Events planned to celebrate Women's History Month

A series of lectures and a special publication on women in education are among activities planned for March in celebration of Women's History Month at the University.

By order of a Joint Congressional Resolution, March has been designated as Women's History Month since 1979. The purpose of the month is to celebrate the contributions of women to American society, which many feel have been overlooked and undervalued.

Local activities are part of a national observance centered this year on the theme "Contemporary Women: Voices in Our Lives." President Haenicke has issued a proclamation declaring March as Women's History Month.

The events will begin with a reception at 3 p.m. Thursday, March 1, in 105 Bernhard Hall. The recognition ceremony is in honor of those who participated in the second annual edition of the publication "Women and Men in Education in Greater Kalamazoo." The 20-page tabloid-style publication is a project of the Women's History and Research Network, an association of researchers from Kalamazoo area colleges and the community. It contains articles by local writers that portray individuals and programs that laid foundations for Southwestern Michigan.

A group of 20 persons contributed 18 articles for the publication this year, including six WMU students, four WMU faculty members and two WMU staff members. The publication will be included as a supplement to the Feb. 28 edition of the Western Herald. Copies also will be distributed to 80 libraries in six counties. Additional copies are available from the Women's Center.

Three lectures about women also are scheduled during the month. At noon Friday, March 2, Susan Strasser, a faculty member at George Washington University, will discuss "Women and the Making of the Mass Market" in the Faculty Dining Room of the Bernhard Center. Strasser is the author of the book, "Satisfaction Guaranteed: The Making of the American Mass Market," which discusses the transformation of the directorate of the American culture -- from individual to mass production.

The series will continue at noon Thursday, March 22, with a lecture by Marianne A. Ferber, professor of economics at the University of Illinois at Urbana-Champaign, and director of the Bernhard Center. She will speak on "The History of Women in the Labor Market: How Present Day Conditions Evolved." Ferber also will make two additional presentations March 23, the first part of the Department of Economics 26th annual lecture-seminar series.

The final lecture will be by Suzanne Wemple at noon Friday, March 23, in the lounge on the 10th floor of Sprau Tower. A professor of history at Barnard College, Columbia University, Wemple will discuss "Italian Women During the Early Middle Ages.'

Closing out Women's History Month, the Commission on the Status of Women has scheduled its annual luncheon to honor the recipient of the "Woman of the Year" award. The event, which also recognizes the contributions of others on behalf of women at WMU, will be at 11:30 a.m. Friday, March 30, in Red Rooms A and B of the Bernhard Center. For reservations, persons should contact Natalie R. Philander, international student services, at 7-3565.

The Women's History Month activities at WMU have been planned or sponsored by the Women's Center, the Women's Studies Program, the Commission on the Status of Women and the Women's History and Research Network.

The lectures are open to the public for free. For information on the other events, persons should call the Women's Center at 7-2990.

Marketing history is topic for March 1 talks

The history of marketing consumer goods in the United States will be the topic of two lectures at WMU Thursday, March 1.

Susan Strasser, a faculty member at George Washington University, will make the two presentations. She will discuss "Visual Merchandising and Mass Consumption in Early 20th Century America" at 3 p.m. in 3020 Friedmann Hall. At 7:30 p.m., she will present an additional talk, "Retail All Substitutes: Branded Goods Marketing Before 1920." in 214 Knauss Hall.

Strasser is a specialist in U.S. social history, emphasizing technology and social and economic history and women's studies. She is the author of "Satisfaction Guaranteed: The Making of the American Mass Market." The book, published last year, focuses on the transformation of the American economy -- and the American culture -- from individual to mass production.

She also has written "Never Done: A History of American Housework," a book published in 1982. Strasser's work is being used as related course material in many Kalamazoo area institutions of higher learning.

In addition to these two talks, Strasser will be presenting a lecture at noon Friday, March 2, as part of Women's History Month activities (see related story on this page).

The Visiting Scholars Program was established in 1960 and has provided nearly 400 visiting scholars representing some 65 academic disciplines. The Visiting Scholars Committee is chaired by Judith Stone, history.

Experts here to discuss prospects for expanding business opportunities in Taiwan

How area firms can position themselves to capitalize on expanding business opportunities in Taiwan will be explored in a conference Thursday, March 1, in the Fetzer Center.

"Doing Business With Taiwan," which will run from 9 a.m. to 5 p.m., is designed for economic development officials, business executives,achers, representatives of international and business and economic development officials, executive and others who are interested in learning more about the environment and the prospects for expanded trade and investment with the Asian giant.

Over the past three years, Taiwan has experienced unprecedented growth. The country's economy has doubled, placing it 13th in the world in total world trade and 13th in the world in foreign trade.

The conference will feature speeches by officials of the Department of Economic Affairs, the government and business. Topics to be covered include: a historical, political and economic overview of Taiwan; Taiwan's cultural policies; legal aspects; how to get assistance from state and federal agencies; and success stories from firms already doing business with Taiwan.

Among the speakers will be: Richard T. Burke, WMU vice president for regional economic development and economic development legislator Howard Wolpe; Norman C. Greenberg, senior adviser to the WMU president for international affairs; Larry Meyer, director of the Michigan Department of Commerce; Albert Y. Chang, product research and development, Pacific Division, Upjohn Co.; Kenneth R. McKelvey, vice president of the Upjohn Co.'s Pacific Division; Leo F. Tseng, director of the Commerce Division, Coordination Council for North American Affairs in Chicago; Wei-jen Hu, director general of the Coordination Council for North American Affairs in Chicago; and Jen Shing Pan, director of Far East Trade Service Inc. in Chicago.

Conference sponsors are Action West; Battle Creek Economic Development Corp.; the CIO Council Inc.; the Kalamazoo County Forum for Higher Education; the Michigan Department of Commerce; the Republic of China; the U.S. Department of Commerce; International Trade Division; and WMU.

The fee for the conference is $38. For more information and registration, persons should contact the Office of Conference Institutes, Division of Continuing Education at 7-4174 by Monday, Feb. 26.

SHUFFLING THE STACKS -- Not even last week's nasty weather could keep crew from Mulder's Red Carpet Moving and Storage from beginning to relocate Waldo Library's 800,000-volume circulating collection to the former Clargen Fan Co. warehouse. Here, Regina E. Buckner, Waldo Library, left, and Maria Lech, right, tape up some materials with the help of Danny Dyre of the moving company. The circulating collection move began Feb. 15, while the relocation of the science reference section to the games area on the lower level of the Bernhard Center began Feb. 19. The main reference section and the circulation desk will remain in Waldo Library until the end of the semester, when they will be moved to the bowing area on the lower level of the Bernhard Center. The library will be virtually evacuated over the next few months to accommodate the $19.3 million expansion and renovation project that began last year. The goal is to have 60 percent of the collection moved back to the library by Nov. 1, and the remainder in place by the first of the year.

Haeenicke to participate in Grand Rapids forum

President Haenicke will be among several presidents of public universities in Michigan participating in a public information forum from noon to 1 p.m. Tuesday, Feb. 7, in the Pantlind Ballroom of the Amway Grand Plaza Hotel in Grand Rapids. The forum, sponsored by the Presidents Council of State Universities, is designed to increase public awareness about eroding state support for higher education in Michigan. Acting as co-hosts with WMU will be Ferris State University and Grand Valley State University.

The event will feature remarks by President David W. Adamy of Wayne State University and President Joseph E. Champagne of Oakland University. President Arden Lubbers of Grand Valley will make welcoming comments, President Helen Popowich of Ferris will introduce the speakers and President Haenicke will make closing comments.

The presidents will outline a five-year plan to bring about a significant change in state appropriations to Michigan's 15 public universities.

While in Grand Rapids, Adamy, Lubbers, Popowich and Haenicke will tape a 30-minute panel discussion television show called "University View." It will air at 6 p.m. Friday, March 2, on WGVU-TV, Channel 35, and WGVK-TV, Channel 52.
Kreager heads Employee Assistance Program

Kathy Oosterbaan Kreager has been named co-coordinator of WMU's Employee Assistance Program. She succeeds Jerry A. Martin, who has resigned.

The program, implemented in January 1988, is designed to help employees with problems that are affecting their performance at work. Those problems could include psychological disorders, family or marital difficulties or substance abuse.

Kreager's job is to assess the employee's problem and refer him or her to the proper University or community resource. She also will be helping supervisors identify and handle troubled employees through consultation and counseling.

Kreager brings to the position 10 years of clinical social work experience and a broad background in providing both mental health and substance abuse services. She has been doing outpatient counseling at WomanCare since moving to Kalamazoo last May.

Previously, she was a senior social worker in the Department of Drug and Alcohol Dependency at Henry Ford Hospital in Troy, Mich., in the state of Michigan's Inpatient Chemical Dependency Program at Anoka Metro Regional Treatment Center in Anoka, Minn. She has held several other professional, internship and volunteer positions in social services.

A graduate of Michigan State University with a bachelor's degree in public health education, Kreager holds a certificate in mental health and a master's degree in education from the University of Minnesota.

Employee Assistance Program services are free to any WMU faculty or staff member and are completely confidential. Office hours are 8 a.m. to 2 p.m. Monday through Friday and from 1 to 5 p.m. Tuesdays and Thursdays. Appointment during other hours are available.

Persons may call the office at 7-3264 or stop by 3290 Sindecuse Health Center.

Photo contest entries due Feb. 27-28

Shutterbugs are reminded that entries in the University Photo Contest must be submitted Tuesday or Wednesday, Feb. 27-28.

All entries must be made in person between 10 a.m. and 7 p.m. those days in 107 Bernhard Center.

Students, faculty, staff, emeriti, alumni and campus visitors are encouraged to enter their best black-and-white or color pictures of WMU in either of both categories: WMU people or places. Entries will be divided into two divisions: student and open. The contest is being sponsored by the Center Board of the Bernhard Center and the Office of the President.

First- and second-place awards will be given in the two divisions in each of four categories — black-and-white photographic prints, color photographs and color photos of places, color photos of people and color photos of places — resulting in 24 prizes (eight firsts, eight seconds and eight thirds).

First-place awards will be $200 each, second-place awards will be $100 and third-place awards will be $50. Honorable mention awards, without cash prizes, may also be awarded.

Winners will be announced and featured in an exhibition in 107 Bernhard Center Tuesday through Sunday, March 20-25, and on campus.

Entry forms and additional information on contest rules are available at the Bernhard Center Programming Office at 7-4488 or 7-4489.

Lecture to focus on autonomy in nursing

Bernal Hoover

The concept of autonomy in nursing will be discussed in a presentation at 12:30 p.m. Friday, Feb. 23, in 205 Bernhard Center.

"The Meaning of 'Autonomy' in the Ideology of Professional Nursing" is the title of the free talk by Dr. Hoover at WMU's Center for the Ethics in Health Professions.

The speakers will be two faculty members from the Medical College of Ohio. Ellen W. Bernal, assistant professor of nursing and the humanities; and Patricia S. Hoover, assistant professor of nursing in the Department of Gerontological Nursing.

Dr. Bernal's talk discusses how professional nursing is in the midst of a period of change and development with respect to its values, goals and scope of practice. One of the central issues is the nature and extent of what is often called "nursing autonomy."

The theme of professional autonomy appears repeatedly in nursing literature and in addresses by nursing leaders to professional groups. Dr. Bernal will discuss the question of whether hospital-based nurses are autonomous, or whether they are constrained by their institutions from acting autonomously.
Expert on Middle East to be Visiting Scholar

An expert on the diplomatic and contemporary history of the Middle East will visit the University Monday and Tuesday, Feb. 26-27.

J. Hurwitz, professor of government emeritus at Columbia University, will present two public lectures.

At 8 p.m. Monday, he will discuss "Changing American-Soviet Relations in the Middle East Under Gorbachev" in the part of the Sam Clark Lectures, named for the retired founding director of the WMU Honors College.

The Visiting Scholars Program was established in 1960 and has provided assistance in securing these positions. Interested persons may contact the Department of Telecommunications.

The listing below is currently being updated in the WMU Community Access Television Feb. 26-March 22, 1990.

FOR SALE -- House at 3806 Edin-


Media

Steven N. Lipkin, communication, discusses the differences between the old Hollywood war films and today's war movies.

"Home shopping" via television has come to the world in two cassettes in the form of videos. Faculty and students are invited to attend.

A hors d'oeuvre smorgasboard will be on Channel 32 at 7 p.m. Wednesday, Feb. 28, and 7 p.m. Thursday, March 1.

Tips -

HELPFUL HINTS

1. To transfer any call, you must announce to the transferee that you have a call to transfer to him/her, beginning the call with the words CALL FORWARD BUSYONE AN-

2. If you transfer into a station and receive a busy tone, you must hang up the party before entering the next station.

3. If you transfer into a station and receive a busy tone, you must hang up the party before entering the next station, then the five-digit mailbox number.

4. When transferring a caller into a line that is CALL FORWARD ALL, you must transfer the caller and then hang up.

5. When transferring a caller into a line that is CALL FORWARD ALL, you must transfer the caller and then hang up the party before entering the next station.

WMU is an EEO/AA employer.

The last day to drop winter semester classes without academic penalty is Friday, Feb. 26. All drops must be processed by the Registrar's Office, 1020 Education Center, by 5:45 p.m. on WKZO-AM (590). A flyer with more details will be sent to all PIA staff members. Persons with questions may contact Jolene V. Groh, international student services, at 7-5865.

Friedmann Hall.

In her address, Hurwitz is expected to focus on possible changes in tactics and strategy of the superpowers in the Middle East. He will present a re-evaluation of the peace-war prospects in Lebanon, Israel, Iran, Iraq and Turkey.

Hurwitz taught at Columbia from 1950 to 1985 and was director of the university's Middle East Institute from 1971 to 1984. He is a founding member of the Middle East Studies Association and a fellow of the American Institute for Oriental Studies. He is a former governing board member of the Middle East Institute in Washington, D.C., the American Research Center in Egypt, the American Research Institute on Turkey and the APA meeting rescheduled

The Administrative Professional Association meeting is scheduled for 2 p.m., Feb. 15, but the meeting has been rescheduled for Thursday, March 15.

The meeting will begin at 5:15 p.m. at the Parkview Hills Clubhouse. Barbara S. Liggett, associate vice president for human resources, will discuss "Issues for the 1990s: Health Care, Flexible Bene-

An hors d'oeuvre smorgasboard will be on Channel 30 at 6 p.m. Saturday, Feb. 24, and will feature films by some of WMU's 1,000 international students, especially concentrating on the complicated and time-consuming process of going to China.

She also evaluates the credentials of residents who have been educated in foreign systems. But most of her time is spent advising interna-

tional students and residents from personal matters to immigration is-

She is an expert on Middle East and his
diplomatic and
discusses the differences between the old
nearly 400 visits by scholars representing

She studies the experiences of 500 middle and senior managers and media artists. Viewers will be able to call in and ask questions about the availability of programs in specific subject areas.

She works on admitting students, especially concentrating on the complicated and time-consuming process of going to China.

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diplomatic and
Friday/23

[four February 22, 1990 Western News]

Meeting, Graduates Council of the Faculty Senate, Conference Room A, 4 p.m. Scholarship Breakfast, Administration Building, 3 p.m. Mathematics and statistics colloquium, "Bounded Length Sequential Confidence Interval Procedures," by T. S. Moore, New York University, 2-3 p.m. Mathematics and statistics colloquium, "Universally Convergent Methods for Linear Elliptic Equations," by C. R. Vogel, Michigan State University, 3-4 p.m. Mathematics and statistics colloquium, "Statistical Analysis of Macromolecular Structure," by C. W. Beckman, Stanford University, 4-5 p.m. Mathematics and statistics colloquium, "Boundary Behavior in Some Elliptic Problems," by V. G. Maz'ya, Aarhus University, 5-6 p.m.

Saturday/24

[four February 22, 1990 Western News]


Sunday/25

[four February 22, 1990 Western News]


Monday/26

[four February 22, 1990 Western News]


Tuesday/27

[four February 22, 1990 Western News]


Wednesday/28

[four February 22, 1990 Western News]


Thursday/29

[four February 22, 1990 Western News]


*Admission charged

Thompson named to new position in Office of Adult Learning Services

Patricia Thompson has been named the director of the Office of Adult Learning Services in the Division of Continuing Education.

Thompson has been director of the Alpha Program at WMU since 1986, providing academic assistance and support to students taking courses who do not meet WMU's regular admissions criteria but who are eligible for the university's Alpha Program. Thompson has a Bachelor of Science degree from the University of Michigan, and a Master of Arts degree in education from the University of Illinois.

Thompson earned her bachelor's degree in elementary education from WMU and her master's degree in public administration from the University of Michigan.

Backstage tour to benefit theatre scholarships

The University Theatre will provide an opportunity for persons to get a look backstage and help fund a scholarship during "On Stage at Shaw" Sunday, Feb. 25, 2-7 p.m.

Sponsored by the University Theatre Guild, the event will run from 2 to 7 p.m. in Shaw Theatre. The $20 admission will help benefit scholarships for WMU theatre students.

The event will begin with refreshments in the theatre lobby, followed by an introduction to the directing and design team of the University Theatre's upcoming production of Moliere's "The Misanthrope." On the agenda will be one-hour workshops on lighting, set and properties construction, makeup and costume preparation and stage combat techniques. The evening will end with a chill supper.

Reservations are encouraged. Persons should call 7-6222.