series of meetings Oct. 1-5.

The seminars will cover how the market surveys are conducted, what positions are used and how they impact salaries at the University. They are being sponsored by the Administrative Professional Association and the Clerical/Technical Organization.

Presenters will be Anne E. Thompson and Janice E. Brown, both human resources. Moderators will be Marilyn S. Kritzman, president of the APA, and Deborah L. Bartholomew, president of the C/TO.

All meetings will take place in Red Room A of the Bernhard Center. The times and dates are: 1 to 2:30 p.m. Monday, Oct. 1; 8 to 9:30 a.m. Tuesday, Oct. 2; 3:30 to 5 p.m. Wednesday, Oct. 3 (note change in time from flyer); and 11:30 to 1 p.m. Friday, Oct. 5.

Flyers are being distributed on campus and employees are asked to reserve a space by filling out the bottom portion of the sheet with the meeting(s) they wish to attend and returning it to Bartholomew in University dining services.

## Faculty Senate approves proposed policies designed to keep library books circulating

The Faculty Senate Sept. 13 approved proposed circulation policies for the University libraries for faculty and staff members, for WMU students and for special groups.

The new policies, when approved by the administration, would take effect next spring, when the libraries' computerized circulation system is implemented.

"The new policies are intended to keep books circulating and to prevent the hoarding of books," said Peter W. Krawutschke, chairperson of languages and linguistics and chairperson of the Senate's Library Advisory Committee. "They also set out the criteria by which library privileges can be suspended."

Among the changes for faculty and staff members are:

- The loan period is changed from one month, with the option of keeping items for the semester, to a loan period of a semester.

- Renewal by telephone will be allowed for up to 10 items per call; each third renewal will require the physical return of items.

- The first overdue notice is generated at 14 days rather than at seven days, with no overdue fines accrued. Only one overdue notice is generated. A bill for lost items, which includes replacement costs and a billing fee, is generated at 45 days

rather than at 28 days.

- Overdue recall fines are accrued at \$1 per day up to a maximum of \$15.

- Library privileges are suspended when a user's library account reaches or exceeds \$100, when items are 60 or more days overdue or when any overdue recalled item has not been returned.

Among the differences for students is that the loan period for graduate students has been extended to four weeks from two weeks. Fines accrue for all students during the 14 days before an overdue notice is generated, at a rate of 25 cents a day up to \$10. Library privileges are suspended after an account reaches or exceeds \$50.

The proposed policies state that billing fees are not refundable. An amendment approved by the Senate, however, states that all charges and fees incurred through an error by the libraries will be refunded.

"As we prepare to convert the libraries' automated circulation system from CLSI to NOTIS, we are taking the opportunity to re-evaluate our circulation policies," said Linda Rolls, assistant dean for public services. "Our last official policies, dated 1968 and 1969, are quite antiquated."

Rolls said that, in an effort to develop "reasonable policies," the libraries obtained policy information from several university libraries in Michigan.

Among the goals for the new policies are "to assess fines substantial enough to encourage patrons to return items without being punitive," she said, adding that a patron currently may keep an item overdue for a semester and pay only \$4 in fines.

The policies also are intended to make it easier for patrons to return or renew items, to make the fine and billing structure easier to understand and to make the overdue process less labor-intensive and costly for the libraries.

Special groups that are eligible to use the libraries include persons who are at least 18 years old and live within 50 miles of Kalamazoo; high school students who are under 18 years of age, live within 50 miles of the city and obtain a courtesy pass from their public or school library; participants of special programs, such as Elderhostel; students participating in a special admission program; doctoral graduates; and visiting faculty members.

In another matter, Robert M. Beam, vice president for business and finance, told the Senate that a second exit would be created in the parking lot near the Public Safety Annex to relieve current traffic congestion there. The second exit will be located near the annex at Marion Avenue.

### Negative feedback talk set

"How To Give Negative Feedback in a Constructive Way" is the title of a workshop to be presented from 6:45 to 9 p.m. Tuesday, Sept. 25, in 2302 Sangren Hall.

Katherine A. Karl, management, will discuss a positive tool for improving communication and performance feedback skills. For more information, persons may call 7-3887 or 7-5427.



**WELCOMING GRADUATE STUDENTS** -- New and returning graduate and nontraditional students were welcomed to the University during a reception for them Sept. 13 in the Bernhard Center. Some 300 students turned out for the event, which was sponsored by the Office of Adult Learning Services, the Graduate College, the Graduate Student Advisory Committee and the Office of the Vice President for Student Services. In addition to meeting faculty, staff and other students, participants were able to take care of such business as validating their ID cards and purchasing parking stickers. From left, Paula J. Boott, Graduate College, and John P. McDonough III, chairperson of the Graduate Student Advisory Committee, got to know graduate students S. Jill McAfee of Troy and Gerald G. Houvener of Hickory Corners.

## WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

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Deadline: Items to be considered for publication should be submitted to News Services by noon Tuesday of the week of publication. Offices that receive too many copies -- or too few copies -- are asked to call 387-4100. WMU is an equal opportunity/employer/affirmative action institution.



## 'Express lane' speeds up admissions process

Prospective students attending this year's Brown and Gold Day at WMU will be able to take the "express lane" when it comes to applying for admission.

Those who bring completed applications and transcripts to the Saturday, Sept. 22, event will have the opportunity to meet individually with a WMU admissions counselor. By the end of the program, the counselors will notify the

students of their admission status.

Brown and Gold Day, the largest annual on-campus recruitment program sponsored by WMU's Office of Admissions and Orientation, will begin at 8:30 a.m. in Read Fieldhouse. Between 2,500 and 3,000 high school and community college students and members of their families are expected for the event. Activities will include an academic open house, campus tours, workshops and the WMU vs. Kent State University football game.

The on-site admissions, which are new this year, are designed to speed up the process and improve service to those considering attending WMU.

"Service to students is something we believe is a core part of this University," said Stanley E. Henderson, admissions and orientation. "In the spirit of that service ethic, we want to cut down the three- to six-week response time most universities have for admission decisions. We are combining the traditional look at the University with an opportunity to complete the admissions process in one day."

Henderson emphasized that counselors will use regular WMU admission standards in making decisions. "Students who are accepted during the on-site process should know they have met high standards of consideration and not just been processed automatically," he said.

## Ulrich to speak on ethics in academe

"Ethics in Academe? . . . And Other Predicaments of Modern Civilization" is the title of a talk to be presented at 3 p.m. Friday, Sept. 28, in 3020 Friedmann Hall. The free talk is sponsored by WMU's Center for the Study of Ethics in Society.

Roger E. Ulrich, psychology, will discuss the problem of correlating what faculty members in higher education teach to how they behave when it comes to confronting the ecological crisis on earth.

Ulrich, whose research interests include experimental social psychology, ethical issues and animal research, currently is studying how to modify human attitudes and behavior in ways that promote a more environmentally sound way of thinking globally while acting locally.

He is the director of the Behavior Research and Development Center, which is responsible for research at the Lake Village Experimental Community and the Learning Village, a pre-school day care center.

timedia applications is limitless.

For more information on these new services or for consultation on any graphic needs, computer-based or otherwise, contact Rups (7-5016) or Seegers (7-5017).

## Jobs

The listing below is currently being posted by employment services in the Department of Human Resources. Interested fringe benefit eligible employees should submit a job opportunity transfer application or sign the appropriate bid sheet during the posting period.

S-01 and S-02 clerical positions are not required to be posted. Interested University employees may contact an employment services staff member for assistance in securing these positions.

(R) **Broadcast Engineer II** (Correction), X-03, Technical Services, 90/91-036, 9/18-9/24/90.

(N) **Vehicle Mechanic**, M-5, University Facilities-Transportation Services, 90/91-119, 9/18-9/24/90.

(R) **Utility Food Worker** (2 Positions; .65 FTE; Academic Year), F-1, Dining Services, 90/91-118, 9/18-9/24/90.

(R) **Dining Services Custodian** (.65 FTE; Academic Year), F-2, Dining Services, 90/91-121, 9/18-9/24/90.

(R) **Coordinator, System-CPP** (.75 FTE; 30 Hours/Week), P-01, Career Planning and Placement Services, 90/91-122, 9/18-9/24/90.

(R) **Custodian** (2 Positions; 1st Shift), M-2, Residence Hall Custodial, 90/91-124, 9/18-9/24/90.

(R) **Waitress** (.58 FTE; 20-25 Hours/Week), F-1, Cafetering Services-Brown and Gold Room, 90/91-125,

## On campus



**FROM ONE EXTREME TO THE OTHER --** Patricia L. Thompson has gone from one extreme to the other in her jobs at WMU. When she began working here in 1986, she was advising freshmen through the Alpha Program. For the past eight months, she's been

working with nontraditional and older students as director of the Office of Adult Learning Services. She helps adults entering or returning to the University by showing them how to get started, explaining where to go for what and outlining the variety of programs and services offered. She also puts together the schedule of evening and weekend classes and administers the nontraditional student financial aid awards. "When I was in school, only a few adults took classes here," says Thompson, who earned her bachelor's degree from WMU in 1973. "Adults have so much to contribute and they add so much to the classes." Thompson also is responsible for advising students in the health studies program offered through WMU's six regional centers in the Division of Continuing Education. She spends a considerable amount of time on the road visiting students at the centers. And, since the program can be completed by correspondence, she spends a good share of her work days on the telephone, advising students from all over the country. "I like working with the adults," she says. "They know what their limits are in terms of time, they follow through and they're not procrastinators. When you work on their behalf, they let you know they appreciate it."

## Human Resources

### 'Survival Tactics for Supervisors' offered

Whether you're a new supervisor or one who has been managing employees for years, "Survival Tactics for Supervisors" is for you! This seminar is offered from 8:30 a.m. to noon Thursday, Sept. 27, in 204 Bernhard Center.

Directors in the Department of Human Resources will share their expertise and suggest new skills and techniques for dealing with the multitude of administrative tasks and details of supervising WMU's diverse workforce.

You'll meet other supervisors with similar concerns and will solve problems of mutual interest. The myriad of forms and how they're used and key points of the Policies/Procedures Manual will be highlighted. This class is guaranteed to give you some relief from your supervisory concerns and reinforce your positive belief that supervision is a fun and exciting challenge.

To register, complete the form on the back page of your Training and Development Catalog and send it to Chrysa K. Richards, human resources, or call her at 7-3620.

### Fall Training and Development Catalog distributed

The Training and Development Catalog, listing the fall semester seminar and

workshop opportunities, has been distributed to all University offices and employees.

"We have attempted to offer training to meet employees' personal goals and needs, as well as to aid WMU's commitment to excellence," said Doreen A. Brinson, human resources.

If you have not received your catalog, call Chrysa K. Richards at 7-3620.

## Zest for Life

An eight-week "Weight Management" program will be conducted Mondays from 12:05 to 12:50 p.m. starting Sept. 24. The class is designed to help participants develop skills in thought management, stress management, behavior strategies, nutrition and exercise for successful management of healthy weight. Nutritionally, well-balanced controlled calorie food plans are provided along with the support and encouragement of others.

The "Take Care of Your Back" program will be conducted Mondays and Wednesdays from 3:30 to 4:30 p.m. for six weeks starting Oct. 1. The program emphasizes a specific battery of progressive strength and flexibility exercises for the prevention or reduction of back pain. Relaxation techniques and education on proper posture for performing daily tasks also are provided.

For more information on these programs, call the Zest for Life office at 7-3262. Advance registration is required.

## Libraries

The University libraries are scheduling FINDER workshops to provide individualized instruction and hands-on experience with ONCAT and ONSITE databases.

ONCAT is WMU's online catalog and ONSITE provides electronic access to ERIC, which indexes publications in education and the social sciences, and to ABI/INFORM, which indexes publications in business.

These sessions are designed to answer questions and solve problems you may have with these electronic sources. They are open to faculty, staff and students.

Four daytime workshops will meet in 2202 Sangren Hall: from 1 to 2 p.m. Monday, Sept. 24; from 3 to 4 p.m. Friday, Sept. 28; from 1 to 2 p.m. Monday, Oct. 1; and from 1 to 2 p.m. Thursday, Oct. 4. An evening workshop will meet from 6:30 to 7:30 p.m. Wednesday, Oct. 3, in 0110 Moore Hall.

Registration is required by calling Stephanie Boris at 382-7019. If you have questions about the workshops, call the FINDERLINE at 7-5216.

## Western thought examined

The current "conceptual crisis" in modern Western thought will be discussed in a lecture at 3 p.m. Friday, Sept. 21, in 3750 Knauss Hall.

Huston Smith, a teacher and writer in the fields of comparable religion and modern thought, will present the free address titled "The Conceptual Crisis in the Modern West: Can Asia Help?" Smith is the Thomas J. Watson Professor of Religion and Distinguished Professor of Philosophy at Syracuse University and an adjunct professor at the Graduate Theological Union in Berkeley, Calif.

Formerly a faculty member at the Massachusetts Institute of Technology for 15 years, Smith has devoted his teaching career to bridging intellectual gulfs between East and West, science and the humanities and formal and informal education.

His well-known book, "The Religions of Man," introduces the world's major religious traditions and is used at universities across the country. In his most recent book, "Beyond the Post-Modern Mind," Smith addresses the loss of concern with values in the modern Western mindset and calls for a more comprehensive perspective drawn from interaction between modern science and the spiritual traditions of the world. In his lecture at WMU, he will describe how the traditions of Asia may be able to play a role in ending the "crisis."

The lecture is being sponsored by the Office of International Affairs.

## Field instructors here

The School of Social Work will conduct its annual orientation and luncheon for field instructors from 12:15 to 2:30 p.m. Wednesday, Sept. 26, in the West Ballroom of the Bernhard Center.

The luncheon serves to thank the field instructors for their service to the school. Peter M. Judd, the new director of the school, will speak at the event, which is by invitation only.

## Media Services

Would you like to grab your students' attention? Want to tantalize your audience? Do so with color and animation.

Media services announces several new services that will help you highlight main points of lectures and presentations with full-color transparencies; illustrate comparisons by showing colorful charts and graphs; demonstrate processes or show movement through computer animation; and much more.

Graphic services, located in Dunbar Hall, has expanded its high-level computer graphics system with the addition of a second workstation, new software and more input and output capabilities. Now, the graphic designers, Pamela S. Rups and Fritz Seegers, can add color to simple black and white text and art for transparencies, or they can create sophisticated designs and illustrations for brochures or posters.

Besides the more traditional end products, graphic services has added animation capabilities. In addition to creating original artwork on the computer itself, the designers can input work from photographs or other prints, some computers and any video source. The computer images can then be manipulated to create the illusion of motion. The final product can then be viewed on other Macintosh computers or output to videotape or videodisc. The potential for mul-

### Applicant Information Service 7-3669

Your touchtone telephone lets you find out about employment opportunities seven days a week, 24 hours a day.



## Six scholars will teach as King/Chavez/Parks Visiting Professors

Six scholars, specializing in subjects ranging from jazz dance to industrial safety, will teach at WMU in 1990-91 as part of the Martin Luther King Jr./Cesar Chavez/Rosa Parks Visiting Professors Program.

This year's visiting professors are:

- JoNina M. Abron, managing editor and director of the Black Scholar magazine in Oakland, Calif., who is teaching during the fall semester in the Department of English;
- David Green Jr., professor and director of mathematics at GMI Engineering and Management Institute in Flint, who is teaching in the Department of Mathematics and Statistics during the fall semester;
- Joel Hall, founder and artistic director of the Joel Hall Dancers of Chicago, who will be teaching during the winter semester in the Department of Dance and will be joined by his jazz ballet company for one week during his term;
- Dorcas D. Bowles, professor of social work at Georgia State University, who will be spending one week in March in the School of Social Work;
- Norman N. Davis III, supervisor of safety at General Motors in Kalamazoo, who will be teaching part time in the Department of Industrial Engineering during the fall and winter semesters; and
- Reginald McKnight, assistant professor of English at the University of Pittsburgh, who will be teaching during the

winter semester in the Department of English.

The King/Chavez/Parks Program is the brainchild of Rep. Morris Hood of Detroit, chairperson of the Michigan House Appropriation Committee's Subcommittee on Higher Education. Initiated by the Michigan Legislature, the program's aim is to increase the number of minority faculty members at the post-secondary education level. The visiting professors also play a leadership role in encouraging minority students to consider careers in education.

Susan B. Hannah, assistant vice president for academic affairs and administrator of the program, said, "This exposure to minorities in academe helps to convince minority students that they might want to become teachers. And the program has been more successful than I ever imagined in recruiting people to stay on in regular positions."

As many as six minority professors have opted to stay on the faculty during the last two years under the program.

The state annually awards WMU \$170,000 for the program, with the agreement that the funds will be matched by the University. The visiting professors are selected to teach at the University for varying lengths of time. To be eligible for the program, a person must be a U.S. citizen and a member of an ethnic minority.

"The program as a whole has been extremely successful," Hannah said. "It has brought exciting people to campus who have made contributions to their department, to students and to faculty."

Abron supervises production of the Black Scholar magazine, an independent journal of black studies and research. She has been a reporter for the Chicago Daily Defender, public information officer for Malcolm X College in Chicago and community relations coordinator for the Institute for Food and Development Policy in San Francisco. In 1984 Abron was publicity coordinator in California's 8th

Congressional District for the Jesse Jackson presidential campaign. She has traveled to Cuba, Nicaragua and Zimbabwe with the National Alliance of Third World Journalists and served as party spokesperson for the National Black Independent Party and editor for the Black Panther Intercommunal News Service.

A faculty member at GMI Engineering and Management Institute since 1977, Green has given numerous academic presentations nationwide and has written many research articles. While teaching and earning his doctoral degree from Michigan State University, he was instrumental in developing a program to help minority and disadvantaged nursing students understand mathematical principles. Green has been active in minority recruitment efforts at GMI. Currently, he serves as adviser to GMI's chapter of the National Society of Black Engineers.

Hall is co-founder and director of Chicago City Theatre Company. This organization includes the Chicago City Theatre; the Joel Hall Dancers, for which Hall is artistic director and principal choreographer; and the Joel Hall Dance Studios, for which Hall is director and chief instructor. His 11-member multicultural dance company has presented five European tours and three New York seasons. With an academic background in the social sciences, Hall blends jazz, ballet and modern dance to reflect culture and dramatize social issues. As part of his assignment at WMU, Hall will travel to Detroit-area schools to teach dance, lecture and assist in WMU's minority recruitment efforts.

During her five-day visit, Bowles will be involved in discussions with social work classes, present a faculty seminar concerning curriculum development of minority social work policy and be the featured speaker for WMU's annual Whitney Young Jr. Student Scholar Awards Program. Before joining the Georgia State faculty in 1988, she served

as dean of women at Tuskegee Institute, acting dean and professor at Smith College and interim president of Atlanta University. Bowles has a private part-time practice as a clinical social worker and consultant.

Davis is responsible for implementing and monitoring compliance of corporation, state and federal health and safety guidelines at Kalamazoo's GM plant. He also is in charge of health and safety training programs for its 3,200 employees. He is a member and past president of the Kalamazoo Safety Engineers, and for 10 years was chairperson of the Northside Association for Educational Advancement.

A creative writing specialist in the Department of English at the University of Pittsburgh, McKnight also has taught at Colorado College, Metropolitan State College, Arapahoe Community College and the University of Denver. His courses have ranged from black and South African literature to American studies and freshman composition. McKnight's two published works of fiction and his 11 short stories have won numerous prestigious awards for literary excellence, including the Drue Heinz Prize, the 1989 Hemingway Citation, the 1989 Kenyon Review Award, the Bernice M. Slote Award and the 1990 O. Henry Award.

### Earhart film on Fuji to premiere Sept. 27

The University community will have a chance to see the Thursday, Sept. 27, world premiere of a new video presentation that focuses on Mount Fuji, the artistic and religious symbol of Japan.

A free showing of "Mount Fuji: Sacred Mountain" is scheduled for 7:30 p.m. in 3760 Knauss Hall. H. Byron Earhart, religion, will present the 28-minute production that is the result of more than a year of filming and research he undertook in Japan during a 1988-89 sabbatical.

### Minority graduate student event set for Sept. 26

A reception for minority graduate students is set for 4 to 6 p.m. Wednesday, Sept. 26, in the President's Dining Room of the Bernhard Center.

The reception is being sponsored by the Graduate College in order to give the students an opportunity to meet its staff, as well as other University faculty and staff members. Refreshments will be served.

## Calendar

### SEPTEMBER

#### Thursday/20

(thru 21) Exhibit, "Landscapes, Birds and Flowers," by Molly Jo Bonner, watercolorist, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

\*(and 21) Management and executive development seminar, "Managing Accelerated Productivity," David R. Allen, Insight Consulting Group, California, Fetzer Center, 8:30 a.m.-4:30 p.m.

(thru 27) Exhibition of handmade paper and photographic documentation of environmental installations, Jean Van Harlingen, Kansas City multi-media artist, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.

(thru Oct. 12) Exhibition, "New Paintings and Installation," Rita Dibert, associate professor of art, Hartwick College, Oneonta, N.Y., Space Gallery, Knauss Hall, weekdays, 10 a.m.-4 p.m.

University film series, "Jean de Florette" (France, 1987), directed by Claude Berri, 2302 Sangren Hall, 6 and 8:30 p.m.

#### Friday/21

Lecture, "The Conceptual Crisis in the Modern West: Can Asia Help?," Huston Smith, the Thomas J. Watson Professor of Religion and Distinguished Professor of Philosophy, Syracuse University, and adjunct professor, Graduate Theological Union, Berkeley, Calif., 3750 Knauss Hall, 3 p.m.

Mathematics and statistics emeriti colloquium, "All About Heavenly Bodies," Herbert Hannon, Commons Room, sixth floor, Everett Tower, 4:10 p.m.; refreshments, 3:45 p.m.

\*Concert, Kalamazoo Symphony Orchestra conducted by Yoshimi Takeda with Soviet pianist Alexander Toradze, Miller Auditorium, 8 p.m.

#### Saturday/22

Brown and Gold Day, Read Fieldhouse, 8:30 a.m.-12:15 p.m.

\*Football, WMU vs. Kent State University (Band Day/Hall of Fame Day), Waldo Stadium, 1 p.m.

#### Sunday/23

Faculty recital, Stephen Jones and Scott Thornburg, trumpet, and Silvia Roederer, piano, Dalton Center Recital Hall, 3 p.m.

Voice recital, sopranos Larissa A. Gleason and Kathryn A. Stieler, accompanied by Kim Bakkum, piano, Dalton Center Recital Hall, 8 p.m.

#### Monday/24

(thru Nov. 16) Exhibit, "Mixed Media Show," by Dee Clancy, Kalamazoo artist, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

University libraries "Finder" workshop, instruction on searching the online catalog and other databases, 2202 Sangren Hall, 1-2 p.m.; registration required, call 382-7019.

New employee orientation, "Western and You," Red Rooms, Bernhard Center, 1:30-3:30 p.m.

Lecture, "The Second Sex in the Third Reich," Claudia Koonz, professor of history, Duke University, 2302 Sangren Hall, 8 p.m.

#### Tuesday/25

"Inflatable Sculpture" and multi-media improvisation, Jean Van Harlingen, Kansas City multi-media artist, and students from the College of Fine Arts, Multi-Media Room, Dalton Center: experimental multi-media vignettes, Tuesday, Sept. 25, 10 a.m.-3:30 p.m.; dance improvisations, Tuesday, Sept. 25, 3:30-4:30 p.m. and Thursday, Sept. 27, 12:10-1:30 p.m. and 7-8 p.m.

Lecture, "Women Against Feminism: From Nazi Germany to the New Right," Claudia Koonz, professor of history, Duke University, Red Room A, Bernhard Center, noon-1 p.m.

Workshop, "How To Give Negative Feedback in a Constructive Way," Katherine A. Karl, management, 2302 Sangren Hall, 6:45-9 p.m.

#### Wednesday/26

School of Music Convocation Series concert, Gordon Back, piano, with the Fontana Ensemble, Dalton Center Recital Hall, 2 p.m.

Doctoral oral examination, "Stimulus-Specific and Stimulus-Nonspecific Reinforcement: Effects on Tact Training With Severely Mentally Impaired Young Adults," Steven J. Braam, psychology, 283 Wood Hall, 3 p.m.

Response to the film, "Requiem for a Faith," Tibetan Buddhist monk Gungru Tulku Rinpoche, 116 Moore Hall, 4 p.m.

Reception for minority graduate students, President's Dining Room, Bernhard Center, 4-6 p.m.

#### Thursday/27

Staff training seminar, "Survival Tactics for Supervisors," 204 Bernhard Center, 8:30 a.m.-noon.

University film series, "Manon of the Spring" (France, 1987), directed by Claude Berri, 2302 Sangren Hall, 6 and 8:30 p.m.

Video presentation: "Mount Fuji: Sacred Mountain," by H. Byron Earhart, religion, 3760 Knauss, 7:30 p.m.

Faculty recital, Merling Trio, Dalton Center Recital Hall, 8 p.m.

#### \*Admission charged



**TRADING TIPS --** Two keynote speakers and their campus hosts had a chance to chat between sessions of the Sept. 13-15 international conference, "Facing East/Facing West: North America and the Asia-Pacific Region in the 1990s." More than 150 businesspersons, scholars and students attended the Fetzer Center event that focused on expanding trade opportunities between the United States and Pacific rim nations. Talking business are, from left: Arthur W. Helweg, anthropology; Roger Y. Tang, the Upjohn Chair of Business Administration in Accountancy; keynoters Kenneth R. Meiklejohn, vice president of the Pacific Division for the Upjohn Co., and Kazuhiro Ohta, president and chief executive officer of Nippondenso Manufacturing, U.S.A. and executive managing director of the Nippondenso Co. Ltd., Japan; and Howard J. Dooley, international affairs. Dooley was project director of the conference and Helweg and Tang were program committee members.