



THE CARL AND WINIFRED LEE HONORS COLLEGE

CERTIFICATE OF ORAL DEFENSE OF HONORS THESIS

Gerald Mattei, having been admitted to the Carl and Winifred Lee Honors College in Fall 2002, successfully presented the Lee Honors College Thesis on December 11, 2006.

The title of the paper is:

"Music Video Production"

A handwritten signature in black ink, appearing to read "Stephen Zegree", written over a horizontal line.

Dr. Stephen Zegree, Music

A handwritten signature in black ink, appearing to read "Steven Lipkin", written over a horizontal line.

Dr. Steven Lipkin, Communication

A handwritten signature in black ink, appearing to read "John Campos", written over a horizontal line.

Mr. John Campos, Music

Music Video Production

Gerry Mattei

Abstract

This music video production project consisted of three phases. The first phase was to create an original composition and arrange it for a band and vocalist. "First Impression" is a song written by myself and Matt Giraud. I wrote all of the music and created the arrangement, while Matt wrote the lyrics. The recording and musical production made up phase two of the project. The entire project was tracked and mixed at Western Sound Studios. The instrumentation for the song consisted of drums, bass, guitar, keyboards, trumpet, saxophone, and trombone. All the musicians were Western Michigan University music majors. After tracking and mixing was complete, the song was sent off to a mastering facility in Chicago. The third and final phase was to create a video to accompany the music. The video involved shooting at three locations, the beach in South Haven, Wayside West in Kalamazoo, and Czars 505 night club in St. Joseph. After filming was completed the video editing process began. All the footage was transferred digitally to a computer and arranged into the final video. The last step in this phase was to create DVDs for distribution.