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## Broncos4Broncos Campaign Celebration

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Broncos4Broncos Campaign Celebration  
Dr. John M. Dunn  
April 18, 2016

- Good afternoon. Let me start by saying thank you for being part of today's campaign celebration. I helped to kick off this campaign in February with a videotaped message. You've made Broncos4Broncos such a success, I feel confident that thanking and congratulating you all using the same medium is appropriate. Please know I would be there with you if I could. Please know as well, that my pride in what you've accomplished is immense.

- There are a few months to go in our official campaign, but already this year, gifts have been made to more than 250 funds and designations at WMU. And, at 21 percent, we're steadily closing in on this year's goal of receiving gifts from 35 percent of our faculty and staff.

- This campaign has been all about Broncos4Broncos--Broncos giving to meet the needs of others in our campus community, primarily our students. Along the way, we've heard some amazing stories about what such gifts can mean and how yesterday's recipient might be today's donor--someone determined to give back and make the same kind of positive impact someone else's gift made when they needed it. Every one of those stories has had an underlying message about just how special it is to be a Bronco and how important it is for us to help all Broncos fulfill their dreams.

- This year, we've put a special focus on student needs, with gifts intended to support students through times of unexpected stress. Those gifts have supported the:

- Food pantry,
- Student Emergency Relief Fund, and the
- Bryan and Kathy Staufer Health Emergency Fund

- You may never know how important your gift is to the life and future of a student. Trust me. It's incredibly meaningful--maybe even lifesaving. Thank you for your commitment and for helping prepare the future generations to realize and fully appreciate that it is always a great day to be a Bronco.

Thank you.