Nearly 75 percent of capital campaign goal raised

The University has raised nearly $40 million through its "Campaign for Excellence," a total that is almost three-fourths of the $55 million goal, campaign chairperson William U. Parfet has announced.

"We could not have hoped for a better start for the campaign," said Parfet, corporate executive vice president of the Upjohn Co., during the annual meeting of the WMU Foundation Oct. 12. Parfet is also chairperson of the foundation's board of directors.

The campaign, for construction projects, academic programs and endowments, was publicly announced in April 1989 with $22 million or 40 percent of the goal already given or pledged. It is the largest fund-raising effort in the history of the University. In the 18 months since the announcement, an additional $17.9 million has been raised.

Parfet reported that the $39.9 million raised to date includes $33 million in gifts and pledges and $7 million (or $45 million) goal in that category. An additional $6.9 million has been raised in deferred real estate gifts, for which the goal is $10 million.

"We are off to a great start," Parfet said, "but the job is not yet finished. We still are $15 million shy of our goal, and the realities of fund-raising are that it will be even more difficult to secure the kind of large gifts that have propelled us to early success.

"The "Campaign for Excellence" has brought WMU the largest gift in its history, $5 million from Gerrard W. Haworth, Richard G. Haworth, their families and Haworth Inc. of Holland, which was announced last year.

Among other major campaign commitments previously announced are: $2 million from the Irving S. Gilmore Foundation of Kalamazoo; $1 million from the Upjohn Co. of Kalamazoo; $1 million from Merze Tate of Washington, D.C.; $500,000 from Carl and Winifred Lee of Kalamazoo; $500,000 from Edward J. and Ruth M. Heining of Kalamazoo; a $500,000 challenge grant from the Kreese Foundation of Troy; and $300,000 from the Kalamazoo Foundation.

"There are no words that adequately express our gratitude and appreciation to those whose generosity has made this campaign the spectacular success it is to date," said Parfet. "We owe a special debt of gratitude to Bill Brown, Bill Parfet and Carl Lee for their outstanding leadership in this campaign.

University reaps more national recognition in U.S. News & World Report college guide

For the second time in four weeks, WMU has been recognized in a national publication that ranks universities and their parents.

In its Oct. 16, 1990 edition of "America's Best Colleges," U.S. News & World Report magazine included WMU among the nation's 345 national universities and liberal arts colleges from among 1,374 four-year colleges and universities surveyed.

"I am very pleased that WMU is listed among the best national universities and liberal arts colleges," said Diether Haenicke, chairperson of the WMU Foundation. He added, "This recognition is based on a computer analysis that ranks institutions according to a number of different criteria. According to these criteria, WMU has been ranked among the top national universities and liberal arts colleges from among 1,374 four-year colleges and universities surveyed.

The magazine's methodology for ranking institutions includes many variables to ensure that the ranking system is comprehensive, accurate, timely, fair, objective and based on high-quality information. In determining the ranking system, the magazine considers a number of factors, including: the percentage of freshmen in the top 10 percent of their high school class (23); the percentage of students accepted for admission (71 percent); the percentage of students receiving financial aid (71 percent); the percentage of faculty members with a doctorate (68); student-faculty ratio (22-to-1); total enrollment (217,474); student-faculty ratio (22-to-1); total enrollment (217,474); the percentage of full-time faculty (71 percent); the percentage of national achievement test scores (21); and the percentage of veterans and non-veterans (71 percent)."
United Way dollars provide important services

The Kalamosoo Foundation has granted WMU $42,409 collected so far

Thank you for your support!

Gift supports library project

The Western Michigan University Libraries, with holdings of more than 2 million items, count among the fifth largest library resource in Michigan. The Library serves the University, the community, and the largest in the western half of the state.

In addition to supporting WMU students, faculty and staff, the Library’s extensive holdings provide services to the community and the region. Each year more than 20,000 items from the University’s collections are checked out directly to Kalamosoo area residents or used in more than 150 libraries in West Michigan.

Excellence, in turn, has shared its human and physical resources with the community,” Parrett continued. “With this gift, the Kalamosoo Foundation now provides the University libraries with a vital community resource for all of West Michigan.

“We accept this gift with special gratitude,” said President Hamann. “It represents the continuation of a long and satisfying relationship between the Kalamosoo Foundation and our University. The goal was something that had been set for the future of WMU and the community.”

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Jobs------

If you are one of the many viewers who have been following the proposed "Race to Save the Planet," you will be glad to know that the TV series has purchased the 10-part series. Each program offers a look at some of today's most compelling environmental issues while exploring solutions, constructive ideas and new approaches from all over the world.

The centerpiece of public television's "Operation Earth: Campfires," as this series is called, takes you around the globe, from the smog-filled streets of Los Angeles to the temperate rainforests of the Pacific Northwest, and even to a close-up look at the effects of human activity on the environment.

Viewers will recognize and appreciate how their environmental choices, from recycling to their own homes to becoming active environmentalists in their communities, will impact the quality of life for future generations. The programs are an educational resource for courses in biology, geography, environmental studies, geology and political science. For more information on how to arrange playbacks on the University's closed circuit television system, persons may contact Michelle E. Diederich, Media Resource Center in Sangen Hall at 7-5072.

... cutouts to the future economic development of Kalamazoo County," he continued. "There are, of course, a few stones still to be moved, and some very legitimate concerns being expressed about the environment.

"That property is going to be developed one day," he said. "The ideal entity to have a hand in the development and to assure that it will be done with an eye to the environment -- is WMU," he said. WMU has a major role to play for those who are both knowledgeable and concerned about the environment, who want to see a new kind of intelligent development for the community."

He expects that the project will move ahead with sensitivity to the environment and he urged his listeners to support it.

"This park will be a national model for urban development in harmony with the environment," he said. "As you go out in the community, I urge you to speak for it, and help explain what a real draw it will be for the community that crystallizes all the various public and private benefits of WMU to this community."

Arwady went on to say that Richard T. Burke, vice president for regional education and economic development, the next speaker in the series, will be Norman C. Greenberg, senior adviser to the president for international affairs.

The Research Policies Council of the Faculty Senate will conduct a special meeting from 3 to 5 p.m. Monday, Oct. 22, in the third floor of the Seibert Administration Building. On the agenda is the council's Executive Committee Report on Fund Distribution.

"Kalamazoo County is the only community in Western's Campus Bookstore."

"The WMU libraries apologize for the loss of this service. . . ."

TheCourtesyPassuseofmaterials is sponsoring training opportunities for WMU students who wish to use library materials in Kalamazoo, the workshop will be held May 15 during Waldo Library's renovation has been completed.

During the renovation of Waldo Library, WMU students have been especially heavy users of the library at Kalamazoo College, said Jacqueline Arwady. WMU students have been checked WMU library holdings before going to Kalamazoo College. As a result, there has been a significant drain on resources primarily intended for the use of Kalamazoo College students.

In an effort to alleviate this problem, the libraries of both institutions have initiated the Courtesy Pass, effective from Oct. 21 through Dec. 14. The pass will be issued to students present at Kalamazoo College who have a student identification card and who are a permanent resident of the Kalamazoo area. The pass entitles the holder to request materials from the Waldo Library. Library services will be provided for WMU students as a patron identification card after it is determined that the materials they want are owned by WMU. Items not owned by WMU will be obtained from Waldo Library.

The courtesy passers may check out materials from the station by calling 7-5715.

Budgeting for the media services program will be handled by the WMU Libraries. The budget for the media services program, which includes the library of WMU, will be $10,182 for the fiscal year 1991-92.

Media

Larry E. Syndergaard, English, discussed the origins of the symbols "Opus IX," which is designed to help you understand and deal with people that's been part of both of his jobs.

Proposed research and business park "crystallizes" benefits of WMU, Arwady. The University's proposed research and business park near the Dead and Park view Avenue "crystallizes all the benefits of WMU to the economic development and community," said George E. Arwady, publisher of the Kalamazoo Gazette and former WMU student for alumni and friends of the University.

Those benefits, he told guests at a "Get to Know Waldo Library" breakfast, are sponsored by the Alumni Association, include jobs, training, education, research, cultural activities and development that make themselves, who "contribute a sense of your vibrancy to the community."

Another major advantage to the community is President Haemcke himself, Arwady said. "We're lucky to have a President here that makes us unique."

A research and business park, such as the one being explored by the University, would give Kalamazoo County "a big community in West Michigan with a major business headquarters or research facility that WMU should develop such a park on the west edge of the city, land it owns on the west edge of the city, and a half years ago from Muskegon, and a hand in the development and to assure that it will be done with an eye to the environment -- is WMU," he said. WMU has a major role to play for those who are both knowledgeable and concerned about the environment, who want to see a new kind of intelligent development for the community."

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Board approves faculty and staff retirements

The retirements of four faculty members and one staff member were approved Sept. 21 by the Board of Trustees.

The faculty members granted retirement with emeriti status, along with their years of service and effective dates, are:

John R. Lindbeck, engineering technology, 25 years, effective Sept. 1, 1990; Necia A. Musser, University libraries, 29 years, effective Aug. 16, 1991; Robert D. Neubig, accounting, 24 years, effective April 30, 1991; and Donald F. Sellin, special education, 21 years, effective Sept. 30, 1990.

The staff member retiring is Betty J. Hawks, physics, 20 years, effective Aug. 31, 1990.

WMU to guarantee tuition to 21 students through McCree Incentive Scholarship Program

WMU will guarantee the tuition of 21 minimum of a B average while in high school. Each chose to attend another institution, foregoing their WMU scholarships. The McCree scholarship program offers tuition grants to each student's successful completion of a four-year college preparatory curriculum with a minimum of a B average while in high school. To participate, students and their parents must sign an agreement that states they will make a good faith effort to meet the performance standards of the program. Superior teaching relationships are an important part of the program, Henderson said. All students selected to participate in the program must have been a member during the course of their high school careers. Mentors are expected to maintain regular contact with the students and assist them in meeting the requirements of the program.

Wade McCree, an internationally known black lawyer and former solicitor general, was the Lewis M. Simes Professor of Law at the University of Michigan from 1981 until his death in 1987. He was the founder of the Higher Education Opportunities Committee at Detroit, and long supported the cause of equal access to higher education.

Physicist from Stanford to discuss cold fusion

Walter E. Meyerhof, professor of physics at Stanford University, will speak at WMU Wednesday and Thursday, Oct. 24-25, as part of the Visiting Scholars and Artists Program lecture series.

He will discuss "Cold Fusion, Dead or Alive?" at 1:30 p.m. Wednesday in 1110 Rood Hall. On Thursday, he will talk about "Atomic Clock for Fission Times," at 1:30 p.m. in the same room.

Meyerhof's book, "Elements of Nuclear Physics," is used extensively as an introductory text for undergraduate physics students. He also has published more than 100 articles on atomic physics, nuclear physics and related fields.

Meyerhof has received many honors for his teaching and research, including awards from the National Science Foundation, the Alfred P. Sloan Foundation and the Alexander von Humboldt Foundation. In 1977, he received the合肥市 Distinguished Award for Contributions to Undergraduate Education and Research.

Meyerhof's visit is being coordinated by the Department of Physics.

Calendar

**OCTOBER**

**Thursday/18**

(thru 20) Homecoming Week

(thru Nov. 16) Exhibit, "Mixed Media Show," by Dee Clancy, Kalamazoo artist, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

(thru 24) Exhibition of drawings, Doug Moran, California sculptor, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.

(thru Nov. 9) "Recent Work," woodcut prints and drawings by Mary Owen Rosenthal, Ohio artist, Space Gallery, 2700 Knauss Hall, weekdays, 10 a.m.-4 p.m.

(thru 19) "Homecoming: noozent," walkways near Bernard Center, Miller Plaza, sundial and West Hall, 11:30 a.m.-1 p.m.


Training and development postal seminar, "Managing Your Mailings," 204 Bernard Center, 1:30-5 p.m.

Commission on the Status of Women reception for new women faculty and staff, President's Dining Room, Bernard Center, 4:30-6 p.m.

(thru 20) University film series, "A Lesson In Love" (Sweden, 1954), directed by Ingmar Bergman, 2302 Sangren Hall, 6 and 8:30 p.m.

Homecoming "Air Band" competition, Miller Auditorium, 7 p.m.

**Friday/19**

Meeting, Budget and Finance Committee of the Board of Trustees, 204 Bernard Center, 9:30 a.m.

Meeting, Academic and Student Affairs Committee of the Board of Trustees, 204 Bernard Center, 10:15 a.m.

Meeting, Board of Trustees, Bernard Center, 11 a.m.

Peace and Justice Education Week: workshop, "Peace in the Classroom," Faculty Dining Room, noon; film, "Born on the Fourth of July," 2304 Sangren Hall, 7:30 p.m.

**Saturday/20**

Homecoming activities: *Alumni Association brunch and reception, East Ballroom, Bernard Center, 10:30 a.m.-noon; pre-game alumni tailgate, Kasey Track, 10:30 a.m.-noon; National Panhellenic "march down," Read Fieldhouse, following the football game; "Distinguished Alumni Awards Dinner, Fetzer Center, 6 p.m.*

**Monday/21**

(thru 23) Management and executive development seminar, "Supervising and Managing People," Ron G. Wells, Comprehensive Performance Systems, Indiana, Friday and Saturday, 8:30 a.m.-4:30 p.m.

Evaluation Center sack lunch seminar, "Human Behavior and an Environmental Ethic: Observations and Insights," Roger E. Ulrich, psychology, Evaluation Center conference room, fourth floor, Ellsworth Hall, noon,

"Lecture, 'The Prospects for the Financing of Third World Development,'" Mauricio Herman, former official with the International Monetary Fund, Washington, D.C., 3202 Friedmann Hall, 3 p.m.

Special meeting, Research Policies Council of the Faculty Senate, Conference Room A, third floor, Seibert Administration Building, 3 p.m.


**Tuesday/22**

Training and development seminar, "Valuing Diversity," for supervisory employees, Doreen A. Brinson and Larry C. Scott, both human resources, 204 Bernard Center, 9 a.m.-noon.

(thru 27) Exhibition, "Ethereal Momentum," multimedia installation of painting, light and sound by graduate student Marta Mieras, 205 Bernard Center Multi-Media Room, noon-5 p.m.

Academic Convocation, featuring "State of the University" address by President Haenicke, 3:30 p.m.


**Wednesday/23**

Candidate appearance sponsored by Institute of Government and Politics, Brad Hawkins, Republican candidate for 3rd Congressional District, 3020 Friedmann Hall, 2-3 p.m.

School of Music Convocation Series concert, Jazepa Medina Boys Choir from Riga, Latvia, Switzerland Center Recital Hall, 7:30 p.m.


**Thursday/24**

"Performance, Ballet Francais de Nancy, Miller Auditorium, 8 p.m.

**Friday/25**

Candidate appearance sponsored by Institute of Government and Politics, Brad Hawkins, Republican candidate for 3rd Congressional District, 3020 Friedmann Hall, 2-3 p.m.

School of Music Convocation Series concert, Jazepa Medina Boys Choir from Riga, Latvia, Switzerland Center Recital Hall, 7:30 p.m.


**Saturday/26**

Visiting Scholars and Artists Program lecture, "Cold Fusion: Dead or Alive?," this time with Walter E. Meyerhof, professor of physics, Stanford University, 1110 Rood Hall, 8 p.m.

**Sunday/27**

Visiting Scholars and Artists Program lecture, "Atomic Clock for Fission Times," Walter E. Meyerhof, professor of physics, Stanford University, 1110 Rood Hall, 3:30 p.m.

University film series, "Smiles of a Summer Night," (Sweden, 1955), directed by Ingmar Bergman, 2302 Sangren Hall, 6 and 8:30 p.m.

"Ozma 28" University Theatre production, "The Mikado," Shaw Theatre; Oct. 25-27, 8 p.m., Oct. 28, 2 p.m.

*Admission charged*