Spring 3-25-2010

Implementing a Campus Wide Universal Student Event Calendar

Chris Sligh
Western Michigan University, chris.sligh@wmich.edu

Follow this and additional works at: https://scholarworks.wmich.edu/acad_leadership

Part of the Higher Education Administration Commons

WMU ScholarWorks Citation
Sligh, Chris, "Implementing a Campus Wide Universal Student Event Calendar" (2010). Academic Leadership Academy. 15.
https://scholarworks.wmich.edu/acad_leadership/15

This Poster is brought to you for free and open access by the Office of Faculty Development at ScholarWorks at WMU. It has been accepted for inclusion in Academic Leadership Academy by an authorized administrator of ScholarWorks at WMU. For more information, please contact maira.bundza@wmich.edu.
Implementing a Campus Wide Universal Student Event Calendar
Presented by: Chris Sligh
Student Activities and Leadership Programs Director

Key Stakeholders

First of all, it is important to note that this project would not have been successful without the help of all these areas.

Administration
Dr. Diane Anderson, Vice President for Student Affairs and Dean of Students. This was her vision and something that she was interested in for quite some time. Her ability to understand the need for better communication amongst student organizations was paramount in the success of this program.

Dr. Anderson’s support of this program and staying vested and interested in the project also played a major role in the success of it.

Student Leaders
Students are great at asking questions. Collectively, they are a very inquisitive group. They want to know how it works, how much it’s going to cost, how will it benefit them, etc. As the project was rolled out to key student organizations, having answers and/or collecting additional information helped to confirm that we had the right solution. Additionally, more support for the project was garnered as information was shared with various students groups.

Information Technology Systems
The university’s office of Information Technology and Student Affairs Information Technology departments played a tremendous role with the project. They were able to provide critical technical projections about how the software solution would integrate with the university’s current system. They were also able to help us avoid or be aware of challenges that might software users might come across along the way. Their energy and excitement about the innovation of the project helped encourage other stakeholders and the project itself.

University Relations
University Relations (UR) staff were consulted to make sure that we were not crossing into any territory that they might have considered as their domain or responsibility. The UR staff also brought support through their excitement of the innovation of the project. They were able to ask key questions that hadn’t been considered by other groups and they also played an important role in navigating where students and the campus community would best access the online calendar solution program.

Legal Counsel
There are the obvious terms of any contract that would need to be considered. However, after considering the amount of information that would be transmitted through the program, legal counsel’s role in determining the logistics of the contract language was just as vital as all the other stakeholders.

The Enhanced Product

Imagine from going from this: Web database

To This!
Collegiate Link Public Flyer Board

Limitations of Current Software Program

No master student event calendar
Difficult student organization registration process
Limited software administrator controls
Limited ways for students to promote their student organizations

About Collegiate Link

“CollegiateLink, the campus engagement and activities division of StudentVoice, provides the premier student involvement management system for higher education institutions in the US and Canada. Since 2004, CollegiateLink has helped Student Affairs divisions enhance educational offerings and encourage student participation while reducing costs of program delivery. CollegiateLink’s focus on student utilization and our four-stage implementation process has contributed to a track record of demonstrated results at more than 100 member campuses throughout North America.”

excerpt from: http://www.collegiatealink.net/About/

New Services for 2010

Master Calendar
Will allow organizations to better plan their events
Events will be searchable through various categories
Publicized events can link with Facebook

Individual User Profiles
Students can track the organizations that they belong to
Students can track events that they are going to

Improved Student Registration System
Less steps for students to register their organizations

Easier administrator controls

Online Elections

Co-Curricular Transcripts
Students can better determine their transferrable skills

Student Delegation Tools
Student leaders can delegate tasks to their members

Improved Organizational Profiles
Reduce/Eliminate use of paper

Students can RSVP or register for events online

Enhanced communication amongst everyone

Academic Leadership Academy Reflection

As I reflect on my experience with the Academic Leadership Academy (ALA), I must say that the journey was more important to me than the project. The networking amongst other colleagues from all over the university was remarkable. The honest and in-depth conversations that we were able to have were quite insightful. The support and encouragement that I received from colleagues and our mentors (Dr. Beach and Dr. Fuqua) kept me motivated to continue along the way. I am so glad that I was able to participate in this year’s class and I strongly encourage those who are reading this to apply. The wealth of experience from our outside presenters was amazing as each one of them could have spoken on their individual topic for a whole semester.

Finally, I would like to thank you to my colleagues and to anyone that took time to invest in my professional development.

Contact Information

Chris Sligh
Director
Student Activities and Leadership Programs
223 Bernhard Center
Kalamazoo, MI 49008
T: 269-387-2117
E: chris.sligh@wmich.edu
W: www.wmich.edu/activities