WMU wins award to set up national center for educational accountability

WMU has received a $5.2 million grant from the United States Department of Education to establish a national center to improve the performance of teachers and administrators in America's schools. The grant, which is the largest in WMU history, represents a commitment of about $1.5 million over a 5-year period. It will enable the WMU Evaluation Center to establish the Center for Research on Educational Accountability and Teacher Evaluation (CREATE) on Nov. 1. The new research and development center will become the focal point for U.S. efforts to improve measurement criteria and procedures for evaluating the performance of teachers and administrators in public and private schools across the country.

"I don't think there is a more important change facing American society than the revitalization of our schools," said U.S. Rep. Howard Wolpe (D-Lansing), who helped WMU get the grant. "The establishment of this new center will place WMU at the center of that national effort. Receiving this grant is a tremendous tribute to this institution."

"Our faculty is doing spectacularly well," said President Haenel at a news conference to announce the grant. "I've always been of the opinion that, with the quality of people we have, as we establish our Evaluation Center, we can compete successfully in the league in which we belong. I am very delighted to see that so tangibly manifested in this grant."

This is a big grant by anyone's standards," he continued. "Such grants become available very seldom, they involve heavy competition and, in recent years, federal grants have become ever more difficult to attract. This is a spectacular success. I am very grateful to the colleagues for having accomplished this, and I'm very proud of them." WMU was selected as the recipient of the award following a six-month national competition. The Evaluation Center, part of the College of Education, is one of the nation's foremost facilities devoted to research, service, dissemination and development of the theory and practice of educational accountability. "It has been a privilege to work with President Haenel ever since he came here," said Daniel L. Stufflebeam, Evaluation Center, who will serve as director of CREATE. He brought considerable experience to research. And, when faculty members experience that level of commitment and support, they're very anxious to compete on the national level for grants such as this one."

The grant proposal was a collaborative effort involving College of Education and Evaluation Center personnel, a team of national expert and representative of local, state and national education agencies. Among those who have agreed to participate are representatives of 24 state education departments and a number of national professional organizations.

In addition to Stufflebeam, CREATE's staff will include Arnold M. Gallegos, a co-principal investigator and former dean of the College of Education; Daniel L. Stufflebeam, Evaluation Center, who will be director of CREATE; U.S. Rep. Howard Wolpe (D-Lansing), who helped WMU get the grant; President Haenel; and Donald E. Thompson, vice president for research.

ANNOUNCING $5.2 MILLION GRANT -- Representatives of the University and the federal government were in the Selbert Administrative Building Oct. 8 for a news conference to announce a $5.2 million grant from the U.S. Department of Education to the WMU Evaluation Center. The grant will establish the Center for Research on Educational Accountability and Teacher Evaluation (CREATE). Making the announcement were, from left: Arnold M. Gallegos, education and professional development, who will be associate director of CREATE; Floyd L. McKinney, interim dean of the College of Education; Daniel L. Stufflebeam, Evaluation Center, who will be director of CREATE; U.S. Rep. Howard Wolpe (D-Lansing), who helped WMU get the grant; President Haenel; and Donald E. Thompson, vice president for research. (Continued on page four)

Campus United Way drive goal is $130,000

$130,000 is the goal for this year's Greater Kalamazoo United Way drive on campus, which began Oct. 10. About 100 fund-raisers from University departments are being trained and will be contacting people in their areas through Oct. 31, the end of the drive.

Last year, WMU employees raised $135,957 when the goal was $125,000. New this year is a drive to solicit contributions from students. The WMU United Way effort is being chaired this year by Anne E. Thompson, human resources. Contributions will help the Greater Kalamazoo United Way support 57 human service agencies that provide benefits to the ill, aged, homeless, handicapped and young. Anyone can make contributions.

"We have a fine history of giving at our University, and I want to thank all of you who have given so generously in the past," he continued in the letter, which was also signed by lead-

ers of employee groups. "For those of you who have not contributed in the past, I ask you to consider making a contribution this year. Even one dollar a month would mean a great deal to those who benefit from the United Way." Haenel said that because United Way agencies address a broad range of community needs, two in Kalamazoo County residents benefit from the United Way.

"Western's active support of this community effort helps to underscore the concern and pride we have for members of the Kalamazoo community," he concluded. "I hope that you will join us in supporting the United Way and in helping make our campaign a success.

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ness, and former dean of the College of Education, who will serve as associate director of CREATE and will manage operations of the new center. A 14-member international ad-

visory committee, composed of the leading figures in evaluation, has been selected to help guide the work of the center.

"This research and development center will put WMU in the forefront of a na-

tional movement to focus on applying evaluation principles to the evaluation of educational programs," Stufflebeam said.

"Until recently, the evaluation field concentrated on program evaluation. Per-

sonnel evaluation has always been something of a 'hot potato.' The new research and development center will provide a laboratory for the nation to examine existing evaluation models and develop new and more effective ones." Stufflebeam noted that public demand for excellence in teaching and learning has pushed many individual school districts and even entire states to design and adopt misguided teacher evaluation programs.

(Continued on page four)
Here's looking at what's in store for Homecoming

Humphrey Bogart would have felt at home this year at WMU Homecoming festivities.

The celebration, scheduled for Oct. 13-14, 1990, will be the first visit to Kalamazoo by the Arnold Schwarzenegger thriller "Total Recall" and the Western Olympics at 2:30 p.m. Friday in the Goldsworth Valley gazebo on Gilkison Avenue.

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The pow wow theme will be a "Honoring Heritage" event for Native children under 12. It will feature American Indian crafts, food, clothing and games to increase awareness of Native American culture and to encourage Native Americans to come back to Kalamazoo.

The pow wow will begin with a grand entry each day. It will feature dancers, singers, drummers and flag bearers dressed in Native American ceremonial regalia.

The pow wow is open to the public. Admission is $3.50 for adults, $2 for students, and children under 12 are free. WMU students with a valid student identification will be admitted free.

PREPARING FOR THE FESTIVITIES -- Staff and students in the Office of Student life have been busy planning events for Homecoming activities they are organizing for Oct. 13-14. Pictured with a poster and T-shirts carrying the theme, "Here's Looking at You," are, from left: Paul F. Iagnocco, student life; Cynthia A. Sheppard, a graduate student from Barrington, Ill.; and Kee Chin Ha, a senior from Malaysia.

In keeping with the theme, a special screening of the film "Casablanca" with Humphrey Bogart is scheduled for 7 p.m. Wednesday, Oct. 17, in Miller Auditorium.

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On campus

Several political candidates will present their views during the week. Barbara Ehrenreich, social activist and author, will give the keynote address during Peace and Justice Education Week, a WMU student organization, to promote discussion about peace, human rights and currently works for the International Institute of Detroit.

Ehrenreich has been a leading figure in the women's movement. The author of several critically acclaimed books, her most recent is "Fear of Falling: The Inner Circle of Gulf Crisis on the Prospects for Peace in a Changing World," said Brian D. Carnell, president of UCAM. "The challenge it is to earn a degree. After three years ago, who told me they had learning disabilities, representing 20 percent of the WMU staff in residence hall facilities, have learning disabilities, represent their families' first generation to attend college or come from low income families. As a result, Clary understands what a daunting task it is to earn a degree. After three years ago, who told me they had learning disabilities, represent their families' first generation to attend college or come from low income families.

Ehrenreich was the author of the book, "50 Years of Occupational Therapy in Michigan." She received numerous honors, including the American Occupational Therapy Award of Merit in 1960 as well as the Michigan Mental Hygiene Certificate of Appreciation and the Governor's Award for Distinguished Service in Occupational Therapy, both in 1972. She is also the author of the book, "50 Years of Occupational Therapy in Michigan." She received numerous honors, including the American Occupational Therapy Award of Merit in 1960 as well as the Michigan Mental Hygiene Certificate of Appreciation and the Governor's Award for Distinguished Service in Occupational Therapy, both in 1972. She is also the author of the book, "50 Years of Occupational Therapy in Michigan."
Thursday/11
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Calendar

Thursday/11

(through Nov. 16) Exhibit, "Mixed Media Show," by Dee Clancy, Kalama zeo artist, 1246 Rhode Island Avenue; weekdays, 10 a.m.-1 p.m. and 1:30-4:30 p.m.; training and development seminar, "Crafting a Business Plan," 204 Bernhard Center, 8:30-10a.m.

Benefits Fair, for all fringe-eligible employees, North Ballroom, Bernhard Center, 9 a.m.-3:30 p.m.

(through Nov. 16) "New Paintings and Installation," Rita Bir dev, associate professor of art, Hartwick College, Oneonta, N.Y., Space Gallery, 2700 Knauss Hall, 10 a.m.-4 p.m.

(through Nov. 23) Exhibition of drawings, Doug Moran, California sculptor, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.

Lecture, "Historical Landmarks and Oral Narrative," South African poet Daniel P. Kunene and David Bunn, visiting professor, University of Chicago, 10th floor lounge, Spraw Tower, 10 a.m.

Meeting, Administrative Professional Association, Red Rooms, Bernhard Center, noon.

Open forum for discussion of work and draft of self-study report in preparation for reaccreditation review in 1991 by the North Central Association of Colleges and Schools, 212 Bernhard Center, 3 p.m.


Distinguished University Professor and professor emeritus of English, Harriet Macnaghten, Space Gallery, 2700 Knauss Hall, 10 a.m.-noon.

Mathematics and statistics colloquium, "The Case Against the Axiom of Choice," Paul Howard, Eastern Michigan University, Commons Room, sixth floor, Everett Tower, 4:10 p.m.; refreshments, 3:45 p.m.

University film series, "Monika" (Sweden, 1952), directed by Ingmar Bergman, 2302 Sangren Hall, 6 and 8:30 p.m.

Soccer, WMU vs. Eastern Michigan University, Waldo Stadium, 2 p.m.

*Hockey, WMU vs. Ferris State University, Lawson Arena, 7:30 p.m.

Saturday/13

(through Nov. 23) "International Festival," Wesley Foundation, 4:30 p.m.

Ballroom dance, "The Kool '90," sponsored by Cultural Programming, 3020 Friedmann Hall, 8 p.m.

Soccer, WMU vs. Eastern Michigan University, Waldo Stadium, 2 p.m.

Workshop, "Responding to Stress in the Workplace: Changing Tension Into Re- balance," open to supervisors, 204 Bernhard Center, 8:30 a.m.-noon.

Monday/14

Candidate appearance sponsored by Institute of Government and Politics, Congressman Bill Schuette, Republican candidate for U.S. Senate, 3020 Friedmann Hall, 4:30- 6:30 p.m.; "Reflections on the Presidency," Yigal Arens, son of the Israeli defense minister, 3770 Knauss Hall, 7:30 p.m.

*Homecoming "International Festival," Wesley Foundation, 4:30 p.m.

Library and instructional services, Ferris State University: "The 1990 World Youth Festival," Space Gallery, 2700 Knauss Hall, 10 a.m.- noon.

Tuesday/15

(through Nov. 23) Exhibition, "Recent Work," woodcut prints and drawings by Mary Sichel, chairperson of economics.


Library and instructional services, Ferris State University: "The 1990 World Youth Festival," Space Gallery, 2700 Knauss Hall, 10 a.m.-noon.

Women's tennis, WMU vs. Ferris State University, Sorenson Courts, 3 p.m.

Admission charged

CONTRACT SIGNING -- The new three-year collective bargaining agreement between the University and the WMU chapter of the American Federation of Teachers was reached this fall, and this award was officially signed in recent ceremonies on campus. Members of the bargaining teams who participated were: (seated from left) George S. Miller, education and professional development, who is president of the AAUP; Lisa F. Bartley, president of the WMU chapter of the AAUP; Lynden H. Bartley, communication, who was the AAUP's chief negotiator; (standing from left) Philip P. Caruso, economics; Deloris J. Phillips, social work; Dean R. Vonhoven, budget; Carol L. Stamm, chairperson of the WMU chapter of the AAUP; Kenneth N. Sichel, chairperson of economics.

**$5.2 million grant (Continued from page one)**

major goal of the new center will be to provide school districts and private schools with evaluation models that are sound, unbiased and efficient and that will result in improved service to the nation's young. Gallegos said that CREATE will have a national impact in the way that districts begin to view evaluation procedures and on the amount of evaluation information to which every school system, public and private, will have access. Since the center is charged with serving all 50 states, implementation plans call for 10 states each year to be the focus of intense study and for some form of interaction with CREATE for all 50 states during all five years of the project.

CREATE will operate under the auspices of the Evaluation Center, whose personnel will first be key in many CREATE projects. Work on some of the projects will be subcontracted to other institutions. This includes the University of Florida in Tampa, the University of Alabama at Birmingham, and Central Mercy College of William and Mary in Williamsburg, Va.

CREATE will focus on four main areas over the five-year length of its federal grant: improvement of teacher perform evaluation; and the creation of the Stubblebean Seminar.

Stubblebean said that locating CREATE at WMU will pay dividends to the WMU evaluation and educational administration programs.

"Having the center here will greatly increase what we can do in our own doctoral programs," he said. WMU's Evaluation Center, a part of the University since 1973, is one of only a few such centers in the nation and is recognized internationally as one of the leading research and development institutions in educational evaluations. It supports a doctoral degree program in educational leadership with a concentration in evaluation, measurement and research.

Faculty Scholar... (Continued from page one)

issues in the mental health field," said another colleague. "He is one of the most respected leaders in national organizations, especially the American Public Health Association, where he organized symposiums on topics like the mental health consequences of disasters, chronic mental illness, and the development of minority mental health. He is a recognized expert on substance abuse and has been a key leader in many CREATE projects. Work on some of the projects will be subcontracted to other institutions. This includes the University of Florida in Tampa, the University of Alabama at Birmingham, and Central Mercy College of William and Mary in Williamsburg, Va.

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