When she can find a free morning in her busy academic schedule, Kristen Earl, an occupational therapy major, volunteers her time in the Marian R. Spear Occupational Therapy Clinic. An added benefit of having Ms. Earl, and all of the other volunteers participating in the setting, is that when Kristin arrives she is frequently accompanied by her daughter’s companion dog, Roden. It is Roden’s “day off” from his regular duties, and he brings much pleasure to the participants in therapy. Animal Assisted Therapy (AAT) can be facilitated in a variety of ways, though it is best recognized by the human-canine relationship. Recent studies have begun to investigate oxytocin’s role in various behaviors, including, social recognition, pair- bonding and maternal behaviors. For this reason, it is sometimes referred to as the “love hormone”. Additional studies indicate that oxytocin is being secreted in significantly high levels in both human and canine during direct contact and interaction while engaged in AAT. The Occupational Therapy Adult Clinic has begun to explore the potential for developing AAT into a variety of the clinic programs in an effort to maximize the benefits for clients with various needs. Initially, Roden has been invaluable in “breaking the ice” and he has made many friends along the way. In this photo, Roden is assisting in a therapy session to inhibit increased flexor tone, while simultaneously generating an opportunity for bonding and nurturing. Due to the over-whelming positive effect Roden has had on the participants in clinic, it is not difficult to imagine a future clinical environment where canine and human will freely interact.
WMU students can now benefit from newly developed interdisciplinary health care majors and minors and accelerated master’s degrees in Orientation and Mobility and Vision Rehabilitation Therapy. The accelerated masters’, offered by the Department of Blindness and Low Vision Studies in the College of Health and Human Services (CHHS), will allow students to complete a degree in a shorter period of time and ensure that the programs have a broad range of applicants. A major and minor are available in Health Informatics and Information Technology (HiIM). These programs were designed by faculty from the WMU Haworth College of Business and CHHS in response to industry and student demand for an innovative business program that incorporates the business, marketing, and technical aspects of electronic commerce. In addition, a new minor in medical humanities will expose students to the humanistic side of health care, addressing health and medicine issues from different disciplinary perspectives, including religion, anthropology, history, music therapy, philosophy and sociology. This minor is intended to address the anticipated increase in interest in medicine and health care with the opening of the WMU School of Medicine.

Faculty and Staff Accolades

School of Social Work Assistant Professor Dr. Barbara Barton, Ph.D. will be presenting at the National Association of Social Workers conference in July in Washington, D.C. on Dimensions of Hope in Brain Injury Survivors. Dr. Barton has developed a model to work with brain injury survivors, utilizing concepts of Positive Psychology to provide a structured, step-wise instrument so survivors can envision a hopeful future.

WMU School of Social Work faculty members Dr. Barbara Barton and Dr. Jim Henry were recently recognized with nominations for Excellence in Service Learning Awards. Nominators noted that Dr. Barton’s work with students in several community integration projects and Dr. Henry’s leadership of the Children’s Trauma and Assessment Center at the Unified Clinics exemplified the award criteria for dedication to service learning, collaboration and innovation.

WMU Bronson School of Nursing Assistant Professor Dr. Sharie Falan and Haworth College of Business Professor Dr. Bernard Han co-authored a research paper entitled “Did We Interpret the Same Thing?”, that will appear in the International Journal of Nursing Knowledge. Drs. Falan and Han also co-edited a special issue of the International Journal of Healthcare Information Systems and Informatics, in which a refereed commentary paper entitled Integrating Health Information Technology with Relationship-centered Care: A New Move in Health Care will be published.

Interdisciplinary Health Sciences Ph.D. Program Associate Professor Kieran Fogarty, has been selected to receive the 2012 Outstanding Alumni Award in Health and Human Services by the College of Education and Health Professions at the University of Arkansas. There will be a reception held to honor and recognize Dr. Fogarty at the University of Arkansas on Friday, May 11, 2012.

Student and Alumni Accolades

The National Student Speech Language Hearing Association (NSSLHA) is a pre-professional group for students interested in the study of communication sciences and disorders. Throughout the 2011-2012 academic year, faculty and NSSLHA members from the WMU Department of Speech Pathology and Audiology have collaborated in many ways to provide support to those struggling with speech and/or language impairments within the local community. During fall semester, members donated an iPad to a Van Riper Language, Speech, and Hearing Clinic client. The portability and flexibility of the iPad, in combination with new technology, helped in strengthening the client’s expressive and receptive communication abilities.

NSSLHA members also collaborated with the local Cleft Line Clinic, providing a Cleft Line teddy bear to every child with a cleft lip or palate seen in the clinic. The bear, which has a stitch sewn into the upper lip, helps children cope with the anxiety they experience from having facial differences. NSSLHA also advocates for the profession by spreading awareness of communication disorders during fundraisers. The following events are coordinated throughout the year: bake sales held in the atrium of The College of Health and Human Services, a Papa John’s pizza fundraiser in the basement of Waldo Library during finals week, and apparel sales. In February, NSSLHA teamed up with Cold Stone Creamery, holding an in-store awareness event. Faculty members became celebrity ice cream scoopers for the successful evening of fund raising.

Continued on next page
Prism: Western Michigan University’s Newsletter for Academic Affairs

College of Arts and Sciences

Items of Academic Interest

WMU’s Dr. Peter Blickle, professor of foreign languages (German), is once again being recognized for his way with words. Blickle is receiving much acclaim for his second work of fiction, “Von einer Liebe zur andern” (“From Love to Love”). Blickle, is the author of two scholarly books, “Heimat: A Critical Theory of the German Idea of Homeland” and “Maria Beig und die Kunst der scheinbarne Kunstlosigkeit” (“Maria Berg and the Arts of Appearing Primitive”) as well as the novel “Blaulicht im Nebel” (“Ambulance in Fog”). He also translated Rosina Lippi’s novel, “Homestead,” into German and is currently working with Jaimy Gordon (WMU professor of English) on translating Maria Beig’s novel “Lost Weddings” into English. For his first novel, “Blaulicht in Nebel,” Blickle received the Irseer Pegasus Award in 2004. His second novel has a great deal to live up to, but newspaper reviews are already hailing “Von einer Liebe zur andern” as a book that can “cast a spell over the audience.”

Dr. Mark Jenness, emeritus researcher for Science and Mathematics Program Improvement (SAMPI) at WMU has received the George G. Mallinson Award for Lifetime Achievement in the Field of Science Education from the Michigan Science Teachers Association. Jenness retired in 2010 after serving as the founding director of SAMPI, an outreach division of the Mallinson Institute for Science Education. George G. Mallinson was the founder of Michigan Science Teachers Association (MSTA) and was a noteworthy participant and scholar in the field of science education and research. The award Jeness will obtain is the most prestigious award that MSTA gives.

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methods within of its academic departments. While there, Henderson gave a public lecture titled “Promoting and Supporting Pedagogical Change in Higher Education.” He also consulted with teams from each participating academic department, discussing with them the project’s goals, methods, and vision. A widely published researcher, Henderson is currently the Physics Education Research Editor for the American Journal of Physics and a member of the National Research Council Committee on Undergraduate Physics Education Research and Implementation.

Three titles published through New Issues Poetry & Prose at WMU, are among the 2012 Society of Midland Authors award recipients. Kevin Fenton (American Writers Literary Award recipient), a writer and creative director based in St. Paul Minnesota, has been awarded the Friends of American Writers Literary Award. Fenton, whose fiction has appeared in the “Northwest Review,” the “Laurel Review,” and the “Empire Review,” has published several publications and has a detailed online portfolio showcasing his advertising skills. Fenton visited WMU earlier this semester as part of the Gwen Frostic Reading Series sponsored by New Issues. Khaled Mattawa (Poetry Center Book Award recipient), who relocated to the United States from Libya in 1979, is the recipient of the Poetry Center Book award for “Tocqueville,” a collection of poems. Mattawa has published several collections of poetry, including “Amorisco,” “Zodiac of Echoes,” and “Ismailia Eclipse,” and co-edited Dinarzad’s Children: An Anthology of Arab American Fiction and Post Gibran: Anthology of New Arab American Writing”. Susanna Childress (Society of Midland Authors Award recipient), was the runner up for New Issues’ 2010 Green Rose prize, and now has received the Midland Authors Award for “Entering the House of Awe.” Childress has published several books including “Jagged Love,” which was awarded the Brittingham Prize in Poetry from the University of Wisconsin and the Devil’s Kitchen Reading Award from the Southern Illinois University at Carbondale, “Patience (God is the Dream),” as well as 17 literary journal publications and the anthology “And Know This Place: Poetry of Indiana” published by the Indiana Historical Society Press in 2011.

Chief of the Kalamazoo Department of Public Safety, Jeff Hadley, met with students of Dr. Michael Millar’s Spanish with Internship and Service Learning course in March. Hadley engaged the students in a discussion about issues such as community and public safety relations, racial profiling studies, the clear separation between local public safety and federal immigration enforcement, the need for more bilingual staff in public safety and possible career paths for bilingual graduates of WMU. Hadley is one of several speakers from the Kalamazoo Community that have agreed to meet with Dr. Millar’s Spanish students. Other participants include: Thomas Thornburg, Managing Attorney with Farmworker Legal Services; MonaLisa Watson, Manager of Diversity and Inclusion at Bronson Hospital; Lori Mercedes, Interim Director of the Hispanic American Council and Manuel Brenes, Coordinator of Bilingual and ESL programs for Kalamazoo Public Schools. Each of these guest speakers have offered Spanish service learning students valuable and experienced insight on a variety of course themes as well as the opportunity to converse about professional opportunities and expectations for bilingual graduates of WMU. Dr. Millar started the Spanish 4400 the Fall semester of 2008. Since that time, participants in the course have had the opportunity to earn credits toward their Spanish major while gaining valuable hands on experience in a variety of educational, professional and community settings. Spanish majors have collaborated with Professor Millar to win grant funding from a variety of sources to support their course projects and have established many lasting professional relationships. Currently, students of Spanish with Internship or Service Learning are working with Kalamazoo Public Schools, KCIS, KRESA, the Hispanic American Council, Farmworker Legal Services, Bronson Hospital and the WMU Division of Multicultural Affairs. The Department of Spanish offers this course for advanced Spanish majors each Spring semester.

Spanish students Conor McShane, Erica Pérez, Kristen Hartman, Hector Silva, Chief Jeff Hadley, Abbey Karlinski, Karmina Bryant
Dr. Yuan-Kang Wang, an associate professor in WMU’s Department of Sociology, was recently awarded the first Timothy Light Center of Chinese Studies research grant for his project, “The Art of Domination: Managing Regional Hegemony in Qing China and the United States.” Wang will receive $3,000 for his project, in which he plans to compare and contrast the regional hegemonies of Qing China and the United States. The project will examine three periods in Qing history: ascent, hegemony, and decline, and contrast them with the United States.

Faculty and Staff Accolades

Ms. Cordelia Greer and Dr. Chad Edwards (Communication) were nominated for the University’s inaugural Excellence in Service Learning award. Nominees include WMU faculty and instructors, students, and community partners who demonstrate dedication to outstanding service-learning. Dr. Richard Gershon (Communication) was awarded the second annual “Katherine B. Snow Best Research Paper Award” at the International Telecommunications Education and Research Association’s annual conference. The award was established to honor Katherine B. Snow, beloved wife of former ITERA President, Dr. Andy Snow. The winning paper was entitled “Digital Media Innovation and Apple’s iPad: Reinventing the 21st Century Newspaper” and was presented at the conference by Gershon.

Professor Wayne Fuqua, along with four graduate students, were invited to the April 18, Autism Bill signing ceremony at the Governor’s Lansing residence. The office of Lieutenant Governor, Brian Calley issued the invitation based on their “dedication, support, and assistance with the Autism Insurance Reform Legislation.”

Dr. Paul Clements, (Political Science), will publish a new book, “Rawlsian Political Analysis: Rethinking the Microfoundations of Social Science” in June. In April, Clements gave a talk titled “Rawlsian Political Analysis and the Problems of Poverty in Bihar” for the department. Dr. Bradley E. Huijema (Psychology) has published a second edition of “The Analysis of Covariance and Alternatives: Statistical Methods for Experiments, Quasi-Experiments, and Single-Case Studies.” The audience for this book is graduate students and research professionals working in behavioral and medical science fields such as behavioral medicine, epidemiology, industrial/organizational psychology, and public health, according to Huijema.

Dr. Maarten Vonhof, associate professor of biological sciences wants to know what’s causing “the worst wildlife health crisis in memory.” According to the U.S. Fish & Wildlife Service, it’s White Nose Syndrome (WNS) in North American bats. Vonhof recently was awarded $180,000 to further his research on WNS. WNS is a fungal disease which has killed millions of bats in eastern North America. Vonhof and his research team plan to test a new, biocompatible and inexpensive compound to aid in slowing the growth of the fungal infection. The compound, said Vonhof, is shown to “not have any harmful effects on the bats.” So far, Arcadia National Park, the Great Smoky Mountains National Park, and the states of Alaska and Kentucky have confirmed the existence of WNS, and additional reports in Liberty Park, OH, and the states of Delaware, Indiana, Michigan, Pennsylvania, Texas, Vermont and New Hampshire point to the need for a solution.

One year after a devastating earthquake struck northeastern Japan triggering a massive tsunami, the Consulate General of Japan in Detroit held a memorial service at the Michigan State Capital’s Rotunda to commemorate the lives that had been lost and to showcase recovery efforts in the devastated region of Japan. Dr. Jeffrey Angles, director of Western Michigan University’s Soga Japan Center and an associate professor of Japanese, appeared alongside the Consul General of Japan Kuninori Matsuda, the mayor of Lansing, Virg Bernero, and Michigan Governor Rick Snyder at the memorial service. Angles received the special invitation because he was in Japan during the earthquake and has since translated and published numerous poems written by various poets about their experiences during and after the March 11 disasters.

Continued on next page
Student and Alumni Accolades

The Lewis Center for the Arts at Princeton University has announced the selection of Western Michigan University alumna and award-winning author Melinda Moustakis as one of four writers named a Mary MacKall Gwinn Hodder Fellow for the 2012-13 academic year. "The Hodder Fellowships are awarded to artists during that crucial period when they have demonstrated exceptional promise, but not yet received widespread recognition," notes Lewis Center Acting Chair Michael Cadden in making the announcement. "We have a very strong and diverse group of artists joining us next year, and we look forward to what this opportunity for what Mrs. Hodder termed 'studious leisure' will enable them to accomplish." Moustakis plans to work on her first novel during her fellowship, a full-length book that captures the Alaskan fishing community and its many complicated relationships between fishermen, fisherwomen, guides, locals, tourists, scientists, the wilderness and wildlife. "I am very excited and honored to be a Hodder Fellow next year," Moustakis says. "What a dream-to be given time and resources to devote myself to writing the next book, to be part of an arts center that houses creative writing, dance, visual art and other media, where writers such as Chang-rae Lee, Joyce Carol Oates and Jeffrey Eugenides are members of the creative writing faculty." Moustakis cites WMU as a major player in her success. "One thing about Western's program is, it's not interested in making every student be a certain type of writer," said Moustakis in a press release.

The following students were honored by the Department of Biological Sciences at its spring awards reception. Distinguished Senior in Biomedical Sciences Spencer B. Crouch Major: Biomedical Science/Minor: Chemistry; Distinguished Pre-Professional in Biological Sciences Rachel M. Denny Major: Biomedical Science/Minor: Chemistry; Distinguished Senior in Biology Jeremy J. Jebenville Major: Biology/Minor: Chemistry; Presidential Scholar Award Leah M. Grawburg Major: Biology/Minor: Chemistry; Merrill Wiseman Award in Microbiology Olivia N. Walser Major: Biology; Colin J. Gould Memorial Scholarship Robert G. Cox Major: Biomedical Sciences/Minor: Chemistry; Hazel Wirick Scholarship Logan M. Rowe Major: Biology/Minors: Chemistry and Anthropology; Ryan L. Wessendorf Major: Biology and Environmental Studies; Margaret Thomas DuMond Award Laura J. Robinson Major: Biology; Secondary Education/Minor: Chemistry; Secondary Education; Leo C. Vander Beek Graduate Student in Plant Biology Award Natalia Ruiz MS: Biological Sciences; Frank Hinds Zoology Award Dean T. Simionescu Major: Biology/Minor: Chemistry; MPI Outstanding Undergraduate Research Award Andrew C. Johnson Major: Geography/Minor: Biology; Distinguished Biological Sciences Graduate Student David Jeng PhD: Biological Sciences; MPI Outstanding Graduate Research Award Ruiqi Huang MS: Biological Sciences; MPI Outstanding Graduate Research Award Daniel Kueh PhD: Biological Sciences

The Poetry Society of America recently announced that Ph.D. poetry student, author and editor Glenn Shaheen has been chosen as a finalist for the Norma Farber First Book Award for his book of poems, "Predatory." This award was established by the family and friends of Norma Farber, poet and author of children's books, for a first book of original poetry written by an American. Originally from Halifax, Nova Scotia, Shaheen's life as a scholar has been nomadic. He received his MFA in creative writing from the University of Houston and moved to Michigan to co-edit NanoFiction, a literary journal of flash fiction, or stories with 300 words or fewer. He also serves on the board of directors for the Radius of Arab-American Writers, Inc. Shaheen has published 27 poems, 12 pieces of fiction and two reviews. He's also a talented musician, having written, sung, and played the guitar for several songs found on Youtube. He frequently posts on Twitter about upcoming reading events as well as personal quips.

On the occasion of the International Women's Day Celebration, March 8, 2012, held at Nebbi, Uganda, Mallinson Institute for Science Education, Ph.D. alumna Betty Udongo was awarded the Presidential Nalubale...
Medal of Honor Award. This award is the second highest award given by the Republic of Uganda to civilians who have made significant contributions to the Republic. Udongo former Woman Member of Parliament for the Nebbi District, is the first Ph.D. woman to graduate from the Nebbi District. She was the first woman to be elected as the Vice Chair of the Parliamentary Committee of Defense and Internal Affairs. She is also the first women in Nebbi to build a private secondary school.

**Dr. John Jellies** and **Daniel Kueh** (doctoral student in biological sciences) just had a manuscript titled “Centrally patterned rhythmic activity integrated by a peripheral circuit linking multiple oscillators” accepted for publication in the Journal of Comparative Physiological.

Two School of Communication graduate students, **Stephen Spates** and **Jordan Tyler**, have had their paper “Leadership Communication as a Barrier to Organizational Learning” accepted by The Hilltop Review, a Journal of Western Michigan University Graduate Research published by the Graduate Student Advisory Committee. Two Film, Video and Media Studies (COM) students, **Wil Granaderos** and **Cassandra Stagner**, are finalists in a national public service announcement competition sponsored by CNN and Reporters Without Borders. They made the announcement “World Press Freedom,” on their own, outside of class, and submitted it for consideration. English Creative Writing Ph.D. student **Brandon Davis Jennings**, recently increased his writing portfolio with January and February 2012 additions. “Paul Maidman~Banana Man” and “Interview by Dustin Hoffman,” in both appearing in r.kv.r.y, the quarterly literary journal. Jennings’ work has appeared in Crazymborse, Black Warrior Review, The Berkeley Fiction Review, and is forthcoming in Hayden’s Ferry Review. Jennings is an Iraq War veteran from West Virginia. Gender studies in the sciences, is the focus of physics Ph.D. student **Ramón Barthelemy**, who recently was awarded not only a graduate assistantship from the WMU Alliances for Graduate Education and the Professoriate, but also a fellowship from the Michigan Space Grant Consortium. Barthelemy, who is pursuing a Ph.D. in Physics Education, is focusing his study on the low gender diversity in physics. Barthelemy notes that “although women are very poorly represented in physics overall, they have high numbers in certain sub-fields of physics”—areas such as physics education and astronomy tend to be more diverse. “Though physics does attract many talented scholars from around the world, very few American women, Hispanics, African Americans and LGBT students seek degrees in physics,” he adds. Barthelemy will be using the MSGC fellowship to travel to large universities and interview women studying astronomy and physics education.

Two English majors delivered papers at the third annual Medieval and Renaissance Studies Consortium, an undergraduate conference at Alma College. **Ben Moran** presented “Kiss the book”: The Role of the Bible in The Tempest, and **Cody Mejeur** presented “By Providence Divine”: Calvinist Doctrine in Shakespeare’s Plays.” Professors **Grace Tiffany** and **Beth Bradburn** also attended the conference and served as panel moderators. Both papers were originally written for professor Tiffany’s Shakespeare class. A two-week Summer Program in St. Petersburg, Russia at Herzen University is open to all WMU students and faculty. Explore the language and culture of one of the most exciting cities in East Europe. Be there in mid-June during White Nights and explore the many venues this city has to offer. See students who have studied abroad to find out what it’s all about! For additional information on the program and scholarships, contact **Dr. Dasha Nisula** at 387-3005. Undergraduate Spanish student Margaret Glide presented at the Undergraduate Conference on Language Variation and Language Contact, held at the University of Michigan. Glide’s research paper was titled “Languages of solidarity: a comparative analysis of Cuban Spanish in Miami and Judeo-Spanish.”

**Upcoming Events**

The 47th International Congress on Medieval Studies was held May 10-13, 2012, including session schedules and registration, is now available online. The Congress is sponsored by the WMU Medieval Institute, which is directed by **Dr. James Murray**. The Congress is an annual gathering of more than 3,000 scholars interested in Medieval Studies. It featured more than 550 sessions of papers, panel discussions, roundtables, workshops, and performances. There were also some 90 business meetings and receptions sponsored by learned societies, associations, and institutions. The exhibits hall boasted nearly 70 exhibitors, including publishers, used book dealers, and purveyors of medieval sundries. The Congress lasted three and a half days, extending from Thursday morning until Sunday at noon. Topics and
sessions ranged from Session 13: Conceptions of Love in Medieval Culture, Literature, and Religion, in which Holle Canatella presents “Christina of Markyate and Geoffrey of Saint Albans: A Twelfth-Century Spiritual Friendship,” to Session 461: Sixth-Century Italy I: Representing the Ostrogothic Kingdom. The title of Shane Bjornlie’s paper is “Princeps Illiteratus: The Political Polemic of the Gothic War and the Sources for Theodoric the Great,” and there were literally hundreds of other sessions to choose from. A number of special events were scheduled during the Congress, including: Plenary Lectures Exhibition and Reception Film Screening Saturday Night Dance Worship Services. Exhibitors this year include Baker Publishing Group, Cambridge University Press, Kazoo Books, Penguin Group USA, and various state university presses.

College of Engineering and Applied Sciences

Items of Academic Interest

Students from across the state, their parents, and volunteers attended the FIRST Robotics Competition (FRC) at Gull Lake High School. Teams came from across the state, from Boyne City to Zeeland. In all, 36 schools entered bots in the contest and for some teams this was an opportunity to qualify for a trip to Eastern Michigan University for next month’s State Championships. The robots were designed and programmed by the student teams. Then the robots had to ramble across a small court, cross over balance beams and pick up a small ball and shoot it into a net. For six weeks the student teams put in numerous hours of work after school almost every day to design, construct, and program the robots. The teams have to strategize, conceptualize, sketch and design, develop the prototype, test and program before undertaking the complete fabrication of the robot. The fabrication starts with supplied kits of about 45%-50% of all parts & components on the day of national webcast. The finished robot gets bagged and tagged to meet the completion deadline. Dr. Tarun Gupta of the Industrial Manufacturing Engineering (IME) Department, has been involved with FRC since it began and has mentored Team 1677 Quantum Ninjas team since 2005. Students competing are from area high schools including Kalamazoo Central, Loy Norrix, Gull Lake High School, Portage Northern, Portage Central and KAMSC. The team generally consists of 12-15 members and along with Dr. Gupta, WMU senior Ross Synder, Mamunul Islam and Shantanu Ajankar, graduate assistants in Robotics/CIM Laboratory of the IME department; and engineering professionals, Bill Forshey, Dan Glidewell and DeWayne Leppke; Blake Coppinger and Wade King who are alumni of FIRST program for Team 1677, also helped mentor the students on the team.


Faculty and Staff Accolades

Dr. Anthony Vizzini, PhD, PE dean of the College of Engineering and Applied Sciences at Western Michigan University, has been appointed to the State Board of Professional Engineers. Dr. Vizzini will represent professional engineers for a four year term that expires on March 31, 2016. Prior to coming to WMU, Vizzini taught at Mississippi State University and the University of Maryland, where he founded the Composites Research Laboratory. He received a bachelor’s degree in mathematics, a master’s degree and Ph.D. in aeronautics and astronautics from the Massachusetts Institute of Technology. The Professional Surveyors and Professional Engineers groups were created in 1980; these groups regulate the practices of professional surveyors and engineers. The Governor shared that these boards play a vital role in the safety and advancement of Michigan. Snyder was confident that these experienced individuals would bring new ideas and a commitment to excellence to the boards.

Continued on next page
Student and Alumni Accolades

2012 CEAS seniors with the highest grade point average were recently recognized for outstanding achievement in their individual fields of study. Dr. Anthony Vizzini, Dean of CEAS sponsored the awards luncheon for the seniors. The event was held at ParkView on the CEAS campus. As part of the ceremony, the seniors were presented with plaques reflecting their accomplishment. In addition each student recipient named a faculty member who has been an important influence on their academic careers, and they too were presented with a plaque for their role. This year’s recipients and their major are: Ryan Audwinto Paper Engineering-Process (PCI), Tony Bienz Manufacturing Engineering Technology (IME), Dionisio V Del Orbe Henriquez Aeronautical Engineering (MAE), Andrew Dobbs Construction Engineering (CCE), Andrew Dreikosen Engineering Management Technology (IME), Zachary Fillmore Industrial and Entrepreneurial Engineering (IME), Samantha Hamman Imaging-Business (PCI), Jian He Engineering Design Technology (IME), Peter Holvenstot Computer Science-Theory & Analysis (CS), Nick Loedeman Mechanical Engineering (MAE), Adam Mueller Civil Engineering (CCE), Stephen Norton Computer Science-General Option (CS), Courtney Rousseau Civil Engineering (CCE), Welby Seely Computer Engineering (CS), Tiffany Sherburn Chemical Engineering-Life Sciences (PCI), Katrina Snyder Electrical Engineering (ECE). Recognized faculty members and their department were: Dr. Larry Ahleman PCI, Dr. John Cameron PCI, Dr. Paul Engelmann IME, Dr. Donna Kaminski CS, Dr. James Kamman MAE, Dr. Mitch Keil IME, Dr. Andrew Kline PCI, Dr. Yufeng Hu CCE, Dr. Larry Mallak IME, Dr. Damon Miller ECE, Dr. John Patten ME, Dr. Pingbo Tang CCE, and Dr. Bob White IME.

Congratulations to WMU Senior Maria Iaquaniello, who was named to the Academic All-Mid-American Conference on Monday, April 16. Maria plays guard for the women’s basketball team, while majoring in chemical engineering with triple minors in math, chemistry, and biology where she maintains a 3.49 GPA. The Academic All-MAC honor is for a student-athlete who has excelled in athletics and academics. To qualify, a student-athlete must have at least a 3.20 cumulative GPA and have participated in at least 50 percent of the contests for that particular sport. The Academic All-MAC team is voted on by faculty athletic representatives at MAC institutions.

Western Michigan University’s team took the championship spot this year at the national Human Assisted Green Energy Vehicle design competition sponsored by the Parker Hannifin Corporation. Formerly called the Chainless Challenge competition, the first event was held in Cleveland, OH in August 2005 and continued until 2008. The event was initiated again for the 2011-12 academic year by Parker Hannifin who is the world’s leading diversified manufacturer of motion control technologies and systems and they expanded the scope of the competition. The Human Assisted Green Energy Vehicle design competition was held in Irvine, CA, in April. Engineering undergraduate and graduate students from twelve universities across the nation participated in the competition. The challenge was to design a hydraulic bicycle that can transfer a rider’s manual power to the driving wheel through the use of a hydraulic fluid rather than chain or other direct drive mechanism. This year the team members were Brian DeYoung, Jian He, Ryan Kann, Saleem Hinton, and faculty members are Dr. Alamgir Choudhury and Dr. Jorge Rodriguez all from the Department of Industrial and Manufacturing Engineering. The WMU team was the overall winner this year based on the 10 categories below:

Design quality categories:
1. Ingenuity & Novelty
2. Reliability & Safety WMU 1st
3. Manufacturability WMU 2nd
4. Marketability WMU 3rd
5. Workmanship WMU 1st
6. Cost Analysis WMU 1st

Continued on next page
7. Best paper WMU 1st Design performance based on:
   1. 200 meter sprint race WMU 3rd
   2. Efficiency race WMU 2nd
   3. 10.8 mile endurance race WMU 1st

This year Northwestern University, Purdue University, University of Illinois, and University of Minnesota four of the Big 10 universities participated. Other participants included Case Western Reserve University, Cal Poly, Illinois Institute of Technology, University of Akron, University of Cincinnati, and Murray State as well.

Seven engineering technology students were inducted into the Delta Michigan Chapter of Tau Alpha Pi the national honor society in a formal ceremony recently. The ceremony held at the Bernhard Center, included a ritual of oath, awarding of certificates, and a dinner for all those in attendance. Dr. Alamgir Choudhury and Dr. Sam Ramrattan, faculty advisers for Tau Alpha Pi and faculty members in the Department of Industrial and Manufacturing Engineering introduced the new members: Tony Bienz, Grant Miller, and Nicholas Miskovich manufacturing engineering technology; Edward Cox and Andrew Dreikosen, engineering management technology; Eric Nederhoed, and Charles Washburn engineering graphics/design technology. Also taking part in the official ceremony were Tau Alpha Pi members Nicholas Dixon, secretary; Jian He, vice president; and Michael E. Biro, president. Two of the inductees are also serving in official positions for the society. Dreikosen serves as secretary, and Miller serves as the events coordinator. The Delta Michigan Chapter of Tau Alpha Pi was founded at Western Michigan University in 1993. The society recognizes the top 5% of an institutions student body. The purpose of the society is to recognize and inspire scholarly excellence, fine character traits, and leadership qualities. The society rewards selected scholars for past achievements and accomplishments, while encouraging a lifetime of commitment to learning and scholarship. Currently there are over 85 chapters of the society nationally.

College of Fine Arts

Faculty and Staff Accolades

Mary-Louise Totton, associate professor of art, has been chosen for a National Endowment for the Humanities summer seminar based in the American Academy of Rome. She and 15 other professors from around the country will spend five weeks studying and discussing the constructed networks of the Roman Empire ("Communication, Empire, and the City of Rome"). Totton will be the only Asian art historian of the group. Her project compares the iconographic networks of the Roman Empire to the symbolic systems found in the ancient Srivijayan and Sanjaya imperial monuments of Java, Indonesia.

The Western Jazz Quartet will perform at the 2012 Maputo International Music Festival in Mozambique. The WJQ was invited by the U.S. Dept. of State after its successful appearance at the 2011 festival.
Student and Alumni Accolades

Student Exhibition. Top awards went to the following students: **Shawn Lefevre**, Untitled; Danielle Burnside, “Self Realization is the Goal”; Ricardo de Sousa, “Please Sit? No. I’ll Stand.” **Kelli Jackson**, “Youth in Boxes.”

*“Self-Realization is the Goal” by Danielle Burnside*

Photo and Intermedia student, **Lauren Giuliani**, was awarded the 2012 Pierce Cedar Creek Institute’s Gordon Art Fellowship.

A photograph by **Kallerine Strazdas**, sophomore photography student, was nationally reproduced on a Jones Soda label. Strazdas took the photo in the general store in the small ghost town of St. Elmo, Colorado.

*Jones Soda label features Kallerine Strazdas’ photo.*

Upcoming Events

Students of Western Michigan University’s Department of Dance have been selected to perform at the Kennedy Center in Washington, D.C. at the national conference of the American College Dance Festival Association (ACDFA) on May 25-27. Students will perform the dance “Foreground” that was choreographed by **Lauren Edson**, winner of the WMU’s first Great Works Dance Project National Choreography Competition.

Summer Alumni Exhibition featuring **Sy Ellens** (BA, 1969) and **Marilyn Johnson** April 26 - June 29 in the Monroe-Brown Gallery, Richmond Center for Visual Arts.

College of Education and Human Development

Items of Academic Interest

**Dr. Linda Dannison**, chair of the Department of Family and Consumer Sciences, recently completed a program review for the Department of Human Development and Family Studies for Purdue University, Calumet. Dannison was also invited to present a Plenary Session titled “Supporting Relative Caregivers: Successful Programming Strategies” at the Rocky Mountain Conference on Aging in April in Loveland, Colorado.
Dr. Yuanlong Liu, professor in the Department of Human Performance and Health Education has been elected as the president of International Chinese Society of Physical Activities and Health (ICSPAH), effective April 2012. ICSPAH is a nonprofit international professional association. The mission of ICSPAH is to facilitate professional growth and development among its members to promote healthy and physically active lifestyles through strengthening research and education throughout the world. Working with the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD), ICSPAH’s current goal is to work with American and Chinese universities to face the challenges in higher education. Dr. Liu has been with WMU since 1998. He is the recipient of the honor award of the Measurement and Evaluation Council of American Association for Physical Activity and Recreation (AAPAR). Dr. Liu has served a three year term as the academic research journal MPEES Editor-in-Chief. He is now serving as the section editor in Exercise Science of MPEES (i.e., biomechanics, sport physiology and sports medicine). In the measurement field, Dr. Liu has published numerous peer reviewed publications and research presentations at national and international conventions.

Faculty and Staff Accolades

Jeffrey Jones, Allison Kelaher-Young, Dini Metro-Roland, and Jodi Palmer were given special recognition at this year’s WMU Excellence in Diversity Awards ceremony on April 11 for their work with the Division of Multicultural Affairs Service Learning Programs in Kalamazoo Public Schools. Students enrolled in classes with these professors work with K-12 students in after-school tutoring programs designed to support college access. The first semester the program was piloted, there were 22 service learners that served 60 youth compared to the current spring semester that there are 80 service learners that have served 572 youth in the Kalamazoo area.

Family and Consumer Sciences professor Dr. Karen BlASURE co-authored, Serving Military Families in the 21st Century, published April 2012. This text introduces readers to military families, their resilience, and the challenges of military life. Personal stories from active duty, National Guard, reservists, veterans, and their families, from all branches and ranks of the military, and those who work with military personnel, bring their experiences to life. The authors of the book are: Karen Blasure, Tara Saathoff-Well, Angela Pereira, Shelley MacDermid Wadsworth, and Amy Dombro.

The Kappa Delta Pi (KDP) students participated in the event, Literacy Night at Spring Valley Elementary. Both KDP and Kalamazoo Public Schools had booths that offered goodie bags, a literary scavenger hunt and a bookmark making activity.

In March, Dr. Robert Leneway presented a paper that was co-authored with Dr. Warren Lacefield and Educational Technology graduate student’s Spencer Carr and David de la Rosa entitled: “Administrative and Demographic Factors Related to Teacher’s Confidence and Competency in Using Technology,” at the 2012 Society of Technology in Education (SITE) in Austin, Texas. This paper contained results of four years of survey data collected in part on teacher’s readiness to use technology in the classroom at four WMU GearUp grant supported school districts in Michigan and Ohio. After the presentation this paper was invited for publication in the SITE publication Journal of Technology in Teaching. Dr. Leneway and Dr. Sharon Peterson presented a paper at this same 2012 SITE conference on “Differences in

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Help Seeking Strategies Used by Online vs. Face-to-Face Instructed Pre-service Teachers.”

The YWCA of Kalamazoo announced Sarah Stangl as one of the winners of the 2012 Women of Achievement awards. Stangl serves as an academic adviser at Western Michigan University. When she served as coordinator of Lesbian, Bisexual, Gay and Transgender Student Services at WMU, she advocated for LGBT students by working with WMU’s Office of Residence Life to assist LGBT students living on campus, revamping the Safe On Campus program and developing the Gender Identity Training Program. In 2011, WMU was ranked in the top 25 schools for having a diverse and accepting student body in Newsweek and the Daily Beast. She also volunteers at the Kalamazoo Gay Lesbian Resource Center PRIDE Festival and Kalamazoo Save Our Strays.

Student and Alumni Accolades

The Department of Human Performance and Health Education recognized several of its alumni and students for their individual achievements during an event at the Fetzer Center in March. A main feature of the 2012 Academic Honor Academy Luncheon was the induction of seven alumni into the Academic Honor Academy. The academy recognizes the outstanding professional accomplishments, contributions and service of the department’s alumni.

Senior dietetics majors Dana Porter and Erika Ford had an abstract accepted for presentation at the 2012 Michigan Dietetic Association Annual Conference that was held at the Kellogg Hotel and Conference Center in East Lansing in April. The title of their poster presentation is “Consumer Preference of Peanut Butter Cookies Made with Peanut Butter Alternatives.”

WMU Gamma Mu chapter of the National Health Education honorary, Eta Sigma Gamma celebrated its 19th Annual Award Ceremony in April. The ceremony was attended by Gamma Mu members, their family and friends and health education faculty members. The ceremony presented an opportunity to recall the prominent accomplishments of the group in the academic year 2011/12. True to the ideals of Eta Sigma Gamma, the group engaged in education, service and advocacy on health education matters. Group activities included two professional development trips to Louisville, Kentucky and Washington DC. Education and Services on campus include planning on advocacy to make WMU a tobacco free campus, alcohol misuse education and services to various community agencies in Kalamazoo. Awards were presented to deserving students: Gamman of the year award and Scholarship Key awards both were presented to Holly Ferweda, Distinguished Service Award went to Jared Badour. Outstanding New Initiate Awards were given to Katie Rietkerk and Kirsten Henry. Six graduating seniors were awarded the Eta Sigma Gamma cord of honor pending their completion and commencement ceremony in the summer semester.

Pictured are 2012 inductees Margaret “Peg” Parrott, Christine Juszczyk, Tracy Daniel, Stephen Zeizer, Sean Fletcher, Megan Rickard, Stephen “Rob” Little with Chair of the Department of Human Performance and Health Education, Dr. Christopher Cheatham.
Evaluation Center

Faculty and Staff Accolades

Dr. Stephanie Evergreen, Senior Research Associate at The Evaluation Center, is leading an evaluation of the W.K. Kellogg Foundation-funded Anchor Organization Network (AON). AON is a community-based collaborative intended to increase the capacity of local organizations to enact systemic change throughout neighborhoods in greater Grand Rapids. The evaluation’s co-PI is Kelly Robertson, Project Manager at the Center.

Dr. Daniela Schroeter, Director of Research at The Evaluation Center, is leading a performance evaluation of the Dmitry Zimin’s Dynasty Foundation for Not-for-Profit Programs in Russia. The evaluation’s co-principal investigators are Dr. Chris Coryn, Director of the Interdisciplinary Ph.D. in Evaluation; Dr. Vladimir Risukhin, Professor in the College of Aviation; and Dr. Brooks Applegate, Director of the Evaluation, Measurement and Research doctoral program. The foundation is interested in exploring opportunities for improving its processes and outcomes in comparison with the highest international standards.

Extended University Programs

Faculty and Staff Accolades

Extended University Programs professional staff member Paula Bucknell was recently applauded for her outstanding contributions to the WMU community with the Make A Difference award. The WMU Make A Difference award is a campus-wide peer-to-peer program that recognizes University staff members for their outstanding accomplishments and daily investment of energy and creativity. Bucknell has worked at EUP as a Financial Specialist for the past four years, but was recognized for the services she provided outside of her job description. Bucknell has been heavily involved with EUP’s Office of Lifelong Learning division, specifically with the summer experiences they offer. The submission for her award was written by Associate Dean Betty Dennis. Dennis notes in the submission that “Paula has been critical in coordinating all aspects of the program. A lot of work goes into preparing for this program, and Paula is there putting all of the pieces in the right place. She makes sure students understand all aspects of the program and has been an integral part of improving University processes and procedures so students have a wonderful experience.” Bucknell was one of 13 recipients of the award for the spring 2012 session of this semiannual award. Other recipients of the award include Jen Bailey (University Recreation), Jeffrey Carr (Facilities Management-Maintenance Services), Tracy Corstange (College of Education and Human Development), Myra Currie (Public Safety), Cheri Edgar (Business Information Systems), Frances Frazier (Facilities Management-Building Custodial Support Services), Nicole Kalmbach (Student Affairs Business Operations), Kristine Kling (Foreign Languages), Julie Lenczycki (Facilities Management-Projects and Construction), Veronica Thomas (Residence Life), Robert VanDyke (Dining Services), and Lisa Youtzy (Marketing).

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Items of Academic Interest

Each spring, the Graduate College hosts students from Historically Black Colleges and Universities (HBCUs) as well as under-represented minority students from across the United States. These students generally are pursuing graduate degrees in the Science, Technology, Engineering and Math (STEM) programs, or in Social, Behavioral and Economic (SBE) fields. This year’s visitation was a great success. The visitors had a great time getting to know Kalamazoo as a community as well as having campus tours and meetings with advisors and admissions in their departments of interest. Two students came from Dillard University, in New Orleans, LA: Ms. Michaela Bradley (Counseling Psychology) and Ms. Candace Banks (Speech Pathology; Counselor Education). Dr. Eartha Johnson, professor of Psychology at Dillard, visited our campus in March as well. Ms. Seiquest Williams came from University of Wisconsin-Steven’s Point to interview with Counseling Psychology professors and graduate students. Ms. Carmelita Foster, Northwestern State University of Louisiana, is interested in our doctoral program in Clinical Psychology. Ms. Claudia Velazquez and Ms. Angelina Velazquez both came from California State University-Fresno with an interest in a doctoral degree in Biological Sciences. Mr. Christian Somoza came from California State University Dominguez Hills with an interest in a Ph.D. in Clinical Psychology. Ms. Jovann Day came from Detroit; her area of expertise is in International Economic Development, while Ms. Lea Caver, who is interested in Clinical Psychology, traveled here from Grand Rapids. Ms. Sumira Stein, from Michigan State University, is interested in Chemistry. Our visitors were hosted mainly by Mr. Tony Dennis, Director, Graduate Student Recruitment and Retention, and his graduate assistant Ms. Cheyla Milo.

Student and Alumni Accolades

The Doctoral Fellowships Committee met on April 19 and made four awards, two for Gwen Frostic Doctoral Fellowships and two for the Patricia L. Thompson Dissertation Award. Funding for the Frostic Fellowships originates in an endowment generously made by the late poet, artist, and naturalist Gwen Frostic, Western Michigan University Class of 1929. The Patricia L. Thompson Dissertation Awards are made possible by a gift from Dr. Donald Thompson, former vice president for research and dean of the Graduate College; the awards are to assist doctoral students with expenses associated with the dissertation. The winners of the Frostic are: Mohamed Ahmed, Geosciences, whose project uses remote sensing and climate data to create climatic models, particularly regarding rainfall, on the African continent; Elizabeth Warburton, Biological Sciences, for her work studying big brown bats and factors that influence host susceptibility to parasites, especially the impact of immune function in local host adaptation. Winners of the Thompson Dissertation Award are Michael Buchalski, Biological Sciences, for his project studying bats in Costa Rica to understand the effects of habitat degradation on population dynamics, and Manjula Nandasiri, Physics, for his work in pioneering next-generation energy sources, particularly the area of electrochemical energy storage and conversion for developing better fuel cells.

Ms. Adrienne Redding is a Ph.D. candidate in the English Literature program at Western Michigan University. She is also Graduate Assistant to Ms. Jennifer Holm, Coordinator of Theses and Dissertations, in the Graduate College. Ms. Redding recently gave a paper at the Shakespeare Association of America’s 40th Annual Meeting in Boston. The Shakespeare Association of America is a non-profit, academic organization devoted to the study of William Shakespeare and his plays and poems, the cultural and theatrical milieu in which he lived and worked, and the various roles he has played in both Anglo-American and world culture ever since. The Association holds annual meetings in different North American cities so that its members can exchange ideas and discuss strategies for reading, teaching, researching, and writing about Shakespeare’s works and their many contexts. Sessions at these conferences include formal papers, seminars, workshops, film screenings, and

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theatrical performances. Ms. Redding was the only presenter from Western to attend. Her paper is titled, “The Eagle Suffers Little Birds to Sing: Satire and the Iconography of Eden in Titus Andronicus”.

Several students representing The Graduate Student Advisory Committee (GSAC) attended the National Association for Graduate and Professional Students Midwest Conference (NAGPS) from April 13–15, at Ohio State University. Along with LaTasha Chaffin, GSAC Chair and Ph.D student in the Department of Political Science and Ochas Pupwe, Ph.D. student in the Applied Economics program and Vice-Chair of GSAC, five graduate students attended the conference. GSAC made a presentation regarding their advocacy efforts on behalf of graduate students with Western Michigan University administration and at the local, state and national levels. This presentation was led by Ochas Pupwe and two graduate students in GSAC: Marlies Hagge, M.A. in Industrial and Organizational Psychology and Abolaji “Samson” Olanipekun, M.A. in Geography. Mr. Olanipekun was also elected to the position of International Students’ Concerns Chair for the Midwest. He joins Ms. Chaffin on the Midwest NAGPS Board; she is the Midwest Employment Concerns Chair. The Graduate Student Advisory Committee is an organization of and for graduate students at Western Michigan University. Membership consists of student representatives from each Department with a graduate program. GSAC’s primary function is as liaison between University administration and graduate students, providing direct communication regarding policy change, programming, and student concerns.

Haworth College of Business

Items of Academic Interest

WMU’s chapter of Beta Alpha Psi (Gamma Rho), an honorary organization for financial information students and professionals, co-hosted the organization’s 2012 Midwest Regional Meeting on April 13-14, in Chicago, IL. Members Alex DiBartolomeo and Justin Smith presented on “Developing Leadership Skills.” Other members assisted in organizing volunteers. A record number of candidates have joined the chapter during spring 2012, and average membership has increased from 58 members in 2010-2011, to 65 members in 2011-2012. Weekly meetings highlight presentations from firms and companies, STAR interview training, mock interviews, and panel discussions with members who have had internships and taken the Certified Public Accountant exam. The chapter also participates in numerous volunteer activities, including the Kalamazoo Gospel Mission, Habitat for Humanity and Relay for Life.

WMU’s Business Connection office now offers access to a new website established for the Michigan Corporate Relations Network. MCRN is a statewide university network designed to create partnerships to connect Michigan's corporations to critical university assets and to help promote innovative research and grow Michigan's economy. Established in 2011, the MCRN is a collaboration between six of Michigan's leading research universities. They are: Michigan State University, Michigan Technological University, Wayne State University, Western Michigan University, University of Michigan-Ann Arbor and University of Michigan-Dearborn. The website, www.michigancrn.org, links to the affiliated local business engagement offices located at the six campuses. The schools represent a broad research and geographic footprint across the state. Collectively, they represent over $1.8 billion of research (98 percent of the academic research done in Michigan in 2009), 99 percent of all patent activity and over 160,000 students spread across the state. In addition to enhancing comprehensive business engagement offices, creating a web-based experts portal, and offering access to university library resources for companies and entrepreneurs, MCRN has developed three signature program activities. For small companies, MCRN has created a Small Company Innovation Program and has launched a Small Company Internship Award program. For larger firms, MCRN is piloting an Instant Innovation Program. The new website provides more information about these support programs. The WMU Business Connection is led by Lisa Garcia, who was named

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Meaningful Mentorship

Gerardo Rincon, BS ’86, MS ’94, senior director of logistics innovation for the Kellogg Company, was one of several mentors who recently took time to speak with current students about career readiness and the value of mentorship. The College’s Advisory Council and the Career Center have spearheaded several such events, which prove meaningful for both students and mentors.

The College welcomes the new Student Leadership Advisory Board members for the 2012-13 academic year. The new members were inducted in a short pinning ceremony in April. Next year’s faculty advisors will be Barbara Sagara, Dr. Kelley O’Reilly and Dr. Thomas Edmonds.

Faculty and Staff Accolades

The Haworth College of Business held its Second Annual Awards Ceremony and Reception in April. The following awards were presented by Dr. Kay Palan, dean. Faculty Service Award - Dr. Karen Lancendorfer, associate professor of marketing; Faculty Research Award - Dr. Inayat Mangla, professor of finance; Faculty Teaching Award - Dr. Tim Palmer, professor of management; Superior Staff Award - Kim Crandall, office assistant, Vicki Patterson, office assistant and Cathy Pietras, office assistant; Spirit Staff Award - Val Juergens, communications coordinator, Stacey Markin, alumni relations officer and Cindy Wagner, manager of electronic communications.

Dr. Chris Stamper, associate dean for undergraduate programs, and Dr. Timothy Palmer, professor of management, presented “Strategies for Faculty Engagement: Driving Culture Change through a College-wide Assessment Retreat” at the AASCB Assessment Conference in Houston, Texas in March.

Dr. Dan Farrell, professor of management, coauthored “Patterns of Political Behavior” with Dr. James Petersen, (University of North Carolina-Greensboro and formerly of WMU) for the forthcoming Encyclopedia of Management Theory. He was asked to be a contributor because of an article published from Academy of Management Review which has been cited over 150 times, one third of the citations involved studies of whistle-blowing. Other contributors in the edition include some of the best-known people in the field of management including Amatai Etzioni and David Whetten. Dr. Bernard Han, professor of BIS, and Dr. Sharie Falan, (College of Health and Human Services) co-authored a research paper titled “Did We Interpret the Same Thing?” The paper was accepted and will appear in International Journal of Nursing Knowledge. Dr. Bernard Han, professor of BIS, and Dr. Sharie Falan (College of Health and Human Services) co-edited a special issue of International Journal of Healthcare Information Systems and Informatics, in which a refereed commentary paper titled “Integrating Health Information Technology with Relationship-centered Care: A New Move in Health Care” will be published. Dr. Roberta J. Schultz, associate professor of marketing, coauthored a paper, “The Impact of Trust in Manager on Unethical Intention and Customer-Oriented Selling,” with Charles H. Schwepker. It was accepted for publication in Journal of Business and Industrial Marketing.
Student and Alumni Accolades

A team of 20 advertising and promotion students from the Haworth College of Business took home third place in their division in the District 6 American Advertising Federation’s National Student Advertising Competition held in April in Southfield, MI. Each year a corporate sponsor (this year - Nissan North America) provides a case study reflecting a real world situation. Students must create an integrated advertising campaign for the client that is “pitched” to a panel of judges comprised of professionals in the advertising industry and client representatives. Teams are judged on both presentation and original advertising collateral in the form of a plans book and creative executions. This year’s team developed an advertising campaign for Nissan with the goal of enticing Multicultural Millennials (18- to 29-year old African Americans, Hispanics and Chinese Americans) to consider Nissan vehicles. Using a variety of traditional and non-traditional consumer touch points and carrying the taglines “Where’s Your Drive Taking You?” and “Drive Your Story” the WMU team presented a three-phase campaign. “The judges’ feedback was very positive for our team’s submission,” says Dr. Karen Lancendorfer, associate professor of marketing and advisor to the team. “They noted we did a great job with our campaign, and the research and media were very strong and tied well to the creative executions and overall integrated strategy. They especially liked the rollout of the three phases and the focus on consumer-generated content.” The WMU team was among 20 teams from universities across the region and placed higher than teams from Augustana College, Ferris State University, Marian University, Northwood University, University of Southern Indiana, University of Notre Dame and Wayne State University. Grand Valley State University was the winner of the competition with Purdue University Calumet coming in second in the division.

A local food dignitary is the recipient of the Adrian Trimpe Distinguished Service Award. Steve Holdiman, customer vice president for Kraft Foods as part of the industry relations and customer development group, received the award at the 47th Annual Food Marketing Conference in March. Holdiman was honored on behalf of his continual involvement and support of the Western Michigan University Food Marketing and Consumer Package Goods program. Established in 1996, the award is in recognition of the achievements of the late Adrian Trimpe, chairman emeritus of distributive education and founder of the WMU Food/Consumer Package Goods Marketing program. The award is presented to individuals who have dedicated extraordinary time and effort to the support and enrichment of the Food/ CPG Marketing program and its students. Having been actively involved on the Food Marketing board for more than 10 years, Holdiman served as the chairman for the Food Marketing Conference Committee for the past five years, during which time the conference drew record attendance, record corporate sponsorships and record revenues. Holdiman’s primary customer focus is on the wholesaler/independent channel where he serves as the liaison between the Kraft customer business teams and the wholesaler distribution centers. Holdiman began his career in the food industry as a retail sales trainee with the Nabisco Biscuit Company in Lansing, MI. Through the years, he spent a great deal of time managing customers and retail teams, first with Nabisco in national accounts; later with Kraft in customer development. Holdiman is active with the Independent Grocers Alliance as its key Kraft contact, in addition to serving as chair for the IGA Red Oval Advisory Council, where he serves as a member of the national retailer advisory board. He also sits on the board of both the Ohio Grocers Association and Ohio

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Prism: Western Michigan University's Newsletter for Academic Affairs

Grocers Foundation, and works closely with the Food Marketing Institute and the National Grocers Association.

On left, Dr. Frank Gambino presents Steven Holdiman with the Adrian Trimpe Distinguished Service Award.

Army ROTC Cadet Paul Fitzpatrick, a junior in Industrial and Entrepreneurial Engineering with a minor in Integrated Supply Chain Management, was awarded the Major Elbert A. Welsh Education Award by the Detroit Post of the Society of American Military Engineers Annually, the Detroit Post of the Society of American Military Engineers (SAME) takes great pride in recognizing a distinguished ROTC Cadet or Midshipman by awarding the Major Elbert A. Welsh Memorial Education Award. This year’s award will be in the amount of $2000.00. Cadet Fitzpatrick was selected from among the applicants of the state’s eleven different ROTC programs for all military services, including those at Michigan Tech and the University of Michigan. He will be recognized at a luncheon at the Grosse Pointe War Memorial, April 25, in Grosse Pointe, Michigan. The award will be presented by the United States Army Corps of Engineers, Detroit District Commander, Lieutenant Colonel Michael C. Derosier.

A team of four WMU students took fifth place, placing in the top three in two of four categories, in the Undergraduate Supply Chain Challenge held in Lansing, MI. The WMU team competed against 15 other teams. The team of Joseph Cronk of Vicksburg, MI; Dylan Green of Livonia, MI; David Lipowski of Mattawan, MI; and Erik Markstrom of Northville, MI; competed against teams in the fourth annual competition held in mid-March. Hosted by Michigan State University, the challenge involved a supply chain simulation—the Supply Chain Operations Decision Environment (SCODE)—which was developed at the MSU Broad College of Business in cooperation with several major corporations including Chrysler, Dow Chemical, Flextronics, IBM and Motorola. The team received its top three scores in percent of demand satisfied and supply chain contribution—the combination of the percent of demand satisfied and efficiency and low-cost in filling that demand. Students were introduced to the SCODE simulation through an overview and “training” scenario involving a manufacturing plant location serving the world. Decisions had to be made regarding suppliers and modes of transportation for inbound raw materials. Production had to be scheduled based on a demand forecast, and orders had to be filled involving transportation mode selection. The actual competition was more complex as it involved two plant locations and two products which complicated the scenario. Additional consideration included capacity requirements and sourcing strategies. Teams were measured on total revenue, order fulfillment, inventory turns and a profit figure MSU calls “supply chain contribution.” “The students had to balance all the external factors involved, from environmental variables to selection of a global operations strategy and making week-to-week operating decisions for the firm,” says Curkovic, who is the team’s advisor. In addition to WMU, undergraduate teams from around the country participated from the following colleges: Michigan State University, Central Michigan University, University of Dayton, Eastern Michigan University, Grand Valley State University, Marquette University, University of North Florida, Northeastern University, Ohio State University, Portland State University, Rutgers University, University of Texas and Wayne State University.

Upcoming Events

Cultivating innovation through the Southwest Michigan Innovation Center will be the topic of the May Keystone Community Bank Breakfast. Dr. Robert DeWit, president and CEO of the SMIC, will discuss the growth of the center, which provides support and assistance to nurture the formation, survival and

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growth of the innovative, entrepreneurial life science businesses. His talk begins at 8 a.m. Friday, May 25, in the Dean's Conference Room of Schneider Hall, home of the Haworth College of Business. His presentation, titled “The Southwest Michigan Innovation Center: Cultivating Innovation,” is free and open to the public. The event begins with breakfast at 7:30 a.m. Reservations are required and can be made by calling the College dean's office at (269) 387-5050. Parking is available in the nearby Fetzer Center parking lot. DeWit earned a Ph.D. in toxicology from the University of Michigan and a Bachelor of Science degree from Calvin College. Upon receiving his doctorate, he joined Warner-Lambert/Parke Davis in Ann Arbor, MI. He later joined The Upjohn Company and served the legacy companies (UpJohn/Pharmacia/Pfizer) in a variety of roles until retiring from Pfizer in 2008 as the research and development site lead in Kalamazoo. During his 25 years in the pharmaceutical industry he served in a wide variety of roles in Kalamazoo, Japan and the UK. In addition to his continuous association with drug safety activities, DeWit led a complete preclinical laboratory in Japan for two years, spent a significant amount of time participating in global acquisition team work, and he represented safety interests for consumer health care, manufacturing quality assurance teams and the animal health divisions of the various companies. He also spent time assisting with research and leadership functions in the United Kingdom while providing oversight to the completion of the human health research in Kalamazoo. After leaving Pfizer in 2008, DeWit was chosen to serve as the president and CEO of SMIC, which has been in operation since 2003.

Lee Honors College

Items of Academic Interest

Friday, April 13, 2012 was a lucky day for the annual visit to Lake Louise Elementary in Palatine, IL where 14 Lee Honors College students and LHC graduate assistants Kira Dow and Jason Atherton visited 26 fourth grade Bronco Buddies. “My students and I are still buzzing about your visit! We cannot thank all of you enough!” says fourth grade teacher Shelley Angelaccio. Since October 2011, 26 LHC students have been corresponding with their Lake Louise Bronco Buddies and getting to know one other. For LHC staff and students, the highlights of the trip were not only meeting their fourth grade buddies and playing a spirited game of kickball in the schoolyard but also teaching the class the WMU fight song. “All the students said they want to go to college because it sounds like so much fun!” says Atherton adding that seven LHC students from this year’s program have already committed to the Bronco Buddies program with next year’s fourth graders. The Bronco Buddies concept formed in 2007, when WMU’s Stacey Shemanski (Fink) ’05 contacted Sue Oole, director of academic advising for the LHC to adopt her little Broncos when she was teaching fourth grade at Lake Louise. In 2010, Shemanski passed the Bronco Buddies reins to Angelaccio. Lake Louise has adopted the No Excuses University program, part of the California-based Turnaround Schools initiative that provides training for educators to encourage especially at-risk learners that there are no excuses to neither believe in nor work toward attending college. Each Lake Louise classroom from kindergarten through sixth grade is connected to more than 30 colleges and universities for the No Excuses program.

Assessment of Student Learning

The Haworth College of Business received the University Assessment Excellence Award for work this past year on the assessment of student learning. Accepting the award on behalf of the College is Dr. Timothy Palmer, professor of management (left), from Dr. David Reinhold, WMU Assoc Provost, Assessment - UG Studies.
Office of Faculty Development

Items of Academic Interest

Defining Critical Thinking

Eli Collins-Brown, EdD

Critical thinking is one of the buzz words in education today and aptly so. A major goal of education is to teach our students how to think critically. We all think we know what it means but we can’t describe how it might manifest itself or how one would teach how to think critically. Why Critical Thinking? All of us think - it comes naturally. But left to our own devices our thinking becomes uninformed, partial, biased and down-right prejudiced. But all of our decisions as we go through life are based on our thinking and shoddy thinking is costly, monetarily and in quality of life. Paul & Elder (2006) define critical thinking as “the art of analyzing and evaluating thinking with a view to improving it” (pg. 4). By applying the intellectual standards of clarity, accuracy, relevance, logicalness, breadth, precision, significance, completeness, fairness and depth to the elements of reasoning, purposes, questions, points of view, information, inferences, concepts, implications, and assumptions, critical thinkers will develop the intellectual traits of humility, autonomy, integrity, courage, perseverance, reason, empathy and fair-mindedness.

A well-cultivated thinker:

- raises vital questions and problems, formulating them clearly and precisely;
- gathers and assesses relevant information, using abstract ideas to interpret it effectively;
- comes to well-reasoned conclusions and solutions, testing them against relevant criteria and standards;
- thinks open-mindedly within alternative systems of thought, recognizing and assessing, as need be, their assumptions, implications, and practical consequences; and
- communicates effectively with others in figuring out solutions to complex problems.


Upcoming Events

Are you interested in learning high-tech, low-tech, and no-tech tools to enhance your teaching methods? Cool Tools Workshops introduce faculty to a variety of highly successful ideas and strategies to compliment your classroom instruction. These popular workshops are open to all, including but not limited to part-time faculty, full-time faculty, and graduate teaching instructors. This summer we are pleased to offer companion sessions that pair pedagogy-oriented sessions with hands-on tutorials of the Elearning system. You can choose either or both! Topics include “Online Quizzes, Tests, and Assignments: Theory and Hands On”, “Fostering Effective Discussion in Class and Online”, “Introduction to Elearning Uses for Course Support”, “Redesigning Courses” and “Incorporating Social Media into your Classroom.” To see the full Summer I schedule and learn more about the sessions, please visit our Cool Tools Web page at http://www.wmich.edu/facdev/Programs/CoolTools.html.

University Libraries

Items of Academic Interest

New Databases

University Libraries recently extended its Global Business coverage by subscribing to IBISWorld, a comprehensive collection of US and Global Industry Market Research Reports. This database provides downloadable PDF iExpert reports of industry data, key statistics and analysis of market characteristics, operating conditions, current and historical performance, major industry participants and more. Business Insights: Global is another business product that provides business and economic indicators, global company and country overviews, global industry reports as well as interactive charts and statistics with links to associated news, case studies and academic journal articles. Access to these and other library databases is available from the databases A-Z tab at http://www.wmich.edu/library/

The Friends of the WMU Libraries will be highlighting the WMU Authors Collection during their annual meeting on May 3 at 3:30 on the first floor of Waldo Library. The meeting is open to all members (interested parties can find membership information at http://www.wmich.edu/library/friends/membership.php). Professors George Beech (History emeritus), Andrew Targowski (Business), and Mary Anderson (Counseling Education and Counseling Psychology) will speak about their research, and reference librarians will give tours.
of exciting electronic resources. The meeting will also feature information on the new WMU Legacy Collections Center and the new Education Library in Sangren Hall.

Professor **Miranda Howard**, Head, Tech Services, and Chair of the 2012-13 University Common Read Committee, presented the Committee’s book selection to the Provost’s Council on March 27, and the Faculty Senate on April 5. This year’s title is “The Immortal Life of Henrietta Lacks” by Rebecca Skloot. The University Common Read will be read in classes at all levels across disciplines as well as in the First Year Experience classes. Events promoting discussion of the Common Read will be taking place across campus throughout the 2012-13 academic year. For more information on the University Common Read program, visit http://libguides.wmich.edu/WMU_Common_Read.

**Faculty and Staff Accolades**

**Jason Glatz**, Map Room Coordinator, has been acknowledged as the quarterly recipient of the Outstanding Staff Award. His nominator, Professor **Michael McDonnell**, had many great things to say about what an asset Jason is. Some of Michael’s comments include, “As a mapmaker he has earned praise from graduate students and faculty alike,” and “He has been of great service to the Libraries. This is because of his in-depth and extensive knowledge of current technology, his well-grounded understanding of many subjects, his common sense, exceptional work ethic, and willingness to take on additional tasks.” Congratulations Jason!

**Ms. Martha Maytnier**, Reference Librarian, acted as the library liaison for the Spring Term Management 6000 course in Management Consulting. The class project was a feasibility study for a regional Medical Simulation Center proposal that is expected to be a defining element for the Western Michigan School of Medicine (W Med). Three MBA teams of approximately six students were assigned to provide multiple analyses for three alternative simulation center configurations, including a comprehensive, future orientated center that would be an exemplar for the new Western Michigan School of Medicine. On Monday, March 26, the students gave a ninety minute presentation to W Med **Dean Hal B. Jensen**, **Dr. Richard Lammers**, Assistant Dean for Simulation, and his staff. In the course of the presentation, the students acknowledged that the generous support of their library liaison, so essential to the success of the project.

**Dr. Sharon Carlson**, Director of University Archives, gave a paper at the Midwest Archives Conference in Grand Rapids on April 21 titled “Hands-on Plus: Working/Teaching with/about Manuscripts.” The presentation draws on her experiences teaching History 4060, Archival Administration. She also served on the Local Arrangements Committee.

Professor Librarians **Maria Perez-Stable**, **Dianna Sachs**, and **Patricia Vander Meer** gave a poster session titled “New Directions: Faculty Use of Technology and Attitudes Toward Library Research Instruction” at the 2012 EDUCAUSE Midwest Regional Conference, on March 27, 2012, in Chicago. The thesis of the presentation was: Library research instruction can greatly enhance the research capability of college students, particularly in view of the rapidly changing landscape of information and information research tools. Offering the right methods for delivery to reach students can be a challenge given the evolving technology that is being adapted by many faculty to deliver course instruction. This poster session reported on the findings of a survey administered to WMU teaching faculty in 2011. The purpose of this survey was to help identify technology practices among faculty and faculty perceptions of library research instruction, with an eye toward developing new delivery methods of library instruction to best meet the instructional needs of students and faculty. The researchers developed a 19-question anonymous survey using the online survey tool, SurveyMonkey (http://www.surveymonkey.com), which contained both multiple choice and open-ended questions. Selected highlights of the findings regarding faculty responses include: Library Instructional Formats Most Preferred • Online class guides (e.g., LibGuides) • Online tutorials • Librarian comes to classroom for 30 minutes or less Most Popular Technologies for Use in Instruction • Elearning • Online or embedded videos • Personal Web page or WMU “homepage” • Discussion boards/forums • Electronic reserves • Podcasts • Social networking sites such as Facebook, Twitter, Delicious, etc. For additional findings, including departmental preferences and patterns of use, see http://www.educause.edu/MWRC12/Program/PS02.

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The University Libraries have excellent Wellness Champions. Cecelia Moore and Donna Dluge take special care in developing interesting, holistic and engaging activities for our employees. They were instrumental in organizing and encouraging employees to take part in the 10,000 Steps programs. To such an extent, that one of the Library Teams placed first in their hub throughout the University! Since that time these two Champions have organized a nutrition presentation, laughter to relieve stress, stability balls and the resistance bands program pictured here. Kelly Bosier, Graduate Assistant in the Student Recreation/Employee Wellness program, presented an hour long program demonstrating how resistance bands should be used to provide body toning and strengthening as well as help develop endurance. These resistance bands are very portable and versatile and can be used throughout the work day or while one is traveling. These bands are now a popular part of the offices in Waldo Library!

University Libraries and Friends of University Libraries promote student success, retention, and satisfaction. Finals Finish in Waldo Library had a tremendous student turn-out on Sunday of Finals Week. There were 738 patrons in Waldo Library between midnight and 3 a.m. There were 111 students that stayed until about 3 a.m., leaving sometime after 2:30 a.m., and there were 3,897 patrons that came into Waldo Library on Sunday, 4/22/12, between 10 a.m. and Midnight. Dr. Sue Steuer's Girl Scout Troop sold 100 boxes of cookies. Usually 12 pots of coffee are sufficient for the 10 p.m. until 2:30 a.m. Finals Finish/Friends sponsored event; however, this year 18 were needed. Volunteers doubled the popcorn amount and even so it was gone by midnight. The donut-holes last for about 10 minutes each time they are put out. Many students offered their appreciation over and over again; one male student was so tremendously grateful that he gave coordinator Lou Ann Morgan $20 because he wanted to support our efforts. We have used those additional funds to buy more refreshments for Monday night. The dumpster behind the Library is overflowing which tells the story! Monday, the second Finals Finish night, was also a great success. There were 521 students in Waldo Library between midnight and 3 a.m. with 156 staying past 2 a.m. During the hours of 10 p.m. through 2:30 a.m., 17 pots of coffee were made, 500 bags of popcorn were distributed, and 24 dozen donut holes were eaten. Reference even received requests via "Ask A Librarian" that they notify individual patrons when more donut holes were put out! The National Student Speech Language Hearing Association had a successful pizza sale early in the evening. Tuesday and Wednesday statistics showed that we remained busy. There were 497 patrons in Waldo Library between midnight and 3 a.m. with 113 leaving after 2:30 a.m., Tuesday/Wednesday and 3,923 in during the day on Tuesday. There were 585 patrons in Waldo Library between Midnight to 3 a.m. with 135 leaving after 2 a.m., Wednesday/Thursday and 3,686 in during the day on Wednesday. The Kalamazoo Gazette ran a photo of students studying in Waldo Library! Go Broncos!

Mining Treasures in University Archives and Regional History Collections: On March 22, WMU graduate Sonya Bernard-Hollins provided an opening lecture to accompany the traveling exhibit “The World through the Lens of Merze Tate, A Photographic Life Journey.” A special feature of the program included playing a 1950 radio broadcast with Dr. Tate commenting on world politics. The recording was recently migrated from an acetate recording to a digital format. Bernard-Hollins (WMU Bachelor’s in Journalism, 1993) drew many of the images for the exhibit and for her lecture from the WMU Archives and Regional History Collections which hold albums and photos from Dr. Tate’s world travels.

Student and Alumni Accolades

Dean Reish with WMU French Students in Paris: Broncos Abroad Living United

Prism: Western Michigan University's Newsletter for Academic Affairs
Center for Academic Success Programs

Student and Alumni Accolades

Two Western Michigan University students met a challenge to get top grades for a year and as a result, were treated to a March 28 lunch with WMU President John M. Dunn. Trista Kelly from Lawrence, MI, and Raymond Enbody from Crystal, MI, won the challenge, which was put to students participating in the TRIO Student Success Program.

Kelly is a senior majoring in special education: cognitive impairment and learning disabilities who will be graduating this month. Raymond is a sophomore majoring in criminal justice who expects to graduate in April 2014.

Student Success Program participants were challenged in 2010 to obtain a cumulative 4.0 grade point average for a minimum of one academic year. Kelly and Raymond are the first to meet the challenge and win lunch with the president in recognition of their accomplishment.

The Student Success Program helps first-generation, income-eligible college students and/or students with disabilities complete their bachelor’s degree and transition to graduate school and professional life. Offered at WMU since 1984, it is part of the Center for Academic Success Programs and is supported by grant funds from the U.S. Department of Education.

Dr. Charlotte Giscombe, director of the Student Success Program, says the program provides services to 210 students. Services include priority registration, scholarships, job and leadership opportunities, tutoring, mentoring and academic advising.

Giscombe notes that WMU’s Student Success Program has a six-year graduation rate of 67 percent and in the 2010-11 academic year, had an 89 percent retention rate. In addition, 89 percent of participating students in 2010-11 were in good academic standing, with 51 percent maintaining a 3.0 or better cumulative GPA.