State legislators receptive to University testimony

Haenicke singled out WMU’s nationally-known Evaluation Center and Institute for Water Sciences as just two outstanding examples of faculty securing large outside grants for support. He noted that Western had added degree programs offered off campus in an "absolute mark of distinction."

The Community Information System-tem for Human Services at WMU has been renamed the Community Information System-tem and a veteran employee, Dorothy U. Dalton, becomes the new director.

The new name reflects the broadened scope of the organization’s activities into additional areas besides health and human services, including: on-campus and off-campus community centers, social service agencies, which include helping clients plan, design and build their own databases and maintaining selected data sets.

CIS also publishes: with Gryphon Place the Agency Resource Directory, which serves as a cross-referenced and indexed guide to human services agencies; the Zip Code and Census Tract Street Directory — a listing of all street addresses in Kalamazoo County by zip code and by the numbers the Census Bureau has assigned to tracts in the region; and Who Lives Where in Kalamazoo, a demographic analysis of Kalamazoo County.

Prior to assuming the role of CIS director, Visser served for seven years as director of the Michigan Community Development Authority.

Among services offered to the community by CIS are: research which includes needs assessments, program evaluations, grant application data assistance and specialized surveys; survey research services, which include survey design and testing, sampling, survey implementation, data entry and data analysis and interpretation; and database services, which include helping clients plan, design and build their own databases and maintaining selected data sets.

Continued on page four
Cable series to focus on new view of intelligence

An ambitious series of 13 programs that explores an alternative to the traditional view of IQ will air on Kalamazoo Cable Access Television beginning the week of April 2.

The series, titled Multiple Intelligences, looks at a new theory that is gaining support among educators and psychologists. This view could have significant implications for the ways students are taught and the way their individual gifts and talents are measured, according to David J. DeShon, social science coordinator of the videotape project.

The theory, also called multiple intelligences, has been proposed by Howard Gardner, a Harvard University educator and psychologist. In 1983, he launched the Visiting Scholars Program last year. It is based on the theory that intelligence is not a single entity and that it cannot be measured by simple paper-and-pencil tests.

Here is a list of the programs in the "Multiple Intelligences" series, their dates and times of broadcast and their speakers:

• April 2 and 5 -- "Multiple Intelligence: And Reading," David DeShon, social science, will present an overview and interview Howard Gardner.
• April 9 and 12 -- "The Brain-Mind Flow," Michael D. Nords, social science, will discuss the roles of biology and experience in the formation of intelligence.
• April 16 and 19 -- "Data from Brain to Mind," Frank W. Nelson, speech pathology and audiology, will show how the intelligences can be independently destroyed or spared by brain injury.
• April 23 and 26 -- "A Linguistic Intelligence: The Province of All Peoples, Part One," Daniel P. Hendriks, languages and linguistics, will discuss the evidence for a universal linguistic intelligence, no matter what language.
• April 30 and May 3 -- "A Linguistic Intelligence: The Province of All Peoples, Part Two," Gwendolyn Ester-Lewis, English, will talk about a developmental perspective of linguistic intelligence based on Gardner's model.
• May 7 and 10 -- "Linguistic Intelligence: "The Musical Intelligence: A Composer's Perspective," Ramon Zapico, music, will discuss how any of the intelligences can provide a catalyst for the genesis of a musical work.
• May 21 and 24 -- "The Building Capacities of Human Kind," Howard Gardner, education, will discuss the implications for education and for society of the interpersonal and intrapersonal intelligences.
• May 28 and 31 -- "The Spatial Intelligence," David DeShon will talk about cultural biases and educational implications of the spatial intelligence.
• June 4 and 7 -- "The Dynamics of Movement," Gail L. Landberg, humanities, will discuss the development and expression of the bodily-kinesthetic intelligence through dance and sports.
• June 11 and 14 -- "The Mathematical Intelligence," William Turner, mathematics and statistics, will discuss the different ways people solve problems.
• June 18 and 21 -- "Educational Psychology," Ronald A. Scholl, education, will discuss the concept of mathematical intelligence.
• June 25 and 28 -- "Multiple Intelligence Curriculum for the 21st Century," Lawrence B. Schlack, emeritus in educational psychology, will discuss individualizing the curriculum to the dominant intelligence of each child.

Some of the speakers participating will be making "live" presentations during the week in which their program airs to encourage further discussion. The presentations will take place at various locations in Kalamazoo. Their times, dates and lengths will be announced at a later date.

Food industry leaders here

Competitive trends in selling and merchandising perishables within the food distribution field will be the focus of a series of programs at WMU's 24th annual Food Management Conference. The conference will be on Monday and Tuesday, March 27-28, at the Fetzer Center.

Centering around the theme, "A Fresh Look at Perishables," the conference will focus on the trend of expanding and changing perishable departments in today's supermarkets. Keynote speakers will be:
• Donald A. King, executive vice president and chief operating officer of a director of the Cake-Co, Inc., Detroit, and the national director of Consumer Resources and Technology and by Sigma Phi Omega, a professional business fraternity.

Author of 'The Greenlanders' to discuss work

Writer Jane Smiley will present an informal seminar and read from her work during a visit to Western Michigan University March 29.

A professor of English at Iowa State University, Smiley is the author of four novels. Her most recent book, 'The Greenlanders,' on which she will present the informal seminar and readings, is set in 1312 Brown Hall. The reading is scheduled for 8:30 p.m. in 3321 Brown Hall and will be followed by a reception.

Published in 1988 by Knopf of New York, 'The Greenlanders' is set in the early 14th century. The novel is Smiley's second novel since the non-fiction Indians in the Crossfire, which won the National Book Critics Circle Award in 1988 and won the National Book Award for Nonfiction in 1988.

Smiley also is the author of 'The Age of Grief,' a collection of stories and novellas that was nominated for the 1987 PEN/Faulkner Award.

Jet designer to speak

The chief designer of the Harrier jet will speak at 7 p.m. Thursday, March 30, in 3321 Brown Hall.

John W. Fezzard will discuss "The Harrier Jet "V/STOL" in Action" at a 30-Year Anniversary Conference, sponsored by the Department of Aeronautics and Astronautics and the Electrical and Computer Engineering Technology.

The Harrier was the first short take-off and landing attack fighter.

Colloquium to focus on court, medical communication

Communication as it relates to courtroom proceedings and medical situations will be discussed at the next research colloquium sponsored by the Department of Communication. The colloquium will be from 3 to 4:30 p.m. Friday, March 31, in the Faculty Lounge of the Bernard Center.

Two faculty members in the department will make presentations. Their title is "Discourse and Language Complexity and Juror Understanding," and Peter G. Northouse will focus on "Discourse About Disease."
Media

Ronald A. Crowell, education and professional development, discusses the challenges of a classroom learning technique called "cooperative learning" on "Focus," a five-minute radio program produced by media services, will air at 6:30 p.m. Monday, March 27. The program will carry out steps to ensure a drug-free workplace; a staff training seminar on "Pay and the Steps Needed to Successfully Advance Your Pay Goals," will be scheduled for 8:30 to 11:30 a.m. Tuesday, March 28, in 204 Bernard Center.

On Campus

MOTIVATING YOUNG MINDS — Helping high-risk students make the transition from high school to college is the job of Martha L. O'Connor, associate to the vice president for student affairs. "Practical steps are taken to increase the retention of these risk students," says O'Connor.

"The rest is automatic -- you save your bond for year-round or until the bonds are cashed. U.S. Savings Bonds come in denominations that fit every budget -- from $100 to $10,000 -- and earn near market interest. They cost just one-half of face value. When you purchase bonds through payroll deduction, their purchase price starts at only 25 cents. And, as Kelley points out, many people find the savings bond purchase plan through payroll deduction one of the most effective methods of saving for the future. "When you join the plan, you select an amount to be set aside from each paycheck to buy bonds," he says. The rest is automatic -- you save your bond for year-round or until the bonds are cashed. U.S. Savings Bonds come in denominations that fit every budget -- from $100 to $10,000 -- and earn near market interest. They cost just one-half of face value. When you purchase bonds through payroll deduction, their purchase price starts at only 25 cents. And, as Kelley points out, many people find the savings bond purchase plan through payroll deduction one of the most effective methods of saving for the future.

Staff training seminar highlights pay and performance

Do you know all that you should about how to reach pay goals? From 9 a.m. to noon Tuesday, March 28, there will be a staff training seminar on "Pay and the Steps Needed to Successfully Advance Your Pay Goals," in 204 Bernard Center.

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### Hearing

(Continued from page one)

because we believe in public access," he adds.

Haenicke praised WMU's faculty and staff for "working very well to it," he said.

Helen Angula, chief representative of the Southwest African People's Organization observer mission to the United Nations, Knauss Hall (call 342-5646 for room), 8 p.m.

### MAKING A DIFFERENCE - About 138 persons attended the eighth annual Career and Employment Opportunities for Women Career Conference March 17 in the Bernhard Center. The keynote speaker, State Rep. Mary Brown, center, opened the event with an address focusing on the conference's theme, "Making a Difference." She was introduced by chairperson of the Board of Trustees, who introduced Brown.

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### New technology featured at TECH EXPO

"Today's Dreams, Tomorrow's Technology" is the theme of this year's TECH EXPO, a free public open house in the College of Engineering and Applied Sciences.

The student-organized event, which will take place in four buildings, will run from noon to 3 p.m. Friday, March 31, and from 10 a.m. to 3 p.m. Saturday, April 1. It will include tours, contests, displays, demonstrations and more.

Featured will be the latest in everything from airplanes and automated manufacturing equipment to computer-aided design and construction to paper and printing to electronics and design to robotics and ergonomics.

Activities will begin at Kohrman Hall. Free transportation will be provided to the University's facilities at the Kalamazoo County Airport and to McCracken Hall, home of the paper science and engineering programs. The Kalamazoo Regional Transportation Center also will be open for tours and demonstrations.

New to TECH EXPO this year are a fly-in and breakfast at the airport. The fly-in is scheduled for Saturday, April 2, and Saturday. Tours of the airport facility and free transportation to campus will be included.

An all-you-can-eat breakfast will be served at the airport from 8 a.m. to noon Saturday only. The cost is $5 for adults and $3 for children age 12 and under. More information on the fly-in and breakfast is available by calling 7-6588.

A "heart smart" lunch will be planned, prepared and served in the restaurant on the third floor of Kohrman Hall by students in the Food Science Program from noon to 2 p.m. Friday and Saturday. Menu items include a salad bar, sandwiches, beverages and desserts for $3.50. A nutritional analysis of menu items will be available and recipes will be distributed.

### Career planning and placement services workshop, "Professional Interviewing Training," B-100 Ellsworth Hall, noon-1:30 p.m. in price from $5 to $20 to Advance A registration required, call 7-2745.

### School of Music Convocation Series concert, music by student composers, Dalton Center Recital Hall, 7 p.m.

### Staff training seminar, "Interaction Management," 204 Bernhard Center, 8:30 a.m.-noon.

### Friday/24

Good Friday, no classes.

Baseball vs. Ferris State University, Hyames Field, 1 p.m.

### Saturday/25

- Women's gymnasium, WMU vs. Illinois State University, Gary Center Gymnasium, 1 p.m.
- Spring Into Wellness Week activities: "Caring for Our Elders," Ellen Pall, biological sciences, and Vincent, Employee Assistance Program; Sindecuse Health Center, 5:15-6:30 p.m. advance registration necessary, Nunn Hall, 4 p.m.; "Meet the Personal Story," Margaret E. Hayner, Friends of Hunn Valley for Persons with AIDS/ARC, 2750 Knau Hall, 6 p.m.
- Women's History Month film, "With Babies and Banners," 3760 Knauss Hall, 7 p.m.

### Sunday/26

- Staff training seminar, "Intervention," for AFSCME employees, 204 Bernhard Center, 8:15 a.m.-noon.
- Staff training seminar, "Pay and Performance: Options and Opportunities," Red Rooms, Bernhard Center, 9 a.m.-noon.
- Improvising, women's basketball team, Bernhard Center, social hour, 6 p.m.; dinner, 7 p.m.
- Student saxophone recital, Joseph Lekan, Dalton Center Lecture Hall, 7 p.m.
- Faculty recital, "Brass Faculty Showcase," Dalton Center Recital Hall, 8 p.m.
- Student jazz combo recital, Dalton Center Multi-Media Room, 8 p.m.

### Tuesday/28

- Staff training seminar, "Business Principles and Practices IV - Accounts Payables," Staff Training, B-106 Ellsworth Hall, noon-1:30 p.m. or 3-4:30 p.m. Advance registration required, call 7-6588.
- 17th annual Seminar for Secretaries and Office Personnel, Fetzer Center, 7 a.m.-10:30 p.m.

### Thursday/30

- 24th annual Food Management Conference, Petzer Center, Monday evening and all day Tuesday.
- Women's History Month lecture, "Preparing for the Multi-Cultural Environment of 1989 and Beyond," Olga M. Boulignol, director and founder, Global Visions, Knauss Hall, Band and B, Bernhard Center.
- Women's History Month film, "Maras of the Pueblos" and "Toni Morrison," 2750 Knau Hall, 7 p.m.
- Faculty recital, "Brass Faculty Showcase," Dalton Center Recital Hall, 8 p.m.
- Student jazz combo recital, Dalton Center Multi-Media Room, 8 p.m.

### Friday/24

Hearing (Continued from page one)