



Extend United Way Campaign

Peter W. Haab, Greater Kalamazoo United Way campaign chairman, has issued an urgent plea to "Our friends at Western." Although the local drive officially ended Nov. 1, workers are still striving to meet this year's goal to support 25 local agencies.

His letter follows: "I only wish I could speak with you individually. I would like to describe to you personally how the human care services of the Greater Kalamazoo United Way are YOURS. YOURS because they exist for your benefit (and many of you are using them), and, as a resident of Greater Kalamazoo, they are YOURS to help direct and preserve.

"I must, now, ask you to dig in and help. The level of assistance available through these agencies is directly related to what you do.

"In the next few days, please do your share! Sign up now! Thanks."

Gabier Assumes State Presidency

Russell Gabier, Western's director of admissions, assumes the presidency of the Michigan Association of Collegiate Registrars and Admission Officers next week.

He will move into the top office at the organization's 45th annual meeting at Muskegon Community College on Nov. 11-12, succeeding Douglas Woolley of the University of Michigan. The keynote address will be given by Dr. Peter Ellis, program director at the W. K. Kellogg Foundation, Battle Creek. He is a former WMU administrator.

Nearly all the colleges and universities from throughout Michigan will be represented at the two-day conference.

Visiting Scholar Here Next Week

Dr. Ali A. Mazuri, University of Michigan professor of political science, will be a Visiting Scholar here Tuesday and Wednesday, Nov. 12-13, sponsored by the Institute of International and Area Studies, the African studies committee and the department of political science.

He will speak at 8:30 p.m. Tuesday in 3750 Knauss Hall on "World Culture and the Black Experience." His topic at 9:50 a.m. Wednesday in 3020 Friedmann Hall will be "Africa: The Year 2000." He will discuss "The Middle East and Black Africa" at a noon luncheon Wednesday in the Student Center's faculty dining room.

Mazuri is former dean of the faculty of social sciences at Makerere University in Uganda and a former fellow of the Stanford University Center for Advanced Study in Behavioral Sciences.

Investigation Continues

No new leads have been reported by University police in their investigation of the Oct. 30th fatal stabbing of Gloria D. Steele, a Kalamazoo sophomore, in her Stadium Drive apartment.

Funeral services were held Monday.

Campus Briefs

Robert P. Johnston, associate professor of art, took part in a meeting of the National Association of Schools of Art recently in Chicago. He is serving on the association's seven-member Commission on Accrediting which will decide on the accreditation status of new and old member schools.

Lynwood Bartley, WMU assistant professor of humanities, is one of four first prize winners in the bi-annual Kellogg Community College photography exhibition in Battle Creek.

The show opened Sunday in the Harry R. Davidson Visual and Performing Arts Center.

All office personnel are invited to WAOP's monthly get-together. Please note change of date—for this month only—Tuesday, Nov. 12, at noon in the University Student Center, Room 158-9.

Three of the Institute of International and Area Studies Asian Studies faculty recently presented papers at the Midwest Conference on Asian Affairs held in Lawrence, Kans. Chester Hunt discussed "Liberal Utopianism as a Brake on Philippine Development"; Charles Houston presented "Development and Change in the Philippines: A Contradiction in Terms"; and Arthur Helweg read a paper on "Changing Reference Group Behavior Among Punjabi Immigrants in England."

Dr. G. K. Kripalani, professor of economics, has had published a chapter entitled, "Stages of Development and Urbanization" (jointly with Dr. G. S. Tolley), Chapter 9, pp. 183-205 in Brown, Allan A., Licari, J. A., and Neuberger, Egon (Eds.), *Urban and Social Economics in Market and Planned Economies: Policy, Planning and Development*. New York, Praeger Publishers, Inc., 1974.

Arthur Falk, associate professor of philosophy, chaired a session of the eleventh annual Philosophy Colloquium recently at the University of Cincinnati. The title was "Topics in Philosophy, Semantics, and Linguistics."

Dr. Courtney Stromsta, professor of speech pathology and audiology, recently served as a consultant at Memphis State University with a group of physiologists at the University Medical Center who are investigating the problem of stuttering. He also presented a paper on stuttering.

The Student Employment Referral Service has now set up a new application procedure, placing more emphasis on applications. They are continuously trying to seek employment for students who do leave applications in the office. Also, they have a list of qualified students who are looking for the chance to be hired as a part-timer. If you have the opening, they have the qualified individual. Remember—Student Employment Referral Service, phone 383-1806.

Dowling To Direct 'Playboy' In Shaw Theatre Nov. 13-16

The classic Irish comedy by John M. Synge, "Playboy of the Western World," will have its first Kalamazoo area production in WMU's Shaw Theatre at 8 p.m. Nov. 13-16.

Vincent Dowling, artist-in-residence at Western, is directing the all-student cast. He is a native of Dublin, Ireland, and a 21-year veteran actor-director with the Abbey Theatre there.

First produced at Dublin's Abbey Theatre in 1907, "Playboy of the Western World" evoked a storm of protest. When it came to America in 1911, the cast was imprisoned for putting on an immoral play. The play is set in a remote part of Ireland at the turn of the century, and love, jealousy, murder, sport,

laughter and duplicity mingle in this play.

John Hardy Garner, Portage freshman, who recently played Harry in the WMU Arena Theatre production "The Family Reunion," is cast as the playboy, Christy. Joe Anne Peterson, a Kent City graduate student, will play Pegeen Mike. Both Peterson and Garner have acted on several Kalamazoo area stages. Ms. Peterson played major roles in several Western productions, including Honey in "Who's Afraid of Virginia Woolf" and Miss Metcalf in "Dark of the Moon," as well as roles at the Kalamazoo Civic, Carver Center and Sister Lakes Playhouse. Garner has appeared frequently on the stages of the Civic and Portage Northern High School.

Patricia Lynch, South Haven senior; Randy Bernhard, Kalamazoo senior; and Richard D. Miner, Royal Oak graduate student, are cast in major supporting roles of Widow Quin, Michael James Flaherty, and Old Mahon, respectively. Lunch and Miner have appeared in a number of Western productions, and Miner has also acted with the Civic. Bernhard carried a major role in the recent production of "The Family Reunion."

The setting for "Playboy" is being designed by Dr. Vern Stillwell, with costumes by Jill K. Peterson. Dr. Daniel Fleischhacker is serving as production coordinator for the production which is Western's entry in the seventh annual American College Theatre Festival, which is presented by the J. F. K. Center for the Performing Arts, the Alliance for Arts Education, and the Smithsonian Institute; and is produced by the American Theatre Association and sponsored by the Standard Oil Division of Amoco Oil Company.

Mail orders for Shaw season coupon holders are being accepted and the Shaw Theatre box office is open for walk-in sales. Reservations may be made by phoning the box office at 383-1760 Monday through Friday between 1 and 5 p.m. Reserved seat tickets are \$2.50 each.

Annual Dad's Day Saturday

Western's annual Dad's Day is set for Saturday, Nov. 9, when the Broncos face Central Michigan at 1:30 p.m. in Waldo Stadium.

Fathers and families of Western's football players will be guests at a pre-game luncheon beginning at 11:15 a.m. at Lawson Ice Arena in the student recreation building, and a post-game program honoring fathers of all Western students will begin at 4:30 p.m. in the west ballroom, University Student Center.

President John T. Bernhard will give a welcoming address at the event, sponsored by Associated Women Students. Everyone is welcome at the free program, which will feature look-alike contests, student tributes to dads and entertainment.



SINGS HERE—Dionne Warwicke will perform in concert at 8 p.m. Monday, Nov. 11, here in Miller Auditorium. Tickets are \$6.50, \$5.50 and \$3.50.

H.S. Campus Day Here Saturday

More than 600 juniors and seniors from approximately 200 Michigan high schools are expected to attend the third High School On Campus Day Saturday, Nov. 9, here at Western.

This special college information program for Southwestern Michigan high school juniors and seniors and their counselors is sponsored by Western's Admissions Office. Duncan A. Clarkson, associate director of admissions, is the program coordinator.

Visiting students will have an opportunity in the morning to view departmental displays relating to the many academic programs and student services available at Western, Clarkson said. Faculty and administrators will be present to answer questions pertaining to career programs and the University as a whole. Campus tours, lunch and the WMU-Central Michigan football game in Waldo Stadium complete the schedule of activities.

Senate Meets Tonight

The Faculty Senate will meet at 8 o'clock tonight in 1008 Adrian Trimpe Distributive Education Building.

Soviet Dancers Here Nov. 19

The Soviet Georgian Dancers, a group of 80 dancers, singers and instrumentalists, are making their United States debut tour and are scheduled for one performance at Miller Auditorium at 8 p.m. Tuesday, Nov. 19.

London Librarian To Visit Campus

Kenneth C. Harrison, city librarian, Westminster City Libraries, London, England, will be a guest speaker in the WMU School of Librarianship on Wednesday, Nov. 13. He will speak on the topic "Variations on International Themes" at 3 p.m. in the Projection Room, G-130 of Waldo Library. A reception will follow his address in the LeFevre Seminar Room, 2059 Waldo Library. Students, faculty, area librarians and friends are cordially invited to this presentation.

Harrison, editor of "The Library World" from 1961 to 1971, is past-president of the Library Association of Great Britain and present president of the Commonwealth Library Association. He is an expert on special aspects of librarianship in Britain.

Frosh Coed Wins Pitman Award

Freshman Marilyn D. Moncrieff of Ann Arbor has been named the recipient of WMU's Harold M. Pitman Memorial Scholarship for the 1974-75 school year.

She was chosen for the award from over 700 applicants on the basis of her college board scores, academic achievement, industry and high school recommendations and interest in a graphic communications career.

The scholarship, established by the Harold M. Pitman Co., Chicago, was awarded through the National Scholarship Trust Fund, an affiliate of the Graphic Arts Technical Foundation, Pittsburgh. It is renewable over a four year period.

Approve ROTC Change

The College of Applied Sciences curriculum committee recently approved a change to allow full freshman credit for Military Science 100 or 101 and 120, rather than requiring all three.

In effect, this change means that freshmen who could not take Military Science courses this fall due to full schedules, can take MS 101 and MS 120 during the winter semester or spring session and continue in Military Science at the 200 level during their sophomore year.

The concert is the third program of the International Concerts 74-75 series, co-sponsored by the College of Fine Arts and cultural events committee.

Hailed by Igor Stravinsky as a "major find," the group utilizes astounding technique and artistry to perform folk music and dances of the Carcasus and Georgia sections of Russia.

The musical portion of the troupe is made up of the Tbilisi Polyphonic Choir and Orchestra which will introduce the audience to the unusual world of Georgian music.

Tickets are on sale at Miller Auditorium and prices range from \$3 to \$7.

Band Spectacular Here Friday Night

The annual Band Spectacular will be presented at 8 p.m. Friday, Nov. 8, in Miller Auditorium.

This event combines in concert the University Wind Ensemble, Symphonic Band, Marching Band and Jazz Lab Band. Tickets are \$1 at the Miller Auditorium box office; all seating is reserved.

Invite Dr. Heller To NSF Program

Dr. Charles F. Heller, professor of geography, is one of 25 biologists, sociologists, psychologists, geographers and anthropologists invited to attend the first session of a National Science Foundation Chautauqua short course for college teachers today and Friday at the Hueston Woods, Ohio, Conference Center.

The course is entitled "Ethical Issues and the Life Sciences." They will meet again in March after four months of research and study.

Memorial Recital Sunday

The late Julius Stulberg will be honored in a special memorial recital at 3 p.m. Sunday, Nov. 10, in Oakland Recital Hall.

Mary Canberg, violinist, and Joseph Evans, pianist, both long time friends of Stulberg, will perform sonatas by Beethoven, Mozart and Brahms as guests of Western's department of music.

Baritone Recital Friday

Joseph McCall, lyric baritone, is a guest-artist here today and Friday. He will present a recital at 8 o'clock tonight in Oakland Recital Hall, and a master class tomorrow. He will be accompanied by pianist William Kroeger.

Addresses Library Group

Peter Malanchuk, assistant professor and social science Librarian, recently presented a paper before the Michigan Special Libraries Association meeting in Kalamazoo. The topic was "Social Science Data Banks"; "Newsbank" and the "Social Science Citation Index."

Emeritus Professor Dies

Eloise McCorkle, emeritus assistant professor of education, died Oct. 30 here in Kalamazoo. The former Portage science teacher was 74. She was associated with WMU, 1926-65. Funeral services were held in Florence, Ala.

German Study For Non-Majors

The German Academic Exchange Service has announced that 40 scholarships are available for German language courses at one of the Goethe Institutes in the Federal Republic of Germany next year.

The courses last for two months and are open to students who are not majoring in German, who are U.S. citizens enrolled in American colleges, have attended college for at least two years, and who need a better proficiency in German for future studies or research.

Additional information is available from Dr. Fredric J. Mortimore, director, WMU Institute of International and Area Studies.

Faculty Readers To Present Wit

A cast of 13 Western faculty members will bring to life the humor and wit of post World War I writers, actors, publishers, artists and musicians in the Nov. 22 Readers Theatre production "Wits of the Round Table."

Directed by Eleanor Walton, associate professor of communication arts and sciences, it will portray the lively repartee which occurred daily at the Algonquin Club in New York for more than a decade. Some of those chosen for presentation include Robert Benchley, Robert Sherwood, Edna Ferber, Dorothy Parker, Helen Hayes and Alexander Woollcott.

"Wits of the Round Table" will be presented at 8 p.m. on the stage of Shaw Theatre and is open to the public free of charge.

Speaks At National Meeting

Daniel E. Hursh, WMU assistant professor of psychology, will present a paper during the Nov. 14-16 National Conference on Research and Technology in College and University Teaching at Georgia State University in Atlanta.

Hursh will discuss "An analysis of student preference and performance on written and oral quizzes." Two former WMU students, Kathleen A. Lockhar and Randy Lee Williams, are also presenting papers at the conference.

Western Co-Hosts Research Conference

Three Western faculty members attended the 28th annual National Conference on the Administration of Research recently at The Abbey on Lake Geneva, Wis. The invitational conference was co-hosted by WMU, the University of Wisconsin-Madison and Northern Illinois University. The conference theme was "The Challenge of Increased Demands and Limited Resources."

Representing WMU were: Dr. George G. Mallinson, dean of the Graduate College and professor of science education; and Drs. Richard T. Burke and Sid Dykstra, associate deans of the Graduate College. Mallinson was one of three host representatives.

Mortar Boards Wanted

All WMU faculty who were members of Mortar Board, national honorary for senior women, during their undergraduate days are asked to call either Virginia Norton, assistant director of student activities, at 383-4015, or Jo Anne Williams at 349-6963.

Lecture Series Opens Tonight

Jaramogi Abebe Ageyman (Rev. Albert B. Cleage), national chairman of the Black Christian Nationalist Church, will initiate the fall Black Action Movement lecture series at 7:30 tonight in the west ballroom of the University Student Center.

He has been involved with the liberation movement of black people for more than a decade. His concepts and ideas have generated a new perspective on the role of the black church in the struggle for human rights. Rev. Cleage is the author of "The Black Messiah" and "BCN-New Directions for the Black Church."

Using the church as a power base and a practical program, the Black Christian Nationalist movement is a new force dedicated to the liberation of black people.

Seek Postdoctoral Award Applicants

Postdoctoral research associateships with stipends ranging from \$15,000 upwards have been announced by The National Research Council, Washington, D.C.

The programs provide scientists and engineers with opportunities for research on problems in the fields of atmospheric and earth sciences, chemistry, engineering, environmental sciences, life sciences, mathematics, physics and space sciences. Appointments are awarded on a competitive basis and are open to recent recipients of doctoral degrees and in some cases to senior investigators.

Application deadline is Jan. 15, 1975, with announcement of the awards in April. Further information is available from the Associate-ship Office, JH 606-P, National Research Council, 2101 Constitution Ave., N.W., Washington, D.C. 20418.

Aid Study Abroad

For those inquiring about travel and study abroad, the Office of Foreign Study Service, located at 2301 Student Services Building, has been established as a service to students with questions in this area. The Office offers such valuable aids as the International Student Identity Card and Youth Hostel Card, as well as providing information about programs and possibilities around the World. An appointment can be made by calling 383-8181.

Art Center Show Open

Paintings by Paul Robbert, professor of art, are on display throughout November in the Main Gallery of the Kalamazoo Art Center, 314 S. Park St. The Center is open Tuesday-Friday, 11 a.m. to 4:30 p.m.; Saturday, 9 a.m. to 4 p.m., and Sunday, 1:30 to 4:30 p.m.

Seek P.B.K. Members

Relative to the application of WMU for the establishment of a chapter of Phi Beta Kappa here, officers of the local group are eager to have a complete list of all faculty who are members of Phi Beta Kappa.

If you are a member and have not previously sent in your name, please send it as soon as possible to Miss Elizabeth Giedeman, 517 Sprau Tower.

The Western News



The Western News is published by the Office of University Information each Thursday when classes are in session during fall and winter semesters.

Created to disseminate news to the entire University community, distribution is by mail to faculty, staff and emeriti, and students may pick up copies at several on-campus locations. Items should be submitted by noon Monday for publication.

University Information office hours: 9 a.m.-5 p.m., Monday-Friday. Telephone: 383-0781. Martin R. (Joe) Gagle, Director; Patricia M. Coyle, Associate Director.

New President Addresses Academic Forum

Dr. Bernhard Lists

Three Challenges

In his first major address to the campus community, WMU's new president, Dr. John T. Bernhard, spoke Oct. 31 at the second in a series of 1974-75 Academic Forums. The complete text of his remarks follows:

Ladies and gentlemen of the University community, I deem it a privilege to address you in this Forum today. Perhaps this is the appropriate occasion for the new president to reveal some of his thoughts concerning the future of the modern university in general, and Western Michigan University in particular. At least I hope it is!

At the outset, by way of preface, I would like to acknowledge with deep sincerity the remarkable legacy that has been left to this institution by our predecessors, and by a distinguished Board of Trustees. Without their dedicated efforts, vision, and ability to see ahead and outline the future of Western, we would not have the physical facilities that we enjoy today, the high caliber faculty and staff that is here, nor the fine student body which is so responsive and anxious to contribute.

In pondering the destiny of the modern university, I have decided to refer first to the general area, and then move to specific points directly affecting Western. To proceed, let me outline a few of the factors that I observe on the scene today in American higher education. I don't pretend that this list is all inclusive; but I do think it contains important elements to consider. These deal with managerial controls, and the loss of public confidence.

Managerial Controls

It seems very clear that in the body politic there is a persistent demand for better management on college campuses. We hear more discussion and read more proposals dealing with a so-called "neo-managerial revolution" in education. Comprehensive programs have been established in several states of the Union, and they all aim for a tighter fiscal control in higher education—including official demands for a more elaborate justification of operations requiring public funds. Michigan is certainly no exception!

Tied closely to this development is the strong public concern, exacerbated by an uncertain economy, about the rising cost of education. Obviously, the key word here is "dollars"—dollars as represented by available tax revenue, dollars as represented by increased appropriations. Inevitably, with this public concern comes the human outcry: Is my tax money being used "efficiently" at this-or-that university? Is higher education really more important than welfare or mental health programs? With taxation, inflation, and the threat of unemployment hounding me, why can't colleges be more economical in their operations? Of course, we can question the merit or validity of this general outcry, but that's not my point in bringing it to your attention. I merely wish to emphasize that this public reaction does exist; that it cannot be ignored; that we cannot bury our heads in the sand

STATE APPROPRIATIONS PER FYES* MICHIGAN COLLEGES & UNIVERSITIES

	69-70	70-71	71-72	72-73	73-74	74-75
CMU	\$ 827	\$ 914	\$1,017	\$1,112	\$1,289	\$1,497
EMU	863	983	1,020	1,124	1,313	1,541
FSC	973	1,082	1,091	1,196	1,361	1,476
GVSC	1,206	1,244	1,288	1,384	1,459	1,610
LVSC	1,128	1,201	1,257	1,423	1,646	1,871
MSU	1,302	1,439	1,574	1,715	1,905	2,560
MTU	1,524	1,600	1,726	1,889	2,200	2,511
NMU	937	1,023	1,185	1,314	1,460	1,771
OU	1,072	1,107	1,312	1,386	1,556	1,687
SVC	1,469	1,394	1,206	1,240	1,601	1,781
UM	1,807	1,948	2,043	2,237	2,639	3,000
UM-D	-	-	-	-	-	2,095
UM-F	-	-	-	-	-	2,118
WS	1,567	1,534	1,785	1,945	2,380	2,673
WMU	924	993	1,058	1,151	1,448	1,694

* Fiscal Year Equated Student as per appropriation act.

and pretend that it's all a myth. It is not a myth! Here is where we can logically raise a central question:—Are we really wandering in the wilderness?

In the 1960's, the decade of our immediate past, rapid physical building seemed to be the major theme—based on demands for new classrooms, laboratories, and living spaces for the many students flocking to the campus. This frantic growth snowballed into an enormous investment for American higher education. To illustrate, at Western in 1960, we had a fall term enrollment of 9,300 students. But in the fall of 1970, the total exceeded 21,700 students—for a strong leap of over 125 percent! The decade of the sixties definitely meant dynamic growth in space, student enrollment, and certainly in faculty and staff.

In my judgment, this powerful surge and expansionism made it almost inevitable that eventually the public would ask probing questions about the operation of the universities and colleges throughout the land. With national enrollments tripling in size over the last decade, overall state appropriations jumping from about \$1½ billion in 1960 to almost \$11 billion today, higher education in America has moved inexorably closer to the day of public reckoning—of weighing benefits against costs.

Loss of Public Confidence

We are undeniably facing a growing skepticism on the part of the general public about the values and the performance level of higher education in America. Logically, we must ask the question "Why?" Why did this negative reaction occur? While critics and scholars have not yet confirmed any one set of reasons over another, there are at least a few straws in the wind that should draw our careful attention.

First, it is important to note that this loss of public confidence has been evolving over a period of several years. Now we are at the point where grievances, valid or invalid, have finally tipped the balance against the old favorable image of higher education as the important instrumentality for social, economic, and political progress.

Second, I believe that more emphasis is being placed today upon the private benefits than upon the social good derived from higher education. Recently, I tried to convince a few skeptical friends that society gains much from having its citizens enriched by college learning. My own arguments sounded rather strange to me, because 10 years ago it would have been absurd to think that this point needed

to be made at all! Many of us have long accepted, as a basic premise, the social benefit to be derived from university experience. Today, however, this concept is being seriously challenged. There are strong forces in our society that wish to make the principle of individual benefit the primary criterion in determining public policy for higher education.

Third, there is no doubt that the student turmoil of recent years had a negative impact upon public opinion, causing widespread confusion, bewilderment, and resentment. It is arguable that many people today still do not have a clear understanding of this turmoil or even a strong desire to ascertain its fundamental causes. Nonetheless, we witnessed a reaction against the very existence of the turmoil, a stern criticism of the unstable campus, and the ripples of this period are still visible today. Obviously, such a climate has not helped higher education in any fiscal sense.

Please note that I am not asserting that any of these points are valid; I am merely reporting their existence and—what's more important—their persistence. Too often we have tended either to ignore probing questions, or to provide only confused and inadequate answers.

But simple fairness also forces us to look at the other side of the coin. In the affluent decade of the 1960's, American higher education made significant progress in meeting the challenges of our society. True, some sharp criticism arose because of over-expectation, but by and large considerable improvement occurred in academic quality and curriculum reform, in broadening educational opportunity, in enlarging democratic vistas, and in recognizing the true nature of some of our serious social ills.

But what can we do about this overall situation? What should be done to turn the wheel, or to reverse the pendulum, so that we can recover from that passion for "punishing" higher education which endangers the future welfare of a great republic? Obviously, as professionals, we should be at the center of this intense struggle, not merely for bread-and-butter reasons, but because the higher education of the 21st Century will depend in great measure upon the quality of our response to crisis today.

Challenges We Face

Let me mention just three challenges that we may encounter, cope with and, I would hope, finally master. They are the political challenge, the professional challenge, and then the humanistic challenge

—not necessarily in any order of priority, but each important. You could think of other challenges, I am sure, but for today these three should be provocative enough!

First, the political challenge. In my judgment, it is vital for us to recognize, and to have the general public recognize, that academicians are also citizens—that we are not merely feeders at the public trough, but that we are bona fide citizens who contribute to the common welfare. This means that we have every right—actually a duty—to petition public officials for a redress of legitimate grievances, and to solicit their active assistance in our behalf. I will not embarrass anyone by asking for a show of hands, but I will pose this question for your reflection. How many of you have been in touch with some of our public officials and/or legislators on the problems facing higher education in general, and Western in particular? I challenge you all to participate in the political process and to become actively engaged in the good causes of higher education and general citizenship.

It seems to me that we must face the challenge of accurately informing the public of our mission, of what we are striving to do, and of confirming the worthiness of our enterprise. The improvement may be slow in coming—there is no easy shortcut—but it will come if we are truly committed to our cause.

Next, let me consider the professional challenge that we face. Here, as professionals, we have an excellent opportunity to deal with the educational process itself. Are we doing all that should be done? Have we fully taxed the capacity of our research to produce the innovation and creativity that will advance human learning?

How shall we rise to this professional challenge? Can we objectively, honestly, and rigorously examine our assumptions and our procedures? Is every course, project, or program defensible and a legitimate part of our overall mission? What are we doing to spur professional excellence? How do we improve administrative quality? Teaching quality? Research quality? How many variables do we have to weigh in grappling with these problems? We will never achieve the final answers, but we can certainly test the ones we are living with today. Perhaps we should not be living with them any longer! Again, I emphasize that this is a professional challenge—a challenge that all of us in higher education must be concerned with. We should apply the sharpest analytical instruments available so that we can arrive at conclusions that will contribute to the long-range benefit of higher education.

Finally, I would like to present what may be termed the humanistic challenge. Paradoxically, it has controversial aspects which may seem to run counter to some of the elements I have already described. Perhaps you have already encountered Lewis Mumford's fascinating "megamachine"—a horrifying spectre that is at the heart of our humanistic challenge. (David Rorvik's *As Man Becomes Machine* also provides a shuddering glimpse of the stark future that could await us.)

According to Mumford, the megamachine is actually a complex bundle of institutional processes and procedures, based on sophisticated technology, which tends inevitably

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Speaks on Collective Bargaining, Dollars

(Continued from Page 3)

to dominate human beings. Thus, in dealing with this awesome core of power, man comes to feel more hopeless and helpless with the passage of time. Note Mumford's pungent words on this subject:

"On the terms imposed by technocratic society, there is no hope for mankind except by 'going with' its plans for accelerated technological progress, even though man's vital organs will all be cannibalized in order to prolong the megamachine's meaningless existence. But for those of us who have thrown off the myth of the machine, the next move is ours: for the gates of the technocratic prison will open automatically, despite their rusty ancient hinges, as soon as we choose to walk out."
(Lewis Mumford, *The Pentagon of Power*, Harcourt Brace Jovanovich Inc., New York, 1970, p. 435.)

This is the humanistic challenge! Such a victory may not be that easy, and so sweeping a rejection of technology may not be that desirable; but the megamachine is certainly a threat to our basic humaneness. Without a doubt, we labor today in a crucible containing great quantitative pressures. Each seems to have a mystique of its own, and each implies a threat to some of the traditional, intangible, non-quantifiable humanistic values cherished in higher education. Where, in this matrix, does one place the university's contribution to man's health and joy? Is the quantitative approach to be the servant or the master? How shall we defend ourselves against Mumford's menacing megamachine?

Please do not misconstrue my emphasis. Obviously, there is much merit in the quantitative approach. It is useful in that it imposes certain rigorous rules upon us for valid self-examination and for the defensible justification of programs.

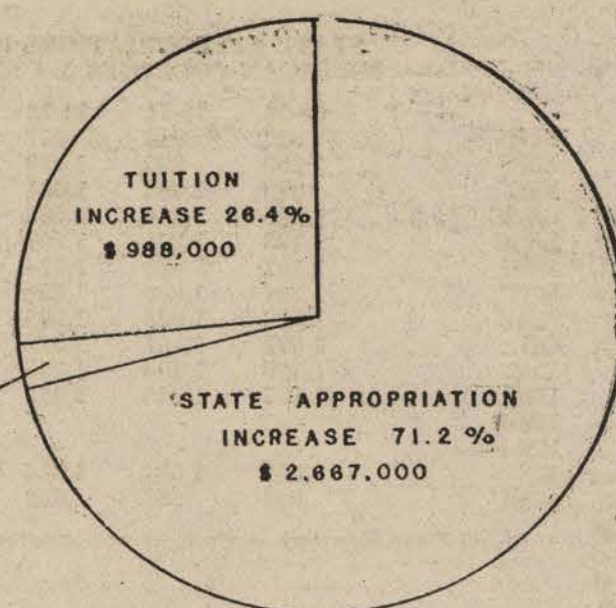
I suggest that while we should recognize these values of the quantitative approach, we must resist its inexorable tendency to dominate human life. If we are truly committed to the cause of higher education, we must protest the blunt—and subtle—erosion of qualitative standards for the human learning experience. Above all else, while we may be forced to play the "numbers game," we must not surrender to it!

The chances for success in meeting the three-fold political, professional, and humanistic challenge are far more promising than they may appear at the outset. Any favorable turn of the wheel—any beneficial improvement—can come about only if the total university community labors together in unity. I believe that such a happy collaboration is a reasonable expectation in our future—that we can develop a viable oneness strong enough to overcome the divide-and-conquer tactics of our adversaries.

For the present, while it seems sensible to make the best of our current plight, we must not surrender to despair. Let us welcome valid criticism, and encourage worthwhile reform. Let us also reject the superficial, the ludicrous, and the spurious. We must realize that it is better to suffer the pain of change than to risk the ultimate pain of defeat. Can we master the political, professional, and humanistic challenges we face without exchanging our academic integrity for a mess of fiscal pottage? I am sincerely confident that we can do so.

OTHER REVENUE
CHANGES 2.4 %
\$ 91,000

FUNDING SOURCES



TOTAL \$ 3,746,000

Now permit me to turn your attention to considerations of specific interest to Western Michigan University. Time, and your patience, will not allow me to cover more than a few of these, and obviously, my comments must be qualified by the simple fact of my brief tenure on campus. Therefore, I hope you will bear with me and recognize that my conclusions may be tentative. With this important reservation, I would like to underline the following items:

- The Crisis in Dollars
- Affirmative Action
- Collective Bargaining
- Enrollment
- Long-range Planning

The Crisis in Dollars

Inflation, shortages, unemployment, and a generally confused economy have contributed to our sensitive fiscal plight. In terms of statewide equity with other institutions, Western still has some catching-up to do; for example, five years ago Western ranked fourth in the State in total appropriations and student enrollment, but was only 11th in appropriated dollars per fiscal year equated student! This year represents some modest improvement in that (not including the Flint and Dearborn campuses of the University of Michigan) we are now ranked 8th in dollars per student. However, I submit that this improvement is not good enough! I am resolved to continue forcing this central issue of equity on both legislative and executive levels.

Furthermore, our 1974-75 salary picture reflects the great challenge we face in this whole fiscal area. Initially, Western requested an 8.4 percent salary increase plus a 1.6 percent boost in retirement benefits, for a total package of 10 percent. This position was strongly argued and amply documented. But despite this effort, the end result was lower than expected—as we all know.

Incidentally, I, too, have read those recent stories in the student newspaper with considerable interest. Since questions have been raised about how much money was available for salary compensation, I asked my administrative colleagues to provide the background leading up to the determination that salary income would be increased by seven percent. Personally, I am convinced from the evidence available that seven percent was the highest we could go this year.

It is truly unfortunate that there has been so much misunderstanding about our budget deliberations. I recognize the different perspectives, and that most of the comments are based on honest and straightforward misinterpretations of our fiscal situation.

I have explored the background on our summer decision-making, and I am convinced that the following are the real factors that contributed to the fiscal allocation of dollars for this year:—

From the outset, it was our sincere hope that we could obtain more than seven percent for salary increases, and certainly no less than that level of compensation (as a last resort). Obviously, human resources are the most valuable asset of this or any University! However, even late this summer, there was a real danger that less than seven percent would be appropriated for salary increases. At one time, it seemed apparent that some deep programmatic cuts would have to be made in order to reach even the seven percent compensation level; needless to say, these cuts would have done irreparable harm to the University.

A change in legislative procedure, coupled with a simple human misunderstanding, led to the confusion concerning what \$350,000 meant to our budget this year. Unlike previous years, a separate version of the higher education appropriations bill was drafted in the House last year. It carried a \$2.7 million increase for WMU, including \$350,000 for a new law school. That was in February; then, late in July, the Senate proposed a \$2.3 million increase for Western in its higher education bill. Senate and House debate centered around the location of a law school; but when the new law school provision was deleted in the House, the \$350,000 that the House bill contained for law school funding was not dropped. However, the Senate bill as passed called for \$2,317,000, since the \$350,000 was never included in this version despite the long debate over a new law school.

The administration of this University reiterated in August that Western couldn't go higher in salary compensation than seven percent, without the \$350,000 being restored to our appropriations bill. It was stated then that the University wanted to go to the eight percent level, but no firm assurances on that figure were ever extended—and simply because the dollars were not in hand!

But this year the Senate fiscal agency's "tracking schedule" for

Also Mentions

Affirmative Action, Planning, Enrollment

Western called for only a 6.18 percent salary increase. (The "tracking schedule" is an attempt to allocate all expenditures by budgetary line items, i.e. salaries, equipment, supplies, etc.). Therefore, it can be seen that the Senate never intended to support a seven percent salary increase, and we have never received sufficient funding to cover this seven percent level.

A major factor in our deliberations was a \$904,000 jump in the cost of utilities. When coupled with an additional \$167,000 needed for other price increases, and the \$2,405,000 necessary to cover the seven percent salary increase level, the gross total was almost \$3.5 million in new money required for this year. Obviously, our needs exceeded the appropriations level. Higher tuition rates had to be imposed to cover the anticipated deficit plus other increased costs. I think that this explanation reveals the great difficulty we face today in getting adequate funding. However, I want to stipulate clearly that my No. 1 priority today as president of Western is the upward adjustment of faculty and staff salaries!

As you know, our requests for 1975-76 add up to a total increase of \$8,262,000 over our current operating level. This signifies a total General Fund budget request of \$56,054,000 for next year. Within this total, we are pushing a program revision budget of \$3,124,000, covering such top priority items as the College of Health and Human Services, a significant instructional equipment request, and a future law school. Within the total request, we are pressing for an increase of \$4,265,000 in faculty and staff salaries and wages, plus an additional \$919,000 in all fringe benefits. Thus, as you can readily see, we are proposing to have personnel income take more than 60 percent of our total increase in operating budget next year. And this remains our basic hope, despite the erosive effects of shortages and inflation upon our non-compensatory expenditures.

In the capital outlay area, we are actively pushing for full funding of our Fine Arts (Music) Building, with high hopes of then moving a new College of Business building onto the construction track. Further, we are requesting planning money for such high priority items as a new University Library, and buildings for Art and Biological Sciences. Finally, we hope for remodeling funds to cover proposed projects in the Speech and Hearing Center, and in the Physical Plant department. Parenthetically, let me add here that we have also submitted a request for \$125,000 to help our campus landscaping efforts.

Affirmative Action

One development outside the University itself has had and will continue to have a significant impact upon our future—namely, the issuance of affirmative action guidelines for institutions of higher education by the U.S. Department of Health, Education and Welfare. Prior to that time, a number of federal executive orders had been issued, designed to implement the various civil rights statutes adopted by Congress in the 1960's, and directed specifically at colleges and universities.

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Basically, civil rights legislation, the executive orders, and the affirmative action guidelines require the elimination of all discriminatory conditions "whether purposeful or inadvertent." Western, along with other universities, is obligated to examine carefully and systematically all employment policies to be sure that they do not discriminate against any person or persons on grounds of race, color, religion, sex, or national origin. Beyond this minimal stance, the executive orders and HEW guidelines also embody the concept of "affirmative action" in employment, and all conditions relating thereto. Affirmative action may be defined as that action taken by an institution to break up long-standing patterns of discrimination which are revealed primarily through statistical studies.

In recruitment, in conditions of employment, in job classification and assignment, in promotion, in salary rights and benefits—indeed in all aspects of the work relationship—our University must be committed to these two conditions: non-discrimination and affirmative action. Academic departments and other units of the University must work to insure that this institution follows not only the letter but also the spirit of the federal directives.

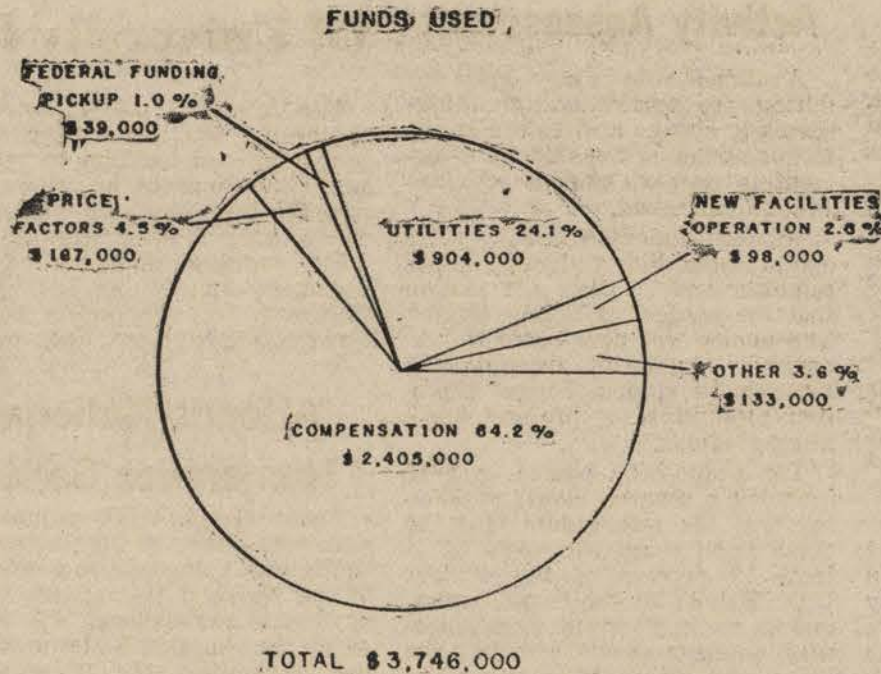
Discrimination, either intentional or by default often leads to an erosion of academic goals and denial of the opportunity for all members of the University community to be exposed to a wider variety of human conditions. I urge that strong efforts be continued to recruit a greater number of women and minority persons to this University—both as employees and students.

We are now in the final stages of preparing a comprehensive Affirmative Action plan for Western. It is my expectation that it will truly reflect the University's commitment to eliminate all discrimination against women and minority persons. There is also no doubt in my mind that this process will not be easy, that it will engender some controversy, and that mistakes will be made as we attempt to correct historical inequities.

My point in discussing this matter here is so that even those of you who may not support the concept of affirmative action may nonetheless realize the seriousness of the issue, and the extent to which our own plan may require us to change our traditional way of doing things.

I earnestly ask your assistance in furthering our affirmative action program, and I sincerely hope that WMU can avoid the rancor and division which this issue has created on some campuses. To this end, I pledge to do my utmost to create an atmosphere at Western within which such problems of discrimination against minority and female personnel can be approached with sound reason and good will.

Let me add parenthetically, and as a bridge between this topic and my next, that I very much appreciate the time, thought and energy which such groups as the Faculty Senate, and other councils and committees, devote to this and other major University problems. While I do not—in some cases cannot—accent every recommendation which comes from these sources, no input will carry more weight in the process of administrative decision-making at Western.



Collective Bargaining

Shared governance is an esteemed and time-honored tradition in American higher education. While lines of practical jurisdiction between faculty, trustees, and administration have seldom been neatly drawn, a substantial body of governance "common law"—based on experience and good will—has matured over the decades. In recent years, student participation has been added to the traditional mix, with tentative and inconclusive results—at least at this stage of history.

However, another powerful governance factor has now erupted upon the scene—namely, collective bargaining or faculty unionism. It is a very profound innovation carrying such unfathomable implications that we cannot possibly judge its final weight upon the scales of higher education.

Frankly, I believe that the current conditions of fiscal austerity, lack of public enthusiasm for our endeavors, and a discouraging professional pessimism (related to the changing academic marketplace), have caused much of the faculty thinking about collective bargaining as a "way out." Faculty members—here and elsewhere—have seen equipment and facilities deteriorate, and salaries fall behind the spiral of inflation, and they also sense the potential danger of unstable enrollments. Obviously, then—even if there is no necessary correlation between collective bargaining and operating budgets—the pent-up frustrations experienced by some faculty have turned them toward unionism as a possible solution. Some academicians, of course, are committed to collective bargaining for other reasons; but all rhetoric aside, it is my view that deepening anxiety over employment conditions is the chief catalyst spurring the present moment.

Perhaps collective bargaining does represent the wave of the future for academicians, and thus we will have to adjust and live in accordance with new rules. However, I am deeply concerned that many faculty members are so anxious to grasp for what they hope will lead to economic security that they will overlook some of the serious repercussions of such a move—particularly in relationship to the academic world as they have known it.

Here at Western, we have recently completed Michigan Employment Relations Commission hearings on the composition of a possible bargaining unit on campus. No report has yet been issued, and no elec-

tion date has been set. The entire University community will be informed on all developments as they occur.

Enrollment

The enrollment picture at Western has been better than at some other universities and our Fall Semester situation is at least mildly encouraging. Projections for the future seem modestly optimistic at this stage.

Clearly, Western's faculty and staff deserve primary credit for our enrollment success to date. You are certainly to be commended for achieving so much in the face of serious obstacles. I know that many, many of our students are genuinely appreciative of your fine professionalism.

As we study population patterns, birth rates, educational options, etc., it is impossible to see any tremendous enrollment surge in the future—and certainly nothing even resembling the fantastic growth of the 1960's. However, I am convinced that our key to success is to maintain—as firmly as we can—at least a steady-state enrollment over the next several years. The fiscal considerations should be clearly uppermost in our minds. I am certainly not advocating a debasing of our admission standards, but I do feel that we must be more concerned than ever about our future enrollment—both on and off campus.

Already the students of the future are coming to us in increasing numbers. They are coming from the junior colleges, ambitious for the standard of living and the lifestyle which they and their parents associate with the college-trained vocations. They are coming from the ranks of Vietnam veterans, seasoned by experience and many of them anxious to make up for lost time and missed educational opportunities. They are coming in increasing numbers from the farms, factories, homes and offices of our nearby communities—part-time students with jobs and families and hopes for better jobs, or simply for escape from the cultural prison of an Archie Bunker world. They cannot—and should not—be ignored.

Long-range Planning

It may not have seemed so when we were erecting "a building a year" and frantically searching for new faculty and staff, but the easiest form of university planning is planning for quantitative growth. There is a euphoria about the concept of improvement by accretion

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which has no counterpart in the planning and budgeting for an institution whose growth spurt has ended, temporarily at least.

This is our major planning task—to keep the future steady state from becoming a stagnant state. This is the challenge—to produce qualitative growth, not only out of incremental resources but out of the material and human assets which we now possess as well. Fortunately, they are considerable even if, in an ideal sense, they are not what we would like, or feel that we deserve.

Western must continue to develop new programs, new requirements, new courses and new approaches of instruction, research and public service. But we must also face the more painful task of evaluating present programs, requirements, courses and approaches. Some of what we do today must give way if we would support what we would like to do tomorrow. Furthermore, if we make an honest assessment, I think we will discover that some of the things which we are doing, and should be doing, are not being done as well as we'd like.

This is a vast subject to which I hope planning committees in the departments, the colleges and the University as a whole will devote increasing attention in the days ahead. Happily, the fetish word "relevance" is already passing from vogue, but such criteria as "quality" and "significance" will always be relevant to superior education.

Graduate education recently has become a hotly-debated issue; but as one committed to higher learning, it is hard for me to understand those who argue against raising the level of educational attainment for all citizens. While we must be realistic, we must also recognize our tremendous historical achievement in extending and expanding educational opportunity for all Americans. We should not now turn our backs upon a practice which has been proved by time, and move instead to restrict such educational progress. Indeed, the traditional tie between graduate education, undergraduate instruction, and research must always be given significant recognition. While, frankly, my own view is that the University should put its major emphasis upon applied research—which has as its aim the solution of specific problems confronting society—I can well understand that basic research should not be excluded from our overall mission. I plan to follow, with keen interest, the new study project, "Dimensions of Quality in Graduate Education," which is jointly sponsored by the Council of Graduate Schools and the Graduate Record Examinations Board. Hopefully, through this study, we may gain some planning insight into at least three doctoral areas: chemistry, history, and psychology.

Conclusion

We all realize that the image of higher education has suffered nationwide in recent years; but I feel sincerely that Western has stood the general onslaught very well. Nevertheless, we fall under the broad cloud of public disenchantment and we will have to fight an uphill battle for any increased support—financial as well as in general approval. A large measure of my time and thought will be devoted to carrying Western's case to various publics. I plan to interact constantly with outside committees, task forces, individual politicians, and

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other constituencies in an effort to promote Western's best interests.

Like the father who is fearful that young men may make passes at his daughter but is even more fearful that none will want to, I struggle for the interest and support of our constituents without their interference. This delicate equilibrium, of course, is not easy to achieve. The varied constituencies all have their special interests and favored pressure points. They make themselves felt in ways that range from hindrance to assistance, and no campus is able to strike a harmonious balance for any appreciable period of time.

In conclusion, let me stress most emphatically that I need your help—if Western is to become the truly significant University which we have envisioned. We must combine and enhance our efforts in promoting broader understanding and appreciation for what we do. This will not be an easy task. It will require careful planning, followed by concrete action. The encouraging element is that we have a fine heritage from which to spring into the future.

In a long-forgotten and otherwise unremarkable little play entitled *The Fool*, the climax is reached with this significant utterance: "He who turns away from vision dies." Permit me, if you will, to add this postscript: He who has no vision has not yet lived.

Campus Briefs

Drs. Joseph Hoy and Ruth Davis were in charge of sessions on "Release Time for College Faculty" and "An Elementary Physical Education Demonstration," respectively, at the recent Michigan conference on health, physical education and recreation at Boyne Mountain. Also present from Western were Dr. Roger Zabik and George Dales.

Dr. Ruth Davis, professor of physical education for women, participated in the board meetings of the Midwest Association for College Women at the recent conference at Pokagon State Park, Angola, Ind., as chairman of the organization's graduate area. Also present from WMU were Harriett Creed, Margie Miner and Cheryl Gotts.

Chem. Colloquium Monday

Dr. David E. Green of the University of Wisconsin will speak here at the chemistry colloquium at 4 p.m. Monday, Nov. 11, in 5280 McCracken Hall on "The Mechanism of Energy Transduction in Biological Systems."

Elected To National Post

The National Association of Schools of Art has re-elected Robert P. Johnston, WMU associate professor of art, as representative on its Commission on Membership and Accreditation. He will serve through 1975 as one of the seven representatives on the commission.



Vote on Student Activity Assessment

A student vote is now underway during pre-registration for winter semester classes at Western to determine whether the student assessment to support student activities will be continued.

Western students voted two years ago to assess each student \$1.50 per semester and 75 cents per session that the student is taking classes. The money was distributed to recognized student organizations through the student budget allocation committee for projects benefiting students.

The proposition passed in 1972 included a renewal clause stipulating that the referendum must be voted upon every two years by at least 15 percent of the student body. Ballots for the current referendum are in all winter class schedules; students should complete the ballot and return it to either the registration office, the office of student activities, or mail it with the completed schedule.

Ballots will be accepted until Jan. 4, 1975, the final day of registration. If passed, the assessment will be in effect until Aug. 31, 1977.

About \$60,000 per year has been collected from students through the self-imposed assessment. In the first year, groups such as Associated Student Government, Associated Women Students, University Student Center Board, Men's Union Board and about 40 other groups applied for and received funds to sponsor events including concerts, speakers, movies, dances and legal aid. Most events were available to students free or at a minimal charge.

Cambium Piano Trio To Visit

The Cambium Piano Trio will be guests of the WMU department of music Nov. 18-19.

In the fall of 1973, the Cambium Trio with Thomas Moore, violin, Warren Downs, cello, and Howard Karp, piano, made its debut on the Madison campus of the University of Wisconsin. The instrumentalists crossed paths at the University—two in music, the third in environmental journalism.

Their free public recital here will be at 8 p.m. Monday, Nov. 18, in Oakland Recital Hall. Works to be performed include the Mendelssohn "Piano Trio, Opus 66," the Charles Ives "Piano Trio," and Brahms "Piano Trio, Opus 67 in C Major."

On Nov. 19, Karp will hold master classes in Kanley Chapel for WMU piano majors from 9 a.m.-3 p.m. A chamber trio session also is being planned for this day. Interested persons are welcome to attend the master classes.

'Kazoo Anthology' Program Tuesday

"Kazoo Anthology," a program of poetry and prose readings by WMU faculty members, will be presented at 8 p.m. Tuesday, Nov. 12, in 3321 Brown Hall.

Sponsored by the English department, the readings will be given by Herb Scott, Marty Gossman and Ron Spatz.

Students and faculty are invited free of charge. A reception will be held on the 10th floor of Sprau Tower following the program.

Release Policy Statement on Use Of University Equipment, Facilities

The following policy statement concerning the use of University equipment and facilities by faculty and staff members or others was released this week by the President's Office. It is as follows:

On occasion members of the University faculty and staff utilize University facilities and/or borrow University equipment, tools, or ma-

terials for their personal use, as distinguished from University or public service purposes. Although such practice may seem to be innocent or insignificant, it is an abuse of our public trust. As a State institution, we are properly subject to criticism when we permit publically-bought items to be used for non-University purposes.

The following statement of University policy is consistent with and in no way alters the statement on "outside employment" in University Policies and the Faculty:

Attends National Humanities Series

Penny David, WMU adjunct assistant professor of humanities, recently was a delegate to a meeting of the National Humanities Series in Chicago and Madison, Wis. Funded by the National Endowment for the Humanities, the series is intended to develop community-based discussion programs to reintroduce people to the humanities.

Next spring, Ms. David will act as discussion leader in a community yet to be chosen. It will have a population of 2,500 or more and be located outside the immediate influence of a major educational institution.

Each program will consist of three visits of two days in which she will discuss contemporary issues and concerns with small groups daily. In the evening, Ms. David will appear before community-wide audiences to consider topics ranging from "Changing Marriage Patterns" to "What is American about America?"

Women Business Students On Chicago Television

Twenty-six members of the WMU student organization, Women in Business, recently met with several company representatives in Chicago. They discussed career opportunities with personnel from Jewel Companies, Inc., observed product design and market research facilities at Sunbeam Corp., and conferred with advertising agency members for Oscar Mayer Corporation. They also met with a group of representatives from Hallmark Personnel, Inc.

During the tour, the WMU students appeared on the television program "Feminine Franchise" at WLS-TV (channel 7). The program's host, Theresa Gutierrez, will visit the Western Michigan campus in January for a series of talks and conferences with students.

Attend International Congress

Dr. A. Bruce Clarke, chairman of the Department of Mathematics at Western Michigan University, and Dr. Philip Hsieh, professor of mathematics, recently attended the International Congress of Mathematicians at Vancouver, B.C., Canada.

Hsieh presented a paper "On Nonlinear Differential Equations with an Irregular Type Singularity."

Hsieh also recently gave a series of lectures on recent developments in Ordinary Differential Equations at National Taiwan University, Taipei, Taiwan, China. And he is currently at the University of Southern California in Los Angeles to address an International Conference on Differential Equations. His address is "Recent Advances in the Analytic Theory of Nonlinear Differential Equations with an Irregular Type Singularity."

Math Colloquia Set

Dr. Joseph Buckley, associate professor of mathematics, will speak at the mathematics colloquium at 4 o'clock today in the Math Commons Room, 6th floor, Everett Tower. His topic will be "On the Order of the Automorphism Group of a Finite p-Group."

The following week, Dr. Paul Kainen, Case Western Reserve University, will be the speaker at the colloquium at 4 p.m. Nov. 14, also in the Math Commons Room. His topic will be "Geometry, Topology, and the Coloring of Graphs."

Publish Children's Literature Review

Two Kalamazoo children's literature specialists are co-editors of a new publication, "West Michigan Children's Literature Review," just issued this month.

Dr. Jon C. Stott, associate professor of English at Western Michigan University, and Cheryl McKenna, head of the Children's Room at the Kalamazoo Public Library, collaborated on the publication. It contains review articles and brief notices about current and standard books for children.

A director of the National Children's Literature Association, Stott begins the "Review" as the result of frequent requests for book lists from viewers of his regular program on WOTV, Grand Rapids. "So many people have written requesting information on children's literature that I felt it would be worthwhile to compile in depth information for the interested public," Stott noted.

Ms. McKenna has taught courses in story telling and children's literature for the WMU School of Librarianship. She is a Western Michigan graduate and also earned her Master of Library Science degree there.

The "Review" is free to all those who send requests to Dr. Stott, WMU English department.

Sherwood, Bemis ROTC Leaders

Seniors Richard Sherwood of Crystal Falls and Michael Bemis of Hillsdale have been selected as commanding officer and executive officer, respectively, of Western's ROTC battalion for 1974-75.

A cadet lieutenant colonel, Sherwood is a 1971 graduate of West Iron County High School at Stambaugh, Mich. He is majoring in business after winning a four-year Army ROTC scholarship in national competition.

Bemis, a cadet major, entered WMU in 1971 following his graduation from Hillsdale High School. Enrolled in business administration he is majoring in marketing. Bemis is the recipient of a three-year ROTC scholarship.

Co-Authors Textbook

Dr. Jean Malmstrom, WMU professor of English, is the co-author of a newly-published language-composition textbook.

"Language Alive: Linear A," released by Harper & Row, Publishers, Inc., New York, is the first of three books in a projected series for junior high and middle school students. It presents a well-balanced program of language study, including grammar, usage, literature and composition.

Co-author of the book is Barbara Bondar, a former WMU student, who is now at the University of Toronto.

Returns From Mexico Recital

Mary Sue Hyatt, a graduate assistant in voice from Ruffsedale, Pa., has recently returned from Guadalajara, Mexico, where she presented a vocal recital for American medical students studying there.

Korean Conference Friday, Saturday

The fifth International Conference on Korea, sponsored by the Center for Korean Studies, Institute of International and Area Studies, will be held here in the Board of Trustees Room, University Student Center, this Friday and Saturday.

One of the most prestigious scholarly gatherings sponsored over the years by this institution, the bi-annual conference attracts outstanding international scholars concerned with East Asian Studies. Dr. C. I. Eugene Kim, program chairman and WMU professor of political science, has recruited many to present papers at this conference — entitled: "Korea's Response to Japanese Colonial Rule" — such highly recognized scholars as John K. C. Oh, Spencer J. Palmer, Gregory Henderson and Chongsik Lee, to name but a few.

Institutions from throughout the United States, Canada, Japan and Korea will be represented. WMU faculty appearing on the program include, in addition to Kim; Dr. H. Byron Earhart, associate professor of religion; Dr. Andrew C. Nahm, professor of history, and Doretha E. Mortimore, department of communication arts and sciences.

WMU faculty and students are encouraged to attend sessions beginning at 9 a.m. Friday and Saturday; registration forms may be obtained from Kim or on Friday and Saturday at the Conference Registration Desk, 2nd floor, University Student Center.

President John T. Bernhard will speak at the conference following dinner Friday evening.

Nahm is discussing "Themes of Popular Songs and Poems of the Koreans as Oppressed People," and Ms. Mortimore is reading "Dr. Frank W. Schofield and the Korean National Consciousness."

To Show, Discuss Winning Film

Ron Spatz will show and discuss his award-winning film, "Lull," at the first of the English department's lunch-time programs, at noon Wednesday, Nov. 14, in the English Center, 3325 Brown Hall.

Spatz's films have been shown at national and international film festivals and on educational television. He is also the author of drama, fiction and poetry. His play, "The Wheelchair," was produced at Herbert H. Lehman College and the University of Iowa.

This lunch-time program is free and open to the public. Bring a brown bag lunch, coffee will be available.

New Zealander To Visit Here

Dr. Craig Duncan, chairman of the department of geography at the University of Waikato in Hamilton, New Zealand, will present a free public lecture on "New Zealand and Australia in the Pacific World" at 4 p.m. Wednesday, Nov. 13, here in 338 Wood Hall.

A former member of the geography staff at the University of Queensland in Brisbane, Australia, he is a past councillor of the New Zealand Geographical Society. On leave from Waikato, he is currently serving as a member of the staff of the department of geography at the University of Wisconsin.

Students Earn \$1.3 Million In '73-74 Off-Campus Jobs

WMU students earned more than \$1.3 million during the 1973-74 school year from off-campus jobs obtained through the University's Office of Student Financial Aid and Scholarships, according to Dr. Edward Harkenrider, director of the office.

The \$1,378,089 amount earned from confirmed off-campus jobs is six times the amount in the previous school year. Not included is \$342,811 earned from jobs in WMU's federally supported Work-Study Program.

Harkenrider attributes the whopping increase in off-campus student jobs to a more active approach within his office, enabled by staff additions. Gary L. Belleville, coordinator of student employment, and Ronald Lutz, responsible for off-campus student job placement, are at the center of the new thrust, says Harkenrider.

The number of students placed in off-campus jobs rose 208 percent last year over the 1972-73 school year, reaching 1,864 placements. And, says Belleville, the record 1973-74 figures are being surpassed this fall. By mid-September, 590 students had secured off-campus jobs through WMU, compared to 114 at the same 1973 date.

The fact that more employers are turning to Western for help is shown by the 272 percent increase in the number of regular off-campus jobs listed with WMU.

In 1973-74 some 800 students secured part-time jobs through WMU's Work-Study Program, a figure already passed this fall, meaning a supplemental federal grant is needed to fund this program at current levels. Eighty percent of a student's wages are paid from federal funds, 20 percent by the department hiring the student under this program.

Asian Music Tonight

A concert of South Indian music will be presented at 8 o'clock tonight by the musical ensemble of the eminent Shri. P. P. Ayyangar, one of India's best known vina masters. The concert is open to the entire Kalamazoo community and will be held in the Faculty Lounge of the University Student Center. Donations will be accepted at the door.

Set Ecological Lecture

Western's religion department is sponsoring a public lecture by Dr. Maynard Kaufman at 8 p.m. Thursday, Nov. 14 in 3770 Knauss Hall. The title of his lecture is "The Ecological Apocalypse: Domsday Consciousness and Its Uses."

In his lecture, Kaufman will interpret and evaluate the attitudes which find expression in some of the more radical strategies for environmental improvement and decentralization. Refreshments will be served after the lecture. The public is invited.

Years of Service Incorrect

The story in last week's edition on the retirement of Dr. Rosalia Kiss, professor of occupational therapy, was incorrect. Dr. Kiss came to Western as an assistant professor in 1952, not 1958, and thus is retiring with emeritus status after 22 years of service, instead of 16 years as was reported.

Women Meet Tuesday

The Status of Women steering committee will meet at noon Tuesday, Nov. 12, in the Student Centers' faculty dining room.

dent's wages are paid from federal funds, 20 percent by the department hiring the student under this program.

This fall, WMU initiated a Better Opportunities Work Program in which Harkenrider's office pays half of a student's wages, up to \$300 a semester, with the hiring University department paying the rest. There are 21 students in this pilot program which will be expanded if more funds are obtained, according to Harkenrider.

He cites some of the new approaches being used by his office as: sending letters to community employers telling of WMU's student employment services; requiring the renewal of student job applications every two weeks to provide maximum assistance to students actively seeking work and minimal assistance to those just casually looking for work; and initiating student pools to handle temporary jobs such as babysitting, secretarial work, odd jobs, and sewing—yes, sewing.

Belleville notes a continuing shortage of students for such temporary jobs, earning about 40 cents an hour less than the regular positions, which averaged \$2.20 an hour in 1973-74.

Yet, even with these expanded numbers finding employment, many students cannot locate a job which they are able to or want to fill for many reasons. These include: lack of transportation; the job is beyond or much below their skills; pay is insufficient for costs incurred; too many or too few hours on the job required; or a conflict with class schedules.

But, says Harkenrider, no student who really wants to work, for limited hours and in most capacities, should go without a job, especially with the number of temporary ones available. And with the increasing tempo of availability of regular off-campus jobs, not necessarily full time, WMU students should find some employment to help finance their education, he notes.

WMU Computer Mode Popular

STAT PACK, a conversational mode integrated statistical package for use in data analysis, developed by Richard Houchard, senior systems research programmer at the WMU Computer Center, has been used over 50,000 times on Western's PDP-10 computer by faculty, staff, and students.

Jack R. Meagher, director of the Computer Center, said that it has proven so successful that it has been requested and is presently being used by the following installations: Stevens Institute of Technology, Indiana University (Medical Center—Indianapolis), University of Oregon, Louisiana State University, Eli Lilly & Company, Wesleyan University, Eastern Michigan University, Denison University, University of Washington, West Texas State University, Worcester Polytechnic Institute, Syracuse University, Pan American University, The Brookings Institute, Information Sciences, Inc., Ramada Inns, Inc., The University of Western Ontario, University of Arkansas, and British Airways.

Further information on STAT PACK can be obtained by calling Dick Houchard at the Computer Center (383-0095).

Broncos Host CMU in Grid Home Finale

Western Michigan's football team has lost five of its last six outings and faces another tough assignment here Saturday against a Central Michigan team that owns a 7-1 record and seven straight wins.

Kickoff time for the home finale at Waldo Stadium is 1:30 p.m. and this is also the annual Dad's Day game.

The Broncos bowed by a 31-0 count last Saturday on the road to nationally-ranked Miami University as four regulars missed the contest with assorted injuries. Even with this handicap and the final score, Coach Bill Doolittle felt his club played with more consistency than in the previous week's 26-3 setback against Ohio University.

On the plus side this week will be the return of quarterback Pepper Powers, who engineered two of Western's three victories this fall, to full practice. He left the Ohio game with bruised ribs.

Defensively, Doolittle will have to replace linebacker Dwight Walton. The Cincinnati, O., junior sustained a broken bone in his hand at Oxford and ranked third on the club in tackles entering that contest. Either of two sophomores, Mike Wheeler of Niles or Ann Arbor's Jim Reeves, will take over Walton's spot.

With rushing and scoring leader Dan Matthews still on the doubtful list, Doolittle is again expected to employ fullbacks Jim White and Joe Wade at the running back spots. White netted 60 yards on 17 tries at Miami and Wade 42 on 12. Marc Robinson ran back four kickoffs for 111 yards.

Central Michigan is playing its final season of College-Division football and ranked in the top ten nationally on both wire service polls last week.

MAC Harrier Meet Saturday

Western's cross country team heads into a final week of practice in preparation for the season's main attraction, the Mid-American Conference Championships, to be held this weekend at Central Michigan in Mt. Pleasant.

The Broncos returned from a somewhat disappointing performance at the Central Collegiate Championships at Indiana University last Saturday, where Coach Jack Shaw's club finished eighth from among 15 competing teams. Freshman Tom Duits once again led the way for the Brown and Gold. The former All-Stater was clocked in 26:04 for five miles, finished 12th, and was thus recognized as an All-Conference selection.

Swim Entries Due

Men's intramural swimming meet entries are due at noon Friday, Nov. 8. The Fraternity Meet is Tuesday, Nov. 12, at 7 p.m. in the Gary Pool. Residence Hall and Independent Meet is Wednesday, Nov. 13, at 7 p.m. in the Gary Pool.

All teams will be limited to one team in each relay event. An individual may enter a maximum of two individual events and one relay event (total of three). No contestant will be allowed to enter two relay events.

Campus Calendar

- Nov. 7—Guest recital, Joseph McCall, baritone, Oakland Recital Hall, 8 p.m.
 - Nov. 7—Women's field hockey, WMU at Kalamazoo College, 4 p.m., Woodworth Field.
 - *Nov. 8—Band Spectacular, Miller Auditorium, 8 p.m.
 - Nov. 8-9—5th Conference on Korea, Student Center, daily.
 - Nov. 9—ROTC Field Day, Oakland Gym, 9 a.m.
 - *Nov. 9—Football, WMU vs. Central Michigan (Dad's Day), Waldo Stadium, 1:30 p.m.
 - Nov. 9—Varsity soccer, WMU vs. Ohio University, Goldsworth Valley, 11 a.m.
 - *Nov. 11—Dionne Warwick Show, Miller Auditorium, 8 p.m.
 - Nov. 13—International Travel Night, south ballroom, Student Center, 6:30 p.m.
 - *Nov. 13-16—"Playboy of the Western World," Shaw Theatre, 8 p.m.
 - Nov. 17—University Chorale concert, Shaw Theatre, 3 p.m.
- * Admission charged.

Soccer Squad Entertains Ohio

"Our defense was super for us Saturday. I think we could have beat almost anyone out there," said Western Michigan Soccer Coach Pete Glon after Saturday's 3-0 defeat of Kent State University raised his team's record to 6-3-1.

The Broncos' booters yesterday met Illinois (Chicago Circle) and then will be home Saturday to host Ohio University at 11 a.m. in Goldsworth Valley.

The Broncos were led by sophomore forward Kristo Aleksov of Jackson, who scored two of his teams' goals. The two goals gave Aleksov 10 for the year, breaking the old record of nine held by Abdul Al-Wazzan set in 1972.

The other Western goal came off the foot of Tony Egbe, his third of the fall. Defense was the key, however, as the Broncos allowed Kent just two shots on goal.

Hodge Receives Hockey Award

High-scoring wing Rob Hodge has received the first annual \$1,000 scholarship presented to a WMU hockey player by Carl Walker & Associates, a local engineering firm.

In 1973-74 play, the Detroit junior tallied 23 goals and 16 assists over 19 games before suffering an injury. He shared runner-up scoring honors and was picked as the team's "most valuable" player as Western finished its first year of varsity play with a 22-7-1 record.

This award is presented to an outstanding player who also possesses leadership qualities. Hodge and fellow Detroit area product Bob Hutchins serve as co-captains of Coach Bill Neals' 1974-75 squad.

Billiards Tourney Set

Billiards entries are due at noon Friday, Nov. 8. Play will be on Monday, Nov. 11, at the Student Union in the Center Games Area. There will be a \$1 entry fee payable to the activity supervisor at the Games Area. Tournament play will be conducted on a double elimination basis.

Job Openings

Below is a listing of the position openings currently being posted by the University Personnel Department, for current University employees.

Regular full-time and regular part-time employees interested in applying for these positions should submit a Job Opportunity Program application form to the Personnel Department during the posting period.

Project Coordinator—Instructional (Academic Support), College of Education—Dean's office—posted 11/6-11/12

Secretary Executive I—C-6 (H-7) Applied Sciences—posted 11/5-11/11

Senior Secretary, C-4 (H-6) Dance Department—posted 11/1-11/7

Secretary/Receptionist, C-3 (H-4) Foreign Student Affairs—posted 11/1-11/7

Police Patrolman, P/O-1 Public Safety (3 positions)—posted 11/7-11/13

Secretary, C-3 (H-5) Psychology—posted 11/7-11/13

Orienteers Win National Meet

A four man team of ROTC students from Western won the first place trophy in the second annual National Upper Peninsula Open Orienteering Meet held recently at Marquette.

Timothy J. Mason of Attica, James L. Fisher, Brown City, Mich., Terrence E. Keyes, Grosse Pointe, all freshmen, and Thomas R. Stautz, a Portage sophomore, won the top award in the senior novice category. In addition, Stautz and Mason won first and second place honors, respectively, in individual competition. The team is coached by Capt. Roy M. Capozzi of WMU's military science department.

Orienteering is the rapidly growing outdoor sport in which teams and individuals test their skills with a compass and map through unfamiliar terrain. Awards are given for those who find certain fixed points on the ground in the shortest time.

Western's ROTC orienteering team's next meet is this weekend at St. Bonaventure University, Olean, N.Y.

University Chorale To Perform Nov. 17

The University Chorale will present its premiere concert at 3 p.m. Sunday, Nov. 17, free to the public in the Laura V. Shaw Theatre.

The Chorale was formed for the purpose of providing a select group of 32 voices capable of performing chamber repertoire, and is under the direction of Mel Ivey. All of the students in the Chorale are also members of Western's Grand Chorus which will be doing Bach's "Magnificat" at Christmastime. The ensemble is touring southern Michigan November 13 through 16, and has been invited to perform at the Midwest Music Conference in Ann Arbor in January.

Bach's "Cantata Number 150" will be one of the featured works on the premiere concert. It will involve a chamber orchestra and soprano soloist with the Chorale. Other early composers to be performed include Jacob Handl, Palestrina and Monteverdi.

Chorale accompanist Mike Yachnin will perform a movement from Beethoven's "Piano Sonata, Opus 81A" on the program, and contemporary compositions including "Hymn to St. Cecilia" by Britten and "Reincarnations" by Barber also will be performed.

Tighten Gary Center Security

Effective Monday, Nov. 16, persons must present valid University identification cards upon entrance to the Gary Physical Education Center. The hours of I.D. presentation will be Monday through Friday from 5 p.m. until building closing; Saturday from 9 a.m. to 5 p.m.; Sunday, 1-5 p.m. Only the northeast and northwest entrances to the building will be available for participants' access to the area.

This policy is being implemented in an effort to minimize the number of thefts occurring in the Gary Center locker room area.

We regret the inconvenience to University personnel, stated the announcement. We will appreciate your cooperation and understanding in our efforts to better serve the University community.

Presents Metric Report

Dr. John Lindbeck, director of WMU's Center for Metric Education and Studies, presented a report to the Education Sector Committee of the Canadian Metric Commission recently in Montreal. He spoke on the progress of university metric programming, and activities of the various national educational sector committees in the U.S.A.

Lindbeck chairs the coordinating committee on education and industrial training of the American National Metric Council. One of the aims of the council is to maintain a liaison with parallel metric sector committee activities in Canada.

Addresses Kentucky Conference

Dr. Michael B. Atkins, assistant professor of industrial education, will address the delegates to the Kentucky Industrial Education Association convention Nov. 7-8 at Louisville. His illustrated lecture will concern the application and implementation of metric conversion to the instruction practices in technical subjects.