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Florida Trip Reception Talking Points

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Talking Points Florida Events
Dr. John M. Dunn
March 2015

- Stryker School of Medicine
- WMU Cooley Law School
- Post-graduate success, 89 percent engagement
- Sustainability accolades over the past year
 - 2014 Climate Leadership award from Second Nature
 - The Princeton Review and the U.S. Green Building Council's Center for Green Schools names WMU one of "the nation's most environmentally responsible green schools--capturing the higher education category.
 - One of five best U.S. campuses for electric vehicles
 - BestChoiceSchools.com named WMU as one of the nation's top 50 most affordable eco-friendly schools. (Ranked No. 13).
 - Latest achievement-- **Green Seal certified** as one of just four educational institutions in the country and the only one in the state to be recognized for sustainability in its building custodial practices. U-MAA wants to know how we did it.

New developments on campus

Six patents--either awarded or pending have come out of our Starting Gate business accelerator for student entrepreneurs. One is marketing student **Daniel Floyd's** invention called the **SpeechMasterPro**, a device that assists those with speech impediments, as well as others seeking to improve their articulation and elocution.

- **The Greenleaf Trust Trading Room**, located in the main corridor of Schneider Hall, lets students experience the excitement of a Wall Street trading floor, including stock prices scrolling across an electronic ticker, Bloomberg and Morningstar terminals providing real-time data on market movements, and world news updates on large screens

in the front of the room. Our WMU Foundation student-managed portfolio managers use the room to continue to grow the fund--from \$500,000 five years ago to more than \$1 million today.

- **New programs--a sampling**

- Sustainable Craft Brewing (with KVCC)

- Data science

- Multimedia Arts Technology-Music

- Freshwater Science and Sustainability (with Northwest Michigan College)

- Law minor and accelerated degree program for students who want to earn a J.D.

Very recent accolades and achievements

- **We're in the top 5--or the top 2--in the nation**

Our Integrated Supply Management program in 2014 was named No. 5 in the nation by industry analysts from Gartner--the gold standard. But just a few weeks ago, a new ranking by Software Advice put our ISM at No. 2 in the nation--just behind Penn State--for its use of teaching technology and quantitative tools. We'll take both rankings.

- **More Trombone Triumph**

Senor Evan Clifton is headed to Valencia, Spain this summer to complete his quest to be named the best young trombonist in the world. Evan and two other finalists will duke it out at the International Trombone Festival in July. The other two are from the Julliard School in New York and the Rotterdam Conservancy in the Netherlands.

WMU has had students named finalists in the different age categories of this international competition for student trombonists 18 times over the past 11 years, with winners named six of the past eight years.

- **Broncos horsing around**

You may not be aware, but aside from celebrating the Bronco as our mascot, we have an Equestrian Team that is nearly 20 years old and is carving out a growing reputation around the country. Three weeks ago, the team finished its regular season with a final overall win at U-MAA. The team captured its first-ever championship in the 12-school zone. It's something like winning a MAC title. The team will travel to Morehead State in Kentucky in two weeks to compete at the next level, and one of our riders, Katie Stewart a sales and business marketing major from Hickory Corners, Mich., has already secured an individual slot to compete the national top-rider championship in April in Springfield, Mass.