McCracken Hall expansion approved.

The State Legislature has approved a $1.2 million addition to McCracken Hall. The two-story addition will enable Western to house a pilot plant continuous digester, a machine that will make paper from raw materials. When the addition is completed, Dr. Richard B. Valley, chairperson of the Department of Paper Science and Engineering, says Western will be the only institution of higher learning in the nation to have this equipment, as the machine usually is only found in industry. Construction for the project, which has been under consideration by the Legislature for several years, will probably start next spring and be completed by the summer of 1986.

Western offers bachelor's and master's degrees through its Department of Paper Science and Engineering. The department is recognized internationally for its expertise in paper coating and paper research.

"With this addition, we will be able to improve our research and teaching in modern pulping methods," Valley said. The pilot plant is one of the most complete in the nation and is used for teaching as well as for student and industrial research. Until now, the department has had "part of a full pulp and paper mill," Valley said. Pulp could be brought in and made into paper. With the new equipment, raw materials will be brought in and made into pulp and then into paper. "The digester will allow us to study pulping of wood and other species so that we can see how other species vary in making paper," he said.

McCracken was built in 1949 and Western has had a paper pilot plant since 1957, when the first addition was made to McCracken Hall. An addition was made to the pilot plant in 1959. One other addition was made to McCracken in 1971 when a wing was added to the back side of the building. The new addition will be onto the building's northeast side.

In addition to making room for the digester, some other improvements are planned. The addition will provide storage for the Department of Chemistry, which is located in McCracken, and the service entrance to the building will be improved.

Contract ratified.

After five months of difficult negotiations, Western's faculty union has overwhelmingly approved a new contract. The union ratified the contract December 3 and the Board of Trustees overwhelmingly approved a new contract. Western's faculty union has been under consideration by the Legislature for several years, will probably start next spring and be ratified by the summer of 1986.

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Residence hall life becoming more popular.

While some universities are converting residence halls into conference centers due to lack of student occupants, the facilities at Western are enjoying renewed popularity. This fall, the number of students occupying Western's twenty-two residence halls has increased, despite a slight drop in total University enrollment.

About 5,638 students are living in residence halls this fall, an increase from last year's peak occupancy of 5,477, according to Robert H. Peterson, manager of residence hall facilities. Current capacity is about 5,800.

Western's enrollment this fall is 19,237, down 505 students from last year.

The increase represents quite a change from the 1982-83 academic year, when four residence halls with space for 1,000 students were closed due to lack of student housing contracts.

But last fall, a resurgence of interest in residence hall life called for the re-opening of the four halls in the Goldsworth Valley II complex, and the number of occupants has been increasing steadily since then. "Identifying customers," Peterson says, "They want fair value for their money—they're getting it from us and they're showing that they appreciate it." Western has no rules requiring any student to live on campus. "Everybody is here (in the residence halls) because they choose to be," Peterson says.

He attributes the increase in occupancy to a number of factors, including the economical and plentiful food, the different living options available, the many programs sponsored by the Office of Residence Hall Life, and the increased promotion of these advantages to living on campus.

Some of the special features WMU's food service offers besides regular meals include made to order eggs in the mornings and made to order hamburgers, hotdogs, and grilled cheese sandwiches in the afternoons. Students' tastes are taken into account through weekly menu assessments of foods consumed (or not consumed) and through suggestion boxes.

Various housing options

Different student tastes are also considered regarding living arrangements. Students may elect to live in a "special interest" hall. This past January, Eicher and LeFevre Halls were designated as "health halls," featuring a weight room with state of the art equipment, a dry sauna, aerobics classes, weight control programs, and calorie and nutritional information on cafeteria menu items.

Passed the time—Freshman Lauri J. White, left, of Coldwater, and Cwendolyn M. Slomp of Kalamazoo relax at the base of a twenty-foot in diameter sun dial recently constructed between Wood Hall and Kanley Chapel. The sun dial cost $14,500 to build and was financed by private donations. It was designed by emeritus Haym Kneghak and David Martin, maintenance engineer with Western's planning and engineering services.

More than 100 want to be president.

More than 100 persons have applied or been nominated for the presidency at Western, according to Charles H. Ludlow, vice chairman of the University's Board of Trustees and chairman of the presidential search committee.

Dr. John T. Bernhard has announced his intentions to step down from the presidency on June 30, 1985, to return to teaching. He has been Western's chief executive officer since September, 1974.

A seventeen-member screening committee, composed of representatives from Western's various constituency groups, began meeting in early November. By the end of November, Korn/Ferry, the international consulting firm assisting WMU with its search, cut the field of candidates to about twenty persons. The screening committee will reduce this number to five and forward the names to four trustees and two faculty members, who will reduce the number of candidates to two.

"High tech" enthusiasts may live in Harrison Hall, which is specifically designed for persons studying engineering or technology-related fields. Features include drafting tables, expanded computer facilities, and specialized study groups.

Living arrangements may also be based on age. Although 50 percent of Western's residence hall occupants are freshmen, older students are attracted to Davis Hall and the two floors of Stinson Hall, which are designated for students with junior class standing or who are age twenty-one and older.

Stinson has adopted the theme of "finishing touches" and is planning programs on placement, resume writing, and what life is like in the world of work.

Other living options include taking a room but no food service or living alone.

Hockie Hall and portions of Bigelow

(Continued on page 2)
New program serves thought with food

Stop lights have become more than traffic signals in the lives of students in the Eicher and LeFevre residence halls. Green, yellow, and red lights have become nutrition signals in the Eicher-LeFevre cafeteria as part of a new program designed to help residence hall students make educated dietary decisions. Called "Stop and Think Before You Eat!," the program has been devised by Western's Residence Hall Food Service, the dietetics program in the Department of Consumer Resources and Technology, and the University Health Center.

"What you eat affects your ability to work and study, your physical health and vitality, and your mental clarity and creativity," Christine G. Zimmer, University Health Center health educator, said in stressing the significance of the program. "It may also affect your employability, future health, and the quality of your life."

There are three components to the "Stop and Think Before You Eat!" program. The first is fat content awareness. Cards with traffic signs are posted in front of food choices indicating fat content. Red, yellow, and green lights indicate the wholesomeness of each food choice. Dietary fat is the component presently considered to be the greatest risk factor related to cancer. Zimmer says. She also notes that a high level of fat intake has been linked with the development of coronary artery disease, which leads to heart attack and stroke, and that the development of coronary artery disease begins during the early years of adulthood.

Calorie plans make up the second component of the program. To help students maintain or lose weight, menus include nutritionally balanced 1,200, 1,500, and 1,800 calorie food plans. A 1,200 calorie diet meets the minimum nutritional requirements for women, while a 1,500 calorie plan meets the minimum requirements for men. An 1,800 calorie diet is suggested as a weight maintenance plan for most people.

The third component of the program is nutrition information. Educational information on nutrition and other diet-related topics is being offered to students in the form of handouts available in the cafeteria. The program has not required a modification in the Eicher-LeFevre cafeteria menu and it could be implemented in other residence hall cafeterias if it proves popular in Eicher-LeFevre.

Eichet-LeFevre

Residence hall life

Hall are equipped with kitchenettes. Unlike the other residence halls, Hoke is open 365 days a year. Henry Hall and 200 rooms throughout the rest of Western's campus are available for single assignments. Students must pay slightly more for the solitude ($2 per night), but the premium has not deterred many students.

Western's Office of Residence Hall Facilities also tries to accommodate student tastes by matching roommate requests as often as possible and by allowing students to "personalize" their rooms. Western provides paint and equipment free of charge and permits the building of beds.

Helping students grow

Also helping to make WMU's "houses more like homes" is the Office of Residence Hall Life, which organizes some 1,000 programs each year.

"The thrust is not just to make residence hall life more fun, but to make sure we complement the educational mission of the University," Sally V. Pippen, director of residence hall life, says.

For the special interest halls, special interest programs are planned. All students in residence halls are asked to fill out "interest inventories" each fall, and hall programs are scheduled to match common student needs.

"We're providing experiences that help students through the transitional phase—I see residence halls as 'half-way houses' between the shelter of a student's home and their becoming a contributing member of a community," Pippen says.

She maintains that today's residence halls are much more than the "nonturnal storage units" of years past. "So much learning takes place in residence halls, we structure the opportunities so students grow through them," she says.

Robert M. Beam

Robert M. Beam has been appointed vice president for finance, effective January 3, 1985. Previously, he was Western's director of budgets and financial planning. Beam replaces Robert B. Weinsight, who will retire January 2, 1985, after devoting more than a third of a century to Western as a faculty member, academic department head, and chief financial officer.

A native of Lawton, Beam received bachelor's and master's degrees in business administration from Western. He joined Western's staff in 1965 as a budget officer and was appointed administrative assistant to Weinsight in 1968. He was named to his present post in 1973. He also serves as assistant treasurer to the Board of Trustees.

Lawyer named to development post...

Ralph J. Heikkinen, a partner in the Birmingham law firm of Paquette and Heikkinen, has been appointed director of corporate/ foundation relations in the Office of Development. He replaces Jerrold A. Drews, who left the position in April 1983.

Heikkinen's primary responsibilities include establishing and maintaining ongoing relationships between corporation and foundation officials and WMU administrators, deans, and faculty members. These relationships should lead to sponsored research, grants, and corporate support for the University.

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AND THINK BEFORE YOU EAT!

Freshmen Anna M. Dobrinskis of Bay City and Mark E. Eley of Detroit look on as their classmates from Howell, Michelle R. Gehringler, left, includes a helping of nutrition information with her Eicher-LeFevre cafeteria meal.

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Asylum Lake site

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Department of Consumer Resources professor of consumer resources and state-funded Michigan Youth Corps

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Western personnel and MYC workers have cleared brush and undergrowth from about twenty-three acres of land in the Asylum Lake area. Cleared areas have been carefully mowed in an effort to control undesirable undergrowth and to aid the growth of prairie plants and oak saplings.

"This area is a prairie, in effect, underneath a canopy of oak trees," explained project director Dr. John T. Houdek, assistant professor of consumer resources and technology. "It's what is known as an oak savanna.

Workers restoring Asylum Lake site

Historical restoration, recreation, and youth employment are all being served through a land improvement project at Western.

The project, in the relatively undeveloped Asylum Lake area southwest of WMU's main campus, is a cooperative effort involving several University departments and the state-funded Michigan Youth Corps (MYC).

During the past two summers, Western personnel and MYC workers have cleared brush and undergrowth from about twenty-three acres of land in the Asylum Lake area. Cleared areas have been carefully mowed in an effort to control undesirable undergrowth and to aid the growth of prairie plants and oak saplings.

"This area is a prairie, in effect, underneath a canopy of oak trees," explained project director Dr. John T. Houdek, assistant professor of consumer resources and technology. "It's what is known as an oak savanna.

Americans sticking with traditional holiday foods

Holiday food traditions have changed little in recent decades, but the marketing and eating of Fast Christmas favorite has changed significantly during the same time span.

So says Richard Neschich, associate professor of consumer resources and technology. Neschich directs the food distribution program in the Department of Consumer Resources and Technology.

"I don't see much in 'new' traditions," Neschich said. "As traditional as Americans are concerning Thanksgiving and Christmas, I don't think we're ready to substitute geese and lamb and some other things that are traditional holiday foods in other countries. They're not really big sellers here. We're still pretty much looking at turkeys for Thanksgiving and hams for Christmas and New Year's Day as our main courses." Once strictly a holiday season delight, turkeys are now marketed on a year-round basis. While turkeys are now more than a holiday season staple, other tastes gather dust on shoppers' shelves in all other months except November and December.

"Grocers probably sell 90 percent of their cranberry sauce between Thanksgiving and the first of the year," Neschich noted. Other foods with special holiday appeal include pumpkin pie, mince meat, and the baking goods necessary for making fruitcakes and Christmas cookies.

This project is giving us an opportunity to restore the area to its original condition—condition it was when the pioneers settled in this area in the 1830s and '40s.

"There's great interest nationally in historical restoration projects," Houdek continued, "and this is an unusual area. Oak savannas are not that common. Clearing efforts have increased the area's recreational value. "It's now more attractive for joggers, hikers, and cross country skiers," Houdek said. "We hope to be able to mark out some cross country ski trails in the area in the near future."

Open to the public, the area is accessible through gates off Drake, Winchell, and Old Colony roads.

"This is a positive project for the MYC," Paul MacNelis, grounds maintenance supervisor, said. "We've given youth an opportunity to work on a project with historical and recreational value. And during the summer, the MYC workers had opportunities to attend job skills workshops and learn about various careers."

The area under development was part of a 375-acre parcel of land transferred from the Michigan Department of Mental Health to WMU in 1975. At one time, several state mental hospital buildings stood on the restoration site. Other parts of the parcel have been used over the years as cropland.

"The next step, which will begin probably next year, is to plant seeds of many of the savanna plants that were once growing here," Houdek said.

"Biological and prairie restoration groups are going to be important to our efforts. They gather the seeds of some of these plants that are no longer present at our site. Re-establishing these prairie plants may take fifteen to twenty years."

Neschich predicts holiday food will be plentiful this year and adds that most of these items are bargain priced at the grocery store.

"Turkeys are really a bargain. Most supermarket chains use turkeys as an item to draw customers into a store, hoping the shopper will buy all the trimmings with the turkey," Neschich said.

"Celery, sweet potatoes, and bread stuffing—most of these kinds of items are a bargain to the consumer. Coming close after harvest, there's a buildup of these supplies at this time of year."

Western's food distribution program is one of only five such programs in the United States, and with an enrollment of about 165 majors, it is the nation's second largest.

Teaching Excellence Awards—The WMU Alumni Association this year presented Teaching Excellence Awards to Dr. Raymond E. Albright, assistant professor of management; Clara L. Gamble, professor of psychology; Dr. Steven C. Rhodes, associate professor of communication arts and sciences; and David L. Roselle, assistant professor of accounting. Recipients are selected based upon superior classroom teaching skills and professional expertise. Pictured, from left to right, are: (seated) Philip Denfeld, vice president of academic affairs; and Roselle; and (standing) Sterling L. Breed, a professor in the Counseling Center, and president of the awards committee. Gamble, Albright, and Rhodes are not pictured.

Distinguished Faculty Scholars—Dr. Paul C. Friday, professor of sociology and director of the criminal justice program; Dr. C. J. Eugene Kim, professor of political science; and Dr. Daniel L. Staffebeum, professor of educational leadership and director of the Evaluation Centers, have been honored as Distinguished Faculty Scholars. This is the highest honor the University bestows on faculty members and selection is based upon outstanding professional achievement and academic recognition by peers. Pictured, from left to right, are: University President John T. Bernhard; Friday; Staffebeum; Dr. Claude S. Philips, professor of political science and recipient of the 1984 Distinguished Service Award; Kim, and University Trustee Carol Wasskiewicz.

Paper foundation elects officers

Officers of the Paper Technology Foundation, Inc., were elected during the foundation's annual meeting October 9 and 10 at Western. William T. Houdek, assistant professor of communication arts and sciences, was elected president and will take office as president in 1985.

Elected to the Paper Technology Foundation, Inc., were: William V. Cross, a consultant with Neko Chemical Co., Rockport, Maine; William Weidenfeller, with Central National-Gottesman, Inc., New York, New York; and Richard N. V. Buren, director of marketing for the J. M. Huber Corp., Macon, Georgia.

 Newly elected trustees are: Robert Breitmeier, vice president with the Container Corp. of America, Chicago, Illinois; Gary Butryn, vice president for finance with the Container Corp. of America, Cloquet, Minnesota; Ernest J. Klimczak, president of Allied Paper Inc., Kalamazoo.

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Sports

Leland E. Byrd, left, has been named Western’s new director of intercollegiate athletics. He will report to Chauncey J. Brinn, right, vice president for university relations.

Leland Byrd named new athletic director

Dr. Leland E. Byrd has become the sixth athletic director in Western’s history. He has been a commissioner of the Atlantic 10 Conference, an athletic director at West Virginia University, a high school and college coach, chairman of a physical education department, and a star athlete.

"Dr. Byrd brings a unique combination of skills and background to Western at a critical period in the development of our programs in intercollegiate athletics," said Chauncey J. Brinn, vice president for university relations, to whom Byrd will report. "Never has there been greater potential for success in athletics at Western than right now, and Dr. Byrd is ideally suited to help us realize that potential."

A native of Motaoka, West Virginia, Byrd holds three degrees—bachelor’s, master’s, and a doctorate—from West Virginia University. He was a basketball All-American for the Army lieutenant.

John Harbaugh, left, used to play football against the Western team his father, Jack, right, coaches. But this year the two were united on the field when John became a volunteer coach for the Broncos.

The Harbaughs are a father and son team

A year ago, John Harbaugh was playing football against a Western coach, by his father, Jack. This year the Harbaugh’s were united both at home and on the field when John became a volunteer Bronco coach.

John, twenty-two, was a reserve defensive back and in 1984 received a political science degree from Miami University. Although strongly thinking about going on to law school, he has an interest in coaching and was offered a chance to work at Western as a non-paid volunteer.

"I was able, though, to offer him free room and board," Jack says in a tongue-and-check fashion. However, Western’s head coach is quick to add that "once people found out John was interested in coaching, I almost didn’t keep him because they offered him part-time positions that paid more money." Those offers came from West Virginia and Kansas.

John says he looked forward to working for his dad but was nervous about the responsibility. "It was more than I expected because of my age," he says.

"We needed an offensive coach and I welcomed that opportunity after playing defense. What really surprised me was the amount of football I didn’t know. When you play, all you think about is your own position. I’m just starting to scratch the surface for overall football knowledge." Named to the All-MAC second-team were strong safety Ken Luckett and flanker Cliff Reed. Honorable mention choices were quarterback Steve Hoffman and u-back/tight end Kelly Spielmaker.

Sawyer, the league assist leader with an 11.08 per game average, made the honor squad for a third straight year.

Western’s 1984-85 men’s gymnastics team, after a third consecutive runner-up finish at last year’s Great Lakes Conference (GLL) championship, are gunning for the title this winter with the help of ten returning lettermen.

Coach Fred Orlosky’s 1983-84 squad chalked up a 7-6 dual meet mark including a 255-8 to 251-9 win over GLL champion Kent State University. The Broncos have won the league title seven times in the last eleven years.

Men gymnasts are gunning for the title

With eight all-around members of the women’s gymnastics team returning, combined with two freshmen who have extensive United States Gymnastics Federation (USGF) experience, Coach Kathy Reauregard expects the 1984-85 team to contend for the Mid-American Conference (MAC) title honors.

Last year the Broncos enjoyed one of its finest seasons in the University’s history with a 6-1-2 dual meet record. This win-loss record included a win over MAC champion Kent State University and a tie with runner-up Bowling Green State University, a victory in Western’s own eight-team invitational, and a fourth place conference finish.

Gymnastics schedules

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For a third straight year, Western’s volleyball team qualified for the National Collegiate Athletic Association tournament by winning the Mid-American Conference (MAC) championship.

Coach Bob Buck’s squad finished the regular campaign with a 25-7 overall record and a perfect 18-0 in the MAC. WMU has not lost in forty-three straight league matches dating back to 1982. Individually, junior setter Heather Sawyer, sophomore Sarah Poole, and freshman Laurie Maierhofer were named to the All-MAC team. Junior Page Paulson was a second team choice.

Volleyball squad captures championship

For a third straight year, Western’s volleyball team qualified for the National Collegiate Athletic Association tournament by winning the Mid-American Conference (MAC) championship.

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Edward and Jean Rossi establish scholarship

The recent establishment of the Edward and Jean Rossi Athletic Scholarship Fund is the latest chapter in one couple's long history of involvement with Western's athletic endeavors.

The Rossis have taken a new approach in creating their scholarship fund, one which others are likely to follow in the years ahead. Each year they contribute $1,000 to the Gary Athletic Fund, $500 of which is awarded to a deserving student/athlete in memory of or in support of the remaining $1,000 goes into a permanent endowment fund. After ten years they expect the fund to be worth more than $1,000,000.

This year's Rossi scholarship recipient is Joe Humphries of Plymouth. A junior majoring in health professions, he passed an athletic director's tryout at WMU and was on Rossi's team. "I'm happy you're here," said Rossi to Humphries. "I'm sure he will be successful in baseball, business, or whatever he puts his mind to. I truly appreciate the action in helping him through this scholarship."

That's really what it's all about, helping young people to become productive citizens."

A Center Ridge, Arkansas native, Rossi had to travel all the way to the South Pacific in World War II to learn about Western. A forty-mission crewman on a B-24 and a Distinguished Flying Cross recipient, he continued his high school baseball habit by managing and pitching on an Air Force team made up of top-quality amateurs and professionals.

Very young man

"Humphries is a super young man," Rossi says with enthusiasm. "I'm sure he will be successful in baseball, business, or whatever he puts his mind to. I truly appreciate the action in helping him through this scholarship."

That's really what it's all about, helping young people to become productive citizens."

Tiger virtues

Rossi also met to know Noel Sikkema of Kalamazoo. He and Wertz extolled the virtues of the Detroit Tigers and encouraged Rossi to pursue a professional career with the club. Because of Western's outstanding baseball coach, Charlie Maher, the two also suggested vic, the good place for Rossi to seek an education if he decided against a professional baseball career.

Rossi tried out with the Tigers when he was twenty years old and was signed by the Tigers in 1945. He became a starting guard on the football team, as well as a lefthanded baseball pitcher. A star for Western, Rossi lettered in 1946-47 and set what was then a school career record, earned run average of 1.41—a mark that's still No. 2 on the books.

The 1937 Rossi signed with the Boston Braves and after three years was pitching Class AAA ball, when an arm injury cut short his professional career.

He returned to Kalamazoo in 1949, completing his physical education major and picking up minors in business and biology. While working on his master's in education, Rossi spent one year teaching and coaching in the Climax school system.

He married Jean McCarty, a Kalamazoo native, in 1949. She is a social worker with Kalamazoo's Family & Children Services and works in continuing education for young families.

The Rossis have five children: Mary (Livingston), Thomas, Nancy (Trantham), David, and Susan. Both Tom and David graduated from Western.

New Career

Two years after marrying Jean, Rossi left teaching and joined the sales department of Sutherland Paper Company, where he played on the company's national championship, amateur baseball team.

In 1955, he joined State Farm Insurance and has operated his own agency ever since, winning numerous sales awards and continuing his involvement in Bronco athletics.

"We've had a lot of great people involved with the Mike Gary Athletic Scholarship Fund over the years," Rossi notes, "and we've taken good, positive steps to gradually build the program. Jean and I are really pleased to be able to encourage young people through our scholarship fund."

Education has always been important to Rossi, whose mother did not have the opportunity to finish more than the third grade and encouraged him to stay in school.

"My success in my profession has been a result of hard work and having a good education to start me on my path in life," Rossi says. "It really is important to be able to share my success with others and help young people with their dreams for the future.

Western booster

Rossi has actively participated in numerous athletic and fund-raising activities at Western, helping bring thousands of dollars to the University.

"Western has been good to me and I'm delighted to be able to return that help through our contributions and volunteer work," Rossi says. "Our fund-raising efforts have provided the chance for Western to compete on a winning level in the Mid-American Conference."

The Rossi scholarship program will benefit student athletes in men’s football, baseball, and soccer, and women’s volleyball and softball. For more information on how you can establish a similar scholarship, please call or write the WMU Foundation or the Mike Gary Athletic Fund.

In a few words...

- Graduate student awarded Fulbright A Western graduate student traveled to the Asian country of Bangladesh in September as a grant-winner in the prestigious Fulbright exchange program.
- Engels revisits Nigerian college Western has left an indelible mark on Ibadan, Nigeria, according to Carl J. Engels, an associate professor in the College of General Education who recently visited the region.
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- Hazardous waste guide published The Rossis have five children: Mary (Livingston), Thomas, Nancy (Trantham), David, and Susan. Both Tom and David graduated from Western.

Edward and Jean Rossi establish scholarship

in cooperation with

- AUSA company a national winnerWMU’s Reserve Officer Training Corps (ROTC) unit have received one of eight special performance awards presented by the Association of the United States Army (AUSA). The group took top nationwide honors in “best activities to assist the ROTC unit.” This marks the first time WMU’s AUSA company has won a top national award.
- AUSA company a national winnerWMU’s Reserve Officer Training Corps (ROTC) unit have received one of eight special performance awards presented by the Association of the United States Army (AUSA). The group took top nationwide honors in “best activities to assist the ROTC unit.” This marks the first time WMU’s AUSA company has won a top national award.
- Emeritus completes fifth edition A fifth edition of the book, "Abbreviations in Medicine," written by Dr. Edwin B. Sten, a professor of sociology and associate professor of Western’s Center for Social Research, has been edited and co-written by "Citizen Participation in Science Policy."

Citizen Participation in Science Policy. It is the first book-length analysis of citizen participation in the development of scientific and technical policy.

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The book now contains more than 15,000 common medical and related abbreviations and is considered one of the most comprehensive in its field.

- Galligan book published The Cosmic Vision in Literature, a book written by Dr. Edward L. Galligan, professor of English, has been published by the University of Georgia Press. The book argues there is a cosmic vision of reality, just as there is a tragic vision. It identifies some of the main imperatives of this vision through a close analysis of various narrative works in African, American, and European texts.

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Among Alumni

Dear WMU Alumni:

Jamie Jeremy asked that I take her normal place in the Western and give you some of my thoughts as your new Alumni Association president. As I look back to the year ahead, I am pleased to have this opportunity to express my thoughts to each of you concerning our role as alumni.

The University is not a monolithic institution comprised simply of brick and mortar. It is an amalgamation of four critical elements, each of these playing a vital role in the educational process. No single element can exist by itself, but must depend upon the other for nourishment, ideas, and inspiration. It may have been a family member, neighbor, or associate that influenced our decision to attend Western. It may have been a teacher who expanded our minds or instilled the discipline to excel in our field. It may have been an adviser who steered us along a career path, or it may have been an administrator who helped us secure the much needed financial resources allowing us to continue our educational endeavors.

There are other, more meaningful relationships that can be forged after graduation. By keeping in contact with the people at the University, we can exchange valuable information. We can learn what is being taught to the students. At the same time, faculty, administration, and students can learn what is going on "in the real world" so that curriculum and courses can be structured to meet future needs. The computer literacy program at Western was born from such an exchange.

Our personal connections with the University can also afford future alumni employment opportunities. Our attitude toward the University is observed by those around us. We serve as role models in our community and to potential students wishing to matriculate to Western Michigan University. To continue the great tradition that we have at Western, we must continue to seek the top students in our communities and encourage their attendance.

No organization is perfect. We see the imperfections that exist within our University today. As alumni, we must work together with the students, faculty, and administration to identify and eliminate any imperfections, thus giving the University an opportunity to grow and continue to provide the quality education its students and alumni deserve.

I hope you realize that being an alumnus of Western Michigan University is important. The University is a valuable resource which you should nurture, use, criticize, and appreciate. The University is important to you and you are important to the University. The WMU Alumni Association looks forward to our continued and future participation in this partnership.

Sincerely,

[Signature]

Allen C. Emmons
President
WMU Alumni Association

Alumni program details were not final at press time, but these dates and locations have been established: Ft. Lauderdale, February 25; Ft. Myers, February 26; Bradenton, February 28, and St. Petersburg, March 1. Watch your mail for additional information.

Alumni gathering:

Florida
University President John Bernhard will join Western alumni and friends in Florida for a series of Alumni Association sponsored programs February 25 through March 1. Dr. Bernhard, who will step down as president June 30, 1985, and return to the classroom, will share his thoughts about Western as he reviews his ten-year presidency and presents his view of the University's future.

Program details were not finalized at press time, but these dates and locations have been established: Ft. Lauderdale, February 25; Ft. Myers, February 26; Bradenton, February 28, and St. Petersburg, March 1. Watch your mail for additional information.

New life members:

New life members of the Alumni Association are:

Gregory Bonish, Grandville; Bonnie Goodwin, B.S. '72, Royal Oak; Beverly Kohl, B.A. '83, Northville; William Martindale, B.B.A. '83, Wyoming; Judith (Kismatch) Maze, B.A. '77, Kalamazoo, 200; William Maze, B.A. '59, Kalamazoo; Graham Ryals, M.A. '77, Melbourne, Australia; Judith (Morrison) Ryles, M.A. '77, Melbourne, Australia, and John Wright, B.B.A. '67, M.B.A. '68, Pleasant Ridge.

Alumni Association annual meeting—The WMU Alumni Association Board of Directors held its annual meeting October 5. Directors present included, from left to right, (seated) Susanne Geho Merpi, Sonja Kaminski, Lawrence Russell, Georgia Van Adelstein, and Michael Dallas, and (standing) Lorraine Beebe, Arthur Auer, Robert Bailey, Keith Peety, Bill Mazza, Hal Gruschke, Sterling Bred, Allen Emmons, Tom Randolph, James McCut- mick, Richard Carlson, Charlotte Ferraro, and Alan Cox. Directors not pictured are Dennis Duvall, David Robinson, Jack Ram, Fred Stevens, and Emily Wood. Serving as 1984-85 of- ficers are Emmons, president; Peety, vice president; Carlson, treasurer; and Cox, immediate past president.
New business ventures are risky but exciting.

Editor's Note: This is the first in a series of four articles about entrepreneurs. Anne Johnson, an admissions counselor, wrote the articles after interviewing four Western alumni in conjunction with a research project. The remaining articles will appear in the February, April, and June issues of The Westerner.

The start-up phase of a new business is both exciting and risky. However, Western alumnus Ed Jones hopes to minimize his risk and maximize his potential for success by first conducting an extensive investigation of his product market as he launches a manufacturing firm in Cassopolis.

Ed Jones

John Deere, Inc., in Iowa. Then he joined the Combined Insurance Company of America, where he set three national sales records. Now Jones is on his own. In the past months, he has researched the feasibility of his business idea, an idea that has spawned a company that produces wood frames for the manufactured housing industry.

"I've done a complete cost analysis on equipment and supplies, and studied government projections on the future of manufactured housing. Then I compared those projections with information I received from the manufactured housing industry itself," Jones said.

"I've also contacted the presidents of several building companies to learn more about their product requirements. They were very supportive, since they were interested in new supplies that might lower their overall costs.

After evaluating the market for his product, Jones is optimistic about the future of his firm. "It's so obvious—it worries me that it hasn't already been done. The potential here is phenomenal."

A self-described "workaholic," Jones believes that more people should turn their dream of starting a business into a reality. "My grandfather started his business in an old chicken coop. With hard work, you can start with nothing and build something. I would like other people to realize how possible this is."

Reunions

Class of 1945 to celebrate fortieth
On June 7 and 8, 1985, members of the Class of 1945 will return to campus for their fortieth anniversary reunion. Special mailings will be sent to all members and details will appear in future issues of The Westerner.

Golden Anniversary Reunion
The Class of 1935 will return to Western's campus June 14, 1985, to celebrate the fiftieth anniversary of its graduation. A reunion committee is currently being formed and reunion details will be forthcoming.

To our alumni and friends . . .
We at Western Michigan University extend our sincerest wishes for the happiest of holidays and the best of new years.

Moving or have news to share?

[Check box] Yes, we'll be changing our address soon. Please update your records and mail to our new address.

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Note: to make sure we change the right name, please attach the mailing label to this coupon.

MAIL TO:  
Western Michigan University, Alumni Association, Kalamazoo, MI 49008-3899

Distinguished alumni honored—Western and its Alumni Association honored the 1984 recipients of one of the University's most prestigious awards during the Third Annual Distinguished Alumni Awards dinner held October 5 in conjunction with this year's Homecoming celebration. The recipients were Charles H. Ludlow, second from left, of Kalamazoo, and James B. Wyngaarden, second from right, of Berthoud, Maryland. Pictured with the award winners at a reception before the dinner are: Jack Ryan, left, a member of the association's board of directors and chair of the award selection committee; Allen Balden, center, association president; and Alan R. Ludlow, Jr., in the background.

Over the years, the University has recognized the achievements of its alumni. In 1943 through 1944, he is director of the National Institutes of Health.
Protecting your rights with a will

“I don’t need a will, everything should automatically go to my spouse,” a friend recently commented. “Why go to the trouble and expense of having a will made?”

This friend didn’t know how wrong he was. This kind of thinking fosters the waste and confusion that frequently results when people of even modest means die without a will.

Why do people neglect the right and responsibility of making a will? Some believe they’re too young, too poor, or that it’ll cost too much. Others think they don’t need a will because they have no family or because they rely on arrangements for financial planning. Like joint ownership, joint ownership is a useful tool, but it should be used in conjunction with a will, not in the place of a will.

Usually, however, making a will simply gets lost in the whirlwind of everyday living, and is put off until it’s too late.

In many states (Michigan included) if you fail to make a will and your spouse survives you, that spouse may get anywhere from one-third to one-half of your estate, not the whole estate. In effect, the state will make the decision for you.

Current federal law allows you to pass on everything to a surviving spouse. If the spouse survives you, that spouse may bequeath the entire estate. In effect, the state will make the decision for you.

In 1984 estates valued at $325,000 or less are not subject to federal tax. This amount is scheduled to rise to $600,000 by 1987.

However, legislation currently under consideration in Congress could postpone or even eliminate the planned increase in tax-free estate passage.

For a person with no immediate family, a will is especially valuable. Property can be bequeathed to special friends rather than distributed by law to a distant relative. Bequests to charitable organizations also find a place in the wills of many who wish to continue their involvement in a worthy cause beyond their lifetime.

In short, avoiding taxes and minimizing unnecessary costs are important functions of a will, but by no means the only ones. Your will is an important personal document, and one of a kind. Having earned your property, you have the right to manage it wisely and say what becomes of it after you no longer need it.

A will is, indeed, a necessity for everyone.

For further information on wills and estate planning, contact Paul Knudstrup at the WMU Foundation, (616) 383-4973.

Medallion Scholar applicants sought

If you know of a high school graduating senior who may qualify for a WMU Medallion Scholarship, encourage him or her to send for an application today. Besides helping inspire a young scholar, you’ll be fostering academic excellence at Western.

The Medallion Scholarships were established this year to support the studies of the University’s superior undergraduate students. They are the most prestigious and selective undergraduate scholarships awarded at Western. They signify the University’s commitment to exceptional students who have demonstrated superior leadership and intellectual achievement.

These scholarships are not based upon financial need and are awarded regardless of race, creed, or color. Please provide the following information to students you’re acquainted with:

• Medallion Scholarships are awarded for a four-year degree program and amount to $20,000 ($5,000 each year for four years). Satisfactory achievement, befitting such a prestigious award, and graduation from Western are expected.

• Each Medallion Scholar will be provided a faculty scholar-mentor to encourage, assist, counsel, and advise the student about his or her academic programming.

• The scholarships are awarded on the basis of superior academic achievement while in high school, not on financial need. A selection committee will examine the applicant’s high school academic record and other evidence of academic promise. Finalists will be expected to appear for an interview.

• Applications must be received no later than February 15 preceding the fall semester of the next academic year. Applications will only be accepted from high school seniors.

Application forms for the WMU Medallion Scholarships are available from the Office of Student Financial Aid, Western Michigan University, Kalamazoo, Michigan 49008-3899.

Last year 163 students applied for these scholarships. Fifteen applicants were invited for interviews and six were awarded 1984 scholarships.

Thousands participate in 1984 Homecoming

A week filled with fritters, football, and festivities characterized Western’s Homecoming celebration September 30 through October 6. “Live from Western, It’s Homecoming ’84” drew thousands of people to campus and although Northern Illinois triumphed on the gridiron, there were plenty of other events to keep participants busy and leave them with warm feelings about their Alma Mater.

A. Returning alumni renewed old friendships and made new ones at the traditional Homecoming Luncheon.

B. Reigning over the Homecoming activities were Karen A. Biocini of Redford and Christopher S. Haines of Spring Lake. The 1984 king and queen were selected from among twelve women and ten men.

C. Another event students took seriously was the soap box derby, which was staged on Rankin Avenue.

D. Western students topped off a week of Homecoming activities with the annual Fritter Fest, a contest to determine which four-member team could eat the most doughnuts.

E. Jerry Daryan, ’59, and his wife, Marie, visited with emeritus Edythe Mange during the twenty-fifth reunion of the class of 1959.
This document contains a list of alumni notes and a letter to the editor. The alumni notes include various alumni who have accomplished notable feats, such as receiving awards, positions at universities, or contributions to their communities. The letter to the editor expresses gratitude to alumni for their contributions and appreciates their support through their financial gifts, which are used to fund scholarships and other programs that benefit current students.
1972

Daniel R. Harsh, BS '72, Washtenaw County's director of emergency preparedness, has been elected president of the Michigan Emergency Management Association for the second time.

Ronald D. Harris, BBA '75, is new controller of Bishop Petroleum, Inc., Houston, TX.

Jone Prochnow-LaGrow, BS '75, MA '79, earned her PhD degree at Northern Illinois University in August. Her study was in special education. She lives in Chicago.

Marshall B. Wayne, BS '75, is systems analyst for Ameristat Savings & Loan, Midland, MI, and is an assistant professor at Dowling Community College, Ft. Lauderdale, FL.

Dr. Randal L. Bernhard, BA '76, this fall became an assistant professor of theater at Tarkio College, Missouri.

Franklyn Fulno, BS '76, MA '80, and Deborah Holzkopf LaManita, BFA '79, have formed the 2DANCE Company in Chicago, IL. They are receiving stellar notices for their dance performances. Both have also brought their talents back to campus for the edification of dance students.


Susan Hutchings Neumann, BA '76, has been elected president of the International Association of Business Communicators, Western Michigan chapter. She is manager of communications for Whirlpool Corp., Pampa, OH.

Joseph Schmitt III, BBA '76, has become controller of Grace Hospital, Detroit. He lives in Grove Point Farms.

Cynthia Babcock, BS '77, in July was named deputy director of the office of management and budget for Kalamazoo County.

Lee Ras, BS '77, has been named assistant registrar of Muskegon Community College.

Karen Davies, BFA '78, is now on the faculty of Spirit Square, Charlotte, NC, a community fine arts center in Charlotte. She earned her MFA degree in sculpture/fibers at the University of South Carolina.

Casie Lasak, BBA '78, has opened his own accounting practice in Richland. He is a CPA.

Clarice Winkler, BS '78, has completed the nurse midwifery program at the University of Medicine and Dentistry of New Jersey and has returned to Michigan. She lives in Plymouth, where she has a private practice in midwifery and well-woman gynecology.

William Bailey, Jr, BSE '79, has been named product design engineer for Johnson Corp., Troy. He also is a member of the Theta Chi fraternity.

James S. Rencke, BA '79, is now director of financial aids, Kalamazoo College, Kalamazoo.

Julie DeSmet Bilat, BS '79, MFA '81, has been named executive officer of the Home Builders Association of Kalamazoo.

Mark Feier, BS '79, is studying for a master's degree this year with an assistanship at Oregon State College, Corvallis.

David Kidd, BS '79, receptionist to business development manager.

Theodore C. Schumann, BBA '79, has purchased a Bay City public accounting business. He has offices in both Bay City and Saginaw.

Richard Smiedendorf, BS '79, is the southern area vice president for the West Michigan Community College Foundation. He is a member of its board of directors.

Connie M. Witucki, BS '79, is now a medical social worker for Wyandotte General Hospital. She lives in Birmingham.

Rita Aldridge, BA '80, has been promoted to executive director of the International Association of Business Communicators, Northern New Jersey chapter.

James A. Allen, MBA '80, in June was elected to a four-year term on the Sturgis city council. He is director of community services for Whirlpool Corp., Kalamazoo.

Barbara Burke, BS '80, this fall became associate professor of physical education and women's head basketball coach at Chestwaters Christian College, Florida. She earned her master's degree in health and physical education last June at the University of Tennessee at Chattanooga.

David D. Mayfield, BS '80, after two years of study at the University of Notre Dame, is now pursuing a master of divinity degree at Texas Christian University.

Susan M. Reuschlein, BBA '80, has been named a supervisor in the audit department of Landis & Foss, Chicago, IL.

Mark D. Weishar, BBA '80, is now audit supervisor for the Seidman & Seidman accounting firm, Kalamazoo.

Karen M. Hinkle, BS '81, MA '83, is now a flight attendant for the United Airlines flight attendant school in Kansas City.

Terri M. Hebert, BS '81, has been promoted to child protective service specialist II, Texas Department of Human Resources.

LTC Kevin R. Dingsman, BS '81, is now assigned to the 474th Tactical Fighter Wing, Nellis AFB, Las Vegas, NV, as a pilot.

Michael Havenga, BBA '81, has been promoted to retail representative for Union Oil Co. Los Angeles, CA. He is a member of the Olympic Club, Los Angeles.

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Sarah Brown Renstrom, MPA '81, has been elected to Blue Cross and Blue Shield of Michigan corporate membership. She represents group consumers. A Kalamazoo resident, she is also president of the Area Agency on Aging Association of Michigan and is a board member of Good Samaritan Community Services.

Sirus Fideler Stubble, BA '81, has joined his husband in the practice of law in Battle Creek. They both are graduates of Cooley Law School, Lansing.

Robert L. Schultz, BBA '67, MBA '71, and Elen Dwar, BS '72, MA '74, August 4 in Kalamazoo. He is a vice president with Comerica Bank and she is a Portage teacher.

Sarah Graves, BBA '70, and Edward R. Troyer, August 18 in Alpena, MI. She is an administrative support specialist with General Dynamics and he is in sales with General Dynamics.

David B. Medbail, BS '76, is now a management analyst for the United Airlines flight attendant school in Kansas City.

Terry Kanneberger, BS '71, and JoAnn Schenk, BS '71, were married in June by the Rev. Mr. C. The Rev. Mr. C. The Rev. Mr. C.

Mr. C. The Rev. Mr. C. The Rev. Mr. C.

Lauren VanDam, BS '71, MA '73, and Bill Turner, August 18 in New Hope, MN. They are United Methodist schoolteachers.

Nancy E. Pontius, BA '72, BS '76, MA '79, and Mark Mitchell, July 7 in Kalamazoo.

Beth Fletcher, MOT '82, in September received her Iowa Lutheran Hospital, Des Moines.

Mary Beth Foley, BS '82, has finished her flight attendant school in Chicago, IL.

David T. Greendyke, BS '82, has been commissioned as a second lieutenant in the U.S. Air Force and is now stationed at Williams AFB, AZ.

Bea勒 Moore, MSW '82, in October was appointed director of admissions and student services in the WMU School of Social Work.

Douglas P. Roosa, BBA '82, has become a certified public accountant. He is a senior accountant with Cooper & Lybrand, Detroit.

Lauren Smith, BA '82, MS '83, is the new coordinator of public services at the Olivet College Library, Olivet.

1983

Bruce Bunce, BBA '83, has been listed in Outstanding Young Men of America for 1984. He lives in Rayford, VA.

Rick E. Smith, BS '83, was featured in a lengthy Muscle & Fitness Chronicle article last June hinting of his artistic, and particularly his sketches of a sculpted rabbit named "Puck." The sculptor is near Cooperville and is a full-time artist.

1984

Jamie Workman, BS '84, has become an account coordinator in the agricultural department at Bega Gilmore Advertising, Kalamazoo.

1985

Howard Farris, BA '60, MA '61, and Nancy Lindahl, BS '79, MA '83, June 22 in Kalamazoo. He is a member of the WMU psychology faculty and she is in special education at Hillsdale Junior High School.

Gary H. Cain, BS, and Nancy Rook, September 13 in Battle Creek. He owns a Burger King franchise.

Robert L. Schultz, BBA '67, MBA '71, and Elen Dwar, BS '72, MA '74, August 4 in Kalamazoo. He is a vice president with Comerica Bank and she is a Portage teacher.

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David B. Medbail, BS '76, is now a management analyst for the United Airlines flight attendant school in Kansas City.

Terry Kanneberger, BS '71, and JoAnn Schenk, BS '71, were married in June by the Rev. Mr. C. The Rev. Mr. C. The Rev. Mr. C.

Lauren VanDam, BS '71, MA '73, and Bill Turner, August 18 in New Hope, MN. They are United Methodist schoolteachers.

Nancy E. Pontius, BA '72, BS '76, MA '79, and Mark Mitchell, July 7 in Kalamazoo.

Beth Fletcher, MOT '82, in September received her Iowa Lutheran Hospital, Des Moines.

Mary Beth Foley, BS '82, has finished her flight attendant school in Chicago, IL.

David T. Greendyke, BS '82, has been commissioned as a second lieutenant in the U.S. Air Force and is now stationed at Williams AFB, AZ.

Bea勒 Moore, MSW '82, in October was appointed director of admissions and student services in the WMU School of Social Work.

Douglas P. Roosa, BBA '82, has become a certified public accountant. He is a senior accountant with Cooper & Lybrand, Detroit.

Lauren Smith, BA '82, MS '83, is the new coordinator of public services at the Olivet College Library, Olivet.
She is a social worker for Family & Children's Services.

Janet Marchetti Rech, BS '72, parachuted into her wedding with Paul Orenetz, June 19 in Indianapolis. She is an EEG technician in Indianapolis.

1973

James Cochran, BA '73, and Jane Robertson, June 23 in Battle Creek. He is with the Calhoun County Department of Social Services.

Keir Davis, BS '73, and Julie Geyer, BS '79, June 30 in Frankenmuth. They live in Las Vegas, NV, where she is a nurse at Valley Medical Center and he is an attorney at Reinhart Electric & Engineering Co.

Vicki Scannell, BS '73, and Andrew Edtmann, August 5 in Minneapolis, MN. She is teaching dietetics at Normandale Community College, Bloomington, MN. Vicki was recently promoted to captain in the U.S. Army Reserve.

Cynthia Sheridan, BA '73, and Robert O'Connor, BA '74, MA '75, June 30 in Kalamazoo. She teaches in the Lewton school system. They live in Kalamazoo County Community Mental Health Department. They live in Kalamazoo.

Denis Ward, BBA '73, and Joanne Tully, BS '79, September 29 in Kalamazoo. He is an assistant vice president and controller at First National Bank of Detroit. International. They live in Troy.

1974

Alan Brown, MA '74, and Sheryl Lee, BS '76, MA '80, June 9 in Kalamazoo. He owns David's Furniture, Arcadia, MI, and she is with the St. Joseph County Community Mental Health Clinic.

Mike Rieke, TC '74, and Linda Green, September 1 in Belleville. He is a Muskegon teacher and they live in Fruitport.

Theodore E. Bawo, Jr., BBA '77, and Diane Davis, July 7 in St. Joseph. He is a production and inventory controller at Carter Precision, Los Angeles, CA. They live in Porter County.

Sandra L. Shields, BS '74, MA '79, and James H. Reth, June 23 in Virginia City, NV. They live in Fernley, NV.

1975

James H. Chodl, BS '75, and Kaye Caster, BS '77, July 11 in Kalamazoo. He is the school's general manager of Gardner Management, and she is a sales specialist for Campbell Soup Co. They live in Portage.

Roderick Morrison, BS '75, MA '80, and Sheila Bax, BS '76, June 9 in Jackson. She is a speech pathologist in Jackson and he is an assistant principal and athletic director in the Manchester school system.

Ann Myron, BS '75, and Robert Goldemond, BBA '77, are married and living in Algona, IA.

Marcia Wykstra, BA '75, MA '78, and Jay Hansen, July 28 in Kalamazoo. She is an accountant at Fisher Body.

1976

Patricia French, BA '76, MA '78, and Dr. Gregory C. Lawrence, June 16 in Three Rivers. She is a doctoral candidate at the University of Louisville School of Dentistry. Dana C. Bigelow, BS '76, and Tamara Koehler, June 30 in Eau Claire. He is a production coordinator at Bendix Corp., St. Joseph, MI. They live in Portage.

Mary Snook, BA '76, and Michael Negrette, Jr., June 17 in Kalamazoo. They have a Michigan Mutual Insurance.

1977

Patti Eskuri, BS '77, and Todd Bradley, June 10 in Ossineke. They live in Walled Lake.

Thomas Hibbard, BS '77, and Vivian Zimmer, BA '80, September 8 in Kalamazoo.
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