Haworth College of Business: Student Leadership Advisory Board

Jan Gabel-Goes
Western Michigan University, jan.gabelgoes@wmich.edu

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### What SLAB Does

SLAB offers ideas to the Dean on topics of mutual interest.

One key concept to help incorporate freshmen into the business college was the “cohort” block schedule idea. The first cohort group was in fall 2007 and continues each fall.

### Who SLAB IS

Who are the registered student organizations in the Haworth College Of Business? Below is the list for Spring 2010 semester.

- Ad Club
- Alpha Kappa Psi
- American Marketing Association
- APICS
- Beta Alpha Psi
- Business Technology Network
- Delta Sigma Pi
- Financial Management Association
- Food Marketing Association
- Global Business Student Association
- Management Student Organization
- Phi Chi Theta
- Sales & Business Marketing Association
- Sigma Phi Omega
- Society for Excellence in Human Resources

### SLAB meets monthly with the Dean of HCoB

SLAB was originally DSAC (Dean’s Student Advisory Council)

Once a month the Dean of the college meets with student representatives from each registered student organization to discuss college happenings. Students can discuss their relevant issues such as advertising events, recruitment, etc. Each meeting has an agenda and students offer ideas and input on the various projects being developed. Students volunteer for action teams and report back on the progress of their groups.

### Cohort Class in Action in the Classroom

Working on a team project in the BCM 1420 Informational Writing Class 2007

### Additional Ways SLAB Helps HCoB

SLAB members have participated in a wide variety of projects, including:
- Dean for a Day
- Pizza with the Dean
- Helped draft the Cohort block schedule concept
- Attended Advisory Council lunch meetings
- Developed RSO Information Sheets for advertising HCoB rso’s
- Wrote grant applications for funds for Business Bash T-shirt giveaways

### Who are the registered student organizations in the Haworth College Of Business?

#### Fall 2007
- Welcome Barbeque
- Photos from the Cohort Welcome Barbeque
- Fall 2007

#### SLAB was originally DSAC (Dean’s Student Advisory Council)

#### SLAB members help in a variety of ways

SLAB members are ambassadors for the college who provide input and feedback on many college projects and activities.

- Hosting events such as Distinguished Speakers Series, Career Day, Practice Interview Day, Career Olympics, Ford Field Football game, etc.
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### Mission: SLAB is an organization of student leaders assembled to enhance and further develop the value of a business degree from WMU’s HCoB

#### Vision: To be recognized as the ideal leadership organization that exemplifies the values and qualities that lead both the individual and the college toward success.

### Today’s SLAB members are tomorrow’s business leaders!

#### Future goals are to work with student leadership groups at other universities on mutually beneficial projects.

#### New Project is Senior Send Off & SLC

SLAB members and advisors March 2010

#### Business Bash is an opportunity for all new and younger business students to find out about both the majors in the college as well as the student organizations.

#### In the spring semester Business Bash is held in the Quiet Study Lounge in Schneider Hall

#### In the fall Business Bash is held outdoors in the courtyard of Schneider Hall

#### Contact information

Jan Gabel-Goese, Faculty Advisor
Interim Dean Ajay Samant, Faculty Advisor
Linda Ickes, Advisor, SLAB Spring 2010

#### As business students we will strive to follow these guidelines for PROFESSIONALISM in Business

- Work together to maintain a culture of INTEGRITY
- Treat each other and everyone with RESPECT and DIGNITY
- Contribute our best to our own EDUCATION and the group efforts to learn
- Remember A PROFESSIONAL ATTITUDE inside and outside the classroom
- Maintain the POSITIVE REPUTATION of the Haworth College of Business

#### SLAB members have developed a set of guidelines for business student behavior

- Contribute actively to our own EDUCATION and the group efforts to learn
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