**WESTERN MICHIGAN UNIVERSITY**

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**May 4, 1989**

**Fund-raising effort is largest in WMU history**

University seeks $55 million in ‘The Campaign for Excellence’

"The Campaign for Excellence," a six-year, $55 million fund-raising effort for capital projects, priorities, and support of priority programs, was officially kicked off April 27 as part of a meeting of the WMU Foundation board of directors.

"This is the largest fund-raising effort in the history of the University, and thanks to outstanding leadership support during the past 16 months, I am delighted to report today that nearly $22 million - 40 percent of our goal - has already been committed in actual gifts and pledges," said President Haenicke.

"The leadership for this major campaign has been graciously accepted by the officers and directors of our University Foundation," he added. "I am very pleased to announce that William U. Parfet, executive vice president of the Upjohn Co. of Kalamazoo, will chair this campaign." Parfet is chairperson of the WMU Foundation’s board of directors.

"I feel honored and excited because I have great respect for the president of our University, Dieter Haenicke," Parfet said. He has earned the distinction for the vision he has brought to our University and the new spirit you can witness everywhere on this campus.

Parfet said the gifts received during the campaign will improve the University’s quality, ensure its future strength and stability, validate the importance of public sector support.

"Private support spells the difference between what is adequate and what is excellent in higher education," he continued. "Voluntary support from private sources is critical to the state-assisted universities to build on areas of existing strength or considerable promise.

"Private investment provides the necessary flexibility so important in building a sound educational program," Parfet said. "Today, the Hearing and Speech Sciences and the College of Business are examples of priorities that are currently financially unadjusted in part by voluntary support.

"It is essential that we provide adequate support here, as I have already committed to the vagaries of public sector support.

"Private support provides the necessary flexibility so important in building a sound educational program," Parfet said. "Today, the Hearing and Speech Sciences and the College of Business are examples of priorities that are currently financially unadjusted in part by voluntary support.

"I am personally reassured by and very grateful for the support we have received to date from the relatively small number of persons we have approached in private and from whom we have asked support," Haenicke continued. "In the past year, we have received the three largest gifts in the University's history. Beyond that, we have received several dozen major pledges from alumni and friends, from businesses and foundations, and from our faculty and staff.

"To have already raised nearly 40 percent of our goal is a remarkable vote of confidence," he added. "However, it will take many more gifts from many more friends of the University if we are to achieve our goal by the end of the campaign in December 1993. The funds we are seeking are absolutely essential. If we are successful in this effort -- and I hope we are --

**CAMPAIGN ANNOUNCEMENT -- Announcing the University's largest ever capital campaign at a news conference April 27 were, from left at table, President Haenicke; Carol A. Waszkiewicz of Kalamazoo, chairperson of the Board of Trustees; and William U. Parfet, executive vice president of the Upjohn Co. of Kalamazoo and chairperson of the WMU Foundation's board of directors. Haenicke announced that Parfet will chair the campaign, which seeks to raise $55 million in six years.**

**THE CAMPAIGN FOR EXCELLENCE**

**Capital Development**

- Building to house the Haworth College of Business: $7,700,000
- Waldo Library expansion: 4,300,000
- Carl and Winifred Lee Honors College: 800,000
- Shaw Theology Center: 4,000,000
- Additional capital projects: 7,000,000
- Total for capital development: $23,300,000

**Annual Fund**

- Annual Fund (six-year total): $5,700,000

**Endowment Funds**

- Scholarships and fellowships: $4,000,000
- Endowed faculty chairs: 4,000,000
- General endowment: 2,000,000
- Total endowed funds: $10,000,000

**Priority Projects**

- Sponsored activities: $6,000,000
- Mike Gary Athletic Fund (six-year total): 3,800,000
- Academic programs (six-year total): 1,700,000
- Academic and student programs: 3,500,000
- Total for campaign priorities: $15,000,000

**TOTAL FOR THE CAMPAIGN FOR EXCELLENCE**

$55,000,000
Shaw design work goes to GR firm

The Grand Rapids architectural firm of Greiner Inc. has been awarded a contract for the schematic design phase of an addition and renovation of Shaw Theatre.

The Board of Trustees approved the contract at its March 21 meeting for no more than 20 percent of the firm's proposed total design fee of $209,511.

The additional costs and the renovation were made possible by a $2 million gift in April in 1988 from the Irving S. Gilmore Foundation in Kalamazoo. A program statement for the project was written and last year architectural plans were advised of the project.

A total of 36 firms responded to the initial notification, said Robert M. Beam, vice president for business and finance. An architectural advisory committee narrowed the field to five firms, four of which made presentations.

"Since all firms noted that the scope of the project is likely to cost more than the funds available, we felt that it was necessary for the Board authorize the appointment of a firm to proceed through schematic design," Beam said. "During this phase of the project, costs will be assigned to each element of the program statement and priorities will be assigned to each aspect of the proposal.

Greiner has demonstrated a thorough understanding of our program statement as well as the limitations presented to the Helsinki site," Beam said. "The firm has also demonstrated enthusiasm, creativity and initiative.

Greiner is the same firm that was responsible for DeVos Hall in Grand Rapids. Shaw Theatre, built in 1967, is the home of the Department of Theatre in the College of Fine Arts.

Computer symposium set

The success stories behind the latest in computer technology and new ways to improve computer knowledge will be some of the topics discussed at a computer symposium presented by the WMU's Information Integration, scheduled for 8 a.m. to 5 p.m. Wednesday, May 10, at the Fetzer Center.

Sponsored by the Fetzer Center and the Association for Systems Management, it will offer presentations and applications reflecting the latest information on the integration of computer hardware, operating systems, applications and data into a consolidated database.


More information, please, may call the Fetzer Center at 7-3322.

Takeda feted

Yoshimi Takeda, right, dean of the College of the Kalamazoo Symphony Orchestra, was presented with an honorary doctor of music degree April 22 in a 3 p.m. Commencement. Congratulating him is Carol A. Waskiewicz of Kalamazoo, chairperson of the Board of Trustees.

Takeda receives honorary degree

Maestro Yoshimi Takeda, music director and conductor of the Kalamazoo Symphony Orchestra (KSO), was awarded an honorary doctor of music degree during WMU's commencement exercises April 22.

That action was approved April 21 by the Board of Trustees upon the recommendation of President Haeneck, in recognition of Takeda's "many years' service to the Kalamazoo community, and in appreciation of his outstanding contributions to the cultural quality of life in West Michigan and throughout the United States and abroad."

Takeda is in his 14th season with the KSO. He recently was appointed music director of Opera Southwest in Albuquerque, N.M., where he was conductor of the New Mexico Symphony Orchestra. He was one of very few conductors to hold full-time leadership positions with two major orchestras -- the KSO and the New Mexico Symphony -- at the same time.

He has been a guest conductor for numerous orchestras, including the San Francisco Symphony, the Tokyo Philharmonic, the Phoenix Symphony, the Honolulu Symphony and the Grand Orchestra.

He has twice received the American Society of Composers, Authors and Publishers Award for his recent composing of Contemporary Music, including an orchestra panel of the National Endowment for Arts.

Locally, he has received the Community Medal of Arts Award last summer and he was cited by the Arts Council of Greater Kalamazoo for his work with the KSO.
Contracts awarded for summer work on residence halls, Elwood Apartments

Construction contracts for work on four residence halls and on three apartment buildings at WMU were approved April 21 by the Board of Trustees.

facets-Smith Associates Inc. of Kalamazoo was the successful low bidder at $906,230 for renovation of 33 units in buildings E, F and H of the Elwood Apartments. The work is expected to be completed by the third week of August. The three apartment buildings will be the third phase of the apartment renovation project. Earlier phases in 1987 and 1988 resulted in the renovation of 84 units in seven buildings, all done by Maxwell & Associates Inc.

The apartment renovations include new roofs, synthetic plaster exteriors, new front doors, windows, steel stairs and handrails, upgraded electrical systems, new kitchen cabinets and appliances, new bathroom fixtures, air conditioning and carpeting.

The Burnham and Draper-Siesschlag residence halls also have been undergoing major renovation for the past two years. Burnham was renovated in 1949 and Draper-Siesschlag in 1950. They were previously renovated in 1971.

Creative writers to meet

More than 100 writers from around the states will meet at WMU Thursday through Saturday, May 11-13, for the 1989 Western Michigan Writers' Conference.

The largest gathering of creative writers in the state, the conference will feature activities of Philip Levine and Carol A. Waszkiewicz of Kalamazoo, chairperson of the Board of Trustees; and Keith A. Pretty, general counsel and vice president for legislative affairs. Wayne State University, the Michigan Department of Education and the Michigan Collegiate Press office made the conference possible. It is chaired by Sen. William A. Sederburg (R-East Lansing). The testimony was the second round in this year's budget hearings. WMU officials testified before the House Appropriations Subcommittee on Higher Education in Lansing March 15.

Trustees approve several academic appointments

The Board of Trustees approved appointments to faculty positions at its April 21 meeting.

It approved the previously announced appointment of Leonard R. Lambertson as dean of the College of Engineering and Applied Sciences and professor of industrial and manufacturing engineering at Wayne State University.

It also approved the appointments of the following: David J. Alavi, associate dean of the College of Arts and Sciences, effective Feb. 13, 1989; Youcef Alavi as chairperson of the Department of Computer Science at Wayne State University, effective July 1, 1989; Larry D. Oppliger as associate dean of the College of Science at WMU, effective Aug. 21, 1989; and C. Walker as chairperson of the Department of Physics, effective July 1, 1989.

Elissa L. Gatlin, who died March 5 at age 40, will be serving as acting director until a permanent director is appointed in late 1989 or early 1990. The Center for Human Services is responsible for education and community service for the College of Health and Human Services.

Elissa L. Gatlin was associate professor of sociology at Wayne State University. She was responsible for education and community service for the College of Education and the Department of Health and Human Services. She was instrumental in developing the college's Center for Developmentally Disabled Adults since 1981, when that agency was formed. Previously, she held several positions in the field of mental retardation, research, Calhoun and Van Buren counties.

Elissa L. Gatlin was named western michigan university’s distinguished professor emeritus of science education.

The Science Education and Mathematics Association Inc. board of directors has named western michigan university’s distinguished professor emeritus of science education.

It approved the resignation to return to teaching at WMU, effective Aug. 21, 1989, was accepted by the Board at the meeting.

International medievalists to gather on campus

Italian art publications, displays of ancient weapons and learning how to use laser printers to work with medieval documents are among the many sessions that will be discussed at the 24th International Congress on Medieval Studies, which runs from Thursday through Sunday, May 4-7, at WMU.

The congress, which is sponsored by WMU’s Medieval Institute, attracts the largest annual gathering worldwide of medievalists - specialists in the history and culture of the Middle Ages. Nearly 300 scholars from 3750 Knauss Hall. Kauffman, a faculty member at Jackson Community College who writes on life in rural areas, was named director of operational research at Wayne State University.

Tanis Walker as chairperson of the Department of Physics from Aug. 21, 1989, to Aug. 25, 1991, to serve as the artistic director of the National Aeronautics and Space Administration's Keyboard Festival.

Sign-ups due for ethics seminar

A free seminar on "Teaching Ethics" is being offered to WMU faculty members Wednesday and Thursday, Aug. 23-24, through the Office of Faculty Development and the Center for the Study of Ethics. The seminar is open to all employees and persons who pre-register by Monday, May 15, by calling 7-5305.

SENATE TESTIMONY -- Officials from WMU were among three groups who testified before the Michigan Senate Appropriations Subcommittee on Higher Education April 17 in the Fetzer Center. The representing the University were, from left, on the table facing the committee, Robert M. Bagan, vice president for business and finance; Provost George M. Dennison; President Haenicke; Carol A. Waszkiewicz of Kalamazoo, chairperson of the Board of Trustees; and Keith A. Pretty, general counsel and vice president for legislative affairs. Wayne State University, the Michigan Department of Education and the Michigan Collegiate Press office made the conference possible. It is chaired by Sen. William A. Sederburg (R-East Lansing). The testimony was the second round in this year's budget hearings. WMU officials testified before the House Appropriations Subcommittee on Higher Education in Lansing March 15.
Dream becomes reality with Honors College building

A building to serve as a center for honors education at the University has been President Haenicke's dream for several years. That dream will become reality in the winter of 1990, when the Carl and Winifred Lee Honors College is completed.

As early as January 1987, Haenicke told the Faculty Senate of his plans to provide increased financial support for the Honors College, "because I think we need to strengthen the honors activities on our campus as the centerpiece of our undergraduate teaching efforts." In addition, he mentioned his dream of building a new facility to serve as a center for those activities.

By September of that year, Haenicke was more formally discussing his goal with the Board of Trustees. "It should intentionally not be a gigantic building," he said at the time. "It must have the atmosphere of a large house, where people come together, sit at the fireside and talk."

By this time next year, people will be meeting in the building and chatting around the fireplace in the lounge.

The $1.3 million structure is being funded entirely by the private sector through the efforts of the WMU Foundation. Its primary supporters are Carl and Winifred Lee of Kalamazoo, who have pledged $500,000 for the construction.

Carl Lee is president and general manager of the Fetzer Broadcasting Service Inc. in Kalamazoo and vice chairperson of the WMU Foundation's board of directors. This year marks his 50th year in broadcasting. Winifred Lee has been very active in civic affairs for many years.

"We have always been particularly impressed with the high quality of undergraduate instruction at Western Michigan University, and we were very pleased when President Haenicke reaffirmed that institutional commitment and indicated he would seek private funds for the construction of a new building for Western's Honors College," said the Lees, in announcing the gift last October. "We were delighted when he designated that goal as his 'pet project', and we are very happy that we can help him achieve that very worthwhile goal."

When WMU trustees approved the naming of the building at their meeting this past April, they stated that the name "will daily remind us of the spirit and accomplishments of the Lee family, their support of academic excellence and their public spirit."

The 8,400-square-foot, one-story structure will be located just east of Rood Hall on the West Campus pedestrian mall. It will be in the shape of a three-point star. On one point will be a hexagon-shaped lounge; the other two points will be comprised of a V-shaped hallway, off which will be seminar rooms and offices for Honors College administration and student advising.

Special features besides the fireplace will include high windows for extra lighting in the lounge, hallway skylights and a plaza area outside the lounge.

The exterior facing of white pre-cast concrete should make the building stand out at its site on the West Campus pedestrian mall as just east of Rood Hall.
Library/computer center complex will be new campus focal point

A wealth of information will be available at one central area of campus beginning in the fall of 1990. That's the expected completion date of the $17 million Library renovation and addition and the new $7.6 million computer center.

The library project will provide room for an ever-expanding collection and for study of those materials, while the computer center will enable many of WMU's information processing areas to be located under one roof.

Waldo Library was built in 1958 and expanded in 1967 for a total of 185,000 square feet. It was originally designed to house 500,000 volumes and accommodate 2,000 seats. Today, the library contains 1.7 million print and non-print items and 820 seats. The 105,000-square-foot addition will provide the floor space needed to store those items, as well as for 1,900 student study stations.

Funding originally was sought for the library project beginning in November 1985, when the Board of Trustees approved capital outlay requests to the Legislature for fiscal year 1986. Some of those requests, including ones for the new business building and for the library, represented a major departure from the previous year's requests. In years past, the requests had sought less money for remodeling existing structures rather than the larger funds required for new construction. Under the leadership of President Haenicke, that practice changed. "I really identified those two projects as burning priorities," he said at the time.

In December 1985, the Legislature approved the 1986 capital outlay bill, which contained $15 million for the Waldo Library project and $12.1 million for the business building and Gov. James J. Blanchard signed it shortly thereafter.

In addition to the $15 million from the state, the project is being funded by $2 million from private sources. The five-level addition will feature a new main rotunda entrance, which will be open to three levels and will contain a circular skylight. The expense will have a special four-color terrazzo floor design. Throughout the rest of the library, the walls will be white to reflect more light. The color scheme for the flooring and furnishings will be deep blue, red, gray and black.

The layout for the library will be as follows: Sub-Basement -- mechanical and electrical; Level A -- book stacks; Level One -- information center, circulation desk, reference section, student study spaces and storage; Level Two -- documents section, book stacks, reading and talk/showing area; Level Three -- exhibit room, rare book room, administrative offices, book stacks, faculty study carrels and rooms for visiting scholars. There also will be a roof court off the rotunda at the third level.

The new computer center originally was supposed to be a remodeled Maybee Hall. Architects were appointed to draw up the remodeling plans in March 1987, but by January 1988, those plans had changed. The architects said that Maybee Hall could not meet the requirements of a new, modern computer center within a reasonable budget.

So the Board of Trustees authorized the razing of the 39-year-old Maybee Hall. The new computer center will be built on its site.

The center, which is being funded by a bond issue, will have 62,000 square feet. It will be the home of the academic computer center, administrative data processing and telecommunications. In addition, it will contain laboratories for use by students, faculty and staff.

The three-level building's interior will be finished in taupe, blue and purple. The layout is as follows: Level One -- computer operations and mechanical and electrical; Level Two -- student microcomputer laboratory, student work area, faculty laboratory and instructional laboratories; and Level Three -- administrative offices, conference rooms, reception area and computer equipment.

Connecting the computer center and Waldo Library at the second and third levels will be an enclosed pedestrian bridge. Part of the bridge is a clock tower, under which will be an entrance to a landscaped plaza that will be a new focal point for the campus. The plaza will be bordered on the opposite end by a new pre-cast concrete colonnade.

The exterior facing of both the library addition and the new computer center will be buff tan structural glazed tile with reddish-bronze reflective glass for the windows.

The architect for the library and computer center project is the WBDC Group of Grand Rapids and the contractor is Carl J. Reinke and Sons Inc., of South Bend.

A NEW FOCAL POINT -- Upon the completion of the renovation and addition to Waldo Library, left, and the new computer center, right, as well as the surrounding landscape, the University will have a new focal point on campus. This plaza area will be bordered on one side by a pre-cast concrete colonnade and on the other by an enclosed pedestrian bridge with a clock tower that will connect the two buildings.

TURNING THE DIRT -- Participants in the April 21 groundbreaking ceremonies for the Waldo Library renovation and addition and the new computer center were, from left: Dean Charlene Renner, University libraries; President Haenicke; Robert Self, project architect with the WBDC Group of Grand Rapids; Thomas C. Gabriele, academic computer center; State Sen. Harry Gas! (R-St. Joseph), chairperson of the Senate Appropriations Committee; State Rep. Mary C. Brown (D-Kalamazoo); and Carol A. Wasdewicz of Kalamazoo, chairperson of the Board of Trustees.
Donewald named new men’s basketball coach

Bob Donewald, who directed Illi-

nori State University to a 208-211

record and six post-season tourna-

ment appearances over the last 11

years, has been named WMU’s

new men’s basketball coach.

The announce-

ment was made April 21 by Leland

Byrd, intercollegiate athletics.

Donewald’s Redbirds were selected for three National Collegiate Athletic Association tournaments (1983, 1984, 1985); the Missouri Valley Conference Tournaments (1980, 1987, 1988). He was picked as Kodak District II ‘coach of the year’ in 1983 following a

Missouri Valley Conference tournament championship and received the same honor from the MVC the following season after a regular season title.

During his tenure at ISU, 90 percent of his players who completed their athletic

Multiple intelligences

programs planned in May

Two presentations that are part of a

series on ‘Multiple Intelligences’ are

scheduled for the coming weeks.

The lectures are designed to ac-

quainted the same names by the

same names that will air on Kalamazoo Community Access Television Channel 37.

The presenters are:

• Linguistic Intelligence and

Reading,” by Constance S. Weaver, English, at 7:30 p.m. Monday, May 15, through the cafeteria to Rooms 4010 C and D at Kalamazoo Valley Community College; the program will air at 4 p.m. Sunday, May 7, and 10 p.m. Wednesday, May 10 and

• The Musical Intelligence: A

Composer’s Perspective” by Ramon Zapata, music, at 7:30 p.m. Monday, May 15, through the auditorium at Nazareth College.

The teleconference will be part of a series of presentations planned to attract people of all ages.

Chemical Health Series set

The second and third sessions in the

Employee Assistance Program’s

Chemical Health Series will be presented during the coming weeks. Both will be

at noon in the Red Rooms of the

Bernhard Center.

On Tuesday, May 9, the topic will be

‘The Intervention’ and will feature a

technique developed to help those

chemically dependent people who don’t want help.

On Tuesday, May 16, the session will be on “Adulthood of Alcohols.”

BUDGET PRESENTATION — University officials conducted the second of two presentations on campus with legislators to discuss the appropriations process. Picture here are, from left, Frank Bernier, a legislative

analyst with the House Republican staff; President Haenicke; Rep. Gordon R. Sparks; R-Troy; and Keith A. Pretty, general counsel and vice president for legislative affairs.

Participants viewed WMU’s computerized budget model, which graphically illustrates the relationship between the University’s revenues and expenditures.

Donewald Long

eligible either graduated or are still

working toward their degree require-

ments.

We had an outstanding field

of applicants,” Byrd said. “However, Bob

Donewald’s proven record of success,

his reputation for honesty and integrity,

and his commitment to his players in

helping them attain both athletic and
n
economic excellence made him the

natural choice for the position.”

Donewald served as an assistant coach at Indiana University from 1974-78, when Coach Bob Knight’s club had a 121-27 mark, won three Big Ten titles, appeared in four NCAA tournaments and won the 1976 national championship with an undefeated record.

Donewald rejoined the Western

herself Vernon Payne, who resigned March 14.

Supplemental instruction teleconference set

Increasing the final grades and retention rates of students in high achieving courses will be the focus of a live teleconference to be shown at WMU Wednesday, May 17.

The teleconference, which will run from 5 to 7 p.m. in 210 Bernhard Center, will be on ‘Supplemental Instruction Programs.’ These academic support programs combine instruction, effective learning strategies with course content review to improve student performance.

The teleconference will emanate from the University of Missouri at Kansas City, where the supplemental instruction model was first developed as a means of helping medical students, particularly minorities, pass high-risk, entry level

courses.

At Western, a supplemental instruction program has been in place through the

Academic Skills Center since 1986. The program targets introductory courses that present unfamiliar or abstract concepts and meet in large lecture classes.

Through the program, a regular set of out-of-class sessions are scheduled, during which groups of students work together with a trained student leader to review course content. The sessions provide an informal setting in which students discuss the material, use language of the discipline, organize their notes and prepare for tests.

The May 17 teleconference will cover such topics as expanding campus supplemental instruction programs, grant funding; enhancing supplemental instruction leader training; and supplemental instruction in math and science courses.

Faculty and staff members from WMU involved in supplemental instruction are invited to attend. Representatives from similar programs at 10 other Michigan colleges and universities are expected to participate.

Telephone lines will be available for persons to call in their questions.

There is no fee for the teleconference, but persons should register by Wednesday, May 10. For more information or to register, persons may call the Academic Skills Center at 7-4442.

WMU’s participation in the teleconference is supported, in part, by the Michigan Department of Education as the state fiscal agent of the National Diffusion Network.

NEW HONOR SOCIETY — Officers for Western’s new chapter of Phi Kappa Phi, a national honor society, were installed in ceremonies at the Oakland April 10. Looking over a copy of the charter with the chapter’s new president James A. Gilchrist, right, communication, are, from left, Lawrence Sommers, assistant director at the provost at Michigan State University and a regional vice president for the Sigma Phi Chi, Carol A. Waszkiewicz of Kalamazoo, chairperson of the WMU Board of Trustees; and President Haenicke. The society is designed to recognize and encourage superior scholarship by students in all academic disciplines. A total of 83 juniors and seniors were initiated in a ceremony April 28.
DeVries named to planned giving position

Kenneth J. DeVries has been named deputy director of planned giving and director of special projects in the WMU Foundation. After graduating from the University of Michigan in May, DeVries will serve as an intern with the University in Ann Arbor, where he recently served as a development director for the University of Michigan. His major will be in business administration, with a minor in computer science.

The WMU Foundation is the entity that administers the University's endowment fund, manages outside investments, and solicits gifts. The Foundation is a private, non-profit organization that is independent of the University. Gifts to the Foundation are deductible for federal income tax purposes.

DeVries will be responsible for administering the annual giving program and developing and implementing strategic fundraising projects. He will be working closely with the University's development staff to develop and implement the University's planned giving program. His responsibilities will include developing and implementing strategies to increase the University's planned giving program, including the development of a planned giving program to increase the University's endowment fund.

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