Spring 2006

Communicator vol. 4, no. 1

School of Communication

Follow this and additional works at: https://scholarworks.wmich.edu/communication_news

Part of the Communication Commons

WMU ScholarWorks Citation
https://scholarworks.wmich.edu/communication_news/8

This Newsletter is brought to you for free and open access by the Communication at ScholarWorks at WMU. It has been accepted for inclusion in Communicator: School of Communication Newsletter by an authorized administrator of ScholarWorks at WMU. For more information, please contact wmu-scholarworks@wmich.edu.
Two prominent communication professionals were selected by the Western Michigan University Alumni Association to receive 2005 Distinguished Alumni Awards. They are Roz Abrams, co-anchor for WCBS-TV in New York City, and Jack Clifford, a semi-retired media consultant and mass communications pioneer from Scottsdale, Ariz.

Roz Abrams earned a bachelor of science degree from WMU and has been a reporter and anchor for almost 30 years. In April 2004, she was named co-anchor for New York City’s WCBS-TV, the flagship station of the CBS Television Network.

Abrams spent 18 years at WABC, also in New York, taking part in award-winning coverage of some of the biggest stories of our time, including 9/11 as well as the end of apartheid in South Africa, the Chernobyl nuclear disaster and the Blackout of 2003. Abrams also has been a news anchor with Turner Broadcasting and helped launch CNN. She serves as co-chairperson of NY READS TOGETHER and is active in numerous community and charitable organizations.

Jack Clifford earned a bachelor of arts degree from WMU and helped found the University’s two radio stations:—student-run WIDR, and public radio station WMUK. During his 47-year career, he has been a pioneer in developing television programming and in the cable TV, cellular phone, paging, broadcast-cable and satellite-network industries.

In addition to serving as on-air talent, working as an advertising sales representative and general manager in both TV and radio, Clifford founded and was chair of the Television Food Network and Northwest Cable News, a five-state, 24-hour news and information cable channel. He also helped develop ZDTV, later named Tech TV, which now is the G4 video game channel. Clifford is an active community volunteer and philanthropist, particularly in the areas of educational programming and the arts.

The Distinguished Alumni Award is the WMU Alumni Association’s most prestigious honor. It was initiated in 1963 to recognize graduates who have achieved a high level of success in their respective professions. To date, 124 alumni have received the prestigious award.

Another graduate, James McHale, was recognized this year with a College of Arts and Sciences Alumni Achievement Award. The College Alumni Achievement Awards are given annually to alumni that are recommended to the Dean by their departments. The awards are given in recognition of the recipients’ achievements in their fields and for their service to their departments.

McHale received his BA in Public Relations from the School of Communication in 1984. He has worked for the W.K. Kellogg Foundation for 13 years, currently as senior vice president of programs. McHale oversees the Foundation’s domestic and international programs.

Before joining the Foundation in 1993, McHale was a community foundation program associate for the Council of Michigan Foundations (CMF) in Grand Haven. There, he was responsible for helping to implement a $35 million challenge grant to build and strengthen community foundations throughout Michigan. McHale also developed an annual statewide youth leadership conference and represented CMF on youth-related issues.
In May 2006, Brown Hall closed for the first time since it was built in 1962 for a renovation that will be funded by a combination of state, private, and University resources. If all goes as planned, the renovated Brown Hall will reopen for the start of the spring semester 2008.

The closing is presenting quite a challenge for scheduling classes. Historically, most communication classes have been scheduled in Brown Hall. The closure means that for the next 18 months, WMU is getting new places to schedule classes for communication, English, Spanish and foreign languages.

A new Center for Communication Research, Media Studies and Community Outreach will replace the old Communication Resource Center and will be dedicated to bringing together the latest in communication research, engaged scholarship, and new media technologies. Community partners such as nonprofits and organizations that support under-represented groups and individuals will use the facilities as they work with members of the School of Communication on a variety of communication-related projects for the community.

There is nothing like this in Michigan, so we have the potential to create and develop the Center into a regional, and eventually, a national resource for the community.

All our new and renovated spaces will reflect the learning environment needed for communication undergraduate and graduate students of the 21st century. Both a new conference room and the Center are being made possible through the generous efforts of two of our alumni as part of the initial steps we are taking to celebrate our upcoming centennial with a School of Communication capital campaign called: “Celebrating Our Second Century.” We plan to launch this important initiative in fall 2006, so please watch for the announcement!

Speaking of fall 2006, our third annual open house—the one we call “Tailgate at the Tower”—will be held on the morning of WMU’s 2006 Homecoming from 10 a.m. to noon, Saturday, Oct. 14. Even though Brown Hall will be a construction site, we will still plan on holding this annual event as close to Sprau Tower and Brown Hall as possible. This annual open house brings together School of Communication alumni, current students, faculty and emeriti in a celebration of communication. Plan to attend and to bring family, friends and fellow School of Communication alumni!
The following five faculty members joined the School of Communication in the fall of 2005.

**Autumn Edwards**

Autumn Edwards earned her bachelor’s degree from Texas Tech University, master’s degree from the University of Kansas (2001), and completed her doctorate at Ohio University. Her research interests are interpersonal communication and communication theory/philosophy. Currently, Dr. Edwards’ research involves investigating the practical consequences of varying personal theories of communication.

She has published several articles on instructional communication, family communication and health communication. Her work has appeared in journals such as *Communication Studies*, *Health Communication*, *Communication Research Reports*, and several edited books.

Dr. Edwards teaches courses in interpersonal communication, communication theory, and research methods.

**Chad Edwards**

Chad Edwards received his Ph.D. from University of Kansas in Communication Studies in 2003. He has a Master of Arts degree from Texas Tech University, where he also completed his bachelor’s degree.

Dr. Edwards’ research interests examine the relationship between educational metaphysics and communication in the classroom. His recent publications include articles in *Communication Education*, *Communication Research Reports* and *Journal on Excellence in College Teaching*. He has received several top paper awards at national and regional conferences, and he has received teaching awards at both the University of Kansas and Texas Tech University.

Dr. Edwards teaches communication education, instructional communication, communication theory, interpersonal communication and research methods.

**Michael L. Kent**

Michael Kent comes to Western from Montclair State University in New Jersey. He has also taught and lectured internationally in Prague, Czech Republic; Paderno del Grappa, Italy; and Sarajevo, Bosnia. In January, Dr. Kent received a Fulbright Scholar teaching award to Latvia.

Dr. Kent has an active research agenda and has published articles and other essays in several communication and public relations sources including *Public Relations Review*, *Public Relations Quarterly*, *Critical Studies in Media Communication*, *Gazette*, *The Encyclopedia of Public Relations* and others. Dr. Kent conducts research on dialogic public relations, mediated public relations, webbed public relations and international communication.

Dr. Kent received his Ph.D. degree from Purdue University in Lafayette Indiana, a Master’s of Science degree from the University of Oregon, and a bachelor’s degree from the University of Alaska-Fairbanks.

**Kathleen Wong (Lau)**

Kathleen Wong (Lau) joins Western’s faculty after having recently been the Program Coordinator and Trainer with the Intergroup Relations Center in the Office of the Provost at Arizona State University. Ms. Wong (Lau) is the Executive Director and founder of the Women of Color Research Collective, a national research consortium, and is a co-PI on a $300,000 research project funded by the Ford Foundation to examine diversification in
higher education. She also is part of a multi-institutional research team on intergroup dialogues involving researchers at ten institutions.

Wong received her B.S. in Intercultural Speech Communication from California State University at Hayward. She currently is completing her Ph.D. in Intercultural Communication at the Hugh Downs School of Human Communication at Arizona State University.

She teaches courses in Communication Studies. Her areas of research and instructional interest include the social psychology of intergroup relations within settings of higher education, the intersectionality of race and class, diversity and leadership, intercultural communication studies, feminist communication, women of color and communication.

Maureen Taylor earned a bachelor’s degree from Westfield State College and her MA and Ph.D. in Communication from Purdue University.

Dr. Taylor’s research interest is in organizational communication, public relations, nation building and civil society campaigns, and new communication technologies.

In 2001, Dr. Taylor served as a Fulbright Scholar at the University of Sarajevo, Bosnia-Herzegovina. Her work has appeared in Communication Monographs, Human Communication Research, Journal of Communication and more.

She has traveled extensively around the world and has conducted communication research in Malaysia, Taiwan, Bosnia and Croatia. Before joining the School of Communication at Western, she taught in the School of Communication, Information and Library Studies at Rutgers University.

Ruth Heinig Recognized

Dr. Ruth Heinig, professor emerita of communication at Western Michigan University, was named the 2005 Distinguished Alumna for Valparaiso University, where she earned her bachelor’s degree. Heinig will receive the honor during Valparaiso’s Oct. 7-9 homecoming celebration.

The Distinguished Alumnus/Alumna Award is the highest distinction the Valparaiso University Alumni Association bestows. The award honors alumni who have enhanced the prestige of their alma mater by virtue of their character, integrity and nationally recognized personal accomplishments.

Joyce retires after 35 years

Richard Joyce joined the WMU faculty in 1970 after doing his doctoral studies in Communication at Michigan State University. Moving to southwestern Michigan and beginning work at Western actually constituted a double homecoming for Joyce, who was born and raised in Kalamazoo. His father was a faculty member in the Biology Department at WMU, and the junior Joyce attended kindergarten through the sixth grade at the WMU Campus School.

Joyce’s initial appointment at WMU was in the humanities area of the College of General Studies, where he taught courses in American culture, human communication, and mass media.

When the College of General Studies was dissolved, he joined the Department of Communication. There, he continued his commitment to providing a robust liberal arts education by prompting students to interrogate the world at large and their relationship with it. His repertoire of courses was considerable.

Joyce concluded his distinguished career in the School of Communication in October 2004. His commitment to quality teaching, as well as his unfailing honesty and integrity, provided an important model for faculty.
Faculty Awards

Julie Apker, Ph.D., received the 2004 Nursing Economics/Margaret Sovie Writer’s Award for her article “Predicting Nurses’ Organizational and Professional Identification: The Effect of Nursing Roles, Professional Autonomy, and Supportive Communication.” In her article, which was published in the September/October 2003 issue, Dr. Apker presented communication strategies intended to help executives retain qualified nursing staff.

Dr. Apker is an assistant professor in the School of Communication. Also collaborating on this article were Wendy S. Zabava Ford, Ph.D., associate dean, College of Arts and Sciences, and Dorothy H. Fox, Ph.D., R.N., grants consultant with Wayne State University College of Nursing in Detroit.

Drs. Mark Orbe and Rick Gershon were recognized this year with College of Arts & Sciences awards for research and teaching. Gershon received the CAS Achievement Award for Outstanding Teaching. The award is based on outstanding teaching, including graduate and undergraduate classroom instruction, and other work in which the faculty interact with students to promote learning.

Orbe received the CAS Achievement Award for Outstanding Research. This award is based on scholarly achievements in research and creative activity in philosophical, historical, literary, scientific, or technical areas and must constitute significant contributions to understanding and portraying the human condition or the natural world.

Drs. Rebekha Farrugia and Jennifer Machiorlatti received a $10,000 Faculty Research and Creative Activities Support grants to help fund their current research projects.

Dr. Farrugia’s project is entitled “Copyright, Culture (Remixed)” and is a series of volumes of short films that looks at the impact that increasingly restrictive copyright laws are having on fair use and the creation of culture. The films are specifically concerned with the impact of copyright and intellectual property laws on artists’ ability to create in the digital age.

Dr. Machiorlatti’s project is entitled “Voices from the Sisterhood: Women in Film and Video.” The project is an ambitious scholarly initiative that advances work in the areas of a) film and video by Native and First Nation women and b) feminist narrative media production. In part, the project will involve gathering and collating information and critically responding to Native American and First Nation Canadian women film and video makers.

New staff at School of Communication

Siobhan Keenan

Siobhan (pronounced Shivon) Keenan, the School of Communication’s new office coordinator, was born in Manchester, England, and moved to the U.S. in her late teens. Before working for WMU, Siobhan owned and operated a small business in the Kalamazoo area and kept busy with a small catering business “on the side.” Before joining the School of Communication, Siobhan worked in WMU’s Study Abroad Office for four years.

Eric McConnell

Eric McConnell joined the School of Communication as office assistant in January 2006. A lifelong resident of Kalamazoo, Eric trifled with a formal theater education before joining several traveling road companies as lead sound engineer. To date, he has written more than 20 plays and screenplays. Eric’s current creative projects include Kalamazoo River: US—a musical documentary profiling the polluted Kalamazoo River. When not working, Eric’s hobbies include music, writing, acting, competitive badminton, bicycling, gardening and sleep.
COM Day 2005 a Success!

COM Day is designed to bring our current students together with professionals from a variety of fields to discuss communication and career opportunities. The event is planned and coordinated by COMMA, our School of Communication undergraduate student organization. The 2005 panel topics were ethics in the media and media competency; careers in media; building a professional portfolio; career paths and possibilities in the field of human resources; networking and how to get started in a public relations career; career paths in the world of sales; job opportunities in corporate communication; careers and leadership in nonprofit organizations; interviewing and resume writing; making the transition from college life to the corporate world; benefits of internships; careers in radio; and event planning and the opportunities available in this field.

If you would like to be on a COM Day panel in the future or would like to guest lecture in a communication class, please send an e-mail to Steve Rhodes, Director of the School of Communication at steve.rhodes@wmich.edu.

Scholarship recognized with Lambda Pi Eta

Each spring, we have the pleasure of inviting some of the students in the School of Communication to become members of Lambda Pi Eta, the national undergraduate honor society for communication majors. Admission into this society is for students with exceptional academic performance.

Lambda Pi Eta is the official Honors Society for students majoring in Communication. In 1985, Lambda Pi Eta, founded by Dr. Stephen A. Smith at the University of Arkansas, was initiated by students of the university’s Department of Communication and endorsed by university faculty. In 1994, the National Communication Association established Lambda Pi Eta as an affiliate organization and declared it the official national Communication Honor Society for undergraduates pursuing communication studies. In February 1996, Lambda Pi Eta was inducted into the Association of College Honor Societies. Today, there are 420 chapters at colleges and universities worldwide. WMU’s School of Communication has held an annual induction ceremony since its chapter was formed in 1998.

Tribune Publishing President speaks at Academic Luncheon

Jack Fuller, president of the Chicago-based Tribune Publishing Company, one of the nation’s largest media companies, visited Western Michigan University in April for two free public presentations on “News Judgment: Journalism and the Emotions.”

Fuller began his career with the Chicago Tribune at the age of 16. He graduated from Northwestern University and Yale Law School. After reporting for the Tribune in both Chicago and Washington and serving as a Vietnam correspondent for Pacific Stars and Stripes, Fuller spent two years as special assistant to the U.S. Attorney General.

In 1986, he won the Pulitzer Prize for his editorial writing at the Tribune. Fuller was named editor of the Tribune in 1989, then became chief executive officer and in 1997, was named publisher. In 2001, he joined the Tribune board of directors.

The author of “News Values: Ideas for an Information Age” and six novels, Fuller has achieved numerous accomplishments throughout his career. During his visit, Fuller had much to share with Western students on the editorial, economic and ethical dimensions of the media industry.

Fuller’s visit was sponsored by the WMU School of Communication.
Student

All University, Graduate Student Awards, FOX 17 Sports Anchor Scholarship Recipients Named for 2005

**Everett Named Graduate Research and Creative Activities Scholar**

Melodi A. Everett, a second year master’s student in the School of Communication, has been selected as one of six recipients of the All-University Graduate Research and Creative Scholar Award for 2004-2005. She is the fourth School of Communication student in a row to receive All-University honors. The annual All-University awards competition is open to both master’s and Ph.D. candidates.

Everett’s research agenda focuses on investigating racial identity in a variety of contexts. She co-authored a book chapter with her faculty mentor, Dr. Mark Orbe, on interracial and interethnic conflict, and she has made several conference presentations. Currently, Everett is working on her thesis, “Not knowing what you are missing: Autoethnographical explorations and reflections on the effects of fatherlessness.” This work promises to break new ground in the communication discipline.

Everett also was named as Department Graduate and Creative Awards Scholar by the School of Communication.

**School Honors Graduate Student Teaching Excellence**

Ryan A. Wallace and Casey DeLong have been selected to receive the School of Communication’s graduate student teaching effectiveness honors.

Wallace served as a teaching assistant his first year as a master’s student and served as an instructor of record thereafter for COM 170 Interpersonal Communication. In addition, he provided leadership for teaching assistant training held prior to the start of the fall 2005 semester.

Casey DeLong was named by the School of Communication as this year’s recipient of the International Communication Association’s Instructional Development Division award for graduate student teaching. DeLong has been a teaching assistant in the COM 170 Interpersonal Communication model, and this year she serves as an instructor of record for two sections of this course. DeLong received a certificate from ICA during the Instructional Development Division business meeting held at the ICA conference in New York City in May 2005.

**Pierce Chosen by Fox 17 for Sports Anchor Competition**

Scott Pierce was named the winner for FOX 17 “Wanna Be a Sports Anchor” competition in May 2005.

Contestants were judged on creativity, delivery and enthusiasm. As a finalist, Pierce had a chance to co-host a sports segment on FOX 17 News at Ten and viewers could vote for their favorite contestant online.

As the finalist with the highest percentage of combined public and judge’s votes, Pierce solo anchored the sports segment and received a 42-inch Plasma television.
School of Communication Scholars

Each year, School of Communication Faculty put forth nominees for the University’s Presidential Scholar Award—this award goes to the student judged by our faculty to be the outstanding graduating senior. Nominees automatically receive recognition as School of Communication Scholars. The criteria to become a Scholar are: senior class standing, general academic excellence, academic and/or artistic excellence in the department’s program, and general intellectual and/or artistic promise.

Scholars for 2005 were:
• Korin Isotalo
• Robert Evans
• Shawnee Fozzard
• Kevin Jones

Phi Beta Kappa inducts five

Phi Beta Kappa, the nation’s oldest and largest academic honor society, was founded on Dec. 5, 1776. For more than 200 years, the Phi Beta Kappa Society has pursued its mission of fostering and recognizing excellence in the liberal arts and sciences. The society’s distinctive emblem, a golden key, is widely recognized as a symbol of academic achievement. Candidates are nominated for election by their chapters and cannot apply for membership.

Invitees with Communication majors for 2006 are:
• Alexis Guzman
  Organizational Communications
• Crystalyn Miller
  Communication Studies
• Katie Opdycke,
  Public Relations
• Kristin Parker
  Journalism
• Lisa Sadowski
  Interpersonal Communication

Isotalo is Presidential Scholar

Korin T. Isotalo was named by the School of Communication as this year’s presidential scholar recipient.

Isotalo graduated with a B.A. in media studies with a coordinate major in women’s studies and an English minor. She presented her first research project at the Central States Communication Conference on the Undergraduate Honors panel.

She received the Dean’s Summer Thesis Stipend to research her thesis, which grew out of an Undergraduate Research Award from the College of Arts and Sciences, for which she conducted focus groups with teen magazine readers in order to investigate their perceptions of the messages in the texts. She also was a member of Phi Beta Kappa, Phi Kappa Phi, and Lambda Pi Eta honors societies.

For her graduate work, Isotalo is attending the University of Illinois at Chicago as a graduate assistant in the communication program. She plans to continue on for her Ph.D. and teach at the university level.
**Michigan Association of Broadcasters Award**

Congratulations to Ben Jones, journalism major. Jones was selected, along with five other students from other Michigan public universities, to receive a 2005 Michigan Association of Broadcasters award.

The award includes a $1,000 cash award and an internship at a major market radio or television station in the state of Michigan. Jones returned to WMU as a Journalism major in 2004.

**Jules Rossman Scholarship**

The recipient of the 2005 Jules Rossman Scholarship is Allison Gruner. She currently serves as program director at WIDR, WMU’s student radio station. Gruner serves up country music, WIDR style, on “The Outhouse,” as well as other on-air escapades. She is majoring in film, video & media studies as well as creative writing.

**Burke Scholarship**

Emily Walker and Keyonna Summers are the recipients of the Burke Scholarship. The Burke Scholarship is based on academic achievement in the field of journalism.

**Kalamazoo Gazette Interns**

For several years, the Kalamazoo Gazette has collaborated with the journalism program within the School of Communication to offer two internships in the Fall and Spring semesters respectively. Interns work 20 hours a week writing a variety of news stories. The students gain a wide range of experience covering fire and crime stories, school board and city hall, and feature stories on community events and personalities. Several interns have been hired either part- or full-time to the Gazette’s permanent editorial staff.

**Fall 2004**

Emily Walker
Heather Beck

**Spring 2005**

Keyonna Summers
Katie Marshall
**Professor Ernie Stech**

I arrived at Western in August of 1970 along with Tom Pagel. Tom and I were office “roomies” for the first three years. Then we each earned our own cubicles in Sprau Tower. I started out teaching interpersonal and comm. theory courses. I may have taught one or two sections of small group. Eventually, we developed the leadership and org comm. courses, and I taught both of those. As the Masters program evolved, I added the research course, and I think I taught the first few versions of that. Somewhere along the line, I also taught the graduate listening course. All of this lasted until 1985, at which time I forsook academe for the risks and hazards of the small business world in Denver.

I am currently living in Flagstaff, Arizona in the lee of the 12,000-foot San Francisco mountains, 80 miles south of the Grand Canyon, 40 miles north of Sedona, 120 miles south of Lake Powell, and right next to the Hopi and Navajo Indian reservations. One day a week I spend as a volunteer at Walnut Canyon National Monument, an archaeological site where proto-Hopi lived from 1125 to 1250 BCE. I helped write a grant for funds to restore an old log cabin at Walnut Canyon, the original ranger station. We are in the process of setting up the Flagstaff Area National Monuments Foundation to provide funds for improving the educational and interpretive activities at Walnut Canyon, Sunset Crater Volcano, and Wupatki National Monuments. I am also learning some basic Hopi language.

To keep busy, I am doing workshops and seminars in Sedona and Phoenix. I also have several books in process—nothing academic. There are two self-published books I am still marketing principally through Amazon.com. I recently revised my chapter in Peter Northouse’s leadership book.

If you ever happen to be driving along 140 between Albuquerque and California or north on I 17 from Phoenix, give us a call. Accommodations at our house are limited, but we provide free visitor tours to the local national monuments, petroglyph sites, Lowell Observatory, Museum of Northern Arizona, Snowbowl, and lots of hikes in canyons.

---

**Professor Richard Dieker**

After 35 years at WMU, 17 of which were spent as department chair, I retired to West Palm Beach, Fla. We enjoy the year-around great climate here, all the activities, and our first grandchild, Brielle, now two, who lives with her parents on Big Pine Key about four hours south of here.

Since I had spent a lot of time traveling to Europe in recent years as an organizational consultant and leadership trainer for a multi-national corporation, ABB—five times to Warsaw, Poland—I do enjoy family and friends in the good old USA now. Plus, I reside where much of the world comes to vacation and live the good life. I have become an expert on tropical gardening, swimming pool maintenance, and hurricane preparation, but I leave the year-round grass mowing and trimming to our lawn service. That leaves more time for short trips, breakfast on the beach, or lunches at Taboo on Worth Avenue to watch the good people.

One of my activities since retirement has been polishing up my skills on the guitar and playing and singing with several country music bands in the area, and this past summer, I won the top senior gospel singer award in the Florida Country Music Association of Palm Beach County, and took second in the state contest. I was also first runner-up in the senior country singer category in Palm Beach, and put together my first CD demo this fall—just for fun and family.

Retirement is great fun, and there is never a dull moment! Different, yes, but never dull.

*Next Issue...Robert L. Smith*
Five distinguished WMU alumni were inducted into the School of Communication Alumni Academy. The five join 24 others who have been honored by the School of Communication for their contributions to the field of communication.

**Randy Doran**

Randy Doran received a bachelor of arts degree in communication in 1983 from WMU. Since graduation, he has worked in the real estate field, renovating more than 10 million square feet of commercial space in the Detroit area. More recently, he assisted in the financing and development of the Ford Premier Automotive Group headquarters building in Irvine, Calif.; the EDS Fulfillment Center in Des Moines, Iowa; and the Koll Corporate Center in Auburn Hills, Mich.

**Todd Hufford**

Todd Hufford received a bachelor of science degree and a master of art’s degree—both in organization communication—from WMU in 1994 and 1999, respectively. While at WMU Hufford was involved in a variety of student organizations including serving as both assistant director for programming and marketing and assistant director for judicial affairs in the Office of Residence Life; as well as coordinator and campus programming in the Office of Student Activities and Leadership Programs. He currently works in Kalamazoo at Biggs/Gilmore Communication, where he is responsible for the planning and implementation of digital solutions for Pfizer Animal Health.

**Tsutomu “Tom” Kanayama**

Tsutomu “Tom” Kanayama received a master of arts in communication in 1993. He has worked in broadcast programming and covered national politics in Tokyo, Japan. He completed his Ph.D. in mass communication at Ohio University and joined the Department of Journalism at Sophia University in Tokyo.

**Brent L. Larson**

Brent L. Larson serves as the external communication director for Heritage Community of Kalamazoo. Larson received his bachelor’s in communication in 1979 and his master’s degree in organizational communication in 1996. He has served more than 25 years in the health care industry with Bronson Healthcare Group, the Michigan State University Kalamazoo Center for Medical Studies, and Battle Creek Health System.

**Gregory A. Moorehead**

Gregory A. Moorehead received his bachelor of arts in organizational communication in 1989 and his master’s degree in the same field in 1993. After graduation, Moorehead accepted a position with WKZO Radio in Kalamazoo, Mich., then with TransAmerica Insurance Co. In 1991, he returned to Western to begin graduate school. In 1998 Moorehead was named “Outstanding Black Achiever” by the Kalamazoo Family YMCA. In 2001, he was appointed director of alumni relations at WMU and in 2003, was named director of the Student Support Services Program at Rutgers University.

### Previous Alumni Academy Inductees

<table>
<thead>
<tr>
<th>2003</th>
<th>2002</th>
<th>2001</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kyle Caldwell</td>
<td>Carl Botan</td>
<td>Mary Beauchamp Cohen</td>
</tr>
<tr>
<td>Jack Clifford</td>
<td>Roger Mattens</td>
<td>Kaye Bennett</td>
</tr>
<tr>
<td>Morris Davenport</td>
<td>Laurie Stewart</td>
<td>Ron Boyd</td>
</tr>
<tr>
<td>Brent L. Larson</td>
<td>Elizabeth Brink</td>
<td>Marion Boyd</td>
</tr>
<tr>
<td>Todd Hufford</td>
<td>Della DiPietro</td>
<td>Gregory A. Moorehead</td>
</tr>
<tr>
<td>Gregory A. Moorehead</td>
<td>James Hickey</td>
<td>Brian Hire</td>
</tr>
<tr>
<td>Randy Doran</td>
<td>Barbara McDaniel-Suggs</td>
<td>JoAnn Keyton</td>
</tr>
<tr>
<td>Tsutomu “Tom” Kanayama</td>
<td>James McHale</td>
<td>Barbara Mieras</td>
</tr>
<tr>
<td>Brent L. Larson</td>
<td>Sharon Ratcliffe</td>
<td>Barbara Van Hoeven</td>
</tr>
<tr>
<td>Todd Hufford</td>
<td>Holly Rosenhagen</td>
<td>Cheri Van Kuren-Bales</td>
</tr>
<tr>
<td>Gregory A. Moorehead</td>
<td>James Thelen</td>
<td>Greta Williams</td>
</tr>
</tbody>
</table>
Keep in Touch…

Keep in touch with classmates and faculty members by adding your name to the list. For regular updates (or to update your own information) visit www.wmich.edu/communication/alumni/news.htm

Alumni Alerts

Ann W. Annis, M.A., ’92
Associate Director for Contract Research for the Center for Social Research at Calvin College
ann@calvin.edu

Carleen Crawford, B.A., ’74;
M.A., ’99
Founder, Crawford Communications
carleenmcrawford@aol.com

Summer Dohm, B.A., ’01
Graduate Student, Purdue University
summerdohm@hotmail.com

Bradley Egan, M.A., ’97
Actor
bradleyacts@hotmail.com

Jeanette R. Grandstaff, M.A., ’72
Supervising Teacher, WMU
jfrgra@norbliink.net

Marsha L. Jensen-Lewis, B.S., ’84
Commercial Lines Account Manager
Lighthouse Keuning Insurance Group Inc.
m.jensen@lbig.net

Tsutomu (Tom) Kanayama,
M.A., ’93
Communication Professor, Sophia University, Japan
kanaya-t@hoffman.cc.sophia.ac.jp

Scott McLeod, B.A., ’77
Operations Manager, WMVG/WKZR
wmvgwkzr@accucomm.net

Monalu Packard, M.A., ’97
Think Black Ink Consulting Services
PackardM@WilliamsYoung.com

Tara Prasad, B.A., ’02
Public Relations Coordinator,
Frederick Meijer Gardens & Sculpture Park
tprasad@meijergardens.org

Daniel Schaefer, B.A., ’00
Web Designer, University of Michigan Law School
djschaefer@umich.edu

Edward Siegenthaler, B.A., ’95
Founder, Hi-Tech Commerce
sales@ht-commerce.com

Tammy Venable, B.A., ’97
Senior Traffic Coordinator,
WWJ-TV Detroit
venablt@wwjtv.cbs.com

Joann Keyton, B.S. ’93
Instructor,
University of Kansas
keaton@ku.edu

We want to hear from you!

Two Graduates Join Darton College Faculty

Following in the footsteps of the outstanding faculty in the WMU School of Communication, alumni Alycia Ehlert (Iwan, 2002) and Amy Trombley (Jackson, 2004) have joined the Humanities Division at Darton College in Albany, Ga. Both are tenure-track faculty members of speech communication. In a department of three speech instructors, Trombley and Ehlert have worked together to develop innovative course activities and streamline online instruction. In addition to teaching responsibilities, both alumni serve as advisers to speech communication and journalism/mass communication majors, which includes registering students and completing degree evaluations for graduation.

Alycia Ehlert
Amy Trombley