

Workshop 1

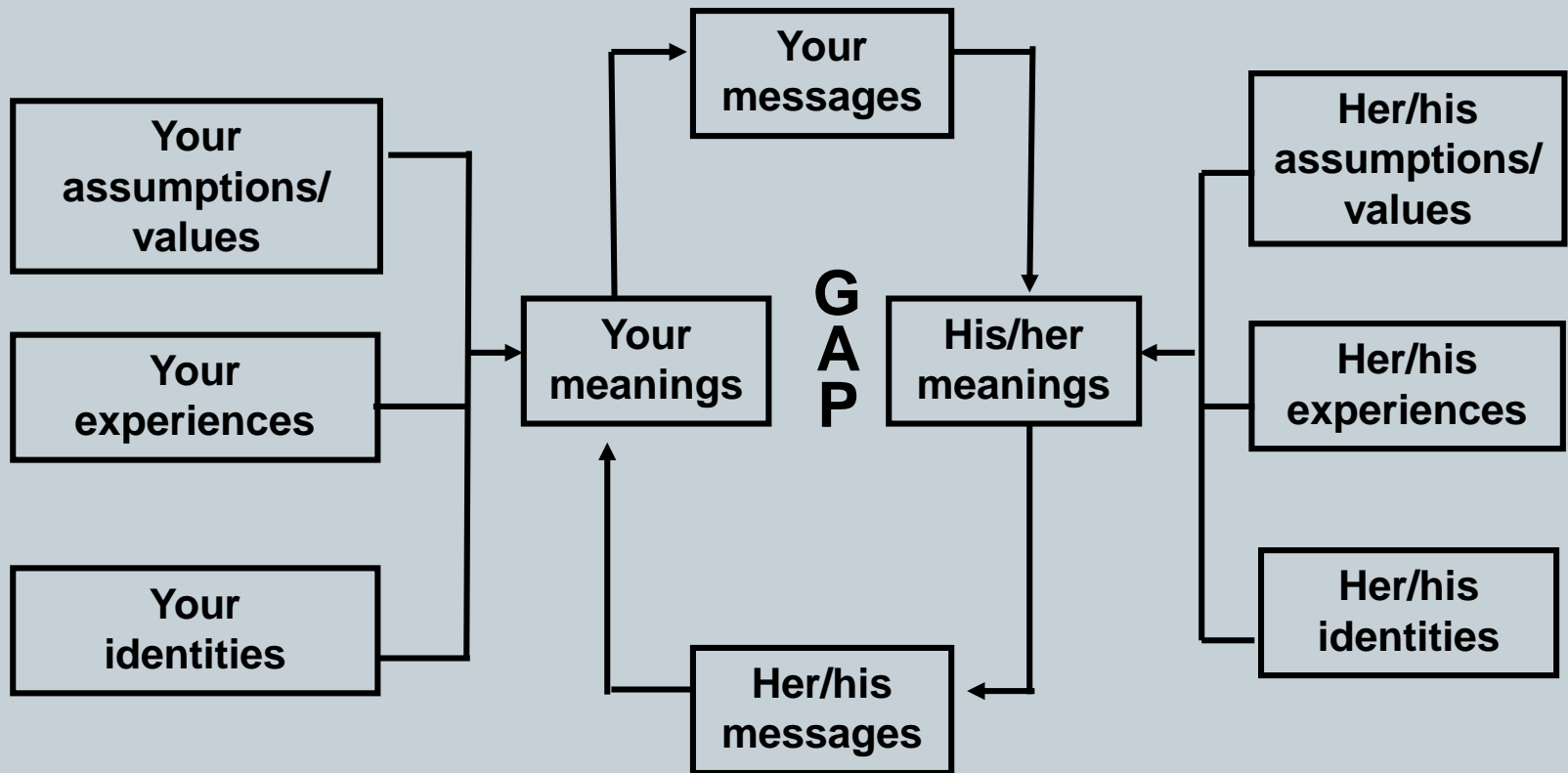
Building consensus: Roles and responsibilities on campus in internationalizing the curriculum

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Curriculum Internationalization

- Internationalization at Home (IaH)
- Not a one-size-fits all approach
- Not a right or wrong way
- Must think about the scale of your needs, resources, infrastructure, learning environments, etc.

(Internationalization) Meaning Gap



How the meaning gap plays out

- How do you define internationalization?
- What is your primary identity currently at your institution?
- Who are you? What are your assumptions/values, experiences, and identities that contribute to your understanding of internationalization?

How the meaning gap plays out

- Discuss the following questions in your small group. Have one person record the answers for reporting to the large group.
- Based on their assumptions/values, experiences, and identities, what does internationalization mean to:
 - faculty?
 - administrators?
 - professional staff?

How the meaning gap plays out

Discuss the following questions in your small group. Have one person record the answers for reporting to the large group.

Internationalization according to faculty, administrators, and professional staff –

1. What are the overlapping meanings? Why?
2. What are the gaps? Why?

How the meaning gap plays out

Whole group discussion:

- Can the gaps be overcome?
- What can we do to bridge these gaps?
- What are effective techniques?

A Meaning-Centered Approach to the Meaning Gap

Framing

- Outcome – Organizational members will have a single meaning
- Role – Shape one view of the situation

Aligning

- Outcome – Organizational members will see similarities in alternative positions
- Role – Facilitate dialogue between or among groups to highlight similarities

Orchestrating

- Outcome – Organizational members accept the reality that there are multiple meanings
- Role – Create respect for different systems of meaning and coordinate action

Turner, P. K. & Krizek, R. L. (2006). A meaning-centered approach to customer satisfaction. *Management Communication Quarterly*, 20, 115-147.

Activity: Taking Action in Curriculum Internationalization

Table Question:

If WMU is to continue to pursue some form of curriculum internationalization, who are the stakeholders on and off campus who need to be involved in such a conversation?

What meaning gaps would have to be overcome to have effective and successful curriculum internationalization?

