4-24-2009

WMU Board of Trustees Formal Session April 24, 2009

WMU Board of Trustees

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WESTERN MICHIGAN UNIVERSITY
BOARD OF TRUSTEES
FORMAL SESSION
FRIDAY, APRIL 24, 2009
1:30 P.M., ROOMS 157-159
BERNHARD CENTER

Remarks by the Chair – Miller

Remarks by the President – Dunn

Remarks by the GSAC Chair and WSA President – Pritchett/Nordstrand

Remarks by the Faculty Senate President – Jellies

Acceptance of the Agenda – Miller

Approval of the Minutes of the February 4, 2009 Formal Session – Miller

1. Approval of Emeriti Resolutions, Trustee DeNooyer and Trustee Pero – Miller

2. Approval of Contract with the WMU Chapter of the Teaching Assistants Union – President Dunn (Roll Call)

3. Recommendation re Student Room and Board and Apartment Rental Rates – Anderson (Roll Call)

CONSENT ITEMS – Miller (4-10)

4. Personnel Report
5. Gift Report
6. Grant Report
8. Investment Policy for the Student Managed Investment Fund II
9. Lease Agreement Renewal – WMU and AAUP
10. Curriculum Changes

College of Fine Arts Report – Merrion
External Auditor Annual Review – Rinker
Operating Cash Investment Performance Report – Rinker
Annuity and Life Income Funds Investment Performance Report – Rinker
Public Comments - Miller.
APPROVAL OF TRUSTEE EMERITI RESOLUTIONS

It is recommended that emeriti status be granted to Sarah DeNooyer and Dan Pero.
Western Michigan University

Resolution

WHEREAS, Sarah L. DeNooyer has provided dedicated and faithful service to Western Michigan University and the people of Michigan as a member of the University’s governing board since 2001; and

WHEREAS, she has served the Board of Trustees with grace and wisdom, playing an important part in the process that resulted in the 2007 appointment of Dr. John M. Dunn as the University’s eighth president, helping to guide the University during a period of growth and challenge, and bringing to her role a unique sense of style, warmth, compassion and joy, as well as a deep knowledge of the community and its strengths; and

WHEREAS, she has served as an ambassador for the University and a representative of both the board and the Kalamazoo community in a multitude of ways, providing a consistent board presence at such University functions as groundbreakings and dedications, commencement ceremonies and campuswide celebrations; and

WHEREAS, she has continually reached out to students, faculty and staff, making herself available to listen and provide a board perspective at campus forums, and she has served and will undoubtedly continue to serve as a tireless advocate for the University in its home community and beyond;

NOW THEREFORE BE IT RESOLVED, that the Western Michigan University Board of Trustees wholeheartedly and appreciatively grants the honorary title of Trustee Emerita to Sarah L. DeNooyer, with all the rights and privileges appertaining thereto, in recognition of her devotion, dedication and service to the University.

Approved this twenty-fourth day of April, 2009
WHEREAS, Daniel W. Pero has twice provided dedicated and faithful service to Western Michigan University and the people of Michigan as a member of the University's governing board for a period in 1997 and again and continuously since 2001; and

WHEREAS, he has served the Board of Trustees as vice chair and chair with wit, passion and commitment, playing an integral role in supporting and advocating for such campus innovations as the Returning Veterans Tuition Assistance Program and the Western Edge, and calling for fair state funding for Michigan's universities and a focus on affordability for students; and

WHEREAS, as chair, he presided over such University accomplishments as the selection of Dr. John M. Dunn as the University's eighth president and the opening of both the Richmond Center for Visual Arts and the Chemistry Building, both of which will serve future generations of students; and

WHEREAS, as both an alumnus and a trustee, he has for more than 25 years and will continue to bring recognition to the University through his many professional achievements, including serving in his current role as president of the American Justice Partnership;

NOW THEREFORE BE IT RESOLVED, that the Western Michigan University Board of Trustees wholeheartedly and appreciatively grants the honorary title of Trustee Emeritus to Daniel W. Pero, with all the rights and privileges appertaining thereto, in recognition of his devotion, dedication and service to the University.

Approved this twenty-fourth day of April, 2009
APPROVAL OF CONTRACT - WMU CHAPTER OF TEACHING ASSISTANTS UNION -

ROLL CALL

It is recommended that the Board of Trustees approve the three-year contract with WMU Chapter of the Teaching Assistants Union (TAU), effective August 18, 2009. The contract was ratified by members of the TAU Chapter on April 9, 2009.
Western Michigan University
Board of Trustees

STUDENT ROOM AND BOARD RATES AND APARTMENT RATES 2009/2010

Background
Western Michigan University currently operates 20 residence halls, five full service dining facilities, six cash dining operations, and three apartment complexes. A variety of living and dining options are available for our students, ranging from contracts for room and board, meal plan only, room only, single and double rooms, academic themed housing, and residence halls for men and women only, or coed by floor or suite.

The residence hall capacity for the 2009/10 academic year is 5,679. Approximately 21% of main campus students reside in residence halls. Students with freshman and sophomore status comprise 91% of all students living in the residence halls and 90% of degree seeking, first time freshmen chose to live on campus. For the Fall 2008 semester, the residence halls opened at 84% of capacity and operated at approximately 76% of capacity for the Spring semester.

The Residence Hall and Dining Advantage supports the Western Edge and ensures that a student's room and board rate will remain the same for four consecutive years, beginning with the first year the student submits a housing contract. WMU students will be able to live in traditional campus residence halls and purchase a Dining Services meal plan for up to four years with no increase in rates.

Dining Services continues to offer a choice of four meal plans to all residence hall students: Gold plan (unlimited), 20, 15 and 10 meal plans. Each meal plan includes Dining Dollars, a prepaid declining balance account used for purchases in the campus café's and for guest meals in the residence hall dining rooms. Three dining halls went “trayless” this year with plans to move a fourth dining hall to trayless service. Trayless service reduces food waste (by as much as 36% during the pilot phase), energy consumption and supplies. Students have been supportive of this initiative. Dining Services will continue with popular menu offerings based on student feedback including a specialty menu concept in each dining hall, expanded menu variety of healthy food choices and special dinners and events each semester. Dining Services offers late-night carryout hours until midnight Monday through Thursday and 10 p.m. on Sunday.

During the 2009/2010 academic year, twenty eight capital improvement initiatives have been funded for the residence halls and dining facilities, most notably including an extensive list of sustainability projects and dining hall renovations. Sustainability projects include installation of occupancy sensors in residence hall common area rooms for lighting and HVAC, daylight harvesting controls in residence hall lobbies and stairwells and conversion of lamp fixtures to more energy efficient lighting. Davis Dining hall will receive an extensive over-haul, with completion in the fall of 2010 and air conditioning will be installed in Hoekje/Bigelow Dining this summer. Renovation of the Plaza Café has also been slated to begin. Other projects include; Smith and Ernest Burnham interior wall repair and paint, bathroom countertops and sink fixture replacement and hallway carpet; Ernest Burnham elevator replacement; Valley I, II and III fire alarm system upgrades; security camera system installation or upgrades; and Henry, Bigelow, Hoekje community bathroom partition replacement.

The University also operates 361 on-campus apartments for students and student families. The one and two bedroom units, both furnished and unfurnished, are located in three complexes and operated at full capacity during Fall 2008 and Spring 2009 semesters.
Western Michigan University
Board of Trustees

STUDENT ROOM, BOARD AND APARTMENT RATES 2009/10

It is recommended that the administration be authorized to implement the increased student room and board rates and apartment rental rates for 2009/10 effective Fall semester 2009.
Recommended Motion

It is recommended that the administration be authorized to implement the following student room and board and apartment rental rates for 2009-10 effective Fall semester 2009.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Room and Board (Gold/20 Meal Plan)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academic Year</td>
<td>$7,222</td>
<td>$7,565</td>
<td>2.90%</td>
<td>$7,784</td>
</tr>
<tr>
<td>Room and Board (15 Meal Plan)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academic Year</td>
<td>$7,042</td>
<td>$7,377</td>
<td>2.90%</td>
<td>$7,591</td>
</tr>
<tr>
<td>Summer Session</td>
<td>$1,687</td>
<td>$1,767</td>
<td>2.90%</td>
<td>$1,818</td>
</tr>
<tr>
<td>Room and Board (10 Meal Plan)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academic Year</td>
<td>$6,630</td>
<td>$6,945</td>
<td>2.90%</td>
<td>$7,146</td>
</tr>
<tr>
<td>Summer Session</td>
<td>$1,569</td>
<td>$1,664</td>
<td>2.90%</td>
<td>$1,712</td>
</tr>
</tbody>
</table>

Rates include $25 per semester/$12.50 per session deferred maintenance fee.

APARTMENTS (Per Month)

<table>
<thead>
<tr>
<th>APARTMENTS (Per Month)</th>
<th>2008/09 Rates</th>
<th>% Change</th>
<th>Proposed 2009/10 Rates</th>
<th>$ Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goldsworth Valley</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 BR - Furnished</td>
<td>$576</td>
<td>2.90%</td>
<td>$593</td>
<td>$17</td>
</tr>
<tr>
<td>2 BR - Furnished</td>
<td>$708</td>
<td>2.90%</td>
<td>$729</td>
<td>$21</td>
</tr>
<tr>
<td>1 BR - Unfurnished</td>
<td>$547</td>
<td>2.90%</td>
<td>$563</td>
<td>$16</td>
</tr>
<tr>
<td>2 BR - Unfurnished</td>
<td>$631</td>
<td>2.90%</td>
<td>$649</td>
<td>$18</td>
</tr>
<tr>
<td>Stadium Drive</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 BR - Furnished</td>
<td>$682</td>
<td>2.90%</td>
<td>$702</td>
<td>$20</td>
</tr>
<tr>
<td>2 BR - Unfurnished</td>
<td>$604</td>
<td>2.90%</td>
<td>$622</td>
<td>$18</td>
</tr>
<tr>
<td>Elmwood</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 BR - Furnished</td>
<td>$585</td>
<td>2.90%</td>
<td>$602</td>
<td>$17</td>
</tr>
<tr>
<td>2 BR - Furnished</td>
<td>$803</td>
<td>2.90%</td>
<td>$826</td>
<td>$23</td>
</tr>
<tr>
<td>1 BR - Unfurnished</td>
<td>$573</td>
<td>2.90%</td>
<td>$590</td>
<td>$17</td>
</tr>
<tr>
<td>2 BR - Unfurnished</td>
<td>$726</td>
<td>2.90%</td>
<td>$747</td>
<td>$21</td>
</tr>
</tbody>
</table>

Rates include $6 per month deferred maintenance fee.
## Western Michigan University
### Room and Board and Apartment Estimated Board Budget

#### RESIDENCE LIFE AND DINING SERVICES

<table>
<thead>
<tr>
<th></th>
<th>2008/09 Booked Budget</th>
<th>2009/10 Board Budget</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Room and Board</td>
<td>$33,208,104</td>
<td>$35,067,359</td>
<td>$1,859,255</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>$2,257,926</td>
<td>$2,257,926</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Subtotal Revenue</strong></td>
<td>$35,466,030</td>
<td>$37,325,285</td>
<td>$1,859,255</td>
</tr>
</tbody>
</table>

| **Expense** |                      |                      |                |
| Compensation | $7,532,108            | $7,670,339           | $138,231       |
| Cost of Food | $2,920,138            | $3,218,561           | $296,423       |
| Debt Service | $1,050,200            | $1,051,227           | $1,027         |
| Other Expense | $1,668,493            | $1,888,366           | $201,873       |
| **Subtotal Expense** | $13,188,939       | $13,826,493          | $637,554       |

**Total Residence Life and Dining Services**

|             | $22,277,091           | $23,498,792          | $1,221,701     |

#### APARTMENTS

|             |                      |                      |                |
| Revenue     |                       |                      |                |
| Apartment Rent | $2,148,746          | $2,211,060           | $62,314        |
| **Subtotal Revenue** | $2,148,746       | $2,211,060           | $62,314        |

| **Expense** |                      |                      |                |
| Compensation | $195,028              | $197,793             | $2,765         |
| Debt Service | $595,895              | $596,472             | $577           |
| Other Expense | $544,400              | $544,400             | $0             |
| **Subtotal Expense** | $1,335,323       | $1,338,665           | $3,342         |

**Total Apartments**

|             | $813,423              | $872,395             | $58,972        |

#### OTHER EXPENSE

|             |                      |                      |                |
| Expense     |                       |                      |                |
| Overhead Expense | $6,555,991         | $6,826,252           | $270,261       |
| Routine Maintenance | $5,118,416         | $5,198,590           | $80,174        |
| Refurbishing | $4,438,358            | $5,368,594           | $930,238       |
| Utilities   | $6,977,751            | $6,977,751           | $0             |
| **Subtotal Expense** | $23,090,514       | $24,371,187          | $1,280,673     |

**Total Other Expense**

|             | $(23,090,514)        | $(24,371,187)        | $(1,280,673)   |

**NET INCOME (LOSS)**

|             | $0                   | $0                   | $0             |
PERSONNEL REPORT

ACADEMIC

Administrative Reappointment
David Hartmann, Chair, Department of Sociology, effective March 1, 2009.

Administrative Appointments
Barbara Liggett, Interim Director, School of Public Affairs and Administration, effective February 1, 2009.

Brian C. Wilson, Chair, Department of Comparative Religion, effective December 15, 2008.

Resignation – Administrative
David Shields, Dean, Haworth College of Business, effective June 30, 2009.

Appointments - With Tenure
Sally Hadden, Associate Professor, Department of History, effective August 9, 2010.

Stephanie Peterson, Associate Professor, Department of Psychology, effective August 10, 2009.

Appointments - Tenure Track
Lofton L. Durham III, Assistant Professor, Department of Theatre, effective August 10, 2009.

Robert L. Harrison III, Assistant Professor, Department of Marketing, effective August 10, 2009.

Denise Keele, Assistant Professor, Department of Political Science, effective August 10, 2009.

Paul San Miguel, Instructor, Department of Accountancy, effective August 10, 2009.

Patric Spence, Assistant Professor, School of Communication, effective August 10, 2009.

Reappointments - Term
Kathleen Marchiondo, Faculty Specialist II, WMU Bronson School of Nursing, effective August 10, 2009 through August 8, 2010.
Reappointments – Term (Continued)
Megan Slayter, Assistant Professor, Department of Dance, effective August 10, 2009 through August 8, 2010.

Appointments – Term
Erika Hrehorova, Assistant Professor, Department of Paper Engineering, Chemical Engineering and Imaging, effective January 5, 2009 through January 5, 2010.

Marian Rebros, Assistant Professor, Department of Paper Engineering, Chemical Engineering and Imaging, effective January 5, 2009 through January 5, 2010.

Faculty Appointments Grant/Contract
Patti Cornelius, Faculty Specialist II-Lecturer, Early Reading First, College of Education, effective September 1, 2008.

Carmen Cornieles-Domanico, Faculty Specialist II-Lecturer, Early Reading First, College of Education, effective September 1, 2008.

Lori Farrer, Faculty Specialist II-Lecturer, Early Reading First, College of Education, effective September 1, 2008.

Reappointments - Adjunct
Marcy Clark, Adjunct Associate Professor, Department of Physician Assistant, effective summer I 2009 through spring 2012.

Sandy Vigants, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

Appointments - Adjunct
Sherri Deloof, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

Kristin Evers, Adjunct Assistant Professor, School of Social Work, summer I 2009 through spring 2012.

Sherri Guidry, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

Janice B. Howard-Greene, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

Joni Idzkowski, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.
Appointments - Adjunct (Continued)
Mary Kirkwood, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

James Loomis, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

Kathy A. Miller, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

Richard B. Neevel, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

Joanna Pratt, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

Jonathan Robison, Adjunct Associate Professor, Department of Physician Assistant/Holistic Health, effective summer I 2009 through spring 2012.

Patrick M. Rooney, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

Amy Tuley, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

Carleton Van Maltby, Adjunct Associate Professor, Department of Paper Engineering, Chemical Engineering and Imaging, effective summer I, 2009 through spring 2012.

Kathleen Wade, Adjunct Assistant Professor, School of Social Work, effective summer I 2009 through spring 2012.

D. Terry Williams, Adjunct Professor, Department of Theatre, effective summer I 2009 through spring 2012.

Retirements with Emeriti Status
Emily Hoffman, Professor, Department of Economics, Professor Emerita of Economics, effective December 31, 2009.

Christine Smith, Professor, School of Music, Professor Emerita of Music, effective April 30, 2009.

Professional Development Leaves
Hanjoon Lee, Professor, Department of Marketing, effective August 10, 2009 through August 8, 2010.

April 24, 2009
NON-ACADEMIC

Retirements
James Adduci, Assistant Manager Dining, Davis Dining Services, effective July 31, 2009.


Sheila Johnson, Utility Food Worker, Bernhard Center Dining Services, effective April 30, 2009.

John Patrick McDevitt, Police Officer, Department of Public Safety, effective May 31, 2009.

Mary Metzler, Custodian, Plant Building Custodial and Support, effective July 31, 2009.


Cynthia Stineback, Office Coordinator, Student Activities and Leadership, effective July 31, 2009.


GIFT REPORT

Background

This report includes activity for the months of January, February and March. The year-to-date total gifts, pledges and deferred commitments for the current period ending March 31, 2009 was $23,291,403. Information regarding major gifts for January, February and March is provided.

Recommended Motion

It is recommended that this gift report including activity for the months of January, February and March be approved.
# Western Michigan University Foundation Gift Report

## WMU Foundation Gifts:

<table>
<thead>
<tr>
<th></th>
<th>January 2009</th>
<th>Year-to-date 2008-09</th>
</tr>
</thead>
<tbody>
<tr>
<td>CASH</td>
<td>$703,175</td>
<td>$6,096,040</td>
</tr>
<tr>
<td>DEFERRED (CRTs &amp; Gift Annuities @ Fair Market Value)</td>
<td>$10,000</td>
<td>$260,000</td>
</tr>
<tr>
<td>NON-CASH</td>
<td>$40,515</td>
<td>$195,490</td>
</tr>
</tbody>
</table>

**Subtotal - Gifts Received by WMU Foundation**

|          | $753,690     | $6,551,530           |
|          | $23,299      | $143,815             |

**Total Gifts**

|          | $776,989     | $6,695,345           |

## Pledges & Deferred Commitments (WMU Fdn. & Paper Tech. Fdn.)

|          | $19,600      | $2,194,289           |
|          |              | $11,905,000          |

**Total Pledges & Deferred Commitments**

|          | $19,600      | $14,099,289          |

**Total Gifts, Pledges & Deferred Commitments**

|          | $796,589     | $20,794,634          |

## Total Gifts Received (Year-to-Date)

<table>
<thead>
<tr>
<th>Gift Level</th>
<th>Amount Received</th>
<th>Number of Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 M +</td>
<td>$</td>
<td>-</td>
</tr>
<tr>
<td>$100K to $1M</td>
<td>$2,676,343</td>
<td>11</td>
</tr>
<tr>
<td>$25K to $100K</td>
<td>$1,052,916</td>
<td>24</td>
</tr>
<tr>
<td>$10K to $25K</td>
<td>$535,640</td>
<td>36</td>
</tr>
<tr>
<td>$1 to $10K</td>
<td>$2,430,446</td>
<td>15,264</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$6,695,345</td>
<td>15,335</td>
</tr>
</tbody>
</table>
# Western Michigan University Foundation Gift Report

**WMU Foundation Gifts:**

<table>
<thead>
<tr>
<th>Description</th>
<th>February 2009</th>
<th>Year-to-date 2008-09</th>
</tr>
</thead>
<tbody>
<tr>
<td>CASH</td>
<td>$1,210,231</td>
<td>$7,306,271</td>
</tr>
<tr>
<td>Deferred (CRT's &amp; Gift Annuities @ Fair Market Value)</td>
<td>$0</td>
<td>$260,000</td>
</tr>
<tr>
<td>Non-Cash</td>
<td>$280,379</td>
<td>$475,869</td>
</tr>
<tr>
<td><strong>Subtotal - Gifts Received by WMU Foundation</strong></td>
<td>$1,490,610</td>
<td>$8,042,140</td>
</tr>
<tr>
<td>Paper Technology Foundation Gifts</td>
<td>$11,286</td>
<td>$155,101</td>
</tr>
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**Total Gifts**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Year-to-date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Gifts</td>
<td>$1,501,896</td>
<td>$8,197,241</td>
</tr>
</tbody>
</table>

**Pledges & Deferred Commitments (WMU Fdn. & Paper Tech. Fdn.)**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Year-to-date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pledges</td>
<td>$32,397</td>
<td>$2,226,686</td>
</tr>
<tr>
<td>Deferred (Bequests &amp; Life Insurance)</td>
<td>$0</td>
<td>$11,905,000</td>
</tr>
<tr>
<td><strong>Total Pledges &amp; Deferred Commitments</strong></td>
<td>$32,397</td>
<td>$14,131,686</td>
</tr>
</tbody>
</table>

**Total Gifts, Pledges & Deferred Commitments**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Year-to-date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Gifts, Pledges &amp; Deferred Commitments</td>
<td>$1,534,293</td>
<td>$22,328,927</td>
</tr>
</tbody>
</table>

## Total Gifts Received (Year to Date)

**Pie Chart:**

- **$1 M+, $0**
- **$100K to $1 M, $3,778,277**
- **$10K to $25K, $629,714**
- **$25K to $100K, $1,149,798**

<table>
<thead>
<tr>
<th>Gift Level</th>
<th>Amount Received</th>
<th>Number of Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 M+</td>
<td>$0</td>
<td>-</td>
</tr>
<tr>
<td>$100K to $1 M</td>
<td>$3,778,277</td>
<td>12</td>
</tr>
<tr>
<td>$25K to $100K</td>
<td>$1,149,798</td>
<td>25</td>
</tr>
<tr>
<td>$10K to $25K</td>
<td>$629,714</td>
<td>43</td>
</tr>
<tr>
<td>$1 to $10K</td>
<td>$2,639,452</td>
<td>16,454</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$8,197,241</strong></td>
<td><strong>16,534</strong></td>
</tr>
</tbody>
</table>
# Western Michigan University Foundation Gift Report

## WMU Foundation Gifts:

<table>
<thead>
<tr>
<th>Category</th>
<th>March 2009</th>
<th>Year-to-date 2008-09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$935,757</td>
<td>$8,242,028</td>
</tr>
<tr>
<td>Deferred (CRT's &amp; Gift Annuities @ Fair Market Value)</td>
<td>$</td>
<td>$260,000</td>
</tr>
<tr>
<td>Non-Cash</td>
<td>$8,288</td>
<td>$484,157</td>
</tr>
<tr>
<td>Subtotal - Gifts Received by WMU Foundation</td>
<td>$944,045</td>
<td>$8,986,185</td>
</tr>
<tr>
<td>Paper Technology Foundation Gifts</td>
<td>$5,450</td>
<td>$160,551</td>
</tr>
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</table>

## Total Gifts

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Total Gifts</td>
<td>$949,495</td>
</tr>
<tr>
<td>Pledges &amp; Deferred Commitments (WMU Fdn. &amp; Paper Tech. Fdn.)</td>
<td>$9,146,736</td>
</tr>
<tr>
<td>Pledges</td>
<td>$62,019</td>
</tr>
<tr>
<td>Deferred (Bequests &amp; Life Insurance)</td>
<td>$75,000</td>
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<tr>
<td>Total Pledges &amp; Deferred Commitments</td>
<td>$12,981</td>
</tr>
<tr>
<td>Total Gifts, Pledges &amp; Deferred Commitments</td>
<td>$14,144,667</td>
</tr>
</tbody>
</table>

## Total Gifts Received (Year to Date)

<table>
<thead>
<tr>
<th>Gift Level</th>
<th>Amount Received</th>
<th>Number of Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 M +</td>
<td>$</td>
<td>-</td>
</tr>
<tr>
<td>$100K to $1 M, $4,282,793</td>
<td>$4,282,793</td>
<td>14</td>
</tr>
<tr>
<td>$25K to $100K</td>
<td>$1,271,550</td>
<td>26</td>
</tr>
<tr>
<td>$10K to $25K</td>
<td>$675,320</td>
<td>48</td>
</tr>
<tr>
<td>$1 to $10K</td>
<td>$2,917,073</td>
<td>18,022</td>
</tr>
<tr>
<td>Total</td>
<td>$9,146,736</td>
<td>18,110</td>
</tr>
</tbody>
</table>
GIFTS & PLEDGES $10,000 AND OVER
January, February and March 2009

New Gifts January:

Battle Creek Unlimited, Inc. $19,030 College of Aviation for the MD80 Project
Anonymous Donors 10,000 MGRRE Development Fund
William D. Johnston & Ronda E. Stryker 80,738 Gary Fund for football
Robert and Candis Warner 10,000 Robert and Candis Warner Endowment
Monroe-Brown Foundation 17,500 Kalamazoo Technology and Science Fellows Scholarship

New Gifts February:

James and Tonia Kalleward 11,025 Mike Gary Athletic Fund
Richardson Family Limited Partnership 10,000 Child Trauma Assessment Center

New Gifts March:

Armstrong Global Holdings, Inc. $10,000 For the current Armstrong Energy Management Scholarship
John Deere Foundation 18,000 Integrated Supply Management Program
12,000 Integrated Supply Management Scholarship
Anonymous Donor 70,007 Life Insurance Program
Kalamazoo Community Foundation 75,000 Landscape Services for Asylum Lake Preserve
Parker Hannifin Foundation 13,000 College of Engineering & Applied Sciences Scholarship
Wattles Family Foundation 10,000 Emergency Student Aid Fund

New Pledges January:

Sidney and Sharie Falan $10,000 Sharie and Sidney Falan Fund

New Pledges February:

Joseph and Diane Hemker $5,000 Emergency Student Aid Fund
5,000 Emergency Student Aid Fund for Haworth College of Business Students
Mrs. Jo Longnecker 10,000 College of Fine Arts
Mr. David D. Reeves 10,000 Baseball Stadium Renovation Project
**New Pledges March:**

Anonymous Donors $10,000 Sunrayce Project

Thomas and Sandra Reece 10,000 Emergency Student Aid Fund

**New Deferred January:**

David and Judy Kingsley 10,000 Gift Annuity Program

**New Deferred March:**

Michele C. McLaughlin $75,000 Bequest

*Paper Technology Foundation, Inc. gifts.*
## Western Michigan University Foundation
### 6 Year Gift Trend Analysis

<table>
<thead>
<tr>
<th></th>
<th>Current Fiscal Year</th>
<th>Prior Five Fiscal Years</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7/1/08-3/31/2009</td>
<td>7/1/07-3/31/2008</td>
</tr>
<tr>
<td>WMU Foundation Cash Gifts:</td>
<td>$2,568,724</td>
<td>$2,472,512</td>
</tr>
<tr>
<td>Alumni</td>
<td>$2,241,519</td>
<td>$2,630,879</td>
</tr>
<tr>
<td>Individual Friends</td>
<td>$3,118,186</td>
<td>$4,189,352</td>
</tr>
<tr>
<td>Corporations/Foundations/Other Organizations</td>
<td>$741,052</td>
<td>$2,814,510</td>
</tr>
<tr>
<td>Estate Gifts</td>
<td>$2,383,816</td>
<td>$563,041</td>
</tr>
<tr>
<td><strong>Current Cash Gifts</strong></td>
<td>$8,242,028</td>
<td>$8,264,146</td>
</tr>
<tr>
<td><strong>Deferred Gifts</strong></td>
<td>$260,000</td>
<td>$496,165</td>
</tr>
<tr>
<td>Charitable remainder trusts and annuities (shown at fair market value)</td>
<td>$450,199</td>
<td>$638,157</td>
</tr>
<tr>
<td><strong>Subtotal-Current Cash &amp; Deferred Gifts</strong></td>
<td>$8,502,028</td>
<td>$8,714,345</td>
</tr>
<tr>
<td>Non-Cash Gifts:</td>
<td>$484,157</td>
<td>$706,401</td>
</tr>
<tr>
<td><strong>Subtotal-Gifts Received by WMU Foundation</strong></td>
<td>$8,986,185</td>
<td>$9,181,752</td>
</tr>
<tr>
<td>Paper Technology Foundation</td>
<td>$148,651</td>
<td>$105,038</td>
</tr>
<tr>
<td>Cash Gifts:</td>
<td>$11,900</td>
<td>$1,200</td>
</tr>
<tr>
<td><strong>Subtotal-Gifts Received by Paper Tech. FDN.</strong></td>
<td>$160,551</td>
<td>$106,238</td>
</tr>
<tr>
<td><strong>Total Gifts</strong></td>
<td>$9,146,736</td>
<td>$9,287,990</td>
</tr>
</tbody>
</table>

Note: All amounts are in thousands.
Grant Report

Background

The grant report for the months of January, February, and March 2009 indicates a total of $3,791,601.76 in externally funded awards. Of the total, January awards amounted to $754,493.00 or 20 percent, February awards amounted to $1,496,406.36 or 39 percent, and March awards amounted to $1,540,702.40 or 41 percent. The year-to-date total is $25,553,585.27.

January, February, and March 2009

Awards by Category

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction</td>
<td>0.00</td>
</tr>
<tr>
<td>Research</td>
<td>2,858,432.76</td>
</tr>
<tr>
<td>Public Service</td>
<td>933,169.00</td>
</tr>
<tr>
<td>Academic Support</td>
<td>0.00</td>
</tr>
<tr>
<td>Student Services</td>
<td>0.00</td>
</tr>
<tr>
<td>Institutional Support</td>
<td>0.00</td>
</tr>
<tr>
<td>Operations and Maintenance of Plant</td>
<td>0.00</td>
</tr>
<tr>
<td>Scholarships and Fellowships</td>
<td>0.00</td>
</tr>
</tbody>
</table>

Total for January, February, and March 2009 $3,791,601.76

Notable awards for this period were from the National Science Foundation, U.S. Department of Transportation, U.S. Department of Education, U.S. Department of Energy, Michigan Department of Transportation, Kalamazoo Community Mental Health Services, Eaton Corporation, The Boeing Company, K Valley Orthopedics, PC, University of North Carolina at Charlotte, The American Red Cross, and Heifer Project International.

Recommended Motion

It is recommended that the grant report for January, February, and March 2009 be approved.
<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>SPONSOR</th>
<th>DIRECTOR</th>
<th>AMOUNT</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>To determine the impact of internet-based and brochure CPR refresher on retention of primary CPR skills among adults in Utah and southwestern Michigan (New)</td>
<td>The American Red Cross</td>
<td>Dr. Michael G Miller, Dr. Timothy J Michael</td>
<td>$506,302.00</td>
<td>1/7/2009</td>
</tr>
<tr>
<td>To conduct the impact evaluation in Armenia, Indonesia, Philippines, Lithuania, Latvia, and Estonia and develop a participatory approach and work plan using methods and activities that are the most appropriate for the expected outcomes (Renewal)</td>
<td>Heifer Project International</td>
<td>Dr. Michael Scriven, The Evaluation Center</td>
<td>$250,221.40</td>
<td>3/5/2009</td>
</tr>
<tr>
<td>To develop and demonstrate transportation network test facilities in collaboration with other universities using state-of-the-art IIT communication technologies and showcase the concept and promise of these technologies to local and national leaders (New)</td>
<td>Michigan Department of Transportation</td>
<td>Dr. Ala I Al-Fuqaha, Dr. Dionysios I Kountanis Computer Science</td>
<td>$202,895.16</td>
<td>2/17/2009</td>
</tr>
<tr>
<td>To elucidate the inorganic chemistry responsible for the cellular transport of this essential transition metal ion (Non-Competing Continuation)</td>
<td>National Science Foundation</td>
<td>Dr. David Huffman, Chemistry</td>
<td>$185,000.00</td>
<td>3/24/2009</td>
</tr>
<tr>
<td>To provide knowledge generation, capacity building and wide scale dissemination and outreach to states and local schools regarding effective transition education and services for disabled youths (Supplemental)</td>
<td>University of North Carolina at Charlotte</td>
<td>Dr. Paula D Kohler, Special Education and Literacy Studies</td>
<td>$159,790.00</td>
<td>3/25/2009</td>
</tr>
<tr>
<td>To determine the possibility of modifying and sustaining motorist compliance to the pedestrian yield the right of way laws at intersections by increasing enforcement and providing substantial publicity about the program (Supplemental)</td>
<td>U.S. Department of Transportation</td>
<td>Dr. Ron Van Houten, Psychology</td>
<td>$150,000.00</td>
<td>2/13/2009</td>
</tr>
<tr>
<td>DESCRIPTION</td>
<td>SPONSOR</td>
<td>DIRECTOR</td>
<td>AMOUNT</td>
<td>DATE</td>
</tr>
<tr>
<td>-----------------------------------------------------------------------------</td>
<td>-------------------------------------------------------------------------</td>
<td>-----------------------------------------------</td>
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<td>------------</td>
</tr>
<tr>
<td>To develop and demonstrate ways to integrate renewable groundwater resources into the water budget of watersheds in arid regions (Non-Competing Continuation)</td>
<td>NATO Science Programme Cooperative Science and Technology NATO Scientific Affairs Division</td>
<td>Dr. Mohamed Sultan Geosciences</td>
<td>$64,263.00</td>
<td>2/11/2009</td>
</tr>
<tr>
<td>To provide breakthrough applied computer simulation knowledge in vehicle analysis and design to the vehicle industry (Supplemental)</td>
<td>Various Industries</td>
<td>Dr. William W Liou CAVIDS Center</td>
<td>$61,251.00</td>
<td>1/26/2009</td>
</tr>
<tr>
<td>To support a postdoc for five months while carrying out experiments at Argonne National Laboratory (New)</td>
<td>Argonne National Laboratory</td>
<td>Dr. Clement Burns Physics</td>
<td>$52,744.95</td>
<td>2/10/2009</td>
</tr>
<tr>
<td>To conduct K-shell photoabsorption studies for modeling interstellar medium spectra (New)</td>
<td>Smithsonian Astrophysical Observatory</td>
<td>Dr. Thomas W Gorczyca Physics</td>
<td>$50,000.00</td>
<td>2/5/2009</td>
</tr>
<tr>
<td>To provide external evaluation and evaluation technical assistance, including document review, instrument development, data collection, reporting and consultation (New)</td>
<td>Bay De Noc Community College</td>
<td>Dr. Mark Jenness Mallinson Institute for Science Studies</td>
<td>$49,996.00</td>
<td>3/30/2009</td>
</tr>
<tr>
<td>To study the nuclear equation of state and its astrophysical relevance (Non-Competing Continuation)</td>
<td>National Science Foundation</td>
<td>Dr. Michael A Famiano Physics</td>
<td>$39,942.00</td>
<td>3/23/2009</td>
</tr>
</tbody>
</table>
Western Michigan University  
Grants Awarded  
January 2009 to March 2009

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>SPONSOR</th>
<th>DIRECTOR</th>
<th>AMOUNT</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Research</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To disentangle eustasy, sedimentation, tectonics, and ice loading using Antarctic drilling results (New)</td>
<td>University of Nebraska</td>
<td>Dr. Michelle Kominz Geosciences</td>
<td>$29,583.00</td>
<td>1/9/2009</td>
</tr>
<tr>
<td>To address policy questions that have significant economic and social implications for Mexico as well as other remittance-receiving developing nations (New)</td>
<td>San Diego State University Foundation</td>
<td>Dr. Susan Pozo Economics</td>
<td>$25,588.00</td>
<td>2/10/2009</td>
</tr>
<tr>
<td>To enhance state infrastructure supporting improved transition services resulting in effective post-school outcomes for students with disabilities (Supplemental)</td>
<td>University of North Carolina at Charlotte</td>
<td>Dr. Paula D Kohler Special Education and Literacy Studies</td>
<td>$23,000.00</td>
<td>3/26/2009</td>
</tr>
<tr>
<td>To build and refine the geological sequestration framework of the Midwest Region through mapping and evaluation of targeted potential geological reservoirs and seals (Supplemental)</td>
<td>Battelle Memorial Institute</td>
<td>Dr. David A Barnes Dr. G Michael Grammer Dr. William B Harrison III Geosciences</td>
<td>$22,644.00</td>
<td>1/27/2009</td>
</tr>
<tr>
<td>To plan and implement all evaluation activities for this project, including development of instruments and procedures, data collection, data analysis and reporting (Amendment)</td>
<td>San Diego State University Foundation</td>
<td>Dr. Mark Jenness Mallinson Institute for Science Studies</td>
<td>$22,479.00</td>
<td>2/23/2009</td>
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<tr>
<td>DESCRIPTION</td>
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<td>DIRECTOR</td>
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<td>DATE</td>
</tr>
<tr>
<td>-----------------------------------------------------------------------------</td>
<td>----------------------------------------------</td>
<td>-----------------------------------------------</td>
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<td>------------</td>
</tr>
<tr>
<td>To support living expenses for a research fellow while carrying out research at the Advanced Light Source, a division of the Lawrence Berkeley National Laboratory (Non-Competing Continuation)</td>
<td>Lawrence Berkeley National Laboratory</td>
<td>Dr. Nora Berrah Physics</td>
<td>$19,800.00</td>
<td>3/19/2009</td>
</tr>
<tr>
<td>To plan a continuing education program for Michigan DHS child welfare workers and supervisors, WMU will plan continuing education events for 2009 with support from this award (New)</td>
<td>Michigan State University</td>
<td>Ms. Melinda M McCormick School of Social Work</td>
<td>$18,000.00</td>
<td>1/7/2009</td>
</tr>
<tr>
<td>To provide external evaluation services and evaluation technical assistance, including document review, instrument development, data collection, reporting and consulting (New)</td>
<td>Jacobs Technology</td>
<td>Dr. Mark Jenness Mallinson Institute for Science Studies</td>
<td>$16,900.00</td>
<td>3/31/2009</td>
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<tr>
<td>To support collaborative evaluation efforts of the evaluation track for the 2009 International Conference on Fatigue Management in Transportation Operations (New)</td>
<td>Fulcrum Corporation</td>
<td>Dr. Daniela Schroeter The Evaluation Center</td>
<td>$12,540.00</td>
<td>2/4/2009</td>
</tr>
<tr>
<td>To support the expansion of the <a href="http://www.wichealth.org">www.wichealth.org</a> Healthy Child Education project (New)</td>
<td>North Carolina Department of Health and Human Services</td>
<td>Dr. Robert J Bensley Health, Physical Education and Recreation</td>
<td>$10,210.00</td>
<td>2/6/2009</td>
</tr>
<tr>
<td>Development of a module focusing on dairy consumption to be included in existing wichealth.org system (Non-Competing Continuation)</td>
<td>United Dairy Industry of Michigan</td>
<td>Dr. Robert J Bensley Health, Physical Education and Recreation</td>
<td>$10,000.00</td>
<td>2/11/2009</td>
</tr>
<tr>
<td>To develop a data collection plan and sampling framework, develop data collection instruments, implement a needs assessment and report it in aggregate (New)</td>
<td>Center for Student Opportunity</td>
<td>Dr. Daniela Schroeter The Evaluation Center</td>
<td>$9,937.00</td>
<td>3/19/2009</td>
</tr>
<tr>
<td>DESCRIPTION</td>
<td>SPONSOR</td>
<td>DIRECTOR</td>
<td>AMOUNT</td>
<td>DATE</td>
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<tr>
<td>-------------</td>
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<td>-----------</td>
</tr>
<tr>
<td><strong>Research</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To collect data concerning the human perception and performance of older adults, three studies will be conducted; two involve tactile perception; the third involves color perception (New)</td>
<td>Advanced Technology Institute</td>
<td>Dr. Daryle Gardner-Bonneau Speech Pathology and Audiology</td>
<td>$9,000.00</td>
<td>1/7/2009</td>
</tr>
<tr>
<td>To help identify independent and dependent variables, sample size determination, and appropriate statistical procedures and their computation on various research related projects of Bronson Methodist Hospital (Amendment)</td>
<td>Bronson Methodist Hospital</td>
<td>Dr. Joseph W McKean Statistics</td>
<td>$8,388.25</td>
<td>2/23/2009</td>
</tr>
<tr>
<td>To examine the effects of lovaza on muscle soreness and inflammation following eccentric exercise of the quadriiceps muscles (New)</td>
<td>GlaxoSmithKline</td>
<td>Dr. Christopher C Cheatham Health, Physical Education and Recreation</td>
<td>$5,300.00</td>
<td>2/25/2009</td>
</tr>
<tr>
<td>To support the transfer of petroleum technology to domestic oil and gas producers (Supplemental)</td>
<td>Petroleum Technology Transfer Council</td>
<td>Dr. William B Harrison III Geosciences</td>
<td>$3,750.00</td>
<td>2/9/2009</td>
</tr>
<tr>
<td>To maintain a comprehensive Fetal Alcohol Syndrome Clinic which includes diagnostic services, training and advocacy, and accepts at-risk cases from the community (Supplemental)</td>
<td>Michigan Department of Community Health</td>
<td>Dr. James A Henry School of Social Work</td>
<td>$3,000.00</td>
<td>1/7/2009</td>
</tr>
<tr>
<td>To develop a food resource management module to be incorporated into the wchhealth.org offerings (New)</td>
<td>Michigan State University</td>
<td>Dr. Robert J Bensley Health, Physical Education and Recreation</td>
<td>$1,500.00</td>
<td>3/12/2009</td>
</tr>
<tr>
<td><strong>TOTAL RESEARCH</strong></td>
<td></td>
<td></td>
<td><strong>$2,858,432.76</strong></td>
<td></td>
</tr>
<tr>
<td>DESCRIPTION</td>
<td>SPONSOR</td>
<td>DIRECTOR</td>
<td>AMOUNT</td>
<td>DATE</td>
</tr>
<tr>
<td>-----------------------------------------------------------------------------</td>
<td>-------------------------------------------------</td>
<td>----------------------------------------------------</td>
<td>---------------</td>
<td>----------</td>
</tr>
<tr>
<td><strong>Public Service</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To provide daily living, communication, behavior control, and social skill services to developmentally disabled adults (Supplemental)</td>
<td>Kalamazoo Community Mental Health Services</td>
<td>Dr. Carol Sundberg Center for Disability Services</td>
<td>$518,734.00</td>
<td>3/31/2009</td>
</tr>
<tr>
<td>To employ graduate athletic training students at various sites (Non-Competing Continuation)</td>
<td>K Valley Orthopedics, PC</td>
<td>Dr. Michael G Miller Health, Physical Education and Recreation</td>
<td>$217,400.00</td>
<td>2/9/2009</td>
</tr>
<tr>
<td>To design and deliver project and engineering leadership training (New)</td>
<td>Stryker Instruments</td>
<td>Dr. Larry A Mallak Dr. David M Lyth</td>
<td>$59,281.00</td>
<td>2/17/2009</td>
</tr>
<tr>
<td>To enhance the innovative nutrition education curriculum developed in 2007-08, implementing the stages of change model (Non-Competing Continuation)</td>
<td>Michigan State University</td>
<td>Dr. Caroline B Webber Dr. Arezoo Rojhani Family and Consumer Sciences</td>
<td>$49,094.00</td>
<td>3/20/2009</td>
</tr>
<tr>
<td>To partially support the Alvin Ailey Dance Theater performance at Miller Auditorium (New)</td>
<td>Arts Midwest</td>
<td>Ms. Tracey Lawie Mr. Rob Pennock Miller Auditorium</td>
<td>$5,000.00</td>
<td>2/17/2009</td>
</tr>
<tr>
<td>To administer the graduate athletic training clinical contracts (Non-Competing Continuation)</td>
<td>K Valley Orthopedics, PC</td>
<td>Dr. Michael G Miller Health, Physical Education and Recreation</td>
<td>$3,960.00</td>
<td>2/6/2009</td>
</tr>
</tbody>
</table>
## Western Michigan University
### Grants Awarded
#### January 2009 to March 2009

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>SPONSOR</th>
<th>DIRECTOR</th>
<th>AMOUNT</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Service</td>
<td>West Michigan Rehabilitation, PC</td>
<td>Dr. Michael G Miller Health, Physical Education and Recreation</td>
<td>$1,200.00</td>
<td>2/12/2009</td>
</tr>
</tbody>
</table>

**TOTAL PUBLIC SERVICE**

$933,169.00

**TOTAL GRANTS AWARDED TO WESTERN MICHIGAN UNIVERSITY**

$3,791,601.76
Western Michigan University
Board of Trustees

April 24, 2009
Agenda Item 7

Identity Theft Prevention Program – Federal Trade Commission Red Flags Rule

Background

The Federal Trade Commission (FTC) and Federal banking agencies issued a regulation known as the Red Flags Rule which is intended to reduce the risk of identity theft. Mandatory compliance with the Red Flags Rule for "creditors" or "financial institutions" that provide "covered accounts" begins on May 1, 2009. Western Michigan University, as well as many other colleges and universities, is subject to the Rule.

The FTC issued the Red Flag Rule under sections 114 and 315 of the Fair and Accurate Credit Transactions Act (Fact Act), which amended the Fair Credit Reporting Act (FCRA). The rule requires “financial institutions” and “creditors” that hold “covered accounts” to develop and implement an identity theft prevention program for new and existing accounts.

Western Michigan University is subject to administrative enforcement by the Federal Trade Commission and is therefore required to adopt policies and procedures to mitigate identity theft. Activities that cause WMU to be considered a “creditor” under the Red Flags Rule include:

1. Participating in the Federal Perkins Loan Program
2. Participating as a school lender in the Federal Family Education Loan Program
3. Offering institutional loans to students, faculty, or staff
4. Offering a plan for payment of tuition throughout the semester rather than requiring full payment at the beginning of the semester.

Under the rule, WMU is considered to be a creditor with covered accounts and we must develop and implement an identity theft prevention program that includes reasonable policies and procedures to detect or mitigate identity theft by May 1 to be compliant. The Rule requires an institution’s Board to approve the identity theft program. The proposed program for Western was developed using a template provided by the National Association of College and University Business Officers, input from other Michigan universities and with the aid of our general counsel office.

Recommended Motion

It is recommended that the Board approve the attached Identity Theft Prevention Program.
Western Michigan University
Identity Theft Prevention Program
Effective beginning May 1, 2009
I. PROGRAM ADOPTION
Western Michigan University ("University") developed this Identity Theft Prevention Program ("Program") pursuant to the Federal Trade Commission's ("FTC") Red Flags Rule, which implements Section 114 of the Fair and Accurate Credit Transactions Act of 2003. This Program was developed with oversight and approval of the Western Michigan University Board of Trustees. After consideration of the size and complexity of the University's operations and account systems, and the nature and scope of the University's activities, the Western Michigan University Board of Trustees determined that this Program was appropriate for the University, and therefore approved this Program on April 24, 2009.

II. DEFINITIONS AND PROGRAM
A. Red Flags Rule Definitions Used in this Program
"Identity Theft" is a "fraud committed or attempted using the identifying information of another person without authority."
A "Red Flag" is a "pattern, practice, or specific activity that indicates the possible existence of Identity Theft."
A "Covered Account" includes all student accounts which permit multiple payments or loans that are administered by the University.
"Program Administrator" is the individual designated, in any is so designated, with primary responsibility for oversight of the program. See Section VI below.
"Identifying information" is "any name or number that may be used, alone or in conjunction with any other information, to identify a specific person," including: name, address, telephone number, social security number, date of birth, government issued driver's license or identification number, alien registration number, government passport number, employer or taxpayer identification number, student identification number, computer's Internet Protocol address, or routing code.

B. Fulfilling Requirements of the Red Flags Rule
Under the Red Flags Rule, the University is required to establish an "Identity Theft Prevention Program" tailored to its size, complexity and the nature of its operation. Each program must contain reasonable policies and procedures to:
1. Identify relevant Red Flags for new and existing covered accounts and incorporate those Red Flags into the Program;
2. Detect Red Flags that have been incorporated into the Program;
3. Respond appropriately to any Red Flags that are detected to prevent and mitigate Identity Theft; and
4. Ensure the Program is updated periodically to reflect changes in risks to students or to the safety and soundness of the student from Identity Theft.

III. IDENTIFICATION OF RED FLAGS
In order to identify relevant Red Flags, the University considers the types of accounts that it offers and maintains, methods it provides to open its accounts, methods it provides to access its accounts, and its previous experiences with Identity Theft. The University identifies the following Red Flags in each of the listed categories:

A. Notifications and Warnings from Credit Reporting Agencies
Red Flags
1. Report of fraud accompanying a credit report;
2. Notice or report from a credit agency of a credit freeze on an applicant;
3. Notice or report from a credit agency of an active duty alert for an applicant;
4. Receipt of a notice of address discrepancy in response to a credit report request; and
5. Indication from a credit report of activity that is inconsistent with an applicant’s usual pattern or activity.

B. Suspicious Documents

Red Flags
1. Identification document or card that appears to be forged, altered or inauthentic;
2. Identification document or card on which a person’s photograph or physical description is not consistent with the person presenting the document;
3. Other document with information that is not consistent with existing student information; and
4. Application for service that appears to have been altered or forged.

C. Suspicious Personal Identifying Information

Red Flags
1. Identifying information presented that is inconsistent with other information the student provides (example: inconsistent birth dates);
2. Identifying information presented that is inconsistent with other sources of information (for instance, an address not matching an address on a loan application);
3. Identifying information presented that is the same as information shown on other applications that were found to be fraudulent;
4. Identifying information presented that is consistent with fraudulent activity (such as an invalid phone number or fictitious billing address);
5. Social security number presented that is the same as one given by another student;
6. An address or phone number presented that is the same as that of another person, and the individuals do not reside together or cohabitate;
7. A person fails to provide complete personal identifying information on an application when reminded to do so; and
8. A person’s identifying information is not consistent with the information that is on file for the student.

D. Suspicious Covered Account Activity or Unusual Use of Account

Red Flags
1. Change of address for an account followed by a request to change the student’s name without adequate or appropriate documentation;
2. Payments stop on an otherwise consistently up-to-date account;
3. Account used in a way that is not consistent with prior use;
4. Mail sent to the student is repeatedly returned as undeliverable;
5. Notice to the University that a student is not receiving mail sent by the University;
6. Notice to the University that an account has unauthorized activity;
7. Breach in the University’s computer system security; and
8. Unauthorized access to or use of student account information.

E. Alerts from Others

Red Flag
1. Notice to the University from a student, Identity Theft victim, law enforcement or other person that the University has opened or is maintaining a fraudulent account for a person engaged in Identity Theft.

IV. DETECTING RED FLAGS

A. Student Enrollment

In order to detect any of the Red Flags identified above associated with the enrollment of a student, University personnel will take the following steps to obtain and verify the identity of the person opening the account:
Detect
1. Require certain identifying information such as name, date of birth, academic records, home address or other identification; and
2. Verify the student's identity at time of issuance of student identification card (review of driver's license or other government-issued photo identification).

B. Existing Accounts
In order to detect any of the Red Flags identified above for an existing Covered Account, University personnel will take the following steps to monitor transactions on an account:

Detect
1. Verify the identification of students if they request information (in person, via telephone, via facsimile, via email);
2. Verify the validity of requests to change billing addresses by mail or email and provide the student a reasonable means of promptly reporting incorrect billing address changes; and
3. Verify changes in banking information given for billing and payment purposes.

C. Consumer (“Credit”) Report Requests
In order to detect any of the Red Flags identified above for an employment or volunteer position for which a credit or background report is sought, University personnel will take the following steps to assist in identifying address discrepancies:
1. Require written verification from any applicant that the address provided by the applicant is accurate at the time the request for the credit report is made to the consumer reporting agency; and
2. In the event that notice of an address discrepancy is received, verify that the credit report pertains to the applicant for whom the requested report was made and report to the consumer reporting agency an address for the applicant that the University has reasonably confirmed is accurate.

V. PREVENTING AND MITIGATING IDENTITY THEFT
In the event University personnel detect any identified Red Flags, such personnel shall take one or more of the following steps, depending on the degree of risk posed by the Red Flag:

Prevent and Mitigate
1. Continue to monitor a Covered Account for evidence of Identity Theft;
2. Contact the student or applicant (for which a credit report was run);
3. Change any passwords or other security devices that permit access to Covered Accounts;
4. Not open a new Covered Account;
5. Notify the Program Administrator for determination of the appropriate step(s) to take;
6. Notify law enforcement;
7. Provide the student with a new student identification number, if necessary;
8. File or assist in filing a Suspicious Activities Report (“SAR”); or
9. Determine that no response is warranted under the particular circumstances.

Protect Student Identifying Information
In order to further prevent the likelihood of Identity Theft occurring with respect to Covered Accounts, the University will take the following steps with respect to its internal operating procedures to protect student identifying information:
1. Ensure that its website is secure or provide clear notice that the website is not secure;
2. Ensure complete and secure destruction of paper documents and computer files containing student account information when a decision has been made to no longer maintain such information;
3. Ensure that office computers with access to Covered Account information are password protected;
4. Use of social security numbers in compliance with the University's Social Security Number Policy;
5. Ensure computer virus protection is up to date; and
6. Require and keep only the kinds of student information that are necessary for University purposes.

VI. PROGRAM ADMINISTRATION
A. Oversight
Responsibility for developing, implementing and updating this Program lies with the office of the Treasurer of the Board, Vice President for Business and Finance, and Chief Financial Officer who may create an Identity Theft Committee ("Committee") for the University. The Committee may be headed by the Vice President for Business and Finance or a Program Administrator who may be appointed by the Vice President for Business and Finance. The Vice President for Business and Finance or the Program Administrator will be responsible for ensuring appropriate training of University staff on the Program, for reviewing any staff reports regarding the detection of Red Flags and the steps for preventing and mitigating Identity Theft, determining which steps of prevention and mitigation should be taken in particular circumstances and considering periodic changes to the Program.

B. Staff Training and Reports
University staff responsible for handling covered accounts and implementing the Program shall be trained in the detection of Red Flags and the responsive steps to be taken when a Red Flag is detected. University staff shall be trained, as necessary, to effectively implement the Program. University employees are expected to notify the Vice President for Business and Finance or the Program Administrator once they become aware of an incident of Identity Theft or of the University's failure to comply with this Program. At least annually or as otherwise requested by the Vice President for Business and Finance or Program Administrator, University staff responsible for development, implementation, and administration of the Program shall report on compliance with this Program. The report should address such issues as effectiveness of the policies and procedures in addressing the risk of identity theft in connection with the opening and maintenance of Covered Accounts, service provider arrangements, significant incidents involving identity theft and management's response, and recommendations for changes to the Program.

C. Service Provider Arrangements
In the event the University engages a service provider to perform an activity in connection with one or more Covered Accounts, the University will take the following steps to ensure the service provider performs its activity in accordance with reasonable policies and procedures designed to detect, prevent and mitigate the risk of Identity Theft.
1. Require, by contract, that service providers have such policies and procedures in place; and
2. Require, by contract, that service providers review the University's Program and report any Red Flags to the University employee with primary oversight of the service provider relationship.

D. Non-disclosure of Specific Practices
For the effectiveness of this Identity Theft Prevention Program, knowledge about specific Red Flag identification, detection, mitigation and prevention practices may need to be limited to those employees with a need to know them. Any documents that may have been produced or are produced in order to develop or implement this program that list or describe such specific practices and the information those documents contain are considered "confidential" and should not be shared with other University employees or the public.

E. Program Updates
The Vice President for Business and Finance or the Committee will periodically review and update this Program to reflect changes in risks to students and the soundness of the University from Identity Theft. In doing so, the Vice President for Business and Finance or the Committee will consider the University's experiences with Identity Theft situations, changes in Identity Theft methods, changes in Identity Theft detection and prevention methods, and changes in the University's business arrangements with other entities. After considering these factors, the Vice President of Business and Finance or Program Administrator will determine whether changes to the Program, including the listing of Red Flags, are warranted. If warranted, the Vice President for Business and Finance or the Committee will update the Program.
Background

Students enrolled in a new course offered by the Department of Finance and Commercial Law in the Haworth College of Business will serve as the large cap manager of a $500,000 portfolio for Western Michigan University Foundation (Fund I). Going further, the Department is initiating a fund-raising effort to raise an additional $500,000 by December 2010 to establish a separate fund (Fund II) for the class to manage investments in assets other than large cap equities.

Len Harrison, CFA, a Principal at LVM Capital Management, LTD., is teaching this course as an Adjunct Professor. Students will manage the Funds under the guidance of Professor Harrison and the initial group of students will write the investment guidelines. Donors who contribute at least $25,000 to Fund II will have the opportunity to serve on the Investment Advisory Committee to help advise the class. The Funds will reside in Western Michigan University Foundation, and the Foundation’s Investment Committee will review and approve the investment guidelines established by the class, undertake performance reviews of the Funds at least annually, and provide general oversight.

Annual distributions of 4.5% will be paid quarterly on the fair market value of Fund II assets to support Department programs, enrich instruction, fund scholarships and support research and professional growth of the faculty. If, for any reason, the class or Fund II ceases, then the funds remaining will be placed in an endowment to be used for the benefit of the Department of Finance and Commercial Law in support of its activities.

The Board of Trustees has reserved the authority to establish investment policies relating to University funds. Therefore, Board approval is necessary to proceed.

Resolution

RESOLVED, that the Board of Trustees hereby approves the creation of a fund ("Fund II") to be funded by specifically directed donations to the University and accepted by the Board of Trustees.

RESOLVED FURTHER, that the fund so established (Fund II) is to be invested pursuant to recommendations made by undergraduate and graduate students enrolled in a course to be designated and offered through the Department of Finance and Commercial Law of the Haworth College of Business (the "Class") and shall continue until terminated by the Department of Finance and Commercial Law, the Board of Trustees or the Treasurer of the University.
RESOLVED FURTHER, that Fund II shall reside at Western Michigan University Foundation and that the Foundation's Treasurer and Assistant Treasurer shall be authorized to withdraw funds from Fund II in the control of the custodian (except, however, for investment decisions made by the Class and directed to the custodian.)

RESOLVED FURTHER, that the Foundation’s Treasurer and Assistant Treasurer is authorized and directed to establish a custodian and brokerage relationship(s) as either one of them shall determine, to serve as custodian or broker of Fund II.

RESOLVED FURTHER, that the Investment Committee of Western Michigan University Foundation (the “Foundation Investment Committee”) is hereby authorized and directed to review and approve the investment guidelines established by the Class, to undertake performance reviews of Fund II at least annually, and to provide general oversight of Fund II.

RESOLVED FURTHER, that the Board of Trustees hereby authorizes the Class to conduct fundamental research and make investment recommendations with respect to Fund II subject to the following:

- Identified individuals involved with the Class will provide directions to the custodian and broker regarding buy/sell execution.

- Neither the Class, nor any student enrolled in the Class, shall be deemed to be an investment advisor or receive any compensation for the investment activities of the Class or such student.

- The Class shall develop investment guidelines that are reviewed and approved by the Investment Advisory Committee and shall present the investment guidelines for review, input and approval to the Foundation Investment Committee no later than 2009 Fall semester and then whenever modified.

- Each student enrolled in the Class shall participate in a due diligence meeting with representatives of the Investment Advisory Committee and the Foundation Investment Committee at least annually and shall report on the process and performance of the Fund as requested by each Committee.

- The Class shall enter into and comply with the terms of a Project Participation Agreement the form of which has been presented to and approved by the Foundation Investment Committee.

RESOLVED FURTHER, that annual distributions of 4.5% will be paid quarterly on the fair market value of Fund II assets to support the Department of Finance and Commercial Law programs, enrich instruction, fund scholarships and support research and professional growth of the faculty.
RESOLVED FURTHER, that if, for any reason, the Class or Fund II ceases, the funds remaining in Fund II shall be placed in an endowment to be used for the benefit of the Financial and Commercial Law Department in support of its activities.

RESOLVED FURTHER, that Len Harrison, or any other person selected as instructor of record of the Class, is hereby authorized and directed, as the representative of the Investment Advisory Committee and the Foundation Investment Committee, to advise, inform, direct and supervise the Class in its activities, with the specific authority to override any investment recommendation made by the Class.

RESOLVED FURTHER, that the officers of the University and the Treasurer and Assistant Treasurer of the Foundation be, and they hereby are and each hereby is authorized and empowered and directed to do and perform any and all acts and execute any and all such instruments and documents of any kind and character to which the sole, absolute discretion of any such officer of the University or of the Foundation shall be and become necessary, proper, convenient, desirable or advisable to carry out, to put into effect or to make operative all or any portion of the foregoing resolutions.
LEASE AGREEMENT RENEWAL BETWEEN WMU AND AAUP

Background

In December of 1985 the University entered into a lease agreement with the WMU Chapter of the AAUP for the premises known as the Montague House located at 814 Oakland Drive to be used as an office and meeting place. The lease has been renewed for intervals of five years at a time since its inception.

The current lease agreement expired March 31, 2009. The University and the AAUP have once again agreed on the terms of a new five-year lease. Said lease will contain all of the existing provisions as well as very modest rental rate increases over the life of the agreement. At this time the administration is asking the Board for authorization to the administration to renew the attached lease for an additional five-year period.

- April 1, 2009 - March 31, 2010 - $1,580.00 per month
- April 1, 2010 - March 31, 2011 - $1,625.00 per month
- April 1, 2011 - March 31, 2012 - $1,675.00 per month
- April 1, 2012 - March 31, 2013 - $1,725.00 per month
- April 1, 2013 - March 31, 2014 - $1,780.00 per month

Recommended Motion

It is recommended that the Board authorize the administration to renew the lease agreement for an additional five-year period with the WMU Chapter of the AAUP for the premises known as the Montague House to be strictly used as an office and meeting place according to the terms described in the attached lease agreement.
PROPOSAL: BA in Gender and Women’s Studies

Background

The Undergraduate Studies Council has approved replacing the coordinate major in Women’s Studies (24 credit hours) with a BA in Gender and Women’s Studies (31 credit hours).

This change was proposed for the following reasons:

- Students routinely request this.
- Most other schools offer a stand alone major in this area instead of a coordinate major.
- The change will take advantage of WMU’s strength in faculty expertise in this area.
- The change will ensure that students get the required breadth and depth of coursework that should accompany a major in Gender and Women’s Studies.

Recommended Motion

Replace the coordinate major in Women’s Studies with the BA in Gender and Women’s Studies.
PROPOSAL: BS in Community and Regional Planning

Background

The Undergraduate Studies Council has approved the creation of a BS in Community and Regional Planning. This program will be a comprehensive major requiring a minimum of 69 credit hours comprised of 32 credits of required core courses, 25 credits of required core courses outside of planning, and 12 credits of elective courses. Due to the large number of required credit hours for accreditation of this program, students will not be required to complete a minor.

This change was proposed due to the fact that the current Geography concentration in urban and regional planning cannot compete with in state accredited programs at EMU and MSU. Having an accredited program will help increase enrollment during a time when the Labor Department projects positive job prospects in this area.

Recommended Motion

Create the BS in Community and Regional Planning.
PROPOSAL: Minor in Gender and Women's Studies

Background

The Undergraduate Studies Council has approved changing the name of the minor in Women's Studies to the minor in Gender and Women's Studies. The USC has also approved changing the minor from 16 credit hours to 22 credit hours.

This change was proposed in order to give students graduating with a minor in Gender and Women's Studies a more systematic and rigorous exposure to the field.

Recommended Motion

Change the name of the minor in Women's Studies to the minor in Gender and Women's Studies and increase the required credit hours from 16 to 22.
PROPOSAL: Integrated Supply Management Major

Background

The Undergraduate Studies Council has approved changing the name of the Integrated Supply Matrix Management major to the Integrated Supply Management major.

This change was proposed to clarify the degree for both students and the business community. The term matrix management is sometimes used when companies organize by business project and process. This has nothing to do with the supply management concepts of the major. The previous name was used to indicate that there are multiple partners involved in creation of goods and services. Since the term matrix can be confusing, it has been omitted from the new name of the major.

Recommended Motion

Change the name of the Integrated Supply Matrix Management major to the Integrated Supply Management major.
PROPOSAL: Integrated Supply Management Minor

Background

The Undergraduate Studies Council has approved changing the name of the Integrated Supply Matrix Management minor to the Integrated Supply Management minor.

This change was proposed to clarify the minor for both students and the business community. The term matrix management is sometimes used when companies organize by business project and process. This has nothing to do with the supply management concepts of the minor. The previous name was used to indicate that there are multiple partners involved in creation of goods and services. Since the term matrix can be confusing, it has been omitted from the new name of the minor.

Recommended Motion

Change the name of the Integrated Supply Matrix Management minor to the Integrated Supply Management minor.
PROPOSAL: Physics Major with Material Sciences Option

Background

The Undergraduate Studies Council has approved the deletion of the Material Sciences option of the Physics Major.

This change was proposed for the following reasons:

- Engineering eliminated Material Science Engineering as a department and eliminated some required courses in this major option.

- This program has had very low enrollment (approximately 2 students in the last decade).

Recommended Motion

Delete the Material Sciences option of the Physics Major.
PROPOSAL: MS in Biostatistics

Background

The Graduate Studies Council has approved the deletion of the Master of Sciences in Biostatistics.

This change was proposed for the following reasons:

- This program was recommended for elimination following the last graduate program review.

- This program has had very low enrollment since the loss of intern support from the Upjohn-Pharmacia-Pfizer pharmaceutical company.

Recommended Motion

Delete the MS in Biostatistics.
PROPOSAL: Accelerated Master's Degree Program in Electrical Engineering

Background

The Graduate Studies Council and the Undergraduate Studies Council have approved the creation of an Accelerated Master's Degree Program in Electrical Engineering. The program allows for up to 12 credit hours of 5000 level courses taken during completion of the undergraduate degree to be counted towards the Master's degree. This will shorten the time required by students to obtain the Master's degree.

This change was proposed for the following reasons:

- The program provides an incentive for high quality undergraduates to obtain their Master's degree from WMU.
- The program also will provide another recruitment tool for attracting good undergraduate students.

Recommended Motion

Create the Accelerated Master’s Degree in Electrical Engineering.
PROPOSAL: Accelerated Master’s Degree Program in Computer Engineering

Background

The Graduate Studies Council and the Undergraduate Studies Council have approved the creation of an Accelerated Master’s Degree Program in Computer Engineering. The program allows for up to 12 credit hours of 5000 level courses taken during completion of the undergraduate degree to be counted towards the Master’s degree. This will shorten the time required by students to obtain the Master’s degree.

This change was proposed for the following reasons:

- The program provides an incentive for high quality undergraduates to obtain their Master’s degree from WMU.
- The program also will provide another recruitment tool for attracting good undergraduate students.

Recommended Motion

Create the Accelerated Master’s Degree in Computer Engineering.
PROPOSAL: BA in Design and Technical Theater

Background

The Undergraduate Studies Council has approved the deletion of the BA in Design and Technical Theater. This change was made in order to establish the BFA in Theater Design and Technical Production (see accompanying proposal).

Recommended Motion

Delete the BA in Design and Technical Theater.
PROPOSAL: BA in Stage Management

Background

The Undergraduate Studies Council has approved the deletion of the BA in Stage Management. This change was made in order to establish the BFA in Stage Management (see accompanying proposal).

Recommended Motion

Delete the BA in Stage Management.
PROPOSAL: BA in Theater Performance

Background

The Undergraduate Studies Council has approved the deletion of the BA in Theater Performance. This change was made in order to establish the BFA in Theater Performance (see accompanying proposal).

Recommended Motion

Delete the BA in Theater Performance.
PROPOSAL: BFA in Theater Design and Technical Production

Background

The Undergraduate Studies Council has approved the creation of a Bachelor of Fine Arts in Theater Design and Technical Production. This program builds on the previous BA in Design and Technical Theater by using most of the same classes. The credit hours needed for the BFA degree have increased to 84 from the 57 required in the BA degree. The increase in hours is primarily the result of the formation of 4 new required classes, requiring 6 hours of Art History courses, and increasing elective courses from 3 to 6 hours.

This change was proposed for the following reasons:

- This gives students the necessary preparation to be competitive when applying to graduate school or the marketplace.
- This enables the Theater Department to more effectively recruit high quality students.

Recommended Motion

Create the BFA in Theater Design and Technical Production.
PROPOSAL: BFA in Stage Management

Background

The Undergraduate Studies Council has approved the creation of a Bachelor of Fine Arts in Stage Management. This program builds on the previous BA in Stage Management by using most of the same classes. The credit hours needed for the BFA degree have increased to 84 from the 57 required in the BA degree. The increase in hours is primarily the result of the formation of 3 new required classes, modification of 2 existing courses, and an increase in elective courses from 9 to 18 hours.

This change was proposed for the following reasons:

- This gives students the necessary preparation to be competitive when applying to graduate school or the marketplace.
- This enables the Theater Department to more effectively recruit high quality students.

Recommended Motion

Create the BFA in Stage Management.
PROPOSAL: BFA in Theater Performance

Background

The Undergraduate Studies Council has approved the creation of a Bachelor of Fine Arts in Theater Performance. This program builds on the previous BA in Theater Production by using most of the same classes. The credit hours needed for the BFA degree have increased to 84 from the 57 required in the BA degree. The increase in hours is primarily the result of the formation of 4 new required classes and an increase in Voice and Movement courses from 6 to 18 hours.

This change was proposed for the following reasons:

- This gives students the necessary preparation to be competitive when applying to graduate school or the marketplace.
- This enables the Theater Department to more effectively recruit high quality students.

Recommended Motion

Create the BFA in Theater Performance.
PROPOSAL: Accelerated Bachelors/Masters Degree in Music

Background

The Graduate Studies Council and the Undergraduate Studies Council have approved the creation of an accelerated bachelors/masters degree in Music. This program combines the current Bachelor of Music degree with the new Master of Arts in Music degree. Students will be allowed to begin taking graduate courses for both undergraduate and graduate credit before they have received their bachelor's degree. This will allow students to complete both degrees in a shorter period of time.

This change was proposed so that the College of Music can retain their better students in an advanced degree program. Currently, students go elsewhere to obtain a research oriented experience. This will be an incentive for the best students in the college to remain here at WMU for additional training.

Recommended Motion

Create the Accelerated Bachelors/Master Degree in Music.
PROPOSAL: MA in Music

Background

The Graduate Studies Council has approved the creation of a MA in Music. This program consists of 30 credit hours that includes a thesis project. The program will give students advanced coursework in music history and theory.

This change was proposed in order to give music students a chance to obtain a degree that will train them in scholarly music research. This will allow the students to better compete for positions once they graduate.

Recommended Motion

Create the MA in Music.
PROPOSAL: MA in Coaching Sport Performance

Background

The Graduate Studies Council has approved the creation of a MA in Coaching Sport Performance. Currently Sports Studies is an emphasis within the MA in Physical Education. This proposal would pull this emphasis out of the MA in Physical Education as a new degree program designated as the MA in Coaching Sports Performance.

This change was proposed for the following reasons:

- The new degree will better reflect the independent nature of the content (separate from physical education).
- It will help perspective students identify degree options more clearly.
- It will allow students to receive diplomas and official transcripts that reflect their major field of study.
- It will be the only MA in Coaching Sports Performance in the nation with level 5 accreditation from the National Council for Accreditation of Coach Education.

Recommended Motion

Create the MA in Coaching Sport Performance to replace the Sports Studies emphasis currently part of the MA in Physical Education.
PROPOSAL: MA in Criminology, Law and Public Policy

Background

The Graduate Studies Council has approved the creation of a MA in Criminology, Law and Public Policy. This program is a collaborative effort between the faculty in the Sociology and Political Science Departments here at WMU and faculty in the Institute of Forensic Studies at the University of Malta. Students in the program will receive dual Master of Arts degrees from WMU (Criminology, Law and Public Policy) and the University of Malta (Criminology). The program will be offered entirely in Malta and will be a stand-alone program with its own tuition schedule. WMU faculty will travel to the University of Malta to deliver courses within the degree. It is believed that the program will draw students from North America, Europe and the Mediterranean basin.

This program has been proposed for several reasons. First, the dual degree addresses the growing interest of students in international security and training. In addition, it will provide mid-career professionals in public and private security in the European Union valuable skills, experience and knowledge. Finally, it raises the visibility of WMU in the European Union and will serve as a model for similar dual degree programs that promise to become an increasingly important part of international higher education.

Recommended Motion

Create the MA in Criminology, Law and Public Policy as part of the collaborative degree proposal with the University of Malta.
Western Michigan University  
Board of Trustees  

External Auditor Annual Review  

Background  

For several years it had been the University's practice to rotate the appointment of external audit firms. As discussed last year there had been numerous changes in the audit business. As a result, many notable audit firms exited the business of auditing higher education institutions. At its April 27, 2007 meeting, the Board approved the recommendation to continue the appointment of the firm of Plante & Moran as the University's external auditor indefinitely, provided an annual review be conducted by the vice president for business and finance in concert with the director of internal audits. This review would incorporate concerns relative to appropriate staff rotation, fees and performance.

The review noted above has been conducted. Plante and Moran continues to provide sound and professional services to the University at rates felt to be fair. The engagement partner on WMU's audit is L. Bradley Thompson, in his third year of this rotation. The audit team is committed to WMU and the community and remains sensitive to the University's financial situation. Several new standards will be implemented in the coming year. It is the opinion of the administration that contracting with a new firm would be disruptive and time consuming on both parties.

The administration will therefore maintain its relationship with Plante and Moran.

Recommended Motion  

This is an informational item requiring no specific action of the Board of Trustees.
The Board of Trustees formal session was called to order by Chair Miller on Friday, April 24, 2009, at 1:30 p.m. in Rooms 157-159.

(Prior to the meeting a swearing in ceremony was held honoring newly appointed Trustee Mary Asmonga-Knapp and Trustee James Hettinger. The oath of office was administered by Bronco alumnus Chief Judge Stephen Gorsalitz of the Kalamazoo Ninth Judicial Circuit Court. The terms of Trustee Sarah DeNooyer and Trustee Dan Pero expired December 31, 2008.)

Trustees present: Chair Miller Vice Chair Tolbert, Trustee Asmonga-Knapp, Trustee Carlson, Trustee Hettinger, Trustee Johnston, Trustee Martin and President Dunn (ex officio). Trustee Archer was out of the country but asked that his support of the roll call agenda items be noted.

Remarks by the Chair. Chair Miller noted he was looking forward to working with Trustees Asmonga-Knapp and Hettinger and “adding their voices, wisdom and experiences to be the work being done in governing the University.” He also expressed gratitude for the insight and counsel provided by Trustees DeNooyer and Pero.

He spoke of the graduation being held the following day, with 2,500 degrees to be conferred on many happy students, noting that it is always a rewarding day for those on the platform. Chair Miller also spoke of a graduate who had crossed the platform two years earlier, Matt Giraud, now one of the finalists on the “American Idol” television show. He said the semester ended with the Finals Finish celebration, a program in its thirteenth year that takes place in finals week in December and April in the Student Recreation Center, Waldo Library and computer labs, with extended hours and free snacks and other supplies donated by community businesses. Faculty and staff members volunteer to staff the event.

Remarks by the President. President Dunn also welcomed Trustees Asmonga-Knapp and Hettinger and added his thanks to Trustees DeNooyer and Pero for their service and commitment to WMU.

President Dunn asked that a moment of silence be observed to remember two employees who died recently—faculty member Elen Cutrim, professor, Geography, and Georgia Kerby, Registrar’s office.

He indicated that the state budget is still a work in process, and that he will be traveling the following week to Mt. Pleasant to testify before the State Appropriations Higher Education Committee. He spoke of the many achievements of students,
faculty and staff and the May 27 WMU Day at the Capitol. This is a repeat of last year’s successful event when more than 700 members of the University community traveled to Lansing to share our story with legislators.

Remarks by the GSAC Chair. Brandi Pritchett reported on the activities of the Graduate Student Advisory Committee and future plans of the group.

 Remarks by the Faculty Senate President. President John Jellies spoke of the work of the Senate.

Acceptance of the Agenda. The agenda was accepted as presented following a motion by Trustee Martin, supported by Trustee Tolbert.

Approval of the Minutes of the February 4, 2009 Formal Session. The minutes were approved as distributed following a motion by Trustee Carlson, supported by Trustee Johnston.

Approval of Emeriti Resolutions. The resolutions were approved as presented by Chair Miller, following a motion by Trustee Johnston, supported by Trustee Tolbert, honoring Trustee Emerita Sarah DeNooyer and Trustee Emeritus Dan Pero.

Approval of Contract with the WMU Chapter of the Teaching Assistants Union (TAU). On a unanimous vote of the Board, after a motion by Trustee Johnston, supported by Trustee Tolbert, a three-year contract with the WMU Chapter of the Teaching Assistants Union was approved, effective August 18, 2009. The contract was ratified by members of the TAU Chapter on April 9, 2009.

Recommendation re Student Room and Board and Apartment Rental Rates. As reviewed by Vice President Anderson, the Board of Trustees authorized the administration to implement increased student room and board and apartment rental rates for 2009/10, effective fall semester 2009. Action was approved on a unanimous roll call vote, after a motion by Trustee Johnston, supported by Trustee Tolbert. The action is in keeping with the Western Edge plan— that a student’s room and board rate will remain the same for four consecutive years, beginning with the first year a student submits a housing contract.

Consent Items. As moved by Trustee Tolbert, supported by Trustee Martin, the following items were approved: Personnel Report, Gift Report, Grant Report, Identity Theft Prevention Program—Federal Trade Commission Red Flags Rule, Investment Policy/Student Management Investment Fund II, Lease Agreement Renewal, WMU/AAUP, and Curriculum Changes.

College of Fine Arts – Provided by Dean Margaret Merrion

External Auditor Annual Review. Vice President Rinker reported that Plante and Moran
continues to provide sound and professional services to the University—the annual re-
view successfully completed and the relationship with the firm will continue.

Operating Cash Investment Performance and Annuity Life Income Funds Investment
Performance Reports. Review provided by Vice President Rinker.

Public Comments. Steven Cartwright, Arthur Falk, and Janet Heller spoke re concerns of
part time instructors. Dennis Moore, president of Local 1668, AFSCME, welcomed
Trustee Asmonga-Knapp and Trustee Hettinger, and spoke re the AFSCME residence
hall, dining services and custodial services proposal.

Adjournment. The meeting was adjourned at 2:50 p.m.

Respectfully submitted,

Betty A. Kocher
Secretary
Board of Trustees