



# Western News

FEBRUARY 8, 2018  
Volume 44, Number 10

For and about WMU faculty and staff

## More unit name changes announced

The Department of Geosciences has changed its name to the Department of Geological and Environmental Sciences. Update any references in your print and electronic communications. The web address for the home page, [wmich.edu/geology](http://wmich.edu/geology), has not changed. (A story about the recent First-Year Experience name change appears on Page 3.)

## Financial reps available for consults

Appointment times are filling up quickly for planned visits to campus by Fidelity and TIAA representatives.

Personal consultations with Fidelity investment advisors are available in 207 Bernhard Center Thursday, Feb. 15; Thursday, March 15; and Friday, March 23. To schedule an appointment, call (800) 642-7131 from 8 a.m. to midnight Monday through Friday, or visit Fidelity online at [fidelity.com/atwork/reservations](http://fidelity.com/atwork/reservations).

TIAA representatives will be on campus Tuesday and Wednesday, Feb. 20-21; Thursday and Friday, March 1-2; and Tuesday and Wednesday, March 27-28. To schedule a private consultation for investment or retirement planning, visit [tiaa.org](http://tiaa.org) and click Consultations and Seminars under Support. If unable to register online, call the scheduling group at (800) 732-8353.

## Gilmore festival discounts available

Because WMU is a sponsor of the Gilmore International Keyboard Festival, current University employees will receive a 15 percent discount on most festival tickets. The world-class event will run from Wednesday, April 25, through Saturday, May 12. Using the promo code WMU18, order discounted tickets online at [thegilmore.org](http://thegilmore.org) or through the Gilmore Box Office in the Epic Center in person or by calling (269) 359-7311.

## BTR road named for Robert Jones

The WMU Board of Trustees has approved naming a new roadway in phase two of the Business Technology and Research Park in honor of the late community leader Robert B. Jones. Robert Jones Way will be the name of the loop road scheduled to be developed as part of the BTR Park 2.0.

The new 55-acre development is adjacent to the original BTR Park. When the park was first proposed, Jones was mayor of Kalamazoo and a strong advocate for the project.

As mayor, he made sure all opinions on the development were heard during the deliberation process, and then he garnered support for the park's creation. Fifteen years later, when he was serving in the state House of Representatives, Jones played a significant role in removing restrictive legislation on the parcel of land that will house the BTR Park 2.0, allowing the University to plan and now begin construction this year on the new development.

## Multidisciplinary project garners \$1.8 million

A four-year, \$1.8 million grant for behavioral health workforce education and training will support a WMU project that aims to increase the number of thoroughly trained treatment providers who work with the region's underserved and vulnerable community members.

Ann Chapleau, associate professor of occupational therapy, and Jennifer Harrison, assistant professor of social work, received the grant from the U.S. Health Resources and Services Administration. The funding will support the Interprofessional Peer Education and Evidence for Recovery project—IPEER—a joint initiative of the Department of Occupational Therapy and School of Social Work.

Chapleau and Harrison created IPEER to enhance interdisciplinary education for social workers, occupational therapists and peer specialists, and to expand the number of these professionals who are available to serve rural and medically underserved communities in southwest Michigan. The project connects the educational training and direct service provided through WMU's College of Health and Human Services with numerous off-campus partner organizations where students complete their required fieldwork.

Organizations where that collective training takes place include the Kalamazoo Psychiatric Hospital, Southwest Michigan Behavioral Health and the Recovery Institute of Southwest Michigan, as well as community mental health programs and their providers in Allegan, Barry, Berrien, Branch, Cass, Calhoun, Kalamazoo, Ottawa, St. Joseph and Van Buren counties.

Harrison says the new grant funding will boost the ability of WMU and its partners to prepare students for interprofessional behavioral health practice as well as to provide innovative training that will strengthen the behavioral health workforce in southwest Michigan.

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Chapleau



Harrison

## Work progressing on Central Kohrman upgrade

Demolition and construction activities began in December as part of a renovation project to make the first and third floors of Central Kohrman Hall a world-class home for the product design program.

Scheduled to open in fall 2018, the renovated spaces will house the Bachelor of Fine Arts in product design and serve as a base where key southwest Michigan corporate partners can find answers to their product design and talent development needs.

Offered by the Frostic School of Art since fall 2017, the program combines the resources of the fine arts, engineering and business colleges.

In addition, it was developed in collaboration with some of the local region's top names in manufacturing.

Kohrman Hall served as home to the engineering college until 2003, when the college moved the Parkview Campus.

The Central Kohrman project involves some noticeable exterior improvements;

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Schematic illustration of the how the west exterior is expected to look (Image courtesy of Progressive AE)

## Rinvelt, Bolger again elected to lead WMU Board of Trustees

Jeffrey A. Rinvelt, of Ann Arbor, and James B. Bolger, of Whitehall, have been re-elected chair and vice chair, respectively, of the WMU Board of Trustees. The two were unanimously re-elected at the board's Jan. 24 meeting and will serve throughout 2018. They were first elected to the board leadership roles in January 2017.



Rinvelt



Bolger

Rinvelt, who earned a bachelor's degree in business administration from WMU in 1991, was appointed to the WMU board in 2014 by Michigan Gov. Rick Snyder.

He is the principal with Renaissance Venture Capital Fund, a Michigan-based fund that supports the growth of venture capital in the state, and is the largest privately funded organization of its kind in the nation. A veteran of various startup ventures, Rinvelt also is a member

of the Michigan Venture Capital Association's board of directors and has been a director of Ardesta, engaged in sourcing, evaluating and conducting due diligence on investment opportunities as well as monitoring and providing assistance to firms in Ardesta's portfolio.

Bolger, who also was appointed by Snyder in 2014, is a WMU alumnus who retired after

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# Around campus and beyond

## AIDS Memorial Quilt on display

Sections of the internationally celebrated AIDS Memorial Quilt—the 54 1/2-ton, handmade tapestry that stands as a memorial to more than 96,000 individuals lost to AIDS—will be on view at the Gilmore Theatre Complex from 9 a.m. to 5 p.m. Monday through Friday, Feb. 5-9 and Feb. 12-16.

This free quilt display is being presented in conjunction with the University Theatre's production of "Angels in America: Millennium Approaches," and it also will be on display two hours before every scheduled performance. "Angels in America," a play about the U.S. AIDS epidemic, will be performed at various times and days Feb. 9 through 18. For more details, visit [wmich.edu/news/2018/01/44964](http://wmich.edu/news/2018/01/44964).

## New employee wellness events set

Among the upcoming Western Wellness programs for WMU employees are two free wellness workshops to be held in 3131 Sindecuse Health Center later this month. Registration is required for both at [wmich.edu/wellness/programs](http://wmich.edu/wellness/programs).

February is American heart month and a perfect time to focus on heart health. With that in mind, learn about new blood

pressure standards and get helpful tips to lower blood pressure through diet and exercise Wednesday, Feb. 21. Free blood pressure screenings will be provided by Holtyn & Associates. RSVP by Monday, Feb. 13.

"Functional Fitness" will be discussed by Dane Schils, certified personal trainer, during a lunch and learn session from 12:05 to 12:50 p.m. Tuesday, Feb. 20. The program targets anyone experiencing aches and pains from sitting all day or experiencing fatigue or tightness in muscles due to repetitive movements throughout their day.

## Panel to discuss ethics in media

The spring 2018 offerings in the Center for the Study of Ethics in Society lecture series include a panel discussion titled "Legal Ethics in the Media: How Does Fiction Influence Reality?" at 4 p.m. Wednesday, Feb. 28, in the Bernhard Center's Brown and Gold Room.

Members of the panel will be WMU's Norman Hawker, finance and commercial law professor, and two participants representing the WMU Cooley Law School—Tonya Krause-Phelan, professor and auxiliary dean, and Victoria Vuletich, professor.

## Assessment conference returns for ninth year

The ninth annual Assessment in Action Conference will be held from 8 a.m. to 2:45 p.m. Friday, March 16, in the Fetzer Center.

WMU graduate teaching assistants as well as faculty and staff members, including part-time instructors, are invited to attend. The featured presenter will be Linda Suskie, who has 40 years of experience in higher education administration and will present a plenary talk as well as a workshop session.



David Reinhold, assessment and undergraduate studies, presented at the 2016 conference. (Photo by Mike Lanka)

Conference attendees should feel free to come and go as their schedules permit. Those who are new to assessment, as well as old hands, are encouraged to attend.

The event is free of charge, but registration is required by 5 p.m. Friday, March 9, for the luncheon. To register, visit [wapps.wmich.edu/workshops](http://wapps.wmich.edu/workshops), log in by Bronco NetID and scroll to the link for the conference.

## MLK academy celebrating 50th anniversary milestone with student contest, events

Students were instrumental in founding the Martin Luther King Jr. Student Scholars Academy, and now students are playing a role in publicizing and commemorating the academy's 50th anniversary.

All undergraduate and graduate students are invited to compete to design a serigraphy/screen-print poster that commemorates the anniversary. The flyer announcing the competition already has been created by senior marketing major Collin Keener.

MLK Academy officials are staging various celebratory events this calendar year to mark reaching the midcentury milestone. These

events will culminate with a banquet for the program's alumni and friends that will take place on homecoming day this fall.

Only students may enter the serigraphy/screen-print poster competition. Entries must be submitted by 4 p.m. Monday, March 12, and be an original design, include the words "homecoming 2018" as the official celebration date, and include the official MLK 50th celebration logo (shown at right).

To make a design submission or obtain more information about the competition or anniversary, contact Sue Murray in multicultural affairs at [sue.murray@wmich.edu](mailto:sue.murray@wmich.edu) or (269) 387-3323.



## Service-February

The following faculty and staff members are recognized for 30, 25, 20, 15, 10 and five years of service during February.

30 years—Thomas Cook, maintenance services; Judith A. Priest, information technology; and William E. St. Clair, information technology.

25 years—Ishmael T. Acker, building custodial and support services.

20 years—Mark B. Heineman, maintenance services; Edison G. Macadangdang, building custodial and support services; Robert E. Monck, maintenance services;

and Alexandra Pekarovicova, chemical and paper engineering.

15 years—Laura L. Darrah, Residence Life; Bryon J. Glock, online education; James B. Hollenbeck, building custodial and support services; Martin E. Klemm, WMUK Radio; Donald J. Layne, Paper and Printing pilot plants; and Shawn D. Mortimore, Paper and Printing pilot plants.

10 years—Amanda E. Lozier, education and human development.

Five years—Christopher B. Caprara, maintenance services; Anetra J. Grice, engineering and applied sciences; Rosario E. Hughey, health and human services; William James Kenney, intercollegiate athletics; and Lauren Elaina Sinicola, intercollegiate athletics.

## Obituary—[wmich.edu/news/obituaries](http://wmich.edu/news/obituaries)



Raklovits

**Richard F. Raklovits**, emeritus of health, physical education and recreation, died Nov. 21, 2017. He was 89. Raklovits joined the faculty in 1957 and retired at the end of 1990 after nearly 34 years of service. He served as an assistant football coach from 1957 to 1974 and coached golf for two years.

## Jobs

Current job opportunities at WMU are announced daily on the Human Resources website at [wmich.edu/hr/jobs](http://wmich.edu/hr/jobs). Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

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**W** WESTERN MICHIGAN UNIVERSITY

## Spring Convocation activities scheduled

**Editor's note:** Recipients of the awards presented during this year's Spring Convocation will be featured in the Feb. 22 issue of Western News.

The "Spring Convocation: Recognition of Discovery, Diversity and Global Engagement" will take place Friday, Feb. 23, in the Fetzer Center and include remarks by Lt. Gov. Brian Calley and state Sen. Margaret O'Brien. The day will end with closing remarks by WMU President Edward Montgomery and immediately be followed by a Gold Gathering reception for all WMU employees.

The annual spring gathering will feature events from convocation sponsors such as research, Extended University Programs, the Haenicke Institute, and diversity and

### FYE undergoes name change

WMU's newly renamed Office of Student Transitions is reaffirming its focus on serving all new students with programs that range from First-Year Experience Seminars to special services for transfer, nontraditional and commuter students.

"We're trying to be intentional and thoughtful about the way we serve and communicate with all students," says Toni Woolfork-Barnes, director of the office that was formerly known as First-Year Experience Programs. "Our programming is much broader than the initiatives designed for incoming first-year students who live on campus. We want to affirm the other important roles we play and the range of students we serve."

The office oversees annual New Student Orientation, Fall Welcome, First-Year Experience Seminars, Transfer Student Services and the Foundation Scholars Program. It also provides a comprehensive tool for all incoming students called Plan It 4-Ward that can be used by students throughout their academic careers at WMU.

### Free virtual reality space opened

A free virtual reality space for students as well as faculty and staff members is open in Room 0135 on the lower level of Waldo Library.

The University community can take a look at the VR lab during a grand opening event from 5 to 7 p.m. Thursday, Feb. 15, that will include brief remarks.



A collaboration between University Libraries and Information Technology, the new lab includes six workstations with high-end PCs, Oculus Rift headsets and Oculus Touch hand controllers. More than 20 titles are supported.

Students can use the lab to experience both the entertainment and educational side of VR content while faculty members can learn about the technology and how to integrate VR content into classes and research. All campus community members are invited to visit and play, experiment and learn.

The lab is available on a first-come, first-served basis during open hours. To reserve other times, contact Kevin Abbott, information technology, at [kevin.abbott@wmich.edu](mailto:kevin.abbott@wmich.edu).

"In three short years, virtual reality has grown into a billion-dollar industry that has significantly disrupted the gaming and entertainment industries while opening up new educational opportunities in fields such as the military, space, flight, archeology, medicine, engineering, architecture and the fine arts," says information technology's Tom Wolf.



Chansheng He, geography, attended last year's luncheon and presented one of the scholar talks. (Photo by Mike Lanka)

inclusion. They include Discovery Symposiums, professional development workshops, a recognition luncheon, and an ending convocation and presentation of 2018 awards.

Of note will be a Fulbright workshop for faculty and administrators from 9 to 10:30 a.m. and two simultaneous Discovery Symposiums,

one on autism and another on mobility, from 9 to 11:30 a.m. Calley and O'Brien will make opening and closing remarks at this time.

In addition, WMU's 2017 Emerging Scholar, Gellert Mezei, chemistry, will speak at 1:15 p.m.; presentations by 2017 Distinguished Faculty Scholar awardees will follow; and EUP will hold virtual and augmented reality demonstrations from 9 a.m. to 3:30 p.m.

### Funding helps businesses hire summer interns

Small businesses in West Michigan can apply for matching funds to help them hire WMU student interns in the science, technology, engineering and math—STEM—disciplines.

Funding applications to hire summer 2018 interns through the Small Company Internship Award Program are due Thursday, March 1, and available at [wmich.edu/businessconnection](http://wmich.edu/businessconnection) by clicking Recruit.

"The program provides matching funds to help small businesses with 250 or fewer employees hire WMU students to work on STEM or STEM-related projects that are both beneficial to the company and academically relevant to students," says Lisa Garcia of Business Connection, an office dedicated to



Krupa Matthew, right, a dietetics major from England, interned in 2017 with JPG Resources' Lynn Townsend. (Photo courtesy of Business Connection)

strategically matching WMU's resources to the needs of the local business community.

The matching money is being provided for the ninth year in a row by a grant from the Michigan Economic Development Corp. through the Michigan Corporate Relations Network. WMU has

\$35,000 to disperse, enough to support 12 to 14 internships at about \$12 per hour.

In 2017, more than \$412,000 in MCRN and matching money funded 134 internships at 117 companies throughout the state. And after completing their internships, 83 interns retained their jobs, 27 of them on a full-time basis.

## WMU-Punta Gorda gets new executive

Teri Ashley has been serving since late fall as director of outreach and corporate engagement for Extended University Programs' Florida initiatives.

Ashley, of Punta Gorda, is focusing on building relationships between WMU and the local health care industry, identifying opportunities for external research funding, serving as a



Ashley

representative and community relations advocate for the University, and helping to connect University initiatives and programs to various Punta Gorda-area stakeholders.

She had been serving as director of business development for the Riverside Behavioral Health Center. She also has executive experience in banking and previously was communication and events director for the Charlotte County Chamber of Commerce.

### Trustees approve 3 faculty, 20 staff retirements

The retirements of three faculty members and 20 staff members were approved by the WMU Board of Trustees at its Jan. 24 meeting.

**Faculty retirements:** Nancy Eimers, English, effective April 30, 2023; Leigh Ford, communication, effective June 30, 2019 (change in date only); and Mary Stahl, nursing, effective Dec. 31, 2018.

**Staff retirements:** Douglas Alrick, information technology, effective Jan. 26, 2018; Pradipkumar Bhatt, Sindecuse Health Center, effective Feb. 1, 2018; Luann Bigelow, accountancy, effective Jan. 1, 2018; Virginia Bryan, Graduate College, effective Jan. 1, 2018; Linda Comrie, Graduate College, effective Feb. 1, 2018;

Marijo Elwell, field placement, effective Jan. 3, 2018; Dale Hagens, carpenter, construction, effective Jan. 1, 2018; Donald Hall Jr., Paper and Printing pilot plants, effective Jan. 1, 2018; Glenn Hall, engineering design, manufacturing and management systems, effective Jan. 1, 2018; Jane Harrison, admissions, effective Jan. 1, 2018;

Victoria Kennedy, maintenance services, effective Jan. 1, 2018; Kim Ketchum, Paper and Printing pilot plants, effective Jan. 1, 2018; Sally Laws, accounts receivable, effective Jan. 1, 2018; Neil Lewinski, information technology, effective Jan. 3, 2018; Kenneth McCann, millwright/maintenance mechanic, maintenance services, effective Jan. 1, 2018;

Yvonne Rumery, information technology, effective Jan. 3, 2018; Kimberly Smith, application processor, admissions, effective Jan. 1, 2018; Patricia Suhusky, art, effective Jan. 6, 2018; Norma Sylvester, University Libraries, effective Jan. 6, 2018; and Moon Walters, Bernhard Center Dining Services, effective Jan. 1, 2018.

# On Campus with Jim Stoken

As one of WMU's four pilot plant operators, Jim Stoken has the opportunity to work with several student interns on every stage of paper production. From coating, printing and ultimately recycling paper, they experience many facets of the industry at three separate chemical and paper engineering facilities that are collectively known as the Pilot Plants.

"These students come out with a lot of knowledge working here," Stoken says. "It's [paper engineering] an industry with high demand for new workers. It's one of the hardest programs on campus, in my opinion."

As he talks, Stoken walks past a new paper machine at the Paper Coating Pilot Plant on the Parkview Campus. This larger and updated equipment is set to be installed in a year. Unlike the plant's current equipment, it will have the ability to make the two-ply paper that is used in a wider variety of products than one-ply paper.

"Some people come in here a little bit blind, and you walk them through what the possibilities are," he says. "We have clients from not only all over the country, but the world, including as far away as Brazil and India."

WMU's Printing Pilot Plant and key printing facilities are on the Main Campus in Welborn Hall, which primarily houses the Gravure and Flexo machines that are available to both on- and off-campus customers. The papermaking and recyclability processes take place on equipment in McCracken Hall in the Paper and Recycling pilot plants.

WMU is one of only a few locations in the country that issues certificates showing whether or not a product is recyclable. It also supports the University's sustainability efforts by recycling cardboard boxes from the on-campus Bernhard Café and Market and uses this material for WMU business cards.

Stoken came to the University 10 years ago after working at Plainwell Paper for 15 years and as a residential plumber for seven years. He and his wife, Margaret, still live nearby in Plainwell. They have four grown daughters. All of their children either attended or graduated from WMU.

A former Marine, Stoken enjoys hunting and fishing and being outdoors—on his pontoon boat, motorcycle or snowmobile.



HE'S NO PAPER TIGER  
(Photo by Deanne Puca)

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## Multidisciplinary project garners \$1.8 million

"The majority of the funding will be used to provide stipends to occupational therapy and social work master's students in their final-year field placements at our partner organizations," Harrison says. "Twenty-eight students will be eligible for \$10,000 stipends each year. This will remove a significant financial burden from both the University and our students and allow the students to focus on their research and to make the most of their final-year clinical experiences."

Chapleau adds that the new grant funding also will aid WMU and its partners with their collaborative efforts to provide free workforce development training for all staff at the partner organizations. IPEER will focus on the specialty training areas of motivational interviewing, recovery orientation and implementation of evidence-based practice.

"We'll be incorporating quantitative and qualitative measures of student learning and

workforce transformation, so there will be an overall improvement in the quality of training provided at the sites," she predicts. "The free provider training may also make it easier to procure more fieldwork sites for WMU students. And, in turn, we hope to increase the number of students who decide to work in behavioral health practice settings after graduation."

More information about the IPEER program is available at [wmich.edu/hhs/ipeer](http://wmich.edu/hhs/ipeer).

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## Work progressing on Central Kahrman upgrade

renovation of about 28,000 square feet of available space on the first and third floors; and minor renovations on the second floor, along with the addition of a mechanical room and gender-neutral restrooms.

Much of the Frostic School of Art is housed in South Kahrman Hall and the Richmond Center for Visual Arts, which opened in 2003 and is named for James and Lois Richmond of Kalamazoo. The College of Aviation advising unit as well as the Department of Family and Consumer Sciences occupy North Kahrman.

Central Kahrman's renovated third floor will contain student studio areas while the first floor will include administrative offices, presentation spaces and workshops outfitted with fabrication tools and equipment.

"Our studios, presentation spaces and labo-

ratories will be dedicated to innovation, fabrication, rapid prototyping, 3D printing, and woodworking and metalworking," says Michael Elwell, art, who directs the product design program. "Much like the product design program itself, which seeks to fuel local industry with bright, innovative talent, the Central Kahrman Hall upgrade involves input from numerous southwest Michigan firms."

The Kalamazoo commercial construction company AVB Inc. is managing the project, while more than a dozen area subcontractors are contributing to the effort. In addition, efficiency and sustainability are at the forefront of the design process, so the project will be a sustainable design with the goal of achieving LEED Silver Certification.

Continued from Page 1

## Rinvelt, Bolger again elected

a 26-year career with the Michigan State Police. After retiring, he spent a decade teaching at Grand Valley State University and served for a period as interim director of that university's School of Criminal Justice.

During his state police career, Bolger rose through the ranks from trooper to lieutenant colonel, serving as commanding officer of the Uniform Services Bureau and providing executive direction and leadership to the field operations of the agency.

The other personnel elected to one-year terms at the Jan. 24 meeting are all WMU employees: presidential Chief of Staff Kahler B. Schuemann, secretary; Vice President Jan J. Van Der Kley, treasurer and assistant secretary; and Associate Vice President Patti VanWalbeck, assistant treasurer.

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