Board of Trustees to meet Sept. 28
The next meeting of the WMU Board of Trustees will be held Wednesday, Sept. 28. Details and key agenda items will be posted online at www.wmich.edu/news closer to the meeting date. The board usually meets in the morning in 157 Bernhard Center.

WMU again named to U.S. News list
U.S. News & World Report’s 2012 list of top-tier national universities includes WMU and just three other Michigan schools, singling out the University as having national standing and being among the nation’s best.

The 2012 ranking of more than 1,500 four-year colleges and universities includes a ranked top tier as well as an unranked second tier. WMU was ranked 181st out of the 280 institutions—172 public, 101 private and seven for-profit—in the top-tier, which puts it among the top 100 public universities in the group.

International flag bearers needed
Volunteers are needed to carry a nation’s flag in the parade of flags that will take place at 1:50 p.m. just before kickoff of the Homecoming football game Saturday, Oct. 8. Flag bearers and others will gather for a complimentary pre-game tailgate and flag-assembly party from 10:45 a.m. to 1:30 p.m. at Kanley Track.

A sign-up sheet for reserving flags is available in the International Program- ming Office, 3520 Ellsworth Hall, or by emailing intl-rso@wmich.edu or calling (269) 387-3944.

Proposals for one-hour programs are due by 5 p.m. Friday, Nov. 4. Visit www.wmich.edu/race to register or volunteer for the event.

Program proposals sought for summit
Area professionals and WMU alumni, graduate students, and faculty and staff members are invited to submit program proposals for a Gender and Leadership Summit Friday, Jan. 27. The event gives undergraduate student leaders a chance to build their leadership abilities.

Proposals for one-hour programs are due by 5 p.m. Friday, Nov. 4. Visit www.wmich. edu/leaders/gender/index.html for more information. Questions should be directed to Sarah Schultz at salp-rso@wmich.edu or calling (269) 387-2482.

Campus Classic road closings slated
Several campus roads and parking areas will be closed for varying periods the morning of Homecoming Saturday, Oct. 8, to accommodate the 13th annual Homecom-ing Campus Classic 1K and 5K race/walk. Visit www.wmich.edu/wmu/news/2011/09/020.html for details. Go to www.wmich.edu/race to register or volunteer for the event.

Dunn explains WMU’s new strategic plan
President John M. Dunn outlined the underlying principles of WMU’s strategic plan during his State of the University address Sept. 16. The plan is based on three pillars: learner centered, discovery driven and globally engaged.

“As a University community, we embrace lifelong learning for every part of our campus community,” he noted, later adding that discovery is at the core of learning and WMU impacts the globe positively.

“Being learner centered, discovery driven and globally engaged will set the stage for each of us and our University to reach new heights,” Dunn said. “Those heights are limited only by our own reticence to reach for them.”

Visit www.wmich.edu/wmu/news/2011/09/048.html for the complete text of this year’s State of the University address.

Fall enrollment up slightly compared to 2010
The size of WMU’s student body inched up this fall to 25,086, reflecting stability in the size of both the undergraduate and graduate student populations.

Conducted Sept. 14, the official 2011 enrollment count shows an overall gain of 41 students compared to last year.

The total tally illustrates a number of emerging enrollment trends, including fewer beginning students and more diversity in the student body.

Notable items from this fall’s census include:
• A beginning freshman class of just over 3,300.
• A 2.4 percent increase in the number of new fall transfer students.
• A 10.2 percent increase in the number of minority students.
• A 10.5 percent increase in the number of international students.

• A 14.2 percent increase in the number of students enrolled in online courses.
• A 3 percent increase in the number of beginning Lee Honors College students, adding to this college’s better than 40 percent enrollment increase over the past three years.

“Our students are smart, slightly older, diverse, technically savvy and globally connected,” says WMU President John M. Dunn. “The influx of international students reflects the regard in which this University is held around the world.”

Some of the enrollment trends represented in this year’s fall count reflect the ongoing annual decrease in the number of graduating high school seniors in Michigan that began in 2007-08 and will continue through 2014.

The census also reflects the popularity of online classes and growth in community college enrollment, which brings students to the University later in their academic careers.
Around campus and beyond

Frostic Reading Series starts today
The Gwen Frostic Reading Series resumes today with the first of five poetry and other readings by nationally known writers and WMU alumni. WMU poet William Olsen, English, is leading off the series at 8 p.m., in 208 Bernhard Center. Visit www wmich edu/wmu/news/arts for details.

Medical humanities event scheduled
WMU will stage a Medical Humanities Conference Thursday and Friday, Sept. 29-30, to examine how the humanistic dimensions of medicine and health are a critical component of these disciplines. It is being organized by the Medical Humanities Workgroup. Visit www wmich.edu/medicalhumanities for more on the workgroup and conference.

Ethics center series resumes soon
Dirk Uffelmann from the University of Passau will kick off the Center for the Study of Ethics in Society lecture series with a talk examining the ethical implications of one of Dostoevsky’s works at 4 p.m. Wednesday, Sept. 28, in the Bernhard Center’s Brown and Gold Room. Visit wwwwmichedu/ethics/

Talk to focus on East Campus
Efforts to restore East Campus will be the topic of the first 2011-12 Keystone Community Bank Breakfast Series talk, set for 8 a.m. Friday, Sept. 30, in the Dean’s Conference Room of Schneider Hall. The talk will be given by Bob Miller, WMU associate vice president for community outreach.

Study, internship abroad fair set
Students and the public can learn how to globalize their degrees and experience other cultures at the Study and Intern Abroad Fair from noon to 4 p.m. Wednesday, Oct. 5, in the Bernhard Center’s East Ballroom.

Jason Derulo appearing at Miller
Student tickets are on sale now for a concert by pop-R&B sensation Jason Derulo at 8 p.m. Monday, Nov. 14, in Miller Auditorium. Ticket sales open to the general public Wednesday, Sept. 28. Doors will open at 7 p.m. Visit wwwmillerauditoriumcom to purchase tickets.

New goals set for campus United Way campaign
A goal of $300,000 has been set for this year’s campus United Way campaign, which began Sept. 10. WMU also hopes to see a 10 percent increase in the number of employees and retirees who contribute.

WMU’s United Way Advisory Board began distributing pledge cards to all faculty and staff members and retirees earlier this month. Gifts can be made as one-time donations by cash, check or credit card or as pledges, payable by payroll deduction, credit card or direct billing from United Way.

United Way contributors who give a new or increased gift of at least $50 this year will be eligible for that week’s and future week’s drawings—until they win a prize. WMU faculty and staff members who contribute early can also win prizes. WMU faculty and staff members who give any amount and return their pledge cards to the president’s office by 5 p.m. the Thursday before each weekly prize drawing will be eligible for that week’s and future week’s drawings—until they win a prize. There also will be a grand-prize drawing at 4 p.m. Friday, Nov. 18.

All campus contributions go to the Greater Kalamazoo United Way, and for every dollar WMU contributes to the United Way, the campaign adds another $300 to the goal.

Visit wwwwmichedu/wmu/news/ 201109015.html for more information.

Program seeks English teachers
A public information session about the JET Programme International, which brings native English speakers to Japan to teach English and help with internationalization projects, is planned for 4 p.m. Thursday, Sept. 29, in 2925 Brown Hall.

In collaboration with the Japanese Ministry of Foreign Affairs, the program recruits thousands of new participants each year to live and work in Japan.

For more information, contact Jeffrey Angles at jeffrey.angles@wmich.edu or (269) 387-3044.

Jobs
Current job opportunities at WMU are announced daily on the Human Resources Web site at www wmich edu/hr/careers-at-wmu html. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

Patti Kelly Criswell, social work, has written a book to help girls find the right words to fit more than 200 situations. The book, “A Smart Girl’s Guide to Knowing What to Say,” was released in June by American Girl Publishing.

Part of the Smart Girl’s Guide series, it helps girls learn smart words to choose when stressed, shy, sad or facing other awkward moments. Girls are shown how to ask a teacher for help, stand up to bullying and express sympathy for the loss of a loved one.

Criswell, a clinical social worker for more than 20 years, specializes in working with girls and young women and their families. She is the award-winning author of many American Girl titles and is the featured author in the parenting book “Raising an American Girl.”

A bullying expert, Criswell writes and speaks nationally on the topics of girl aggression and body image. Her work has been featured in print, on radio and on television.

Information expert examines wisdom
Andrew Targowski has a new book out titled “Cognitive Informatics and Wisdom Development.” The book, published at the end of last year by IGI Global, is a rare scholarly work that is written by a single author on the topic of wisdom.

This book provides a theoretical foundation and its applications in the broad context of civilization.

“Since wisdom is the ultimate human virtue, it seems that its application is very important for humans and civilization,” Targowski says.

In the book, he argues that wise civilization cannot function without wise people and vice versa—that wise people cannot function without positive conditions for the development of wise civilization.

Using the cognitive informatics approach as a basis for the investigation of wisdom, Targowski has penned a book that offers solutions concerning how to study and evaluate the state of wisdom in 21st-century society and the requirements for wise civilization and its monitoring systems.

For details about other talks in the series, visit eventslecture serieshtml.

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Pedometer challenge winners announced; fall contest launched

Some 420 walkers completed this summer's Stepping up to Better Health Pedometer Challenge, more than enough to inspire another employee walking program this fall. Participants in the summer initiative, referred to as the 10,000 Steps program, reported in from vacation spots across Michigan as well as places like China and Turkey. One person affectionately called her pedometer the "tyrant on my belt" because it made her walk more.

Seventy percent of those who were stepping and wearing cited making health a priority as the reason they joined one of the challenge's numerous five-person teams established at Wellness Hubs around campus. Each Wellness Hub belonged to either Tier I (under 100 employees) or Tier II (100+ employees) and had at least one Wellness Champ who was the go-to person for the easy-going contest. When the challenge began, only 13 percent of participants were getting the recommended 10,000 steps a day—the equivalent of five miles per day. At the end of the four-week period, 59 percent were logging 10,000 steps.

The top performing team in Tier I was Booking Along from University Libraries. Led by Teri Stowers, it reported a total of 1,781,976 steps (about 891 miles). The top team in Tier II was Team HAOC, from the College of Engineering and Applied Sciences. It was led by Tammy Bergman and reported a total of 2,499,631 steps (about 1,230 miles). University Libraries had nine teams in total and was the leader for Tier I Wellness Hubs with a grand total of 5,933 miles. The Seiber Administration Building had 14 teams and was the leader for Tier II Wellness Hubs, logging a total of 7,134 miles.

Now, a new challenge is beginning—the 10K Fall Tour Pedometer Challenge, which also is being coordinated by Holyn & Associates, WMU's provider of One-to-One health assessments and wellness coaching services available to all benefits-eligible employees. Participants will receive a free pedometer wrap is La Noue's official 2011 ArtPrize entry, titled "The Bronco Epic." It will be displayed at the B.O.B., 20 Monroe Ave. N.W., and La Noue's sketches will be displayed at the Tavern on the Square, 100 Ionia Ave. S.W.

La Noue and his Mascot Gallery have developed a national reputation by telling the stories behind the campus mascots for many of the nation's top universities, including Duke University, University of Notre Dame, University of Texas, Stanford University and University of North Carolina-Chapel Hill. WMU is the first college in Michigan to be featured by La Noue's Mascot Gallery. For more information, visit www.mascotgallery.com for examples of La Noue's mascot artwork.

Three opportunities remain to meet and hear from La Noue in Grand Rapids:

• He will lead a 90-minute walking tour from Gilly's in the B.O.B. to WMU-Grand Rapids at noon Saturday, Sept. 24, and 3 p.m. Sunday, Sept. 25. Both will include viewing of a video on the artistic process involved in the making of the "Epic Bronco" installations.

• He will coordinate a 90-minute drawing contest called "So You Think You Can Draw a Bronco?" at 2 p.m. Saturday, Sept. 24, in the Tavern on the Square. Participants of all ages will be provided with necessary art supplies.

20 Years—Janice Evans, Facilities Management-building custodial and support services; Denise M. Forman, Facilities Management-landscape services; Senora Jones, Facilities Management-building custodial and support services; Janet M. Keyes, Dining Services-Valley #1; and Matthew A. Knewstubb, theatre.

15 Years—Kevin Abbott, information technology; Bonnie S. Aikhen, Dining Services-Valley #1; Lynda M. Baker, Dining Services-Berhard Center; Stacey M. Doxtatar, Registrar's Office; Megan McCoy, catering; Todd Lenard Noeske, public safety; and John Stjdan Petrovic, mathematics.

10 Years—Shirley L. Everett, residence life; Betty J. Hughes, University Libraries; Esther Newlin-Haus, College of Education and Human Development; and Wendy W. Pooschel, development and alumni relations.

Five Years—Ann M. Ganz, Haenicke Institute; M'Myia Hughes, College of Education and Human Development; and William S. Koehn, dietary custodial and support services; Dianna Elena Sachs, University Libraries; Juan M. Tavares, Haenicke Institute; Sarah E. Windsor, University Libraries; and Betty J. Hughes, University Libraries.

Four Years—Christin Ann Fawley-Zehner, Biochemistry and Human Genetics; John Srdjan Petrovic, mathematics; Patrick Northrup and Captain Teri Stowers.

La Noue—Shashanta James, financial services; John Stowers, Registrar's Office; Megan McCoy, admissions; Sylvia Mathews, social work; and John Racine, Margaret J. Watson, information technology.
Third dual-degree partnership launched

WMU and Cooley Law School have launched their third dual-degree partnership, providing West Michigan with its first-ever Master of Social Work/Juris Doctor program.

Graduates of the program will earn an MSW from WMU and a J.D. from Cooley. The program is expected to be offered in fall 2012 and could require nine to 15 fewer credits than if the two degrees were earned separately.

Under the new partnership, students will take their law classes at Cooley’s campus in Grand Rapids, Mich., and their social work courses at WMU’s regional locations in Grand Rapids or Benton Harbor, Mich., or at its main campus in Kalamazoo.

“This is an example of a program designed to fulfill the needs of students who have unique career objectives that can be best met by completing two degrees instead of one,” says Linwood Cousins, director of WMU’s School of Social Work.

For more information about the new MSW/J.D. program, contact Linwood Cousins, director of WMU’s School of Social Work, at linwood.cousins@wmich.edu or (269) 387-3171.

Two high-profile speakers coming to campus

An Africa expert and a major defense industry player are among the high-profile speakers who will be giving free, public talks at WMU during the next few weeks.

First up will be David H. Shinn, a 37-year veteran of the U.S. Department of State. He will speak on “U.S. Policy Toward the Horn of Africa” at 3 p.m. Friday, Sept. 30, in 2028 Brown Hall.

Shinn has served as ambassador to Ethiopia and Burkina Faso and was coordinator for Somalia during the international intervention in the early 1990s. He also served three years as director for East African Affairs, and Burkina Faso and was coordinator for Somalia during the international intervention in the early 1990s. He also served three years as director for East African Affairs.

He will speak on “U.S. Policy Toward the Horn of Africa” at 3 p.m. Friday, Sept. 30, in 2028 Brown Hall.

Next up will be the business-oriented talk by defense-industry executive Michael L. Gulino at 5 p.m. Thursday, Oct. 6, in Schneider Hall. Those planning to attend should register by Friday, Sept. 30, at shawnna.cassada@wmich.edu or (269) 387-6059.

Gulino will present “Experiences, Technologies and Foundations” as part of the University’s Business Distinguished Speaker Series.

The 30-year defense-industry veteran now serves as chief development officer for ITT Defense and Information Solutions, a top-tier defense contractor.

Anthropology open house set

New archaeology labs and an anthropology mural will be on display at an open house from 2 to 4 p.m. on Friday, Oct. 7. The free event will be in 1060 Moore Hall.

In addition to featuring the mural by local artist and WMU alumnus Conrad Kaufman, the open house will highlight three new labs in the space that formerly housed the Writing Center, which has moved to Ellsworth Hall.

One lab will be dedicated to the Fort St. Joseph archaeological project, directed by Professor Michael Nassaney. Another will be for the Farmstead Archaeology project in the Finger Lakes National Forest in New York, directed by anthropology Chair LouAnn Wurst. The last new space will be used as a wet lab to process artifacts recovered through other local projects by faculty members and students.

GRAD STUDENT EVENTS COMING UP

Several upcoming events for graduate students are posted at www.wmich.edu/grad/events on the Graduate College website. They start on Wednesday, Oct. 5, and focus on such important topics as successful grant writing, statistical concepts in SPSS and what researchers need to know about writing an HSIRB protocol.