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Food Marketing Conference and Yearbook

Marketing

2016

Food Marketing Conference, 2016- Student Yearbook

Haworth College of Business

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2015-2016 Food Marketing



Asparagus Club Scholarship (\$4,000)	Brianna Amat
Bayer ISM/FMK Scholarship (\$2,000)	Andell Gill
Bayer ISM/FMK Scholarship (\$2,000)	Justin Giola
Craig Sturken Scholarship (\$1,000)	Nathan Bonney
Craig Sturken Scholarship (\$1,000)	Joseph Goss
Craig Sturken Scholarship (\$1,000)	Logan Smith
Daymon Worldwide Platinum Sponsor Scholarship (\$2,000)	Stephanie Vernier
Distinguished Order of Zerocrats Scholarship (\$1,000)	Landon Dubes
Distinguished Order of Zerocrats Scholarship (\$1,000)	Justin Eddy
Dorothy J. and Clinton J. Christoff (\$2,500)	Jacob Crowell
Dorothy J. and Clinton J. Christoff (\$1,000)	Alec Pearson
Dorothy J. and Clinton J. Christoff (\$2,500)	Nathan Pingel
Dorothy J. and Clinton J. Christoff (\$2,000)	Caroline Aleck
Dorothy J. and Clinton J. Christoff (\$1,000)	Luther Sly
Dorothy J. and Clinton J. Christoff (\$2,500)	Sarah Street
Dorothy J. and Clinton J. Christoff (\$2,500)	Haley Weick
Felpausch Scholarship (\$1,500)	Lauren Petty
Food Marketing Program Scholarship (\$500)	Caroline Aleck
Food Marketing Program Scholarship (\$500)	Kaleb Carlson
Food Marketing Program Scholarship (\$500)	Emily Chocron
Food Marketing Program Scholarship (\$500)	Ryan DeClercq
Food Marketing Program Scholarship (\$500)	Jackie Gavin
Food Marketing Program Scholarship (\$500)	Andell Gill
Food Marketing Program Scholarship (\$500)	Justin Giola
Food Marketing Program Scholarship (\$500)	Matt Lukens
Food Marketing Program Scholarship (\$500)	Ali Russo
Food Marketing Program Scholarship (\$500)	Tim Sundberg
Gambino Leadership Scholarship (\$2,000)	Tim Sundberg
Grocery Manufacturers Representatives (\$1,500)	Brianna Amat
Haribo Platinum Sponsor Scholarship (\$2,000)	Angela Finkelstine
Hormel Food Marketing Scholarship (\$1,000)	Chase Clifford

Scholarship Recipients

International Foodservice Manufacturers Association (\$5,000)	Brianna Amat
International Foodservice Manufacturers Association (\$5,000)	Darby Truhn
International Gold & Silver Plate Society Stipend (\$1,000)	Kara Hagg
J.M. Smucker Platinum Sponsor Scholarship (\$2,000)	Spencer Birch
Jules Englander Scholarship (\$1,000)	Christine Kokkales
Julie Kravitz Memorial Scholarship (\$2,000)	Paige Koning
Julie Kravitz Memorial Scholarship (\$2,000)	Justin Wing
Kellogg's Food Marketing Fellow (\$4,000)	Mariel Dehn
Kellogg's Food Marketing Fellow (\$3,500)	Adam Peterson
Kellogg's Food Marketing Fellow (\$4,000)	Robert Stevens
Kellogg Platinum Sponsor Scholarship (\$2,000)	Kim Laurent
Kraft Platinum Sponsor Scholarship (\$2,000)	Justin Eddy
Kroger Platinum Sponsor Scholarship (\$2,000)	Matthew Lukens
Learning Evolution Platinum Sponsor (\$2,000)	Paul Sontag
Meijer Platinum Sponsor Scholarship (\$2,000)	Judson McMichael
Mondelez Platinum Sponsor Scholarship (\$2,000)	Samantha Oleson
NeoGrid Platinum Sponsor Scholarship (\$2,000)	Ali Russo
Network of Executive Women Scholarship (\$3,500)	Brianna Amat
NGA Thomas J. Zaucha Scholarship (\$2,000)	Darby Truhn
Patrick M. Quinn Scholarship (\$1,000)	Caitlynn Griffin
Patrick M. Quinn Scholarship (\$1,000)	Phil Kary
Patrick M. Quinn Scholarship (\$1,500)	Patrick Rapson
Paul Felice Scholarship (\$1,500)	Alyson Delaney
Pepsico Platinum Sponsor Scholarship (\$2,000)	Luther Sly
Procter & Gamble Platinum Sponsor Scholarship (\$2,000)	Emily Chocron
Richard Neschich Food Marketing Scholarship (\$2,500)	Jackie Gavin
Sid Brooks Scholarship (\$1,000)	Ben Keller
Sid Brooks Scholarship (\$1,000)	Steven Moser
SpartanNash Platinum Sponsor Scholarship (\$2,000)	Alec Pearson
William O. Haynes Scholarship (\$1,000)	Kelli Hart





2015-2016 Food Marketing Scholarship Recipients



Marcel Zondag, WMU with Spencer Birch



Kimberly Laurent with Phil Straniero, WMU



Kenneth Coleman, Kroger with Matthew Lukens



Brianna Amat with Joy Nichols, JN Retail Connections



Jacob Crowell with Wendell Christoff, Litehouse



Emily Chocron with Peter McSorely, Procter & Gamble



Judson McMichael with Michael Ross, Meijer



Justin Eddy with Chris Bethel, Advantage Solutions



Darby Truhn with Tom Zatina, McLane



Paul Sontag with Scott Matthews, Learning Evolution



Jack Kelly, GMR, Brianna Amat and Sandy Kinney



Andell Gill with Mushtaq Luqmani, WMU



Samantha Oleson with Jon Bardsley, Mondelez



Sarah Street with Wendell Christoff, Litehouse



Phillip Kary with Brian Haaraoja, SpartanNash



Jacqueline Gavin with Mary Neschich



Frank Gambino, WMU with Tim Sundberg



Adam Peterson with Phil Straniero, WMU

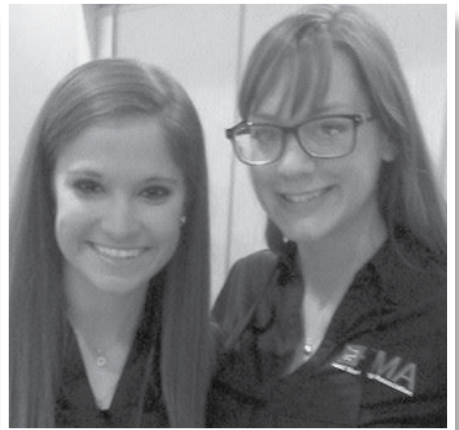


About The Food Marketing Association

Western Michigan University's Food Marketing Association exists to facilitate interaction between food industry representatives and students and to provide opportunities for networking among its members. By focusing on the long-term goals of business students and the needs of employers, the Food Marketing Association will leverage its influence to create community amongst its members and opportunities for their success.

FMA sponsors several guest speakers, seminars, and industry tours throughout the academic year. The topics covered are as follows: industry trends, technology, career opportunities, and possible career paths within the industry.





Food & CPG Marketing Students



Michael Adelizzi

Michael is a junior in the Food and Consumer Package Goods Marketing Program with a minor in General Business. He plans on graduating in Spring of 2017. Michael is a member of the Food Marketing Association and attends weekly meetings. He engages in activities such as intramural soccer and community service at the Department of Human Services in Kalamazoo. Michael is currently seeking an internship for the Summer of 2016.



Candi Adkins

Candi is a senior majoring Food and Consumer Package Goods Marketing with a double minor in Business and Economics. She is involved with the Food Marketing Association. Candi has volunteered with Project Impact 100th Volunteer Event with focus Kalamazoo. She will be attending the Food Marketing Tour in May. This summer, she will be completing an internship with Save-A-Lot which is part of Carol Foods Inc. Candi will be graduating in April 2017.



Caroline Aleck

Caroline is currently a senior at Western Michigan University majoring in Food and Consumer Packaged Goods Marketing and Spanish along with a minor in General Business. This past Fall, Caroline concentrated on her Spanish Studies by studying abroad at the University of Burgos in Spain. Throughout her collegiate career, Caroline was a member and captain of the Women's Tennis Team and is now the Volunteer Assistant for the Spring Semester. This past summer, Caroline was a global marketing intern with the Kellogg Company. Caroline is an active member of the Food Marketing Association.



James Allen

James is a senior at Western Michigan University majoring in Food and Consumer Package Goods Marketing. He has made the Dean's list and has volunteered for Michigan Blood, the annual 5K run on campus, as well as helping out with Health and Services. James is a member of the Food Marketing Association, and completed an Internship with Ed Miniat Inc.



McKenzie Allen

McKenzie Allen is a junior in Food and Consumer Packaged Goods Marketing with a minor in Merchandising. She is an active member in the Food Marketing Association. McKenzie manages to work 45 hours a week as a restaurant manager, along with going to school full time. McKenzie is passionate and knowledgeable about organic and natural living which she would like to utilize in her career in the marketing industry.

Food & CPG Marketing Students

Lauren Almeranti

Lauren is a junior in the Food and Consumer Packaged Goods Marketing Program with a minor in General Business. She is a Lee Honors College student and has been on the Dean's List for the past five semesters. She is a member of the Sigma Alpha Lambda Honors Fraternity and the Golden Key International Honors Society. She is a committee member of the Food Marketing Association and plans to pursue higher leadership positions within the organization. She has volunteered extensively with the Baldwin Center in Pontiac, Michigan and has volunteered with the Dearborn Animal Shelter. Lauren has experience with event promotions, photography and artist relations. She currently works at Bell's Brewery in their Eccentric Café.



Brianna Amat

Brianna is a senior majoring in Food and Consumer Packaged Goods Marketing with minor in General Business. She is the President of the Food Marketing Association and also received the Haworth College of Business Trailblazer of the Year award in 2015. In 2014, Brianna was on the National Grocers Association Case Competition team that won first place. She also is a Medallion Scholar and has been on the Dean's List since 2012. Brianna has interned at the J.M. Smucker Company and also the Kraft-Heinz Company. In her spare time, she has volunteered with Habitat for Humanity, American Red Cross, and the United Way. Brianna is this year's Presidential Scholar. She will be graduating in April 2016.



Cody Anderson

Cody is a junior in the Food and Consumer Package Goods Marketing Program at Western Michigan University and will be graduating in December of 2017. While at WMU, Cody has been on the Dean's list each semester. He is a member of the Food Marketing Association and currently holds a part-time job while being a full-time student. He was previously an assistant varsity basketball coach for his high school and has been a part of the Junior Hoops program held in his hometown.



Lexi Bailey

Lexi is a senior in the Food and Consumer Package Goods Marketing Program graduating in December 2016. She has been on the Deans List since joining the Haworth College of Business and is a member of the Food Marketing Association. Lexi has served as Alpha Phi fraternity's Vice President and still remains an active member. Lexi's volunteer experience includes raising money for American Heart Association, the Alpha Phi foundation and women's cardiac care. She will be interning with Kroger in Summer 2016. Lexi is a recipient of the Presidential Silver Scholarship.



Tyler Barnum

Tyler is a senior majoring in Food and Consumer Package Goods Marketing and recently completed a retail internship with Aunt Millie's Bakeries. Tyler is now the Lead Merchandiser for Aunt Millie's and looking forward to pursuing a career in marketing. His training and experience in management and merchandising, as well as four years of retail and customer service experience, has prepared him to effectively analyze industry information and contribute immediately upon graduation.



Food & CPG Marketing Students



Cooper Beach

Cooper is a senior in the Food and Consumer Package Goods Marketing major and will be graduating in December of this year. During his time at Western Michigan University he has been an active member of the Food Marketing Association. He is currently employed at a local restaurant with 8 years of food service industry experience, balancing almost a full time work schedule while being a full time student. He coaches bowling at a local Special Olympics organization. For his future he is interested in the food service, sales and distribution fields.



Daniel Besser

Danny is a junior at Western Michigan University majoring in Food and Consumer Packaged Goods Marketing with a minor in Business Analytics. While at WMU, he has been on the Dean's list each semester and was selected to receive the Western Edge Scholarship. Currently, he is a member of Lambda Chi Alpha Fraternity where he serves as the chapter's Academic and Scholarship Chair. He also serves as the President of the Interfraternity Council at WMU. Danny is also a member of the Food Marketing Association. Recently, he has accepted a summer internship with Meijer and their merchandising team. Danny will be graduating in Spring 2017.



Spencer Birch

Spencer is a junior in the Food and Consumer Packaged Goods Marketing Program. He is an executive board member of the Food Marketing Association. This past summer, Spencer studied abroad in Thailand. In March, Spencer attended the 2016 National Grocers Association Case Competition held in Las Vegas. Spencer plans to graduate in Spring of 2017.



Rachel Blankenship

Rachel is pursuing a degree in Food and Consumer Packaged Goods Marketing. She is a member of the Food Marketing Association and spends a lot of her time volunteering at various charities in Michigan. This past summer, Rachel had the opportunity to intern with Kroger. She received the Distinguished Order of Zerocrats Scholarship for the 2015-16 school year and is graduating in April of 2016.



Nathan Bonney

Nathan is a senior in the Food and Consumer Packaged Goods Marketing Program. He has been on the Dean's List and is an active member of the Food Marketing Program. Nate has completed an internship at Jewel-Osco. He received the Craig Sturken Scholarship for the 2015-16 school year and plans to graduate this April.

Food & CPG Marketing Students

Madison Bonofiglio

Madison is a junior majoring in Food and Consumer Packaged Goods Marketing with a minor in Accounting and General Business. She will graduate Fall 2017. She was on the Varsity Division 1 Gymnastics team at Western Michigan University for her freshman and sophomore years. She has also been on the Dean's List Freshman and junior year. She is a member of the Food Marketing Association and has volunteered with SPCA of southwest Michigan.



Hunter Born

Hunter is a freshman majoring in Food and Consumer Packaged Goods Marketing and Integrated Supply Chain Management. Since being at Western Michigan University, he has earned Dean's List honors. He is also an active member in Sigma Phi Epsilon Fraternity, the Food Marketing Association, and a member of Alpha Lambda Delta Honors Society.



Shannon Breault

Shannon is a junior at Western Michigan University. She is majoring in Food and Consumer Package Goods Marketing. She is an assistant manager at Wally's Subs. Shannon is a member of the Food Marketing Association.



Natalie Bryniczka

Natalie is a junior studying Food and Consumer Package Goods Marketing with a minor in communication. She plans to graduate in April 2017. She has been on the Dean's list since her first semester, received the Presidential Silver Scholarship award and is a member of the Alpha Lambda Delta Honor's Society. She is a member of the Food Marketing Association and Delta Zeta Sorority, where she has served on many committees. Her volunteer work includes giving back to Delta Zeta's national philanthropies, Speech & Hearing and the Painted Turtle Camp. Natalie has accepted an internship for Summer of 2016 with Meijer.

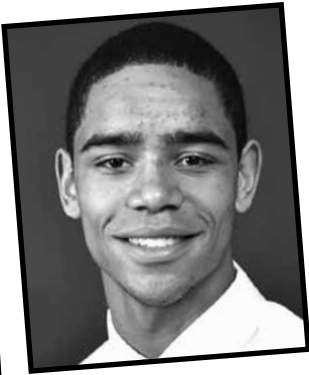


Erik Butt

Erik is a senior, majoring in the Food and Consumer Package Goods Marketing Program, graduating in April 2016. While at WMU he has earned recognition on the Dean's List for outstanding academic performance as well as scholarships for his study abroad experience. He has worked within the Marketing Communications Department at Eaton Corporation for the final year and a half of his college career. Splitting time between school and working in a marketing department for a Fortune 500 company has not only taught him skills in time management, but also many facets of product marketing, supplier management, and customer relationship management.



Food & CPG Marketing Students



Brandon Bye

Brandon is a sophomore at WMU, double majoring in Food and Consumer Package Goods Marketing Program and Integrated Supply Chain Management, and will graduate in the Spring of 2018. All of the first three semesters at WMU, he has made the Dean's List along with receiving two varsity letters participating on the men's soccer team. In addition to these accomplishments, he has been an Academic All-Conference athlete (2-years) and named to the select group of All Mid-American Conference Distinguished Athletes for the 2015 season. Brandon is a member of the Food Marketing Association and Business Externship Program while volunteering for Western Michigan University youth and prospect soccer camps.



Matthew Cain

Matthew is a sophomore studying Food and Consumer Package Good Marketing. He recently joined the Food Marketing Association. He is a member of Phi Kappa Phi fraternity where he has held several positions and been on multiple committees. He was a Fall Welcome Ambassador, an associate member of Best Buddies and volunteers with the Ability Experience.



Kaleb Carlson

Kaleb majored in Food and Consumer Package Goods Marketing and was an active member of the Food Marketing Association. In 2015, Kaleb interned at H.T. Hackney as a purchasing intern. He received the Food Marketing Program Scholarship this past fall. Kaleb graduated in December.



Lauren Carroll

Lauren is a junior double majoring in Food and Consumer Package Goods Marketing Program and Music, planning to graduate in Spring of 2018. She has received scholarships from Ford Motor Company and the WMU School of Music, and has been on the Dean's list for 4 semesters. She currently serves as treasurer of Sigma Alpha Iota- international music fraternity, and is a member of the Food Marketing Association. She frequently donates her time and efforts through Sigma Alpha Iota in the form of monitoring campus computer labs and ushering concerts throughout the year. Lauren will be interning this summer with SC Johnson doing Sales and Marketing work.



Emily Chocron

Emily is a senior pursuing a degree in Food and Consumer Packaged Goods Marketing. Emily was the Vice President of Community Service on the Food Marketing Association Executive Board in the Fall of 2015. This past summer, Emily completed an internship with Kroger and she also studied abroad in Thailand. Emily volunteered as a tutor for elementary school kids in Kalamazoo area and was a Co-Captain for Relay for Life this past year. She received the Proctor & Gamble Platinum Sponsor Scholarship for the 2015-16 school year and is graduating in the Summer of 2016.

Food & CPG Marketing Students

Chase Clifford

Chase is a senior studying Food and Consumer Packaged Goods Marketing. Chase has been on the Dean's List for all of his semesters at WMU. He runs an Amazon business where he conducted over \$100,000 in sales in 2013. This past summer, he completed an internship at All Phase Electric in Benton Harbor, Michigan. Chase received the Hormel Food Marketing Scholarship for the 2015-16 school year and is planning to graduate in April.



Jacob Crowell

Jacob is a junior in the Food and Consumer Package Goods Marketing program with an expected graduation date of April 2017. He has received recognition on the dean's list for each semester of his college career at Western. Jacob has been very active in the Food Marketing program as well as the Food Marketing Association where he was Vice President of Social Events on the program's student-lead executive board. He currently works as an intern at Kellogg in Battle Creek, and spends some of his free time volunteering at his church where he plays guitar a couple of times a month.



Ryan DeClercq

Ryan is a senior pursuing a degree in the Food and Consumer Packaged Goods Marketing Program with a minor in General Business. He has been on the Dean's list in 2014 & 2015. Ryan is a member of the Food Marketing Association and has had an internship at H.T. Hackney and Meijer. Ryan graduated in December 2015, and accepted a full time position with Meijer.



Mariel Dehn

Mariel is a junior studying Food and Consumer Packaged Goods Marketing with a minor in Business Analytics. She is an active member of the Food Marketing Association, where she has held various Executive Board roles. She has been on the Dean's List for all of her semesters at Western, and is a part of the Lee Honors College. In 2015 and 2016, Mariel was on the National Grocers Association Case Competition Team. This past summer, she was an intern at Kroger, and is interning at Hormel for this upcoming summer. Mariel plans on graduating in April of 2017.



Alyson Delaney

Alyson is a senior studying Food and Consumer Package Goods Marketing and Finance. She has been on the Dean's List multiple times, received the Paul Felice Scholarship this year, and was a recipient of a Food Marketing Program Scholarship last year. Alyson is involved in various student organization including the Food Marketing Association, Alpha Xi Delta, Order of Omega, Drive Safe Kalamazoo, Sigma Alpha Lambda National Honors and Leadership Fraternity. This past summer Alyson interned with Meijer. After her graduation in April, Alyson will begin her career with Abbott in their Retail Development Program.



Food & CPG Marketing Students



Jennifer Delaney

Jennifer is a junior at Western Michigan University currently studying Food and Consumer Package Goods Marketing. Entering college, Jennifer participated as a member of the Delta Zeta sorority where she volunteered for multiple charities, including Delta Zeta's philanthropy, the Painted Turtle Foundation. In her free time, she volunteers at Willow House where she helps families who are going through grieving the loss of a loved one. She recently became a member of the Food Marketing Association. Jennifer will graduate in Fall of 2017.



Samantha Downs

Samantha is a junior majoring in Food and Consumer Package Goods Marketing and will be graduating in Spring 2017. She has volunteered with the program Best Buddies and has started her own RSO where she knits scarves and hats and donates them to hospitals. She is involved in the Food Marketing Association and currently works as an employee at the Western Michigan University Bookstore. This summer she will be interning at Jewel- Osco.



Landon Dubes

Landon is a senior with a double major in Food and Consumer Packaged Marketing and Integrated Supply Management with a minor in Accountancy. He plans to graduate in 2016. Landon has been on the Dean's List from 2011-2015. He is a member of the Bronco Force, the Food Marketing Association, and a student member of the Institute of Supply Management. Landon had a supply chain internship at Poly-Wood, Inc. in 2015. In his spare time, Landon is a referee for the Rockford Rocket Football.



Thomas Dulmage

Tom is a junior at Western Michigan University studying Food and Consumer Packaged Goods Marketing. He is a member of Alpha Tau Omega National Leadership Fraternity and has held executive board positions. Tom's volunteer experience includes camping out to raise money for Habitat for Humanity through Alpha Tau Omega's yearly "Campus Campout," annual Boy Scouts of America road clean-ups, and the WMU Mud Volleyball Tournament to raise money for The Water Project, which works to provide clean drinking water in Africa. He is also a member of the Food Marketing Association, expecting to graduate in Spring of 2017.



Justin Eddy

Justin is a senior majoring in Food and Consumer Packaged Goods Marketing and minoring in general business. Justin is an intern for the WMU LeadCorp which is a leadership development program on campus, President of the Pi Kappa Alpha Fraternity, and was Vice President of Communications for the Food Marketing Association last Fall. He has served as a First Year Seminar Instructor, Orientation Student Leader, and Student Orientation Coordinator at WMU. Justin was a recipient of the 2014 Golden Broncos Scholarly Student Leader Award, and the 2015 Who's Who In American Colleges and Universities Award. Last summer, he had an internship with The Kraft Heinz Company and is graduating in Spring of 2016.

Food & CPG Marketing Students

Samantha Elias

Samantha is a junior in the Food and Consumer Package Goods Marketing Program and will be graduating Spring 2017. She has helped start an RSO where she knits scarves and hats and donates them to hospitals. She is involved in the Food Marketing Association, and currently holds a position on Executive board as the Social Media Director. Samantha also works at the Schneider Café. This summer she will be interning the summer marketing program at Kroger.



Savanna Everett

Savanna is a junior studying Food and Consumer Packaged Goods Marketing graduating in April 2017. She is a part of the the Martin Luther King Jr. Academy and Lee Honors College as well as Alpha Lambda Delta Honor Society. While at Western, Savanna has made the Dean's List from Fall 2013-Fall 2014. She is the Chapter Secretary and active member of Lambda Theta Alpha Latin Sorority, Inc. and an executive board member of the Food Marketing Association. She has participated in two Alternative Spring Break trips and has coordinated several St. Jude Children's Research Hospital fundraisers. She has accepted an internship with Abbott Nutrition for Summer of 2016.



Joel Eyrich

Joel is a junior double majoring in Food and Consumer Package Goods Marketing and Integrated Supply Management. He was awarded the Silver Presidential Scholarship as an incoming first year student. Joel has been on the Dean's List since Fall Semester 2013. He was selected from the ISM program to receive two scholarships for the 2015-2016 academic year. Joel is a member of FMA, APICS and is the VP and co-founder of the Business Connections Club. This summer, Joel will be a supply chain intern for Abbott Laboratories. Joel will graduate in April 2017.



Anthony Facca

Anthony is a senior at Western Michigan University studying Food and Consumer Packaged Goods Marketing with a minor in General Business. He has repeatedly been on the Dean's list and will graduate April 2016. Anthony is involved on campus with the Food Marketing Association and many intramural sports. In the summer of 2015 he completed an internship with Jewel-Osco working as a management trainee. Also, Anthony has helped in the community by volunteering with organizations such as, Drive Safe Kalamazoo and Tomorrow's Child/Michigan Sudden Infant Death Syndrome.



Angela Finkelstine

Angela is a senior in the Food and Consumer Packaged Foods Marketing Program with a minor in General Business. Angela is a member of Food Marketing Association. This summer, she worked as a Cost Management Intern for Kroger at their Corporate Headquarters in Cincinnati. Angela has been on the Dean's List multiple times. She is graduating this April.



Food & CPG Marketing Students



Weston Frye

Weston is a junior double major in Food and Consumer Package Goods Marketing and Integrated Supply Management. He has been on the dean's list since 2014 and is expected to graduate in Spring of 2018. He is also a member of the Food Marketing Association. Weston plans to study abroad in Thailand during the summer of 2016 where he will be studying International Business and Culture. He has also volunteered multiple times with Kalamazoo Community Mental Health in the past working Special Olympics events. Weston is a recipient of the Haenicke Institute for Global Education Study Abroad Scholarship.



Zachary Flint

Zach is a senior studying Food and Consumer Packaged Goods Marketing. While at Western Michigan University, he has been on the Dean's list and competed in multiple intramural sports. Zac is the captain of both a winning men's and co-rec football team and a member of a co-rec volleyball team. He recently accepted an internship with Kroger for Summer of 2016. He is also an active member of the Food Marketing Association and will graduate in December of 2016.



Joshua Gardner

Joshua is in his first year in the Food and Consumer Package Goods Marketing Program at the Haworth College of Business. His studies have given him an interest in retail marketing and merchandising and market research. He has been named to the Dean's List every semester he has been enrolled at Western Michigan University. Joshua is a member of the Food Marketing Association and the Tau Sigma National Honor Society. He not only takes an interest in his studies but also shows an interest in his community by volunteering with organizations like Michigan Blood and several arts organizations in the Grand Rapids area. He plans to graduate in December 2017.



Jacqueline Garin

Jackie is a junior from Chicago, Illinois studying Food and Consumer Packaged Goods Marketing with a minor in Business Analytics. She has been a member of the Food Marketing Association since freshman year, and has been on the Food Marketing Association Executive Board since 2014. Jackie works as the student assistant to Lisa Youtzy, the Food Marketing Program Coordinator. This summer, Jackie will be studying abroad in Thailand. Upon returning, she is looking forward to her Retail Sales internship with Abbott Nutrition. She will be graduating in April of 2017.



Andell Gill

Andell is a senior and double major in Food and Consumer Packaged Goods Marketing and Integrated Supply Management with a minor Business Analytics. He will graduate Fall 2016. He has been on Dean's List for his entire time at WMU. He is also the recipient of the Real LIFE 101 Scholarship, Bayer Health Care Scholarship, DPS Compact Scholarship and the Food & CPG Marketing Program Scholarship. Andell is involved with APICS, FMA and is the president of Phi Chi Theta. He has volunteered with American Red Cross, Kalamazoo Gospel Mission and many more. Andell has interned with Stryker in several roles.

Food & CPG Marketing Students

Justin Giola

Justin is a senior double majoring in Food and Consumer Packaged Goods Marketing and Integrated Supply Management. While at Western Michigan University, he has earned a place on the Dean's list each semester and was selected as a finalist for the Richter Scholarship. He is the member of the Food Marketing Association, APICS and Delta Sigma Pi, where he has held multiple leadership positions. Justin has completed internships at Buz.fm, Crestmark Bank, Eaton Corporation, and Stryker Medical. Upon graduating in April, he will work full time at Stryker Medical as an International Logistics Analyst.



Joseph Goss

Joey is a senior studying Food and Marketing and Consumer Packaged Goods Marketing with a minor in Economics. He is a member of Sigma Phi Epsilon Fraternity where he has held various executive positions including social chair, recruitment guide and planned numerous events. He has volunteered numerous times for the Big Brothers and Big Sisters Program as well as setting up numerous blood drives for Michigan Blood. He recently completed an internship with Frito Lay as a Sales Representative. Joey is also a member in the Food Marketing Association and will be graduating in April.



Caitlynn Griffin

Caitlynn is a senior in the Food and Consumer Packaged Goods Marketing Program. She has been on the Dean's List, and is a member of the Chi Omega Fraternity, Rho Gamma, Alpha Lambda Delta Honors Fraternity, Order of Omega and the Food Marketing Association. Caitlyn's volunteer experience includes serving food to those in need at Kalamazoo Gospel Mission, raising money for the Make-A-Wish Foundation, and completing two volunteer trips with Alternative Bronco Breaks. Caitlyn completed an internship with Mondelez International last summer and will be graduating this Spring.



Kara Hagg

Kara is a senior double majoring in Food and Consumer Package Goods Marketing and Integrated Supply Chain Management.. She has been on the Dean's List for both semesters in the 2014-2015 school year, and awarded the Haworth College of Business merit scholarship along with the International Gold and Silver Plate Society Stipend. Kara is currently a member of the Food Marketing Association and expects to graduate Fall 2016. Kara was on the National Grocers Association Case Competition Team in 2016. Most of Kara's time spent away from campus consists of working full time in the food industry with a management position. Kara will be interning Summer of 2016 at Stryker Medical working in Supply Chain.



Sarah Hamilton

Sarah is a senior studying Food Marketing and Consumer Packaged Goods with a minor in economics. She is an active member of the Food Marketing Association and former president of the Merchandising Opportunities and Design Association in which she facilitated over 100 students and gave back to the Kalamazoo community by sharing the organizations profits with local charities. She is going on her third year working for Red Bull as a Student Brand Manager, where she has ultimately demonstrated her success by gaining the first ever Red Bull point of sale on Western Michigan's campus.



Food & CPG Marketing Students



Amber Hardy

Amber is a sophomore majoring in Food and Consumer Package Goods Marketing. She is a member of TRiO, the WMU Alpine Team and has recently been chosen to become the Student Supervisor at WMU's Admissions Office. She has volunteered with the American Red Cross, and multiple community activities through TRiO. Amber will be graduating in Fall 2018.



Kelli Hart

Kelli graduated in December from the Food and Consumer Packaged Goods Marketing Program. For the past two years, she had been a member of the Food Marketing Association. Kelli was on the Dean's list throughout her time at Western. Kelli was an active member of DECA and competed in DECA's Nationals in California. This past summer, Kelli interned with Abbott Nutrition in Bentonville Arkansas, where she accepted a full time position.



Evan Hatchard

Evan is a junior at Western Michigan University studying Food and Consumer Packaged Goods Marketing with a minor in management. He will graduate in Spring of 2017. He is an active member of Phi Chi Theta Fraternity where he has been elected Professional Development chair for two semesters, planning multiple professional events. He has volunteered numerous times for Habitat for Humanity, Alamo Nursing Home, and two church mission trips.



Andrew Jacobson

Andrew is a junior studying Food and Consumer Package Goods Marketing with a general business minor. He is a member of the Food Marketing Association as well as a co-captain of two intramural flag football teams. He has worked the past three summers at Precision Motor Transport Group as a Document Imaging Specialist. He had been a past member of ACTION Volunteer Club and plans on working an internship over the course of summer 2016. He plans to graduate in May of 2017.



Evan Jex

Evan is a junior at Western Michigan University majoring in Food and Consumer Package Goods Marketing, graduating in April 2017. During his time at WMU Evan has maintained a 3.0 GPA. Evan is a member of the Food Marketing Association and has done volunteer work for the Humane Society of St. Clair County and the Port Huron Minor Hockey Association. Evan is actively pursuing an internship within the food marketing and retailing industry.

Food & CPG Marketing Students

Allyson Johnson

Allyson is a senior in the Food and Consumer Package Goods Marketing Program with a minor in Spanish. While at WMU, she has earned Dean's List standing multiple times. Allyson is a member of the Food Marketing Association and Delta Sigma Phi where she has held many leadership positions. Allyson completed a Marketing Internship with NSK Steering Systems America, Inc. and will work as a Sales Intern in Summer 2016 with The Kellogg Company. She has volunteered with Adopt A Family, Michigan Blood, Drive Safe Kalamazoo, and Making Strides Against Breast Cancer.



Phillip Kary

Phillip is a senior majoring in Food and Consumer Packaged Goods Marketing with a minor in Business Analytics. Phillip was a second year Resident Assistant on campus as well as Creative Director of the Food Marketing Association for a second year. So far, Phillip has had two internships and is looking forward to a third with SC Johnson this summer. During his free time, Phillip is very involved with campus activities helping create an inclusive enjoyment for the university and enjoys working with United Way where he recently helped build a playground for inner city schools in Michigan. Phillip is expecting to graduate in December 2016.



Ben Keller

Ben is a senior double majoring in Food and Consumer Packaged Goods Marketing and Integrated Supply Management with a focus on international food distribution. He is a member of the Food Marketing Association and APICS, both networking and career advancement associations at Haworth College of Business. Ben volunteers on campus with Career Fair Nights, and at Habitat for Humanity. This past summer, he went on a study abroad trip to Thailand to study international Business. Ben plans to graduate in 2016.



Scott Keller

Scott is currently a senior at WMU and is majoring in Food and Consumer Package Goods Marketing with a General Business minor. He is also a member of the Food Marketing Association. Aside from having externships at Steelcase and Amway in Grand Rapids Michigan, he has 2 years of previous work experience in customer service at Eaton Corporation, along with several years of experience as a CAD Designer in the Kalamazoo area. He has also enjoyed volunteering his time at the Kalamazoo Nature Center. Scott plans to graduate in April of 2016.



Taryn Knop

Taryn is a sophomore majoring in Food and Consumer Package Goods Marketing considering a minor in management. She has been on the Dean's List two out of her three semesters here at Western Michigan. She is a member of the Food Marketing Association. She volunteers at Loaves and Fishes. Taryn's expected graduation date is Spring 2018.



Food & CPG Marketing Students



Bradley Kochheiser

Brad is a sophomore majoring in Food and Consumer Package Goods Marketing, and is scheduled to graduate in Spring 2018. He made the Dean's list in Fall of 2014. Brad has spent time volunteering with Best Buddies and the Special Olympics. He has also completed externships with Bayer HealthCare and Eliason Corporation. Brad is involved with the Student Leadership Advisory Board in the Haworth College of Business, the Food Marketing Association, and he serves as secretary for Pi Kappa Phi.



Christine Kokkales

Christine is a senior in the Food and Consumer Packaged Goods Marketing Program. She is a member of the Food Marketing Association. Christine has completed a management internship at Jewel-Osco in Chicago. This past fall, Christine studied abroad in Italy through the CIMBA program. She received the Jules Englander Scholarship for the 2015-16 school year and is graduating in Spring 2016.



Paige Koning

Paige is a senior in the Food and Consumer Packaged Good Marketing program with a minor in General Business. Paige has been on the Deans list every semester. She is a member of the Food Marketing Association with plans on graduating Fall of 2016. She has recently completed a 7 month co-op at The Hershey Company working as a full time employee in the Sales/IDP departments. Paige has been coaching the Gull Lake Equestrian Team and volunteering at Little Miracles Preschool and The Milton Hershey School.



Eric Koslosky

Eric is a junior majoring in Food and Consumer Packaged Goods Marketing and minoring in economics and audio engineering. Eric has been on the Dean's List and is a member of American Marketing Association along with the Food Marketing Association. Eric will graduate in Spring 2017.



Benjamin Kotz

Benjamin, is a junior at Western Michigan University, with plans to graduate in the Spring of 2017, with a degree in Food and Consumer Package Goods Marketing and a minor in Business Analytics. He is currently involved with the Food Marketing Association and currently also looking for an Internship.

Food & CPG Marketing Students

John Landou

John is a junior majoring in Food and Consumer Packaged Goods Marketing. He will be graduating in Spring 2017. He is a member of the Food Marketing Association, and is very active in intramurals. John has volunteered with Relay for Life, Beat Cancer with Tom and Bill, and working with his soccer club helping coach young children. John has received the Presidential Silver Scholarship. He has completed an externship with Total Quality Logistics.



Kimberly Laurent

Kim is a senior studying Food and Consumer Packaged Goods Marketing with a minor in Communications. She is an active member of the Food Marketing Association, Alpha Lambda Delta Honors Society, and Sigma Gamma Rho Sorority, Inc. Kim was the 2015 WMU Homecoming Queen. Also on campus, Kim has served as a First-Year Student Seminar Instructor, Fall Welcome Ambassador, Orientation Student Leader, and an Admissions Tour Guide. Currently she is interning at Kellogg Company in the Category Management department where she focuses on analyzing data and category reviews. Kim volunteers with the Kalamazoo Gospel Mission.



Mallory Lemieux

Mallory is a senior majoring in Food and Consumer Package Goods Marketing with a minor in Textile and Apparel studies. She will be graduating in Fall of 2016. She is a member of Alpha Chi Omega where she held the position as V.P. Membership Programming and has been on multiple committees. She is also a member of the Food Marketing Association. Mallory's Volunteer experiences include, the Animal Rescue Project, preparing food for those in need at God's Club, and helping out in the children's nursery.



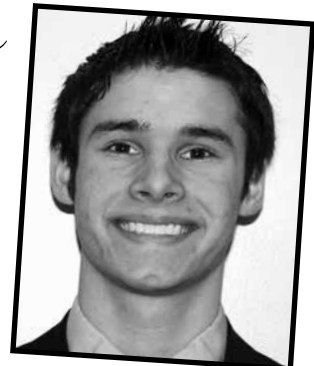
Andrew Leppink

Andrew is a senior at Western Michigan University majoring in Food and Consumer Packaged Goods Marketing. He will be graduating in Fall of 2016. He has been on the Dean's list, and has been a member of the Food and Marketing Association since the Spring of 2014. Andrew's volunteer experience includes two mission trips to Costa Rica and North Carolina to help rebuild houses and volunteer his time to help struggling families. Andrew has an internship in Grand Rapids this summer with SpartanNash in Retail Operations.



Steven Loba

Steven is a freshman currently studying Pre-Food and Consumer Package Goods Marketing. As a first year student he has gotten involved with Phi Chi Theta, a National Co-Ed Business Fraternity, where he has held the positions of Marketing and Rush and Professional Development. Steven is looking forward to the experience of talking to top executives that will pave the way for internships for the future.



Food & CPG Marketing Students



Kirsten Loch

Kirsten is a junior majoring in Food and Consumer Packaged Good Marketing and minoring in Management. She has been on Dean's list and is a member of the Alpha Lambda Delta Honors Fraternity, Alpha Phi Sorority and the Food Marketing Association. Kirsten's volunteer experience includes, working at the Judson Center where she works with kids with disabilities, helped raise money for women's cardiac care for Alpha Phi's philanthropy, and also volunteered at Habitat for Humanity. Kirsten will be graduating in Spring of 2017.



Lauren Long

Lauren is a junior at Western Michigan University studying Food and Consumer Package Goods Marketing. She is a member of Delta Zeta Sorority where she has held an executive board position. She is also an active member of the Food Marketing Association. She has volunteered numerous times for Michigan Cops 5k Run, Red Cross Blood Drives, and the food pantry in Kalamazoo. She will be completing an internship with Kroger in the summer of 2016. She plans to graduate in May of 2017.



Jennifer Loveland

Jennifer is a senior in the Food and Consumer Package Goods Marketing program. She has been on the Dean's List, and is a member of the Food Marketing Association at Western Michigan University. Jennifer's volunteer experience includes, volunteering twice a month at Twelve Baskets Food Pantry in Portage where she is a personal shopper for multiple families, and volunteering with the Kalamazoo Humane Society at their annual Dog Walk and K-9 Festival. Jennifer is graduating in May of 2017.



Matthew Lukens

Matt is a senior majoring in Food and Consumer Packaged Goods Marketing with minor in Management. Matt is a member of the Food Marketing Association. In his spare time, he has volunteered with the Gleaners Community Food Bank of SE Michigan, Major League Baseball Pitch, Hit & Run and the New Orleans Area Habitat for Humanity. He has completed an internship with the Kroger Company. He is the recipient of the Kroger Platinum Sponsor Scholarship and the Food Marketing Program Scholarship. Matt will graduate in Spring 2016.



Keith Luoma

Keith is currently a junior majoring in Food and Consumer Package Goods Marketing and minoring in Business Analytics. While at Western Michigan, he has been on the Dean's list for multiple semesters. Keith is a committee member of the Food Marketing Association and a member of the Alpha Lambda Delta honor society. He also volunteers with Drive Safe Kalamazoo Program. This summer Keith will be interning for Meijer as a Merchandising/Marketing internship. Keith will graduate in April 2017.

Food & CPG Marketing Students

Judson McMichael

Jud is a senior majoring in Food and Consumer Package Goods Marketing. He is a member of the Food Marketing Association. He most recently worked for Meijer with the Meat & Seafood Merchandising department. During his internship, Jud was able to utilize his past experience as a Chef to relate to his project and to the meat and seafood during various product tastings and evaluations. Jud received the Meijer Platinum Sponsor Scholarship this past Fall and will graduate in April 2016.



Maxwell Miller

Maxwell is a junior, majoring in Food and Consumer Package Goods Marketing with a Management minor. He has been a part of Pi Kappa Phi Fraternity since he started at WMU, and has been able to take on many leadership opportunities. He is also a member of the Food Marketing Association.



Cedric Moore

Cedric is a senior at Western Michigan University studying Food and Consumer Package Goods Marketing with a general business minor, graduating December 2016. He is a member of the Food Marketing Association and has worked in the Food Industry for over seven years. He has volunteered numerous times for Habitat for Humanity, Loaves and Fishes, and Discover Kalamazoo.



Jordyn Morales

Jordyn is a junior pursuing a degree in the Food and Consumer Package Goods Marketing, and will be graduating in April 2017. She has been on the Dean's list, and is a member of the Food Marketing Association. Jordyn's volunteer experience includes disbursement of meals through the Meals on Wheels organization. She accepted an internship position with Kroger this summer.



Steven Moser

Steve is a senior studying Food and Consumer Packaged Goods Marketing with a minor in General Business. He is a Dean's list student with a passion for learning. Steve is an active member of the Food Marketing Association and the captain to various intramural sport teams. This past summer, Steve studied abroad in Thailand and then interned with H.T. Hackney in Grand Rapids, Michigan. Steve volunteers as much time as he can at his former high school with the sports team. He plans to graduate in Spring of 2016.



Food & CPG Marketing Students



Jacqueline O'Connor

Jacqueline is a senior in the Food and Consumer Package Goods Marketing Program, graduating in December 2016. While at WMU, she has been on the Dean's List multiple times. Jacqueline's volunteer experience includes raising money for the Red Cross, building first-aid kits for the American Foundation for Children with AIDS, and cleaning houses for Habitat for Humanity of Michigan. Jacqueline has completed a 7-month Co-Op internship at The Hershey Company and is currently the Category Management intern at Kellogg's. She is also a member of the Food Marketing Association.



Madelyn Oleson

Madelyn is a junior with a double major in Food and Consumer Package Goods Marketing and Accountancy, and a double minor in data analytics and non-profit leadership. Madelyn is currently a Dean's Leadership Scholar and a member of the Lee Honor's College. She is involved in the Food Marketing Association. Madelyn is the Vice President of Finance for FOCUS Kalamazoo. She volunteered in Alaska in February for the Alaska Business Development Center to work on tax returns for the natives of rural villages in a variety of Alaskan villages. This past summer, she interned at Allied Integrated Marketing in Detroit, MI. She will be graduating in 2018.



Samantha Oleson

Samantha is a senior this year. She has been on the Dean's List for multiple semesters. Sam has been on the Food Marketing Association since Fall of 2014. This past summer, she went on the Industry Tour with Dr. Gambino and enjoyed the hands on experience with the various major companies. She started at Western in 2013 to study Food and Consumer Packaged Goods Marketing for her future career with her family's business, Oleson's Food Store. She will be the fourth generation and will be graduating this Spring.



Jalen Onorati

Jalen is a junior majoring in Food and Consumer Package Goods Marketing with a minor in Management. He will graduate in Fall 2017. He is a member of Pi Kappa Phi Fraternity where he has held positions as Historian, recruitment guide, and was a part of several committees. He has gained volunteer experiences through Habitat for Humanity, First Year Experience, and Alternative Bronco Breaks. He is currently looking for an internship for Summer of 2016 with a merchandising or retailing company.



Courtney Patterson

Courtney is a junior, double majoring in Food and Consumer Packaged Goods Marketing and Integrated Supply Management. Courtney will be graduating in Spring 2017. While at WMU she has been on the Dean's list, and is an active member of Phi Sigma Pi National Honors Fraternity. Courtney is also involved with APICS, FMA, and the first year experience program where she was a co-instructor within the classroom and a fall welcome ambassador. Courtney is an active member in the community cleaning headstones at Fort Custer for Veteran's Day. Courtney has studied abroad in Germany learning about German Business and Culture and negotiation, and has had an internship with Mann-Hummel.

Food & CPG Marketing Students

Cole Pearson

Cole is currently a sophomore attending Western Michigan University. He plans to be declare Food and Consumer Packaged Goods Marketing as his major. He is a member of the Food Marketing Association. Cole has volunteered to clean head stones of fallen veterans at the Fort Custer National Cemetery. Cole will graduate in December of 2016 and is in search of an internship.



Alec Pearson

Alec is a senior at Western Michigan University, majoring in Food and Consumer Package Goods Marketing. He is an active member on the Food Marketing Association and Sigma Phi Epsilon. He recently completed an internship with Country Fresh as a Sales Representative. He received the Dorothy J. and Clinton J. Christoff Scholarship. Alec will be graduating in the Spring.



Adam Peterson

Adam is a senior majoring in Food and Consumer Packaged Goods Marketing. He is a member of the Pi Kappa Phi Fraternity, Alternative Bronco Breaks, and the Food Marketing Association. Last year, he was a Fall Welcome Ambassador and a First Year Seminar Instructor. Adam was an intern with the Kellogg Company as a Retail Sales Representative. Every year he participates the Spring into the Streets as well as the Ability Experience. The Ability Experience focuses on raising awareness and money for all disabilities.



Alec Petitpren

Alec is a junior at Western Michigan University. He is double majoring in Food and Consumer Package Goods Marketing and Business Management. He is a member of the WMU Red Cross Club where he holds the position as Director of Marketing and Public Affairs. He is also a member of the Food Marketing Association. This summer, Alec will be interning with PepsiCo in Detroit, Michigan as a sales management intern. He plans on graduating in April 2017.



Lauren Petty

Lauren is a senior in Food and Consumer Packaged Goods Marketing major. Throughout her college career, she has joined numerous groups such as Phi Chi Theta, Alpha Lambda Delta, and the Food Marketing Association. Lauren has had internships at Meijer as merchandising intern and Kraft/Heinz as a Category Leadership Intern. She expects to graduate in April 2016.



Food & CPG Marketing Students



Nathan Pingel

Nathan is a senior at Western Michigan University studying Food and Consumer Packaged Goods Marketing. He is currently a member of the Food Marketing Association in addition to Delta Sigma Pi, a professional co-ed business fraternity. Nathan has been on the Dean's List during all of his semesters here at Western. He recently completed his second summer internship at the Bradley Company where he was a Market Research Intern in charge of creating various commercial real estate reports. Nathan is looking forward to graduating in April.



Sydney Piotrowski

Sydney is a junior at Western Michigan University studying Food and Consumer Packaged Goods Marketing with a minor in General Business. She will graduate in Spring of 2017. She has been on the Dean's List since Spring of 2014 and with the Lee Honor College since Fall of 2015. She participated in the Business Externship Program with SC Johnson and Bayer Health Care. She was on the team for The National Grocers Association case competition. Sydney also was selected to intern for SC Johnson in the summer.



Tyler Plum

Tyler is from Saginaw, Michigan majoring in Food and Consumer Package Goods Marketing with a minor in Economics. He is an active member in the Food Marketing Association. Tyler enjoys donating his time to community service volunteer opportunities such as food and blood drives. Tyler will be graduating in 2017.



William Pomorski

Billy is a junior majoring in Food and Consumer Package Goods Marketing with an Economics minor. Billy joined the Food Marketing Association and maintained several jobs while keeping a distinctive GPA. He has attended multiple career fairs, business bashes, and guest speakers in pursuit to widen his knowledge in the Food & CPG field. He is currently seeking an internship that will further strengthen his knowledge in the Food Industry. Billy will graduate April 2017.



Lauren Pratt

Lauren is a sophomore majoring in Food and Consumer Packaged Goods Marketing. She has been on the Dean's List and is an active member in the Food Marketing Association. Lauren volunteers with the Special Olympics and has participated in Habitat for Humanity. She has been a coach for five years and is a referee for the West Michigan Basketball State Finals. This past summer, she was a teacher for kids rowing and a golf instructor for young golfers. She plans to graduate in April 2018.

Food & CPG Marketing Students

Jeremy Purcell

Jeremy is a junior double majoring in Food and Consumer Packaged Goods Marketing and Integrated Supply Chain Management. He is a member of Food Marketing Association, and also a member of Business Connection Club. While in school Jeremy has worked at Post Community Credit Union developing professional experience, and working with a team. Jeremy plans to obtain a 2016 summer internship and to graduate in December of 2017.



Patrick Rapson

Patrick is a senior double majoring in Food and Consumer Packaged Goods Marketing and Integrated Supply Chain Management. Last fall, he was on the Dean's List, and is a member of APICS and the Food Marketing Association. Patrick is part owner of a lawn care company and in his spare time Patrick volunteers at the SPCA and has done five mission trips with the Red Cross. Patrick will be graduating in Spring of 2016.



Rustin Rice

Rustin is a junior double majoring in Food and Consumer Package Goods Marketing as well as Personal Financial Planning. He has been a member on the Executive Board of the Food Marketing Association. For Fall of 2015, he held the position of Junior Vice President of Business Events. This semester, Rustin is the Director of Social Events. He has had an internship at Jeff K. Ross financial services since 2013. Rustin will graduate in Spring of 2017.



Jimmy Roznowski

Jimmy is a Sophomore at Western Michigan University double majoring in Food and Consumer Packaged Goods Marketing and Integrated Supply Chain Management. While at WMU, Jimmy participated in the Business Externship Program and has been on the Dean's list. He is a member of the Business Connection Club and the Food Marketing Association where he has held a leadership role. This summer, Jimmy will have an Internship with Kroger and plans on graduating in 2018.



Bryce Russell

Bryce is pursuing a degree in Food and Consumer Packaged Goods Marketing. He is an active member of the Food Marketing Association as well the National Co-ed Business Fraternity, Phi Chi Theta. Bryce has held two executive positions in Phi Chi Theta as the Assistant Vice President of Operations and as Marketing Chair. This past summer, he interned at Martin's Supermarkets and is thrilled to be interning with Meijer for Summer of 2016. In his free time, Bryce volunteers at American Red Cross, Kalamazoo Gospel Mission, and Habitat for Humanity. Bryce has been on the Dean's List for 2014 and 2015 and is graduating in April 2017.



Food & CPG Marketing Students



Ali Russo

Ali received her degree in Food and Consumer Package Goods Marketing in December. Ali has been on the Dean's List throughout her time at Western Michigan, and received the Presidential Scholar Marketing Award and in 2015 she received the YMCA Young Women in Achievement award. This past summer, Ali completed an internship with Kraft Heinz.



Colette Scharf

Colette is a senior in the Food and Consumer Packaged Goods Marketing Program. In 2015, she completed a seven-month co-op with Hershey in their Category Strategy Insights Department. Colette is an active member in the Food Marketing Association and was a part of the Student Dietetic Association. She will be graduating this summer. Upon Graduation, Colette will be working as a Retail Sales Representative with Hershey.



Robert Scheck

Robert is a senior studying Food and Consumer Package Goods Marketing. Summer of 2015 as an intern at the Cleveland based Heinen's Grocery chain. He plans to finish his business analytics minor in the fall. Robert would like to pursue multiple areas in the CPG/retail industry including sales, category management, and other analytics-based positions.



Justin Schmieding

Justin is a senior studying Food and Consumer Package Goods Marketing, graduating in December 2016. He is a member of the Food Marketing Association as well as the Sigma Chi Fraternity, where he has held numerous positions. He has been on the Dean's list multiple times and has also been recognized as the Employee of the Month in customer service at Menards. Justin's volunteer experience includes serving food and drink to the elderly at Spectrum Health and helping coordinate the WMU Campus Classic 5k, and the WMU Turkey Trot 5k. Justin has accepted an internship during Summer 2016 with Mondelez International.



Haakon Skrodal

Haakon is a junior studying Food and Consumer Package Goods Marketing with a Business Analytics minor. He has been on the Dean's List multiple times and is a member of the Alpha Tau Omega Fraternity, where he served as the 2014 Public Relations Chairman and the 2015 Chapter President. He has volunteered numerous times for Greater Kalamazoo Area Habitat for Humanity. He is also a part of the Food Marketing Association and is graduating in April 2017.

Food & CPG Marketing Students

Logan Smith

Logan is a senior in Food and Consumer Packaged Goods Marketing Program at the Haworth College of Business. He is a member of the Food Marketing Association and attended the Food and CPG Industry Tour. He received the Craig Sturken Scholarship for the 2015-16 school year and is graduating this Spring.



Kristin Smith

Kristin is a sophomore majoring in Food and Consumer Package Goods Marketing, graduating in May 2018. She has co-founded a Non-Profit called, ZipTee, producing and selling shirts with chemotherapy port access, using all funds to serve those affected by cancer. While at Western Michigan University, she has been on the Dean's List and joined FOCUS Kalamazoo as the Vice President of Marketing. Kristin's volunteer experience includes Habitat for Humanity, starting the inaugural Head for the Cure race in Detroit, as well as raising money for Make-A-Wish.



Paul Sontag

Paul was an active member of the Food Marketing Association student organization and was the Vice President of Program Development on the executive board this past spring.

This past summer, Paul completed a 7-month internship with the Hershey Company where he worked on the Category Strategy and Insights Team focusing on the US Foods Channel. Paul graduated in December 2015 and began his career with the Hershey Company.



Robert Stevens

Rob is a junior studying Food and Consumer Package Goods Marketing with a business analytics minor. He is involved in the Food Marketing Association and has served on the executive board in previous semesters. This past summer, Rob had the experience of a lifetime studying abroad in Thailand. Following the trip, he completed a store management internship with Kroger where he was chosen President among his group of interns. He has volunteered with the Special Olympics and done various volunteer activities with the Food Marketing Association and Business Connection Club. Rob is looking forward to his internship with Bayer at their Customer Logistics Service Center this summer.



Sarah Street

Sarah is a senior majoring in Food and Consumer Packaged Goods Marketing with a minor in Spanish. She is on the Dean's List and is a member of the Multicultural Leader's Academy, Food Marketing Association and SLAB. Sarah intends to graduate in Spring of 2016. This past summer, she has an internship with SC Johnson in Category Management. In her spare time, Sarah has volunteered as a Bronco Buddy.



Food & CPG Marketing Students



Charles Sullivan

Charles is a senior studying Food and Consumer Package Goods Marketing. He has been on the Dean's List and is also a member of the Food Marketing Association. His volunteer experience includes time spent with the Kalamazoo Valley Habitat for Humanity. He also helps with the care of animals in need at the SPCA of Southwest Michigan. Charles completed his internship at The H.T. Hackney Co. where he spent two summers working in the advertising and merchandising departments. He will also be graduating in April of 2016 and will embark on a one-month study abroad trip through the month of May in Thailand.



Timothy Sundberg

Tim Sundberg graduated in December. He received several awards during his time at Western, including the Kalamazoo Promise, International FoodService Manufacturers Association Scholarship, Who's Who Among Students in America, and has been a member of the Dean's List since 2013. Tim has been a member of the Food Marketing Association since 2013 and in the Fall, he was the Executive Board President. In 2015, Tim competed in the National Grocers Association Case Competition and went to Thailand to Study abroad. Tim has had an internship with Meijer and Kraft Heinz. He is now working for E & J Gallo.



Darryn Taylor

Darryn is a senior in the Food and Consumer Packaged Goods Marketing program. He is a Dean's List student who is also a part of the Lee Honors College. Darryn is a member of several different student organizations. He is the philanthropy chairman for Pi Kappa Phi, the treasurer and site leader for Alternative Bronco Breaks, and an active member in The Food Marketing Association, Alpha Lambda Delta, and Sigma Alpha Lambda. Last summer, Darryn was a management intern at Kroger. He spends a majority of his free time volunteering at several places around Kalamazoo and plans to graduate in 2016.



Michael Thomas

Michael is a senior in the Food and Consumer Packaged Goods Marketing program, graduating in December 2016. He has appeared on the Dean's List for multiple semester's during his time at WMU. Michael has been very involved in University intramural sports, both organizing teams and participating. He is an active member of the Food Marketing Association, where he was able to volunteer for Habitat for Humanity with members of FMA.



Michael Tolley

Michael is a senior from Chicago, IL majoring in Food and Consumer Packaged Goods Marketing with a minor in economics. He has been a member of the Food Marketing Association since Fall of 2014. Michael has had experience working within the Food and CPG industry. In Summer of 2015, he held a Marketing Intern position at Pollyanna Brewing Company in Lemont, IL. Michael is searching for full time employment after he graduates in July of 2016.

Food & CPG Marketing Students

Darby Truhn

Darby is a senior in the Food and Consumer Package Goods Marketing with a minor in General Business. Darby has been on the Dean's list and has received many scholarships. She has received the Asparagus Club Scholarship, Western Michigan University Exemplary Leadership Scholarship, Athletic Accomplishment, and Community Service Award. She is an active member in the Food Marketing Association and holds the executive board position of Vice President of Finance. Darby completed an internship with Meijer this past summer and is looking forward to her second internship at Meijer this summer. She is graduating in December of 2016.



Maxwell Turkowski

Max is a junior currently studying Food and Consumer Package Goods Marketing. He is a member of the Food Marketing Association and is also a member of the Sigma Chi fraternity where he is the current Vice President. Along with Vice President, he has also held other positions in the organization such as the Scholarship Chairman and Recruitment Chairman. He has also worked with the Sigma Chi philanthropy events. Max is currently searching for an internship.



Abigail Vaerten

Abigail is a sophomore majoring in Food and Consumer Package Goods Marketing with a minor in Psychology. She will graduate Spring 2018. She has been a part of the Lee Honor's College since her first semester at Western and has also made the Dean's list each semester. She is currently involved in the Food Marketing Association and is the president Alpha Omicron Pi. She has also been involved in two leadership hall councils, FLASH and SHARC, where she served as sustainability chair and the advisor respectively. She has volunteered with Drive Safe Kalamazoo, the Cinderella Project, and Sisters for Soldiers.



Amanda Van Giesen

Amanda is a junior studying Food and Consumer Package Goods Marketing with a statistics minor. She is a member of the Lee Honors College, Alpha Lambda Delta and Sigma Alpha Lambda honors fraternities. She has volunteered with Tutor Time and has also participated in the University Bronco Buddies program. She is participating in her second year as a Business Externship Peer Mentor. She is also currently working as a Category Management Intern at Kellogg and is expected to graduate in May 2017.



Stefanie Vernier

Stefanie is a senior pursuing a degree in Food and Consumer Package Goods Marketing. She has made the Dean's List each semester and is a member of the Food Marketing Association. She has interned at Four Winds Casino and earned an award for excellent guest service. She is also the volunteer coordinator on the Niles Burn Run Board. Stefanie traveled abroad this past summer to Thailand. She will be graduating in the Spring.



Food & CPG Marketing Students



Chelsea Wagner

Chelsea is a senior double majoring in Food and Consumer Package Goods Marketing and Music. She has been a member of Kappa Kappa Psi, the Honorary Band Fraternity serving multiple leadership positions including the Alumni director and social/brotherhood chair. Chelsea has been a part of the Western Student Association, and Campus Activity Board with leadership positions in both. She has just finished an internship with KeHE Distributors as an Independent Sales Intern. Chelsea will be graduating in the Fall of 2016.



Isla Wagner

Isla is a freshman in the Food and Consumer Package Good Marketing Program. She is a full time student at both WMU and Kalamazoo Valley Community College, while working part-time as a lifeguard and swimming instructor at the YMCA of Greater Kalamazoo. During her first semester at WMU, Isla was a part of the WMU Water Polo team. She enjoys volunteering her Sunday nights and several weekends out of the year to be a leader in the Youth Group of St. Thomas More and St. Joseph Catholic Parish of Kalamazoo.



Haley Weick

Haley is a senior in the Food and Consumer Package Goods Marketing. She has made the Dean's list multiple semesters and is an active member of the Food Marketing Association. She has recently completed an internship with The Hershey Company as a Category Strategy and Insights Co-Op in the Sales Department (C-store, Foodservice, & Specialty). Haley has received the Dorr Business Association's Scholarship, WMU Lee Honors College Scholarship, Michigan Merit Scholarship, as well as the Dorothy J. and Clinton J. Christoff Scholarship. Haley plans to graduate in December of 2016 and hopes to be able to study abroad in Thailand in Summer of 2016.



Kayla Wells

Kayla is a junior double majoring in Food and Consumer Package Goods Marketing and Business Management. She is an active member of the Food Marketing Association and also an active member in the Management Student Organization. Kayla is actively seeking a business internship for this summer. She will be graduating in Spring of 2017.



Keegan Whisler

Keegan is a senior majoring in Food and Consumer Packaged Goods Marketing. He is an active member of the Food Marketing Association. While at Western Michigan University Keegan has earned a spot on the Deans list while working 30 plus hours a week. He also has received a scholarship from the Local 333 Plumbing and Pipefitters Union due to his time spent with them. Over the summer of 2016 he has accepted an internship with Kroger and will gain valuable experience with this opportunity. Keegan will be graduating in December of 2016.

Food & CPG Marketing Students

Gracelyn Wilfong

Gracelyn is a junior and double major in Food and Consumer Package Goods Marketing and Psychology. She plans to graduate in Spring of 2019. She is a member of Delta Sigma Pi where she has held multiple positions. Gracelyn has completed externships with the J.M.

Smucker Company and General Mills. She has volunteered with several organizations including the SPCA, Kalamazoo Gospel Mission, and Adopt-A-Family. In 2015, her group of three won second place in the Target Case Competition on sustainability. She is a recipient of the Haworth College of Business All-Star Dean's Scholarship, Western Edge Scholarship, and Dean's Scholarship.



Justin Wing

Justin is a senior in the Food and Consumer Packaged Goods Marketing Program with a minor in Business Analytics. He has been on the Dean's List. Justin is a member of the APICS and the Food Marketing Association. Justin has completed internships at Bosch, John Deere, Flowserve, and Steelcase. In his spare time, Justin volunteers with Habitat for Humanity, and the Kalamazoo Dream Center. Justin plans on graduating in Summer of 2016.





WMU Student Life



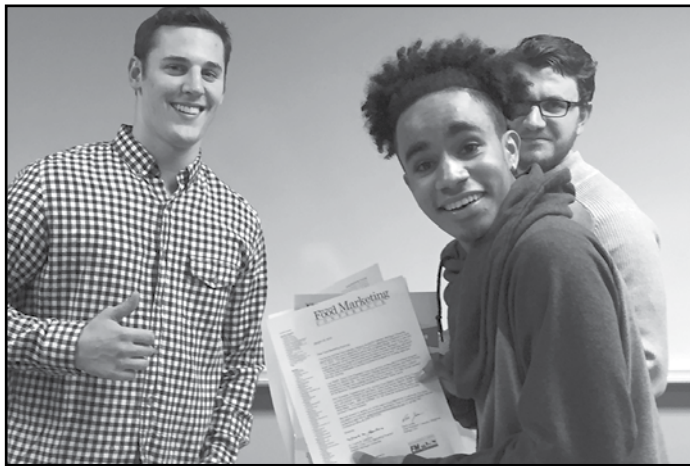




"There's A Future In Food!"

- William O. Haynes
WMU Founding Food Marketing Professor





Congratulations to our Food Marketing Graduates

