A Report of an Internship in Public Relations at Western Michigan University

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A REPORT OF AN INTERNSHIP
IN PUBLIC RELATIONS AT WESTERN MICHIGAN UNIVERSITY

by

John G. Oszek

A Project Report
Submitted to the
Faculty of The Graduate College
in partial fulfillment
of the
Specialist in Education Degree

Western Michigan University
Kalamazoo, Michigan
December 1978
ACKNOWLEDGEMENTS

I wish to express my gratitude to the entire staff of the Information Services division of Western Michigan University. Special thanks to Martin R. "Joe" Gagie, assistant to the president and director of information services, for arranging the variety of experiences I enjoyed during my six weeks at Western. Special thanks also to Patricia Coyle, associate director of information services, and to Robert Rubom, director of news services. Without their guidance and candor, my internship would not have been the enlightening experience that it was.

Very special thanks must also be given to my advisor in the Department of Educational Leadership, Dr. Richard Munsterman.

John G. Dezek
DEZER, JOHN GEORGE
A REPORT OF AN INTERNSHIP IN PUBLIC RELATIONS
AT WESTERN MICHIGAN UNIVERSITY.
WESTERN MICHIGAN UNIVERSITY, ED.S., 1973
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*Because the material in the appendices does not
conform to the size specifications for binding and
microfilming, only the original appendices are on
file with the original copy of this report. Therefore,
a separate Table of Contents is included
with those appendices, on page 24.
A RATIONALE FOR THE EXPERIENCE

In an era of budget cuts and tax revolts, as well as public disenchanted with the educational system in this country, the need for school administrators to be striving for good public relations is paramount. Colleges and universities, as well as public elementary and secondary schools, depend on the public for support, both vocal and financial. Common principles for effective strategies can be learned through experience at any educational level.

The wide range of public relations activities at any level indicates the breadth of its scope. At Western Michigan University, a number of offices under the leadership of Martin R. "Joe" Gagie, assistant to the president and director of information services, strive to establish and maintain good public relations. My experience in each of these offices provided me with an overview of the public relations activities in a large educational system.

The need for good public relations, and for trained and effective public relations personnel, is growing. Hopefully, this internship project has better prepared me for a career in this emerging field.
THE OBJECTIVES FOR THE INTERNSHIP

With the concurrence of my field supervisor and university advisor, I established the following objectives for my internship program:

Conceptual Objectives

1. To gain an overview of the public relations activities of a large university
2. To gain specific experience in particular aspects of a public relations program
3. To examine the interplay between various segments of the public relations program
4. To study the role of the director as an educational leader

Human Objectives

1. To gain an overview of the direction of a good public relations program in terms of intended audiences
2. To gain an insight into public relations strategy in terms of organization, activities, etc.
3. To gain an insight into techniques for effective human relations, internal and external

Technical Objectives

1. To improve skills in:
   a) writing
   b) editing
   c) layout and design
   d) telephone conversation
   e) listening
2. To gain experience in a variety of public relations tasks
ACHIEVEMENT OF THE OBJECTIVES DURING THE INTERNSHIP

I feel I achieved all of my objectives during my six-week internship experience. Analysis of each objective and how it was achieved follows.

Conceptual Objectives

1. To gain an overview of the public relations activities of a large university

By working at Western Michigan University under Martin R. "Joe" Gagie, assistant to the president and director of information services, I was given the ideal position from which to accomplish this objective. Under Mr. Gagie's leadership, I worked in the following offices:

- Information Services
- News Services
- University Publications
- Sports Information
- Information Center and Switchboard

I have learned how Mr. Gagie coordinates these offices, from staff meetings to budgeting to sending directive memos.

From the point of view of the administration building, one sees the thrust of the public relations program in terms of its concepts. Foremost among them is the promotion of the image of the university and the solicitation, however subtly, of contributions. Every aspect of the program is orchestrated for the achievement of those goals.
2. To gain specific experience in particular aspects of a public relations program

In order to accomplish this objective, it was necessary for me to leave the confines of the administration building and work in various other offices, listed above. My specific tasks are itemized in my log. At the nuts-and-bolts level, it is sometimes difficult to see "the big picture," but individual assignments all contributed to the efforts of the larger organization.

3. To examine the interplay between various segments of the public relations program

This objective was accomplished through my attendance at staff meetings and my informal conversations with personnel. At Western, the inter-departmental interplay is minimal; some personnel in one office know nothing of the activities of employees in another. That is the view from the bottom, of course. From the top, as I said earlier, the interplay is choreographed quite well.

4. To study the role of the director as an educational leader

Mr. Gagie, as assistant to the president, is an important and effective administrator of the University. His duties are wide-ranging, and his choreographing of various offices under his jurisdiction is complex. I observed his style, and I heard candid reaction to that style from University employees. Line organization was analyzed and discussed.
Human Objectives

1. To gain an overview of the direction of a good public relations program in terms of intended audiences.

In order to achieve this objective, I observed and analyzed the groups with whom the various information services offices have contact. It became clear to me that the public relations efforts are aimed primarily at alumni, with the hope that financial contributions will follow. Another audience is prospective students who, it is hoped, will choose to attend Western. A third audience is the general public, whose favorable attitude toward WMU is cultivated.

2. To gain an insight into public relations strategy in terms of organization, activities, etc.

The strategy requires personal attention to members of the intended audiences listed above. By observing the objectives of various activities and publications, I gained an appreciation for the effectiveness of one-to-one contact, whether it be in person or through the mail. Personal letters are sent to all alumni who have accomplished something of significance (a "clip file" is utilized to keep track of those accomplishments). Much is also done to maintain good relations with the media, from congratulatory letters for newly-named editors to luncheon meetings and cocktail hours with reporters. Press passes to athletic events are utilized to assure good media coverage of games. But despite these efforts, Western suffers from poor media coverage due to past mistakes.
3. To gain an insight into techniques for effective human relations, internal and external

I couldn't have foreseen, when I wrote this objective, that my major lesson would be in this area, not from witnessing good human relations, but rather from seeing the effect of the lack of same. Conflicts between staff members in the News Services office are the result of poor communication and lack of consistency. By talking to various personnel, all of whom were remarkably candid with me, I learned the roots of the conflicts and offered my observations on approaches toward easing the tension. Though the conflicts won't be completely solved as long as certain personnel remain employed, I believe increased communication has already improved the situation. For example, weekly staff meetings will now be held, while before few meetings, if any, were held. Communication is the key.

Externally, relations with the media need a great deal of improvement. As I said previously, the poor relations are due mainly to past mistakes, not present practices; the latter seemed generally good. As one administrator told me, the root of the problem lies in the fact that the media have little, if any, competition in the Kalamazoo area. Whatever the reason for the problem, I observed the interaction techniques and I feel that I can learn from their past mistakes.

Technical Objectives

1. To improve skills in writing, editing, layout and design, telephone conversation, and listening.
More clock hours were spent in achieving this objective than any other. I wrote over 20 news releases, and learned, through editing and re-writing, the techniques of attracting editors' interest. I assisted in the layout and design of the University Magazine and the camera-ready paste-up of the Western News. My telephone etiquette was improved while I worked at the switchboard and Information Center, answering telephones and questions. Every activity strengthened my abilities as a good listener.

2. To gain experience in a variety of public relations tasks

As my log of daily activities indicates, I participated in a myriad of activities, ranging from writing news releases to assisting the photographer at Football Media Day. I believe my talents as a public relations person have been greatly improved, and that I could confidently assume a full-time position at a college or central office.
PUBLIC RELATIONS PRINCIPLES LEARNED DURING THE INTERNSHIP

In analyzing how this professional field experience has improved my public relations capabilities, I must focus on the knowledge I've gained in four areas:

1) a good public relations program begins with good internal human relations and communication
2) in order to reach their intended audiences, public relations practitioners must cultivate good relations with members of the media
3) the most worthwhile audiences are those which can be of financial benefit to the institution
4) in a large organization such as a university, emphasis must be on the whole as the sum of the parts, not on individuals out for their own advancement and promotion

Many of these points have been touched on in the foregoing section. Moreover, their significance extends beyond my particular experiences at Western. Therefore, my following comments will be more general in nature.

Public relations involves not only external relations but also internal relations. A positive image cannot be exuded by a group of individuals who are not truly positive about what they are doing. A positive attitude must begin with the employees of an organization. I firmly believe that the role of public relations is not to create an illusory image of quality, but to project a true picture of the positive reality of a situation or organization.

Communication is the key to good public relations. Any organization that wishes to communicate with the public must first know how to communicate within itself. Open channels need
to be utilized by superordinates as well as subordinates. Status needs to be clearly delineated, as does line and staff organization. No one should be uncertain of his position or authority.

Once good communication and understanding is achieved internally, public relations persons can begin to cultivate good relationships with the media. Without the cooperation of the media, little can be done to get out the work to the intended audiences. Personal attention must be given to media personages, and contact should be maintained by the leaders of the organization (president, superintendent, etc.).

Every effort must be made to get the media to cover significant events. The setting must be made attractive and comfortable for the media, so they will want to return. Their job must be made as easy and efficient as possible. How contact with the media is handled will affect their entire image of the organization.

Mistakes must be avoided, for a negative image may never be overcome.

With the media's help, certain audiences can be reached. The hard, cold facts of life are that money counts, and the most important audiences are those which can provide a financial return. At a university, alumni and prospective students are the primary audiences. Careful attention must be given to these groups. Publications aimed at them must not offend them, and must provide the kind of information they desire and enjoy. Activities need to be organized which keep them involved and attracted.

Of course, nothing is more important than the image of the organization. A good image will attract all intended audiences.
and provide the long-term support needed today.

Probably the most difficult aspect of public relations is convincing the parts that they must sacrifice some of their own ego for the good of the whole. Conflicts in this area range from collective bargaining disputes to individual department news releases. Self-sacrifice is not "in" these days, but a good public relations program needs to impress on the internal staff of the institution the need for unity and an "all for one, one for all" attitude. This brings us back to the need for good internal human relations, which, I suppose in the final analysis, is the true key to a good public relations program.

How am I a better public relations person today than I was prior to beginning the internship? Technically, I have had intensive experience in a variety of public relations tasks, ranging from writing and editing news releases to answering telephones. My skills in all of these areas have increased. But more significant is my greater appreciation of the complexities of a large-scale public relations effort. No number of news releases alone is going to guarantee good public relations. It is far more complicated than that. The points I've discussed in this section are the essence of what I feel is significant in formulating a good public relations program in an educational setting.
DAILY LOG OF ACTIVITIES

July 10

8:00 Write first draft of news release on five recipients of WMU Distinguished Alumni awards
10:00 Read letters, correspondence and journals
1:00 Write news release on Operation Lock Up
2:00 Attend committee meeting of Herald Board of Directors
3:00 Attend meeting between Herald board and printer

July 11

8:00 Read correspondence; go through "clip file"
9:00 Write news release on Affirmative Action audit
12:15 Write first draft of citations for distinguished alumni
2:00 Visit Administrative Work Center and observe operation
2:30 Write news release on philosophy professor who will attend institute
3:00 Read correspondence
3:15 Continue work on alumni citations

July 12

8:00 Continue work on alumni citations
9:30 Meet with Robert Ethridge, assistant to the president, for information on Affirmative Action audit
9:45 Write final draft of news releases on Affirmative Action audit
10:30 View film on Henry Ford Community College as sample of recruitment film to be used jointly by admissions and information services
12:15 Read correspondence and publications
1:00 Interview Carl Lindstrom, director of professional field experiences, for background on student-teachers story

3:00 Attend Herald board meeting

July 13

8:00 Read correspondence

8:15 Continue work on alumni citations

9:00 Meet with Mrs. Nelson in Placement Services for background information on student-teaching story

10:00 Meet with Dean Sandburg for background for student-teacher story

10:30 Telephone interview with Becky Nichols for student-teacher story

11:00 Telephone interview with Donna Jautakis for student-teacher story

12:15 Telephone interview with Pam Clysdale for student-teacher story

12:30 Write rough draft of student-teacher story

3:00 Read correspondence

3:30 Prepare questions for Reading Center story

July 14

8:00 Read correspondence

8:30 Research at News Services for background on Reading Center

9:30 Interview Reading Center Director Smith for Reading Center story

10:15 Read correspondence

10:45 Write rough draft of Reading Center story

12:15 Re-write and edit student-teacher story

1:00 Interview Residence Hall Programs Assistant Director Daigel for background information for residence halls story

2:00 Talk with Patricia Coyle informally
2:15 Cut out proofs for University Magazine

July 17

8:00 Write Reading Center story
9:30 Interview Residence Hall Facilities Assistant Directory Schaper for background information for residence halls story
10:20 Try to contact Miss Michigan for University Magazine article
10:30 Research policies for Herald board meeting
12:15 Read correspondence
12:30 Continue research on policies for Herald board
2:30 Paste-up "Class Notes" section of University Magazine

July 18

8:00 Paste-up sports section of University Magazine
11:00 Read correspondence
12:15 Write residence halls facilities story
2:30 Paste-up page on Estate Planning Ideas for University Magazine
3:00 Write residence halls programs story

July 19

8:00 Conclude writing residence halls programs story
8:45 Research background of Upward Bound program for news story on grant
10:00 Write first draft of Upward Bound story
12:15 Research background on Evaluation Center grant for training people to work with handicapped
1:30 Telephone interview with Luther Dease, Upward Bound project director
2:30 Telephone interview with Bob Rubom, director of news services,
on previous Evaluation Center grant release

2:35 Meeting with Dr. Munsterman and Mr. Gagie to review my objectives

July 20

8:00 Read correspondence, including Chronicle of Higher Education
8:15 Research details for several stories
8:45 Write final draft of Upward Bound story
9:30 Write final draft of student-teacher story after telephone interview with Director Lindstrom
12:15 Write correspondence
1:00 Write article on biographies of distinguished alumni award recipients for Commencement Program
2:30 Edit and re-type student-teacher story
3:00 Write correspondence
4:00 Read A.P. Stylebook on style rules
4:10 Read President Bernhard's prepared remarks for presentation at the Board of Trustees meeting July 21; remarks written by Mr. Gagie and Mr. Ethridge

July 21

8:00 Read and write correspondence, read publications, and proofread releases for board meeting
9:15 Attend Board of Trustees meeting; sit with Mr. Gagie, Mrs. Coyle, and representatives of the media
1:00 Discussion of board meeting

July 24

8:00 Read correspondence
8:15 Write story and cutline on Miss Michigan for University Magazine
9:15 Paste-up three pages of University Magazine

10:00 Proofread Western News special edition

10:30 Call Bob Rubom concerning binding of University Magazines; call bindery

11:00 Paste-up primary feature story of University Magazine

1:30 Discuss how to distribute university catalogs (mail, coupons, etc.) with Mr. Gagie and Mrs. Coyle.

2:00 Re-write commencement program entry for John Ryor using biographical sketch from NEA

2:45 Re-write distinguished alumni citation for John Ryor

3:00 Attend Herald board meeting to discuss policies, including obscenity and a code of ethics

July 25

8:00 Read correspondence

9:00 Go to News Services; be introduced to personnel and get situated

10:00 Collect University Magazines for binding

11:00 Write review of proposed Student Handbook

12:15 Paste-up (wax) back page of Western News

1:00 Go to Printing Services to deliver Western News; tour facility with Assistant News Director Joe Freeman

2:00 Write "home town" story on flag and rifle seminar

July 26

8:00 Read correspondence

8:30 Research background of Pupil Transportation Services for story

10:00 Take University Magazines to bindery

10:15 Meet with Tricia Coyle for editing of distinguished alumni story for Commencement Program

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11:00 Prepare questions for Pupil Transportation Services story and for story on Career English Program

12:30 Interview Dr. Maxwell about Career English Program

1:00 Write story on Career English Program

3:00 Talk to photographer Neil Rankin about filing, equipment, procedures, etc.

3:15 Write news release on librarian Lowrie's conference

July 27

8:00 Research background of Omega Phi Alpha and student Indian assistance

9:15 Check out error in Kalamazoo Gazette, pointed out by Bob Rodosky from Evaluation Center (error in Saturday's board story was Gazette's)

10:00 Write rough draft of Indian story

12:15 Finish Indian story; send for proofreading by Student Financial Aids director

1:00 Write questions for story on CETA tunnel project and observation by Upjohn Institute; plan visit with photographer

1:15 Talk with Publications Director Dave Smith about publications

1:30 Observe and assist duplication, folding, stamping, and distribution of news releases

2:15 Study periodical directories

2:45 Telephone interview with Dale Benjamin of Pupil Transportation Services

3:00 Work on log and weekly report

July 28

8:00 Research and write news release on Professor Friday's conference

9:00 Act as secretary during secretarial meeting on budget; answer telephones; read files; assist in filing
11:00 Research story on two master's degree candidates who are married to each other (feature for summer commencement)

1:00 Telephone interview with above-mentioned couple, first Melanie, then Bruce Flessner

2:00 Write Flessner story

July 31

8:00 Read correspondence

8:30 Edit, re-write and complete stories on the Reading Center and Flessner graduation; read Reading Center story to Director Smith over telephone for her approval

1:00 Tour CETA Tunnel Project; accompany and direct photographer; interview representative from Kalamazoo CETA office

3:00 Telephone interview with Upjohn Institute, CETA manager

August 1

8:00 Further interview with Upjohn Institute and continue to write CETA story and outline

1:00 Proofread day's stories with Mr. Rubom

2:00 Meet with Publications Director Smith to get overview of university publications and his background

August 2

8:00 Read correspondence

9:00 Talk with student writer Jane Vander Weyden informally

10:00 Re-write Indian assistance story based on director's comments

11:00 Call Prof. Friday for story on conference

1:00 Re-write Flessner story and outline

2:00 Act as secretary
### August 3

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<th>Time</th>
<th>Task</th>
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<tr>
<td>8:00</td>
<td>Research on Jean Ogilvie, scholarship winner, for study in Taiwan; telephone interview</td>
</tr>
<tr>
<td>8:45</td>
<td>Write Ogilvie story</td>
</tr>
<tr>
<td>10:45</td>
<td>Read correspondence</td>
</tr>
<tr>
<td>1:00</td>
<td>Interview Ramon Zupko, director of Electronic Music Lab, in Oakland Recital Hall, for story on grant</td>
</tr>
<tr>
<td>3:00</td>
<td>Act as secretary; answer phones</td>
</tr>
<tr>
<td>3:30</td>
<td>Talk with photographer Rankin and publications director Smith about budgets and financing</td>
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### August 4

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<tr>
<td>8:00</td>
<td>Read correspondence</td>
</tr>
<tr>
<td>8:45</td>
<td>Write story on Zupko</td>
</tr>
<tr>
<td>10:45</td>
<td>Act as secretary; answer phones</td>
</tr>
<tr>
<td>12:15</td>
<td>Re-write Upward Bound story based on further interview with Director Dease</td>
</tr>
<tr>
<td>1:30</td>
<td>Call to research two stories assigned by Mr. Rubom; no contact made</td>
</tr>
<tr>
<td>2:00</td>
<td>Work on weekly report and log; talk with Mr. Freeman about unauthorized cheerleader release</td>
</tr>
<tr>
<td>3:00</td>
<td>Go with Freeman to Gazette, Student Center to drop off news releases; talk with reporters, managers; talk informally with Mr. Freeman</td>
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### August 7

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<tr>
<td>8:00</td>
<td>Read correspondence; telephone interview with Prof. Friday</td>
</tr>
<tr>
<td>8:30</td>
<td>Work on log</td>
</tr>
<tr>
<td>9:00</td>
<td>Write story on Prof. Friday's conference</td>
</tr>
<tr>
<td>11:00</td>
<td>Re-write lead for student-teacher story, based on Mr. Gagie's suggestions; talk with Mr. Gagie about questions on this and residence hall stories</td>
</tr>
</tbody>
</table>
12:30 Re-write cutline for Flessner story
1:00 Talk to residence halls director for clearance on story; edit
1:30 Serve as model for photographer Rankin
2:00 Read correspondence
2:30 Proofread day's stories with Mr. Freeman
3:00 Take stories to Gazette

August 8

8:00 Read correspondence
9:00 Telephone interview with Mr. Lindstrom on student-teacher story, based on Mr. Gagie's suggestions
9:15 Turn in Flessner story; discuss release date; re-write cutline and lead
9:30 Edit student-teacher story based on Mr. Gagie's suggestions and information from Mr. Lindstrom
12:15 Re-type student-teacher story
1:15 Re-organize story on librarianship scholarship; re-type
2:15 Act as secretary; Xerox and distribute Flessner photos

August 9

8:00 Read and write correspondence
9:00 Research and write story on paper tech. summer scholarships, "hometown" style
1:30 Discuss interdepartment budgeting with Mr. Rankin, Mr. Rubrom.
2:15 Research story on volleyball seminar
3:00 Read correspondence
3:15 Write story on library hours during session break
August 10

8:00  Act as secretary

8:30  Research archeology story; telephone interview with Prof. Crammin

9:00  Write archeology story; hometown style

9:30  Attend staff meeting in conference room of Ellsworth Hall; discuss intra-department communication, secretarial and student help, budgeting

12:00 Attend staff luncheon for Mr. Rankin (getting married); ride to lunch and back with Mr. Rubom; talk informally

2:00  Proofread the day's releases

3:00  Mimeograph and send out releases; secretary left early

August 11

8:00  Read and write correspondence

8:30  Continue writing archeology story

10:15 Write volleyball story; research hometowns

1:00  Research and write cutlines for volleyball photos; continue writing story

August 14

8:00  Become oriented to switchboard operation in administration building; meet with Director Gert Peterson; learn about operations, billing, personnel; observe emergency operations caused by accidentally-cut cable at McCracken Hall

10:00 Read folder of every memo sent out by Director Peterson; discuss with Mrs. Peterson and some staff members

10:30 Listen in to operator Mark on receiver; learn operation of equipment

12:15 Listen in to operator Sue on switchboard; assist in getting information
August 15

8:00 Observe and assist at Information Center; answer "Student Locator" telephone and provide information; discuss operations and human relations with staff members

2:00 Meet with Mr. Gagle and Mrs. Coyle; discuss my observations and experiences; pick up University Magazine and Commencement Program, both recently printed

4:00 Discuss my observations with Mrs. Peterson and her staff

August 16

8:00 Read correspondence

9:00 Meet with Sports Information Director Beatty in Ellsworth Hall office; plan activities for Football Media Day

10:00 Discuss publications with Director Smith, particularly University Magazine and Commencement Program

11:00 Go to Student Activities Office with Director Smith to view Director Stroup's slide presentation produced for Freshman Orientation

12:00 Attend Press Conference with Coach Elliot Uzelac in Union; direct media to room

12:30 Attend luncheon for media and football players in Union

1:00 Attend Press Conference with seven star football players facing questions by media, at Union

2:00 Assist in taking photos of football players at Waldo Stadium; call out names of freshmen and transfers for Mr. Rankin and his assistant; hold ladder for photographers of team photos

4:00 Accompany Sports Information Director Beatty and Assistant Doug Spencer to Schwartz's for cocktail hour with media; informal discussion with directors and media

August 17

8:00 Read and write correspondence

9:00 Discuss activities of staff meeting regarding secretaries
9:30  Assemble materials for Final Report
10:30 Write memo to Mr. Gagie concerning conclusion of internship
11:30 Attend luncheon with secretaries
12:15 Research and write release on Bronco Transit Service; telephone interview with director
3:30  Continue work on Final Report

August 18

8:00  Prepare for News Conference with John Ryor, distinguished alumnus
9:00  Attend Ryor's News Conference; ask first question; talk informally with Tricia Coyle and news media representatives
10:00 Research story on Prof. Siebert's conference
11:00 Write Siebert story
12:15 Write memo to all staff regarding conclusion of internship
12:45 Discuss Final Report with Mr. Freeman
1:30  Talk informally with all staff members
APPENDICES
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*The Commencement Program follows the University Magazine, the pages of which have not been re-numbered.*
PROFESSIONAL FIELD EXPERIENCE
PROSPECTUS

SPONSORING ORGANIZATION: Western Michigan University
FIELD SUPERVISOR: Martin (Joe) Gagie, Director of Information Services
UNIVERSITY ADVISER: Dr. Richard Munsterman, Department of Educational Leadership
MAJOR FOCUS OF EXPERIENCE: Field experience in a variety of aspects of public relations activities at the university level
DURATION: Six weeks, forty hours per week, for six credits; July 10-Aug. 10

RATIONALE:

In an era of budget cuts and tax revolts, as well as public disenchantment with the educational system in this country, the need for good public relations is paramount. Colleges and universities depend on the public for support much in the same way that public elementary and secondary schools do. The issues are the same, the problems are the same, the solutions may be the same.

The wide range of public relations activities indicates the breadth of its scope. Western Michigan University is involved in a number of activities under the general heading of public relations. The director, Mr. Gagie, is in charge of a number of employees working in a variety of offices, handling such things as the university newsletter, the alumni magazine, sports information, and newspaper releases. Contact with the public is a common element of all of these activities, from the direct vocal contact at the switchboard to the less personal contact through university publications. Experience in each of the areas provides an overview of public relations activities at the university level.

The need for good public relations, and for trained and effective public relations people, is growing. Hopefully, this project will better prepare the student for a career in this emerging field.
CONCEPTUAL

1. To gain an overview of the public relations activities of a large university

2. To gain specific experience in particular aspects of a public relations program

3. To examine the interplay between various segments of the public relations program

4. To study the role of the director as an educational leader

Activities:

1. Work in a variety of offices under the direction of the public relations (information services) administrator

2. Assist in the preparation of the alumni magazine, intra-university newsletter, sports and news releases; cover trustees' meetings; work on switchboard

3. Analyze the structure of the department; examine the staff organization; examine cooperation among staff members

4. Observe activities of the director; analyze the line organizational chart and compare it with informal behavior

HUMAN

1. To gain an overview of the direction of a good public relations program in terms of intended audiences

2. To gain an insight into public relations strategy in terms of organization, activities, etc.

3. To gain an insight into techniques for effective human relations, internal and external

Activities:

1. Observe and analyze the groups with whom various informational services divisions have contact

2. Observe and analyze objectives of various publications and other public relations activities

3. Observe and analyze human interaction techniques between various groups

TECHNICAL

1. To improve skills in:
   a) writing
   b) editing
   c) layout and design
   d) telephone conversation
   e) listening

2. To gain experience in a variety of public relations tasks

Activities:

1. Work on a variety of publications, assignments, etc., to be assigned

2. Work on a variety of publications, assignments, etc., to be assigned
APPENDIX B

NEWS RELEASES SENT TO MEDIA
KALAMAZOO—"Project Equality," a national interfaith program for equal employment opportunity for minorities, has commended Western Michigan University for making "rapid and measurable progress" in achieving projected goals.

Based on an Affirmative Action (AA) audit of May 19, Equal Employment Opportunity (EEO) Specialist Raquel Dowdy-Cornute reported that "all previous recommendations from Project Equality have been followed." A "decrease in minority faculty representation" was noted, but hope was expressed that it would be improved in 1978-79.

Robert Perry, employment representative at WMU, and Robert Ethridge, Western’s AA officer, were praised for the University’s "good faith efforts" in implementing its EEO program.

Strongest praise was given to the WMU AA program’s written policy and language, which were rated "excellent" by the Project Equality auditor. "Adequate" ratings were given to Western’s AA goals and timetables, workforce patterns and employment procedures.

The report also noted that Ethridge has been elected director of Region V of the American Association for Affirmative Action.

Regarding the decline in minority faculty representation, WMU President John T. Bernhard has asked all staff to rededicate themselves to the critical task of exemplifying that the University can match last year’s representation, and exceed it in the near future. Minority faculty representation dropped from 5.3 percent in 1976-77 to 5.4 percent in 1977-78.

Eleven goals for 1977-78 were reviewed and will be reported on formally in the AA Progress Report to be issued in October.

In a related matter, Dowdy-Cornute recommended that, based on the results of the audit, this year’s convention of the Michigan Synod of the Lutheran Churches of America be held at WMU.
KALAMAZOO—Dr. Joseph Ellin, Western Michigan University associate professor of philosophy, has been selected to attend a three-week institute this summer on "Ethical Issues in the Management of Public and Private Institutions" at Yale University, New Haven, Conn.

Representatives from business, the professions, government and the academic community will discuss the "criis" of morality in our public and private institutions and determine how educational institutions can best equip managers to recognize the ethical dimension of their roles, Ellin explained.

The institute is sponsored by the Society of Values in Higher Education and the Yale School of Organization and Management.

Ellin was chosen to participate in a 1975 summer seminar on social justice at Tufts University, sponsored by the National Endowment for the Humanities. In 1977, he participated in an Institute on law and ethics at Williams College, sponsored by the Council for Philosophical Studies.

At Western since 1962, he currently teaches ethics, political philosophy and philosophy of law. He served as chairman of the philosophy department, 1969-75, and again last year. Ellin also has served as chairman of the Kalamazoo branch of the American Civil Liberties Union and he has studied law at the University of Michigan and UCLA Law Schools.

-30-
KALAMAZOO—National leaders in electronics engineering, education, management, occupational therapy and speech pathology and audiology will receive Distinguished Alumni Awards from Western Michigan University August 18 at summer commencement exercises in Waldo Stadium.

They are: Dr. Dalton E. McFarland, management consultant and a professor of business administration at the University of Alabama, Birmingham; John E. Ryor, president, National Education Association (NEA), Washington, D.C.; Marion R. Spear, Cherry Valley, N.Y., founder of WMU's occupational therapy department and a recipient of the National Award of Merit from the American Occupational Therapy Association; Ernest N. Storrs, Locust Grove, Va., retired chief of the Federal Aviation Administration's radar branch; and Dr. Rolland J. VanHattum, past president of the American Speech and Hearing Association and currently professor of communication disorders at State University of New York at Buffalo.

Harry Contos, Kalamazoo attorney and member of the Alumni Association board of directors, will confer the awards; recipients were selected by the WMU Alumni Association.

McFarland, a 1943 WMU graduate, received his master's degree in business administration from the University of Chicago in 1947 and his doctorate from Cornell University in 1952. He has been a management consultant to many organizations and he has directed and participated in management and executive seminars for businesses, non-profit organizations, universities and federal and state agencies. He is the author and editor of 13 books and numerous research reports and monographs.

McFarland is a fellow of the Academy of Management, the American Society of Applied Anthropology and the International Academy of Scientific Management. He also is a member of several educational organizations, and in 1974 he was named (more)
Beta Gamma Sigma Distinguished Scholar. He and his wife, Jean, a 1940 WMU graduate, live in Birmingham, Ala.

Ryor received his bachelor's and master's degrees from WMU in 1957 and 1963. Prior to assuming his current duties as NEA president in Washington in 1975, he taught in the Springfield, Mich. school system, and he was named Michigan's "Teacher of the Year" in 1972. Ryor, the NEA's first two-term president, lives with his wife, Carol, and their six children in Potomac, Md.

Spear received her teaching certificate in 1915 and her bachelor's degree in 1937 from the Massachusetts School of Art. She received 35 graduate hours of credit from WMU toward her master's degree from the University of Michigan, which she received in 1945.

Spear is the founder of the Kalamazoo State Hospital's School of Occupational Therapy, established in 1922; it moved to Western in 1944. She served as associate professor and chairman of the WMU occupational therapy department, 1944-59.

Named as Kalamazoo's "Woman of the Year" in 1953, Spear received the National Award of Merit of the American Occupational Therapy Association in 1960 and was elected a fellow of that organization in 1972. She received the "Certificate of Honor and Appreciation" from the Michigan Department of Mental Health, and the "Governor's Minute Man Award" for service to the state in 1972.

The author of "Fifty Years of Occupational Therapy in Michigan," Spears is retired and lives in Cherry Valley, N.Y.

A 1935/physics graduate, Storrs retired in 1973 as chief of the radar branch of the Federal Aviation Administration (FAA). He assisted in the development of the proximity fuse in 1942, and in the design of ground control equipment and other aviation equipment used extensively during World War II.

He redesigned the GCA aircraft used for the "Berlin Airlift"; he wrote the specifications for a new antenna for air traffic control; he designed a method of using the cathode ray tube to improve readouts on radar screens; and he developed equipment for automatic radar landing systems. (more)
Storrs received a "Quality Performance Commendation" from the FAA in 1971. He and his wife, Annie, have one daughter and live in Locust Grove, Va.

VanHattum is a 1950 U of I graduate of speech pathology and audiology. He received his master's and doctoral degrees from Pennsylvania State University. The past president of the American Speech and Hearing Association, VanHattum was honored by the New York State Speech and Hearing Association in 1974, the American Speech and Hearing Association in 1977, and this year was named a Distinguished Faculty Scholar at SUNY, Buffalo.

VanHattum has been a consultant and is the author of 10 books and numerous articles. He and his wife, Joyce, and their five children live in Grand Island, N.Y.
Release #7778-1209 July 26, 1978 By: Jack Dezek

KALAMAZOO—Nearly 200 students in the flag and rifle divisions of 30 Michigan high school bands have completed a four-day marching clinic held in conjunction with the SEMINAR '78 summer music camp, July 16-29, at Western Michigan University.

Among them (EDITORS SEE ATTACHED LIST)

While at WMU the high school students studied flag and rifle corps technique and performance. Members of the WMU Bronco Marching Band assisted the instructors in the clinic, held at Western's Waldo Stadium.

Another 150 junior and senior high school students are enrolled in various musical instrument seminars at the 27th annual session of the music camp here.

---MICHIGAN---

ALLEGAN—Allegan High School, Charles Ball, director
Jeanette Baker Michele Miller
Pam Valdez Wendy Moored
Carol Hall Mary Vandermeer
Susan Kinney Helyn Zantello

BRIDGMAN—Bridgman High School, Dale L. Reuss, director
Teresa Rhew Brenda Copeland
Alice Ward Lori Copeland

CEDAR SPRINGS—Cedar Springs High School, Patricia Page, director
Jeanne Haynes Ardith Maxwell
Janet Shaw Lori Maxwell

DEXTER—Dexter High School, Gerald Woolfolk, director
Kim Marshke Wendy Varreilmann
Arla LaRue

DORR—Hopkins High School, Daniel Bushouse, director
Nancy Kloska

EAST TAWAS—Tawas Area High School, Gene Salamony, director
Tami Brackenbury Roberta Richter

ELSIE—Ovid-Elsie High School, Roger Weyersberg, director
Kathleen Baese

EMPIRE—Glen Lake High School, Thomas MacNaughton, director
Martha Young

FLINT—L. N. Powers High School, Joseph Ungar, director
Paula Begres Marlene Beckwith
Lori Weibel Colleen Kay
Sue Johnson

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FREMONT—Fremont High School, Joe Laird, director
Beth Betts, Kitt Patton

GRAND RAPIDS—East Grand Rapids High School, Richard Sang, director
Chris Nawrocki, Julie Watson
—West Catholic High School, Michele Snow, director
Kathy Gedvila, Mary Phillips
Pam Summers, Diane Romanowski
Claire Gerke, Cindy Rates
Mary Theeuwes, Karen Wietsma
Anne Poterack, Virginia Dunst

HARRISON—Harrison High School, Charles Sheldon, director
Lisa Johnson, Cindy Evans
Carla Wilson, Donna German
Ingrid Dean, Carmen Sprague
Kathy Purcell, Shelly Bond

HARTFORD—Hartford High School, Tim Griffin, director
Beth Welty

JACKSON—Jackson County Western High School, William Hampton, director
Janice Donner, Mary Beth Arend

LANSING—Haverly High School, Donald Miller, director
Rhonda Calkins, Beth Fritz
Chris Burch, Julie Beyerhelm
Ann Marie McDonald

LAWTON—Lawton Community High School, Larry Zomer, director
Suzie Cusentino, Lori Pease

KALAMAZOO—Loy Norrix High School, James Roach, director
Betsy Thorson, Kelly Cavanaugh
Lisa Bloomquist, Connie Horton

MANISTEE—Manistee Catholic Central High School, Robert Meyers, director
Joan Herbert, Sarah Dursum
Tammy Koon, Hilary Markham
Terri Tossi, Sharon Fausz
Karen Racynski, Tammy O’Hagan

MOUNT MORRIS—Mount Morris High School, Dennis Anderson, director
Gwen Bigelow, Maureen Keith
Laraine Young

OVID—Ovid-Elsie High School, Roger Weyersberg, director
Angie Elder

OWOSSO—Ovid-Elsie High School, Roger Weyersberg, director
Denise Dennison

PARMA—Jackson County Western High School, William Hampton, director
Sue Bowersox, Kathy Crotty

(more)
PORTAGE—Portage Central High School, Dan Dannis director
   Tracy Gawkowski Tanya Mohney
   Marcia Gipson Mary Domeny
   Anne Warner Julie Farrand
   Debbie Bonecutter Susie Merrill
   Lori Bonecutter
   —Portage Northern High School, Donald Griesbach, director
     Jody Naas

ROYAL OAK—Royal Oak Dondero High School, Richard Perkins, director
   Martha Howes

SOUTHGATE—Schafer High School, James Skura, director
   Debby Glancy Kim Wirth
   Candy Burgess Jackie Abercrombie

SPRING ARBOR—Jackson County Western High School, William Hampton, director
   Kim Glassel

WOODHAVEN—Woodhaven High School, Dolores Lavictoire, director
   Tracy Toepfer Lisa Martin
   Mary Deskovitz Stephani Casacca
   Tracy Tobiczyk Regina Starkey
   Donna Collins

UYONDOTTE—Woodhaven High School, Dolores Lavictoire, director
   Chris Burgess Kim Burris
   Alisa Gibson

YPSILANTI—Ypsilanti High School, Lyna Cooper, director
   Susan King Deana McCollum
   Colleen Thompson Sue Laws
   Janice Manley Traci Billingsley
   Luanne Herriman Kelly Nelson
   Debra Scafasci

-30-
KALAMAZOO—Dr. Jean E. Lowrie, professor and director, School of Librarianship, Western Michigan University, will be a key speaker at the annual conference of the International Association of School Librarianship (IASL) which runs through August 4th in Melbourne, Australia.

She will deliver the Margaret Scott Memorial Lecture on international school library developments. The conference began on July 26.

Lowrie is a past IASL president and now serves as its executive secretary. IASL is affiliated with the World Confederation of Organizations of the Teaching Profession.

After the conference, Lowrie will present a one-day workshop on present and future trends in library education for library educators in the state of Victoria, Australia. She also will visit Australian alumni of WMU and school and public libraries in Perth, Adelaide, Canberra and Sydney.

Lowrie has been director of Western's School of Librarianship since 1963. She has served as president of the American Library Association and of the American Association of School Librarians and was the first woman president of the WMU Faculty Senate.

She is a graduate of Keuka College, Keuka, Colo., and holds a master's degree from WMU and a doctoral degree from Western Reserve University, Cleveland, Ohio. She joined Western's staff in 1951 as Campus School Librarian.

The author of several books and articles, Lowrie was named Michigan's "Librarian of the Year" in 1969, and was awarded an honorary doctoral degree from Keuka College in 1973.

-30-
KALAMAZOO—A three-year-old program for teaching the English language to foreign students has doubled in size since its inception here at Western Michigan University.

The Career English Program (CEP) will attract nearly 150 students this fall, compared to the initial group of 77 in September, 1975. Now housed in BC 16 Ellsworth Hall, the program is directed by Dr. Daniel P. Hendriksen, WMU associate professor of linguistics. Donald Maxwell is program coordinator. Both Hendriksen and Maxwell have been with CEP since it began.

The student increase in the program is not due to any increase in foreign student enrollment on campus, according to Maxwell. Rather, CEP has grown because "we've become known," he said. "We've built up a good reputation among embassies and student referral services."

The non-credit program is aimed primarily at teaching conversational and pre-vocational English to foreign students. It also attempts to offset the normal cultural shock a foreign student with modest knowledge of the English language encounters in America.

The emphasis this fall will be on "everyday English" and on orienting the foreign students to university life and American culture. A new class called "English Through Media and Models" will deal with the English spoken "around the student," Maxwell said.

The curriculum includes instruction in basic matters such as how to order food in the dorm or a restaurant and how to shop in local stores, etc. One textbook used, entitled "Speaking of the U.S.A.-Customs and Institutions," deals with such matters.

A typical CEP student this fall semester will spend 25 hours weekly in classrooms and language labs to increase fluency in English. Students are divided into
five different proficiency groups and take classes in reading, writing and other basic English skills.

Maxwell said the program also is experimenting with "mini-courses" which teach study skills, note-taking and taking tests.

As its name indicates, CEP emphasizes the language skills the student will need in a future career. From the beginning, the student attends a class of English in a career field, such as engineering, social science, etc., along with other classes.

Students attend four or five 7 1/2-week sessions if they enter the program at its lowest level, fewer if they have had more English training previously. Six sessions are offered per year, taught by a staff of 13, all of whom speak at least one foreign language. Instruction, including every textbook, is in English.

The students predominantly are from Middle Eastern countries. South America, Japan, Greece, Thailand and, rarely, the Soviet Union, are the homelands of other CEP students here.

Students must complete the program before being admitted to any campus curriculum; not all of them stay on at WMU, Maxwell said.

Most of the students live on campus while attending the sessions, though it's not required.

Regarding evaluation of the effect of the program, Maxwell said written tests have been demonstrated to be "poor measures" of language competency. "Language is an internal thing," he observed. "How competent the students are in communicating is our concern, and communication competency is our goal."
KALAMAZOO—More people with reading problems will be able to receive assistance from Western Michigan University's Reading Center and Clinic (RCC) beginning this fall as a result of a planned expansion of services.

While last year RCC provided diagnosis and therapy for 75 people, its new director, Mrs. Dorothy Smith, assistant professor of education and professional development, hopes to raise that number to 200, more than double those previously assisted.

"We will use trained graduates and master's degree students, under careful scrutiny, to provide assistance," she explained. "All of them will be highly knowledgeable in reading. In the past we've had more requests for help than we've been able to fill."

The RCC provides diagnosis and therapy to people of all ages in Michigan and Indiana, and accepts referrals from parents, teachers, principals, physicians and social agencies.

The fee for the assistance varies, depending upon the client's ability to pay, Smith said, and usually the parents foot the bill.

"However, sometimes a social agency or a federal program covers the cost, and in some cases of special need, we waive the charge," she noted.

The RCC offices in 3514 Sangren Hall contain a large and growing collection of diagnostic tests and equipment, in addition to reading series from many publishers. A "diagnostic room" and six "therapy rooms" are equipped with one-way mirrors and sound equipment for unobtrusive supervision.

Smith stresses that the RCC is "extremely careful of confidentiality," and abides by the American Psychological Association rules of conduct.

"No one may discuss any case outside the four walls of the Reading Center and Clinic," she explained.
Formerly known as the Psycho-Educational Clinic, the RCC was established in 1932 by the late Homer L. J. Carter, who served as its director until his retirement in 1964. Its dual purposes historically have been to help people with reading difficulties and to help undergraduates and graduate students learn diagnostic techniques.

Smith is proud that the RCC always has strived to uncover the causal factors of a person's reading problem by considering the psychological, academic, motivational and sociological factors before formulating a "prescriptive diagnosis."

"We believe every individual is unique and that it is wrong to throw one system of corrective material at everyone who comes for help," Smith stated. "Therapy must be geared toward each individual's needs. It makes our work harder, but more rewarding."

The new expansion in services will be implemented, under Smith's direction, by Joe R. Chapel, associate professor of education and professional development, in charge of diagnosis, and Nancy L. Thomas, assistant professor, in charge of therapy. Other faculty in the department's language in education unit are assigned to work with the RCC part-time.

The success of the RCC's programs hinges on a couple of variables, according to Smith. "We've seen an appreciable amount of growth in one semester, but much depends on when the problem is caught," she said. "If the individual is 12 or older, therapy is more difficult. The earlier a child is referred to us, the better."
KALAMAZOO—A difficult project to clean and paint mechanical rooms and underground utility tunnels at Western Michigan University is "one of the better" federally-funded Comprehensive Employment and Training Act (CETA) projects in this area, according to the planners and managers of CETA programs in Kalamazoo County.

The Kalamazoo County Employment and Training Office (KCETO), the project planner, and the W. E. Upjohn Institute for Employment Research, the program and fiscal manager, said the project is proceeding well and that Western has been a successful CETA employer.

Craig Schreuder, KCETO director, said the project "meets several of the important criteria" established for CETA programs. First, Schreuder said, there is physical evidence of accomplishment. Second, what is being accomplished is something that wouldn't otherwise be done, resulting in preventive maintenance.

Third, the jobs are relatively low-skilled; therefore they are "readily adaptable to the client population." Fourth, Western has laid the groundwork for the transition to regular employment which is a goal of the CETA program. Fifth, wage levels are low enough so that more jobs can be filled with the remaining funds, and sixth, Schreuder said, "People are learning something, establishing a work history, and earning some money."

For all of these reasons the project is "one of the better ones," said Schreuder, who praised WMU as "a good employer. We're very happy that we're working with Western in public service employment projects, and that these projects have been able to meet our goals optimally."

In the past year, 16 CETA projects have been in progress on Western's campus, providing 163 jobs.

According to William Hutchinson, mechanical supervisor of WMU's Physical Plant, the CETA workers are doing "a terrific job" in "areas which are not the most desirable to work in. The areas are close, cluttered, hot and somewhat hazardous."
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According to William Hutchinson, mechanical supervisor of WMU's Physical Plant, the CETA workers are doing "a terrific job" in "areas which are not the most desirable to work in. The areas are close, cluttered, hot and somewhat hazardous."

The workers must clean and then paint floors and pipes, many of which must be color-coded to conform to Occupational Safety and Health Act (OSHA) regulations. "A lot of moving and cleaning is needed before the painting starts," Hutchinson said. "Many of the areas are dingy-looking. Sometimes you can't tell the equipment from the walls."

The project has been underway for nine months, employing an average of four people at a time. It is expected to take another 15 months to complete.

"The work can't be done in a couple of days," Hutchinson said, "but the result is a noticeable improvement in the appearance of the mechanical rooms and tunnels."
CETA PROJECT ON TUNNELS—Work on a two-year project which involves the cleaning and painting of mechanical rooms and underground utility tunnels at Western Michigan University has drawn high praise. Shown here is a Comprehensive Employment and Training Act (CETA) worker painting a ventilator duct under Waldo Library as part of that project. The Kalamazoo County Employment and Training Office, the project planner, and the W. E. Upjohn Institute for Employment Research, the program and fiscal manager, agree that the project is "one of the better ones" among the federally-funded CETA projects in Kalamazoo County, because it meets most of the criteria established for the program, in spite of work areas which were cramped, dirty and hot.

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IMMEDIATE Release

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Release #7778-1221

August 2, 1978

By: Jack Dezelc

KALAMAZOO—Western Michigan University has received a $710 higher education scholarship grant from the Michigan Inter-Tribal Education Association, Inc., Bureau of Indian Affairs (BIA), in support of the educational needs of Leela Harrison, a senior and a qualified native American student.

Harrison is a graduate of Littlefield High School, Alanson, and is a business administration major. She used the grant for spring and summer session expenses.

This latest grant brings the total in BIA assistance to Indian students at Western to $15,311 since last fall. These funds have aided 10 WMU students.

Victoria Young, coordinator of special programs, WMU Student Financial Aid and Scholarships (SFAS) office, said the annual assistance to a native American student ranges from $500 to $2,000. Grant funds may be used for tuition, subsistence, required fees, textbooks, and miscellaneous expenses related to attendance.

Certification of tribal affiliation and percentage of Indian heritage must be on file with the Indian Scholarship office prior to grant consideration. Grants are applicable for students who are at least one-fourth Indian and members of Michigan tribes served by the Bureau. Since scholarship grants are based on the "unmet" financial needs of the student, the applicant must demonstrate such need.

Last academic year there were approximately 48 native American students at WMU. They represented various tribes including Chippewa, Potawatami and Ottawa.

Another program designed to promote higher education among native Americans is Michigan's Free Indian Tuition Waiver Program signed into law and established by Public Act 174 in the fall of 1976. This program provides free tuition for academically-qualified, full-time, North American Indian students. Students who seek a tuition waiver must comply with certain steps, first being certified to be at least one-half Indian. Last year, 11 full-time WMU Indian students had their entire tuition paid by SFAS. The program is funded by the University.

Young said native American students also are eligible for loans and work.
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Young said native American students also are eligible for loans and work-study assistance if they do not qualify for the grants or tuition waiver program.

Regarding students' scholastic performance, Young said, "They do perform very well. We've had some Indian students with exceptionally high academic records."
KALAMAZOO—The long-time dream of studying Chinese culture first-hand is about to come true for a Western Michigan University student who is part of the first group of three Americans awarded scholarships to study at Taiwan National University in Taipei.

Jean Ogilvie, a WMU junior enrolled in secondary education, left Thursday (Aug. 3) by train for San Francisco where she will visit before later flying to Taipei. Ogilvie, a graduate of Comstock High School, is the daughter of Mr. and Mrs. R. Bruce Ogilvie, 7720 Kilowatt Drive, Kalamazoo.

Presented by the American Association of State Colleges and Universities (AASCU), the scholarships are for nine months of schooling, and are provided by the Ministry of Education of the Republic of China under a 1976 agreement between the ministry and AASCU.

Ogilvie said Taiwan National University was selected because it is "the largest and best college in Taiwan" and has "the most facilities for English-speaking students." She anticipates that administrative help will be available, as well as a dormitory for foreign students. "Not fond of dorms," Ogilvie plans to look for an apartment unless the dorm seems "tolerable."

The 22-year-old student has been interested in Chinese culture for over four years, and has studied the language for three semesters in Western's linguistics department. She's confident that she "eventually" will understand her professors in Taipei; all instruction will be conducted in Chinese.

"I've studied the language because Chinese philosophy and religion were very meaningful to me and to the experiences I was having," Ogilvie said. "I hope to be better able to understand Chinese philosophies, and to adopt and adapt them for myself."

Ogilvie plans to improve her knowledge of Chinese language and literature and use that knowledge...
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Ogilvie plans to improve her knowledge of Chinese language and literature and use that knowledge to read further literature and philosophy "first-hand." She is interested eventually in getting involved in the "Teaching English as a Second Language" program.

Ogilvie had been saving her money with the hope of at least being able to afford a six-week trip to Taiwan when her Chinese teacher, Wendy Fang, showed her an article about a scholarship program. The deadline was six days away, so Ogilvie "scrambled" to collect the necessary letters of recommendation in time. A few months later, she was informed that she had been selected for the program.

On the eve of her departure, Ogilvie, reflecting on the personal significance of her upcoming experience, said, "A new part of me will open up. I realize that I'll never be the same again. That's somewhat sad and exciting, both."

-30-
KALAMAZOO—The U.S. Office of Education has awarded a $156,595 grant to Western Michigan University for continued support of its Upward Bound program for the 1978-1979 fiscal year.

The program, in operation at Western since 1966, is a pre-college, tutorial, counseling and individual attention program designed to generate the skills and motivation necessary for college success by students from low income families, regardless of ethnic background. Students who, while in high school, show a potential for success in higher education are selected by the Upward Bound professional staff.

This summer, 68 students are enrolled in the six-week campus program, according to Luther R. Dease, director since 1969. He has been associated with the program since its inception.

Of the 68, 59 are high school students from Battle Creek, Covert, Muskegon Heights, and Kalamazoo; others are June high school graduates and are enrolled as college freshmen during the summer session.

During the six weeks, students are tutored in academic areas in which they may be weak. This summer, the project utilizes eight instructors, two aides, eight tutor residents, and four student teachers, besides the administrators.

The grant provides funds for personnel, consultants, student stipends, room and board for the summer, travel and supplies. The students live in campus residence halls.

Dease stressed the importance of the follow-up done on all former Upward Bound students in the academic year following their summer session. It consists of visits by the Upward Bound staff to area high schools to provide former Upward Bound students with information on testing and college application procedures. Meetings are held "to hold the group together" and to counteract peer pressure, Dease said.

"We want to make sure they don't fall by the wayside. We don't want their grades and studies to backtrack."
The program, in operation at Western since 1960, is a pre-college, tutorial, counseling and individual attention program designed to generate the skills and motivation necessary for college success by students from low income families, regardless of ethnic background. Students who, while in high school, show a potential for success in higher education are selected by the Upward Bound professional staff.

This summer, 68 students are enrolled in the six-week campus program, according to Luther R. Dease, director since 1969. He has been associated with the program since its inception.

Of the 68, 59 are high school students from Battle Creek, Covert, Muskegon Heights, and Kalamazoo; others are June high school graduates and are enrolled as college freshmen during the summer session.

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Another goal of the follow-up is to see that the recommendations made for each student by the instructors and tutors at the end of the summer session are being implemented at the high schools. "We work closely with high schools and parents. We have parental involvement, advisory committee involvement, and student steering committee involvement. All groups work in concert with the program," Dease said.

Upward Bound is not only a six-week intensive summer program, Dease said. "It is really a year-round program. The follow-up is crucial. Otherwise there would be a high attrition rate. We want the students to feel that we still have their interests at heart."
KALAMAZOO—Western Michigan University's Electronic Music Lab (EML) will be better equipped this fall thanks to a $10,055 Title VI grant from the U.S. Office of Education.

Ramon Zupko, associate director of music and EML director, said the grant will be used "to upgrade the electronic music lab" through the purchase of equipment, including tape decks, oscillators, microphones, and a four-channel mixer. Approximately 25 students utilize the lab each semester, and the entire University community is invited to attend annual performances in Oakland Recital Hall.

Zupko, a graduate of the Julliard School of Music, said that much of the equipment is "first generation," and as with computers, technology is moving ahead so fast that "electronic equipment becomes obsolete quickly" and is "superseded" by new equipment. "University funds have fluctuated recently," Zupko said, and there has not been sufficient money to buy equipment. "We depend on outside grants for that," he said. This year's grant is the second approved for WMU since Zupko joined the staff in 1971.

He believes that WMU's lab ranks "very highly" among those of mid-sized universities, and has hopes for "one of the most sophisticated" facilities in the planned College of Fine Arts building.

Third-year composition majors in the department of music may enroll in a four-semester EML program which begins with teaching them how to operate the equipment, and culminates in the recording of an original composition. Zupko stresses "creativity, which you can't teach," as well as "exploration of abstract concepts." With electronic music, "spatiality becomes the feature," he said. "All else is secondary to the way the sound is moving."

(more)
The electronic sound field began in France in the late 1940's with "music concrete," the recording of natural sounds on unalterable discs. In 1951, in Cologne, Germany, work began with tapes and oscillators, allowing for limited composition. In 1952 at Columbia University, "tape music" originated, combining live and electronic music on tape and manipulating it with the equipment.

The three distinct movements merged and became very popular in Europe in 1958-59 at about the time Zupko was studying in Austria. In the early 1960's, he went to Holland and learned first-hand about the electronic techniques under the guidance of Gottfried Michael Koenig. Prior to coming to WMU, Zupko was director of the Studio for Electronic and Experimental Music at Roosevelt University, Chicago from 1967-71.

He noted the growing popularity of electronic music in motion picture soundtracks and what he calls "dipsy doodle Bach." He doubts the artistic value of such efforts, and sees them as an exploitation of the medium. He laments what he sees as poor efforts by rock groups to utilize electronic music. "They have the money to buy equipment far superior to what we have, but they don't have anyone who knows how to operate it," Zupko said.

On the other hand, he rejects the views of contemporary music critics who fail to see the artistic value of electronic music. "It takes 50 years for the critics to catch up," Zupko said. "I'd much rather rely on a layman. If I can't get a gut reaction from him, there's not much point in doing more."
KALAMAZOO—Dr. Paul C. Friday, associate professor of sociology and director of the criminal justice program at Western Michigan University, will chair an international symposium on comparative criminology Friday and Saturday, Aug. 11-12 in Stockholm, Sweden.

He was appointed last fall to organize the conference, co-sponsored by the International Sociological Association, the Scandinavian Research Council for Criminology and the American Society of Criminology. "The conference is unique," Friday said, "in that it is the first at which so much time will be devoted to only four topics." They are cohort studies, alternative sentencing, crime and environmental design, and international comparative trends in criminology.

Friday will also co-chair sessions of the Research Committee on Deviance and Social Control at the World Congress of Sociology in Uppsala, Sweden, Aug. 14-19, sponsored by the International Sociological Association. "I will be primary critic and discussant of papers dealing with urbanization development and crime," Friday said.

He organized the research segments, which consist of six sessions with about 200 participants. Researchers from the Soviet Union, Africa, Europe and the United States will present papers on the relationship between urbanization and crime.

"The American experience is that greater urbanization leads to greater crime, but in the Soviet Union that is not the case," Friday said, "and the developing countries are studying this."

As primary critic and discussant, he will be in a somewhat "political" position. However, he noted, he is known to specialize in this as a consultant abroad.

Friday, a member of the WMU faculty since 1972, is a graduate of Drew University. He earned his master's and doctoral degrees from the University of Wisconsin, and received a WMU Alumni Association Teaching Excellence Award in 1975.

-30-

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KALAMAZOO—Providing a variety of living arrangements, continuous food service, "custom" decor opportunities and complete exercise rooms with saunas are some of the ways Western Michigan University's residence halls are maintaining their appeal as a desirable place for students to live while attending the University.

"We are constantly considering new options which students want," said James T. Schaper, assistant manager of residence hall facilities. Surveys of students and feedback from hall directors provide much of the input used by the residence hall administrators in developing programs and facilities.

The seven dormitory complexes on campus run the gamut from single sex units to those which are coeducational by alternating rooms. There are 10 "quiet corridors," though "quiet hours" will be instituted in all other areas this fall.

Both food and non-food service units are available. Visitation policies vary from "total" (24 hours, seven days a week) to "limited" (specified weekend hours only).

Student preferences on these and other matters are noted on application materials and considered by the two resident hall assignment supervisors. One of them, Doris Pelzer, explains that "We do try to meet their requests, if space allows." Over 5,000 of the 6,500 dorm residents make specific requests, Pelzer said, ranging from smoking preferences to music tastes. These are passed on to the hall directors who make specific roommate assignments for each dormitory floor.

For students who wish to conserve costs as much as possible, non-food service units have been established on the East Campus. The former cafeteria kitchen in that complex is available for student use in preparation of meals. Other students pay a room and board fee which entitles them to 20 meals a week, with unlimited seconds on everything except steak.

"Prophets of doom warned the food service of incredible costs if this program was started," Schaper said, "but they haven't materialized." Students can eat at any time of the day.

(more)

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from 7 a.m. to 6:15 p.m.; service hours are no longer limited to the traditional meal
times. In addition, students have been allowed to rent refrigerators for their rooms
since 1969.

One of the non-food units is Spindler Hall, a unique residence for international
living. About half of the 200 residents are international students who need the year-
round housing which the hall provides since other dorms close between semesters. The
100 American students who choose to live in the hall enjoy the contact with the interna-
tional students, Schaper said.

"Constant renovation" is being made, "the only limitation being money," Schaper
said. Rooms, lounges and study rooms have been carpeted, painted, re-furnished and had
new draperies. In addition, students are allowed to paint their own rooms, following
University guidelines. Western provides the paint and all necessary equipment for the
students to use. Last year, students were allowed, for the first time, to paint murals
on their walls. "Predictions of doom" again failed to materialize, Schaper said. He
hopes more students will take advantage of the opportunity in the coming year.

One other feature Schaper noted was the presence of four complete exercise rooms
and eight saunas in the seven complexes. More will be added later, Schaper said, if
that is what the students want. The equipment has been purchased jointly by the students
and the University. In addition, laundry facilities and vending machines are located in
each building.

For security, a "key" system has been initiated in all units; residents must use
their keys in both outside and inside doors, and guests must be escorted from the lobby.
"This has cut down on unwanted floor walkers," Schaper said.

Since 1972, two former dorm buildings have been converted into offices and classrooms,
but Schaper says that trend is over. Even though the rule which had required freshmen to
live on campus was discontinued in the fall of 1975, the dorms are now operating at full
capacity during the regular school year. "Last fall we had a waiting list of 100," Schaper
said, citing the figure as testimony that the residence halls are meeting their goal of
providing a good living experience for the students.
KALAMAZOO--Marital as well as academic togetherness will prevail for Bruce and Melanie Flessner at Western Michigan University's summer commencement exercises at 6 p.m. Friday, Aug. 18, in Waldo Stadium, when the couple will receive identical degrees.

Bruce and Melanie, married since August, 1975, both are candidates to receive master's degrees in public administration. This isn't the first time that the two have studied in the same curriculum; they both received bachelor's degrees in political science from Central Michigan University a few years ago.

The couple has attended evening classes at WMU over the past two years, while Bruce worked full-time in the Kalamazoo College development office and Melanie taught school part-time. Bruce recently was named K-College Annual Fund director.

Only once did they take a class together, and that was "by accident," Melanie said. "At first I thought it would be awkward, but we respect each other as individuals, and it went smoothly."

"That was the class I worked the hardest in," Bruce said. "I wasn't about to get a lower grade than Melanie." As it turned out, they both received A's in the course, "Politics of Governmental Budgeting," taught by Dr. Leo Stine, WMU distinguished university professor and acting director of the Center for Public Administration programs here.

"Bruce and Melanie were outstanding students who were quite competitive," Stine said. "But in class they went their own way, based on their own interests. It never really bothered them to be in a class together."

Both Bruce and Melanie have put their academic training to use. Each has been active in political campaigns. Most recently Bruce coordinated Edward Annen's successful bid for a Kalamazoo City Commission seat while Melanie is treasurer of the federal account of the Kalamazoo County Democratic Party.

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After receiving their degrees in public administration here, Bruce will become director of special gifts at the Minnesota Foundation, University of Minnesota, and Melanie will pursue her interest in city management. She currently is working with the Kalamazoo City newspaper recycling project.

The couple resides at 2419 Townhouse Lane, Kalamazoo.

A graduate of East Lansing High School, Bruce is the son of Mr. and Mrs. Lloyd Flessner, (211 Hampton) Lansing, and Melanie is the daughter of Mr. and Mrs. George Vlaich (643 Fieldstone), Rochester, Mich.

-30-
(With Release #7778-1238; By: Jack Dezek)

WEDDED ACADEMICS--Bruce and Melanie Flessner both will receive their master's degrees in public administration from Western Michigan University at summer commencement exercises at 6 p.m. Friday, Aug. 18, in Waldo Stadium. Bruce, Kalamazoo College annual fund head, and Melanie, active in community affairs and currently heavily involved in the paper recycling project of the Kalamazoo city manager's office, have attended WMU evenings the past two years. Bruce will join the University of Minnesota Foundation as director of special gifts, after the WMU commencement, while Melanie will continue her involvement in community activities. (WMU Newsphoto)

WESTERN MICHIGAN UNIVERSITY
News Services Office
Kalamazoo, MI 49008
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IMMEDIATE Release

Mailed on 8-8-78

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KALAMAZOO--Some Western Michigan University students have been living or working in castles as part of their overseas student-teaching assignment.

The opportunity to travel abroad at reasonable prices, to experience living in another cultural environment and to gain a different perspective on teaching practices are some of the reasons cited by these students for opting to complete their required student teaching in other countries.

Donna Jautakis of Sawyer, who graduated from Western last April, is one of the 37 students whose overseas student-teaching experience was arranged through Western's Professional Field Experience Office during the 1977-78 school year.

Jautakis, who taught at the Munich (West Germany) International School from January through April, said, "I wanted something totally different, and wanted to make the most of my student-teaching experience. So, when I saw the opportunity, I thought, why not?"

Carl Lindstrom, associate professor of education and professional development and coordinator of professional field experience, has assisted in placing thousands of students in student-teaching positions during the past eight years. He believes that the overseas options can provide the student with "a broadened background view of the world," and that students can serve as valuable resources when they return to their home schools.

"It gives the students a view of international schooling in addition to the American system they experienced as a student and in field experiences prior to student-teaching," Lindstrom said.

In 1977-78, students selecting this overseas option were placed in Germany, The Netherlands, England, Mexico, South America, Switzerland and Sweden. In more familiar surroundings were 373 student-teachers in the Kalamazoo area, 118 elsewhere in southwestern Michigan, 167 in southeastern Michigan and 332 elsewhere in (more)
the state, according to Lindstrom. Beyond that, seven student-teachers were located around the U.S., primarily in Illinois and Colorado.

In previous years, students also chose to do their student-teaching in Belgium, Greece, Spain and Austria. "Up to four years ago, students were placed on an individual basis. But for safety's sake, and for psychological strength in numbers, we've limited the number of places," Lindstrom said.

Becky Nichols of Galena, who also graduated in April, taught English as a second language to Spanish-speaking students in Torreon, Mexico, a large metropolitan area of about 500,000 people.

"As a Spanish minor, I was able to improve my fluency as well as gain a cultural education," Nichols said. She taught literature courses to 11th and 12th graders, and she also taught adult education classes and tutored in the evenings. For housing, arranged by her school, Nichols boarded with a family and was able to keep her expenses at a level comparable with those of her counterparts in the U.S.

"I thought it would be a good opportunity to get a different exposure to teaching," said Pam Clysdale, a senior from Kalamazoo, who taught physical education and biology at Penistone Grammar School in Barnsley, England. Along with six other WMU students who were also student-teaching in Barnsley, she lived in the Wentworth Castle College dormitories.

As part of the exchange program, student-teachers from Wentworth come to WMU periodically and live in dormitories here.

"It was a great opportunity to travel and live in Europe for an extended time at a reasonable price," said Clysdale, who chose England because she had no background in foreign languages. Unlike many other WMU student-teachers who went overseas and taught in American schools, Clysdale instructed in the British system, which she felt was a unique experience in itself.

Jautakis' students at the private school for English-speaking youths were primarily the children of professional people working temporarily in Munich. She taught second grade in a remodeled 125-year-old castle; the former horsebarns
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Jautakis' students at the private school for English-speaking youths were primarily the children of professional people working temporarily in Munich. She taught second grade in a remodeled 125-year-old castle; the former horsebarns now house the high school. Jautakis said she was "lucky" to sublet an apartment from a former teacher, and she walked two miles to and from school each day. High costs, especially for food, required her to be extremely "budget conscious," she said.

Jautakis, Nichols and Clysdale agree that their workloads were probably heavier than those of student-teachers in U.S., and the adjustment to a non-U.S. culture made their experience doubly challenging. "But that challenging part also was the most rewarding," said Clysdale. "The experience really has given me something to cherish."

-30-
Kalamaazoo—Nineteen Western Michigan University paper science and engineering students have been announced as recipients of summer session scholarships from the Paper Technology Foundation, Inc., here.

The scholarships have a total value of $2,209.50 and range up to $246 each for the 71/2-weeks.

Among the recipients (EDITORS SEE LIST)

The scholarships, which are financed by funds from the foundation's more than 80 corporation and 200 alumni and individual memberships, are renewable for a student's entire undergraduate career at WMU if satisfactory grades are maintained.

-30-

(WMU Paper Technology Foundation Scholarship recipients, 1978 summer session.)

(KEY: HOMETOWN—Student's name, class, home address, parents' names if available)

--MICHIGAN--

BLOOMINGDALE—Stephen Bartocci; freshman; Rt. 1, Box 287-D; Mr. and Mrs. John C. Bartocci

CHELSEA—Stephen Bennett; senior; 8215 Beeman Rd.; Mr. and Mrs. James Bennett

COLDWATER—Patricia Harman; freshman; P. O. Box 106; Mr. and Mrs. Joseph Fisk

GRAND RAPIDS—Henry Brink; junior; 3334 Rickman N.E.; Mr. and Mrs. Clifford Brink

KALAMAZOO—Dana Marks; senior; 1392 Woodmire; Mr. and Mrs. James E. Marks

—Kerry Watson; senior; 1940 Howard St.

LANING—Randy Rohrbach; senior; 806 Arlington Dr.; Mr. and Mrs. Howard Rohrbach

—Ronald Rohrbach; senior; 806 Arlington Dr.; Mr. and Mrs. Howard Rohrbach

MARSHALL—Brian Huggett; junior; 121 W. Hanover; Mr. and Mrs. George A. Huggett

MT. CLEMENS—David Hartman; senior; 38510 Shoreline Dr.; Mr. and Mrs. Lee Hartman

PARKLYRA—Dennis Zink; senior; 5665 Palmyra Rd.; Mr. and Mrs. Marlin C. Zink

PARCHMENT—Tom Fredericks; senior; 442 Parkdale; Mr. and Mrs. William Fredericks

PONTIAC—Diane Krumweide; junior; 5722 Pontiac Lake Rd.; Mr. and Mrs. Lawrence Krumweide

ROMEO—Patricia Kern; senior; 68663 Wingate; Mr. and Mrs. John F. Kern
The scholarships have a total value of $2,209.50 and range up to $246 each for the 7½-weeks.

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ROMEO—Patricia Kern; senior; 63663 Wingate; Mr. and Mrs. John F. Kern
TWIN LAKE—R. Bruce Nelson; senior; 2279 E. River; Mr. and Mrs. Robert Byron Nelson
VICKSBURG—Russell Burns; senior; 5361 East Y Ave.; Mr. and Mrs. Dennis Burns
WYOMING—Walter Cordell; senior; 2620 Riley S.W.; Mrs. Walter Cordell—Barbara S. Wilson; senior; 1260 Buckingham; Mr. and Mrs. Edward E. Wilson

--OUT OF STATE--
New Jersey, PENNSVILLE—Anne L. Liebeknecht; junior; 370 S. Broadway; Mr. and Mrs. Charles Liebeknecht

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KALAMAZOO—Special hours will be maintained by Western Michigan University libraries during the class break, Aug. 19-27, prior to the start of the fall semester here on Monday, Aug. 28.

All WMU libraries will be closed on Saturday and Sunday, Aug. 19-20, and on Sunday, Aug. 27. In addition, the Educational Resources Center, the Music Library and the School of Librarianship Laboratory will be closed on Saturday, Aug. 26.

On the days they are open, the libraries' hours will be from 8 a.m. to 5 p.m.; however, Waldo Library will open at 7:45 a.m. Friday, Aug. 18.

Regular hours will resume Monday, Aug. 28.

-30-
Release #7778-1250

August 11, 1978

By: Jack Dezak

KALAMAZOO—"An excellent opportunity to learn and earn" for eight Western Michigan University students is the essence of their participation in an ongoing archeological project near Carrier Hills, Ill.

Among them (EDITORS SEE LIST)

Dr. William Cremin, WMU assistant professor of anthropology, said the Southern Illinois area contains a number of well-preserved archeological sites, and is listed on the National Register of Historical Places.

The area being investigated is owned by the Peabody Coal Co. which is co-sponsoring the project with the Center for Archeological Investigation at Southern Illinois University. The area is slated for coal mining operations after the completion of the project in December. Five of the WMU students will be at the project from September-December, while three conclude their participation this month.

There are six archeological sites, some several acres in extent, in the Carrier Hills area. The accumulation of cultural debris is a meter thick, Cremin said, and dates back 7,000 years. "The preservation is excellent of a sequence of cultural material up to historical times," Cremin said.

"All of the students have had archeological field experience," Cremin said. Therefore, several of the WMU students have been given supervisory responsibilities in the project. "They serve as crew chiefs to the field crew excavators, supervising 8 to 10 excavators," Cremin said. "It is an excellent opportunity for them to learn and earn at the same time."

A total of about 50 students from a number of educational institutions are participating in the project.

"The Peabody Coal Company has worked cooperatively with archeological and resource management," Cremin pointed out, "and they have invested a sizeable amount (more)
W07U Release #7778-1250; August 11, 1978
(MSU students in South Illinois Archeology)--add 1
of money into this project.

(Archeological Project participants)

(KEY: HOMETOWN--Name, class, home address, parents' names if available, months working on project)

--MICHIGAN--
ALMA--R. David Hoxie, graduate student, 933 Riverview Dr., September-December
BURT--John Nass, Jr., graduate student, 12700 Bell Road, September-December
GRAND RAPIDS--Michael J. Higgins, graduate student, 2223 College S.E., June-August
KALAMAZOO--Paul McAllister, graduate student, 1017 Denner, September-December
PLAINVELL--Joyce Tressler, senior, 10263 N. 16th St., Bernice Morgan, September-December
PORT HURON--Kenneth Barr, graduate student, 3319 Poplar, September-December
TRENTON--James Wojtala, junior, 2440 Longmeadow Drive, Gerald Wojtala, June-August

--OUT OF STATE--

ILLINOIS, WILMETTE--Brent Gevers, graduate student, 718 Leamington, June-August

--30--
KALAMAZOO--Seven Michigan high school girls attended Western Michigan University's Olympic Development Volleyball Camps which concluded Friday, Aug. 11, with scholarships provided by Sports Camps International (SCI) of Grand Rapids and the Women's Sports Foundation (WSF), a non-profit organization founded by tennis star Billie Jean King for the development and advancement of girls and women in sports.

Among them (EDITORS SEE LIST)

WMU

Ruth Ann Meyer, associate professor of health, physical education and recreation and camp director, said about 225 high school-aged girls attended each of the three, four-day sessions, held between July 30 and Aug. 11. Girls from Michigan, Ohio, Wisconsin, Indiana, Illinois and even New York attended the WMU camps; similar sessions have been or are being held in 15 other cities across the U.S.

Special sessions were offered for the coaches who accompany their players, Meyer said.

Scholarship recipients were selected on the basis of applications.

-30-

(Scholarship winners who attended the volleyball camp at WMU)

(KEY: HOMETOWN--Name, high school, home address, parents' names, if available, dates of camp attended)

---MICHIGAN---

BATTLE CREEK--Chris Donnell, Pennfield High School, 7766 E. Baseline, Mr. and Mrs. R. A. Donnell, Aug. 3-6

FERNDALE--Anna Carter, Ferndale High School, 237 W. Hazelhurst, Mrs. Geralda Carter, Aug. 8-11

FERNHILL--Brigid Mullen, Ferndale High School, 237 W. Hazelhurst, Aug. 8-11

FREMONT--Terri DeLong, Fremont High School, 5660 S. Dickinson, Mr. and Mrs. Doyle DeLong, Aug. 8-11

SOUTH HAVEN--Tracy Mosley, South Haven High School, 413 Edgell St., Mr. and Mrs. Ernest Mosley, Aug. 8-11

WAYLAND--Sheri Niemchick, Wayland Union High School, 309 Lorenc, Mr. and Mrs. Billy

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--MICHIGAN--

BATTLE CREEK—Chris Donnell, Pennfield High School, 7766 E. Baseline, Mr. and Mrs. R. A. Donnell, Aug. 3-6

FERNDALE—Anna Carter, Ferndale High School, 237 W. Hazelhurst, Mrs. Geralda Carter, Aug. 8-11

—Brigid Mullen, Ferndale High School, 237 W. Hazelhurst, Aug. 8-11

FREMONT—Terri DeLong, Fremont High School, 5660 S. Dickinson, Mr. and Mrs. Doyle DeLong, Aug. 8-11

SOUTH HAVEN—Tracy Mosley, South Haven High School, 413 Edgell St., Mr. and Mrs. Ernest Mosley, Aug. 8-11

WAYLAND—Sheri Niemchick, Wayland Union High School, 309 Lorene, Mr. and Mrs. Billy Niemchick, Aug. 3-11

—Stacy Niemchick, Wayland Union High School, 309 Lorene, Mr. and Mrs. Billy Niemchick, Aug. 3-11

-30-
KALAMAZOO--Dr. Rudolf Siebert (SEE-bert), professor of religion at Western Michigan University, has been invited to participate in the Seventh International Conference on the Unity of the Sciences (ICUS), in Boston, Mass., Nov. 23-26.

Sponsored by the International Cultural Foundation, the ICUS will be devoted to "The Re-Evaluation of Existing Values and the Search for Absolute Values." The conference chairman will be Eugene Paul Wigner, 1963 Nobel Prize winning physicist, now a retired physics professor from Princeton University.

Siebert will speak on the present relationship between Marxism and Christianity concerning the issue of relative and absolute values. His presentation will be entitled "Redemption or Emancipation?"

A graduate of Johannes Gutenberg University, Mainz, Germany, Siebert has been on the WMU faculty since 1965. He received the WMU Alumni Association's Teaching Excellence Award in 1970.

-30-
I assisted with this release, reorganizing the list of names.

Release #77778-1239 August 9, 1978 By: Jane Vander Weyden

KALAMAZOO—Nine graduate students who will enter Western Michigan University's School of Librarianship this fall have received awards based on excellent undergraduate academic records and potential for outstanding success in the field of librarianship.

Among them (EDITORS SEE LIST)

Four received WMU School of Librarianship assistantships which will provide a salary for services rendered as part of a learning experience; two will get fellowships from the WMU Graduate College on the basis of outstanding academic achievement or special abilities; and three were awarded special scholarships.

The awards have a total value of $23,400.

-30-

(WMU graduate students receiving librarianship awards, fall 1978)

(KEY: HOMETOWN—Student’s name; award and amount; parents’ names and address if available; where previous degree was earned)

---MICHIGAN---

KALAMAZOO—Dorena Condic; $1,000 H. W. Wilson Company scholarship; Mr. and Mrs. Joseph Condic, 544 Campbell, Kalamazoo; Western Michigan University

--Susan High; $3,600 graduate assistantship; Mary E. Ellis, Columbus, Ohio; Ohio State University

--Cynthia Redmond; $2,400 graduate assistantship; Mr. and Mrs. Robert Redmond, 2616 Texel Dr., Kalamazoo; Alma College

OSSEO—Ann Zoski; $1,000 Alice LeFevre (la-FAYV) Scholarship; given annually in memory of the late founder of WMU's School of Librarianship; Mr. and Mrs. Edward J. Zoski, 690 Reading Rd., Osseo; Madonna College, Livonia

PLYMOUTH—Martha Spear; $3,600 graduate fellowship; Mr. and Mrs. Kenneth Spear, 1614 Lexington Dr., Plymouth; Western Michigan University

TUSTIN—Janice Johnson; $3,600 graduate assistantship; Mr. and Mrs. Stanley Johnson, 7730 Middlepointe, Dearborn; Central Michigan University

---OUT OF STATE---

ILLINOIS, EAST MOLINE—Mary Stoneburg; $3,600 graduate fellowship; Mr. and Mrs. Richard Stoneburg, 302 16th Ave., East Moline; Illinois State University

INDIANA, INDIANAPOLIS—Roberta Reasoner; $1,000 H. W. Wilson Co. / Alma Reasoner, 99 N. Ritter, Indianapolis; Purdue University

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OHIO, AKRON—Brenda Nall; $3,600 graduate assistantship; 1195 Flanders, Akron; Baldwin-Wallace College, Berea

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APPENDIX C

PUBLISHED WORK
A $156,595 grant has been awarded Western Michigan University by the U.S. Office of Education for continued support of its Upward Bound program for the 1978-79 fiscal year.

The program, which has been in operation at Western since 1966, is a pre-college, tutorial, counseling and individual attention program aimed at generating the skills and motivation necessary for college success by students from low-income families, regardless of ethnic background.

Students who show a potential for success in higher education while in high school are selected by the Upward Bound professional staff.

This summer, 63 students are enrolled in the six-week campus program, according to Luther R. Dease, director.

Of the students, 59 are in high school and from areas which include Battle Creek, Covert, Muskegon Heights and Kalamazoo. Others are June graduates and are enrolled as college freshmen during the summer.

During the six weeks, students are tutored in academic areas. This year, the project has used eight instructors, two aides, eight tutor residents, four student teachers and administrators.

The grant provides funds for personnel, consultants, student stipends, room and board for the summer, travel and supplies. The students live in campus residence halls.

Follow-up is also conducted on all former Upward Bound students in the academic year following their summer session, said Dease. It consists of visits by the Upward Bound staff to area high schools to provide former students with information on testing and college application procedures.
WMU's Reading Center expands

Western Michigan University's Reading Center and Clinic (RCC) will be able to help more people with reading problems this fall because of a planned expansion of services.

Last year the RCC provided diagnosis and therapy for 75 persons. This year, said Dorothy Smith, director of the RCC and assistant professor of education and professional development, the center hopes to raise the number to 200 persons.

"We will use trained graduates and master's degree students, under careful scrutiny, to provide assistance," she said. "All of them will be highly knowledgeable in reading. In the past we've had more requests for help than we've been able to fill."

The RCC provides diagnosis and therapy to persons of all ages in Michigan and Indiana, and accepts referrals from parents, teachers, principals, physicians and social agencies.

The fee for the assistance varies, depending upon the client's ability to pay, Mrs. Smith said, and usually the parents provide the funding.

However, she said, in some cases a social agency or federal program covers the cost and in case of special need, the cost is waived.

The RCC offices, located in Sangren Hall on campus, contain a large and growing collection of diagnostic tests and equipment, according to Mrs. Smith. A diagnostic room and six therapy rooms are equipped with one-way mirrors and sound equipment for supervision.

Mrs. Smith said a high degree of confidentiality is maintained and that the center abides by rules of conduct set by the American Psychological Association.

Formerly known as the Psycho-Educational Clinic, the RCC was established in 1932 by the late Homer L.J. Carter, who served as its director until his retirement in 1964. Its dual purposes historically have been to help people with reading difficulties and to help undergraduates and graduate students learn diagnostic techniques.

Mrs. Smith said the RCC strives to uncover the causal factors of a person's reading problem by considering the psychological, academic, motivational and sociological factors before formulating a "prescriptive diagnosis."

The new expansion in services will be implemented, under Mrs. Smith's directions by Joe R. Chapel, associate professor of education and professional development, in charge of diagnosis, and Nancy L. Thomas, assistant professor in charge of the department's language in education unit.
Helps foreign students

English class size doubles

An English language program for foreign students has doubled in size since it began three years ago at Western Michigan University.

The Career English Program (CEP) is expected to have 150 students enrolled this fall, compared to the initial group of 77 in 1975.

The program, housed in Ellsworth Hall on campus, is directed by Dr. Daniel Hendrickson, WMU associate professor of linguistics. Donald Maxwell is program coordinator. Both men have been with CEP since it began.

The program's growth has been attributed to the fact that more people have heard about it, rather than an increase in enrollment of the number of foreign students on campus.

"We've built up a good reputation among embassies and student referral services," Maxwell said.

The non-credit program is designed to teach conversational and pre-vocational English to foreign students. It also attempts to offset cultural shock that a foreign student with a limited knowledge of English may encounter in America.

The fall program will emphasize "everyday" English and on orienting foreign students to university life and American culture. A new class, "English Through Media and Models," will deal with the language spoken "around the student," said Maxwell.

Instruction in basic matters such as how to order food in the dorm or a restaurant, and how to shop in local stores, will be included in the curriculum.

A CEP student, this fall may spend 25 hours a week in classrooms and language labs to increase fluency in English. Students are divided into five different proficiency groups and take classes in reading, writing and other basic English skills.

Maxwell said the program also is experimenting with "mini-courses" which teach study skills, note-taking and taking tests.

The CEP emphasizes language skills the student will need in a future career. From the beginning, the student attends a class of English in a career field such as engineering or social science.

Students attend more sessions if they enter the program at its lowest level, less if they have had more English training. Six sessions are offered per year, taught by a staff of 13, all of whom speak at least one foreign language. Instruction, including textbooks, is in English.

The majority of students attending the classes are from Middle Eastern countries. Other students are from South America, Japan, Greece, Thailand and, rarely, the Soviet Union.

Students must complete the program before being admitted to any campus curriculum. Not all stay or at Western, said Maxwell.

Most of the students live on campus while attending the sessions, though it's not required.
Dorms offer alternatives

Providing a variety of living arrangements, continuous food service, "custom" decor opportunities and complete exercise rooms with saunas are some of the ways Western's residence halls are maintaining their appeal as a desirable place for students to live while attending the University.

"We are constantly considering new options which students want," said James T. Schaper, assistant manager of residence hall facilities. Surveys of students and feedback from hall directors provide much of the input used by the residence hall administrators in developing programs and facilities.

The seven dormitory complexes on campus run the gamut from single sex units to those which are coeducational by alternating rooms. There are 10 "quiet corridors," though "quiet hours" will be instituted in all other areas this fall.

Both food and non-food service units are available. Visitation policies vary from "total" (24 hours, seven day a week) to "limited" (specified weekend hours only).

STUDENT PREFERENCES

On these and other matters are noted on application materials and considered by the two residence hall assignment supervisors. One of them, Doris Pelzer, explains that "We do try to meet their requests, if space allows." Over 5,000 of the 6,500 dorm residents make specific requests, Pelzer said, ranging from smoking preferences to music tastes. These are passed on to the hall directors who make specific roommate assignments for each dormitory floor.

For students who wish to conserve costs as much as possible, non-food service units have been established on the East Campus. The former cafeteria kitchen in that complex is available for student use in preparation of meals. Other students pay a room and board fee which entitles them to 20 meals a week, with unlimited seconds on everything except steak. "Prophets of doom warned the food service of incredible costs if this program was started," Schaper said, "but they haven't materialized." Students can eat at any time of the day from 7 am to 6:15 pm; service hours are no longer limited to the traditional meal times. In addition; students have been allowed to rent refrigerators for their rooms since 1969.

One of the non-food units is Spindler Hall, a unique residence for international living. About half of the 200 residents are international students who need the year-round housing which the hall provides since other dorms close between semesters. The 100 American students who choose to live in the hall enjoy the contact with the international students, Schaper said.

"Constant renovation" is being made, "the only limitation being money," Schaper said. Rooms, lounges and study rooms have been carpeted, painted, refurnished and had new draperies. In addition, students are allowed to paint their own rooms, following University guidelines. Western provides the paint and all necessary equipment for the students to use. Last year, students were allowed, for the first time, to paint murals on their walls. "Predictions of doom" again failed to materialize, Schaper said. He hopes more students will take advantage of the opportunity in the coming year.
College News

Joyce Tressler, of 10268 N. 16th St., Plainwell, a senior at Western Michigan University, will participate in an archeological dig near Carrier Mills, Ill., this fall. She will serve as a crewchief, supervising 8 to 10 excavators.
ORIENTATION PLANNED FOR INTERNATIONAL STUDENTS

Approximately 150 new international students, who will attend the University in the fall, will take part in a student orientation and registration program here Monday through Friday, Aug. 21-26 conducted by the Office of International Student Services (OISS).

Eleven student leaders from different countries have been chosen to assist in the week-long session. They recently completed two days of training for the assignment.

According to Joanne Jackson, assistant director of OISS, international student enrollment at WMU this fall is expected to exceed the 800 mark. In 1977, Western's international student population, representing 68 countries, hit an all-time high of 790.

BOARD MAKES NAME CHANGE

The name of the University's Center for Community Education Development was changed Friday, July 21, to the Community Leadership Training Center, by the Board of Trustees, to more accurately reflect the Center's function to train community leaders for positions in all types of community agencies, including, but not limited to, schools. For the past 10 years, the Center's efforts have been directed primarily toward the development phase of the community education movement, according to Dr. Donald G. Waver, director. "It now seems appropriate to concentrate upon training of leadership for the field," he explained.

SPECIAL EDUCATION PROGRAM GIVEN FEDERAL GRANT

A program which assists in the development of professional personnel in special education at WMU recently received a $78,000 federal grant for eight graduate traineeships for the 1979-79 school year. The program has a two-year period of operation, according to Dr. Joseph D. Eisenbach, professor and chairperson of WMU's department of special education.

Each year the funds are used for graduate traineeships. Those interested in awards for the 1979-80 school year, should contact Eisenbach -383-1680.

UPWARD BOUND RECEIVES FINANCIAL SUPPORT

The U.S. Office of Education has been awarded a $156,595 grant to WMU for continued support of its Upward Bound program for the 1979-79 fiscal year. The program, in operation here since 1966, is a pre-college, tutorial, counseling and individual attention program designed to generate the skills and motivation necessary for college success by students from low income families, regardless of ethnic background. Students who, while in high school, show a potential of success in higher education are selected by the Upward Bound professional staff. This summer, 68 students enrolled in the six-week campus program, according to Luther R. Deese, director.

"STATE OF THE UNIVERSITY" ADDRESS IS SEPTEMBER 12

University President John T. Bernhard will give his annual "State of the University" address at 4 p.m. Tuesday, Sept. 12, here in Shaw Theatre.

FACULTY MEMBER NAME ACTING ASSISTANT TO DEAN

Dr. Susan B. Hannah, adjunct assistant professor of political science has been named an acting assistant to the dean of the College of Arts and Sciences here. She will assist Dr. A. Bruce Clarke, who was appointed dean last month. Her temporary appointment is for the period of Aug. 1-Dec. 15 while the future administrative organization of that college is revised, according to Dr. Cornelius Loew, vice president for academic affairs.

EVEN MORE FAVORITE TOPIC IS WORKSHOP THEME

That old saying, "Everyone talks about the weather, but no one does anything about it," won't hold true in the case of 32 Southeastern Michigan teachers who will be on campus Monday through Friday, Aug. 21-25. Not only will they be here to talk about the weather, they will study it and learn how to use a weatherman's equipment as part of a year-long workshop on "How To Teach Weather to Fifth and Sixth Graders." Under a $17,739 grant from the National Science Foundation, the first phase of the workshop will be held from 9 a.m.-4 p.m. daily in Wood Hall. It will be followed by a series of 11 Saturdays between Sept. 23-May 12, and conclude with another five-day workshop from June 18-22, 1979. The program is under the direction of Dr. George Vulcich, professor of geography.

HOW TO AVOID THE POLICE

To help all faculty, staff and students avoid speeding violations, the University Police will conduct voluntary speedometer tests from 9:30-11:30 a.m. and 1-3 p.m. Monday, Aug. 14. Using radar to accurately measure vehicle speed within one-tenth of mile-per-hour, the test will allow a driver to observe his/her vehicle at 25 mph for a set distance and will take approximately 30 seconds. The driver is not required to get out of the vehicle. To have a speedometer tested, enter Auditorium Drive at the southwest corner of Miller Auditorium.

SUMMER IS FADING FAST AWAY

The last issue of the spring and summer edition of the Western News will be published next Thursday, Aug. 17. The deadline for all copy is noon on Monday, Aug. 14. The regular fall semester-sized issue will be published on Thursday, Aug. 31.
JOB OPENINGS

The listings below are currently being posted by the University Personnel Office for regular full time or part time University employees. Applicants should submit a Job Opportunity Application during the posting period.

Library Assistant II, HE, $78-307, Library, posted 8/10-8/16
Barber I, HE, $78-308, Student Center, posted 8/10-8/16
Assistant Professor, Temp. 2 year, $78-310, Business Education, posted 8/10-8/16
Administrative Assistant I, E-09, $78-311, Math., posted 8/10-8/16
Graphics Assistant, HF, $78-304, Art, posted 8/4-8/10
Secretary Senior, HF, $78-305, Dance, posted 8/14-8/16
Secretary II, HE, $78-306, Financial Aid, posted 8/4-8/10

INSTRUCTOR, Temporary, one-year, $78-285, Home Economics, posted 8/1-8/7 (correction)

FEDERAL PROJECT AIDS LIBRARIANSHIP TRAINING

This summer, eighteen people are taking part in a federally-funded project, designed to improve early childhood library programming, which is being given by the University's School of Librarianship. They received tuition grants from the U.S. Office of Education to attend short courses offered by WMU for the first time this year. The courses are part of a two-year research and demonstration project which will improve the library training of professionals who work with children aged 3-8 years.

CIVIL RIGHTS AFFECTS PLACEMENT RECORDS

The Civil Rights Act, adopted by the State of Michigan in 1976, prohibits the dissemination, or the keeping of record, of any information pertaining to religion, race, color, national origin, age, sex, height, weight, or marital status of a prospective employee. Upon the adoption of the act, University Placement Services (UPS) changed its forms to eliminate this information from credential files.

Increasing numbers of employers are notifying UPS that they will return credentials and/or resumes that contain such information now prohibited by law. To avoid loss of job opportunities, those with placement files that have not been updated in the past two years should contact University Placement Services with a request for materials to update them. Requests may be made by phone—(616) 383-1710—or by letter.

SOCIAL WORKERS STUDY HERE

A program designed to provide management and administrative skills to Black South African social workers, and prepare them for management positions in their country in the future, will begin here this month under project director G. C. Dadiami, WMU associate professor of social work. The five Black South Africans selected to participate in the program are among other social workers from Hong Kong, Bolivia, Ireland, Israel, and Uruguay who are at Western this summer for a 16-week look at United States social services and welfare systems.

"PROJECT HELP" APPLICANTS BEING ACCEPTED

Project HELP, the University's special tutoring program for area youngsters, aged 5-18, with reading problems, now is accepting applications for the fall semester period from Sept. 12-Dec. 16. Tutoring sessions will be offered from 4-6 p.m. Monday-Thursday. The fee is $2.50 per hour. A limited number of scholarships are available, and only 20 clients will be accepted for fall, so early registration is urged by Cassandra Maddox, director.

For more information, phone 383-0907.

TRAVEL FUND DEADLINES LISTED

Faculty who have been invited by professional societies to present papers on the results of their original research efforts, scholarly and creative activities, are eligible to apply for travel support from the Faculty Research Travel Fund. Guidelines and application forms are available in the Office of Research Services, A-221, Ellsworth Hall (phone 3-1632). Applications are reviewed on a bi-monthly basis. Completed applications are due as follows: Oct. 10 — for travel in Nov./Dec. 1978
Dec. 10 — for travel in Feb. 1979
Feb. 10 — " " March/Apr. "
Apr. 10 — " " May/June "

LIBRARY HOURS FOR SEMESTER BREAK POSTED

During the semester break, University libraries will maintain the following hours:

WALDO LIBRARY

Fri., Aug. 18 - 7:45 a.m.-5 p.m.
Sat. & Sun., Aug. 19-20 - Closed.
Mon.-Sat., Aug. 21-26 - 8 a.m.-5 p.m.
Sun., Aug. 27 - Closed.
Mon., Aug. 28 - Begin fall hours.

EDUCATIONAL RESOURCES CENTER, MUSIC & SCHOOL OF LIBRARIANSHIP LABORATORY LIBRARIES

(Same hours, except closed Sat., Aug. 26)
BUSINESS LIBRARY & PHYSICAL SCIENCES LIBRARY

(Same hours, except open at 8 a.m.)

FACULTY MEMBER TO CHAIR INTERNATIONAL MEETING

Dr. Paul C. Friday, associate professor of sociology and director of the criminal justice program here, will chair an international symposium on comparative criminology Friday and Saturday, Aug. 11-12 in Stockholm, Sweden. He was appointed last fall to organize the conference, co-sponsored by the International Sociological Association, the Scandinavian Research Council for Criminology and the American Society of Criminology. "The conference is unique," Friday said, "in that it is the first in which so much time will be devoted to only four topics."

They are cohort studies, alternative sentencing, crime and environmental design, and international comparative trends in criminology.

CAMPUS BRIEFS

Dr. Myron H. Rosa, professor of economics, discussed the U.S. economy before members of the South Haven Kiwanis Club recently.

Dr. Peter W. Krawutschke, associate professor of German, is the author of a book, "Liebe, Ehe und Familie in deutschen Prosa-Lancelot' I" published in Bern, Switzerland. It is about the first German courtly romance written completely in prose.

Dr. Joseph Eflin, associate professor of philosophy, was selected to attend a three-week institute on "Ethical Issues in the Management of Public and Private Institutions" at Yale University recently.

Dr. Hans Engelke, associate director of libraries, is the author of the article, "Telefacsimile Use in U.S. Libraries" which was published recently in "Inter­lending Review" issued by the British Library. It is based on a 1975 survey which Engelke made. His report stresses the need for faster transmitting equipment and for librarians to cooperate more closely on equipment needs and networking standards.

Dr. Rudolf J. Siebert, professor of religion, will serve as Visiting Professor in Sociology and Religious Studies for the next school year at Western Ontario University. He is expected to teach courses on "Dialectical Theory of Religion," and "The Critical Theory of the Family." Siebert also will be responsible for a series of public lectures on "The Future of Religion," and will conduct faculty seminars on "The Critical and Analytical Theory of Society."

Dr. Gian C. Sud, associate professor of biology, recently addressed a joint session of the Texas state legislature at Austin. He was invited to speak on his philosophy of international education.
FIRE ALARM TESTING SCHEDULES ANNOUNCED

The schedule for testing fire alarms in University buildings for the week of Monday, Aug. 21—Friday Aug. 25, is shown below. No specific times for the tests have been announced by Robert S. Wirbel, Safety Coordinator, except: before 7:30 a.m. Aug. 21 in Seibert Administration Building.

Monday, Aug. 21— Miller Auditorium, Shaw Theatre, Rood Hall, Everett Tower, Recreation Building, Brown Hall, Spray Tower and Student Center.

Tuesday, Aug. 22—Goldsworth Valley #1, Industrial and Engineering Tech., Read Fieldhouse, Gary Center, Sangren Hall, McCracken Hall, Paper Tech, Wood Hall and Trime Distributive Education Building.

Wednesday, Aug. 23—Dumber Hall, Rasmus Hall, Friedemann Hall, UWM, Waldo Library, Women’s Physical Education Building, ROTC, Oakland Recital Hall, Ellsworth Hall and Faunce Student Services Building.

Thursday, Aug. 24—East Hall, West Hall, North Hall and Speech & Hearing Building.

Friday, Aug. 25—Health Center, Airport Facility, Moore Hall and Maybee Hall.

UNIQUE COURSE IN SAFETY DEVELOPED HERE

Because of an increased government and industry emphasis on safety in the work environment, the University’s chemistry department has developed a graduate course in laboratory safety, thought to be the only one of its kind offered by a university chemistry department. According to course instructor Dr. George G. Lowry, professor of chemistry, there is a need for formal treatment of some aspects of laboratory safety and hazards, including the principles of handling and controlling toxic gases and hazardous chemicals, and detailed understanding of government safety regulations.

Large chemical companies are among the safest industries in the world because of their strict safety regulations,” Lowry said, “but small laboratories frequently have high accident rates.” Students need to be prepared to work in either environment, he continued.

BEGIN SEARCH FOR GRADUATE COLLEGE DEAN

An internal search for a new graduate dean/chief research officer is underway at the University. Dr. Cornelius Low, vice president for academic affairs, has appointed the following search committee: Dr. Richard Dieker, communication arts and sciences, chairman; Dr. Richard Burke, Division of Continuing Education; Dr. Linda Delene, marketing; Dr. Robert Erickson, speech pathology and audiology; David George, Graduate Student Association; Dr. Robert Holmes, College of Fine Arts; Dr. Ruth Ann Meyer, mathematics; Dr. Viho Sharma, social science; Dr. Carol Shefer, educational leadership; Dr. Jocheman Stenzel, chemistry; and Dr. Lambert VanderKool, electrical engineering.

“The dean shall administer the Graduate College, coordinate the University’s faculty and graduate research and strengthen the research dimension of the University,” Loew explained. Application deadline is September 15.

REGULAR OFFICE HOURS BEGIN AUG. 28

With the start of the fall semester, most University offices will return to regular working hours—7:45-11:15 a.m. and 12:45-4:15 p.m. beginning Monday, Aug. 28. The only exceptions may be the University police, or those covered by contracts.

More than 1,800 diplomas will be presented during the University’s summer commencement at 5 p.m. Friday, Aug. 18, in Waldo Stadium.

Eighteen doctorates, 15 specialist, 679 master’s and 1,180 bachelor’s degrees will be awarded at the ceremonies. The University’s President President John T. Bernhard, in addition, the presentation of Distinguished Alumni Awards will be made to Dr. Dalton E. McFarland, management consultant and professor of business administration, University of Alabama; John E. Moyer, executive director, National Education Association, Washington, D.C.; Marion R. Spear, Cherry Valley, N.Y., founder of UWM’s occupational therapy department; Ernest N. Sorens, Locust Grove, Va., retired chief of the Federal Aviation Administration; and Dr. Roland J. Van Hattum, professor of communication disorders, State University of New York at Buffalo. In the event of inclement weather, the program will be moved to Read Fieldhouse.

NEW HEALTH CARE COURSES DEVELOPED

A health care concentration for the Bachelor of Business Administration degree program has been developed by the College of Business and College of Health and Human Services which will be implemented this fall. "These courses have been developed to respond to a community need for professionals to be educated in the skills of health care administration," said Dr. Barbara D. Marks, associate dean of health and human services. The four, three-hour core courses will be offered for undergraduate and graduate credit.

Two of the courses will be offered this fall; they are: EHS 315—"The Health System and Its Environment," to be taught from 6:30-9:30 p.m. Tuesdays by Dr. Gerald Cecere, an adjunct professor and director of the Kalamazoo County Mental Health Board; and HHS 515—"Administrative Functions in a Health Care Setting," to be taught from 6:30-9:30 p.m. Thursdays by Marks. The other two courses to be offered in the winter semester are: HHS 512—"Health Resources Administration"; and HHS 514—"Basic Principles of Health Planning".

Interested persons should contact the College of Health and Human Services—383-8116—for additional information.

THIRD EDITION OF BOOK PUBLISHED HERE

The third edition of what has been called "a classic in the field of economics," the book "The Theory of Economic Progress" by the late C. E. Ayres, has just been published by WMU’s New Issues Press. First written in 1944, its second edition was released in 1962. The new 324-page paperback edition by the former University of Texas faculty member has an introduction by Dr. Louis Junker, WMU professor of economics and friend of Ayres. It follows on Junker’s efforts that Mrs. Ayres made the rights available for publication. The book was printed by the University’s Printing Services under the direction of Lawrence Brink, manager. Dr. Jack C. Plano, WMU professor of economics, is editor of New Issues Press.

BUTHALA INVITED TO PRESENT PAPER

Dr. Darwin A. Buthala, chairman of the University’s biocellurgical sciences department, will present a paper at the 4th International Congress for Virology Aug. 30—Sept. 6 in The Hague, The Netherlands. He recently returned after being a guest of the University of Tehran, Iran, for 10 days, where he visited the university’s department of biochemistry and biophysics. Earlier this month, he took part in the 9th International Congress on Electron Microscopy held in Toronto, Canada. While there, Buthala presented his research results on cell culture contaminants.

I wrote the three starred stories.
CAREER ENGLISH PROGRAM GROWS

A three-year-old program for teaching the English language to foreign students has doubled in size since its inception at the University. The Career English Program (CEP) will attract nearly 150 students this fall, compared to the initial group of 77 in September, 1975. Now housed in BG 16 Ellsworth Hall, the program is directed by Dr. Daniel P. Hendriksen, WMU associate professor of linguistics. Donald Maxwell is program coordinator. Both Hendriksen and Maxwell have been with CEP since it began.

The student increase in the program is not due to any increase in foreign student enrollment on campus, according to Maxwell. Rather, CEP has grown because "we've become known," he said. "We've built up a good reputation among embassies and student referral services."

The non-credit program is aimed primarily at teaching conversational and pre-vocational English to foreign students. It also attempts to offset the normal cultural shock a foreign student with modest knowledge of the English language encounters in America.

SEARCH FOR PRE-HISTORIC INDIAN SITES

How early people in the Kalamazoo River basin interacted with their environment as far back as 10,000 years ago is the focus of a University anthropology department Kalamazoo Basin Archeological Project. Directed by Dr. William Cremin, associate professor of anthropology, the project seeks to locate prehistoric American Indian sites dating from 10,000 years ago to the early 20th century, and to correlate the location of the sites with the environmental setting.

The survey includes land along the Kalamazoo River, the uplands on either side of the river, and land along the river valley, plus portions of Kalamazoo, Allegan, Calhoun, Hillsdale and Jackson counties, Cremin said.

BOTANICAL BARGAINS OFFERED IN COMING SALE

The 6th annual Fall Plant Sale will be held from 10 a.m.-3 p.m. Friday, Aug. 18, in Waldo Stadium, when the couple will receive identical degrees. Married since 1945. Before moving to Kalamazoo, Eunice LeFevre worked in the American Library in Paris and the Cleveland Public Library. While living here, she became well known for her work in bookbinding and her continued service will be held at 3 p.m. Sunday, Aug. 20, in the Friends Meeting House, 506 Denner, Kalamazoo.

STUDENTS HELP PLAN A STATE PARK

The 7th annual Fall Plant Sale will be held from 10 a.m.-3 p.m. Friday, Aug. 18, in Waldo Stadium, when the couple will receive identical degrees. Married since 1945. Before moving to Kalamazoo, Eunice LeFevre worked in the American Library in Paris and the Cleveland Public Library. While living here, she became well known for her work in bookbinding and her continued service will be held at 3 p.m. Sunday, Aug. 20, in the Friends Meeting House, 506 Denner, Kalamazoo. A 400-acre state park near Saugatuck will be developed this fall, partially as the result of work done this spring by a group of researchers from the University's department of anthropology for the State of Michigan History Division. Robert Kingsley, research associate in the WMU department and principal investigator for the project, four Westerners and one recent graduate explored the question, "What would happen to the cultural resources of the area if a state park were developed there?"

The investigators searched the sand dune area for historic or prehistoric sites, such as historic Indian camp­sites or extremely old buildings, which might be adversely affected by development of the region, Kingsley said. Finding no such historic sites which warranted preservation, the group's recommendation to proceed with plans for the park was included in the environmental impact statement prepared by the Michigan Department of Natural Resources.

COUPLE DEMONSTRATES ACADEMIC "TOGETHERNESS"

Marital as well as academic partnerships will prevail for Bruce and Melanie Frankel at WMU's summer commencement exercises at 6 p.m. Friday, Aug. 18, in Waldo Stadium, when the couple will receive identical degrees. Married since 1975, both are candidates to receive master's de­grees in public administration. This isn't the first time that the two have studied in the same curriculum; they both received bachelor's degrees in political science from Central Michigan University a few years ago.

Over the past two years while Bruce worked full-time in the Kalamazoo College development office and Melanie taught school part-time, the couple attended evening classes at WMU. Bruce recently was named K-College Annual Fund director.
FIRST UNIVERSITY ATTORNEY APPOINTED

Kenneth M. Smythe, executive director of employment relations and associate general counsel at Wayne State University, has been appointed WMU's first University attorney. He was named to the position, effective Sept. 1, at last Friday's Board of Trustees' meeting.

"He will serve as in-house counsel to the University, provide preventive legal services and serve as liaison with the law firm to be engaged as general counsel," explained President John T. Bernard. "The scope of his responsibilities will include personnel, development and general legal matters," he added.

Smythe received his B.S. degree in history in 1964 and his J.D. degree cum laude in 1967, both from Wayne State. He was in private law practice before joining the Wayne State staff as associate University attorney in 1968; he was named to his present post there in July, 1975.

DISTINGUISHED ALUMNI WILL BE HONORED

National leaders in electronics engineering, education, management, occupational therapy and speech pathology and audiology will receive the University's Distinguished Alumni Awards at the Aug. 18 summer commencement exercises in Waldo Stadium.

They are: Dr. Dalton E. McFarland, management consultant and a professor of business administration, University of Alabama; John E. Ryor, president, National Education Association; Marion R. Spear, founder of WMU's occupational therapy department and a recipient of the National Award of Merit from the American Occupational Therapy Association; Ernest N. Storrs, retired chief of the Federal Aviation Administration's radar branch; and Dr. Rolland J. VanBattum, past president of the American Speech and Hearing Association and currently professor of communication disorders at State University of New York at Buffalo.

BOARD NAMES NEW ADMINISTRATORS

A new dean of the College of Arts and Sciences and a new associate dean of the College of Fine Arts were named Friday, July 21, by the University's Board of Trustees. Dr. A. Bruce Clarke, professor and chairman of WMU's mathematics department since he came here in 1967, was appointed dean, effective July 1, and Dr. Ann S. Jennings, assistant professor of drama and continuing education program coordinator at the University of Texas, (Austin) becomes associate dean, effective July 31.

In other action, the Board approved the appointments of Dr. Leo Niem as chairman of business education and administrative services; Dr. Leo C. Stine as acting director of the Center for Public Administration; Dr. Edward J. Pawlak, as a full professor of social work; Dr. Robert O. Brinkerhoff as assistant director of the Evaluation Center in the College of Education; Gregory Talford as marching band director and administrative assistant in the music department; and a change in title for Dr. Geoffrey A. Smith, from assistant dean to associate dean of continuing education. Also confirmed was the previously announced appointment of William Harris as assistant football coach.

NEW BUILDING PROJECTS APPROVED

Construction of a metal fabricating building for the art department's kilns, forges and furnaces, and the installation of a new indoor running track in Read Fieldhouse were approved Friday, July 21, by the WMU Board of Trustees. Cost to relocate the ceramics and sculpture area from Sangren Hall to the new facility, adjacent to the Knollwood Building, is not to exceed $99,500, including actual construction work and the installation of necessary utilities, explained William J. Kowalski, assistant vice president for capital outlay and campus planning. Estimated cost of the new urethane running track is $56,000, Kowalski said.
JOB OPENINGS

The listings below are currently being posted by the University Personnel Office for regular full time or part time University employees. Applicants should submit a Job Opportunity Application during the posting period.

Library Assistant II, HE, #78-265, Library, posted 7/24-7/28

Geology Technician, E-08, #78-267, Geology, posted 7/25-7/31

Computer Consultant Academic Affairs, E-13, #78-266, Computer Center, posted 7/24-7/28

Secretary II, HE, #78-268, Librarianship, posted 7/25-7/31

Instructor, #78-269, Library, posted 7/26-8/1

Secretary II, Part Time, HE, #78-272, Sky Broncos, posted 7/26-8/1

Assistant Professor, Cont. #78-273, Marketing, posted 7/27-8/2

Assistant Professor, 2 year, #78-274, Business Education and Administrative Services, posted 7/27-8/2

Instructor, 2 year, #78-275, Libraries, posted 7/27-8/2

Instructor, 1 year, #78-276, Accountancy, posted 7/27-8/2

Assistant Director, E-13, #78-278, Archives, posted 7/27-8/2

Business Manager, E-12, #78-279, Health Center, posted 7/27-8/2

BARTLEY AND WOODS IN "SUPER SUMMER '78"

An exhibit combining the photography of Lynwood Bartley, associate professor of humanities, and the poetry of John Woods, professor of English, is being presented during July at the Kalamazoo Institute of Arts, 314 S. Park St.

TRAVEL FUND DEADLINES LISTED

Faculty who have been invited by professional societies to present papers on the results of their original research efforts, scholarly and creative activities, are eligible to apply for travel support from the Faculty Research Travel Fund. Guidelines and application forms are available in the Office of Research Services, A-221, Ellsworth Hall (phone 3-1632). Applications are reviewed on a bi-monthly basis. Completed applications are due as follows:

Aug. 10 - for travel in Sept./Oct. 1978
Oct. 10 - Nov./Dec. "

DIRECTORY LISTING OPTIONS EXPLAINED

Some confusion still remains as to the options available to faculty and staff about the kind and amount of information which may be included in the University's 1978-79 Telephone Directory.

Names, titles or classifications, campus addresses and telephone numbers for all employees will be included, but some options exist as to the amount of home information that may be included:

1. Complete home information—spouse's name, your street address, city and phone number (no need to do anything if this is what you want).
2. No home information (if this is what you want). Send request in writing to Information Center, 2110 Seibert Administration Building.
3. Omission of spouse's name only. The deadline is Aug. 10.

All employees are encouraged to use the back of their paycheck envelope to report routine information changes to Fred Hunt, 1276 Seibert Administration Building. PLEASE INCLUDE YOUR SOCIAL SECURITY NUMBER. For any questions, call Gertrude Peterson, Switchboard—383-1608.

ORAL EXAMINATIONS FOR DOCTORATES SCHEDULED

The oral examination for David L. Perry for his doctor of education degree will be held at 9 a.m. Thursday, July 27, in 3106 Sangren Hall. His topic will be "Time Management for University Community Education Center Directors."

The oral examination for Jerome J. Przybylski for his doctor of philosophy degree will be held at 3 p.m. Thursday, July 27, in Math Commons, Everett Tower. His topic will be "On a System of Nonlinear Ordinary Differential Equations with Irregular Type Singularity: A Degenerate Case."

The oral examination for Kathleen Krumbus for her doctor of philosophy degree will be held at 9 a.m. Friday, July 28, in 338 Wood Hall. Her topic will be "The Effects of Modeling and Immediate and Delayed Feedback in Staff Training."

The oral examination for James W. Bear for his doctor of education degree will be held at 8 a.m. Monday, July 31, in 3109 Sangren Hall. His topic will be "A Study of a Baccalaureate Degree Completion Program Conducted at a Community College Facility."
I wrote the story on p. 8, "Western Senior Is Miss Michigan 1978."

I also wrote the story on 22-23, "Five Distinguished Alumni Honored At Summer Commencement Exercises." This story also appeared in a variety of media at different times.

Under the guidance and direction of Patricia Coyle, I laid out pages 1, 2, 3, 4, 5, 6, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 27, 28, 29, 30, 31, 32 and inside back cover.
It's A New Ballgame For Women's Intercollegiate Athletics
WMU Alumni Association Board of Directors:
President, Richard C. Barron, '52, Northville; President-Elect, William Coole, '66, Rockford, Il; Treasurer, John Wattles, '55, Kalamazoo; Executive Secretary, Gary P. Brown, '65, Kalamazoo; Margie L. Armstrong, '70, Annandale, VA; Annie J. Bartlett, '61, Paw Paw; Gilbert H. Bradley, Jr., '63, Kalamazoo; Sterling L. Breed, '55, Kalamazoo; J. Patrick Clyde, '51, Kalamazoo; Harry Contos, Jr., '50, Kalamazoo; Miriam De Haan, '46, Kalamazoo; Robert W. Denison, '55, Kalamazoo; Mary Ellen Doe, '58, Muskegon; Barbara J. Doescher, '70, Novi; Judith T. Dolezel, '70, Battle Creek; Mildred Johnson, WMU Trustee, Muskegon; Edward E. Kurt, '70, Pompano Beach, FL; Wayne Siegel, '62, Arlington, TX; Mary Jo Swanson, '80, Kalamazoo; S. Martin Taylor, '64, Detroit; Robert A. Welborn, '65, Kalamazoo.

UNIVERSITY MAGAZINE is mailed to alumni and friends of Western Michigan University.

Views expressed in this Magazine are not necessarily those of the Alumni Association or the University. Western Michigan University does not discriminate on the basis of age, race, religion, sex or national origin, and is an Equal Opportunity and Affirmative Action employer.

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ON THE COVER
The photos on the cover show the sharp contrast between the 1918 women's physical education seniors champion team and women's intercollegiate basketball 60 years later.
Dear Alumni and Friends of the University,

Several years ago University officials initiated a plan, which was directed primarily toward alumni and friends, to broaden readership of the University Magazine and, subsequently, interest in the University. The University Magazine became the primary communication link between the University, the Office of Alumni Affairs and Development, and the alumni body.

During this period the Magazine has received wide distribution, arriving four times a year at nearly every Western household, including non-alumni who have contributed to the University's annual fund. This expanded mailing has proven valuable in many ways, prompting generous compliments from many of you and a continued interest in the University and expanding support for its many excellent programs.

In recent months University officials have carefully analyzed nearly every facet of the University's operation in an effort to live within our budget and conserve much needed resources for critical program and operational needs. The Office of Alumni Affairs and Development and the Office of Information Services, the two offices responsible for publishing the Magazine within limited operating budgets, have now found it necessary to curtail budgetary expenditures, including the cost of publishing the University Magazine.

Beginning with fiscal year 1978-79 the summer issue of the Magazine will be mailed to all WMU households for whom we have valid addresses, including contributors to the University, and the three subsequent issues (Fall, Winter and Spring) will be mailed to those holding membership in the Alumni Association and those who are contributors to the Annual Fund.

Elsewhere in this issue, Helen Flaspohler, director of the Annual Fund, and Gary Brown, director of Alumni Relations, explain why you should support the University's Annual Fund campaign and also maintain membership in the Alumni Association respectively, thereby assuring that you will continue to receive the University Magazine. I urge that you carefully consider what they have said. A strong Alumni Association characterizes nearly all good universities while it is equally evident that all great public universities receive major private gift support from their alumni and friends. Your continued support will place the University Magazine in your home four times a year and, at the same time, sustain the University's quest for excellence.

Sincerely,

Russell Gabier
Assistant Vice President
Alumni Affairs and Development
It's A New Ballgame For Women's Intercollegiate Athletics

By Christine Hoyles
Associate Athletic Director

The recent increased visibility afforded women's athletics at Western Michigan University has made participation by women in campus sport activities appear to be a new phenomenon. That idea is, in a sense, both true and false. For example, the fact that women's competition with other colleges in the sport of tennis began in 1928 suggests the statement is false. That competition, however, took on a much different form than the tennis program operating on campus today. Early competition was extramural in nature, with no formal team selection. Any who wished to participate could. In that respect, the statement is true.

Regardless of how each sport came into existence, the Division of Intercollegiate Athletics currently sponsors a 10 sport varsity program for female student athletes, including basketball, cross country, field hockey, gymnastics, softball, swimming, synchronized swimming, tennis, track and volleyball. The historical background and tenure of each of these sports varies greatly, but during the 1977-78 academic year each enjoyed varsity status and provided a solid competitive experience for those women involved.

Media concern for the increased spectator interest in women's athletics has not been limited to the local level. Viewers of recent episodes of NBC's Sportsworld has the opportunity to watch portions of the A.I.A.W. basketball and gymnastics championships. This marked another first for women's sports: national television coverage of collegiate championships. To much of the audience, however, A.I.A.W. was a new four-letter word.

The A.I.A.W., the Association for Intercollegiate Athletics for Women, is the national governing body of women's collegiate athletics. For those in tune to the male sports world, the A.I.A.W. is the N.C.A.A. of women's athletics. The comparison of the two groups must, however, remain a loose one. Although their primary functions are the same—to govern collegiate athletics and to sponsor national championships—their methods of carrying out those functions are vastly different.

The A.I.A.W., formally organized in 1971 as a branch of the American Alliance for Health, Physical Education and Recreation (A.A.H.P.E.R.), lacks the lengthy history of its counterpart, which was organized in 1905. Establishment of the A.I.A.W. was an attempt to provide national...
championships and to avoid some of the pitfalls plaguing men’s athletics. From the beginning, regulations for the governance of women’s sport programs provided a great deal of institutional autonomy in the enforcement of standards deemed appropriate for an individual member school. This flexibility in regulations was intended to safeguard the rights of the student-athlete. Enforcement of A.I.A.W. regulations is accomplished through membership self-policing rather than a highly organized enforcement arm.

A final difference between the A.I.A.W. and the N.C.A.A. is the reason for their founding. The N.C.A.A. was established by college presidents to stop the abuses present in the athletic system. The A.I.A.W., on the other hand, was organized by women in athletic administration to prevent the development of those same abuses.

During its short history, the A.I.A.W. has been forced to deviate from its original path. From its inception, the organization was opposed to athletic scholarships. Changes in the wishes of the membership forced a change in A.I.A.W. regulations which opened the door to a host of rule changes precipitated by the awarding of athletic grants.

Much of the change in the A.I.A.W. and the women’s athletic program at Western has been related to the Education Acts of 1972. Commonly referred to as Title IX, this federal law requires equal opportunities for all persons in educative experiences. Failure to provide such equal opportunity jeopardizes federal support for programs.

Prior to the passage of Title IX, much of the women’s athletic competition took the form of the extramural events described earlier, or the playday form. Playdays were one-day competitive events involving a number of schools competing in one sport. The emphasis in both competitive forms was socialization rather than competition. At that point in time, women were not thought to be able to withstand the pressure of competition. As cultural standards changed and women who actively participated in sport became socially acceptable, and medical research proved the female body capable of enduring the rigors of competitive sport, college programs changed. Western’s program has been no exception.

The change has not come about overnight, however. Competitive teams require additional funding, facilities and coaches. Title IX speaks to the need to provide equal opportunities in athletics, for example, but not to the practical problems encountered in providing this service.

With the beginning of the 1978-79 academic year at WMU, many of the additional resources required to bring women’s athletics into compliance with Title IX will be available. Equipment, uniforms, travel and support services once available only to men’s teams will become an integral part of the women’s programs. Playing schedules have been enlarged to include longer trips to meet higher quality opponents. Equipment necessary to ensure high quality performances will be provided. A woman’s personal financial status will no longer be the determining factor in her participation in sports, as has been true in the past since participants were required to purchase much of their own expensive equipment. Support services, such as athletic training programs, will be further expanded to better serve female student-athletes.

Participants in all 10 sport programs play schedules made up primarily of schools from A.I.A.W. region five (Illinois, Indiana, Michigan, Ohio, West Virginia and Wisconsin). The A.I.A.W. is composed of nine regions, each of which send their best representatives in each sport to the national championships. These regions have served many of the same functions as the conference has in men’s athletics. They are the only routes to national championships.

In many sports, each state in region five holds a tournament to determine those teams which will vie for regional honors. During the 1977-78 academic year, Western’s Broncos took home such honors in four sports. Coach Jean Friedel’s field hockey team finished second in the state tournament. Coach Fran Ebert led her Bronco basketball team to a 21-5 season record and a second place finish in the state tournament. The squad did not, however, receive consideration for the regional tournament. Without

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breaking stride, Coach Ebert then led the Western softball team to a 26-6 season, a first place finish in the state tournament, and an impressive showing in the regional tournament. Also during the spring, high jumper Kay Barstow qualified for the national track championship with a jump of 5'7".

These impressive performances by Western athletes and teams have been the result of a strong effort to build high quality competitive programs for women. Additional funding and services can only serve to increase the quality of the various sport programs and to assist Western women in their attempts to qualify for such prestigious post-season competition.

To accommodate the enlarged women's sports programs, facilities have been and continue to be modified. One critical area has been the development of additional locker room space in Gary Center. The increased use of this facility by women involved in athletics, physical education and intramurals has led to the development of two new women's locker rooms to house athletic teams. In an attempt to hold costs down, facility schedules have been developed which allow for the sharing of existing facilities by men's and women's teams.

The need for additions to the coaching staff to provide good leadership for women's teams has been the hardest Title IX-related problem to solve. Competitive teams require long daily practice periods and extensive travel to remain at their best. They also require the assistance of a coach with a thorough technical knowledge of the sport and a competitive background. During this stage of rapid growth in women's athletics, coaches with acceptable credentials and background experiences are difficult to locate. For the most part, women have not had the competitive background necessary, since they grew up during the playday era. On the other hand, many men are not willing to adapt their coaching styles to deal with female athletes. This dilemma is being faced by schools like Western around the nation and, like Western, schools are trying to find the best qualified people possible and ride out the growing pains.

The area currently receiving the most attention relative to the growth of women's athletics has been the awarding of athletic scholarships. Western began awarding scholarships to female student-athletes in the fall of 1977. At that time, 31 tuition scholarships were awarded. That was the first year of a two-year phase-in process. In the fall an additional 31, or 62 total tuition scholarships will be awarded. The addition of more scholarship money for female athletes is presently being debated on campus. In order to remain competitive within A.I.A.W. region five, more scholarship money, in the form of room and board, is necessary.

Title IX, increased visibility, larger program budgets and athletic scholarships have greatly changed the complexion of women's athletics at WMU. The emphasis of the program has been modified from concern only with participation numbers to positive efforts to ensure high quality competitive experiences for those students capable of participating and the development of teams which represent Western in a favorable manner. Improvements in high school programs and private junior development programs for girls have provided strong feeder systems for schools such as Western. High school athletes come to the University with highly developed skills and demand much more of the coaching staff than ever before.
Just as athletes are demanding more of coaches, the modern coach in women's sports is demanding much more of the student-athlete. Participation in athletics in the past has not been a time-consuming activity. It is much different now. Female student-athletes at Western now devote between 13 to 15 hours per week to formal practice periods during the competitive season. Individual practice sessions may demand more time yet. Prior to the start of the sport season, athletes must work to prepare their bodies for the rigorous practices. Most athletes continue individual conditioning programs after the conclusion of their season to stay in shape.

During the sport competitive season, female student-athletes become aware that their social life suffers tremendously. The academic progress of all athletes is monitored constantly to insure the maintenance of grades high enough to allow eligibility for participation. Practice sessions, travel and study consume virtually all time spent out of the classroom. Athletics is, in itself, a social activity, but for the college women seriously involved, it requires a very limited social world.

Another disconcerting change for many female student-athletes is that anonymity on a large campus like Western's is not possible. Western Herald coverage has increased to the point that a female student-athlete is recognized on campus by other students and faculty members. Both her successes and failures are well-known.

As hard as the A.I.A.W. worked to prevent the inevitable, it has happened. Women's collegiate athletics is much like men's collegiate athletics. Recent magazine and newspaper articles have spoken to the same abuses being present in both systems. The same types of pressures are being applied to female athletes during the school selection process as have been applied to males. The pressure to produce successful teams is being applied to coaches of women's programs as well as men's. In some cases, women's teams are being required to produce revenue to insure their survival. There are few distinguishable differences in the two programs.

Western Michigan University has made a concerted effort to provide high quality programs for female athletes. This effort has come at a time when the University's enrollment is decreasing and operating costs are increasing. In
spite of this disastrous combination of factors, new funds have been made available for program development. The deadline for compliance with Title IX for colleges and universities was July 21. It has yet to be determined as to whether the Office of Civil Rights will judge Western to be in or out of compliance. The large number of positive changes in the women's athletic program over the last five years indicate that Western has moved rapidly in the right direction.

Chris Hoyles has served as associate athletic director at Western since June, 1976. She joined the WMU staff in 1973, and was women's intramural director for three years in addition to coaching the 1975 and 1976 women's tennis team.

A native of Gross Pointe, Hoyles is a 1972 graduate of Michigan State University, where she worked for three years in the intramural department. She has a master's degree in intramural administration from MSU and currently is working toward a doctorate in administration of higher education.
On Campus

Demand High For WMU Graduates

The greatest recruiting activity by employers in 10 years was registered during the past school year at Western.

Dr. Chester G. Arnold, director of University Placement Services (UPS), noted a 28 percent growth over 1976-77, and an increase of 60 percent in the past two years.

Arnold attributed the demand for graduates to a continued upturn in the nation's economy, plus an aggressive marketing approach by UPS to attract employers to Western to talk with graduating students about jobs.

Over 800 recruiters, representing 343 business firms, industries and organizations throughout Michigan, the U.S. and several foreign countries, came here. Figures compiled by Placement Services show that some 5,790 job interviews were conducted during 1977-78, a 25 percent increase over the previous year.

The national trend, Arnold noted, is toward more "pre-screening" in order to identify outstanding students prior to a company representative making a trip to the campus.

"Employers are being more selective," Arnold said, "and are returning to schools such as ours where they were successful in recruiting employees in the past."

The most keenly recruited graduates continue to be in the areas of engineering, business administration, computer science, paper science and engineering, accounting and finance, he noted.

Arnold listed the qualities most sought-after by recruiters in their interview—a good personality, an academic background in a career-oriented curriculum, work experience in an area related to the employer's business, leadership as shown by campus and community involvement, good grades, willingness to relocate and clear job/career objectives.

Based on information from other placement officers throughout the country, and the outlook at WMU, Arnold feels that the coming school year could be as good or better than 1977-78. "I see no reason to be anything but optimistic about a continued demand for WMU graduates by employers."

Project Promotes Conservation

A barrier-free area with marked trails, easily accessible to persons of all ages and physical capabilities, is being developed by the WMU Science and Mathematics Education Center (SAME) at Sandy Pines Campground, north of Allegan.

The project, directed by Dr. Phillip Larsen, WMU associate professor of teacher education and director of SAME, promotes educational programs aimed at emphasizing the need to maintain and conserve natural resources.

Other goals of the project are to train local youth in a specific vocation while working on a community project, and to encourage youth to seek further formal education and/or practical training in vocations related to their abilities and interests.

WMU students enrolled in outdoor education courses and workshops offered by SAME are assisting in the development of the Nature Center and trails, and are receiving training for conducting and establishing outdoor education programs for elementary and middle school age children there.

A $29,250 Comprehensive Employment and Training Program (CETA) contractual agreement, administered by the W. E. Upjohn Institute, Employment Management Division, provides salaries, wages and benefits for laboratory assistants and clerical staff for the project.

Paper Recycling Plant Formally Presented

Formal presentation of an $800,000 Paper Recycling Pilot Plant to the WMU Board of Trustees was made in June by Richard N. Van Buren, president of WMU's Paper Technology Foundation, Inc.

"Our initial objectives—developing a complete, one-of-a-kind operation for the study of recycled fibers—have been reached," Van Buren stated, "It is the Foundation's intent to assist in keeping this facility as modern as tomorrow through the same kind of continuing effort that conceived and built it."

"It is also particularly appropriate that a gift of this magnitude is being transferred to the University on the 30th anniversary of the first class in paper technology," he continued. "Since that time over 450 students have graduated from the program and entered industry."

The unique research facility in Western's McCracken Hall was dedicated last fall. It was provided by cash and equipment gifts from the paper and paperboard industries and their allied agencies and businesses; no federal or state aid was solicited or received for the project.

Charles H. Ludlow, chairman of Western's Board of Trustees, praised the Paper Technology Foundation for its continued interest and generous support of the University's program in the department of paper science and engineering.

A WMU alumnus, Van Buren is general sales manager, J. M. Huber Corp., Huber, Ga. Also present at the brief ceremony was: Carlton H. Cameron, Marshall, Mich., a retired paper industry senior vice president who was chairman of the Paper Technology Foundation's special gifts committee and is now serving as a special consultant to the Foundation.
Student-Designed Tricycle Brings Joy And More Mobility To Handicapped Child

A chain-driven, hand-cranked tricycle which enables a handicapped, four-year-old Portage girl to keep up with her playmates won the $100 first place in a WMU College of Health and Human Services (CHHS) student original projects competition.

The tricycle, designed by Kenneth P. Kozole, a WMU graduate student in occupational therapy (O.T.) is a joy to the girl, Sara Spalsbury, who can maneuver it with two hand-pumped cranks replacing the normal handle bars. They are connected via sprockets to the large front wheel, which has no pedals. Sara, the daughter of Mr. and Mrs. Stephen Spalsbury, was born with virtually no femur bones in her thighs, a rare affliction. "When Sara was born," said her mother, Brigida Spalsbury, "we were told she never would walk."

With the aid of lifts, lightweight blocks attached to the bottoms of her shoes, Sara is nearly as tall as normal for her age, and she walks, but with a rolling gait. However, she cannot use her legs to move the pedals of a regular tricycle.

Kozole designed the tricycle for Sara last year after she was brought by her parents to Western's O.T. department for an evaluation to determine if she could ride a tricycle, as her neighborhood friends were doing. Until being examined by Mary Anne Bush, WMU assistant professor of O.T., who asked Kozole to design a hand-driven tricycle for Sara, the girl had been left out when her friends rode their trikes.

Kozole received a mechanical engineering degree from Michigan Technological University in 1974, but later enrolled in Western's O.T. program because he likes to work with and help people.

Earlier this year, Kozole entered his arm-powered tricycle design in Western's CHHS student projects competition, part of WMU's 75th anniversary Diamond Jubilee celebration this school year. The projects were judged on the basis of significance of content, originality, accuracy, appropriate documentation, clarity and functional value, as well as general overall quality.

Sara can easily go forward on her trike, stop it, turn and maneuver it, all by arm-power, which her mother says is really increasing.

The Spalsburys have one other child, Michael, 6, who now has a difficult time keeping ahead of Sara and her "I can do it" spirit.

Four-year-old Sara Spalsbury of Portage is shown astride her special, arm-powered tricycle as Kenneth P. Kozole, left, a WMU graduate student in occupational therapy, and Dr. William A. Burian, dean, WMU College of Health and Human Services, watch.

Western Senior Is Miss Michigan 1978

Suzanne Marie Schemm, a WMU senior from Essexville, is the newly crowned Miss Michigan 1978. A communications major, Schemm won the title at the state pageant in Muskegon June 17. As Miss Michigan, she will represent the state in the Miss America pageant September 9 in Atlantic City.

In previous years' pageants, Schemm had twice been selected as first runner-up; she was awarded a $1,000 scholarship each time. Her new title carries with it a $2,500 scholarship, plus $1,000 to cover expenses in preparation for the national pageant.

Schemm said the scholarships have been "very important in contributing to my education." She noted that the Miss America program is the largest scholarship foundation for women in the U.S. "It has given me the opportunity to perform through song and dance and express my goals and feelings."

Schemm plans a career in television broadcasting, and feels that the title of Miss Michigan "will serve as an excellent stepping stone" toward that goal.
Older People Were Active In Elderhostel Program On Campus

Forty-seven participants, from as far away as Chelsea, Mass., and Mineola, N.Y., arrived at Western's campus June 11 for a short-term, residential, education program called Elderhostel.

The week-long program, the only one of its kind offered in Michigan, was for people age 60 or older; otherwise, there were no restrictions. Activities for the week at WMU included a series of mini-courses on Michigan history, music, biofeedback and stress management, in addition to tours of this area, square dancing and attendance at a play.

Experts on aging have commented that older Americans often feel useless following retirement, thus causing withdrawal and depression. Elderhostel participants, through sessions on a college campus, recognize that they can still be active and contributing members of society.

The first program began in 1975 at five New Hampshire colleges. Last year, 61 colleges and universities in 12 states ran the programs, and this summer, Elderhostel expects 10,000 participants in 19 states across the country.

Among the requirements for schools to present the Elderhostel program is that they keep costs low ($65 for a week's room and board in a campus residence hall and special activities at WMU), that classes are equal in content to the school's regular classes (without homework or tests), and that colleges agree not to offer classes especially for old people—Elderhostel doesn't want to teach the elderly how to be old.

Western's College of Health and Human Services, the Division of Continuing Education and the Southcentral Michigan Commission on Aging, sponsors of the program, already have begun plans for Elderhostel 1979 here.

Western Honors Faunce, York

Western's Student Services Building has been named in honor of the late Dr. L. Dale Faunce, WMU's first vice president for student services and public relations, and the Arena Theatre is now named in honor of Dr. Zack L. York, professor and chairman of the theatre department.

The L. Dale Faunce Student Services Building was constructed in 1970, and the Zack L. York Arena Theatre, located in the Laura V. Shaw Theatre, was built in 1967.

The WMU Board of Trustees resolution cited Faunce, as vice president from 1956 to 1966, for having "provided sensitive and dynamic leadership in the creation and development of supportive services and educational opportunities for Western's students," and for achieving "crucial legislative, alumni and public support of the University's burgeoning academic programs and campus facilities."

It also stated that "Dr. Faunce, as a professor of counseling and personnel from 1966 to the close of his distinguished career in 1973, was instrumental in the development of a doctoral program in that field."

A second Board resolution said that "Zack L. York has contributed to the growth and enrichment of nearly every aspect of Western Michigan University theatre since joining the faculty in 1940," and "Dr. York has produced, directed and designed more than 100 student 9
productions," and "has served as chairman of both the department of communication arts and sciences and the department of theatre."

A 1935 WMU graduate, Faunce received his master's degree from the University of Michigan and his doctorate from Michigan State University. He was a high school teacher and coach at Sturgis, Dearborn and East Lansing before joining the faculty at Michigan State University in 1946, where he served as counselor for men from 1948-50. He was employed from 1950-56 as dean of students and director of student affairs at the State University of Iowa.

Faunce died in Florida in February after a short illness. He is survived by his wife, Wilhemina, two sons and a daughter.

York is a 1937 WMU graduate, and has been a member of Western's faculty since he was appointed as an instructor in 1940. He received his master's and doctorate from the University of Wisconsin in 1949 and 1950.

He was appointed Western's first chairman of theatre in 1976 after having served as director of University Theatre since 1975 and from 1953-64. He was chairman of communication arts and sciences from 1953-66. York's retirement with emeritus status was effective June 30.

'Sun Day' Observed

A "Sun Run" headed the list of several events scheduled by Western for "Sun Day", Wednesday, May 3, the national and state designated day of solar energy awareness. Participants in the "Sun Run," organized by WMU's environmental studies program, met at 6 a.m. in Kalamazoo's Bronson Park to run, jog or walk the mile to Western's East Campus to watch the sun rise.

A solar heating materials display of solar panels, instruments used to measure solar heat, woodstoves and other materials was displayed by local businesses on campus, and a discussion on "Solar Heating: An Effective, Economic Source of Energy" was presented by L. D. Ryan and Richard Schubert, WMU associate professors of mechanical engineering.

The concluding event of the day was the dedication of the 30-foot tall solar panel constructed on the south end of the Industrial and Engineering Technology Building by Schubert and Ryan. Its dedication represented the first completed step in the WMU solar energy plan.

The day-long program was developed by the WMU College of Applied Sciences and the environmental studies program.

Fees Increase

A tuition increase of $1.25 per credit hour (p.c.h.), a 25-cent p.c.h. decrease in the University's facility fee, and the assessment of a new health maintenance fee upon each student, except those registered for continuing education programs, will be effective fall semester.

The health maintenance fee is $21.25 per semester for full-time students and $10 plus appropriate user's fees for students carrying four hours of credit or less. The fee per session is $10.75 for full-time students and $5 plus appropriate user's fees for students enrolled for two hours or less. Part-time students will have the option of paying the full $21.25 or $10.75 fee, rather than the reduced fee plus the yet undetermined user's cost.

The WMU Board of Trustees approved the fees at the June meeting, after tabling the fee proposals at the May meeting to allow time for student and public reaction. According to Thomas Coyne, vice president for student services, the health maintenance fee proposal was changed in response to concerns raised by part-time students and individual trustees.

"Our original proposal was $21.25 per student, but it was changed in recognition of the fact that part-time students would have less occasion to use the Health Center facilities because they are on campus less than full-time students," he explained.

Robert B. Wetnight, WMU vice president for finance, said the health maintenance fee will accomplish the objective of state legislative leaders, the Governor's efficiency task force and the Michigan Department of Management and Budget, who "have strongly recommended that we move to a funding model that will make our University Health Center fully self-supporting."

Wetnight cited recent changes in the cost of living, a forecasted 13 percent increase in utility costs.

Dr. Chester Fitch, dean of the College of Arts and Sciences, dedicates the new solar panel.
(primarily heat and electricity) and the need to provide adequate funds for price-driven increases in faculty and staff compensation and supply and equipment budgets as the chief reasons for the tuition increase.

New tuition rates are $23.75 for resident undergraduates, $31.75 for resident graduates, $59 for non-resident undergraduates, and $75 for non-resident graduates. The reduced facility fee is $2.75 p.c.h. for all four of the above student classifications.

Wetnight noted that Western was the only Michigan public institution of higher education that did not have a tuition increase a year ago, and thus, over a two-year period from 1976/1977 to 1978/1979, the increase in tuition and fees will be 7.3 percent.

"According to the best information currently available about other institutions' intentions concerning tuition and fees, Western will rank about in the middle this year among the state's four-year public institutions," he said.

Coyne indicated that the new health fee will enable the Health Center to provide: a daytime clinic operation; emergency service during nights and weekends; expanded mental health care; and implementation of a new health education program.

Office calls and general medical services, plus ancillary services such as laboratory, X-ray, nursing, specialty medical services and medical supplies will be covered by the fee, he said, but students will continue to pay for medicines at the Health Center Pharmacy.

Under expanded mental health care, crisis intervenors will be available, Coyne continued, to provide assistance for disturbed students or to make referrals to the appropriate persons in the Health Center, the University's Counseling Center or to the University psychiatrist.

The new health education program will center upon the employment of a professional health educator to conduct classes on such topics as basic health care, nutrition and family planning, and to prepare appropriate written materials for dissemination to the campus community.

Income from the tuition increase will also help provide for the creation of an Instructional Program Development Reserve (IPDR) for the Academic Affairs Office, long-delayed major maintenance of the University's physical plant, especially various roofing repairs and the tuck-pointing of old buildings, and changes required in the Division of Intercollegiate Athletics, including those dictated by Title IX.

Wetnight said that in the three years WMU has had its facility fee, our experience justifies this 25-cent p.c.h. decrease to cover debt service of approximately $1.1 million annually on four loans in which we pledged, with legislative authority student fees to cover those projects." Those building projects are Miller Auditorium, the University Health Center, the Student Services Building and athletic facilities. The facility fee also provides a reserve fund for occupancy problems in residence halls.

Impropriety Is Proper
In This Case

Susan Mason reads other people's personal diaries and letters, but for her, it is perfectly proper because it's her job to inventory, preserve and restore incoming information for Western's Archives.

Often, the diaries and letters record daily life and weather, but many were written during wars and perilous times by members of Southwestern Michigan families. Mason said that many times she feels as if she is actually “getting to know” the writers, and can empathize with them and appreciate their hardships.

Katie Fitzgerald, another Archives employee, is a community speaker who can be a specialist on almost any subject related to the history of Southwestern Michigan. Her job entails researching and giving talks to community organizations on subjects such as the history of a particular neighborhood, or the effects that the depression had on the area and its people.

The WMU Archives, directed by Wayne Mann, is located on the ground floor of Waldo Library on Western's campus and "houses a realm of papers, books, tapes, newspapers and photographs," according to a WMU Archives brochure. This includes University records, papers and publications as well as a regional history collection covering 12 Southwestern Michigan counties from Muskegon diagonally down to Branch county. The collection, which has about two miles of shelf space, serves as a regional repository for the State Archives of Michigan and contains public and private papers which date back as far as 1831, according to Dr. Peter Schmitt, faculty associate for the Regional History Collections and WMU professor of history.

The Archives hired Mason, Fitzgerald and 12 others on a temporary basis with the help of eight grants totaling $125,969 from the Employment Management Division, W. E. Upjohn Co., Kalamazoo, in support of the Comprehensive Employment and Training Act (CETA).

"Through the CETA project, we are able to do things that we couldn't have done on our own," Schmitt said. "We are using our CETA people in our existing structure to make that structure more useful to the public."
Personnel Changes

Alumni club and constituency development, with emphasis on minority club development, is the main responsibility of Wayne L. Baskerville, BA '73, MA '75, Western's new assistant director of alumni relations. His transfer from the WMU admissions office, where he has been an admissions counselor since 1977, was effective July 1.

The former head and assistant coach of the U.S. Women's Junior National Volleyball Team, Rob Buck, will direct Western's women's volleyball program this year. Buck, 26, worked with the Junior National squad from August, 1976, through October, 1977, and also served as an instructor at U.S. Olympic Development Camps in Iowa, Illinois and Michigan in 1976. He is a 1975 graduate of Ball State University and is now working toward a master's degree at California State-Long Beach.

Charles Carson, director of records, has been elected president of WMU's Administrative Professional Association for 1978-79, succeeding Lowell Rinker, supervisor of general accounting, as head of the University's middle management organization.

A change in title for Martin R. (Joe) Gagie, from director of information services to assistant to the president and director of information services, has been made in recognition of increased responsibilities. Gagie has served as director since 1974, after serving as director of news services at Western Illinois University 1969-74. He is a 1961 journalism graduate of Southern Illinois University, Carbondale, and received his master's degree in communications from the University of Illinois.

A new assistant football coach, Billy Harris, will direct the offensive receivers this season. Harris, 30, served as defensive secondary coach at Grand Valley State Colleges this past season. He is a native of Mt. Clemens and a 1970 graduate of the University of Michigan, where he played split end on the Wolverine teams that won 25 of 31 games from 1968-70. He received a master's degree from U-M in 1977.

Responsibility for providing training activities ranging from basic skills through management development for University non-instructional employees rests on David Kakkuri, appointed as the staff training officer in WMU's personnel office. A 1976 graduate of Western, he has been employed in the University police department here since 1973. He is currently working toward a master's degree in educational leadership and community college teaching.

William H. Rieck is the project director for a new community information system in the College of Health and Human Services. He is directing the project to develop a data base profile of community needs in the area of human services. He has been employed as the management information systems coordinator for the Kalamazoo County Community Mental Health Board since July, 1977. He is a 1970 graduate of Bowling Green State University and a Vietnam veteran.

The new director of Western's regional center at the University Consortium Center in Grand Rapids is G. Michael Vavrek. A native of Gary, Ind., he received his bachelor's degree in English and psychology from WMU in 1966, and his master's degree in student personnel services from the University of Miami, Fla., in 1972. He is currently working toward a doctorate at Syracuse University, where he has been employed as administrative assistant in the continuing education center.

Ruth VanderWal, executive secretary to the president, now has the additional title of assistant to the president, a change made to recognize new duties. She had been employed at Western since 1972, and has served in the president's office since 1975.

Faculty Member Given Prestigious Award

A prestigious Fulbright-Hays Award has been given to Dr. Kenneth G. Hirth, WMU assistant professor of anthropology.

He is lecturing on archaeology at the National University of San Marcos, Lima, Peru through December this year. His selection was made under the Mutual Educational and Cultural Exchange Program of the Council for International Exchange of Scholars, Washington, D.C.

In June, Hirth completed a nine-month research expedition at an archaeological site about 80 miles southwest of Mexico City. He was conducting the "Xochicalco Mapping Projects" with Jorge Angulo Villasenor of Mexico's Instituto National de Antropologia e Historia under a $25,040 grant from the National Science Foundation.

Last summer, Hirth was the first to uncover a house in the pre-Aztec city which dates from 750 to 1000 A.D. If has been studied for over 100 years, but to date, no one knows the size of the city, how the people lived, and the level of social organization, primarily because most of the digging has been in another area, the ceremonial section.

Hirth used aerial photographs and walked the entire three square mile site to plot its size and estimate from artifacts how many people lived in the city. He reports that throughout much of Mexico there is little archaeological evidence of organized warfare among early residents except the fortified area of Xochicalco.
Chairmen, New Director Are Recent Appointments

Appointments of five new department chairmen and a director of the School of Social Work, and the reappointments of 11 department chairmen and the University ombudsman were approved in June by the WMU Board of Trustees.

New chairmen and their respective departments are: Dr. Clare Goldfarb, English; Robert H. Luscombe, theatre; Dr. James B. Matthews, mechanical engineering; Robert C. Nagler, chemistry; and Dr. Robert Jack Smith, anthropology.

Dr. John P. Flynn was named director of the School of Social Work. He has been serving as acting director of that academic unit since November, 1977.

Reappointed chairmen and their respective departments are: Dr. Phillip D. Adams, humanities area; Dr. A. Bruce Clarke, mathematics; Dr. Raymond A. Dannenberg, distributive education; Dr. Ronald J. Flaspohler, science area; Dr. Fred V. Hartenstein, management; Dr. Cassius A. Hesselberth, electrical engineering; Dr. E. Thomas Lawson, religion; Dr. Robert A. Palmatier, linguistics; Dr. Michael A. Pritchard, philosophy; Dr. Thomas Ryan, education and professional development; and Dr. Raymond E. Zelder, economics.

Dr. Philip H. Kramer was reappointed ombudsman.

All of the above appointments and reappointments were effective July 1. Only Kramer's has a termination date; his assignment as ombudsman ends June 30, 1980.

Goldfarb joined the WMU faculty in 1960. She received her B.A. degree in 1956 from Smith College, M.A. in 1957 from New York University and Ph.D. in 1964 from Indiana University. She has written numerous articles on American literature and related subjects.

Luscombe has been serving as acting dean of Western's College of Fine Arts since March 13. He came to WMU in 1973 as administrative assistant to the dean of fine arts and was named assistant dean in 1974 and associate dean in 1977. He received his B.A. degree in 1960 and his M.A. in 1967, both in theatre and both from Wayne State University. Previously, Luscombe served as assistant to the dean at the University of Michigan School of Music and as performing arts coordinator for the Michigan Council for the Arts. He also chaired WMU's Diamond Jubilee Committee.

A registered professional engineer, Matthews comes to Western from the Rose-Hulman Institute of Technology, Terre Haute, Ind., where he has been head of mechanical engineering since June, 1977. Since June, 1977, he has been on leave on temporary assignment with the Ford Motor Company working as principal design engineer on new engine concepts. He received his B.S. degree in 1954 from Rose-Hulman, S.M. in 1959 from Massachusetts Institute of Technology and Ph.D. in 1966 from the University of Arizona.

Nagler received his B.S. degree in 1947 from William Penn College, M.A. in 1949 from the University of Missouri and Ph.D. in 1953 from the State University of Iowa. Prior to joining the WMU faculty in 1956, he taught at the State University of Iowa and at Purdue University. From 1962-64, he was the science and mathematics advisor at WMU's AID project to develop the Technical College at Ibadan, Nigeria.

Smith joined the WMU faculty in 1963 after having received his Ph.D. in anthropology from the University of Pennsylvania; he received his B.A. in 1951 and M.A. in 1955 from Yale University. He is a fellow of the American Anthropological Association and the Society for Applied Anthropology and a charter member of the Society for Medical Anthropology. He has conducted research in Connecticut, Trinidad, West Indies, Guatemala, Michigan, Philadelphia and Kansas.

Flynn came to Western in 1970 after having taught at Northern Michigan University, 1966-68, at Monroe Community College, Rochester, N.Y., 1965-66, and at Delta Community College, University Center, Mich., 1961-62. He received his A.B. degree in 1959 from the University of Michigan, Flint College, his M.S.W. in 1960 from the U. of M. School of Social Work and D.S.W. in 1970 from the University of Denver. At Western, he has been coordinator of the concentration in social welfare policy planning and administration.
Persell, 37 Other Lettermen Return For Grid Campaign

In 1977, Western Michigan was the pre-season pick to win Mid-American Conference football honors; however, 22 surgeries created a season-long nightmare for Coach Elliot Uzelac and his staff. The result was a 4-7 record and a 3-5 league showing. Nonetheless, WMU was in most of its games to the end and lost six contests by a combined total of just 29 points. That was Uzelac’s third Bronco team. His first club won just one of 11 starts while the 1976 unit rebounded to post a 7-4 record (6-3 in the MAC) to share recognition as the nation’s second most improved major college eleven.

“It’s difficult to predict what type of season we’ll have,” said Uzelac. “We could contend for the 1978 MAC championship but a lot depends on how quickly we get some injured personnel back. For example, we had nine players miss all of spring practice from their 1977 injuries.”

Thirty-two lettermen from 1977 plus six others from previous years will be on the upcoming squad. Eleven lettermen are lost.

Individually, WMU boasts one of the country’s top players in senior tailback Jerome Persell (5-9, 181) of Detroit, a second-team Associated Press All-American in 1977 and a third-teamer the previous year. Persell has also won two MAC rushing and scoring titles and a like number of “Offensive Player of the Year” awards.

He was the No. 2 national rusher and scorer in 1976 with figures of 1,505 yards and 19 TD’s. Playing over injuries to himself and behind an injury-riddled line in 1977, Persell still gained 1,339 yards and scored 14 times to rank fourth and eighth in these national categories.

Entering his final season, Persell sports a per game rushing average of over 123 yards, easily the best figure among the nation’s seniors.

Plenty of experience is available at the offensive skilled positions in person of quarterback Albert Little, sophomore, Kalamazoo; fullbacks Bobby Howard, sophomore, Detroit, and Keith Rogien, senior, Eau Claire; wingback Craig Frazier, junior, South Bend, Ind.; tight ends Tom Henry, junior, Troy, and Stu Jones, Senior, Sylvania, O.; and split end Tim Clysdale, a Kalamazoo sophomore.

Guard Don Leigh, a junior from Chicago, returns as the top interior lineman after capturing second-team All-MAC honors a year ago. Key offensive needs are for improved blocking consistency and the ability to generate more yards on third-and-long situations.

The defense won’t be as big as in the past but will be much quicker. Much will depend on the development of sophomore linebackers Eric Manns, South Bend, Ind., and Saginaw’s John Schuster, who claimed starting jobs in spring practice.

Safety Greg Williams, Detroit senior, has started every game for the Broncos since coming to school in 1975. He needs just 40 more yards in punt returns to break a varsity career record.

Improvement is still needed against opponents rushing yield although that figure fell from 4.1 yards in 1976 to 3.9 last fall. WMU also has to tighten its defense against the big play.

The 1978 football schedule:

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
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<tbody>
<tr>
<td>September 9</td>
<td>Illinois State</td>
</tr>
<tr>
<td>September 16</td>
<td>at Northern Illinois (night)</td>
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<tr>
<td>October 7</td>
<td>at Kent State</td>
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<tr>
<td>October 14</td>
<td>Toledo (Band Day)</td>
</tr>
<tr>
<td>October 21</td>
<td>Eastern Michigan (Homecoming)</td>
</tr>
<tr>
<td>October 28</td>
<td>Ohio University (Parents' Day)</td>
</tr>
<tr>
<td>November 4</td>
<td>at Marshall</td>
</tr>
<tr>
<td>November 11</td>
<td>at Ball State</td>
</tr>
<tr>
<td>November 18</td>
<td>Central Michigan (Dad’s Day)</td>
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Hopes Improve For Women’s Volleyball

Under the direction of first-year coach Rob Buck, Western’s women’s volleyball team will attempt to improve on last season’s 14-23 record this fall and possibly challenge for a top place in the 1978 SMAIAW (State of Michigan Association of Intercollegiate Athletics for Women) championships.

Of last year’s 12 players, 10 will be back, including six upperclassmen. Returning seniors are Kim France (Dover, O.), Valerie Laurer (Battle Creek-Central), and Carol Wilczynski (Ottawa Lake-Whiteford), while returning juniors are Teresa Jackson (Parchment), Cindy Nichols (New Buffalo) and Christina Oran (West Bloomfield).
Women Rewrite
Track Records

Western Michigan's women's track team highlighted a satisfying 1978 outdoor season with third place finishes at the WMU Invitational and at the Eastern Michigan Invitational.

Under the direction of first-year coach Annette Murray, the Broncos managed to set 10 new school records and tie one other to make it one of WMU's most memorable seasons ever.

Sophomore sprinter Liz Shon (Kalamazoo-Central) managed to establish three new individual records and also was a member of two record-setting relay teams. Shon set new standards in the 100 meters (:12.15), 200 meters (:24.60) and 220-yard dash (:25.40) while the one-mile relay and 1600-meter relay teams set new marks of 4:09.0 and 4:19.4 respectively.

Other individual records were set by junior Michele Osborne (Norvell-Napoleon) in the two-mile (11:57.1), three-mile (18:48.1), 3000-meter (11:40.0) and 5000-meter (19:17.5) runs and by senior Pam Leaman (Kalamazoo-Central) and senior Kim Barstow, East Grand Rapids, and junior Kim Meyers (Kalamazoo-Central) in the 400-meter hurdles (1:07.9).

Outstanding seasons were also turned in by freshman Mary Timm (Grosse Pointe Woods-Lutheran East), sophomore Kay Barstow (Kalamazoo-Central) and senior Kim Meyers (Kalamazoo-Central).

Timm owned a school best of 2:22.9 in the 800 meters and was also a member of the record-setting one-mile, two-mile, 1600-meter and 3200-meter relay teams. Barstow, who owns the WMU standard in the high jump at 5-7¼, was the only Bronco to compete in both the indoor and outdoor national championships while Meyers now appears on five record-setting relay squads.

Other noteworthy team accomplishments this past spring were fourth place finishes at both the University of Illinois Relays and a sixth place standing at the season-ending Mid-American Invitational.

**Hockey Broncos Face 36 Tests**

A 36-game schedule, including 22 home contests in Lawson Arena, has been announced for Western's 1978-79 hockey team by Athletic Director Dr. Joseph T. Hoy.

On the home card are two games apiece with Central Collegiate Hockey Association rivals Bowling Green, St. Louis, Lake Superior State, Northern Michigan and Ohio State, plus new member Ferris State.

Coach Glen Well's Broncos also will entertain Notre Dame on December 12, marking the first appearance by a Western Collegiate opponent in Kalamazoo.

After Christmas, WMU will compete at the Cornell University Tournament. Other visiting clubs include the University of Maine and Merrimack College of New Hampshire, the 1977-78 NCAA Division II titlist.

Besides the tourney teams at Cornell, other first-time opponents will be Wilfrid Laurier College of Waterloo, Ont.; St. Scholastica of Duluth, Minn., and Miami University, which will be playing varsity hockey for the first time this winter.

The complete schedule is:

**NOVEMBER**

3-4—McMaster at home; 7—Windsor at home; 10—Ferris State at home; 11—at Ferris State; 17-18—Wilfrid Laurier at home; 24-25—St. Scholastica at home.

**DECEMBER**

1-2—Lake Superior State at home; 12—Notre Dame at home; 15-16—at St. Louis; 21-22—Ohio State at home; 29-30—Cornell University Tournament at Ithaca, N.Y.

**JANUARY**

5-6—at Northern Michigan; 12—Bowling Green at home; 13—at Bowling Green; 19-20—at Lake Superior State; 26-27—Miami at home; 30—at Ferris State.

**FEBRUARY**

2-3—St. Louis at home; 9-10—at Ohio State; 16-17—Northern Michigan at home; 20—Ferris State at home; 23—at Bowling Green; 24—Bowling Green at home.

**Western Netters Post 21 Victories**

A fourth straight second place finish in the Mid-American Conference and a school record 21 wins against just six setbacks made 1978 a productive season for Coach Jack Vredevelt's men's tennis team.

Individually, Bay City senior Bob Leaman finished his career with 152 singles and doubles triumphs to break the previous school record of 138, held by Tony Lamerato, who completed his four years of play in 1976.

Leaman won 24 of 32 outings at No. 1 singles and took No. 1 honors at the Mid-American championships. Freshman Steve Winsor, East Grand Rapids, and sophomore Mike Rose of Grosse Ile compiled singles marks of 26-6 and 22-10 en route to MAC crowns at No. 3 and No. 4 respectively.

Rounding out the singles lineup were Jim Buck (17-13) senior, Grandville; Fritz Dwyer (19-11), senior, Flossmoor, Ill., and Jim Panyard (14-6), junior, Fremont. Niles freshman Scott Spoerl proved to be a valuable doubles performer as he and Winsor won 16 of 20 at No. 3.

Leaman and Buck were both picked on the six-man All-MAC honor team by the league coaches.
Kasdorf Leads WMU To Softball Supremacy

1978 was the most successful season ever for Coach Fran Ebert and her Western’s women’s softball team as the Broncos compiled an outstanding 26-6 record, took SMAIAW (State of Michigan Association of Intercollegiate Athletics for Women) championship honors and finished fifth in the Midwest Regional tournament this past spring.

Several new individual, team and season records were established by Bronco players, led by second-year pitcher Ann Kasdorf (Sturgis) sparkling 18-4 mark. The 5-8 righthander set new school records for wins (18), complete games (19), innings pitched (1422A), earned run average (0.44), strikeouts (90) and shutouts (11). She also managed to bat .288 and drive in 15 runs.

Freshman third baseman Patti Rendine (Southfield-Lathrup) tied the seasonal mark for highest average with a .370 (40-108) mark and also set new school records for hits (40) and triples (eight). She also scored 28 runs and had 15 RBI’s.

Otsego graduate Janis Nichols, a junior leftfielder, established new records for at bats (110), runs scored (30) and stolen bases (13) while hitting for an even .300 average. Sophomore rightfielder Cindy Nichols (New Buffalo) and freshman second baseman Linda Harrall (Grand Rapids- Forest Hills Central) both owned 16 RBI’s for another new WMU mark.

One other Western regular managed to hit over .300 this spring, that being sophomore shortstop Barb Burke (Kalamazoo-Loy Norrix), who sported a .310 average (27-87), scored 22 runs and had 13 runs batted in.

As a team, the Brown and Gold hit .269 compared to just .172 for their opponents and outscored the opposition 198 to 61. WMU compiled a record 1.22 team ERA in 221⅔ innings while their opponents owned a 5.87 earned run average. Their 26-6 record marks both the most wins ever and the highest winning percentage (.813).

WMU Coach Fran Ebert, who celebrated her birthday in special style on Saturday, May 6, called Kasdorf’s tournament performance the most amazing she’s ever seen. "It’s hard to describe to someone just what Annie accomplished out there," said Ebert. "She was just fantastic. She pitched four games for us on Saturday and won them all, with less than a half hour’s rest between each one. Her control was as sharp in game seven as it was in game one. She walked only two batters in four games Saturday.)

After every game I asked her how her arm felt and each time I got the same answer—just fine, Miss Ebert. She’s just a tremendous competitor and as unselfish a person as you’ll ever find.”

In the tournament opener on Thursday, Kasdorf held Michigan to just one hit in posting a sparkling 6-0 victory, walking none and striking out nine.

On Friday, WMU suffered a 2-1 loss to Michigan State in the second game on two unearned runs but then came back to upend Wayne State 11-1 to push them into Saturday’s final round. Ann went two for four at the plate, with one double and four RBI’s.

The Lady With The Bronze Arm

Fire-balling Ann Kasdorf turned in one of the finest individual athletic accomplishments in WMU history in May, as she led her Bronco women’s softball team to the 1978 SMAIAW (State of Michigan Association of Intercollegiate Athletics for Women) Championship, held in Allendale May 4-6.

The Sturgis senior pitched all seven tournament games for WMU, posting a 6-1 record, as the Brown and Gold captured their first state title and upped their spring record to an amazing 24-3.

The 5-8 righthander fired four shutouts—one each against Michigan, Oakland University, Grand Valley State and defending state champion Michigan State—in the three-day tourney, allowing but two earned runs and five walks to up her season’s record to 17-2.
When asked what went through her mind before the first game Saturday, Kasdorf explained, "I tried not to think about it too much. I just figured I'd try and take the games one at a time and see what developed. I knew if we got by the first game that we'd pick up some momentum and after that I figured we had as good a chance as anybody to win it. If somebody would have told me that morning that I'd have to pitch four games I might have taken a little different attitude."

Ann opened the morning with a three-hit, 12-0 whitewash of Oakland University and then, with just 20 minutes rest, came back to blank Grand Valley 4-0 on another three-hit game, setting the stage for the final match-ups with MSU.

Once more, with less than a half hour's rest between games, Kasdorf and her Bronco teammates came back with a three-hit, 2-0 shutout over the Spartans and thus it was on to the 4 p.m. SMAIAW title game.

And sure enough, Ann came through for a final time, with another three-hitter and another victory—her fourth of the day—as Western dumped MSU 3-2 to clinch the championship.

"Everybody on the team played just great, the defense behind me was all a pitcher could ask for, and I certainly couldn't have done it without every one of them," explained Kasdorf at day's end.

Whole Tennis Team Returns

WMU's women's tennis team posted a 2-5 record last spring as first-year coach Janet McCutcheon's youthful 1978 roster was composed of five freshmen, five sophomores and just one junior.

The Brown and Gold received strong seasons from first-year players Carol Tschudy (Winnetka, Ill.-New Trier East) and Sue Ghindia (Trenton) at the No. 1 and No. 2 singles positions, respectively.

At the other four singles spots, the Broncos utilized sophomore Janice Moon (Portage-Central) at No. 3 and sophomore Jean Gallagher (Lapeer-West) at No. 4, while freshmen Anne Cavanaugh (Cheboygan) and Judy Osborne (Roseville-Bishop Gallagher) alternated at No. 5 and No. 6.

Shilts Makes Big Basketball Harvest

Coach Dick Shilts and his staff will have some fine incoming players available for next year's Bronco basketball squad.

From junior college ranks are 6-2 guard Kenny Cunningham, Monroe County Community College; 6-3 guard Mike Lawson from Lincoln Trail College in Robinson, Ill.; and 6-6 Chicagoan Melvin Maxwell, who played his initial year of collegiate ball at Jackson CC. Cunningham was a first-team All-American and averaged 26.5 points per game, while both Lawson and Maxwell scored in the 16-point neighborhood.

The incoming high school cagers are Bill Bender, 6-8 center-forward, and Jeff King, 5-9 guard, both from Lakeland High in LaGrange, Ind.; Mo Kyles, 6-3 guard-forward from Class B champion Buchanan; Dave Kuipers, 6-8 center-forward, Shelby; and Mike Seberger, 6-8 center-forward, Gary, Ind. (Calumet).

### 1978-79 BASKETBALL SCHEDULE

<table>
<thead>
<tr>
<th>Month</th>
<th>Games</th>
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<tbody>
<tr>
<td><strong>DECEMBER</strong></td>
<td></td>
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<tr>
<td>1-2</td>
<td>at Syracuse Tournament (Syracuse, Iona, Utah State)</td>
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<tr>
<td>4</td>
<td>Grand Valley State, 7:30</td>
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<tr>
<td>9</td>
<td>Miami, 2:00</td>
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<tr>
<td>13</td>
<td>Michigan State, 7:30</td>
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<tr>
<td>16</td>
<td>at Michigan</td>
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<tr>
<td>20</td>
<td>Marquette, 7:30</td>
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<tr>
<td><strong>FEBRUARY</strong></td>
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<tr>
<td>3</td>
<td>at Ball State</td>
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<tr>
<td>7</td>
<td>at Eastern Michigan</td>
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<tr>
<td>12</td>
<td>at Detroit</td>
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<tr>
<td>17</td>
<td>at Bowling Green</td>
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<tr>
<td>20</td>
<td>Toledo, 2:00</td>
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<tr>
<td>24</td>
<td>at Northern Illinois</td>
</tr>
<tr>
<td>27</td>
<td>Kent State, 2:00</td>
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<tr>
<td><strong>MARCH</strong></td>
<td></td>
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<tr>
<td>1</td>
<td>at Miami</td>
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Dear Alumni and Friends:

How important has it been for all alumni to receive the University Magazine?

Well, we are going to find out. This is the last issue of the University Magazine for '78-'79 that will be sent to all alumni and friends.

From now on, you must join the Alumni Association or make a contribution to the University in order to receive all four issues of the Magazine.

Our bookkeeper, Cy, said it would happen, and it did. We just can't afford to send the Magazine to everyone. For the last three years, we have mailed the Magazine to all alumni four times a year.

We felt that the University Magazine was a major communication link between you and your alma mater. WE STILL DO. So, the best solution to our cost problem, while maintaining the same quality, is to publish one issue for all alumni and three additional issues for Alumni Association members and donors only.

Now we come back to my original question: how important is the University Magazine to our alumni? We hope you have enjoyed reading topical features and following the fortunes of classmates in the classnotes. We hope you have enjoyed them enough to continue receiving the Magazine by joining the Association or making a contribution to the University.

Sincerely,

Gary P. Brown
Director

Alumni Schedule Tailgate Party

Tailing has become a tradition at many colleges and universities prior to football games, and Western is establishing its own tradition of football tailgating. The Alumni Association will hold its third annual alumni Tailgate Party prior to the WMU vs Bowling Green football game on Saturday, September 30.

Over 400 alumni and friends gathered last year for food and fun prior to one of our Bronco football games. The fenced-in parking lot behind Hyames Field provides the perfect site. The Alumni Association will again be providing soft drinks and coffee, and all you have to bring is some food and an enthusiastic group of alumni and friends to cheer the Broncos on to victory.

This year's football team promises to provide a great deal of excitement. Head Coach Uzelac has fine young talent on this year’s team, including one of the nation’s premier running backs, Jerome Persell.

Put September 30 on your calendar. Plan to join other alumni and friends at the third annual Tailgate Party. Watch for further details.

Officers Elected for ABE XI Chapter

Mrs. Brenda Guyer, BS '71, MA '76, was elected president of the Alpha Beta Epsilon XI chapter during the spring banquet held in the University Student Center on campus.

Other officers elected are: Mrs. Joan Nuyen, BA '67, vice president; Mrs. Judy Lore, BA '64, secretary; Mrs. Caroline Norris, BA '64, MA '69, treasurer; Mrs. Cecile Harbour, BS '39, MA '61, chaplain; and Mrs. Marjorie Nash, BA '32, historian.

A film, “WMU—Yesterday and Today”, was shown, and entertainment was provided by the Portage Central Concert Choir. Special guest was Yvonne Spaulding, assistant alumni director.
Dear Alumni and Friends,

A gift to the 1978 Annual Fund also insures your receiving all issues of the University Magazine.

A note of explanation is needed. The Alumni Association is a dues paying organization which, in return, offers its subscribing membership specific benefits. The Annual Fund is a campaign conducted to raise dollars in support of University areas of need. Since the Association helped establish the Annual Fund in 1968 and actively urges alumni and friends to support the Fund, the Magazine is sent to all donors, as well as association members. It provides a vehicle of communication to all persons who have an interest or investment in Western.

The University deeply appreciates your support and, whether it be in favor of the Annual Fund or the Alumni Association (we urge you to help Western by supporting both), be assured that you are special in the eyes of your alma mater.

Sincerely,

Helen Flaspohler
Annual Fund Director

WESTERN MICHIGAN UNIVERSITY
ALUMNI ASSOCIATION
Membership Application

I/We would like to become an active member of the Western Michigan University Alumni Association.
I/We understand that membership dues are used to support the alumni program and should not be interpreted as a tax-exempt gift to the Annual Fund.

NAME
(last) (first) (maiden)

ADDRESS

CITY __________________________________ PHONE ________________________

STATE _____________ ZIP __________

GRAD YEAR __________ SPouse __________
(last) (maiden)

☐ Annual Membership
$10 per year

☐ Individual Life Membership
$150 or $16 per year for 10 years or $32 per year for 5 years

☐ Family Life Membership
(husband & wife)
$180 or $19 per year for 10 years or $38 per year for 5 years

The appropriate membership plan is checked and payment of $ ______ is enclosed.

(Please make check payable to W.M.U. Alumni Association.)

© COLLEGE MEDIA SERVICE FRANKLY SPEAKING by PHIL FRANK

THIS MIGHT BE YOUR LAST UNIVERSITY MAGAZINE!

You will receive all four issues of the Magazine only if you join the Alumni Association.

SEND THIS MEMBERSHIP APPLICATION TO WMU ALUMNI CENTER,
WESTERN MICHIGAN UNIVERSITY,
KALAMAZOO, MI 49008
Five Distinguished Alumni Honored At Summer Commencement Exercises

National leaders in electronics engineering, education, management, occupational therapy and speech pathology and audiology received Distinguished Alumni Awards from Western August 18 at summer commencement exercises in Waldo Stadium.

They are: Dr. Dalton E. McFarland, management consultant and a professor of business administration at the University of Alabama, Birmingham; John E. Ryor, president, National Education Association (NEA), Washington, D.C.; Marion R. Spear, Cherry Valley, N.Y., founder of WMU's occupational therapy department and a recipient of the National Award of Merit from the American Occupational Therapy Association; Ernest N. Storrs, Locust Grove, Va., retired chief of the Federal Aviation Administration's radar branch; and Dr. Rolland J. VanHattum, past president of the American Speech and Hearing Association and currently professor of communication disorders at State University of New York at Buffalo.

Harry Contos, a Kalamazoo attorney and member of the WMU Alumni Association's Board of Directors, conferred the Awards; recipients were selected by the Alumni Association.

McFarland is a fellow of the Academy of Management, the American Society of Applied Anthropology and the International Academy of Scientific Management. He also is a member of several educational organizations, and in 1974 he was named Beta Gamma Sigma Distinguished Scholar. He and his wife, Jean, a 1940 WMU graduate, live in Birmingham, Ala.

Ryor received his bachelor's and master's degrees from WMU in 1957 and 1963. Prior to assuming his current duties as NEA president in Washington in 1975, he taught in the Springfield, Mich., school system, and he was named Michigan's "Teacher of the Year" in 1972. Ryor, the NEA's first two-term president, lives with his wife, Carol, and their six children in Potomac, Md.

Spear received her teaching certificate in 1915 and her bachelor's degree in 1937 from the Massachusetts School of Art. She received 35 graduate hours of credit from WMU toward her master's degree from the University of Michigan, which she received in 1945.

Spear is the founder of the Kalamazoo State Hospital's School of Occupational Therapy, established in 1922; it moved to Western in 1944. She served as associate professor and chairman of the WMU occupational therapy department, 1944-59.

McFarland received his teaching certificate in 1915 and her bachelor's degree in 1937 from the Massachusetts School of Art. She received 35 graduate hours of credit from WMU toward her master's degree from the University of Michigan, which she received in 1945.

Spear is the founder of the Kalamazoo State Hospital's School of Occupational Therapy, established in 1922; it moved to Western in 1944. She served as associate professor and chairman of the WMU occupational therapy department, 1944-59.

The author of "Fifty Years of Occupational Therapy in Michigan," Spear is retired and lives in Cherry Valley, N.Y.

A 1935 WMU physics graduate, Storrs retired in 1973 as chief of the radar branch of the Federal Aviation Administration (FAA). He assisted in the development of the proximity fuse in 1942, and in the design of ground control equipment and other aviation equipment used extensively during World War II.
He redesigned the GCA aircraft used for the "Berlin Airlift"; he wrote the specifications for a new antenna for air traffic control; he designed a method of using the cathode ray tube to improve readouts on radar screens; and he developed equipment for automatic radar landing systems.

Storrs received a "Quality Performance Commendation" from the FAA in 1971. He and his wife, Annie, have one daughter and live in Locust Grove, Va.

VanHattum is a 1950 WMU graduate of speech pathology and audiology. He received his master's and doctoral degrees from Pennsylvania State University. The past president of the American Speech and Hearing Association, VanHattum was honored by the New York State Speech and Hearing Association in 1974, the American Speech and Hearing Association in 1977, and this year was named a Distinguished Faculty Scholar at SUNY, Buffalo.

VanHattum has been a consultant and is the author of 10 books and numerous articles. He and his wife, Joyce, and their five children live in Grand Island, N.Y.

**Goal Reached In Gary Fund Drive**

Over $115,000 in gifts and pledges were obtained during the three-week kick-off of the Mike Gary Athletic Fund annual campaign, according to Bill Doolittle, Fund director.

"The key to our success in the kick-off was the hard work and tireless efforts of over 180 volunteers, who worked as units to solicit funds for the Division of Intercollegiate Athletics," Doolittle said.

The new "team concept fund raising" utilized in the campaign featured prizes for top individuals and team captains. Don Meitz and Jim Lamborn received recognition at a victory dinner for the most dollars raised and for signing the most new members of the Century Club.

Lamborn signed 45 new members, who contributed a total of $4,181, and Meitz coached the "Braves" team, which turned in over $10,000 in gifts and pledges.

"This campaign represented the greatest total effort in fund raising for the athletic program, and our hats go off to all the people who feel so dedicated to the athletic program and what it means to Western Michigan University," Doolittle said.

**Corrections To Annual Report**

Parents Listing Omission
Prietap, Mr. Kenneth G.
Faculty/Staff/Emeriti misspelling
Hawks, Dr. & Mrs. Graham
Business/Corporations/Foundations not indicated as matching gifts
Coopers & Lybrad
General Electric Foundation
Designated Gifts omission
WMU Language Loan Fund
Mathilde Steckelberg Scholarship

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President's Club Assembles On Campus

The fourth annual assembly of The President’s Club, held on campus June 9, involved 117 members and guests who attended the evening’s program, which highlighted Western’s College of Health and Human Services.

Welcoming remarks by WMU president John T. Bernhard were followed by a few words from Dr. William Burian, dean of the College of Health and Human Services. Dr. Richard R. Williams, associate professor of social sciences and director of psychological services for the Midwest Oncology Center at Kalamazoo’s Borgess Hospital, made a special presentation on “Biofeedback and Self-Control: Balancing the Mind and Body.”

Russel Gabier, assistant vice president for Alumni Affairs and Development, was the master of ceremonies for the program, which included the presentation of new member plaques to Kevin Bales, Richard and Delores Bryck, Robert and Helen Kiefer, Zoa D. Shilling and “Suds” and Charlotte Sumney.

The President’s Club membership now exceeds 130. Others who recently accepted invitations to join the University’s most prestigious benefactors’ organization are William D. Brake, Eunice E. Kraft, Majory W. Ketchum, Eunice S. LeFevre, and Mr. and Mrs. Cal Vander Schaaf.

Members of The President’s Club executive committee who were involved in planning this year’s assembly are Pete Chamberlain, Tenho Connable, Joyce Griffin, Linden Griffin, Barbara Lenderink, Jane Miller, Maurice Seay and Russell Seibert.
The WMU Foundation Board of Directors gathered on campus June 8 for its fourth meeting since its formation in 1976. Foundation President Ray Rathka '53, treasurer of Michigan Bell Telephone Company, called the meeting of 20 directors to order.

A voluntary organization, the Foundation serves the University by seeking private gift support and by promoting Western's educational efforts and programs. Its directors are friends and alumni from throughout the country with backgrounds in education, business and the professions.

Highlights of the day-long meeting included a report on the University by WMU President John Jack Jacobs, left, and Milt Wooden carve the roasted pig under the interested supervision of Penny and Wm. John Upjohn.

T. Bernhard, reviewing WMU's 1977 fund-raising efforts, discussing the Foundation's investment program, and a report on the Annual Fund's projected revenues for 1978. The annual meeting date for the entire WMU Foundation membership was set for October 6.

Following the business meeting, Foundation Directors and their spouses joined University staff members and President and Mrs. Bernhard for a pig roast hosted by Ted Perg of Kalamazoo. Perg is a Foundation member and a participant in the University's major donor organization, The President's Club. The pig had been cooking since early that morning, and all agreed it was cooked to perfection.

"The pig roast was the perfect ending to a very productive day," commented Russell Gabier, assistant vice president for Alumni Affairs and Development and executive secretary of the Foundation.

WMU staff members and Foundation Directors enjoying a meal of roasted pig.

Annual Fund Committee Named

A group of 13 alumni and volunteers will assist with the promotion of fund-raising efforts of Western's Annual Fund as members of the WMU Foundation's Annual Fund committee for 1978, according to Helen Flaspohler, director.

The Annual Fund seeks financial support for the primary needs of the entire University, Flaspohler noted, by providing for student aid, loans and scholarships, teaching excellence awards, faculty research, student assistantships and other programs.

"This type of support is extremely important to Western," said Dr. Russell Seibert, committee chairman. "It is an effort to encourage participation from alumni and friends to assist the University with its mission of providing excellent education."

Other committee members are: H. Gardner Ackley, '36, professor of economics at University of Michigan, Ann Arbor; Marion Denison, '53; Robert Denison, '55, president, Laboratory Research Enterprises, Kalamazoo; Michael Fleck, '68, veterinarian, Kalamazoo; Gwen Frostic, '29, artist, poet and owner of Presscraft Papers, Inc., Benzonia; Philip Gajewski, '74, staff executive Michigan State Chamber of Commerce, Lansing; Lloyd Hartman, '50, deputy superintendent of Wyoming Public Schools, Wyoming; Mary Jackson, '32, actress, Hollywood, CA; Richard Lenon, '41, president and chief executive officer, International Minerals and Chemicals Corp., Glenview, IL; James W. Miller, WMU president emeritus, Kalamazoo; Emanuel "Manny" Newsome, '64, director of student activities at University of Toledo, Toledo, OH; and Barbara Lett Simmons, '49, president, BLS & Associates, Washington, D.C.

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Friday, October 20
6:30 p.m.
25th Anniversary Celebration Class of 1953
Holiday Inn West
Cash Bar and Dinner
8:00 p.m.
The Wiz  The Broadway smash musical hit based on the popular Wizard of Oz
Miller Auditorium
Contact Miller Auditorium Ticket Office, 
(616) 383-0933, for reservations.

Saturday, October 21
10:00 a.m.
Homecoming Parade
(Route runs from Bronson Park to Lovell, down Lovell to West Michigan, through campus, and ends in Sangren parking lot.) Special reviewing stand will be located in front of the Seibert Administration Building.

11:45 a.m.
Alumni Luncheon
University Student Center East Ballroom

1:30 p.m.
Football Game
WMU vs. Eastern Michigan University
Waldo Stadium

5:00 p.m. & 9:00 p.m.
The Wiz
Miller Auditorium
Contact Miller Auditorium Ticket Office, 
(616) 383-0933, for reservations.

Reservation Information
To order Homecoming '78 tickets, fill out the Reservation form and mail it along with a self-addressed, stamped envelope and your check (made payable to the WMU Alumni Association) to:
Alumni Center-Homecoming
Western Michigan University
Kalamazoo, MI 49008

NOTE: Reservations received after October 13 will not be mailed. They will be available from the Alumni Association at the door.

Prices
Friday 25th Anniversary Reunion
$8.00 Per Person for Alumni Association Members
$9.50 Per Person for Non-Members
•Alumni Association discounts apply to immediate family ONLY.

Saturday Alumni Luncheon/Football Package
$6.50 Per Person for Alumni Association Members
$8.00 Per Person for Non-Members
Season football ticket holders have the following luncheon price options:
$2.50 Per Person for Alumni Association Members
$3.00 Per Person for Non-Members
•Alumni Association discounts apply to immediate family ONLY.

Persons wishing football tickets ONLY must contact the Athletic Ticket Office, Western Michigan University, Kalamazoo, MI 49008

Those wishing tickets to Miller Auditorium's Homecoming Show, "The Wiz," must contact Miller Auditorium's Ticket Office for reservations, 
(616) 383-0933.

Advanced Reservation Form • Homecoming '78

NAME
GRAD YEAR

ADDRESS

CITY/STATE/ZIP

PHONE ( )

Please refer to the Reservation Information section for prices and other pertinent details before filling out the following form.

Friday 25th Anniversary Reunion

tickets @ = $_____

Saturday Alumni Luncheon/Football

package tickets @ = $_____

luncheon ONLY tickets @ = $_____

TOTAL ENCLOSED: $_____

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Estate Planning Ideas From Planned Giving Services

By William T. Sturtevant, Director

When people are told that I am the director of Planned Giving Services at WMU, I am often the subject of a quizzical look. Perhaps an explanation of the role of Planned Giving Services will eliminate that confusion.

Planned Giving Services was established about five years ago as a part of the University's continuing effort to effectively serve its constituents. Its purpose is twofold. First, we seek to provide estate planning assistance to friends, alumni and emeriti. Of course, this is done on a confidential basis at no cost or obligation. We hope we can point out some planning techniques which will allow you to achieve your financial objectives.

Second, Western is fortunate that many recognize our need for private support and wish to do their share to ensure future excellence and to help succeeding generations of students. But, it is also true that many of us cannot afford to give up assets, or the income which the assets generate during our lifetimes.

People are often surprised to learn that a gift to Western actually costs very little, and that through wise estate planning such a gift can be made without greatly affecting plans for other beneficiaries. In fact, in many cases, other beneficiaries are better off than before. This is possible because of the significant tax incentives provided by law for gifts to higher education, and a wise estate plan can divert tax dollars to much-needed support for the University's programs.

The primary vehicle for planned gifts is a will, but there are many other approaches:

- Trusts which pay you an income for as long as you live and which offer major income and estate tax deductions.
- Life insurance policies for which the premium payments are tax deductible.
- Gifts of real estate whereby you receive an immediate tax deduction, yet you remain on the property for as long as you live.
- Trusts which pay Western an income for a period of years, while reducing your taxable income, and which provide for the return of your assets to you at a later date.

Tax and estate planning laws are quite complex, and the penalty for a lack of planning is severe dissipation of your hard-earned assets. Planned Giving Services, in consultation with your legal counsel or other advisors, can work with you to examine the available alternatives and determine which approach is best suited to your needs. This service is here to help you and we hope you will feel free to contact us for assistance.

For further information, complete this card and return to:
Planned Giving Services
Western Michigan University
Kalamazoo, Michigan 49008

I am interested in learning more about WMU's Pooled Income Fund. Please send me your latest booklet.

Name _________________________________
Address ______________________________ City ________
State ________ Zip ________ Phone ________
1920's

EVELYN HARROW, TC '21, Eustis, FL, has just returned from teaching in India and is currently looking after a foster family from Taiwan. She is a volunteer teacher and active in the Methodist Church.

MARTELLE CUSHMAN, TC '28, BA '32, Carbondale, IL, Distinguished Alumni Award winner, has published a book on teacher education. He is dean emeritus of the College of Education, University of North Dakota, and was previously chairman of the Studies Committee of the American Association of Colleges for Teacher Education.

1930's

DONALD B. KING, BS '33, Walkerton, IN, retired after 40 years in the Unitarian Ministry.

ROBERT McKinley, BS '39, Muscatine, IA, was appointed vice president and general manager of the Geneva plant of the HON Company, where he is responsible for production of office screens and accessories. His wife is the former ANGELINE VANDERKOEST, BS '39.

1940's

JUDGE WALTER P. CYNAR, BA '43, Lansing, MI, was appointed to the Michigan Court of Appeals by Gov. William Milliken.

KERMIT R. HUMMEL, BBA '43, Lansing, MI, was promoted to director of organization and analysis in Oldsmobile's sales department.

WILLAH WEDDON, BS '44, Stockbridge, MI, was elected president of Michigan State Medical Society Auxiliary and has published a book about the wives of Michigan Governors entitled "First Ladies of Michigan".

VICTOR K. PETERSON, BS '47, retired as superintendent of Shiawassee Intermediate School District. Succeeding him as superintendent is DR. PHILLIP JOHNSON, BBA '54.

ALLEN BUSH, BS '48, Lansing, MI, retired as executive director of Michigan High School Athletic Association. His wife is the former LOIS PASMAN, BS '48. Bush's replacement is VERN NORRIS, BS '50, Lansing, MI.

DOROTHY SEMRAU, BA '49, Armada, MI, was honored at a reception to mark her retirement after serving 18 years on Armada Public Library Board. Her husband, ROGER SEMRAU, BS '50, owns a wholesale greenhouse.

DR. CLAUD YOUNG, BA '49, is a physician practicing at the Fourteenth St. Clinic, Detroit.

1950's

GERALD STEMM, BS '50, St. Joseph, MI, retired after 44 years teaching, the last 29 being spent at Lincoln Elementary School.

DR. JANETTE MILLER SHERMAN, BS '52, Lathrop Village, MI, is serving on a committee advising implementation of the Toxic Substances Control Act for the U.S. Environmental Protection Agency. She practices medicine at Detroit Medical Center for Oncology and Allied Diseases.

DR. CHARLES SHERWOOD, BA '54, Oxford, MS, associate professor of elementary education at the University of Mississippi, has been appointed state coordinator of the Mississippi Reading Association.

Golf competition and a fishing contest climaxed the week-long festivities in Cadillac and Traverse City of a group of 1950's graduates. The event, affectionately dubbed the First Annual Fabulous Fifties, was hosted by JOHN LAURENT, BA '54, and his wife, JOYCE, BA '52, of Cadillac, and WILLIAM YANKEE, BA '54, and his wife, Beverly, of Traverse City. WMU Executive Vice President STEPHEN R. MITCHELL, BA '56, won low gross and low net honors, with high gross going to John Laurent. Prizes for the largest fish went to Bill Yankee and the most fish to ROBERT FIRLIK, BA '54, of Cleveland. Laurent is principal of Cadillac High School and Yankee is president of Northwest Michigan College. Firlik, director of market research for Eaton Corporation in Cleveland, also took honors for the longest distance travelled.

DONALD MARTIN, BS '56, Kalamazoo, MI, was promoted to vice president and general manager of Plainwell Paper Company.

LARMON E. ABBOTT, BS '57, Mason, MI, was promoted to assistant superintendent of Oldsmobile's new Cutlass assembly plant.

WILLIAM PATMOS, BS '58, Schenectady, NY, joined General Electric Research and Development Center as a software engineer.

RICHARD FARABAUGH, BA '59, Fremont, MI, was appointed Judge of the 78th District Court for Newaygo and Lake Counties.

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1960-1964

JOEL A. LEMMER, BBA '60, has been promoted to general plant manager of Kellogg's plant in Omaha, NB. He joined Kellogg at Battle Creek, MI, in 1962.

NICHOLAS NICOLEFF, BBA '60, Livonia, MI, is now associated with the law firm of Plunkett, Cooney, Rutt, Watters, Stanczyk and Peterson, of Southfield, MI.

PATRICK RYAN, MA '60, retired from his position as assistant principal of St. Joseph High School. He served 32 years with Benton Harbor School District, MI.

WILBUR SCHILLINGER, BBA '60, St. Joseph, MI, was appointed chief assistant prosecutor for Berrien County.

JOYCE SHEARS, BS '61, MA '69, left her job as director of Kalamazoo YWCA, to take a similar post in Phoenix, AZ.

PAULINE BRYANT, MA '62, was chosen as Teacher of the Year by Colon Community Schools, where she has taught for the last 16 years.

HAROLD DYER, BS '62, MA '66, is now administrator for the probate and juvenile court, Kalamazoo.

CHARLES KLAAS, BA '62, was appointed corporate marketing director for Asten Group Inc., Devon, PA. His 16 years of paper industry experience include technical, production, editorial and marketing positions.

GILBERT BRADLEY, BA '63, MA '72, resigned as assistant Kalamazoo city manager to become director of Alexandria, VA, Department of Social Services. Bradley was Kalamazoo's first black mayor, serving from 1971-73.

DAVID P. KEISER, MBA '63, Allison Park, PA, was appointed marketing manager for the switchgear division of Westinghouse Electric Corporation. He has served 32 years with Westinghouse.

DR. FRANK McCoy, BS '63, was named Distinguished Teacher in the College of Fine Arts, University of Montevallo, AL.

DR. SHARON A. RATLIFFE, BA '63, professor of communication arts and sciences at Ambassador College, Pasadena, CA, has been given the Distinguished Service Award and Honorary Life Membership by Michigan Speech Association. Ratliffe spent nine years on the faculty at WMU.

DAVID M. SARKOZY, BA '63, was appointed director of labor relations for Eltra Corporation, Toledo, OH.

PERCY CLARK, BA '64, MA '69, has resigned as director of student services for Kalamazoo School District and is now assistant superintendent for instruction in Shaker Heights, OH.

JAMES DeWORKEN, BS '64, has a new post as supervisor of career/vocational education for Grosse Pointe School District, MI.

BRUCE GREENSMITH, BBA '64, was promoted to division manager, marketing development, for Micro Design, Hartford, WI.

GARY HEINE, BS '64, MBA '67, has relocated to Westport, CT, on his promotion to vice president, operations manager, for Arnold-Droweat Foods Company.

1965-1969

DR. JAYN S. BRANCH, BA '65, was appointed assistant dean in Miami University School of Education, where she has been since 1974.

ROY FRY, MA '65, is coordinator of bibliographic (public) services at the E. M. Bliss Library at Loyola University of Chicago. He recently received an MA in political science from Northeastern Illinois University and was initiated into Pi Sigma Alpha, the national political science honor society.

KENNETH McCARTY, BBA '65, MBA '66, Northville, MI, was promoted to assistant vice president for general services at Michigan Bell. McCarty earned a law degree last year from Detroit College of Law. He joined Bell in 1970.

MARY ANN (NOTTINGHAM) ROUSE, BS '65, Versailles, MI, is a social service worker for Morgan County Division of Family Services, where she deals with child abuse and neglect investigations, protective services, foster care and adoptive placement. She is active in the PTA and Day Care Center Board. She and her husband George, have two daughters, Jana (eight) and Jennifer (four).
ROY V A N  L O O, BS '65, held a successful exhibition of his wild life paintings and drawings in Battle Creek, MI.

WILLIAM W I N S L O W, BBA '65, Battle Creek, MI, was promoted to manager at Union Pump.

M IC H A E L  R. W O O D, BS '65, Northville, MI, is now Ford Division marketing plans manager. He joined the company as a statistician in 1965.

M IC H A E L  W I S I N S K I, BS '67, St. Johns, MI, has been promoted to senior vice president at Clinton National Bank and Trust Company.

R A N D A L L  B O S, BS '68, MA '70, resigned as principal of Gobles Elementary School and is now education director for a school in Rio de Janeiro, Brazil.

M A R I E  K I N G, MA '68, Niles, MI, has retired from her job as a remedial reading instructor. She taught for 17 years in Brandywine Public Schools.

J O H N  D I X O N, BS '69, Traverse City, MI, was appointed operating and maintenance coordinator.


R O B E R T  B R O W E R, BS '66, was promoted to director of marketing and client relations for WEA Insurance Trust, Madison, WI.

A R T H U R  W A L K E R, BS '66, MPA '76, Lansing, MI, is executive assistant in the Michigan Department of Labor. His brother, MOSES WALKER, BS '66 is a former Kalamazoo City Commissioner, who has just served for an interim period on the Kalamazoo Board of Education.

J O H N  W A R S K O, BBA '66, has been promoted to metropolitan district manager for Minneapolis division of Kellogg Sales Company.

R O B E R T  B R O W E R, BS '67, was appointed head varsity football coach at Berkley High School, MI. He served four years in the U.S. Marine Corps and has been teaching for eight years. He was assistant coach at Farmington Harrison High School and Southfield Lathrup High School respectively, before his present position.

W I L L I A M  R. D e H A V E N, BS '67, MSW '71, ACSW '73, is supervising social workers in the Upper Savannah area of South Carolina for the community services program at Augusta, GA, Veterans Administration Hospital. His wife, M A R C I A (H A M M I N G A) DeHAVEN, BA '67, is teaching in Columbia County School System, Evans, GA.

P A T R I C I A  F E E H A N, BS '67, MSL '68, has left Kent County Library System, MI, to become children's services consultant for the State of Oregon.

P A U L  F R E U D E N B U R G, BS '67, St. Joseph, MI, was promoted to senior vice president with Peoples Savings Association.

W AY N E  T O W N S E N D, BS '67, MA '73, has been named principal of Climax-Scotts Junior-Senior High School. He has been counselor and track coach at the school for the past five years.

M I C H A E L  W I S I N S K I, BS '67, St. Johns, MI, has been promoted to senior vice president at Clinton National Bank and Trust Company.

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R O B E R T  V A L D E Z, BS '68, and his wife, VICTORIA V A L D E Z, BS '69, Spring Valley, NY, are active members of the National Organization for Non-Parents. The organization seeks to establish the childfree lifestyle as a respected option and has over 2,000 members in the U.S. and overseas.

C A P T. L A R R Y  V A N  D U Y N, BS '68, received the U.S. Air Force commendation medal for meritorious service. An electrical engineer, he serves with the Air Force Systems Command at Hanscomb AFB, MA.

T I M O T H Y  J. W E I B E L, BS '68, MA '69, left Wittenburg University after nine years to become dean of students at Ashland College, OH.

G E O R G I A  C O R D R E Y, BS '69, was named Calhoun County Legal Secretary of the Year by Battle Creek Legal Secretaries Association. She is also a qualified paralegal in criminal law.

J O N  D I X O N, BS '69, MA '75, Kalamazoo, MI, was promoted to director of ambulatory services at Bronson Hospital. He joined Bronson in 1971 as assistant staff development coordinator.

G A R Y  D . H U FF, BBA '69, MA '72, has been named vice president—marketing of Lyons Industries, Inc., Dowagiac, MI.

J A N I C E  H U H N, BS '69, Old Mission, MI, is program director for Phoenix Hall, a halfway house for recovering women alcoholics.

T H E  R E V. R A N D A L L  P A I N T E R, MS '69, was named 1977 Citizen of the Year by Three Rivers (MI) Lions Club.
1970-1974

MARVIN EVERSDALE, BA ’70, Harleysville, PA, is general sales manager for Mrs. Smith’s Pie Company, Philadelphia, PA.

EDWARD HARWOOD, BBA ’70, Spring Lake, MI, was promoted to accounts supervisor with General Telephone.

JOANNE ROBB, BA ’70, has joined the staff of Traverse City Women’s Center in a public relations capacity.

GARY JOHNSTON, MBA ’70, is divisional administrator at the 79-bed Lutheran General Hospital, Park Ridge, IL. His wife is the former JUDY SCHINDLER, BA ’65, MA ’70.

DR. CHARLES ONGENA, BA ’70, recently moved into a new family practice clinic in Richmond, MI. The clinic won a national award for excellence in design, solar heating and energy conservation. Dr. Ongena and his wife, THERESA (KEEHN) ONGENA, BS ’70, have three children.

CAPT. JOSEPH L. TEBOR, BBA ’70, returned to the U.S. after a three-year tour in Fulda, Germany, with the 11th Armored Cavalry Regiment. He is now serving at Scott AFB, IL, as chief of the administrative division of the defense commercial communications office.

GEORGE M. AMAR, BS ’71, is Kalamazoo County manager of Transamerica Title Insurance Company.

D. PATRICK BALL, BS ’71, received his law degree from Detroit College of Law, and is now associated with the firm of Towner, Rosin, York and MacNamara, Mount Clemens, MI.

JEROME F. BASHAW, BA ’71, Rossford, OH, is now an employee fringe benefits specialist with Fred S. James Company Agency.

CHARLES JETTNER, BBA ’71, spent a photography safari in the game reserve of Kenya, Africa. The trip included a stay in Morocco and a visit to Katmandu at the base of Mt. Everest. He manages a Mr. Steak restaurant in Alcoa, TN, and lives near Great Smokey Mountain National Park.

TOM KEYSER, BS ’71, Fayetteville, NC, has been promoted to account manager at Kellogg Sales Company.

GERALD MARSHALL, BS ’71, has been named product manager — paper at Engelhard Minerals and Chemicals, Menlo Park, Edison, NJ.

OWEN D. RAMEY, BS ’71, has resigned as chief assistant prosecutor for Allegan County, MI, and is now associated with the law firm of Gemrich and Moser, Kalamazoo.

VIRGINIA REYNOLDS, BA ’71, MSW ’74, is program director of adult aftercare in Grand Rapids, MI.

RICHARD SNOY, BBA ’71, is operations officer and administrative assistant in the installment loan department at American National Bank and Trust Company, Kalamazoo.

DEBORAH VOSBURG, BA ’71, Nashville, TN, is employed by the State of Tennessee as an administrative review auditor for AFDC and food stamp cases. She plans to pursue her master’s degree in health, physical education, recreation and safety at Middle Tennessee University.

ERIC S. WERNER, MBA ’71, Shrewsbury, MA, was promoted to senior investment officer and assistant treasurer at State Mutual Life Assurance Company.

TERRENCE BOCIAN, MA ’72, has been promoted to athletic director and head basketball coach at Aquinas College, Grand Rapids, MI, where he has been coaching for seven years. He was named NAIA District 23 Baseball Coach of the Year in 73, ’76 and ’77.

DR. WILLIAM D. ELLIS, BA ’72, MA ’74, received his Ph.D. in psychology from West Virginia University and is now research specialist in the vocational rehabilitation research and training center at the University of Wisconsin-Stout, Menomonie, WI.

BARRY FLYNN, BA ’72, received his degree from University of Houston Law School and is now associated with Fulbright and Jaworski, Houston, TX. He spent two years with the Campus Crusade for Christ before entering law school.

JOHN MARTIN, BA ’72, Muskegon, MI, has been promoted to district sales manager for Metropolitan Life Insurance Company.

DR. ALCID M. FELLETER, BA ’72, EDD ’75, resigned his position as director of clinical services at Kent Oak’s Hospital, Grand Rapids, MI, and is now president of Michigan Health Clinics, which specialize in the treatment of hypertension, obesity, anxiety, smoking and counseling.

DALE SCHOLTEN, BA ’72, MA ’76, Holland, MI, was appointed vice president of engineering of the home division of Lear Siegler. He started with the company in 1972. He and his wife Donna, have twin daughters.

DUANE STROBL, MA ’72, a Plainwell High School science instructor was selected as this year’s outstanding chemistry teacher in southwestern Michigan by the Kalamazoo section of the American Chemical Society.

KENNETH BENGE, BS ’73, joined the staff of the U.S. Soil Conservation Service at the Coldwater field office, MI.

SIGMUND J. CHRZANOWSKI, BS ’73, Schaumburg, IL, completed pilot training for United Airlines and is now a second officer flying out of Chicago’s O’Hare Airport.

PETER DION, BS ’73, is now football coach at North Carolina A&T State University.

DONNA ESCHEN, BS ’73, is a teacher for the learning handicapped in Santa Maria, CA.

NICHOLAS FEDESNA, BS ’73, was selected as a member of Pi Tau Delta International Chiropractic Honor Society. He graduated from Palmer College of Chiropractic in June and plans to practice in Kalamazoo.

D. PATRICK BALL, BS ’71, received his law degree from Detroit College of Law, and is now associated with the firm of Towner, Rosin, York and MacNamara, Mount Clemens, MI.

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RAY SALINAS, BBA '73, Chicago, IL, joined Stewart-Warner Corporation, electro-mechanical instrument division.

ROBIN SCHER, BS '73, joined Herb's Inc., as art director and personal apprentice to Herb Carrathers, a national matting techniques demonstrator and product developer for the professional picture framing industry.

MICHAEL TILLMAN, BA '73, is teaching in the Lansing School District at the elementary level. He is studying for a master's degree in motor development at Michigan State University.

ARLENE ANTHES, BS '74, is now a social worker at Fairview Medical Care Facility in Centreville, MI.

GREG BENDARZ, BS '74, Detroit, MI, is a warranty analyst in the technical service department, truck and coach division, of Alliance Foods, Coldwater, MI.

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ALUMNI

Gladys McCgrary, '18, Tucson, AZ, April 1978.
Gladys Slight, '20, Gallup, NM, Apr. 1978.
Vee Britt, '26, '59, Union City, MI, Apr. 1978.
Harold F. Munnbrue, '26, '34, Royal Oak, MI, Mar. 1978.
Victor J. York, '30, '34, '48, Muskegon, MI.
Howard Taylor, '33, Kalamazoo, MI, Mar. 1978.
Constance Monroe, '45, Lawrence, MI, Apr. 1978.
Elmina Ferguson, '59, Buchanan, MI, Mar. 1978.

FACULTY, STAFF

Alice J. Kaufman, 35, assistant director of registration at Western since Jan. 1, 1977, died May 21 at Kalamazoo's Bronson Methodist Hospital following a lingering illness.

Kaufman was associated with WMU since 1965, first working as a student employee in the data processing area. From March, 1966, until January, 1968, she was a full-time employee here as a computer operator and in systems.

She first began working in the registration office in April, 1969, earning a B.S. degree here in secondary education in August, 1970. She then joined the WMU Continuing Education Division staff. Later she held a graduate assistantship in the registration office until receiving an M.A. in August, 1973.

Kaufman had taught part-time for 18 months at Kalamazoo Valley Community College until June, 1973, and also taught in the Lorain, Ohio, public schools from September, 1973, to June, 1975, until returning to WMU's registration office staff.

Survivors include her parents, Mr. and Mrs. John R. Kaufman, and a brother, John, all of Cassopolis and three sisters.

Memorial contributions may be made to the American Cancer Society or to the WMU Scholarship Fund in memory of Alice J. Kaufman.
WESTERN MICHIGAN UNIVERSITY
ALUMNI CRUISE

Aboard The "Fun Ship"

The alumni and friends of WMU are invited to join the nine other Mid American Conference schools for a FUN FILLED CARIBBEAN CRUISE with stops in San Juan, St. Thomas, and St. Maarten aboard the newest of the Caribbean cruise liners, the tss Festivale.

Departure is Saturday, March 10, 1979 from Miami. Carnival Cruise Lines has a special "Fly Aweigh" program from 100 cities to Miami and return which feature reduced rate air passage as well as round trip transfers from Miami Airport to the Pier and return.

Cruise prices range from $505* to $790* according to deck and stateroom size and location. Full details on staterooms and prices are available in our detailed brochure.

*Price based on double occupancy.

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Complete this form for a detailed brochure on the WMU/MAC Alumni Cruise. Send it to Alumni Cruise, Alumni Center, Western Michigan University, Kalamazoo, MI 49008.

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*Please send me a detailed brochure on the WMU/MAC Caribbean Cruise.
SUMMER COMMENCEMENT PROGRAM

I wrote the biographical sketches of the "Distinguished Alumni Award" recipients, pp. 2-3. I also assisted in writing the citations which were read and presented to each of the distinguished alumni at the exercises.
PLEASE NOTE:

Illustrations will not reproduce well due to dark background. 
Filmed as received. 

UNIVERSITY MICROFILMS.
WESTERN MICHIGAN UNIVERSITY
COMMENCEMENT EXERCISES
FRIDAY, AUGUST 18, 1978 • 6 P.M.
WALDO STADIUM
KALAMAZOO, MICHIGAN
The Program
John T. Bernhard, Ph.D.
President of the University
Presiding

Processional
Grand March . Clare Grundman
Otsego High School Band
James J. Hewitt, Conductor

The National Anthem

Invocation
Rev. Curry Pikkaart
Trinity Reformed Church

Conferring of Distinguished Alumni Awards

Conferring of Degrees

Presentation of Diplomas
Grand March . Clare Grundman
Pomp and Circumstance . Edward William Elgar

Benediction

Recessional
Pomp and Circumstance . Edward William Elgar
The Platform Distinguished Party Alumni Award Recipients

Board of Trustees
Charles H. Ludlow, Chairman, Kalamazoo
Maurice E. Parfet, Vice Chairman, Hickory Corners
Fred W. Adams, Grosse Pointe
Robert E. Caine, Kalamazoo
John R. Dykema, Grosse Pointe Farms
Dr. Julius Franks, Jr., Grand Rapids
Mildred L. Johnson, Muskegon
J. Michael Kemp, Kalamazoo

Board of Trustees Emeriti
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Dwight L. Stocker, Kalamazoo
Philip N. Watterson, Ada

Distinguished Alumni Award Recipients
Dalton McFarland, Alabama
John E. Ryor, Maryland
Marion Spear, New York
Ernest Storrs, Virginia
Rolland J. Van Hattum, New York

University Administration
John T. Bernhard, Ph.D., President
Robert B. Wetnight, M.B.A., C.P.A., Vice President for Finance
Philip S. Denenfeld, Ph.D., Associate Vice President for Academic Affairs
Robert W. Hannah, Ph.D., Secretary, Board of Trustees
Robert W. Etridge, M.A., Administrative Assistant to the President
W. Chester Fitch, Ph.D., Dean, College of Applied Sciences
A. Bruce Clarke, Ph.D., Dean, College of Arts and Sciences
Ronald De Young, Ed.D., Assistant Dean, College of Business
John Sandberg, Ed.D., Dean, College of Education
Robert Holmes, Ph.D., Dean, College of Fine Arts
Sidney Dykstra, Ph.D., Acting Dean, The Graduate College
Barbara Marks, Ph.D., Associate Dean, College of Health and Human Services
Richard T. Burke, Ph.D., Dean, Division of Continuing Education

Guests
Rev. Curry Pikkaart, Minister, Trinity Reformed Church, Kalamazoo
Roger Bennett, M.S., Vice President, Faculty Senate
Harry Contos, J.D., Past President, Alumni Association

Dr. Dalton E. McFarland is a management consultant and a professor of business administration at the University of Alabama at Birmingham. A 1943 Western graduate, he received his master's degree in business administration from the University of Chicago in 1947 and his doctorate from Cornell University in 1952. McFarland has directed and participated in management and executive seminars for businesses, non-profit organizations, universities and federal and state agencies. He is the author of 13 books and numerous research reports and monographs.

McFarland is a fellow of the Academy of Management, the American Society of Applied Anthropology and the International Academy of Scientific Management. He is a member of Beta Gamma Sigma, Kappa Delta Pi, Omicron Delta Epsilon and Phi Kappa Phi professional societies, and in 1974 he was named Beta Gamma Sigma Distinguished Scholar. McFarland and his wife, Jean, a 1940 Western graduate, live in Birmingham, Ala.

John E. Ryor is president of the National Education Association (NEA), headquartered in Washington, D.C. He received his bachelor's and master's degrees from Western in 1957 and 1963, and taught mathematics at Springfield (Mich.) High School for 18 years. He was named Michigan's "Teacher of the Year" in 1972.

Ryor was president of the Springfield Education Association, 1964-66. He also was a bargaining consultant for the Michigan Education Association (MEA) and president of the MEA's Region 4 Council before his election to the MEA board of directors, executive committee and presidency (1972-73). In 1973-74, Ryor was president of the National Council of State Education Associations. He is the first NEA president to be elected to a two-year term (1975) and the first to be re-elected to the office (1977). Ryor lives with his wife, Carol, and their six children in Potomac, Md.
Marion R. Spear is founder of Western's occupational therapy department. She received her bachelor's degree in 1937 from the Massachusetts School of Art and her master's degree from the University of Michigan in 1945. She received thirty-five graduate hours of credit from Western toward that degree.

Spear funded the Kalamazoo State Hospital's School of Occupational Therapy in 1922; it moved to Western in 1944. She served as associate professor and chairman of the WMU occupational therapy department, 1944-59. Named as Kalamazoo's "Woman of the Year" in 1953, Spear received the National Award of Merit of the American Occupational Therapy Association in 1960 and was elected a fellow of that organization in 1972. The author of "Fifty Years of Occupational Therapy in Michigan," Spear is retired and lives in Cherry Valley, N. Y.

Ernest N. Storrs is the retired chief of the Federal Aviation Administration's (FAA) radar branch. A 1935 WMU physics graduate, Storrs worked as an electronics engineer with the U.S. Army, the Air Force and the FAA. He assisted in the development of the proximity fuse in 1942, and in the design of ground control equipment and other aviation equipment used extensively during World War II.

Storrs redesigned the aircraft used for the "Berlin Airlift;" he wrote the specifications for a new antenna for air traffic control; he designed a method of using the cathode ray tube to improve readouts on radar screens; and he developed equipment for automatic radar landing systems. Storrs received a "Quality Performance Commendation" from the FAA in 1971. He and his wife, Annie, have one daughter and live in Locust Grove, Va.

Dr. Rolland J. VanHattum is professor of communication disorders at the State University of New York (SUNY) at Buffalo. A 1950 WMU graduate, he majored in speech pathology and audiology. VanHattum received his master's and doctoral degrees from Pennsylvania State University.

The past president of the American Speech and Hearing Association, VanHattum was honored by the New York State Speech and Hearing Association in 1974, the American Speech and Hearing Association in 1977, and this year was named a Distinguished Faculty Scholar at SUNY.

VanHattum has been a consultant and is the author of 10 books and numerous articles. He and his wife, Joyce, and their five children live in Grand Island, N. Y.
Candidates For The Degrees

This program contains the names of candidates for graduation at this Commencement. Certification is subject to the completion of requirements. Honors listings here are based on accumulated averages earned during all enrollment periods except the final enrollment period.

The Doctoral Degrees

Bear, James William
B.A., Mount Holyoke College
M.A., Western Michigan University
Doctor of Education—Counseling & Personnel
"A Study of a Baccalaureate Degree Completion Program Conducted at a Community College Facility"
Chairperson of Doctoral Committee
Dr. William Martinson

Bell, Marilyn Joyce
B.A., Alma College
M.A., Western Michigan University
Doctor of Philosophy—Sociology
"Early Gender Role Socialization: Possible Consequences for the Older Woman"
Chairperson of Doctoral Committee
Dr. Ellen Robin

Cook, Dale Lee
B.S., Rio Grande College
M.Ed., Colorado State University
Doctor of Education—Educational Leadership
"A Descriptive Study of Community Education Models According to Selected Dimensions"
Chairperson of Doctoral Committee
Dr. Donald Weaver

Gallagher, Margaret
B.A., St. Mary's College, Notre Dame
M.S.Ed., University of Dayton
Doctor of Education—Educational Leadership
"The Development and Pilot Operation of an Assessment Center with Implications for the Selection of School Principals"
Chairperson of Doctoral Committee
Dr. Donald Weaver

Howard, Jane Stewart
B.A., Mount Holyoke College
M.A., Western Michigan University
Doctor of Philosophy—Psychology
"An Analysis of the Role of Reinforcement Density in the Transfer of Stimulus Control in a Non-Verbal Discrimination Task"
Chairperson of Doctoral Committee
Dr. Howard Farris

Jeremy, Frank H.
B.A., Alma College
M.A., Western Michigan University
Doctor of Education—Counseling & Personnel
"The Validation of an Instrument to Measure Hourly Worker Acceptance of Counseling in Industry"
Chairperson of Doctoral Committee
Dr. Robert Hopkins

Keenan, Timothy Patrick
B.S., Western Michigan University
M.A., Western Michigan University
Doctor of Education—Educational Leadership
"A Study of Alcohol Knowledge and Information Sources Among Rural High School Students"
Chairperson of Doctoral Committee
Dr. William Viall

Khan, Mazhar Ahmad
B.A., University of the Punjab, Lahore, Pakistan
M.A., Western Michigan University
Doctor of Education—Counseling & Personnel
"The Effects of EMG Assisted Relaxation Training Upon Problem-Solving Abilities of Anxious Children"
Chairperson of Doctoral Committee
Dr. Gilbert Mazer

Krumhuss, Kathleen M.
B.A., Beloit College
M.A., Western Michigan University
Doctor of Education—Psychology
"The Effects of Modeling and Feedback in Training Tutors"
Chairperson of Doctoral Committee
Dr. Neil Kent

Lather, Frances L.
B.A., Michigan State University
M.S., Bowling Green State University
M.E., University of Guam
Doctor of Education—Educational Leadership
"Foreign Student Perceptions of Four Critical Components Related to International Education at Western Michigan University"
Chairperson of Doctoral Committee
Dr. Richard Munsterman

Przybylski, Jerome John
B.S., Aquinas College
Doctor of Philosophy—Mathematics
"On a System of Nonlinear Ordinary Differential Equations with Irregular Type Singularity: A Degenerate Case"
Chairperson of Doctoral Committee
Dr. Youssef Alavi

Quinn, D. William
B.S., Brigham Young University
M.Ed., Brigham Young University
Doctor of Education—Educational Leadership
"The Causal Relationship Between Mathematics Achievement and Attitude in Grades 3 to 6: A Cross-Lagged Panel Analysis"
Chairperson of Doctoral Committee
Dr. Mary Anne Bunda

Rinehart, Timm Richard
B.A., Western Michigan University
M.A., University of Michigan
Ed.M., Harvard University
Doctor of Education—Educational Leadership
"The Role of Curricular and Instructional Innovation in the Past, Present, and Future of Honors Programs in American Higher Education"
Chairperson of Doctoral Committee
Dr. William Viall

Scalese, Vincent N., Jr.
B.A., University of Massachusetts
M.Ed., Fitchburg State College
Doctor of Education—Counseling & Personnel
"Effects of Electromyographic Feedback Training on the Perception of Locus of Control and Accuracy of Person Perception of Externally Controlled Therapist Trained"
Chairperson of Doctoral Committee
Dr. Kenneth Bullmer

Seldon, Paul H.
B.A., Concordia College
M.A., Western Michigan University
Doctor of Philosophy—Psychology
"Using a Neighborhood Crime Prevention Program to Reduce Residential Breaking and Entering"
Chairperson of Doctoral Committee
Dr. Paul Mounjou
Master of Arts

Adams, Jillione Lee
B.S., Western Michigan University
Reading

Aguirre E., Gilberto A.
B.A., Nicaraguan National University
Educational Leadership

Aguilera, Tavo Ayodle
B.S., Western Michigan University
Political Science

• Aiman, Elice Burdette
B.A., Western Michigan University
Speech Pathology and Audiology

Albright, Mary Kathryn
B.S., Ferris State College
Teaching of Business Education

Al-Tarrab, Ali Ahmad
B.A., Kuwait University
Sociology

Alfon, David Russell
B.S., Eastern Montana College
Educational Leadership

Allgaier, Michael Lewis
B.S., Western Michigan University
Reading

Amato, Frank Joseph
B.A., John Carroll University
Physical Education

Ames, Richard Milton
B.S., Western Michigan University
Educational Leadership

Amos, Carolyn Jean
B.A., Western Michigan University
Counseling and Personnel

• Anderberg, Marty Ann
B.A., Western Michigan University
Reading

• Anderson, Dwight A.
B.S., Central Michigan University
Teaching of Mathematics

Andicen, Thomas Ray
B.S., Western Michigan University
Teaching in the Community College

Aplking, Theodore David
B.S., Western Michigan University
Psychology

Arnetta, Gina Terese
B.S., Augustana College
Speech Pathology and Audiology

Ash, Leonard Charles
B.S., Western Michigan University
Speech Pathology and Audiology

Asadi, Dorothy Ann
M.A., George Peabody College
for Teachers

Orientation and Mobility

Assad, Reza
M.A., Western Michigan University
Teaching in the Community College

Atwood, Christopher Paul
B.A., Hope College
Physical Education

Avani, Nathan Thomas
B.S., Western Michigan University
Educational Leadership

Ayusu, Sampson
B.B.A., Western Michigan University
Educational Leadership

Azadi, Mitra
B.A., University of Tehran
Political Science

Azadi, Mitra
B.A., University of Tehran
Teaching in the Community College

Badaluco, Deborah Ann
B.A., Aquinas College
Teaching in the Elementary School

Bady, Harold Lamont
B.A., Augustana College
Speech Pathology and Audiology

Baker, Ruth Ann Wyska
B.A., Michigan State University
Speech Pathology and Audiology

Balyo, John Michael
M.D., Grand Rapids Baptist Seminary History

Barrett, Rowena Lee
B.S., Western Michigan University
Reading

Batterson, Michael Scott
B.A., Western Michigan University
Teaching of Mathematics

Bauer, Sadie Marie Mohan
B.S., Southern Illinois University
Educational Leadership

Beach, Janet Nyhof
A.B., Nazareth College
Educational Leadership

Becker, Susan Haverman
B.A. Calvin College
Speech Pathology and Audiology

Beers, Richard William
B.A., Illinois Wesleyan University
Psychology

Behbehani, Kiumar
B.S., National University of Iran Economics

Bengelink, Roxanne Loren
B.S., Western Michigan University
Teaching of Business Education

Benoit, Diane Marie
B.F.A. Swain School of Design
Art

Berg, Sandra Kay
B.A., Central Michigan University
Teaching of the Educationally and Economically Disadvantaged

Bernard, Lee Ann Raasog
B.A., Western Michigan University
Teaching in the Elementary School

Bets, Shirley Jean
B.S., Ferris State College
Special Education

Bijani, Mohammad Hussein
B.A., Tehran College of Translation
Communication Arts and Sciences

• Bifalavy, Ilona Maria
B.A. Horticultural Academy Budapest
Art

Bist, John Martin
B.A., Western Michigan University
Geography

Blackshire, Janice Mae
B.A., Western Michigan University
Counseling and Personnel

Blassing, Dorothy J.
B.S., Western Michigan University
Teaching of Business Education

• Bledaert, Susan Kay
B.A., Olivet Nazarene College
Teaching in the Elementary School

Bliss, Vicki Lee
B.A., Western Michigan University
Audiovisual Media

Block, William Herbert
B.S., Western Michigan University
Psychology

• Bloom, Melanie Beth
B.S., Ball State University
Teaching in the Elementary School

Blowers, Michael John
B.S., Western Michigan University
Physical Education

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Carter, Denise Adele  
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Teaching in the Elementary School  
Case, Marilyn Ann  
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Cattaneo, Angela Mary  
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Geography  
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Special Education  
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Teaching the Educationally and Economically Disadvantaged  
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B.A., Northwestern Illinois University  
Geography  
Deems, Darlene Joy  
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Home Economics  
Decker, Jay Allison  
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Counseling and Personnel  
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Teaching of Industrial Education  
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Educational Leadership  
DeMay, Ann Elizabeth  
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Art  
Demerest, David E.  
B.L.S., Hillsdale College  
Physical Education  
Demorest, Garry  
M.A., Southeastern Oklahoma State University  
Educational Leadership  
Dekk, Elida Ann  
B.A., Calvin College  
Teaching in the Elementary School  
*Graduated with Honors  

*Bodenmiller, Dennis Michael  
B.S., Central Michigan University  
Reading  
Bolton, George Edward  
B.S., Hunting College  
Teaching in the Elementary School  
Bomgard, Sharon R.  
B.S., Central Michigan University  
Reading  
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International and Area Studies  
Bornmann, Douglas G.  
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Orientation and Mobility  
Bowman, Caroline Jean  
B.A., Western Michigan University  
Counseling and Personnel  
Bowman, Elizabeth A.  
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Speech Education  
Bowen, Saint Xavier College  
B.A., Saint Xavier College  
Speech Pathology and Audiology  
Brewer, Mark Jerome  
B.A., Anderson College  
Educational Leadership  
Britzman, Janice  
B.S., Western Michigan University  
Physical Education  
Brookshire, Betty J.  
B.S., Western Michigan University  
Counseling and Personnel  
Brown, Granville L.  
B.S., Ferris State College  
Teaching of Industrial Education  
Brown, Nancy Lou  
B.S., Western Michigan University  
Educational Leadership  
Brown, Trent B.  
B.S., Western Michigan University  
Sociology  
Bublik, Loretta Loveland  
B.S., Western Michigan University  
Counseling and Personnel  
Bucher, Lisa K.  
B.S., Central Michigan University  
Research  
Buckman, Gwenda Faulkner  
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Speech Pathology and Audiology  
Buhrin, Rayvon  
B.S., Western Michigan University  
Educational Leadership  
Burger, Douglas Michael  
B.A., Olivet College  
Teaching in the Middle or Junior High School  
Burkey, Peter Hazard  
B.A., University of Michigan  
Teaching of Science  
Burt, David Richards  
B.S., Grand Valley State Colleges  
Economics  
Bush, Linda Marie  
B.S., Western Michigan University  
Reading  
Bush, M. E.  
B.M.L., Western Michigan University  
Anthropology  
Butis, Steven E.  
B.S., Western Michigan University  
Teaching of Business Education  
Caldwell, Cynthia Ann  
B.B.A., Western Michigan University  
Rehabilitation Teaching  
Calvert, Hamilton E., Jr.  
B.A., Michigan State University  
Communication Arts and Sciences  
Carpenter, Patricia Marie Walters  
B.S., Western Michigan University  
Reading  

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<table>
<thead>
<tr>
<th>Name</th>
<th>Degree</th>
<th>University/Institution</th>
<th>Major/Field</th>
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</thead>
<tbody>
<tr>
<td>Dixon, Gaynell R.</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>Educational Leadership</td>
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<td>Duncan, M. Diane</td>
<td>B.S.</td>
<td>Michigan State University</td>
<td>Psychology</td>
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<td>DeVault, Thomas D.</td>
<td>B.S.</td>
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<td>DeVries, Cora Johanna</td>
<td>B.S.</td>
<td>Calvin College</td>
<td>Reading</td>
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<td>Dillard, Leela Carolyn</td>
<td>B.S.</td>
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<td>Dixon, Gaynell R.</td>
<td>B.S.</td>
<td>Indiana University</td>
<td>Psychology</td>
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<td>Draper, Mervin James</td>
<td>B.S.</td>
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<td>History</td>
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<td>B.A.</td>
<td>Hope College</td>
<td>Teaching in the Middle or Junior High School</td>
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<td>B.S.</td>
<td>State University of New York</td>
<td>Speech Pathology and Audiology</td>
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<td>Dykman, Keith R.</td>
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<td>Central Michigan University</td>
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<td>History</td>
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<td>Eadie, Debra Lynn</td>
<td>B.S.</td>
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<td>Economics</td>
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<td>Egger, Joseph J.</td>
<td>B.S.</td>
<td>University of Wisconsin</td>
<td>Teaching of Industrial Education</td>
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<td>Ellis, Dorothy King</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>History</td>
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<td>Elisto, Mukhtar Omar</td>
<td>B.A.</td>
<td>Bengazi University</td>
<td>Sociology</td>
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<td>Ebrod, David Wayne</td>
<td>B.A.</td>
<td>Kalamazoo College</td>
<td>Chemistry</td>
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<td>Reading</td>
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<td>Speech Pathology and Audiology</td>
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<td>Epps, Alfred John</td>
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<td>History</td>
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<td>Everitt, Marcia Margaret</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>Reading</td>
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<td>Faburrada, Abraham Lim</td>
<td>B.S.C.</td>
<td>Silliman University</td>
<td>Chemistry</td>
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<td>Fahrenholz, Richard Henry</td>
<td>B.S.</td>
<td>University of Wisconsin</td>
<td>Physical Education</td>
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<td>Falk, Suzanne N.</td>
<td>B.S.</td>
<td>Eastern Michigan University</td>
<td>Teaching in the Elementary School</td>
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<td>Filzsimmons, Donna K.</td>
<td>B.A.</td>
<td>Western Michigan University</td>
<td>Communication Arts and Sciences</td>
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<td>Fleckenstein, Virginia A.</td>
<td>B.A.</td>
<td>Michigan State University</td>
<td>Communication Arts and Sciences</td>
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<td>Flynn, Michael Dennis</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>Educational Leadership</td>
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<td>Forbes, Robert R.</td>
<td>B.A.</td>
<td>Alma College</td>
<td>Economics</td>
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<td>Fortney, Terence Andrew</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>Teaching of Industrial Education</td>
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<td>Foster, Maxine Sparks</td>
<td>B.S.</td>
<td>Chicago State University</td>
<td>Special Education</td>
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<td>Foster-Lewis, Karen M.</td>
<td>B.A.</td>
<td>Western Michigan University</td>
<td>Reading</td>
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<td>Fox, Katherine M.</td>
<td>B.A.</td>
<td>Western Michigan University</td>
<td>Reading</td>
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<td>Foy, Brian Edward</td>
<td>B.A.</td>
<td>Michigan State University</td>
<td>Speech Pathology and Audiology</td>
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<td>Fraylick, Terri Jean</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>Teaching in the Elementary School</td>
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<td>Freeman, Lorie B.</td>
<td>B.A.</td>
<td>Central Michigan University</td>
<td>Reading</td>
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<td>Frey, Diane Kay</td>
<td>B.S.</td>
<td>Olivet Nazarene College</td>
<td>Home Economics</td>
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<td>Frost, Joyce Marian</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>Physical Education</td>
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<td>Furrow, David E.</td>
<td>B.S.</td>
<td>Central Michigan University</td>
<td>Counseling and Personnel</td>
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<td>Gado, Jonah Yunana</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>Educational Leadership</td>
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<td>Galland, D. Bruce</td>
<td>M.A.</td>
<td>Western Michigan University</td>
<td>Educational Leadership</td>
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<tr>
<td>Gardner, Delores V.</td>
<td>B.S.</td>
<td>Miami University</td>
<td>Reading</td>
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<tr>
<td>Gareau, John Daniel</td>
<td>B.S.</td>
<td>Michigan State University</td>
<td>Psychology</td>
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<td>Gberkon, James Iyorkohol</td>
<td>B.A.</td>
<td>Western Michigan University</td>
<td>Educational Leadership</td>
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<td>Gerow, Helen Elizabeth</td>
<td>A.B.</td>
<td>Albion College</td>
<td>Teaching in the Elementary School</td>
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<td>Giguere, Rose Catherine</td>
<td>B.A.</td>
<td>Aquinas College</td>
<td>Reading in the Elementary School</td>
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<td>Girman, Suzanne M.</td>
<td>B.A.</td>
<td>Butler University</td>
<td>Psychology</td>
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<td>Glendenning, Martha Lynne</td>
<td>B.A.</td>
<td>Augusta College</td>
<td>Speech Pathology and Audiology</td>
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<td>Glover, Ruby Jewel</td>
<td>B.A.</td>
<td>University of Arkansas</td>
<td>Teaching in the Elementary School</td>
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<td>Gorenflo, Sheila Lynn</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>Reading</td>
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<tr>
<td>Gorman, Eva Delories Thompson</td>
<td>B.A.</td>
<td>Virginia State College</td>
<td>Reading</td>
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<tr>
<td>Graham, James Michael</td>
<td>B.A.</td>
<td>Western Michigan University</td>
<td>Political Science</td>
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<td>Grant, John Leland</td>
<td>B.S.</td>
<td>Springfield College</td>
<td>Physical Education</td>
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<tr>
<td>Green, William Leonard</td>
<td>B.S.</td>
<td>Bowling Green State University</td>
<td>Physical Education</td>
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<tr>
<td>Greenwald, David Max</td>
<td>B.S.</td>
<td>Cornell University</td>
<td>Orientation and Mobility</td>
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<tr>
<td>Grove, Victoria Lee</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>Counseling and Personnel</td>
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<tr>
<td>Gustafson, Raymond John</td>
<td>B.S.</td>
<td>Michigan State University</td>
<td>Educational Leadership</td>
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<tr>
<td>Guthall, Karen Ann</td>
<td>B.A.</td>
<td>Western Michigan University</td>
<td>Teaching in the Elementary School</td>
</tr>
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<td>Haas, Mildred A. Preston</td>
<td>B.A.</td>
<td>Western Michigan University</td>
<td>Teaching in the Community College</td>
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<td>Hackbarth, Doran A.</td>
<td>B.A.</td>
<td>Valparaiso University</td>
<td>Speech Pathology and Audiology</td>
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<td>Hague, Sally K.</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>Teaching of Business Education</td>
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<td>Hale, Doris Lee</td>
<td>B.A.</td>
<td>Michigan State University</td>
<td>Counseling and Personnel</td>
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<td>Hall, Diane M.</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>Audio Visual Media</td>
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<td>B.A.</td>
<td>Western Michigan University</td>
<td>Psychology</td>
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<td>Hansen, Jon Daniel</td>
<td>B.A.</td>
<td>Western Michigan University</td>
<td>Teaching of Business Education</td>
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<td>Western Michigan University</td>
<td>Counseling and Personnel</td>
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<td>Harrison, Robin Kay</td>
<td>B.A.</td>
<td>Western Michigan University</td>
<td>Reading</td>
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<td>Harwood, Diane L.</td>
<td>B.A.</td>
<td>Aquinas College</td>
<td>Medieval Studies</td>
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<td>Hatfield, William George</td>
<td>B.S.</td>
<td>Western Michigan University</td>
<td>History</td>
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<td>B.S.</td>
<td>Western Michigan University</td>
<td>Counseling and Personnel</td>
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*Graduated with Honors
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<th>Name</th>
<th>School/University</th>
<th>Degree(s)</th>
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<td>McLaughlin, Kerry Ellen</td>
<td>B.S., Purdue University</td>
<td>Speech Pathology and Audiology</td>
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<td>B.S., Western Michigan University</td>
<td>Counseling and Personnel</td>
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<td>Melehi, Bobette S.</td>
<td>B.S., Western Michigan University</td>
<td>Home Economics</td>
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<td>Merrell, James Michael</td>
<td>B.S., Western Michigan University</td>
<td>Teaching in the Elementary School</td>
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<td>Meyer, Jerry Allan</td>
<td>B.S., Western Michigan University</td>
<td>Reading</td>
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<td>Miller, Christina Melec</td>
<td>B.A., Houghton College</td>
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<td>B.S., Western Michigan University</td>
<td>Psychology</td>
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<td>Miller, Kenneth Allen</td>
<td>B.A., Saginaw Valley State College</td>
<td>Sociology</td>
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<td>B.A., Grand Valley State Colleges</td>
<td>Physical Education</td>
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<td>B.S., Murray State University</td>
<td>Teaching in the Elementary School</td>
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<td>Milne, Sarah Demink</td>
<td>B.A., Western Michigan University</td>
<td>Educational Leadership</td>
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<td>A.B., University of Michigan</td>
<td>Reading</td>
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<td>Moreno, Gladys</td>
<td>B.S., Institute Pedagogico Caracas</td>
<td>Biology</td>
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<td>Rehabilitation Training</td>
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<td>Home Economics</td>
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<td>Teaching of Mathematics</td>
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<td>Chemistry</td>
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<td>Economics</td>
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<td>Chemistry</td>
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<td>Speech Pathology and Audiology</td>
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<td>B.A., Spring Arbor College</td>
<td>History</td>
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<td>B.A., University of Tripoli, Libya</td>
<td>Audio Visual Media</td>
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<td>Ostrand, Sherman Leroy</td>
<td>B.S., Northern Michigan University</td>
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<td>Parker, Susan Kay</td>
<td>B.S., Central Michigan University</td>
<td>Reading</td>
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<td>B.S., Ball State University</td>
<td>Physical Education</td>
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<td>B.A., Western Michigan University</td>
<td>Reading</td>
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<td>B.A., University of Manitoba</td>
<td>Psychology</td>
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<td>Medieval Studies</td>
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<td>Perkins, Lenore Marie</td>
<td>B.S., Western Michigan University</td>
<td>Reading</td>
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<td>Reading</td>
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<td>Pike, Carol Lynn</td>
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<td>Reading</td>
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</table>
Plaunt, Sally Ann  
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Poat, Mary Carrington  
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Pool, Stanley A.  
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Ross, Patricia Ann Smith  
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• Royer, Maureen L.  
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Rulter, Sandra Ann  
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Ruth, Eduardo Alberto Innes  
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Rutz, James Alan  
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Rupert, Steven M.  
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Russell, Robert James  
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Sadowski, Lenda Anne  
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Sailers, Mary Kathryn  
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Salvano, Sara Jane  
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Samuelson, Georgiana Sue  
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• Sanchez, C. Solima Mena  
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Scheer, Joan Glee  
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Schrader, William L.  
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• Schreiber, Kathryn Elaine  
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Schultz, Carol Ann  
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Schupan, Jeanne Gittel  
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Schorum, Robert Jay  
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Schwaller, Catherine Ann  
B.P.H., Sierra Heights College  
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Scipion, Joan M.  
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Seaver, Daniel C.  
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Selitz, Richard Arthur  
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Seymour, Sue Annette  
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Shaffer, Sheri Lee  
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Sherman, Beverly Ann  
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Sherman, Jeannie Arlene  
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Shugar, Debra Nesta  
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Sichterman, Carol A.  
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Siebert, Sandra Jean  
B.S., Taylor University  
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• Simons, Emily Rose  
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Sipka, Timothy A.  
B.A., Anderson College  
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Siwek, Michael Joseph  
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Smith, Burristeen Roberson  
B.S., Grambling College  
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Smith, Michael Anthony  
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Smith, Olivia  
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Snow, Carol Lee  
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Snyder, Anne McClure  
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Soda, Annie Lou  
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Sowell, Michael Paul  
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Sorensen, Erwin Henry  
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Spade, Kay Cook  
B.S., Western Michigan University  
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Speelman, Robert E.  
B.S., Ohio University  
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Spratt, Thomas Henry  
B.S., Western Michigan University  
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• Steaz, Leslie Karen  
B.S., Michigan State University  
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• Stikeleat, Richard W., Jr.  
B.A., Amherst College  
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Stenger, Loy L.  
B.A., Marygrove College  
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Stevens, Richard O.  
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*Straight, Margaret Anderson
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*Sumberg, Thomas Alfred
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Supnick, Roberta Marie
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Suzko, Mary Candice
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Suzuki, Sho
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Taggart, Jill Ann
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Taylor, James A.
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Taylor, James Byron
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Taylor, Mary Roberta
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Temple, Lois Joy
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*Vachon, Danielle Marie
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Van Dam, Mary H.
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Van Duijen, Gordon Henry
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*Van Leuwen, Scott Francis
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*VanPortefleet, Greg E.
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*VanPortefleet, Sherryl Anne
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Wade, Timothy James
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*Wagner, Judith Elaine
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Weed, Judith Ann
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Weimer, Kenneth Lewis
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Weltez, Ernest M.
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*Weston, Donald Edward
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Wiener, Elisa S.
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Zender, George J., Jr.
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McMullin, Kevin Jon
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Sine, Ronald D.
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VanderTol, Jay J.
B.M., Western Michigan University

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Kramer, Gary Leon
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Parker, Jerry R.
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Mile, Chayapathy V.
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Van Antwerp, David A.
B.A., Western Michigan University

Veldkamp, Laurence Jay
B.A., Calvin College

*Graduated with Honors

Master of Public Administration
Boernsma, William Allan
B.A., Michigan State University

Brame, Jean
B.A., Michigan State University

Corbett, Betty L.
B.S., Central Michigan University

Cuxa, Patricia Ann
M.A., Michigan State University

Duff, Patrick M.
B.A., University of Michigan

Eri, Ahmed Ninna Edwin
B.B.A., Western Michigan University

Flessner, Bruce William
B.S., Central Michigan University

Flessner, Melanie Vlaisch
B.A., Central Michigan University

Frazier, Richard C.
B.S., Western Michigan University

Graham, James Michael
B.A., University of Michigan

Guenther, Gary E.
B.S., Iowa State University

Harden, Clyde Preston, III
B.S., Grand Valley State Colleges

Kandler, William Craig
B.A., University of Michigan

Ketner, Patrick Neil
B.S., Western Michigan University

Kielmeier, Patricia M.
M.P.H., University of Michigan

Miller, Jan F.
B.A., Michigan State University

Myers, Roger Lee
B.S., Western Michigan University

Nayeri, Kaveh
M.P.A., Tehran University

Nelson, Willard J.
B.S., Grand Valley State Colleges

Ochenko, Donald Edward
B.S., Nazareth College

Peterson, Judith Arley
B.S., Michigan State University

Rashberry, Allen C.
B.B.A., Western Michigan University

Richards, Gerald J.
B.S., Michigan Technological University

Russell, Deborah Deane
B.A., Kalamazoo College

Saputo, Salvatore
B.S., Western Michigan University

Smith, Constance L. Williams
B.S.M.E., Michigan State University

Smith, Julius Andrew
B.A., Wayne State University

Trasky, Timothy D.
B.S., Aquinas College

Walker, Robert H.
B.A., Ferris State University

Wieber, James Robert
B.S., Central Michigan University

Wilson, Steven Edward
M.S., Wayne State University

With, Lawrence N.
B.S., Michigan Technological University

Master of Science
Agharahimi, Ali Mohammad
B.S., Western Michigan University

Technology
Akinbunmi, Ajibayo Francis
B.S., Western Michigan University

Technology
Aliabadi, Nasser
B.S., Western Michigan University

Technology
Alvarado, Roberto E.
B.A., Western Michigan University

Technology
Asadi, Esfandiar
M.A., Western Michigan University

Operations Research
Fletcher, Josie Marshall
B.S., University of South Carolina

Biomedical Sciences
Fryberger, Edward Paul
B.S., Western Michigan University

Computer Science
Ghahremani, Darughz T.
B.S., University of Isfahan

Geology
Jamal, Mohammed Mustafa
B.S., Osmania University, India

Paper Science and Engineering

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Master of Science in Accountancy

*Fetherolf, George L., III
B.S., Michigan State University
Gareau, John Daniel
M.S., Western Michigan University
Garreffa, Lawrence F.
P.H.D., Wayne State University

*Heck, Linda Elizabeth
B.S., University of Michigan
Kempf, Kay Lynn
B.A., Western Michigan University
McCrum, Jed Stuart
B.A., General Motors Institute

Achut, Cheryl E.
B.A., Western Michigan University
Artman, Brenda S.
B.S., Shippensburg State College
Bailey, Shery Lee
B.A., Western Michigan University
Baker, Mary Lynne
B.S., Central Michigan University
Ball, Kenneth James
E.D.D., Indiana University
Barrett, Gayle F.
B.S., Western Michigan University
Clever, Shannon Jill
B.S., Western Michigan University
Comins, Joy Elizabeth Anderson
B.A., Western Michigan University
Cook, Cynthia Louise
B.A., University of Michigan
Denny, Michelle Louise
B.A., Saginaw Valley State College
Dishnow, Pamela Marie
B.S., Northern Michigan University
Elrod, Nikki Jean
B.A., Western Michigan University

*Haaland, Ardis
B.S., Mayville State Teachers College
Huston, Susan Sandra
M.A., Western Michigan University
Jennings, Rebecca
B.F.A., University of Nebraska
Johnson, Margaret Lucille
B.A., Western Michigan University
King, Martha Anne Williams
B.A., State University of Iowa
Kolady, Nancy Ellen
B.S., Mount St. Joseph-on-the-Ohio
Korpal, Nancy Lee
B.A., Indiana University at South Bend
Light, Lin
B.S., Western Michigan University
Mendelsohn, Henry Neil
M.A., Western Michigan University
Meredith, Susan Marie
B.A., Western Michigan University
Murphy, Linda Kay Sullivan
B.A., University of Northern Colorado
Nieman, Patricia Jean
B.A., Michigan State University
Saint, Laurent Jeanie
B.A., Western Michigan University
Sherbo, Laura Ellen
B.A., University of Michigan
Shimizu, Ellen Concannon
M.A., University of Michigan
Sidhu, Narinder K.
M.S., Oklahoma State University
Strasser, Dennis K.
B.S., Western Michigan University
Strickland, Kathi Ann
B.A., Western Michigan University
Stubbe, Camann
M.A., Indiana University

*Teeter, Marsha
B.A., Western Michigan University
Van Stempvoort, Mary Ellen
B.S., Central Michigan University
Wilson, Berneice C.
B.S., Indiana University
Zarnoch, Charlene Lamay
B.S., Michigan State University

Master of Social Work

Colvin, Barbara Ann
B.S., Western Michigan University
Comins, H. Mark
B.S., Western Michigan University
Davis, Murray III
B.S., Central Michigan University
Hansen, Raymond S.
B.S., Central Michigan University
Henry, Carmela W.
B.S., Western Michigan University
Ringdahl, Deborah L.
B.A., University of Colorado

Bachelor of Arts

REQUIREMENTS COMPLETED IN JUNE

Assellin, James David—East Lansing
Ball, Clarke Wayne—Battle Creek
Banjarn, Angela—Trenton
Barrett, Jeanne Ann—Kalamazoo
Bauer, Paul Kurt—Kawkawlin
Behm, Linda Kay—Niles
Beleske, Robert Roy—Trenton
Berg, Marth—Coral Gables, Florida
Bradley, Laurette Ani—a—New Buffalo
Brooks, Virginia M.—Somers Point, New Jersey
Brownell, Barbara Ann—Grosse Pointe Park
Carr, Charlotte Ann—East Lansing
Cholakian, Laura B.—Sterling Heights
Cotzias, Mary Chris—Grosse Pointe Farms
Czarony, Mary—Grand Rapids
De Shane, James Robert—Ada
Dillard, Mary E.—Battle Creek
Dobbie, Nancy P.—Kalamazoo
Drakos, Diane—Rochester
Darfey, Gerald P.—Detroit
Dusek, Duska Grace—Petroskey
Evans, Eileen Kay McLeod—Saline
Florea, Susan Tresice—Detroit
Forrestor, Kristie Marie—Saline
Franshen, Pamela S.—Portage
Furner, Mary E.—Buchanan
Galan, Mark A.—Pitt Huron
Green, Debra Ellen—Allen
Gren, Pamela Marie—Plainwell
Gupta, Meena—Kalamazoo

Hancock, Aubrey Ann—Portage
Hasumi, Yoshiko—Japan
Hemman, Sandra Whilding—Jackson
Henzewol, Christine L.—Muskatoon
Hiscock, Edwin Allen—Kalamazoo

Graduated with Honors
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<td>Thurman, Eddie Leon</td>
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<td>Welbourne, Michael F.</td>
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<td>Willcock, Emily B.</td>
<td>Manistique</td>
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<tr>
<td>Winn, Richard A.</td>
<td>Sterling Heights</td>
</tr>
</tbody>
</table>

**Bachelor of Business Administration**

**REQUIREMENTS COMPLETED IN JUNE**

<table>
<thead>
<tr>
<th>Name</th>
<th>Location</th>
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<tbody>
<tr>
<td>Alger, Patrick V.</td>
<td>Farmington Hills</td>
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<tr>
<td>Albaugh, James William</td>
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<td>West Branch</td>
</tr>
<tr>
<td>Boych, Dawn</td>
<td>Essexville</td>
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<td>Brahaim, James Allan</td>
<td>Kalamazoo</td>
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<tr>
<td>Caldwell, Dennis Mark</td>
<td>Roseville</td>
</tr>
<tr>
<td>Cashen, Kathleen Dawn</td>
<td>Kalamazoo</td>
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<tr>
<td>Cedar, Nance</td>
<td>Kalamazoo</td>
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<tr>
<td>Clise, Kenneth K., III</td>
<td>Kalamazoo</td>
</tr>
<tr>
<td>Cripps, Cheryl Ann</td>
<td>Riverview</td>
</tr>
</tbody>
</table>
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Martus, Denise M.—Brown City
Masterka, Gina Michelle—Ypsilanti
McCarthy, John Christopher—Grand Rapids
McComathy, Debra L.—Kalamazoo
McCraen, Nancy Velvie—Kalamazoo
McInnis, Jack Eric—Port Huron
McTere, James Earl—Detroit
Meach, Sally Ann—Fenton
Mettler, Patti Ann—Burr Oak
Miller, Anthony Rene—Niles
Miller, David Arnold—East Leroy
Millward, James Arthur—Kalamazoo
Milo, Janet Lynn—Farmington Hills
Mitchell, Denise Dingee—Northville
Mohr, James Christopher—Williamsville, New York
Mushro, Gary—Grosse Pointe Woods
Nash, Norman Willard—Kalamazoo
Newton, Joel William—Gobles
Nezwek, Jerome Edward—Grand Rapids
Niehaus, Beth Leigh—Marshall
Nizza, Diane—East Detroit
Nowacki, Cheryl Ann—Madison Heights
O'Rourke, Timothy C.—Chesaning
Ostermeyer, Ken Marvin—Kalamazoo
Pace, Nancy—Portage
Packham, Beverly J.—Dowling
Palmaker, Rex Vaughn—Battle Creek
Park, Carol Elizabeth—Richland
Parpart, Leo R.—Ann Arbor
Peay, Susan M.—Adrian
Pelt, Alvin De-Aundra—Detroit
Pontius, Barbara Ann—Bloomfield Hills
Poole, Randy—Detroit
Rafi, Susan E.—Pontiac
Ratis, Robert Gene—Adrian
Richmond, James Michael—Flint
Rising, Lynda Kay—Hudson
Roberts, Colleen H.—Newport
Robinson, John W.—Portage
Roland, David William—Detroit
Root, Glen T.—Flint
Ross, Larry David—Battle Creek
Roth, Linda Annette—Galesburg
Roundhouse, Virginia—Bloomfield
Russell, Raymond John—Lapeer
Rusticus, Edward B.—Grand Rapids
Ryba, Betsy L.—Bangor
Rynearson, Rick—Benton Harbor
Sanglier, Regina Renee—Milford
Sawyer, Mary Margaret—Traverse City
Schaffhauser, Maureen C.—Mt. Kisco, New York
Schlait, Frances—Chevy Chase, Maryland
Schwentor, Douglas—Kalamazoo
Seeley, Don Lee—Kalamazoo
Shaffer, Bruce Douglas—Mittawam
Shaikh, Samir Abid M. S.—Kalamazoo
Shaw, Marc Prince—Oak Park
Sheriff, Richard—New Lothrop
Shipley, Jonathan Jay—Kalamazoo
Shoemaker, Patti Ann—Flint
Simon, Michael—West Hempstead, New York
Simpson, Janine Lynn—Battle Creek
Sinclair, Lance Steven—Adrian
Sinclair, Larry J.—Kalamazoo
Skevis, Susan Marie—Troy
Skeeman, Cheryl A.—Kalamazoo
Smith, Susanne M.—Coldwater
Socbanek, Jolanta Helena—Grand Rapids
Stapler, Roger H.—Delton
Stanton, Diane Lynn—Owosso
Stark, Joan Marie—Wyoming
Stoner, Mark—Manitous Beach
Stopper, Toni Marie—Pontiac
Storm, Zenneth Marie—Ludington
Switzer, Judy V.—Kalamazoo
Tam, Edwin M.—Stevensville
Taylor, Lee B., II—St. Clair Shores
Thompson, Clark Randall—Kalamazoo
Thompson, Janine Catherine—Kalamazoo
Thompson, Joanne—Chicago, Illinois
Thompson, Paula Sue—Allegan
Toteff, Lynn Marie—Drayton Plains
Triebsh, Lloyd E.—Battle Creek
Troyanek, Heather—Farmington Hills
Van Wesep, Cydney Jean—Fl.
VanRenswaa, Ila Sue—Richland
Veldkamp, Roger Dale—Grand Rapids
Walker, Bertha Lee—Kalamazoo
Walker, Carolyn Kimberly—Pontiac
Walker, Nancy Ann—Detroit
Walker, Douglas Alan—Kalkaska
Wansten, Cheryl Ann—Muskegon
Webde, Barbara Anne—Redford
West, Vivian Hope—Sturgis
Wigfall, Debra—Flint
Wiggins, Helen L.—Kalamazoo
Wilkner, Clare A.—Kalamazoo
Wojnick, Gail Jean—Elmwood Park, Illinois
Wyse, Neal Carver—Kalamazoo
Zeltner, Shirley Kathryn—Grand Rapids
Bachelor of Science in Engineering (Computer Systems)
REQUIREMENTS COMPLETED IN JUNE
Faroughi, Nikrouz—Lansing
Lohrer, Terry Allen—Tacoma, Washington
McDevitt, James Joseph—Farmington Hills
Peirson, Paul Lawrence—Metamora
Tabibian, Cyrus—Kalamazoo
REQUIREMENTS COMPLETED IN AUGUST
Buck, Douglas E.—Battle Creek
Martin, Joseph K.—Midland
Bachelor of Science in Engineering (Electrical)
REQUIREMENTS COMPLETED IN JUNE
Beckwith, Randy Lynn—Three Rivers
Hesser, John Harold—Niles
Wagar, Thomas J.—Galesburg
REQUIREMENTS COMPLETED IN AUGUST
Gendrikovs, Dzintars Rudolfs—Kalamazoo
Nguyen, Duc Kim—Division
Sizen, Roger L.—Grand Rapids
Bachelor of Science in Engineering (Environmental)
REQUIREMENTS COMPLETED IN JUNE
Post, Russell Harlan, Jr.—Bloomfield Hills
Bachelor of Science in Engineering (Industrial)
REQUIREMENTS COMPLETED IN JUNE
Adhani, Vahid—Kalamazoo
Bigley, Norman Conlan—Schoolcraft
Gillisse, Douglas Neal—Kalamazoo
Bachelor of Science in Engineering (Mechanical)
REQUIREMENTS COMPLETED IN JUNE
Post, Russell Harlan, Jr.—Bloomfield Hills
Bachelor of Science in Engineering (Petroleum)
REQUIREMENTS COMPLETED IN JUNE
Post, Russell Harlan, Jr.—Bloomfield Hills
Bachelor of Science in Engineering (Textiles)
REQUIREMENTS COMPLETED IN JUNE
Post, Russell Harlan, Jr.—Bloomfield Hills
Bachelor of Science in Engineering (Chemical)
REQUIREMENTS COMPLETED IN JUNE
Post, Russell Harlan, Jr.—Bloomfield Hills
Bachelor of Science in Medicine

REQUIREMENTS COMPLETED IN AUGUST

Alderdice, Charles Ray—Benton Harbor
Belfiore, Jack Michael—Kalamazoo
Cianci, Michael Joseph—Kalamazoo
Combs, James Christopher—East Lansing
Crosby, Richard A.—East Detroit
Dalm, Stephen Christian—Galesburg
Doublestein, Gary Lynn—Greenville
Grove, Barbara A.—Kalamazoo
Hadley, Marilyn—Carbondale, Illinois
Hanson, Alan A.—Charlotte
Hewitt, Thomas K.—Huntington, Indiana
Hogue, Christine L.—St. Joseph
Newington, Edwin Keith—Lawton
Powell, Thomas D.—Vienna, Georgia
Rotman, Ernest Kenneth—Randolph, Massachusetts
Schubring, Leonard W.—Utica
Spitters, Daniel F.—Kalamazoo
Thomas, William Albert—Charlotte
Wilkins, Richard Harry—Penn Yan, New York

Bachelor of Science in Engineering (Mechanical)

REQUIREMENTS COMPLETED IN JUNE

Amidi, Saeed—Kalamazoo
Burnett, Robert P.—Plainwell
Conkin, David E.—Three Rivers
Conlon, Michael James—Traverse City
Dickinson, Douglas Lee—Detroit
Dow, Lawrence C.—Berrien Springs
Eble, Robert H.—Mt. Clemens
Kerby, Keith Allen—Kalamazoo
Merrill, Gerald Lee—Vandalia
Wysle, Xelle J., Jr.—Albion

REQUIREMENTS COMPLETED IN AUGUST

Bonner, Michael J.—Infantry Branch
Evans, Michael J.—Unassigned
Fisher, James L.—Adjutant General

Bachelor of Science in Engineering (Paper)

REQUIREMENTS COMPLETED IN JUNE

Newington, Edwin Keith—Lawton
Powell, Thomas D.—Vienna, Georgia
Rotman, Ernest Kenneth—Randolph, Massachusetts
Schubring, Leonard W.—Utica
Spitters, Daniel F.—Kalamazoo
Thomas, William Albert—Charlotte
Wilkins, Richard Harry—Penn Yan, New York
Undergraduate Honors in Course

Graduates (indicated by an asterisk preceding the name): A student attaining a point-hour ratio of 4.0 at the conclusion of a graduate program is Graduated with Honors.

Undergraduate honors graduates wear a gold cord. The honor and grade-point averages are:

- Summa Cum Laude, 3.90 to 4.00;
- Magna Cum Laude, 3.70 to 3.89;
- Cum Laude, 3.50 to 3.69.

Summa Cum Laude

REQUIREMENTS COMPLETED IN JUNE
Bauer, Paul Kurt
Bradley, Laurette Anita
Brezninski, Cheryl Ann
Dirks, Lori Lyn
Hathig, Deborah Louise
Hynick, Patricia B.
Jacobus, Sherry Lynn
Jaglan, Sarnjitu Singh
Johnson, Kathleen Carol
Knox, Mary Joanne
Kramer, Claudine Anne
Markus, Jacqueline Ann
Paushon, Ruth Ellen
Reich, Cheryl Sue
Rennhack, Linda Jane
Ryan, Thomas Gregory
Vlasis, Theresa
White, Emily Felice

REQUIREMENTS COMPLETED IN AUGUST
Boles, Dennis Ray
DeVries, Renee F.
Diggovanni, Jack Mariano
Dobert, Frederick D., Jr.
Gallagher, Shawn M.
Hollemann, Debra Sue
Hsu, Lisa Marie
Mattson, Mary Katherine
Sellesreich, John J., III
Smith, Kathy Sue

Magna Cum Laude

REQUIREMENTS COMPLETED IN JUNE
Brodyke, Tynette Steenwyk
Byrd, Wilfred Jerome
Chilpan, Beverly Ann
Cholakian, Laura B.
Clark, Deborah Kay
Cotizas, Mary Chris
Evans, Eileen Kay McCleod
Feigelsohn, Geri
Grau, Steven C.
Hammond, Barbara Ann
Hancock, Audrey Ann
Heinemann, Louise Frances
Hoffman, Robert C.
Hogan, Mary Anne
Hunter, Carol J.
Jones, Timothy O.
Kalleward, Gary Lee
Karpinski, David H.
Lochner, Terry Allen
Meyers, Kimberly Sue
Miller, Barbara Ann
Miller, Cynthia A.
Miller, David
Nicholas, Marsha Jeanne
Peabody, Robert Charles
Pedler, David James
Peterson, Tamara Ann
Petzold, Judith A.
Petzold, Thomas Martin
Ray, Patricia Anne Teal
Richards, James Hall
Riggs, Debra Diane
Rossman, Beth I.
Smith, Mark R.
Stiger, Thomas R.
Thornbury, Jane Ellen
Vollmer, John Anthony
Wansten, Cheryl Ann
Weaver, Royal John
Wegener, Dale Ellen
Wicht, Kathryn Ann
Zook, Betty P.

REQUIREMENTS COMPLETED IN AUGUST
Blessing, Patricia A.
Boonstra, Janice Ann
Bunker, Glenda J.
Burke, William D.
Carl, James R.
Combs, James Christopher
Edwards, Debra Ann
Eisen, Eric Paul
Grozenski, Kathleen A.
Guile, Laurie M.
Hanson, Alan A.
Hansor, Jay Delos
Hunt, Terry Lynn
Ingleby, David Martin
Klink, Minnie Marilyn
Kohn, Katherine O'Connor
Manni, Marilyn R.
Miller, Dennis Arno1
Moore, Janet Hudson
Nguyen, Duc Kim
Pennings, Karin S.
Rehm, Greg Roger
Schlacht, Frances
Scott, George T.
Thomas, William Albert
Ujevich, Michael John
Wansten, Cheryl Ann
Wojnicki, Gail Jean
Wyse, Neal Carver

Cum Laude

REQUIREMENTS COMPLETED IN JUNE
Aizpuru, Jose Ignacio
Bartz, Marsha Ann
Bellon, Margo Lynette
Berg, Martin
Bills, Lori Lee
Bitely, Nathan Arthur
Blessing, Michael Kevin
Boozer, Shelley Allen
Brooks, Virginia M.
Buechau, Sheryl L.
Burke, Cheryl Lyn
Carr, Charlotte Ann
Crites, Cynthia Leah
DeShane, James Robert
Drucker, Norma L.
Faroughi, Nikrouz
Forrester, Krista Marie
Gaare, David Alan
Gardner, Karen S.
Gimbline, Daniel Edmund
Goslin, Terri L.
Gray, Debra J.
Gupta, Meena
Harshfield, James B.
Heneved, Christine L.
Herring, Cynthia A.
Hoffman, Brian H.
Katchko, Patrick Geoffrey
Kelley, Juanita Ruth
Kent, Kathleen Mary
Keur, Michael Harvey
Knight, Diane W.
Koroletwicz, Kenneth Allen
Lousie, Christopher Hans
Lux, Debra Marie
Matotsa, Gale Ann
McAllister, Richard Lee
Mellon, Deirdre Maureen
Mueller, Pamela Ann
Musselman, Margaret E.
Palmer-Hosko, Sherry L.
Pierson, Janine Deans
Pridedge, Linda Marie
Rivers, Madeline Ray
Secovic, Peter Conlan
Sirovanc, Janet A.
Smith, Sheila Marie
Steples, Richard Michael
Storch, Richard S.
Swift, Cynthia Jean
Teachout, Jack A'an
Teel, Barbara Ann
Tilson, Thomas Paget
Tripp, Carol Ann
Van Schick, Jo A.
Weinbrecht, Joyce Fisher
Weiss, Daniel G.
Winkle, Jeffrey A.
Wylie, Xelle J., Jr.
Zichterman, Jan Diane
Zigler, Robert V.

REQUIREMENTS COMPLETED IN AUGUST
Alderdoc, Charles Ray
Bohnart, Karl W.
Bruce, Cynthia Ann
Canali, Michael Joseph
Clark, Marilyn Sue
Clysdale, Pamela S.
Davidson, Judith C.
Davies, Karen E.
DeWree, Elizabeth A.
Gienapp, Ann E.
Graham, David C.
Grove, Barbara A.
The use of academic dress stems from costumes used in universities in the 14th and 15th Centuries, particularly at Cambridge and Oxford in England. It has been used in the United States from colonial times and was standardized by an Intercollegiate Code in 1895.

The major distinguishing characteristics of the gowns are the sleeves, styled in the following fashions: bachelor, long pointed; master, oblong; doctor and specialist, bell-shaped. The doctor's gown has velvet collar, facing the three bars on the sleeves. The specialist's gown differs from a doctor's in that it has no sleeve bars.

Masters, specialists and doctors wear hoods lined with the official colors of the university from which the degree is granted. They vary in size and shape to indicate the several degrees. The doctor's hood is the largest and most lavishly decorated. The color of the velvet which circles the opening of the hood shows the degree earned—light blue for Doctor of Education, dark blue for Doctor of Philosophy. The color of the velvet which circles the opening of the Specialist's and Master's hoods corresponds with the tassel on the mortar board.

Caps are mortar boards with the tassel worn over the left front quadrant. The color of the tassel indicates the degree earned, as follows:

**Graduate Degrees**

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<tr>
<th>Color</th>
<th>School</th>
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</thead>
<tbody>
<tr>
<td>White</td>
<td>Arts</td>
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<tr>
<td>Drab</td>
<td>Business Administration and Accountancy</td>
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<tr>
<td>Pink</td>
<td>Music</td>
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<td>Lemon</td>
<td>Librarianship</td>
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<td>Green</td>
<td>Occupational Therapy</td>
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<td>Golden Yellow</td>
<td>Science</td>
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<td>Citron</td>
<td>Social Work</td>
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<td>Peacock Blue</td>
<td>Public Administration</td>
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<td>Brown</td>
<td>Fine Arts</td>
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<tr>
<td>Light Blue</td>
<td>Education (Specialist's and Ph.D. only)</td>
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<tr>
<td>Dark Blue</td>
<td>Philosophy (Ph.D. only)</td>
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**Bachelor's Degrees**

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<td>Golden Yellow</td>
<td>Science</td>
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<tr>
<td>Pink</td>
<td>Music</td>
</tr>
<tr>
<td>Orange</td>
<td>Engineering</td>
</tr>
<tr>
<td>Drab</td>
<td>Business Administration</td>
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<tr>
<td>Green</td>
<td>Medicine</td>
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<tr>
<td>Brown</td>
<td>Fine Arts</td>
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