

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

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Unit works to ensure accurate census information

When U.S. Census forms arrive in Kalamazoo County mailboxes on April 1, one group of WMU researchers will be nearing the end of a decade of work aimed at ensuring that census takers get an accurate and useful accounting of the county's population.

Since 1980, staff members at WMU's Community Information System (CIS) have participated in a voluntary local group called the U.S. Census Statistical Area Committee. The committee is charged with helping the Census Bureau establish statistical area boundaries and identify data problems with the 1980 census. The Census Bureau then uses this information to ensure that the data collected on April 1 for the 1990 census is accurate and useful for community planning needs as well as for federal demographers.

Ensuring that Census Bureau boundaries are compatible with local government and neighborhood boundaries and providing local communities with assistance in arriving at their own population estimates to reconcile with Census Bureau estimates are two important areas in which CIS staffers are involved, says James A. Visser, director of the unit.

Although CIS staff members have worked with the census area committee since 1980, CIS recently moved into a more active role as the designated liaison between the local committee and the U.S. Census Bureau -- a relationship Visser expects to continue through the year 2000.

So far, Visser says, CIS has provided assistance to five local government units as they prepare for the 1990 census. Such assistance ranges from providing answers to questions via telephone to assisting the city of Kalamazoo in developing a city-wide block numbering system to make the 1980-based system compatible with the Census Bureau's 1990 structure.

"The census is not a perfect process -- it is not as cut and dried as many people think," Visser says. Uncounted tracts, poorly drawn tract borders and inaccurate data can wreak havoc on community planning efforts.

Because the geographic divisions that meet Census Bureau needs may be different than the divisions that would be useful to city planners, local input in drawing up tract boundaries can be

particularly helpful, Visser says. Without knowledgeable local people helping the bureau draw up census tract boundaries, neighborhoods can be split into different statistical reporting areas, leaving city planners with the job of sifting through confusing sets of data to determine important demographic or economic information that is often needed to apply for federal and state neighborhood development funds.

CIS makes current census tract information available to the community. The latest information is available in the 1990 edition of the "Zip Code and Census Tract Street Directory for Kalamazoo County" (see related story on page four).

Both before and after April 1, local government officials also are given the opportunity to review the Census Bureau's local housing unit and population estimates and to challenge them if they are thought to be inaccurate. During the 1980 census, Visser says, the review and subsequent negotiations meant the official city of Kalamazoo population count ended up with 2,000 people more than the Census Bureau

originally counted.

"Local governments are pleased to have this review opportunity, but often do not have the staff or expertise needed to take advantage of it," Visser says. "Our role is to provide that assistance."

Visser predicts that CIS assistance to local governmental units will escalate during the year and be particularly time-consuming in the early summer months when local officials get their first look at the census count and begin the challenge process.

An accurate census count is of particular value to CIS and other research units in the community, Visser says. CIS is a non-profit community organization that maintains and uses extensive information about health and human services, economic development, government services and community planning in Kalamazoo County and Southwest Michigan. Accurate census information about local conditions and trends is needed by organizations like CIS, he says, to conduct quality research and to help local community agencies

(Continued on page four)

Five candidates for dean on campus

Five candidates are in the process of being interviewed for the position of the dean of the College of Arts and Sciences. As part of the process, they will present forums on campus that are open to the public.

One candidate -- Warren R. Phillips, professor of government and politics at the University of Maryland -- was here March 19. The others and the times of their public forums are:

- Sharon L. Zabloney, professor of microbiology and pathology at Michigan State University, 3 p.m. Thursday, March 22, 3770 Knauss Hall;
- David O. Lyon, interim dean of the college, 3 p.m. Wednesday, March 28, 3750 Knauss Hall;
- Douglas P. Ferraro, professor of psychology and psychiatry and chairperson of psychology at the University of New Mexico, 3 p.m. Thursday, April 5, 3770 Knauss Hall; and
- Elizabeth Scarborough, assistant to the president and professor of psychology at Fredonia (N.Y.) State University Col-

lege, 3 p.m. Monday, April 9, 3760 Knauss Hall.

Curriculum vitae are available at the Education Library in Sangren Hall and the Music and Dance Library in the Dalton Center. Vitae and evaluation forms will be handed out at the forums.

Persons should return the evaluations to Robert H. Luscombe, dean of the College of Fine Arts and chairperson of the search committee, or a member of the committee. Other members are: Dean W. Halderman, physics; Tulla Kaz, College of Arts and Sciences; Michael E. McCarville, chairperson of chemistry; Alice E. Moore, a graduate student in sociology; Ernest E. Rossi, chairperson of political science; Cynthia Running-Johnson, languages and linguistics; Shirley Clay Scott, chairperson of English; Judith Stone, history; and C. Richard Tsegaye-Spates, psychology.

Luscombe says the committee expects to make a recommendation to the provost by the week of April 16.

Haenicke to be featured in March 29 Detroit forum

President Haenicke will be one of two speakers at a forum on the future of public higher education in Michigan Thursday, March 29, in Detroit.

He and Blenda J. Wilson, chancellor of the University of Michigan at Dearborn, will be featured at the event at the Engineering Society of Detroit in the Rackham Building, 100 Farnsworth. It will begin with a 5 p.m. reception, followed by a 6 p.m. program.

The forum is the third of five such events being sponsored throughout the state by the Presidents Council of State Universities and their respective alumni organizations. University presidents already have gathered in Saginaw and Grand Rapids, and will present their views in Lansing and Marquette in the coming weeks.

The focus of the forums is to outline the critical issues pertaining to the financial support of higher education, to discuss positive strategies for addressing the problems and to empower citizens to become advocates for adequate funding of Michigan's public higher education system.

Also participating in the March 29 event will be presidents David W. Adamany of Wayne State University, James J. Duderstadt of the University of Michigan and William Shelton of Eastern Michigan University.

Budget presentations set for coming week

Provost George M. Dennison will make two presentations on the WMU budget model to the University community next week.

They are scheduled for: 4 p.m. Wednesday, March 28, in 205 Bernhard Center; and 4 p.m. Thursday, March 29, in the Kiva Room of the Faunce Student Services Building.

University administrators took out a full-page advertisement in the March 19 *Western Herald* to explain the budgeting process to the University community. Dennison will expand on this material and answer questions from the audience.

Board approves measures that give employees more choices in managing retirement plan

Beginning in mid-April, faculty and staff members who participate in the University's optional retirement contribution plan will have greater choice in the management of that plan.

Changes to that effect in the University's contract with the Teachers Insurance and Annuity Association and the College Retirement Equities Fund (TIAA and CREF) were approved March 16 by the Board of Trustees.

The Board's action puts WMU among the first institutions in the nation to authorize use of new CREF options offered by the \$84 billion TIAA and CREF companies, the nation's largest higher education pension group.

The changes will enable WMU employees to invest in two new funds: the CREF Social Choice Account, considered sensitive to social and environmental concerns; and the CREF Bond Market Account, a fixed-income securities investment.

In addition, employees will be able to withdraw up to 100 percent of their CREF retirement contributions at or after the termination of employment. No such option exists now.

"We're pleased to be able to offer these

options to our employees," said Barbara S. Liggett, associate vice president for human resources. "The options are intended to give employees greater flexibility in the management of their retirement and investment resources."

"These options, however, do present certain serious risks," she continued. "Neither the University, the WMU chapter of the American Association of University Professors nor the Administrative Professional Association can be responsible or liable for the consequences to individuals who exercise these options."

The administration reviewed the investment fund offerings and the cash withdrawal option, and discussed them with those two employee groups, Liggett said. The Emeriti Council provided written comment.

TIAA and CREF were authorized last August by the U.S. Securities and Exchange Commission to offer these options, subject to the approval of employing institutions. The changes will take effect after official notification of the University's action is acknowledged by CREF, a process that is expected to take about 30 days.



BUILDING MINORITY LEADERSHIP -- More than 1,000 high school and area college students gathered at the Bernhard Center last weekend for the 14th annual Minority Student Leadership Conference. Sponsored by the Consortium for Ebony Concerns, the Student Budget Allocation Committee and the Division of Minority Affairs, the event was designed for those concerned with building minority leadership. Participants attended workshops and listened to such speakers as Mary Hatwood Futrell, past president of the National Education Association, and Dick Gregory, human rights activist. Pictured here with Gregory, right, are, from left, Bryan K. Green, a junior from Muskegon; Vickie Brooks, a student at Kalamazoo Valley Community College; Arlene J. Hendricks, a junior from Kalamazoo and president of the Consortium for Ebony Concerns; and Marcia Lewin, a sophomore from Kalamazoo.

Williams recognized in national magazine

Geneva J. Williams of Detroit, chairperson of the Board of Trustees, is featured in the March issue of Black Elegance magazine as one of Detroit's "movers and shakers." Williams, who is senior vice president of United Community Services of Metropolitan Detroit, said in the national magazine, "Our goal, through working with volunteers, is to improve community situations, to resolve a particular community condition and to change something for the better in the community."

259 to be initiated into Phi Kappa Phi

A total of 259 people will be initiated into Phi Kappa Phi in ceremonies at 7 p.m. Thursday, March 29, in the East Ballroom of the Bernhard Center.

WMU was granted a charter last year to establish a chapter of Phi Kappa Phi, a national honor society designed to recognize and encourage superior scholarship in all academic disciplines.

Trustee Carol A. Waszkiewicz of Kalamazoo will be the speaker at this year's initiation ceremony. The initiates will include 18 faculty members and 241 students.

The faculty members are: Shirley Bach, philosophy; Eugene M. Bernstein, physics; Mary Anne Bunda, University assessment; June S. Cottrell, communication; Curtis Curtis-Smith, music; Clifford Davidson, English and medieval studies; Paul C. Friday, sociology; Christian R. Hirsch, mathematics and statistics; Thomas Houser, chemistry; David K. Isaacson, Waldo Library; Paul L. Maier, history; Dean Janet I. Pisaneschi, health and human services; Dale H. Porter, history; Joseph P. Stoltman, geography; Robert I. Sundick, chairperson of anthropology; Lewis Walker, chairperson of sociology; Lawrence Ziring, political science; and Ramon Zupko, music.

Sea of spots to mark 'Twister' competition

This spring with finals approaching, WMU students will be seeing red, yellow, blue and green spots in front of their eyes -- and it won't be from too much studying!

The Office of Student Life is organizing a campuswide "Twister" competition beginning at 4:30 p.m. Thursday, March 29, in the Goldsworth Valley Pond area. The ground will be blanketed with 24 "Twister" mats as 48 two-player teams compete in the single elimination tournament.

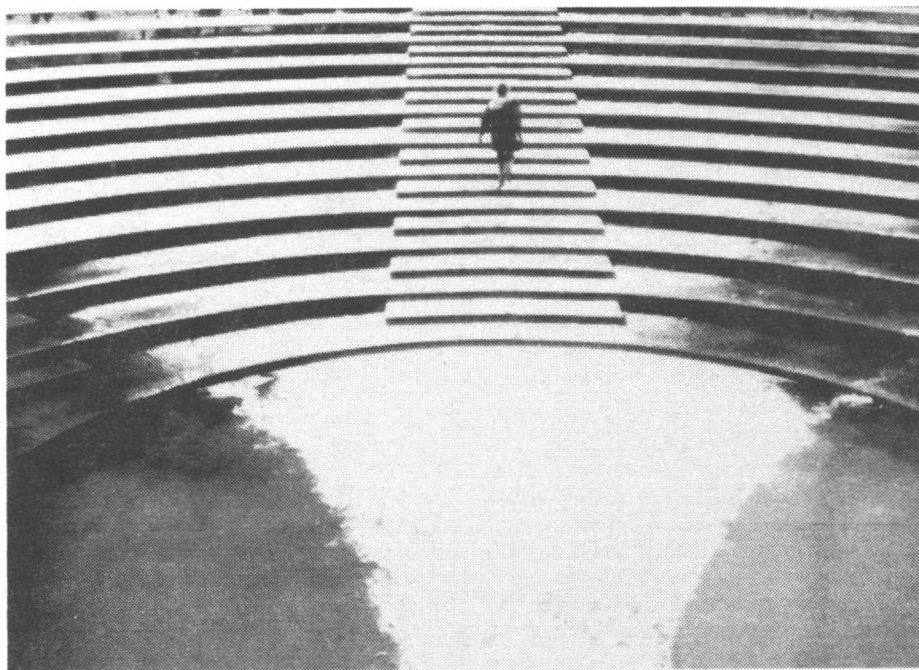
"Twister," manufactured by the Milton Bradley Co. of East Longmeadow, Mass.,

Stoltman elected officer

Joseph P. Stoltman, geography, has been elected secretary of the International Council of Scientific Unions' Committee on the Teaching of Science.

The committee's goals are: to further, on an international scale, progress in the teaching of science at all levels; to cooperate with other organizations in order to further any aspects of the teaching of science; and to facilitate cooperation between the teaching commissions of the International Scientific Unions.

The International Council of Scientific Unions was created in 1931 to promote international scientific activity in the different branches of science.



NATURAL DESIGN -- Although spring is officially here, the snow flakes continued to fall earlier this week. Melting show in the amphitheatre bounded by Knauss, Friedmann and Dunbar halls created this artistic design captured by Mark Williams, a junior art major from Attica who works as a student photographer in news services.

WMU to play host to regional religion meeting

More than 150 religion scholars from across the country will converge on Kalamazoo as WMU plays host to the annual midwest regional meeting of the American Academy of Religion Saturday and Sunday, March 31-April 1.

"Power, Authority and the Study of Religion," is the theme of the event that will take place at the Kalamazoo Center. Scholars from colleges and universities in 15 states and Canada are scheduled to make presentations at 27 scheduled sessions beginning at 9 a.m. Saturday and concluding at noon Sunday.

Among highlights of the meeting will be a Saturday evening plenary address by Marilyn Waldman, chairperson of the Center for Comparative Studies in the Humanities and professor of religion at

Ohio State University. She will speak on "Prophets and Power: When Prophecy Succeeds" during the 7 p.m. banquet. An expert in the field of Islamic history, Waldman will examine the nature and function of the role of the prophet in the Islamic, Jewish and Christian traditions.

According to E. Thomas Lawson, chairperson of religion, this is the first time that WMU has played host to the event, but the organization has already committed to a return to Kalamazoo for its 1993 meeting.

Lawson and other WMU faculty members will preside over a number of sessions and also will make individual presentations at several sessions.

Among session topics that will be addressed during the conference are: religion and science; ethics; women and religion; and arts, literature and religion. Specific presentations during the sessions include such titles as "Scientific Grounds for Taking Myth Seriously"; "Biblical Authority, Missions and Slavery among Mid-19th Century Disciples of Christ"; and "The Powers of Women Saints in Iran."

The conference is open to non-members and there is a \$20 registration fee. The cost of the Saturday luncheon is \$9 and the Saturday evening banquet is \$16. For more information on the conference or registration, persons should contact Lawson at 7-4394.

Feminist theologian to speak on Buddhism

One of the country's leading authorities on gender and religion will deliver a free public address at WMU Thursday, March 29.

"Buddhism and Feminism: The Dharma is Neither Male Nor Female" will be the topic of a talk by Rita M. Gross, associate professor of religion at the University of Wisconsin at Eau Claire. Her speech is scheduled for 3:30 p.m. in 3770 Knauss Hall.

Gross has emerged in the 1980s as a leading feminist theologian of American Buddhism and a prominent figure in the Buddhist-Christian dialogue movement. She has lectured widely in the United

Theologian to speak

American Jewish theologian Marc Ellis will elaborate on the recent public controversy concerning his views on a Jewish theology of liberation, the Holocaust and Jewish solidarity with Palestinians in a talk at 7:30 p.m. Wednesday, March 28, in 2302 Sangren Hall.

Ellis, a professor of religion, culture and society studies at the Maryknoll School of Theology in New York, will speak on "Beyond Innocence and Redemption: Confronting the Holocaust and Israeli Power." That also is the title of his new book to be published by ORBIS Books.

His speech is being sponsored by Palestine Solidarity with assistance from the Friends of Beit Sahour, the South African Solidarity Organization II, United Campuses Against Nuclear War and the Bertha Capen Reynolds Society.

Teamwork luncheon planned

A luncheon to emphasize teamwork is being planned for Wednesday, April 11, by the Clerical/Technical Organization and the Administrative Professional Association.

The event will be from 11:45 a.m. to 1:30 p.m. in the North Ballroom of the Bernhard Center. There will be a speech by Debbie A. Renshaw, business information systems, and a fashion show by Redwood & Ross.

The cost is \$7 per person. For more information and reservations, contact Ruth E. Mader, Bernhard Center, at 7-4860 by Friday, March 30.

Trustees table increase in room and board rates

The Board of Trustees March 16 tabled until its April 27 meeting action on recommended 6.8 percent increases in room and board and in apartment rental rates to allow time for student input.

The increases, which would take effect this fall, reflect increases in compensation, debt and food costs, said Robert M. Beam, vice president for business and finance.

The cost of room and board with 20 meals per week for the academic year, which consists of fall and winter semesters, would become \$3,375. That's an increase of \$215 or 6.8 percent over last year's figure of \$3,160. The increase in apartment rental rates is an average for the system as a whole.

University honored at United Way banquet

WMU's faculty, staff, emeriti and retirees were recognized at the annual Greater Kalamazoo United Way banquet March 1 for their excellent participation in the 1989 campaign.

Silver certificates, recognizing attainment of 30 to 45 percent of potential as established by the GKUW, were presented to the University. WMU's 1989 campaign topped the goal of \$125,000 to reach an all-time high of \$136,150.

A plaque naming *Western News* the winner of the in-house publication program for superior news coverage of the United Way campaign was presented to Ruth A. Stevens and Cheryl P. Roland, both news services.

International Night scheduled for Nov. 9

The Office of Foreign Study Services has announced that International Night will take place in the fall this year, rather than the spring. It has been scheduled for Friday, Nov. 9, not Friday, April 6, as stated in the WMU Calendar of Events and Business Directory.

States and Canada and published many articles.

Among Gross' published works is a 1981 book that she co-edited with Nancy E. Falk, religion. In that work, "Unspoken Worlds: Women's Religious Lives," the pair proposed a new model for women's studies in religion. The second edition of that book was published in 1989.

Gross' lecture is sponsored by the Graduate College, the Women's Studies Program, the Women's Center and the Department of Religion.

Also during her Kalamazoo visit, Gross will deliver a paper at the annual midwest regional meeting of the American Academy of Religion (see related article on this page).

President given authority to name some facilities

The Board of Trustees March 16 delegated its authority to the University president in certain cases when it comes to naming facilities and memorials.

According to its bylaws, the Board "retains ultimate responsibility for all University matters and reserves authority over" the naming of facilities and memorials. As part of its \$55 million "Campaign for Excellence," the University is soliciting gifts to name facilities -- a portion or section of a building -- and memorials.

President Haenicke asked the Board to delegate its authority to him to accept naming gifts of \$100,000 or less for facilities and memorials.

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

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Western News is distributed without charge to faculty and staff members, retirees, members of the Parents Association and other friends of the University including students, who may obtain copies at several campus locations.

Deadline: Items to be considered for publication should be submitted to the Office of Public Information by noon Tuesday of the week of publication. Offices that receive too many copies -- or too few copies -- are asked to call 387-4100. WMU is an equal opportunity/employer/affirmative action institution.

Fun, fitness, free seminars to be part of fifth annual Spring Into Wellness Week

Spring has sprung and so have plans for the fifth annual Spring Into Wellness Week, scheduled for April 2-6 on campus.

Coordinated by the University Wellness Committee and sponsored by more than 30 University offices, academic departments and organizations, the event promises a week of fun, fitness and free seminars, workshops and assessments designed to support the University community in choosing and maintaining health-enhancing lifestyles.

"Healthy personal choices and building a healthy University community are responsibilities we all share, whether we are faculty, staff or students," said Christine G. Zimmer, University Wellness Programs, who is chair of the committee. "Health is something that is important to us all, creating a common thread in our journey through life."

Events will begin Monday, April 2, with "Fit Fest," co-sponsored by Campus Recreational Activities and the Office of Student Life. Fit Fest will feature participation in aerobic exercise, volleyball and Frisbee golf, along with displays by student organizations and businesses that promote healthy exercise.

Monday and Tuesday, April 2-3, also will feature workshops and presentations on managing anger, AIDS, CPR, hair care, massage, fitness walking, eating and cooking the vegetarian way, letting go of shame, assessing alcohol dependency and cycling for fun and fitness.

On Wednesday, April 4, the fifth annual Spring Into Wellness Health Assessment Fair will run from 10 a.m. to 5 p.m. in the Bernhard Center, providing free health assessments and experiential learning. In addition to cholesterol,

vision and hearing testing -- the most popular assessments from past years -- new booths will include: basic first aid skills; an assessment for Seasonal Affective Disorder; echo cardiography (see a heart in action); tips and techniques for reducing, reusing and recycling household waste; a co-dependency assessment; and human strength measurement in the workplace.

Weather permitting, "Hemi Flora," a celebrative sky art work by Louis Rizzolo, art, and the WMU Inflatable Light Workshop will fly over the Bernhard Center.

Wednesday and Thursday, April 4-5, will feature workshops on assertiveness, skin care, time management, unhealthy relationships, sexual addiction and health issues for women beyond child-bearing years. Also on Thursday, Western's Committee for Alcohol Responsibility and Education will sponsor alternative happy hours in all residence halls and will invite the University community to join in the alcohol-free parties.

The College of Health and Human Services' first Health Research Day will take place Friday, April 6. The event will feature faculty and students engaged in health-related research who will share their work with the University community.

Persons should watch for the Spring Into Wellness insert in the Monday, March 26, *Western Herald* for a complete list of events designed to encourage healthy personal choices for a balanced lifestyle of physical, psychological and spiritual health. For more information, persons may call University Wellness Programs/Zest for Life at 7-3263.

President's Club memberships support campaign

Faculty, staff, emeriti and retirees who are not yet members are invited to consider joining the President's Club of major donors as part of the University's "Campaign for Excellence," said Helen J. Flaspohler, development. The campaign, announced last April, seeks \$55 million for buildings, programs and endowments.

More than 50 faculty members, staff members, emeriti, retirees and their spouses are members of the President's Club, Flaspohler said. Others are members in memoriam.

The President's Club was established in 1974 to recognize those persons who contribute at least \$15,000 over 10 years or less to the University through the WMU Foundation. Since its founding, the club has grown to about 465 members.

"Continued excellence at a state university requires more than public assistance," said President Haenicke. "The University's capacity to sustain its reputation as an educational innovator will largely depend upon the support of generous and concerned faculty, staff, emeriti, retirees and other friends."

Benefits of membership in the President's Club include: tax deduction, a plaque, personal recognition, special publications, parking privileges, library privileges and invitations to special events, including the annual President's Club assembly. Gifts may be unrestricted, designated for a specific purpose or established as an endowment.

There are several ways to contribute, Flaspohler said. They include: an outright gift of \$15,000; a pledge of \$15,000 at \$1,500 per year for 10 years; a planned gift of \$50,000 or more through a bequest, life income plan or other such instrument; a combined gift of \$35,000 or more in life insurance whose premium plus cash equals \$1,000 per year.

These faculty, staff, emeriti, retirees and spouses have memberships in their names (an asterisk indicates the affiliated person; a plus sign indicates deceased): Robert* and Polly Beecher, retired; Fred* and Isabel* Beeler, emeriti; Roger A. Bennett Sr., faculty; John* and Ramona Bernhard, faculty; Bernadine Branchaw, faculty; Charles Carmichael and Bernadine Carlson-Carmichael*, emerita; A. Bruce* and Florence Clarke, staff;

John* and Jane Feirer, emeritus; John* and Jeannette Fisher, emeritus; Ronald* and Helen* Flaspohler, faculty and staff, respectively; Alfred Griffin, faculty; Diether* and Carol Haenicke, staff; Marion Hall+, emerita; William III* and

Linda Harrison, faculty; Edward* and Ruth* Heinig, faculty; Ahmad* and Dulce Issa, faculty; Clarice Jones, retired; Darrell* and Jo Jones, staff; John Kemper, emeritus; Leonard*+ and Dorothea* Kercher, emeriti; Ruth Kirby, emerita; George* and Elsie Kohrman, emeritus;

Eunice Kraft, emerita; Margaret B. Macmillan+, emerita; J. Alan and Christine* McDowell, staff; Elizabeth McQuigg, emerita; James* and Jane Miller, emeritus; Frederic* and Doretha Mortimore, staff; L. Michael* and Dorothy Moskovis, staff; Frances Noble, emerita; Keith* and Gretchen Pretty, staff; Katharine Rogers*, in memory of her husband, Frederick Rogers, emerita; Paul*+ and Josephine Rood, emeritus; David* and Florence Rozelle, faculty;

Lloyd* and Marilyn Schmaltz, emeritus; Arnold Schneider, emeritus; Leta Schoenhals, in memory of her husband, Neil*+, emeritus; James Scholl, retired; Maurice*+ and Ruth Seay, emeritus; Russell* and Eloise Seibert, emeritus; Lydia E. Seidschlag+, emerita; J. Towne* and Mildred Smith, emeritus; Marion Spear, emerita; Charles R. Starring+, emeritus; Mathilde Steckelberg+, emerita; James* and Gayle Stephenson, retired; Marie Stevens, emerita; Bess L. Stinson+, emerita; Don and Jane* Thomas, emerita; Eulalia Toms, emerita; Max and Lois* VanDenBerg, emerita; and Robert and Candis* Warner, faculty.

In addition, these other memberships have been established by others in memory of these persons: Frank and Zora Ellsworth, Eunice S. LeFevre, Cornelia A. Robinson and William McKinley Robinson, and D.C. Shilling and Zoa D. Shilling.

Communication research colloquium scheduled

Communication between teachers and children and communication of support will be the topics of the next research colloquium presented by the Department of Communication Friday, March 23.

The colloquium will run from 1 to 2:30 p.m. in the Faculty Lounge of the Bernhard Center.

June S. Cottrell, communication, will address "Classroom Communication with Children: More Than Talk!" She will discuss the special relationships, contexts and challenges involved in teacher/child communication in the pre-kindergarten through middle school classroom from her upcoming book, "Communication for

On campus



LIGHTS, CAMERA, ACTION -- Jan Oliver is used to being behind the camera instead of in front of it. The acting media production manager in media services, she is the initial contact in that department for people at the University who want to do a media production. She supervises a staff of six media professionals who handle everything from video and still photo-

graphy to graphic design, audio and cinematography. She works with clients to determine their needs and either assigns the project or takes it on herself. Also working as a media producer/director, she finds herself involved in such tasks as scriptwriting, pre-production planning, production, post-production and follow-up. Oliver points out that most of the work done by media services is in the instructional communications area, although she and her staff do work on some non-instructional projects. Examples of their work include slide-tape presentations for the Department of Human Resources, recorded courses for the Division of Continuing Education, informational programs on visiting speakers for Kalamazoo Community Access Television and videotapes of football games for use on WUHQ-TV. Most of the programs produced in media services are placed in their library and can be checked out at the Media Resource Center in Sangren Hall. Oliver, who has her bachelor's degree in television production from Ferris State University and her master's degree in communication from WMU, has worked in media services for seven years. She says she likes the variety in her job as well as taking a project from start to finish and having a satisfied client. "People will come to us with an idea, but no concept of how to make it work as a media production," she says. "It's very satisfying to be able to take that idea and make it work for them."

Media

Kim D. White, communication, discusses how to say "no" at work on "Focus," a five-minute interview produced by the Office of Public Information. "Focus" is scheduled to air Saturday, March 24, at 6:10 a.m. on WKPR-AM (1420) and at 5:45 p.m. on WKZO-AM (590).

Four university presidents, including President Haenicke, discuss state support for public higher education on "University Views," which will be carried next week on Kalamazoo Community Access Television Channel 32. The program may be seen at 10 p.m. Tuesday and Wednesday, March 27-28, and at 9 p.m. Saturday, March 31. The program was originally produced and broadcast by WGVU-WGVK, Channels 35 and 52, in Grand Rapids.

In honor of Women's History Month, a program produced by media services titled "Hardhats, Boots and Goggles" will

Program planned on Romanian poet

"Mihai Eminescu: An Introduction and Celebration," a program in honor of the 19th century Romanian poet, is scheduled for 4 p.m. Monday, March 26.

The free event will take place in 4421 Brown Hall and is being sponsored by the Departments of English and Languages and Linguistics and the departments' world literature program.

Eminescu lived from 1850 to 1889 and is widely regarded as Romania's greatest poet. Opening remarks for the program will be made by Dona Rosu, a native Romanian who now lives in Kalamazoo.

In addition, there will be readings of several Eminescu poems, commentaries and a short film. For more information, persons may contact William W. Combs, English, at 7-2603.

be shown on Kalamazoo Community Access Television. The show will air on: Channel 30 at 6 p.m. Saturday, March 24, and at 8:30 p.m. Sunday, March 25; on Channel 31 at 7:30 p.m. Wednesday, March 28; and on Channel 32 at 7 p.m. Saturday, March 31.

Senate

The Graduate Studies Council of the Faculty Senate will meet at 3 p.m. Thursday, March 22, in Conference Room A on the third floor of the Seibert Administration Building. Agenda items include reports from the Ad Hoc Committee on the English Qualifying Examination and from the Graduate Curriculum Committee.

Exchange

FOR RENT -- Hilton Head Island, S.C., villa in Palmetto Dunes. Available April 7-14; April 14-21. Golf, tennis, beach. Reasonable. Call 382-5464.

FOR SALE -- House at 817 Weaver Ave., near WMU. Three bedrooms, two baths, very well maintained. Call Kala at 345-9573.

Jobs

The listing below is currently being posted by employment services in the Department of Human Resources. Interested fringe benefit eligible employees should submit a job opportunity transfer application or sign the appropriate bid sheet during the posting period.

S-01 and S-02 clerical positions are not required to be posted. Interested University employees may contact an employment services staff member for assistance in securing these positions.

(R) **Custodian** (2 Positions; 1st Shift; REPOST), M-2, Residence Hall Custodial, 89/89-350, 3/20-3/26/90.

(C) **Vehicle Attendant** (1 Position; REPOST), M-2, Physical Plant/Transportation Services, 89/90-351, 3/20-3/26/90.

(R) **Clerk II**, S-03, Human Resources, 89/90-361, 3/20-3/26/90.

(N) **Research Assistant** (Term ends 2/28/91), P-03, Biological Sciences, 89/90-362, 3/20-3/26/90.

(R) **Secretary III**, S-07, Philosophy, 89/90-364, 3/20-3/26/90.

(C) Conversion
(N) New
(R) Replacement

WMU is an EEO/AA employer

Calendar

MARCH

Thursday/22

(thru April 20) Exhibition of mixed media paintings, including figures, landscapes, still lifes and watercolors of Italy, by Martha Flynn, Kalamazoo artist, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.
 (thru April 20) Exhibition of "American Gothic" parodies by Betty Fouch, retired from media services, showcases, entrance to the Space Gallery, Knauss Hall.
 Training seminar, "Valuing Diversity," for supervisors, 204 Bernhard Center, 8:30 a.m.-noon.
 (thru 27) Exhibition of paintings, Wayne Paige, Arlington, Va., Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.
 (thru 25) Exhibition of winning entries from the WMU Photo Contest, 106-107 Bernhard Center, 10 a.m.-3 p.m. March 22 and 23; 11 a.m.-3 p.m. March 24-25.
 Women's History Month lecture, "The History of Women in the Labor Market: How Present Day Conditions Evolved," Marianne A. Ferber, professor of economics, University of Illinois at Urbana-Champaign, Red Room A, Bernhard Center, noon.
 Meeting, Graduate Studies Council of the Faculty Senate, Conference Room A, third floor, Seibert Administration Building, 3 p.m.
 Public forum for candidate for dean of the College of Arts and Sciences, Sharon L. Zablutney, professor of microbiology and pathology, Michigan State University, 3770 Knauss Hall, 3 p.m.
 Mathematics and statistics colloquium, "The Work of Statisticians in an Operational Environment," Gipsie B. Ranney, BOC Powertrain General Motors Corp., Commons Room, sixth floor, Everett Tower, 4 p.m.; refreshments, 3:45 p.m.
 Spiritual Journey Series, "Vocation: Spirituality in the Workplace," the Rev. Steve Klingelhofer, rector, St. Luke's Episcopal Church, St. Aidan's Chapel, 4 p.m.
 University film series, "Juliet of the Spirits" (Italy, 1965), directed by Federico Fellini, 2302 Sangren Hall, 4 and 8 p.m.
 Reading, Roberto G. Fernandez, Cuban-born novelist and Martin Luther King Jr./Cesar Chavez/Rosa Parks Visiting Professor, 10th floor, Sprau Tower, 7:30 p.m.
 Lecture by Gloria Alicia Galan, representative of CO-MADRES, the Committee of Mothers and Relatives of Political Prisoners, Disappeared and Assassinated in El Salvador, St. Aidan's Chapel, 7:30 p.m.
 *(thru 25 and 29-31) University theatre production, "The Misanthrope," Shaw Theatre, all at 8 p.m. except Sunday, March 25, at 2 p.m.

Friday/23

Meeting, Executive Board of the Administrative Professional Association, Red Room C, Bernhard Center, 10 a.m.
 Women's History Month and Cornelius Loew Lecture, "Italian Women During the Early Middle Ages," Suzanne Wemple, professor of history, Barnard College, Columbia University, 10th floor, Sprau Tower, noon.
 Communication research colloquium: "Classroom Communication with Children: More Than Talk!," June S. Cottrell, communication; "A Little Uncertainty is a Good Thing: A Reformulation of a Theory Perspective on the Communication of Social Support," Leigh A. Ford, communication; Faculty Lounge, Bernhard Center, 1-2:30 p.m.
 Student recital, Anne Thompson, cello, Dalton Center Lecture Hall, 5 p.m.
 Spanish film festival, 3770 Knauss Hall: "Half of Heaven," 7 p.m.; "Women on the Verge of a Nervous Breakdown," 9 p.m.
 *Concert, the Kalamazoo Symphony Orchestra conducted by Yoshimi Takeda and the WMU Jazz Orchestra conducted by Trent P. Kynaston, Miller Auditorium, 8 p.m.

Saturday/24

Showing of the film, "Stand and Deliver," followed by a speech, "The Importance of Higher Education in the Global Market," by Jaime Escalante, the California high school teacher profiled in the film, 3770 Knauss Hall, 11:30 a.m.
 *Concert, "Mummenschanz," Swiss mask-mime troupe, Miller Auditorium, 8 p.m.
 *Gold Company Invitational Vocal Jazz Festival, Gold Company concert conducted by Stephen L. Zegree, Dalton Center Recital Hall, 8 p.m.

Census (Continued from page one)

and governments in their planning efforts.

"Census data is critical to our main mission," Visser says. "It's in our interest to see that census data is collected and reported as accurately as possible."

Information gathered during the 1990 census will be added to a new database that CIS is developing for use by Kalamazoo area governments, community agencies and educational institutions. This database, the Economic Governmental Information System (EGIS), will be used to research the needs and evaluate the impact of cooperative

planning, local government service delivery and economic development activities.

Visser expects this year's census results to be a marked improvement over counts done in earlier years. Input from the local committee is one factor, he says, but another big difference will be the result of the continuing computer revolution.

"The Census Bureau is moving rapidly to integrating data collection with computer mapping through its TIGER system in order to better relate census characteristics with their geographical coordinates on the ground," he says.

Zip code, census tract information compiled

The 1990 edition of the "Zip Code and Census Tract Street Directory for Kalamazoo County" is now available to the public through WMU's Community Information System.

The directory, which is published annually by CIS as a public service, is designed to be easily used by agency personnel, by professionals associated with such businesses as real estate firms or lending institutions and by individuals. Directory users can determine the census tract location and zip codes of clients or business addresses located in Kalamazoo County.

The new edition includes all streets in Kalamazoo County and provides the new 1990 census tract number for each street listed. Users can further pinpoint the zip code or census tract

number of a specific street number by consulting the address ranges given for all streets within the county.

The new edition contains maps showing census tracts within the county, individual maps for the cities of Portage and Kalamazoo and revised and updated maps for other cities and villages in the county. Also included are specialized listings for apartment complexes and mobile home parks, hotels and motels, colleges and universities and special buildings.

Copies of the directory are available for \$20 through Community Information System, B-324 Ellsworth Hall, WMU, Kalamazoo, MI 49008, (616) 387-4005.

Sunday/25

Student recital, Julie Melton, organ, Dalton Center Organ Studio (room 1133), 2 p.m.
 Concert, the Collegiate Singers conducted by Stephen L. Zegree, Dalton Center Recital Hall, 3 p.m.
 Student jazz recital, David Rothstein Trio, Dalton Center Lecture Hall, 8 p.m.

Monday/26

(thru April 7) Annual student art exhibition, Dalton Center Multi-Media Room, Mondays through Saturdays, 10 a.m.-4 p.m.; opening reception and awards ceremony, Wednesday, March 28, 6-8 p.m.
 Doctoral oral examination, "The Effectiveness of a Structured Tutoring Program Used With Migrant Students," Cortland L. Hillman, educational leadership, Tate Center, 3210 Sangren Hall, 2 p.m.
 Information meeting for "Business in Europe: Toward 1992," summer course at the University of Leicester, England, sponsored by the Office of International Affairs, 105 Bernhard Center, 3 p.m.
 Computer science colloquium, "Experimental Studies in Raid Distributed Database System," Bharat Bhargava, computer science, Purdue University, 3540 Dunbar Hall, 4 p.m.; refreshments, 3:45 p.m.
 Program, "Mihai Eminescu: An Introduction and Celebration," in honor of the 19th century Romanian poet, 4421 Brown Hall, 4 p.m.
 Lecture series, "Toward a Theory of a Unified Mind/Body Field: Healing the Healer": "Mind/Body Self-Regulation -- Healing the Healer," Richard Williams, licensed psychologist, 2502 Sangren Hall, 6 p.m.
 Doctoral oral examination, "The Relationship Between Private and Commercial Vehicle Driver Records and Accidents in Michigan," Robert Maki, public administration, conference room, Hillside East, 6 p.m.
 Meeting, ANAD, free self-help support group for anorexics, bulimics and their families, St. Aidan's Chapel, 7 p.m.; for more information, call Dawn at 344-1079, Elaine at 7-1850 or Jocelyn at 345-1715.

Tuesday/27

Graduate College writing workshop for the preparation of doctoral dissertations, specialist projects and master's theses, Red Room C, Bernhard Center, 2 p.m.

Wednesday/28

*18th annual Seminar for Secretaries and Office Personnel, Fetzer Center, 7:30 a.m.-1:30 p.m.
 Training seminar, "Planning for Retirement Part I: WMU Retirement Benefits," Richard K. Schaper, human resources, Michael A. Weber, payroll, 204 Bernhard Center: C/T and AFSCME employees, 10:30 a.m.-noon; faculty and P/T/A employees, 1-2:30 p.m.
 Doctoral oral examination, "A Status Study of Economic Education in Michigan Elementary Schools," Barbara C. Johnson, educational leadership, Tate Center, 3210 Sangren Hall, 11 a.m.
 Doctoral oral examination, "A Comparison of Sociological and Demographic Factors of Custodial and Noncustodial Single Fathers," Daniel D. Petterson, educational leadership, Tate Center, 3210 Sangren Hall, 1:30 p.m.
 Public forum for candidate for dean of the College of Arts and Sciences, David O. Lyon, interim dean, 3750 Knauss Hall, 3 p.m.
 Presentation on the University budget model, Provost George M. Dennison, 205 Bernhard Center, 4 p.m.
 Lecture, "Beyond Innocence and Redemption: Confronting the Holocaust and Israeli Power," Marc Ellis, professor of religion, culture and society studies, Maryknoll School of Theology, New York, 2302 Sangren Hall, 7:30 p.m.

Thursday/29

Dependent Care Program information, benefits staff members available for drop-in consultations, 107 Bernhard Center, 8:30 a.m.-4:30 p.m.
 Lecture, "Buddhism and Feminism: The Dharma Is Neither Male Nor Female," Rita M. Gross, associate professor of religion, University of Wisconsin at Eau Claire, 3770 Knauss Hall, 3:30 p.m.
 Presentation on the University budget model, Provost George M. Dennison, Kiva Room, Faunce Student Services Building, 4 p.m.
 University film series, "Such a Gorgeous Kid Like Me" (France, 1972), directed by Francois Truffaut, 2302 Sangren Hall, 4 and 8 p.m.
 Campuswide "Twister" competition, Goldsworth Valley Pond area, 4:30 p.m.
 Initiation ceremony, Phi Kappa Phi honor society, East Ballroom, Bernhard Center, 7 p.m.
 Lecture, "Evolution of Hindu Pilgrimage in North America," Surinder M. Bhardwaj, professor of geography, Kent State University, 2750 Knauss Hall, 7 p.m.

*Admission charged



SUGGESTION PLAN WINNERS -- Ideas by two employees recently were named winners by the Employee Suggestion Plan Committee. From left, Willie J. Harrell and Steven D. Cowley, both physical plant-B/E maintenance, each received \$100 U.S. Savings Bonds from Doreen A. Brinson, human resources and chairperson of the committee, for their contributions. As Harrell demonstrates here, his suggestion was to replace the 10-foot-wide cumbersome blinds in the Goldsworth Valley Apartments with one five-foot blind and two 30-inch blinds that would be easier to operate. Residents had difficulty opening and closing the larger blinds and, in their frustration, were pulling too hard and damaging the window coverings. The committee concluded that the change helped reduce costs due to fewer damaged blinds. Cowley suggested that the University manufacture its own curtain wands for student rooms, rather than purchasing them from an outside supplier. The cost to produce them here was \$2.17 per wand as opposed to \$6 when they were supplied, resulting in a reduction of costs for the University.