

# WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

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## Nearly 75 percent of capital campaign goal raised

The University has raised nearly \$40 million through its "Campaign for Excellence," a total that is almost three-fourths of the campaign's \$55 million goal, campaign chairperson William U. Parfet has announced.

"We could not have hoped for a better start for the campaign," said Parfet, corporate executive vice president of the Upjohn Co., during the annual meeting of the WMU Foundation Oct. 12. Parfet is also chairperson of the foundation's board of directors.

The campaign, for construction projects, academic programs and endowments, was publicly announced in April 1989 with \$22 million or 40 percent of the goal already given or pledged. It is the largest fund-raising effort in the history of the University. In the 18 months since the announcement, an additional

### Reception to honor Medallion Scholars

Faculty and staff members are invited to meet the 14 winners of this year's \$25,000 Medallion Scholarships at a program at 3:30 p.m. Friday, Oct. 26, in the Dalton Center Recital Hall. A reception will follow in the Dalton Center lobby.

Participants in the program will include: Brian K. Kurzmann, Western Student Association president and a 1987 Medallion Scholar; J. Michael Kemp of Kalamazoo, a former WMU trustee who initiated the Medallion Scholarship Program; E. Thomas Lawson, religion, who is chairperson of the Medallion Scholarship Committee; and President Haenicke.

## University reaps more national recognition in U.S. News & World Report college guide

For the second time in four weeks, WMU has been recognized in a national publication aimed at prospective students and their parents.

In its 1991 guide of "America's Best Colleges," U.S. News & World Report magazine included WMU among the nation's best 345 national universities and liberal arts colleges from among 1,374 four-year colleges and universities surveyed.

"I am very pleased that WMU is listed among the national universities, because we have certainly outgrown the status of strictly regional importance," said President Haenicke. "Given the large number of institutions surveyed, it is clear that we are in the top ranks of the nation's colleges and universities."

The magazine identified 204 national universities and 141 national liberal arts colleges as the nation's best as well as 60 top regional universities, 40 top regional colleges and nine top specialties schools.

Only four public universities in Michigan were listed by the magazine: Michigan State University, the University of Michigan, Wayne State University and WMU.

Criteria for national universities, with WMU figures in parentheses, included: average SAT or ACT scores (21); percentage of freshmen in the top 10 percent of their high school class (23); acceptance rate (71 percent); the percentage of faculty members with a doctorate (68); student-faculty ratio (22-to-1); total spending per student (\$4,957); and the graduation rate after five years (41 percent).

"By any standards, the top two categories -- national universities and national liberal arts colleges -- are the major leagues of American higher education," U.S. News & World Report said. "While the quality of individual schools obviously varies, colleges in these top categories generally provide superior academic experiences for the academically am-

\$17.9 million has been raised.

Parfet reported that the \$39.9 million raised to date includes \$33 million in gifts and pledges or 73 percent of the \$45 million goal in that category. An additional \$6.9 million has been raised in deferred gifts, for which the goal is \$10 million.

"We are off to a great start," Parfet said, "but the job is not yet finished. We still are \$15 million shy of our goal, and the realities of fund-raising are that it will be more difficult to secure the kind of large gifts that have propelled us to early success."

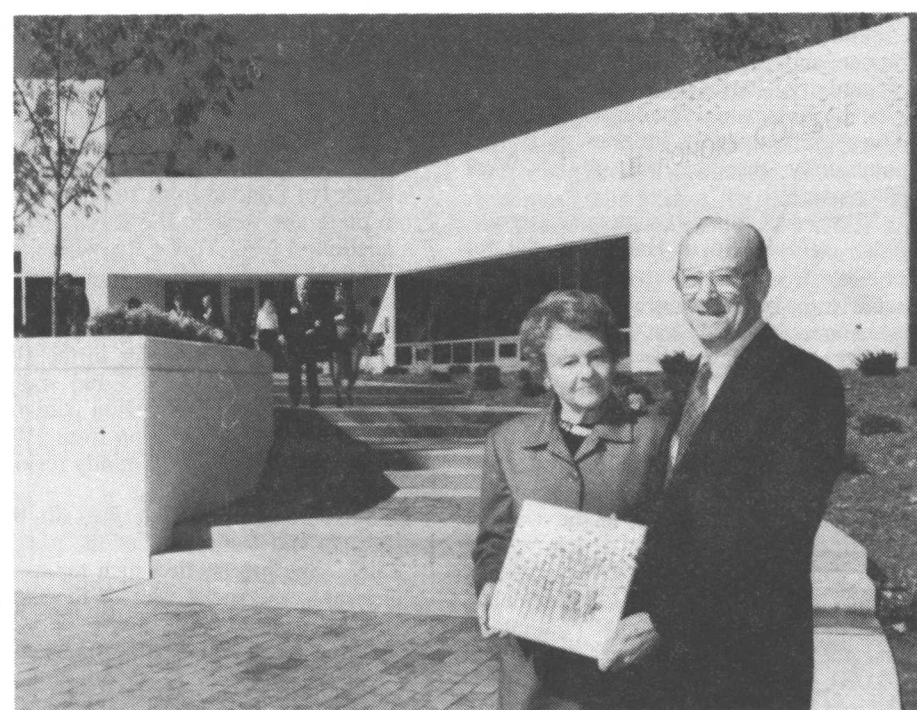
The "Campaign for Excellence" has brought WMU the largest gift in its history, \$5 million from Gerrard W. Haworth, Richard G. Haworth, their families and Haworth Inc. of Holland, which was announced last year.

Among other major campaign commitments previously announced are: \$2 million from the Irving S. Gilmore Foundation of Kalamazoo; \$2 million from the Upjohn Co. of Kalamazoo; \$1 million from Merze Tate of Washington, D.C.; \$500,000 from Carl and Winifred Lee of Kalamazoo; \$500,000 from Edward J. and Ruth M. Heinig of Kalamazoo; a \$500,000 challenge grant from the Kresge Foundation of Troy; and \$300,000 from the Kalamazoo Foundation.

"There are no words that adequately express our gratitude and appreciation to those whose generosity has made this campaign the spectacular success it is to date," said President Haenicke. "We owe a special debt of gratitude to Bill Brown, Bill Parfet and Carl Lee for their outstanding leadership in this campaign."

bitious student."

In September, Money magazine listed WMU among the top 100 "best buys" in American public higher education. That survey, produced with Peterson's Guides, listed institutions that emerged as best values based on a computer analysis that weighted tuition against 17 measures of academic performance.



**BUILDING DEDICATED** -- The new \$1.3 million Carl and Winifred Lee Honors College was dedicated in ceremonies Oct. 12. Pictured in front of the structure that now bears their names are Carl E Lee, president, general manager and owner of the Fetzer Broadcasting Service Inc. of Kalamazoo, and his wife, Winifred. The Lees gave \$500,000 to help finance the project. "Winnie and I are very pleased to have this opportunity to assist WMU and our good friend Diether Haenicke achieve his dream," said Carl Lee. "We've watched the growth and excellence of WMU and its contributions to the area, and believe that WMU is on the firmest foundation ever because of great leaders like Diether Haenicke." The Lees are holding a plaque that is a replica of the wall of plaques inside the building containing the names of all the donors.

## Cooperation sought for Syracuse University study

Between Oct. 16 and Oct. 20, about 500 WMU faculty members and administrators will receive a survey about the importance of teaching and research.

The survey is part of a multi-campus study of research universities in which WMU has agreed to participate. The study, which is being conducted by Syracuse University and funded by a Lilly Endowment grant, uses survey methodology to investigate the relative importance of undergraduate teaching and research. The instruments have been designed by Syracuse University, while WMU's Office of University Assessment will coordinate data collection on campus.

The survey asks for the importance of teaching vs. research activities rather than the relationship between the two activities, according to Mary Anne Bunda, University assessment.

All of the data analysis will be conducted at Syracuse, which will supply WMU with a copy of its campus results and the national results for comparative purposes.

"The quality of the information for our campus and the national research study depends on the willingness of participants to return the questionnaires in a timely fashion," Bunda said.

## Haenicke to present 'State of the University' address at 11th annual Academic Convocation

President Haenicke will present the "State of the University" address at 3 p.m. Tuesday, Oct. 23, at the 11th annual Academic Convocation in the Dalton Center Recital Hall.

The event, which is open to the public, is intended to recognize and celebrate academic achievement and excellence at the University. It is sponsored by the Office of the Provost and Vice President for Academic Affairs.

A. Bruce Clarke, provost and vice president for academic affairs, will give the welcome at the convocation. Alumni Teaching Excellence Awards will be presented by Patrick L. Laughlin of DeWitt, vice president of the WMU Alumni Association, to Arnie Johnston, English, and Richard J. Keaveny, art.

The Distinguished Faculty Scholar Award will be presented by Clarke to Morton O. Wagenfeld, sociology and community health services.

Geneva J. Williams of Detroit, chairperson of the Board of Trustees, will present this year's Distinguished Service Awards to Joyce L. DeRight, College of Education, and Robert L. Erickson, speech pathology and audiology.

Following the awards ceremony, Clarke will introduce Haenicke, who will then give the address. The convocation will be followed by a reception in the lobby of the Dalton Center.

The "State of the University" address will be broadcast at 6:30 Tuesday evening on WMUK-FM (102.1), the University's public radio station. The convocation will air on Kalamazoo Community Access Television at these times: 6:30 p.m. Friday, Oct. 26, on Channel 33; 8 p.m. Saturday, Oct. 27, on Channel 32; 8 p.m. Sunday, Oct. 28, on Channel 31; and 8:30 p.m. Monday, Oct. 29, on Channel 31.

## Trustees to meet Friday, Oct. 19

The Board of Trustees is expected to take action on program revision requests and capital outlay budget requests for 1991-92 at its Friday, Oct. 19, meeting.

The trustees will meet at 11 a.m. in the Board Room of the Bernhart Center. The requests will be sent to the state Department of Management and Budget for review and eventual action by the Legislature and governor as part of the annual appropriations process.

Other agenda items include recommendations on a new doctoral degree in mathematics education and on awarding a contract to renovate Western's Campus Bookstore in the Bernhart Center. The trustees also will consider gift, grant and personnel reports.

As an information item, the Board's Academic and Student Affairs Committee will hear a report from the WMU Presidential Task Force on Alcohol.

These Board committee meetings also are scheduled for Oct. 19: Budget and Finance Committee at 9:30 a.m.; and Academic and Student Affairs Committee at 10:15 a.m. Both committee meetings will take place in 204 Bernhart Center and all meetings are open to the public.



## United Way dollars provide important services

Substance abuse prevention and treatment, family counseling, crisis intervention -- those are among the services offered by the 57 agencies supported by the Greater Kalamazoo United Way.

WMU fund-raisers for this year's drive heard from representatives of two of those agencies at a kick-off breakfast Oct. 10 in the Bernhard Center.

Barbara Mills, director of the Kalamazoo YWCA Domestic Assault Program, and Bob Ezelle, executive director of the Kalamazoo Boys and Girls Club, talked about their organizations and what the United Way dollars collected at such places as WMU mean to them.

Mills explained that the YWCA facility is the oldest shelter of its kind in the state. It started serving abused women in May 1976 and has sheltered more than 6,000 women and children since that time. Its staff has counseled another 3,000 women who have not used the shelter because they had some facility where they felt safe. The program also takes an average of 6,000 to 7,000 crisis calls every year during the working day.

"We are extremely grateful for United Way support," Mills said. "They have -- even in tight times -- continued to give us increases in allocations. We think it's because we're doing good work. We have tried very hard to provide a maximum number of services for a minimum amount of dollars."

The program shelters people for up to five weeks. The YWCA has a 32-bed shelter, which is always full and usually has a waiting list.

"I think people are not clear about the volume of the problem in the Kalamazoo area," Mills said. "This is something we'd like to deny, this is something we'd like to pretend doesn't happen to good people, to people who we know, or that it could ever happen to us."

"We have had Western Michigan University faculty members, students and staff who have used our services," she continued. "We have an image that only very poor, uneducated people who are probably unemployed are the people who have domestic abuse in their families. This is simply not true. It crosses every racial, social, economic, religious strata and that is something that is amazing to people."

Mills said that for every story in the newspaper about an abused woman, there are several more that don't make the media.

"Those are the cases we see every day that don't get public attention and yet they need to be served," she said. "We need to continue to try to bring the very best in information, referrals and coun-



**UNITED WAY KICK-OFF --** Fund-raisers at the Oct. 10 kick-off breakfast for this year's campus United Way drive got to hear first-hand how the money they hope to collect will help agencies in the Kalamazoo area. Anne E. Thompson, left, human resources, who is chairing this year's campus drive for \$130,000, introduced to the 100 fund-raisers Barbara Mills, second from left, director of the Kalamazoo YWCA Domestic Assault Program, and Bob Ezelle, right, executive director of the Kalamazoo Boys and Girls Club. Among those at the kick-off to hear the information they presented about their agencies was Robert Nagler, third from left, emeritus in chemistry, who is chairing the emeriti portion of the campaign.

selling that we can because they deserve to have an opportunity to get out of that abusive relationship."

Ezelle said the Boys and Girls Club has been serving young people in the inner city of Kalamazoo since the early 1950s. It is open to all children ages six to 18 at no cost.

"That's due in large part to United Way," said Ezelle, noting that 2,200 to 2,400 youths from disadvantaged and dysfunctional families currently are members.

Ezelle listed some of the activities the club offers, including arts and crafts, tutorials, a club store, monthly birthday parties, movies, a photography club, a newspaper, special events and camp.

"We are doing things and helping kids feel good about themselves and these kids are getting a chance at some things they ordinarily wouldn't get a chance at," Ezelle said. "Without role models, it's difficult for these kids to have a chance at life. It's up to agencies such as ours to provide those opportunities and role models."

"Because of the United Way, we're able to offer some programs we feel are really successful," he concluded. "And

because of people like you who are committed to the United Way, it gives us a chance to be effective in the lives of the people we serve."

### \$42,409 collected so far

University contributors are already on their way to this year's United Way goal of \$130,000. As of Oct. 16, \$42,409 -- or 32.6 percent of the goal -- had been collected from 438 retirees, emeriti and active employees.

## Founders of HHS programs to be feted at banquet

The College of Health and Human Services will honor the founders of its academic programs at a banquet Friday, Oct. 19, in the Bernhard Center as a part of the college's 86th Homecoming celebration.

Dean Janet I. Pisaneschi described the event as "a celebration of vision and energy -- precious commodities in combination -- and people who can translate their ideas into action."

Leaders being honored at the banquet include: Charles G. Van Riper, who established the first speech clinic in Michigan; George G. Mallinson, who founded one of the first three graduate programs in alcohol and drug abuse in the nation and who secured funding to establish the blind rehabilitation program and the physician assistant program;

Rosalia A. Kiss-Schwem and the late Marion R. Spear, who initiated one of the first graduate programs in occupational therapy; Merle (Terry) Hokenstad, Robert H. Barstow and Clarice Platt Jones, who established the School of Social Work; Donald Blasch, Ruth Kaarlela and Stanley Suterko, three founders of the blind rehabilitation program;

Ellen K. Page-Robin, who started the gerontology program; Richard Williams, who founded the holistic health care program; William Birch, who developed the first physician assistant program in the state; and Clyde Willis, who was instrumental in establishing MultiClinic.

Special posthumous recognition will be given to William A. Burian, founding dean of the college, and to Spear, who founded the Department of Occupational Therapy.

The college, established in 1976, brought together existing programs in alcohol and drug abuse, blind rehabilitation, gerontology, medical technology, occupational therapy, physician assistant, social work, and speech pathology and audiology. Later a specialty program in holistic health and a health care administration option were added.

The event begins at 6 p.m. with a social hour followed by dinner.

## Anthropologist to present Eliade Lectures

Mary Douglas, a world renowned anthropologist, will present this year's Mircea Eliade Lectures on Religion at WMU Monday through Wednesday, Oct. 22-24.

Douglas, who retired in 1988 after a career of teaching and conducting research in England, the United States and Zaire, will present three lectures on the theme, "Claims on God: The Book of Numbers as Anthropology."

The specific topics she will address are: "The Numbers Poet" on Monday, Oct. 22, in 3770 Knauss Hall; "The Shaming of Miriam" on Tuesday, Oct. 23, in 3770 Knauss Hall; and "The Failure of Great Prophets" on Wednesday, Oct. 24, in 3750 Knauss Hall. All lectures will begin at 8 p.m. and are free and open to the public.

Douglas taught anthropology at the University of London from 1951 to 1977. From there she went to the Russell Sage Foundation in New York City, where she was director for research on culture and a research scholar for four years. She also taught at Northwestern University as the Avalon Foundation Professor in the Humanities from 1981 to 1985 and was a visiting professor in Princeton University's Department of Religion from 1985 until her retirement. She currently resides in London.

Douglas' major research was on the philosophy and institutions of the people of Zaire. She has studied such topics as dietary laws, the social uses of food and perceptions of risk.

"While cultural anthropologists usually study other contemporary societies, Mary Douglas has, in addition, turned her attention to the Judeo-Christian tradition," said E. Thomas Lawson, chairperson of religion and coordinator of the scholar's visit. "She has looked at the dietary laws and prescriptions in the Hebrew scriptures from an anthropologist's point of view. She will continue this anthropological investigation of the Bible, specifically the book of Numbers, in her lectures at WMU."

In November 1989, Douglas presented the prestigious Gifford Lectures on this

topic in Edinburgh, Scotland.

The Mircea Eliade Lectures on Religion were endowed at WMU by an anonymous donor in 1987. They are named in honor of Eliade, who lived from 1907 to 1985 and is widely regarded as the foremost historian of religion in his lifetime. The series is delivered annually at the University and published in book form.

## Datta-Sandhu heads Women's Studies Program

Sushi Datta-Sandhu, political science, is director of the Women's Studies Program for 1990-91. She is serving in that capacity while director Barbara S. Havira, history, is on sabbatical.

Datta-Sandhu has taught at WMU since 1972, and has been a guest lecturer and researcher at the University of Nairobi. Her fields of interest include African political systems, non-Western societies and the role and status of women in politics. Datta-Sandhu also has served as a consultant and researcher for several films on African women and culture.

The new telephone number for the Women's Studies Program is 7-4900.

## Changes announced for candidate appearances

Two appearances by political candidates at WMU (see last week's *Western News*) have been changed to a new date:

- A talk by Congressman Fred Upton, Republican candidate for the 4th Congressional District, has been changed from 3 to 4 p.m. Tuesday, Oct. 23, to **9:15 to 10:15 a.m. Friday, Nov. 2.**

- A talk by Congressman Howard Wolpe, Democratic candidate for the 3rd Congressional District, has been changed from 10:30 to 11:30 a.m. Wednesday, Oct. 24, to **10:30 to 11:30 a.m. Friday, Nov. 2.**

Both will take place in 3020 Friedmann Hall. The programs are part of a series sponsored by WMU's Institute of Government and Politics.

## Gift supports library project

The Kalamazoo Foundation has granted WMU \$300,000 over a five-year period for the expansion and renovation of Dwight B. Waldo Library as part of WMU's \$55 million "Campaign for Excellence."

The gift brings to \$1.7 million the amount already raised for the project, which has a goal of \$4.3 million in private support. The total cost of the project is \$19.3 million, of which \$15 million is state appropriations.

"The people of this community have been tied to WMU since its founding," said William U. Parfet, corporate executive vice president of the Upjohn Co. and chairperson of the "Campaign for

Excellence."

"The University, in turn, has shared its human and physical resources with the community," Parfet continued. "With this gift, the Kalamazoo Foundation acknowledges the University libraries as a vital community resource for all of West Michigan."

"We accept this gift with special gratitude," said President Haenicke. "It represents the continuation of a long and satisfying relationship between the Kalamazoo Foundation and our University, symbolizing the great bond that exists between WMU and the community."

The University libraries, with holdings of more than 2 million items, constitute the fifth largest library resource in Michigan and the largest in the western half of the state.

In addition to serving WMU students, faculty and staff, the WMU libraries have long provided services to the community and the region. Each year more than 25,000 items from the University's collections are checked out directly to Kalamazoo area residents or loaned to more than 150 libraries in West Michigan.

The library renovation and expansion project began last spring and is expected to be completed this spring.

The Kalamazoo Foundation was established in 1925 to benefit Kalamazoo County and its residents. With nearly \$90 million in assets, it has grown to be the 17th largest community foundation in the nation.

WESTERN MICHIGAN UNIVERSITY  
**WESTERN NEWS**

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## Proposed research and business park 'crystalizes' benefits of WMU -- Arwady

The University's proposed research and business park near Drake Road and Parkview Avenue "crystalizes all the benefits of WMU to the economic development and quality of life of our community," said George E. Arwady, publisher of the Kalamazoo Gazette, at a meeting Oct. 16 for alumni and friends of the University.

Those benefits, he told guests at a "Good Morning, Kalamazoo!" breakfast sponsored by the Alumni Association, include jobs, training, education, research, cultural and athletic events, and students themselves, who "contribute a sense of youthful vitality to the community."

Another major advantage to the community is President Haenicke himself, Arwady said. "You're lucky to have him, and so are we," he said, referring to what he called "the wit and leadership" Haenicke brings to the community through his membership on a number of boards and committees.

Among Haenicke's board affiliations are the CEO Council and the Kalamazoo County Chamber of Commerce. WMU is working with the CEO Council, the county's economic development agency, to consider the creation of the research and business park.

Arwady, a member of the WMU Foundation board who came to Kalamazoo two and a half years ago from Muskegon, pointed to WMU as a key factor in the attraction of employers to Kalamazoo County.

"Kalamazoo County is the only community in West Michigan with a major university in it," Arwady said. "That's a big advantage for us, and one of the relatively few characteristics that make us unique."

A research and business park, such as the one being explored by the University, would give Kalamazoo County "a big carrot" by which to attract new businesses. A consultant has recommended that WMU should develop such a park on land it owns on the west edge of the city, not far from the intersection of U.S. 131 and I-94 highways.

"That is the main intersection of Kalamazoo County," Arwady said. "We need a park there with the highest landscaping and architectural standards so that a business headquarters or research facility will consider locating in this community."

"The University's willingness to offer that property in partnership with the com-

### Payroll deduction available for 'Opus IX'

University employees who wish to make donations to WMUK-FM's "Opus IX" listener support campaign may do so through payroll deduction. Following the current "silent" campaign toward the \$140,000 goal, the on-air portion of the drive begins Friday, Oct. 19, and is scheduled to end Sunday, Oct. 28. Persons may request payroll deduction forms from the station by calling 7-5715.

## Senate

The **Research Policies Council** of the Faculty Senate will conduct a special meeting at 3 p.m. Monday, Oct. 22, in Conference Room A on the third floor of the Seibert Administration Building. On the agenda is the council's Executive Committee Report on Fund Distribution.

## Exchange

**NEEDED IMMEDIATELY** -- Babysitter for one-year-old boy, approximately 2:45 to 5:15 p.m. Monday through Thursday. Preferably in your home and close to campus. Need not be certified. Non-smoker only. Contact Julie at 7-3569 or Perry at 7-7221 after 3 p.m.

## Media

Larry E. Syndergaard, English, discusses the origins of Halloween symbols on "Focus," a five-minute interview produced by news services. "Focus" is scheduled to air Saturday, Oct. 20, at 6:10 a.m. on WKPR-AM (1420) and at 5:45 p.m. on WKZO-AM (590).

munity for intelligent development is a real asset to the future economic development of Kalamazoo County," he continued. "There are, of course, a few stones being tossed and some very legitimate concerns being expressed about the environment."

"That property is going to be developed one day," he said. "The ideal entity to have a hand in that development -- to assure that it will be done with an eye to the environment -- is WMU," he said. "WMU is full of people who are both knowledgeable and concerned about the environment, who want to see the right kind of intelligent development for the community."

Arwady said he expects that the project will move ahead with sensitivity to the environment, and he urged his listeners to support it.

"This park will be a national model for how jobs can be created in harmony with the environment," he said. "As you go out in the community, I urge you to speak for it, and help explain what a real draw it will be for the community that crystalizes all the various tangible and intangible benefits of WMU to this community."

Arwady was introduced by Richard T. Burke, vice president for regional education and economic development. The next speaker in the series will be Norman C. Greenberg, senior adviser to the president for international affairs.

The event begins with registration at 7:15 a.m. Tuesday, Nov. 27, at the Kalamazoo Country Club; breakfast begins at 7:30 a.m. The cost is \$6 for members of the Alumni Association and \$7 for non-members. Reservations are encouraged by calling the McKee Alumni Center at 7-6179.

## Libraries

A new Courtesy Pass is being issued for WMU students who wish to use library materials from Kalamazoo College until Waldo Library's renovation has been completed.

"During the renovation of Waldo Library, WMU students have been especially heavy users of the library at Kalamazoo College," said Jacqueline J. Driscoll, University libraries. "Sometimes, unfortunately, students have not checked WMU library holdings before going to Kalamazoo College. As a result, there has been a serious drain on resources primarily intended for the use of Kalamazoo College students."

In an effort to alleviate this problem, the libraries of both institutions have initiated the Courtesy Pass, effective from Oct. 15 until the renovation of Waldo Library is finished.

Librarians and staff at public service desks in Waldo Library (temporarily located on the lower level of the Bernhard Center) and the branch libraries will issue these Courtesy Passes to WMU students as a patron identification card after it is determined that the materials they want are not owned by WMU's libraries.

The Courtesy Pass use of materials from Kalamazoo College is subject to the same rules as though the materials were checked out from the WMU libraries. Misuse of the privilege will result in the loss of this service.

"The WMU libraries apologize for the inconvenience caused by the Waldo Library construction," Driscoll said. "We hope the Courtesy Pass will minimize some of this inconvenience."

## Zest for Life

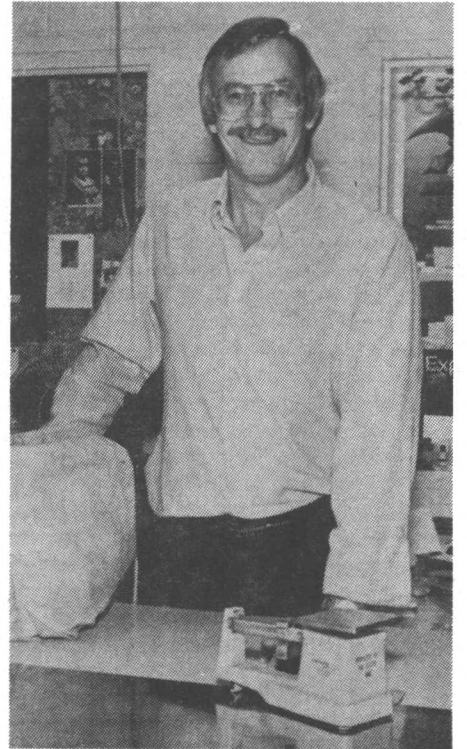
A workshop on "Cholesterol Count Down" is scheduled for 6 to 8 p.m. Mondays, Oct. 22, Oct. 29 and Nov. 5.

The sessions are designed to help you discover the tasty choices available when selecting and preparing foods that are low in fat and cholesterol. Included will be information about menu planning, shopping, label reading, food preparation, recipe adaptation and assessment of personal eating patterns that affect serum cholesterol.

Offered in collaboration with the WMU Dietetics Program, the workshop will be led by Maija Petersons, consumer resources and technology.

## On campus

**FROM STYLING HAIR TO SENDING MAIL** -- A year and a half ago when Jerry L. Bloemsma got a new job at WMU, he only moved from one floor to another in the Bernhard Center. But he's come a long way since he first started working at the University. Bloemsma began his job here in 1964 as a barber in the Bernhard Center barber shop shortly after it opened. "We started out with an eight-chair shop," Bloemsma says. As the times changed, the shop changed from being just a barber shop to being a styling shop and catering to both men and women. But year by year, the staff of the shop grew smaller until Bloemsma was the only stylist left. And when the space occupied by his area on the lower level of the Bernhard Center was needed for the new Bronco Mall, the shop was closed and Bloemsma got a new job as a clerk in the post office substation in Western's Campus Bookstore. He sells stamps and money orders, handles international mailings and packages, and also helps the assistant manager of the bookstore with purchase orders. "We sell more stamps than many small town post offices," he says. Although he sometimes misses



cutting hair, Bloemsma says he enjoys the contact with people that's been part of both of his jobs.

## Jobs

The listing below is currently being posted by employment services in the Department of Human Resources. Interested fringe benefit eligible employees should submit a job opportunity transfer application or sign the appropriate bid sheet during the posting period.

S-01 and S-02 clerical positions are not required to be posted. Interested University employees may contact an employment services staff member for assistance in securing these positions.

(R) **Custodian** (3 Positions; 1st, 2nd and 3rd Shift), M-2, Building Custodial and Support Services/Plant-Custodial Services, 90/91-162, 10/16-10/22/90.

(N) **Associate to the General Counsel,**

## Media Services

If you are one of the many viewers who have been following the televised PBS program, "Race to Save the Planet," you will be glad to know that media services has purchased the 10-part series.

Each program offers a look at some of today's most compelling environmental issues while exploring solutions, constructive ideas and new approaches from all over the world.

The centerpiece of public television's Operation Earth Campaign, this series takes you around the globe, from the smog-filled streets of Los Angeles to the remote rainforest of the Amazon, for a close-up look at the effects of human activity on the environment.

Viewers will recognize and appreciate how their environmental choices, from recycling in their own homes to becoming active environmentalists in their communities, will impact the quality of life for future generations. The programs are an educational resource for courses in biology, geography, environmental studies, geology and political science.

For a list of programs or to arrange playbacks on the University's closed circuit television system, persons may contact Michelle E. Dick in the Media Resource Center in Sangren Hall at 7-5072.

None of us can escape stress, but how we perceive it and deal with it can become a life-long habit. A "Coping With Stress and Conflict" workshop will be conducted from 5:15 to 7:15 p.m. Tuesdays and Thursdays, Nov. 6, 8, 13 and 15.

The sessions will focus on helping you identify personal sources of stress and eight strategies for controlling stress in our lives. Participants who attend all four sessions will receive a free relaxation tape.

To register for either of these workshops, call the Zest for Life office at 7-3262.

P-08, General Counsel/Vice President for Legislative Affairs, 90/91-163, 10/16-10/22/90.

(N) **Secretary I**, S-04, General Counsel/Vice President for Legislative Affairs, 90/91-164, 10/16-10/22/90.

(R) **Coordinator, Learning Disabilities-Special Services Program** (40 Hours/Week Academic Year, 20 Hours/Week Spring and Summer; .83 FTE; Term Ends 8/31/91), P-04, Academic Skills Center, 90/91-165, 10/16-10/22/90.

(N) **Assistant Director, Self-Instructional Programs**, P-03, Continuing Education, 90/91-166, 10/16-10/22/90.

(R) **Secretary I**, S-04, Finance and Commercial Law, 90/91-167, 10/16-10/22/90.

(N) **Systems Specialist** (Term Ends 10/31/91), X-04, Evaluation Center, 90/91-168, 10/16-10/22/90.

(N) **Secretary III** (Term Ends 10/31/91), S-06, Evaluation Center, 90/91-169, 10/16-10/22/90.

(N) **Word Processor Operator I** (Term Ends 10/31/91), S-05, Evaluation Center, 90/91-170, 10/16-10/22/90.

(N) **Administrative Assistant I** (Term Ends 10/31/91), P-01, Evaluation Center, 90/91-171, 10/16-10/22/90.

(R) **Student Adviser I**, P-03, Lee Honors College, 90/91-172, 10/16-10/22/90.

(N) New

(R) Replacement

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## Human Resources

### 'Valuing Diversity' seminar offered

It has been said that the diversity of a workforce leads to innovation, creativity and productivity. To help employees make the most of WMU's diverse workforce, the Department of Human Resources is sponsoring training opportunities on "Valuing Diversity."

The next session, which is open to supervisors, will be from 9 a.m. to noon Tuesday, Oct. 23, in 204 Bernhard Center. Other sessions will be offered at the same time and place Thursday, Nov. 8; Tuesday, Nov. 20; and Monday, Dec. 10. Doreen A. Brinson and Larry C. Scott, both human resources, will lead the sessions.

The seminar is designed to help employees understand and deal with people who have different work ethics and styles.





**PORTRAIT DEDICATION** -- Arnold E. Schneider, left, founding dean of the Haworth College of Business, was honored Oct. 13 with the dedication of a portrait of him. Admiring the work were, from left: Darrell G. Jones, dean of the Haworth College of Business; John E. Sandberg, dean emeritus of the College of Education; Floyd L. Parks of Kalamazoo, who earned both bachelor's and master's degrees in business administration from WMU; Philip Denenfeld, provost and vice president for academic affairs emeritus; and Larry J. Blovits of Grand Rapids, the artist. The portrait of Schneider, who joined the faculty in 1947 and retired in 1979, will hang in a place of honor in the new building to house the Haworth College of Business.

## Board approves faculty and staff retirements

The retirements of four faculty members and one staff member were approved Sept. 21 by the Board of Trustees.

The faculty members granted retirement with emeriti status, along with their years of service and effective dates, are: John R. Lindbeck, engineering technology, 34 years, effective April 30, 1991; Necia A. Musser, University libraries, 29

years, effective Aug. 16, 1991; Robert D. Neubig, accountancy, 24 years, effective April 30, 1991; and Donald F. Sellin, special education, 21 years, effective Sept. 30, 1990.

The staff member retiring is Betty J. Hawks, physics, 20 years, effective Aug. 31, 1990.



Lindbeck



Musser



Neubig



Sellin

## Calendar

### OCTOBER

#### Thursday/18

(thru 20) Homecoming Week.

(thru Nov. 16) Exhibit, "Mixed Media Show," by Dee Clancy, Kalamazoo artist, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

(thru 24) Exhibition of drawings, Doug Moran, California sculptor, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.

(thru Nov. 9) Exhibition, "Recent Work," woodcut prints and drawings by Mary Owen Rosenthal, Ohio artist, Space Gallery, 2700 Knauss Hall, weekdays, 10 a.m.-4 p.m.

(and 19) Homecoming "noonz tents," walkways near Bernhard Center, Miller Plaza, sundial and West Hall, 11:30 a.m.-1 p.m.

(thru 19) Peace and Justice Education Week; Thursday sessions: "The Color of Hope," Amnesty International, Red Room C, Bernhard Center, noon; "Perspectives on South Africa," South African Solidarity Organization II, 205 Bernhard Center, 4 p.m.; "The Current Crises in Nicaragua and El Salvador," La Lucha, Students Struggling for Justice in Central America, 3750 Knauss Hall, 7:30 p.m.

Training and development postal seminar, "Managing Your Mailings," 204 Bernhard Center, 1:30-3 p.m.

Commission on the Status of Women reception for new women faculty and staff, President's Dining Room, Bernhard Center, 4:30-6:30 p.m.

University film series, "A Lesson In Love" (Sweden, 1954), directed by Ingmar Bergman, 2302 Sangren Hall, 6 and 8:30 p.m.

Homecoming "Air Band" competition, Miller Auditorium, 7 p.m.

\*(thru 20) University theatre production, "Hamlet," Multi-Media Room, Dalton Center, 7 p.m.

#### Friday/19

Meeting, Budget and Finance Committee of the Board of Trustees, 204 Bernhard Center, 9:30 a.m.

Meeting, Academic and Student Affairs Committee of the Board of Trustees, 204 Bernhard Center, 10:15 a.m.

Meeting, Board of Trustees, Board Room, Bernhard Center, 11 a.m.

Peace and Justice Education Week: workshop, "Peace in the Classroom," Faculty Dining Room, noon; film, "Born on the Fourth of July," 2304 Sangren Hall, 7:30 p.m.

Homecoming recess, classes (except laboratories) end at 2 p.m.; Homecoming activities: "Sweetwater Fritter Fest," Goldsworth Valley gazebo area, 2 p.m.; Soap Box Derby, Gilkison Avenue, 2 p.m.; Western Olympics, gazebo area, 2:30 p.m.; parade, Sangren Hall parking lot to Intramural Field, 6:30 p.m.; "Yell Like Hell and spirit banner competitions, Intramural Field, 7 p.m., followed by pep rally and fireworks; and "All Campus Dance," Bernhard Center ballrooms, 9:30 p.m.-12:30 a.m.

Soccer, WMU vs. Spring Arbor College, Waldo Stadium, 3:30 p.m.

\*Hockey, WMU vs. the University of Illinois at Chicago, Lawson Arena, 7:30 p.m.

#### Saturday/20

Homecoming activities: \*Alumni Association brunch and reception, East Ballroom, Bernhard Center, 10:30 a.m.-noon; pre-game alumni tailgate, Kanley Track, 10:30 a.m.-noon; National Panhellenic "march down," Read Fieldhouse, following the football game; \*Distinguished Alumni Awards Dinner, Fetzer Center, 6 p.m.

\*Pre-game pig roast, Administrative Professional Association, between Ebert Field and Hyames Field, 11 a.m.

## WMU to guarantee tuition to 21 students through McCree Incentive Scholarship Program

WMU will guarantee the tuition of 21 minority ninth-graders in the Detroit Public Schools to attend WMU through the four-year-old Wade H. McCree Jr. Incentive Scholarship Program if they graduate from high school with at least a B average and meet other requirements.

This year's group brings to 81 the number of students for whom WMU will guarantee tuition, said Stanley E. Henderson, admissions and orientation. A total of 217 students is entering the program this year.

The new participants were welcomed to the program at an awards ceremony and dinner Oct. 16 at the University of Michigan's Rackham Memorial Building in Detroit.

Attending from WMU were: President Haenicke; Keith A. Pretty, general counsel and vice president for legislative affairs; Chauncey J. Brinn, vice president for administrative affairs; Henderson; and Vernon Payne and George Fiero, both admissions and orientation. Fiero is the WMU coordinator of the program. WMU Trustee Winifred D. Fraser of Northville represented the Board of Trustees at the event.

The program, established in 1985 by the Presidents Council of State Universities of Michigan, now includes more than 900 students. Its purpose is to provide a "certainty of opportunity" that enables students to see a college education in their future, organizers said.

Of the 31 students in the program's first group, 29 have graduated from a Detroit high school and most are attending a college or university. Eighteen students successfully met the scholarship criteria.

None of the four students sponsored by WMU in the first group has enrolled at WMU, Henderson said. Each chose to attend another institution, foregoing their WMU scholarships.

The McCree scholarship program offers a tuition grant upon each student's successful completion of a four-year college preparatory curriculum with a minimum of a B average while in high school. To participate, students and their

parents must sign an agreement that states they will make a good faith effort to meet the performance standards of the program.

Mentoring relationships are an important part of the program, Henderson said. All students selected to participate in the program are promised a mentor during the course of their high school career. Mentors are expected to maintain regular contact with the students and assist them in meeting the requirements of the program.

Wade McCree, an internationally known black lawyer and former U.S. solicitor general, was the Lewis M. Simes Professor of Law at the University of Michigan from 1981 until his death in 1987. He was the founder of the Higher Education Opportunities Committee in Detroit, and long supported the cause of equal access to higher education.

## Physicist from Stanford to discuss cold fusion

Walter E. Meyerhof, professor of physics at Stanford University, will speak at WMU Wednesday and Thursday, Oct. 24-25, as part of the Visiting Scholars and Artists Program.

He will discuss "Cold Fusion, Dead or Alive?" at 8 p.m. Wednesday in 1110 Rood Hall. On Thursday, he will talk about "Atomic Clock for Fission Times" at 3:30 p.m. in the same room.

Meyerhof's book, "Elements of Nuclear Physics," is used extensively as an introductory text for undergraduate physics students. He also has published more than 100 articles on atomic physics, nuclear physics and related fields.

Meyerhof has received many honors for his teaching and research, including awards from the National Science Foundation, the Alfred P. Sloan Foundation and the Alexander von Humboldt Foundation. In 1977, he received the Lloyd Dinkelspiel Award for Outstanding Contributions to Undergraduate Education from Stanford.

Meyerhof's visit is being coordinated by the Department of Physics.

\*Football, WMU vs. Ball State University (Homecoming), Waldo Stadium, 1 p.m.

\*Musical, "Damn Yankees," Miller Auditorium, 8 p.m.

#### Sunday/21

Concert, Western Brass Quintet, Dalton Center Recital Hall, 3 p.m.

#### Monday/22

\*(and 23) Management and executive development seminar, "Supervising and Managing People," Ron G. Wells, Comprehensive Performance Systems, Indiana, Fetzer Center, 8:30 a.m.-4:30 p.m.

Evaluation Center sack lunch seminar, "Human Behavior and an Environmental Ethic: Observations and Insights," Roger E. Ulrich, psychology, Evaluation Center conference room, fourth floor, Ellsworth Hall, noon.

Lecture, "The Prospects for the Financing of Third World Development," Mauricio Herman, former official with the InterAmerican Development Bank, Washington, D.C., 3020 Friedmann Hall, 3 p.m.

Special meeting, Research Policies Council of the Faculty Senate, Conference Room A, third floor, Seibert Administration Building, 3 p.m.

Mircea Eliade Lecture, "The Numbers Poet," Mary Douglas, world renowned anthropologist from London, England, 3770 Knauss Hall, 8 p.m.

#### Tuesday/23

Training and development seminar, "Valuing Diversity," for supervisory employees, Doreen A. Brinson and Larry C. Scott, both human resources, 204 Bernhard Center, 9 a.m.-noon.

(thru 27) Exhibition, "Ethereal Momentum," multi-media installation of painting, light and sound by graduate student Marta Mieras, Dalton Center Multi-Media Room, noon-5 p.m.

Academic Convocation, featuring "State of the University" address by President Haenicke, Dalton Center Recital Hall, 3 p.m.

Mircea Eliade Lecture, "The Shaming of Miriam," Mary Douglas, world renowned anthropologist from London, England, 3770 Knauss Hall, 8 p.m.

\*Performance, Ballet Francais de Nancy, Miller Auditorium, 8 p.m.

#### Wednesday/24

Candidate appearance sponsored by Institute of Government and Politics, Brad Haskins, Republican candidate for 3rd Congressional District, 3020 Friedmann Hall, 2-3 p.m.

School of Music Convocation Series concert, Jazepa Medina Boys Choir from Riga, Latvia, Dalton Center Recital Hall, 2 p.m.

Mircea Eliade Lecture, "The Failure of Great Prophets," Mary Douglas, world renowned anthropologist from London, England, 3770 Knauss Hall, 8 p.m.

Visiting Scholars and Artists Program lecture, "Cold Fusion: Dead or Alive?," Walter E. Meyerhof, professor of physics, Stanford University, 1110 Rood Hall, 8 p.m.

#### Thursday/25

Visiting Scholars and Artists Program lecture, "Atomic Clock for Fission Times," Walter E. Meyerhof, professor of physics, Stanford University, 1110 Rood Hall, 3:30 p.m.

University film series, "Smiles of a Summer Night" (Sweden, 1955), directed by Ingmar Bergman, 2302 Sangren Hall, 6 and 8:30 p.m.

\*(thru 28) University Theatre production, "The Mikado," Shaw Theatre; Oct. 25-27, 8 p.m.; Oct. 28, 2 p.m.

\*Admission charged