



Western News

JUNE 7, 2018
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For and about WMU faculty and staff

Commencement ceremonies set

WMU will stage two commencement ceremonies Saturday, June 23, in Miller Auditorium. WMU President Edward Montgomery will be presiding. The 9 a.m. ceremony is for graduates of the College of Engineering and Applied Sciences, College of Health and Human Services, College of Fine Arts, and Haworth College of Business. The noon ceremony is for graduates of the College of Aviation, the College of Education and Human Development, and Extended University Programs.

New York Times available through 2021

The *New York Times* digital edition will continue to be provided to members of the WMU community by University Libraries through June 2021. The new three-year agreement will provide stability for those who want to develop class assignments around this resource. Access instructions are available online at libguides.wmich.edu/nyt.

Free employee photo session slated

Faculty and staff may have their official University photos taken between 9:30 a.m. and 4 p.m. Monday, June 18, in Walwood Hall's Heinig Emeriti Lounge. No appointment is required. Photos will be available for download within three weeks at photos.wmich.edu. Direct questions to Sue Beougher at sue.beougher@wmich.edu or (269) 387-8402. For more about Office of University Relations photography services, visit wmich.edu/universityrelations/photography.

PSSO plans trip, membership drive

Faculty, staff and guests are invited to join the Professional Support Staff Organization for a day of Amish dining, shopping and sight-seeing in Shipshewana, Indiana, Saturday, June 23. To register or obtain details, email brittney.young@wmich.edu or brooke.brody@wmich.edu by Monday, June 18.

In addition, PSSO's annual membership drive is underway. The organization represents benefits-eligible nonexempt (hourly) nonbargaining employees covered under the Staff Compensation System. Membership also is open to University retirees who are former PSSO members. The membership year runs July 1 to June 30; annual dues are \$10. Learn more or obtain a membership form by visiting wmich.edu/pssso. Direct questions to Beth van den Hombergh at beth.vandenhomergh@wmich.edu or (269) 387-2754.

Western News to go on hiatus soon

The next issue of *Western News* will be distributed on Thursday, June 21. This will be the last issue for the summer. The deadline to submit items for the issue is 5 p.m. Friday, June 15. *Western News* will resume publication at the beginning of the fall semester.

VP, two unit head appointments announced

WMU President Edward Montgomery has appointed Tony Proudfoot, interim senior vice president for marketing and communications at the University of Arizona, as vice president for marketing and strategic communication, effective Wednesday, June 27.

Proudfoot was one of three final candidates in the nationwide search to fill the newly created position at WMU, which is charged with providing the vision and leadership to advance institutional marketing and communication as well as lead the Office of University Relations.

In addition, two other administrative vacancies, both for existing positions, will be filled this summer.

Staci Perryman-Clark, WMU associate professor of English, has been appointed associate dean of the Lee Honors College, effective Wednesday, Aug. 1, and WMU alumna Alicia Kornowa, director of admis-



Proudfoot



Perryman-Clark



Kornowa

sions for recruitment at the University of Cincinnati, has been tapped to lead the Office of Admissions, effective Monday, July 30.

Tony Proudfoot

Proudfoot comes to Kalamazoo as a leader with more than two decades of experience in marketing and communications at major universities. At WMU, he will work collaboratively with all units to integrate marketing and communication efforts to further elevate the stature of the University.

"As we move Western Michigan University

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Sales program nationally recognized for excellence

WMU's sales and business marketing program has been identified for the 12th year in a row by the Sales Education Foundation as a top national program that both prepares students for careers in professional selling and helps elevate the sales profession.

With 320 students and more than 1,600 alumni, WMU's program is one of the largest in the country.

"Our faculty works hard to provide a rigorous curriculum, setting our students up to excel," says Steve Newell, marketing.



Newell (Photo by Mike Lanka)

"The recent renovation and expansion of the Robert S. Kaiser Sales, Negotiation and Leadership Lab ensure that students have the opportunity to practice the skills they learn in the classroom in a real-life setting, giving them even more experiences to demonstrate their skill and expertise in the field of sales."

The sales program is regularly lauded for its achievements in several areas. In addition, 100 percent of WMU sales and business marketing students find full-time careers or are continuing their education within three months of graduation, and 98 percent of these graduates are engaged in a job related to their degree.

Fostering success center announces new partner, transition plans

The University's Center for Fostering Success, the organizational structure under which WMU's award-winning Seita Scholars Program and a statewide college network operates, has announced a new partnership and plans for a summer of transitions, reorganization and personnel changes.

The mission of the center, its Seita program and the statewide network that grew out of the initiative remains the same—to increase the graduation rate and career achievements among youth who have aged out of Michigan's foster care system.

The WMU center is now collaborating with The New Foster Care—TNFC—a Bloomfield Hills-based organization focused on making an impact and spurring positive systemic change in Michigan's foster care system. Over the coming months, TNFC will take over some major functions of Fostering Success Michigan, the statewide network that works to expand collegiate, campus-based support programs.

The decision to recast the organizational structure was triggered by several factors, according to WMU's Yvonne Unrau, director of the Center for Fostering Success and one of the founders of the Seita Scholars Program. A grant to fund long-term sustainability strate-



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Around campus and beyond

Summer entertainment continues

Next up in the Broncos Night Out series will be live music featuring Boardman Brown Friday, June 8. Outdoor games will begin at 7 p.m. and the show will begin on the outdoor stage at 7:30 p.m.

The series, organized by development and alumni relations, takes place on Heritage Hall's Grand Lawn. All Bronco alumni, families and fans are invited to these open-air monthly events featuring free outdoor entertainment and snacks.

Montgomery to speak in Southfield

Edward Montgomery, WMU's ninth president, will be the featured speaker at a special luncheon in Metro Detroit to

celebrate the first year of his presidency. Montgomery will provide a University update and cast his ambitious vision for the future in a presentation titled "A Year in Review from WMU President Montgomery."

The event is set for 11:30 a.m. Thursday, June 28, in the Westin Southfield's Charlevoix Ballroom in Southfield, Michigan. Attendees will enjoy a fresh, chef-prepared lunch buffet and a selection of desserts. Remarks will begin at 12:15 p.m. The cost is \$25 per person. Free, convenient on-site parking will be available in front of the hotel. To obtain more information or register, visit bit.ly/2LrEtwk.

Canadian scholar earns WMU's 2018 Gründler Prize

A Canadian scholar who specializes in Middle English literature earned WMU's 2018 Otto Gründler Book Prize for his volume that investigates the widespread belief in fairies and fairyland in medieval culture.

Richard Firth Green, a Humanities Distinguished Professor of English Emeritus at Ohio State University, won for "Elf Queens and Holy Friars: Fairy Beliefs and the Medieval Church."

This year's prize, which comes with a \$1,000 cash award, was announced at WMU's 53rd International Congress on Medieval Studies—one of the world's largest medieval scholar gatherings.



Richard Firth Green and Jana K. Schulman, Medieval Institute (Photo by Mike Lanka)

Service

Editor's note: Service anniversaries for July and August will be reported while the Western News is on summer hiatus. They will be printed in the first fall issue.

The following faculty and staff members are recognized for 40, 35, 30, 25, 20, 15, 10 and five years of service during June.

40 years—Paul F. Heintz, University Libraries.

35 years—Jerry G. Kreuze, accountancy, and Tim F. Scheu, finance and commercial law.

30 years—Brian E. Shade, information technology.

25 years—Paul Steven Sizer, art.

20 years—Jeff Alexander, transportation services; Heidi Douglas-Vogle, speech, language and hearing sciences; Timothy E. LaLonde, information technology; and Cecelia M. Moore, University Libraries.

15 years—Tania L. Echavarría, enrollment management.

10 years—Sherri J. Alvey, Sincuse Health Center; Adam E. Bodnar, intercollegiate athletics; Dorilee J. Crown, history, Daniel Lupie DeAnda, building custodial and support services; Danielle N. Field, Haworth College of Business; Carson J. Leftwich, Graduate College; Monica J. Orsolini, Facilities Management; Caroline M. Ray, Haworth College of Business; and Martin William Schulz, information technology.

Five years—Ronald Dillard, diversity and inclusion; Brandi N. Engel, student affairs; and Michelle L. McBarnes, chemistry.

Jobs

Current job opportunities at WMU are announced daily on the Human Resources website at wmich.edu/hr/jobs. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

Profs receive mentoring project grant

Jennifer Heymoss, clinical experiences, and Regena Fails Nelson, teaching, learning and educational studies, have been awarded a \$25,638 grant from the Michigan Department of Education.



Heymoss



Nelson

The grant will fund the Leading the Next Generation of Teachers: WMU Summer Institute, which is designed for teachers in partnering area districts to gain coaching skills to mentor new teachers and lead professional learning communities focused on improving student mastery in mathematics and English.

Heymoss and Nelson are being joined on the project by Jill Hermann-Wilmarth, teaching, learning and educational studies; Kate Kline, mathematics; and Cody Williams, Mallinson Institute. Heymoss, Nelson, Hermann-Wilmarth and Kline will all lead professional development sessions at the summer institute. Williams will perform the project evaluation.

Counselor starts endowed fund

Joseph Morris, counselor education and counseling psychology, has bequeathed a gift that creates the Joseph R. Morris Endowed



Morris

Professorship in Race and Psychology. The fund will enable his department to recruit and retain faculty who have made exceptional contributions to the study of race in counseling psychology or race and psychology.

Morris came to the Department of Counselor Education and Counseling Psychology in 1984 as the first African American tenure-track faculty member in the department. Over the past 34 years of his WMU career, he has left a legacy of instilling multiculturalism into the fabric of the department through his leadership as well as his scholarship.

Morris also is actively engaged in community outreach projects that benefit students in the Kalamazoo Public Schools.

Educator selected as writing fellow

Charlotte Thralls, English, has been chosen by the Association of Teachers of Technical Writing to be elevated to the position of fellow. She was the only person to be so elevated this year.



Thralls

The honor recognizes those who have made significant long-term contributions to technical communication, and only members who have established national reputations based on their teaching, scholarship or academic administration are considered.

In bestowing the award, the presenter said, "Professor Thralls, your contribution to the knowledge of the field, your exemplary teaching record, and the extraordinary range of your service, from the local to the national levels, over a career of four decades testify to the appropriateness of this recognition."

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DEADLINE: Items to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding publication. Publication dates for the summer are **May 10 and 24 and June 7 and 21**. No issues are printed during summer II. Items may be submitted to Jeanne Baron via: email, jeanne.baron@wmich.edu; mail, Campus Mail Stop 5433; phone, (269) 387-8433; or fax, (269) 387-8422.

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WESTERN MICHIGAN UNIVERSITY

Executive board room at medical campus named for Dunns

The executive board room at the W.E. Upjohn M.D. Campus was renamed May 22 to honor WMU's former president and his wife.

The third-floor conference room will now be known as the Dr. John M. and Linda T. Dunn Executive Board Room after a celebration and unveiling in honor of the Dunns.

"The evening was very, very special, as was the setting and the people who participated, and of course the unveiling of the signage acknowledging not only me, but also, importantly, my wife, Linda," said John Dunn, who retired as president of WMU in August 2017 and is now a professor emeritus at WMed and president emeritus of WMU.

The naming of the executive board room is in recognition of a significant gift to WMed from the Dunns.



John and Linda Dunn. (Photo by Mike Lanka)

Through John Dunn's visionary leadership and relentless passion, he championed the medical school beginning in 2007 and garnered broad support, enthusiasm and engagement for the new endeavor from the University, Borgess Health, Bronson Healthcare, donors and the community. In 2011, WMed was formed through a collaboration of WMU, Borgess Health and Bronson

Healthcare. Dunn served as the founding chair of the board for the medical school.

During the unveiling, Linda Dunn equated the development of the medical school to giving birth to a child and then watching as the institution took its first steps, experienced a few scrapes and bruises, and grew and matured.

John Dunn said he hopes the glass plaque bearing his and his wife's names outside the board room will remind people of the privilege the Dunns were given of playing a role in helping to develop the medical school and that all great things happen through the cooperation and support of lots of people.

"I think the next big breakthroughs we're going to see will be in the areas of research, and we have some very, very fine scientists here," he added.

Laws change prescribing practice for certain meds

In response to dramatic increases in opioid overdoses and deaths, several new laws covering opioid and controlled substance prescribing in Michigan took effect June 1.

The laws are aimed at preventing harm occurring as a result of controlled substance and opioid use or abuse. Patients receiving pain-relieving medications at medical offices and pharmacies across the state, including Sindecuse Health Center, will be affected.

"Opioids such as Norco, Percodan, Oxycotin and even cough syrups containing codeine will now have added regulations," says Jim Middleton, Sindecuse pharmacy.

"The most noticeable changes require a face-to-face conversation between the patient and prescribing clinician, along with a signed consent for each new opioid prescription. The law also sets a seven-day supply limit for acute pain treatment, with some insurance companies further restricting limits to less than a week."

Middleton notes that previous practice of refill-by-phone will no longer be possible for opioids, and processing times for all controlled-substance prescriptions may be extended. Those with questions may contact the Sindecuse pharmacy at (269) 387-3355.

West Hills membership benefit available to employees, retirees

WMU employees and retirees are encouraged to activate their membership benefit now and join the University's West Hills Athletic Club.

Those eligible for the benefit only pay taxes on the value of the yearly membership, which ranges from \$150 to \$270, depending on which membership option is chosen.

West Hills offers more than 80 free group fitness classes per week, featuring the Les Mills brand. It also has a wide range of cardio equipment, free weights and weight machines.

Plus, members can take advantage of the club's indoor track, and full service locker rooms with hot tub and sauna.

Added services include personal training, weight loss programs, tennis lessons and court time, small group training classes, Pilates Reformer and Kids' Club. There also is a massage therapist on site.

Visit westhillsathletic.com/schedule-visit to take a guided tour of all West Hills has to offer or westhillsathletic.com/wmu-employee-membership for more information and to sign up today.

Direct questions to Heather Davidson, West Hills sales manager, at heather.davidson@wmich.edu or (269) 387-0410.

Arcadia awards WMU-KVCC sustainable brewing scholarship

A student in the WMU-Kalamazoo Valley Community College joint sustainable brewing program is the first to receive a scholarship in support of women in the industry from Arcadia Brewing Company.

Junior Ellie Maddelein of Naperville, Illinois, pictured with Arcadia brewer Colt Dykstra, will receive a \$2,000 scholarship for 2018-19 in recognition of her successful performance in the rigorous sustainable brewing curriculum.

Support for sustainable brewing scholarships is provided by companies and individuals to strengthen the educational ties between WMU, KVCC and the brewing industry. Maddelein's award is specifically provided by Arcadia to further enhance career and learning opportunities for women in brewing.

Arcadia inaugurated the scholarship fund in 2017 as part of its annual Arcadia Ales Classic golf outing. A portion of the proceeds from the event were used to establish scholarships for students in the institutions' joint sustainable brewing program. This year's golf outing takes place Monday, Sept. 24, at Moors Golf Club in Portage, Michigan. More information will be available at arcadiaales.com.



Trustees approve retirements of 3 faculty, 8 staff members

April 18, the WMU Board of Trustees approved the retirements of three faculty members and eight staff members as well as the resignations of three faculty members.

Faculty retirements

All of the faculty members who are retiring are doing so with emeritus status. Their names, positions, and effective dates of retirement are: Jody Brylinsky, institutional effectiveness as well as human performance and health education, effective Jan. 1, 2019; John M. Dunn, human performance and health education, effective Aug. 1, 2017; and Sandra Glista, speech, language and hearing sciences, effective Dec. 31, 2018.

Staff retirements

Diane Bourgeois, educational leadership, research and technology; effective May 12,

2018; Susan Coker, student affairs, effective June 1, 2018; Dorothy Fancher; Disability Services for Students, effective July 1, 2018; Douglas Gray, landscape services, effective April 1, 2018; Darla Manion, maintenance services, effective April 1, 2018; Carol Morris-Mier, education and human development, effective April 1, 2018; Leisa Perry, aviation, effective May 1, 2018; Cheryl Roland, university relations, effective June 1, 2018; and Debra Shephard, Bernhard Center Dining Services, effective March 17, 2018.

Faculty Resignations

Keith Dodich, aviation sciences, effective Feb. 28, 2018, and Lt. Col. Andrew Jack Morgan, military science and leadership, effective June 29, 2018.

Obituaries

Griselda Daniel will be remembered during a memorial service at 1:30 p.m. Friday, June 22, in Walwood Hall's first-floor Walwood Commons on East Campus. Daniel, a retired administrator in the Graduate College, died April 1 at age 80.

Leona Heerlyn, formerly a medical office assistant in the Sindecuse Health Center, died April 14. She was 81. Heerlyn joined the staff in 1980 and retired in 1997 after 17 years of service to the University.

Margaret Large-Cardoso, emerita in health, physical education and recreation, died May 28. She was 102. Large-Cardoso joined the faculty in 1949 and retired in 1979 after 30 years of service to the University.

Edgar Inselberg, emeritus in biological sciences, died May 11. He was 87. Inselberg joined the faculty in 1966 and retired in 1999 after nearly 33 years of service to the University.

On Campus with Lindsey Palar



DRAWN TO WMU
(Photo by Deanne Puca)

Lindsey Palar's new title and responsibilities in the Office of Diversity and Inclusion are a testament to the University's commitment to growing inclusive programs across campus.

Formerly program coordinator, Palar became director of diversity education in May. She continues to promote valuable diversity programs such as the Everyone Counts Learning Communities (applications for which are being accepted through Wednesday, June 20), the Real Talk Diversity Series, and MLK Celebration activities and other office functions, as well as works to make the office a campuswide resource. Her new role better defines her directive to coordinate these efforts across campus.

"I'm really passionate about how we develop opportunities on campus, especially for faculty and staff because these are the individuals who are positioned to provide a truly inclusive experience for our students," she says. "[The director position] is exciting in that it provides more opportunity to collaborate across campus."

Palar was raised in Kalamazoo and earned a bachelor's degree from Hope College and a master's degree from the University of Michigan. She worked at a nonprofit organization in Dearborn, Michigan, working alongside a diverse population in Metro Detroit, including Arab-American immigrants and refugees starting or growing small businesses.

In 2015, she returned to Kalamazoo to be near her family, worked in substance abuse counseling for a while and joined WMU, drawn by a desire to work in a setting that encourages ongoing education and growth, social justice, and openness to equality.

"I feel that there is a responsibility and opportunity in higher education to carry out critical work. So many important shifts are happening at WMU and in much broader context nationally and internationally," Palar says. "I strive to balance what I know about the historical context at WMU with what we know today and how to best serve our campus community. Admittedly, I want it to move much faster," she reflects. "I have to remind myself that real change takes time."

Palar and her partner, Paul Vugteveen, live in Kalamazoo with several pets. They own a vegan food catering business, OPEN Vegan Eats, and are committed to participating in social justice events in the greater Kalamazoo area.

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VP, two unit head appointments announced

forward, 'transformational change' has been our guiding principle and our goal for every major aspect of this institution. I believe Tony Proudfoot has the transformational ideas, experience and thinking to reshape and elevate our efforts in marketing, brand positioning and communication," Montgomery says.

"Our challenge is to make WMU the university of choice for this region and beyond. Tony's results-oriented approaches and deep expertise in higher education marketing will be crucial to this work."

Greg Rosine, vice president for government affairs and university relations, will continue to serve as vice president for government affairs while assisting Proudfoot in his transition to campus and the university relations office.

"I am honored and humbled to be entrusted with the responsibility of strengthening the University's brand. WMU's strengths were apparent almost immediately when I stepped

on campus," Proudfoot says.

"Reimagining how we present those strengths to the world will enable WMU to become an undisputed first choice. I look forward to working collaboratively across the University to focus our greatest assets into a clear, compelling voice that attracts attention, students, research talent and financial support."

Since 2015, Proudfoot has served as associate vice president for marketing communications and brand management at the University of Arizona.

This past January, he was tapped to additionally serve as the university's interim senior vice president for marketing and communications.

Previously, Proudfoot spent eight years at Ball State University, where he was associate vice president for marketing and communications.

Staci Perryman-Clark

The new associate dean of the Lee Honors College has been director of First-Year Writing at WMU since 2010 and also is serving in her second year as associate director of the Office of Faculty Development.

Perryman-Clark is a champion for understanding cultural diversity in the teaching of writing and a key leader in the creation of the University's new general education program, WMU Essential Studies.

Her work focuses on creating culturally relevant pedagogies and curricular designs to support all students' expository writing practices. She is a nationally recognized expert on Afrocentric pedagogies in relation to language rights for writing students.

Alicia Kornowa

Kornowa was selected as the University's director of admissions following a nationwide search. She will be developing prospecting, recruiting and yield activities to meet enrollment targets and priorities.

She has spent the past six years at the University of Cincinnati, where she now leads a 24-person team and manages marketing, recruitment and yield activities for domestic first-year and transfer students.

Previously, Kornowa was senior associate director of admissions at Cornell University. She also has held positions at the University of South Florida, the University of Central Florida and WMU, where she was assistant director of admissions and orientation.

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Fostering success center announces new partner, transition plans

gies for the statewide network is in its final year, she notes. Plus, Maddy Day, director of outreach and training for the center who has been the face of the statewide network, will leave June 30 to pursue national consulting work with the Annie E. Casey Foundation.

The New Foster Care is slated to take the lead on continuing to build Fostering Success Michigan's statewide network of organiza-

tions, professionals and key stakeholders. WMU's Karie Ward, project coordinator for the network, will step up to lead the transition efforts.

The WMU Center for Fostering Success will continue its system change work through its Policy Action Network and research collaborations, which will be led by Linda Schmidt, social work.

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