



# “Showing the Science and Success of Music Therapy”

THESIS PROJECT BY BREANNE BISHOP

# Purpose

- ▶ Social Media Advertisement
- ▶ Inaccurate portrayal
  - ▶ Too moving
  - ▶ Too scientific
- ▶ To be taken seriously in medical fields

# Why these?

- ▶ Most commonly seen videos:
  - ▶ AMMT
    - ▶ misperceived
  - ▶ Improvisation
    - ▶ misperceived
  - ▶ RAS
    - ▶ Too scientific

# Main Objectives

- ▶ Create videos that:
  - ▶ Explain the science
  - ▶ Entertaining
  - ▶ Personal growth

AMMT

# Improvisation

RAS



Questions?