1927 graduate Merze Tate donates $1 million gift for student needs

After 63 years, a 1927 graduate of Western Michigan University who overcame barriers of sex and race to achieve an academic career of distinction, is recognized for her alma mater with a gift of $1 million.

Merze Tate, who lives in Ann Arbor, Mich., has established the Merze Tate Student Endowment Fund through her estate to the WMU Foundation. Income from the fund will be used as unrestricted support for student needs.

In accepting the gift, President Haenicke said, "Through her generosity, Dr. Tate will enable generations of students to benefit from her alma mater's public higher education at her alma mater."

Tate's gift is part of the University's $55 million "Campaign for Excellence," the largest fund-raising effort in the University's history. Launched last April at a meeting of the WMU Foundation board of directors, the campaign is intended to raise funds for building endowments and programs.

This is not Tate's first gift to the University. In 1980 she established the Merze Tate Center for Research and Dissemination in the College of Education. Later she established two endowed Medallion Scholarships at the University.

Her accomplishments have been recognized by WMU over the years. In 1952, she received an honorary degree from the University and in 1970 its Distinguished Alumnus Award. In 1986, she was nominated by WMU and received the Distinguished Alumni Award of the American Association of State Colleges and Universities.

That same year, 1977 after 35 years as a professor of history at Howard University in Washington, D.C., traces her roots to her public position she received in her native Isabella County in Michigan. She entered from a one-room school house then and, as the youngest in her class and the only black, earned straight-A's in the 10th grade at Blanchard High School in Blanchard at age 15.

The school burned, forcing her to finish her secondary education at Battle Creek High School, where she maintained an A average. She entered what was then Western Michigan Teachers College, receiving a tuition scholarship. She worked for room and board and $5 a week in the home of the president of a Kalamazoo paper company.

After receiving a diploma, teaching a year in a Cass County grade school and taking correspondence courses in history and economics, Tate returned to Western Michigan with adequate savings and completed her four-year degree in three years with the school's highest academic record at the time, 45 A's and six B's. The inspiration history and the social sciences in senior high school.

But she discovered that senior high schools in Michigan did not hire blacks. She then became President Dwight B. Waldo, Dean of Women Bertha Davis and Registrar John C. Hoecke to seek employment out of state and was offered positions at schools in Cincinnati, St. Louis and Indianapolis. She began her career at Crispus Attacks High School in Indianapolis.

She took extension courses from Indiana University and attended inter-

"Our message is your message," President Haenicke said to 300 alumni community leaders and governing board members of many of the state's 13 public universities Feb. 27 in Grand Rapids.

"Our legislators need to hear you are concerned about the critical need for support that public higher education has today," said Haenicke, speaking on behalf of colleagues at the state's other public universities.

Haenicke was one of five presidents who spoke at a higher education forum sponsored by the President's Advisory Council on State Universities and the Michigan Advanced Council. Eight public university presidents attended the forum at the Amway Grand Plaza Hotel.

"We're speaking to you as a group to make clear the seriousness of our concern," Haenicke said. "We need your help... We need your help this year... and in the long term -- if we are to preserve one of the nation's great systems of public higher education."

"It is a system, while still strong, that is being strained and stretched to the breaking point by increases in costs and a decrease in state revenue," said Haenicke.

"Earlier this year, the Joint Interdepartmental Committee determined that the state would have to increase its contribution to higher education by $345 million, a 22 percent increase," said Haenicke.

"We're very pleased that the governor's budget recommendation is higher this year than it was last year," said Helen Popovich, president of Ferris State University. "Our state universities continue to experience increases in enrollment as well as in costs. We need to take this into account when we try to strike a balance between state support and tuition."

"I react favorably to the governor's recommendation because he has made higher education a priority in his budget," said Arend D. Lubbers, president of Grand Valley State University. "But I'm concerned about preserving access to higher education and having the resources to keep pace with our increasing enrollment."

While in Grand Rapids, Adamy, Lubbers, Popovich and Haenicke taped a 30-minute panel discussion television show called "University Views." It will air at 6 p.m. Friday, March 2, on WGVU-TV, Channel 35, and WGVK-TV, Channel 52.

SEEKING STATE SUPPORT -- Eight members of the Presidents Council of State Universities participated in a news conference that took place before a forum on state support for higher education Feb. 27 in Grand Rapids. Seated, from left, are: Arend D. Lubbers, President of Grand Valley State University; President Haenicke; Helen Popovich, Ferris State University; and David W. Adamy, Wayne State University. Standing, from left, are: Diane D. Henderson, Oakland University; Dale F. Stein, Michigan Technological University; William Shelton, Eastern Michigan University; and E. Erik Shaar, Lake Superior State University.

"Higher education is truly an investment in the future of each and every one of us," Last year, the Presidents Council began an effort to bring Michigan to at least 15th in the nation in state support per student within five years. To do that, state appropriations would have to increase by an annual inflation rate of about 5 percent each year plus an additional 3.5 percent each year in "makeup funds."

Part of that effort this year is a series of public forums around the state, of which the one in Grand Rapids was the second. The first was in Saginaw and others are planned for Detroit, Lansing and Marquette. Each is accompanied by a meeting of the Presidents Council.

Gov. James J. Blanchard's proposal for a 5 percent increase in state appropriations for higher education for 1990-91 is a step in the right direction, said the presidents agreed. But it doesn't go far enough.

We have to realize that the governor's proposed funding level will be at best allow us to maintain our position," said Haenicke. He added that enrollment is at a record 255,000 students, giving Michigan a "college-going" rate of 36 per 1,000 people. That figure is 20 percent above the national average for a rank of 12th among the 50 states.

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service quality is focus of new WMU institute

Robert O. Brinkerhoff, WMU vice president for academic affairs and dean of graduate studies, will direct the new institute. She says that the institute will "provide guidance to the institute, thereby ensuring the strength of the state's future economic growth." Delene says, "We hope to be able to provide the assistance industry needs to keep service quality at the highest levels, thereby increasing the strength of the state's future economic growth." Delene brings her extensive background in service marketing research to the institute's projects. Brogwill says that the area of service marketing and product development and Lytll will be in charge of operations and design development. All members across the university are expected to take part in research and service projects related to their disciplines.

As a University-wide entity, the Service Quality Institute is under the administrative oversight of the vice president for research. An advisory committee made up of University administrative personnel and representatives from the state's service industry will provide guidance to the institute.

New student interview system designed to help recruiters save time and money

Providing employers with a more time- and cost-efficient way to interview job candidates is the goal of a new program in Career Planning and Placement Services. The Employer Pre-Selection System, developed at Pennsylvania State University, was implemented at WMU this fall. The system allows employers to pre-screen 100 percent of their interview candidates before the recruiters ever set foot on campus.

Previously, WMU has used an open sign-up, a lottery and a priority system for scheduling interviews. "Since 200 to 300 employers a year visit WMU's campus to interview 4,000 students, the priority system was very involved," said Chester C. Arnold, Career Planning and Placement Services. "We hope to implement this new program will help employers identify interested, quality candidates during their recruiting visits."

With the new system as with the old, employers must submit a job description in Career Planning and Placement Services in Ellsworth Hall and set up a file designated "Sage Placement." In the file, employers will indicate the number of job preferences, past work experience and other activities. Students will review the list of interview dates scheduled on campus by employers and fill one request for an interview.

There is no limit to the number of interviews a student may request. The new wrinkle is that before their interviews, job candidates are sent a computerized summary of the credentials of all the students interested in the position. After reviewing the credentials, the candidate will meet with one of the available appointments. "It costs an employer more than $1,000 a day to recruit on a college campus," Arnold said, "so we hope this new-cost-efficient program will make WMU a desirable place to recruit." The program has been very successful so far, he added, and employers have reacted positively.

"With the old systems," Arnold said, "employers used to invite back only one or two candidates on their 13-appointment schedule. Now five or six candidates usually get invited back for second interviews. We hope that this new system will draw more new employers to WMU, and that the candidate will continue to interview on our campus."
NIH grant funds microvascular system research

Understanding the role that oxygen plays in regulating the flow of blood to body tissues is the goal of a National Institutes of Health grant to a new faculty member at WMU.

William F. Jackson, biological sciences professor, received a $69,141 grant from the NIH, part of the U.S. Department of Health and Human Services, to further his fund his continuing research into the workings of the body's microcirculatory system - the system of arterioles and capillaries that facilitates the exchange of nutrients between blood and tissues.

According to Jackson, the precise role that oxygen plays in that exchange is not understood, and his work is living up to that question.

"I scan the body's blood to the body's organs and tissues in proportion to the needs of each organ or tissue so that the supply of oxygen and other nutrient materials and the removal of waste products match the metabolic activities of each tissue," Jackson says. "When a person runs, blood flow to the muscles in the legs increases dramatically in proportion to the increase in muscle activity."

Jackson says the continuing balance between local blood flow and tissue activity are regulated by local blood flow to all tissues, which means that oxygen appears to be involved in the way they work to regulate blood flow.

Jackson characterizes his work as "basic research" and says understanding the workings of the microvasculature system is important both because

- The Reception set for Querrey will be at 7 p.m. Thursday, March 1, in the Kirsh Auditorium of the Fetzer Center.
- Action between writers and readers to	
- "WMU Retirement Benefits," the first session of a three-part "Planning for Retirement" seminar series, will be held at 10:30 a.m. to noon and repeating from 1 to 3 p.m. on April 12 in the second session on "TIAA-CREF." (April 12) and the third session on "Social Security." (April 19)

Jobs

The listing below is currently being posted by employment services in the Department of Human Resources. Interested fringe benefit eligible employees should submit a job opportunity transfer (JOT) form. Included in the listing below are the positions and the names of the people who are responsible for reviewing those positions.

- (R) Instructor (Temporary, I-Year Position), 1-40, English, 8990/333, 227-35/90.
- (R) Assistant Director, Mathematical Skills (Academic Year plus Spring Semester), 0.64 FTE, temporary position, 8:30 a.m. to 3:15 p.m. Monday through Friday. The temporary position will be offered in the spring of 1990 and 1991. Instructors who are interested in the position may contact an employment services office or a member of the staff for more information.
- (R) Associate Professor (Tenure Track) CORRECT: 227-35/90.
- (R) Director, Institute for the Study of Race and Ethnic Relations, P.O. Box of the President (Executive Office), 8990/343, 227-35/90.
- (N) Replacement WMU is an EEO/AH employer.

COMMUNITY INFORMATION -- As Scholar of the Year, Ray was the focus of my work was at the state and federal levels," she says. "Here, our projects deal with the local level and that's what I've been working on the Kalamazoo community." CIS, a 12-year-old nonprofit community organization, maintains an extensive base of information about the Kalamazoo area. The organization, maintains an extensive base of information about the Kalamazoo area. It is, in part, by the University. It also receives some support from the Greater Kalamazoo United Way, the Kalamazoo Community Foundation, the Gilmore Foundation and the Dalton Foundation.

Joiner says her job started out as an administrative assistant and then evolving toward a more technical involvement in CIS's various research projects, such as the one she is on with the Arts Council of Greater Kalamazoo, an em-
Lawson selected to edit international journal

A WMU scholar has been named the first North American editor and executive officer of the journal, which is published by the International Association for the Study of Religion, where he also serves as co-editor, a scholar from the University of Bremen in Germany, will serve five-year terms that begin in September 1990.

Lawson was selected for the position by the IAHRI executive committee at its meeting in Berlin in September. At that meeting, Lawson was one of 25 international scholars selected to participate in the journal's leadership. Among those who were named were two Americans, to be invited to present papers in English, German, French and Italian.

Lawson says the IAHRI's membership includes "scholars from virtually every country in the world." The journal, which is published in four languages -- English, German, French and Italian, has been timely for the University. "The volume and number of events as "thrilling" and particularly beneficial to the University," he says. "One of the wonderful things about this is that all kinds of eminent scholars are just going to be stopped by our University and I will be corresponding with religion scholars from around the world."

In addition to his new duties as executive editor of Numen, Lawson serves on the editorial boards of Religion, Journal for the Study of Religion and Theory and Method in the Study of Religion.

Events committee seeks proposals

The University Cultural Events Committee invites proposals for partial funding of activities that will enhance the cultural environment of the campus. Proposals for events scheduled to take place during the 1990-91 academic year must now be accepted for consideration.

Grant proposals may be submitted by students, faculty or staff. Each proposal must include pertinent information and be endorsed by the head of the appropriate unit.

For grant guidelines, preparation instructions and application materials, contact Carl W. Doubleday, music chairperson of the committee, at 746-4881.

Conferences

while their teachers increase their recrea- tion knowledge. Among sports in which athletes compete are: wrestling, power weightlifting, gymnastics, bowling.

Seminar planned for office personnel

WMU's 18th Annual Seminar for Secretaries and Office Personnel is set for 7:30 a.m. to 1:30 p.m. Wednesday, March 28, at the Fetzer Center.

The day will begin with a speech on "Building Self-Esteem: Being You and Being Me" by Maureen A. Burns, a specialist in sales management. The author of the book, "Run With Your Dreams," Burns has spoken at numerous conferences over the past 12 years.

Later in the morning, Anna M. Stryd, a corporate occupational health nurse at the Upjohn Co., will speak on "Understanding and Managing Stress." Her talk will be followed by another speech by Burns on "Knowing Where You're Going,"

The cost of the seminar, including lunch, is $50 and the registration deadline is Monday, March 19. The event is being sponsored by the Department of Business Information Systems. For more information, persons should call the department at 746-7001.

Calendar

MARCH

Thursday/1

*(thru 2) Native American Heritage Week.

* (Apr 20) Exhibition of mixed media paintings, including figures, landscapes, still lifes and watercolors of Italy, by Martha Flynn, Kalamaoo artist, 1240 Seiber Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

* Conference, "Doing Business With Taiwan," Fetzer Center, 9 a.m.-5 p.m.

*Exhibition of handmade paper, Paul Roebber, art, Gallery II, Sangren Hall, 10 a.m.-5 p.m.

*(thru April 7) Annual student art exhibition, Dalton Center Multi-Media Room, Mondays, 10 a.m.-4 p.m.

Meeting, Research Policies Council of the Faculty Senate, Conference Room A, third floor, Seiber Administration Building, 3 p.m.

Women's History Month reception and recognition ceremony in honor of persons who participated in the second annual edition of "The History of Women in Education in Greater Kalamazoo," 105 Bernhard Center, 3 p.m.

Visiting Scholars Program lectures by Susan Strasser, George Washington University. Visual Merchandising and Mass Consumption in Early 20th Century America," 3210 Friedmann Hall, 3 p.m.

"Refuse All Substitutes: Being Me" by Maureen A. Burns, a specialist in sales management. The author of the book, "Run With Your Dreams," Burns has spoken at numerous conferences over the past 12 years.

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Friday/2

Last day to drop classes without academic penalty, academic records office, third floor, Seiber Administration Building.

Doctoral oral examination, "Empires, Parents', Students' and Teachers' Perceptions of the Nature of Discipline: Problems at the Middle School Level," Marilyn Giannangeli, educational leadership, Tate Center, 3210 Sangren Hall, 10 a.m.


Mathematics and statistics colloquium, "Distribution-Free Partially Sequential Tests for Treatment vs. Control Settings," Dongjia Kim, Ohio State University, Commons Room, sixth floor, Everett Tower, 10:30 a.m.; refreshments, 2-4:35 p.m.

Physics colloquium, "Inspin and Charge Symmetry in Few-Nucleon Systems," Gerald Feldman, Triangle Universities Nuclear Laboratory, Duke University, 1110 Rood Hall, 3 p.m.; refreshments, 3 p.m.

Native American Heritage Week concert. Kevin Locke, traditional Sioux flute player and hoop dancer, Dalton Center Recital Hall, 7:30 p.m.; reception to follow.

Concert, Kalamaoo Symphony Orchestra, conducted by Yehudi Menuhin, who will receive an honorary degree from WMU during the concert, Miller Auditorium, 8 p.m.

WEDNESDAY/7

Farewell reception for Kimberly K. Querrey, environmental health and safety, President's Dining Room, Bernhard Center, 2:30-4:30 p.m.

MONDAY/13

*(and 13) Management and executive development seminar, "Train-the-Trainer," Edward E. Jones Jr., president, Management Training Consultants, Wakefield, R.I., Fetzer Center, 8:30 a.m.-4:30 p.m.

TUESDAY/13

*(and 20) Training seminar, "Business Writing with Style and Purpose," Deb A. Renshaw, 204 Bernhard Center, 8:30-11:30 a.m.

Concert, Christopher Parkening, classical guitar, Miller Auditorium, 8 p.m.

Concert, Jan Erkert and Dancers, Chicago-based modern dance company, Dalton Center Multi-Media Room, 8 p.m.

WEDNESDAY/14

Meeting, Clerical/Technical Organization, Recital Hall, 8 p.m.

Topic: Tax preparation for students, faculty and staff who do not itemize by Beta Alpha Psi, Professional accounting fraternity, 7:30 p.m.

Next month's concerts include "Facing North/Facing South: A Colloquium on Canadian-American Relations" was conducted on campus Sept. 15-16 and attracted more than 150 government, business and educational leaders from both nations as well as a number of students. Specific issues discussed by internationally recognized experts included the U.S.-Canadian Free Trade Agreement, acid rain and protection of the Great Lakes.

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