The founder of The Wellness RN will discuss how to eat healthy while maintaining an on-the-go lifestyle during the Keystone Community Bank Breakfast Speaker Series at Haworth College of Business. Heather Ratliff, registered nurse and wellness coach, will speak at 8 a.m. Friday, Nov. 22, at the Haworth College of Business in 2150 Schneider Hall, delivering a presentation titled “Dining Out: Finding a Healthy Place at the Table.” The event is free and open to the public and begins with breakfast at 7:30 a.m. Reservations are required and can be made by calling (269) 387-5050. Free parking is available. With a passion for wellness, Heather Ratliff began her website, The Wellness RN, in 2012 to help individuals, families and small businesses achieve health goals and address issues such as obesity and stress that can lead to serious problems. Her interest in helping people with weight management, lifestyle change and nutrition is what made her want to start The Wellness RN. Unlike nutritionists, who focus on exercise and diet, Ratliff takes a holistic approach to treating both the mind and body. She meets with her clients regularly to establish accountability and focus, goes with them grocery shopping and even helps clean out their pantries.

Ratliff is an alumna of WMU’s Bronson School of Nursing and received her master’s degrees in both environmental science and public policy from Indiana University. Prior to her career as a nurse, she worked at Pfizer as an industrial microbiologist.
The founder of the second most popular Mac-only software community on the Internet will be the next presenter in a speaker series at Haworth College of Business focusing on entrepreneurship. **Joel Mueller**, founder of MacUpdate, will speak at 8 a.m. Friday, Nov. 8, in 2150 Schneider Hall, as part of the Haworth College of Business Entrepreneurship Forum. The event is free and open to the public and begins with breakfast at 7:30 a.m. Reservations are required and can be made by calling (269) 387-5050 or at wmich.edu/business/e-rsvp. Free parking is available in the nearby Fetzer Center parking lot. Mueller’s entrepreneurial story started in high school when he developed companies as a teenager and grew them into some of the most popular and well-respected companies in their niches. At the age of 16, Mueller began MacUpdate, a centralized location where users can find software, reviews, demos and more. Reaching more than seven million visits each month, the company sells hundreds of thousands of copies of third party applications directly from its nearly hidden online storefront. While earning his B.B.A. at WMU, Mueller was both a full-time student and a full-time CEO. The company has since been recognized by Inc. Magazine as a Top 500 fastest growing company in the U.S. in 2008, 2009 and 2010 and was recognized as one of the 2011 Michigan 50 Companies to Watch. Due to Mueller’s entrepreneurial success, he was named an Ernst & Young Entrepreneur of the Year finalist in 2011. Interested in helping people in situations of poverty, Mueller spends much of his time traveling the world and living in different cultures while growing MacUpdate remotely.

**FACULTY AND STAFF ACCOLADES**


**Kelley O’Reilly**, assistant professor of marketing, and S. Marx, had their paper, “How Young, Technical Consumers Determine Online WOM Credibility” selected by Emerald’s literati Network for its Best Practical Implications Award in 2013.

**Sime Curkovic**, professor of management, has been invited as a guest speaker for the Kalamazoo, Michigan Southwest APICS (Association of Operations Management) Meeting on the subject of, “Advancement in Supply Chain Management Curriculums and Career Paths” on Nov. 19, 2013.


**Derrick McIver**, assistant professor of management; Cynthia Lengnick-Hall; Mark Lengnick-Hall; and Indu Ramachandran, had their paper, “Understanding Work and Knowledge Management from a Knowledge-in-Practice Perspective” accepted and published in Academy of Management Review, Vol. 38, No. 4, 2013, p.597-620.

**Andrew Targowski**, professor of business information systems, is the author of a new book: “Harnessing the Power of Wisdom, From Data to Wisdom.” Published in July 2013, the book explores and defines the interdisciplinary theory of wisdom and uses examples taken from real cases of applied wisdom by prominent people in our society. The review of applied wisdom is provided in a historic context as well as in the interdisciplinary approach. “This book is the first of its kind by defining wisdom
as information and the highest level of the cognition units set, composed of data, information, concept, knowledge and wisdom," says Targowski. "I consider wisdom the most important civilization resource, and it should be monitored in a way that is similar or even better than the way we monitor the use of energy, the development of population or other resources." Targowski has founded his theory of wisdom on multiple assumptions, including: wise decisions need not be expert in nature; wisdom is not synonymous with intelligence; wisdom has a range of bandwidth and properties; knowledge on what constitutes wisdom is not the same as the process of becoming a wise person; and many more. Author of 27 books on information technology, civilization, philosophy and political science, this is Targowski’s third book on the interdisciplinary theory of wisdom and is available from NOVA Publishers, New York.

Integrated supply management student, Ashley Moyle, of Mattawan, Mich., has won the APICS Scholar Award. As part of the award, Moyle will attend conferences and learn valuable information pertaining to supply chain operations management, as well as network with supply chain professionals worldwide. As an APICS scholar, Moyle will attend a five-day conference in Florida, participating in various program activities and events centered around learning and improving supply chain and operations management skills. She will be paired with a professional APICS mentor, who will share real-world experiences and knowledge, and will have opportunities to meet and network with industry experts.

On Friday, Oct. 11, WMU celebrated the W.E. Upjohn Center for the Study of Geographical Change for receiving two gold awards from the International Map Industry Association for its state-of-the-art digital maps. The Upjohn Center earned the gold award for Best Digital Mapping Product of 2013 and the Overall Winner Award for IMIA Americas. Attendees were welcomed to the reception by Dr. Ben Ofori-Amoah, director of the Upjohn Center and chair of WMU’s Department of Geography. Professor emeritus of geography and founder of the Upjohn Center, Dr. David Dickason shared his accolades and introduced the Upjohn Center staff.

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WMU President John Dunn presented the awards to Margaret Spyker and Greg Anderson, and Provost Timothy Greene and CAS Dean Alexander Enyedi shared their remarks of congratulations to all of the students and staff who participated in building the hyper-accurately geo-referenced maps.

**FACULTY AND STAFF ACCOLADES**

Christopher Pearl, assistant professor of biological sciences, will be published in the journal Reproductive Biology for his manuscript entitled “Lactoferrin Expression and Secretion in the Stallion Epididymis.”

Biological Sciences Professor Cindy Linn had two papers published this summer. She enlisted the help of WMU graduate students Kazoo Iwamoto, David Mata and Michael Swartz for the paper titled “Neuroprotection of Rat Retinal Ganglion Cells Mediated Through Alpha7 Nicotinic Acetylcholine Receptors,” which was published in Neurosci. She enlisted the help of WMU graduate student Michael Swartz for the paper titled “Tropisetron as a Neuroprotective Agent Against Glutamate-Induced Excitotoxicity and Mechanisms of Action,” which was published in Neuropharm.

Rediscovery of a long-forgotten mineral deposit located under two West Michigan counties is set to spark a new multibillion industry in Michigan that will quickly position the state as the nation’s leading source for a critical agricultural tool that is in demand internationally. The discovery was made by using the treasure trove of geologic data that is housed at Western Michigan University’s Michigan Geological Repository for Research and Education. The result of the rediscovery, say geologists, will be the introduction of a new industry in Michigan worth as much as $65 billion, easily surpassing the state’s historical oil and gas production revenues and triggering explosive job growth in Osceola and Mecosta counties. Potash—potassium chloride—is an essential plant nutrient and critical ingredient in fertilizer. Currently mined in only three locations and prices skyrocketing. Now, one of the highest-quality potash ore deposits in the world has been identified below the surface of West Michigan. “This is conceivably one of Michigan’s most valuable resources,” says Theodore A. Pagano, a potash geologist, engineer and general manager of Michigan Potash Co. LLC. That firm now controls the rediscovered potassium ore reserve called the Borgen Bed that lies under more than 14,500 acres in the two counties. For more details on this exciting discovery please visit wmich.edu/news/2013/09/9197.

**STUDENT AND ALUMNI ACCOLADES**

With expertise in legal, scientific and education fields, College of Arts and Sciences (CAS) alumni achievement award winners are bestselling authors, executives, community leaders and artists. They prove that an educational background in liberal arts prepares graduates for impact in any industry. Matthew Burian ’92 (Philosophy), President/Partner, Millennium Restaurant Group, Kalamazoo, Mich.; Mary Burke ’00 (MISE), 7th grade Instructional Specialist, Vicksburg Community Schools, Vicksburg, Mich.; George Cooper ’82 (Chemistry), Principal Investigator, NASA-Ames Research Center, Mountain View, Calif.; Monique Coyne ’55 ’66 (French), Educator, Kalamazoo, Mich.; Kimberly Crimin ’93 ’02 (Statistics), Director Statistical Scientist, Novartis,
Two graduates and one student of Western Michigan University’s Creative Writing Program have pocketed important literary awards that will result in the publication of their works. The award winners and their awards are: Brandon Krieg, who is earning a doctoral degree in poetry, has won the New Rivers Press’ 2012 Many Voices Project prize for poetry. The press will publish his collection of poems, “Invasives,” in October 2014. Dustin M. Hoffman, a recent graduate of the fiction doctoral program, won Burning River Press’ chapbook contest for fiction. His collection of linked stories, titled “Secrets of the Wild,” will be published in July 2014. Laura Donnelly, a graduate of the poetry doctoral program, won the Cider Press Review 2013 Editor’s Prize. She will receive a $1,000 cash award and a publishing contract for her manuscript, “Watershed,” which will be available in August 2014. For details on each award winner please visit wmich.edu/news/2013/10/9769.

Continued on next page
Cheff works with students from several disciplines, providing opportunities for Western students to engage with riders and their families, assist with the horses, and walk along with the horses to keep riders safe. Rasheeda Jenkins, a senior at Western, has been involved with service-learning since she participated in Spring Staycation. Sheeda instantly felt a connection with service-learning and expanded her involvement by taking part in Building Bikes, Building Community this summer. Sheeda is currently a service-learning student scholar, managing projects for two disciplines. Sheeda contributes her leadership and project management skills while serving a community partner whose philosophy is in direct line with her own.

Beginning this fall, the Office of Service-Learning implemented the Service-Learning Student Scholars Program, selecting four student scholars. Scholars will assist with community engagement and maintain professional connections with students, faculty/staff and community partners. Leah Alexander, Carlos Daniels, Rasheeda Jenkins and Heather Kunath are working with the office, supervising service-learning projects at various locations in Kalamazoo, creating and maintaining positive relationships. Student scholars also serve as liaisons among service-learning students, site supervisors and the instructors. Scholars gain project management skills from inception of the project to evaluation, leadership practice, professional networking and community involvement.

**UPCOMING EVENTS**

Celebrate Veterans Day with the Western Michigan University Office of Military and Veterans Affairs and the ROTC for the 3rd Annual Veterans Day 5k Run. Join us at the Wesley Foundation on Friday, Nov. 8 at 9 a.m. for our annual Veterans Day Celebration. The celebration will include a White Table Ceremony with guest speaker Lieutenant Colonel Haines, a 5k cadence-calling organized run around campus, and a complimentary breakfast following the run. Please email military-affairs@wmich.edu for more information.

**Excellence in Service-Learning Award Recipients**

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Please join the Western Michigan University Office of Military and Veterans Affairs as we honor our veterans by attending the Veterans Appreciation Hockey Game and Football Game. The WMU hockey team faces Northern Michigan at Lawson Ice Arena on Saturday, Nov. 9 at 7 p.m. and the WMU football team challenges Central Michigan at Waldo Stadium on Saturday, Nov. 16 at noon.

COLLEGE OF ENGINEERING AND APPLIED SCIENCES

ITEMS OF ACADEMIC INTEREST

The Engineering Expo took place on both floors of the Engineering and Applied Sciences Building on WMU’s Parkview Campus. There was a range of job opportunities for engineers showcased during a recruiting event that took place on Sept. 26. The expo was free and open to the public but geared for WMU students and recent alumni in engineering-related fields. Those who attended were able to network with employers as well as discuss current and future employment opportunities. In addition, some participating employers scheduled follow-up interviews. Representatives from more than 90 companies were on hand to promote their organizations and recruit for internships and fulltime, part-time and co-op positions. Among them were 2013 sponsor, Gentex Corp., as well as Chrysler, Compuware, Consumers Energy, Domtar, Georgia Pacific, Kellogg, Nissan North America, Parker Hannifin, Perrigo, Skanska USA, Humphrey Products and Stryker. Networking with potential employers is a natural part of career planning. Any chance students have to highlight their course projects, leadership activities and co-op experiences strengthens their job prospects. Employers are routinely impressed with the quality of our students and alumni.

FACULTY AND STAFF ACCOLADES

The project being funded by the Research and Innovative Technology Administration (RITA) is titled, “Transportation Research Center for Livable Communities.” The principal investigator is Dr. Jun Oh, two of the co-principal investigators are Dr. Osama Abudayyeh and Dr. Valerian Kwigizile. All three are from the Department of Civil and Construction Engineering. Dr. Richard Long from blind and low vision studies, Dr. Christopher Smith from geography, and Dr. Ron Van Houten from psychology are all co-principal investigators as well. WMU is the lead institution of the Transportation Research Center for Livable Communities (TRCLC), and the following universities are member institutions of the center: Tennessee State University, University of Texas, Arlington, Utah State University, and

Continued on next page
Wayne State University. TRCLC will focus on three research objectives: 1) improving public transit systems and alternative transportation modes, 2) providing better and safer pedestrian and bicycle networks, and 3) enhancing transportation accessibility for children, people with disabilities, older adults and lower income populations. To achieve these goals, TRCLC researchers will place a particular emphasis on identifying applicable technologies for livable communities. The Center activities are planned to: 1) shift the paradigm of transportation systems from public services to quality of lives, 2) provide benefits of technological advances to individuals’ daily travel, 3) promote active transportation for healthier and safer communities, 4) enhance transportation infrastructure and systems for individuals with disabilities, 5) minimize negative impacts of transportation infrastructure, operations and services, and 6) improve public perceptions of livability.

**STUDENT AND ALUMNI ACCOLADES**

The 2013 Armstrong International Student Scholarships were awarded to students who are pursuing the energy management option within the chemical engineering program here at the College of Engineering and Applied Sciences (CEAS). The awards are typically given to juniors and seniors and are given on an annual basis by Armstrong International, which is a multi-national and family-owned company that develops intelligent system solutions for steam, air and hot water. Tom Henry and Tom Hiatt are Armstrong International executives who attended and presented the awards to the students. Dr. Edmund Tsang, interim dean of CEAS, Dr. Said Abubakr, professor and chair of PCI, and Dr. Richard Edwards, CEAS professor, were also present.

**COLLEGE OF FINE ARTS**

**ITEMS OF ACADEMIC INTEREST**

Igor Fedotov, professor of music, and students in the viola studio traveled to St. Petersburg and Moscow to experience first-hand the many cultural, musical, historical and educational aspects of Russia. This study abroad experience was funded by a 2012 College of Fine Arts Faculty Fellowship grant. The students attended a live ballet performance of Tchaikovsky’s Sleeping Beauty at the world renowned Mariinsky Theater, toured the Bolshoj Theater, and saw multiple performances at the Rimsky-Korsakov St. Petersburg Conservatory of Music and the Moscow Conservatory. The viola students visited Red Square, the Kremlin, Nikolai

*Continued on next page*
Rimsky-Korsakov’s apartment, Peterhof, and the many historical cathedrals including St. Isaac’s, Kazansky, and Our Savior On The Spilled Blood. The students had the opportunity to meet with Irina Shostakovich, widow of Dmitri Shostakovich.

Viola students Kristin Benes, Laura Boekeloo, Jonathan Boyd, Sean Brennan, Rebecca Dube, Katie Herring, Josh Holcomb, Janay Hughes, Amanda Smith, and Lukas Stanley, and Professor Igor Fedotov tour St. Petersburg and Moscow.

Three pieces by Caroline Gore, assistant professor of art, were included in Brooklyn Metal Works summer exhibition Siamese Connection. Gore received the Jurors Choice award (first place). Work by Johanna Storm, B.F.A. ’13, was also included in the exhibition. Nia Fliam and Agus Ismoyo, renowned batik artists from Indonesia, conducted a batik workshop for Frostic School of Art (FSOA) students Friday, Oct. 18 and Saturday, Oct. 19. This extra-curricular opportunity was conceived and facilitated by FSOA faculty Mary-Louise Totton and Cat Crotchett. Nia and Ismoyo’s art has recently been featured in the exhibition Out of Southeast Asia: Art That Sustains (April 12 - Oct. 13) and its related conference, From Village and Court to Global Commodity: Southeast Asian Textiles (Oct. 11-12) at the Textile Museum in Washington, DC. This WMU workshop constitutes a homecoming of sorts for Nia and Ismoyo who taught the tradition of Javanese batik and contemporary responses to it at the FSOA during 2008-09. During that period they exhibited their own work at the Richmond Center for Visual Arts and also organized a large student show of batik work in South Kohrman.
Megan Slayter, assistant professor of dance, has been named as the Cranbrook Schools Bravo Guest Artist for 2013-14. Slayter will work with advanced dancers at Cranbrook/Kingswood in Bloomfield Hills, Mich. to stage her reconstruction of Loïe Fuller’s work “La Mer.” “La Mer” was originally staged by Fuller in the early 1920s and is her grand interpretation of Claude Debussy’s sweeping musical score by the same title. In 2011 Slayter and her research partner, Jessica Lindberg Coxe, worked with WMU dance students to reconstruct “La Mer” from historical records obtained through extensive research in library archives in Paris, London, New York and San Francisco. The work was performed as part of the 2012 Winter Gala Dance Concert. Senior dance student Noelle Price, one of the WMU soloists, will accompany Slayter to assist in the staging of the work on Cranbrook/Kingswood students. It will be performed at Cranbrook’s Lerchen Hall on Dec. 18, 2013 and May 2, 2014.

The work of Molly Mitchell, B.F.A. ’12, is included in the traveling exhibition La Frontera, an international traveling exhibition juried by Lorena Lazard, Mike Holmes, and Elizabeth Shypertt addressing La Frontera/The Borderlands - the physical space where the relationship between Mexico and the US is most evident. The exhibition recently opened at Velvet da Vinci Gallery in San Francisco.

The Western Michigan University Chorale has captured second place in the college and university choral division of the 2013 American Prize competition. The WMU Chorale was announced as runner-up in the national contest after judges spent the summer reviewing recorded performances submitted by applicants from across the country. The Iowa State Singers placed first, while third place went to the Pacific Lutheran University Choir. Judges praised the WMU Chorale, WMU’s flagship choral ensemble, in large part for its technical expertise. They made comments such as: “a very solid series of live performances that shows a fine sense of good vocal production, excellent attention to vowel unification and good musical shape.” The chorale is conducted by Dr. Kimberly Dunn Adams, WMU director of choral activities and assistant professor of music. The group performs locally and tours the nation each year, as well as embarks on an international tour every four years.

Junior bass trombonist Evan Clifton, from Howell, Mich., won the bass trombone position with the Lansing Symphony Orchestra. The audition was conducted behind a screen, and Clifton beat out a number of professional and graduate trombone players for the position. It’s phenomenal that Clifton won the position while still an undergraduate student.
UPCOMING EVENTS

Nov. 21 to Dec. 20 in the Monroe-Brown Gallery at the Richmond Center for Visual Arts, Frostic School of Art faculty will showcase their newest works produced from recent research and studio time. This exhibition helps students and regional communities witness the talent of those responsible for the education and support of over 400 students in the Frostic School of Art. Several full- and part-time faculty have created specific works just for the Monroe-Brown Gallery, a two-story space designed to let artists create works in an expansive architectural space specifically conceptualized for contemporary fine art. Faculty works cover a wide variety of media, from video to sculpture and painting, printmaking, ceramics, metals/jewelry photography and digital media.

The University Theatre presents the three-time Tony Award-winning musical Ragtime, an epic and nostalgic tale that paints a powerful portrait of American life during the turn of the 20th Century. Based on the 1975 novel by E.L. Doctrow, this uplifting musical journey portrays a young America in its quest for freedom. For ticket information, visit wmich.edu/theatre.

COLLEGE OF HEALTH AND HUMAN SERVICES

ITEMS OF ACADEMIC INTEREST

Dr. Ann Chapleau, assistant professor of occupational therapy, and Sam Leolofi, executive director of the Kalamazoo Center for Youth and Community (KCYC), have been awarded $20,000, for a second year of funding for the Student Occupations for Academic Readiness (SOAR) program. SOAR is an after-school program offered through the occupational therapy department teaching clinics. Through it, occupational therapy students working under the clinical supervision of Margy Hunter, MS, OTRL, provide sensory-motor and social skills interventions for children on the northeast side of Kalamazoo.

Western Michigan University’s Department of Speech Pathology and Audiology continued its collaboration with Camp Shout Out in late August through attendance of both undergraduate and graduate students, as well as adjunct faculty Ron Kelly serving as assistant faculty and graduate student supervisor. In this role, he provided leadership for graduate students and speech-language pathologists attending for professional development from all over the United States as well as South Korea. Youth who stutter attend Camp Shout Out not only for experiencing the joy of a summer camp experience but also for intensive

Continued on next page
services for their speech and an opportunity to practice new speaking techniques in a supportive environment with fellow campers. For graduate students, the camp provides a unique learning opportunity through which they gain clinical competencies through a supervised immersion experience.

Six School of Social Work faculty and staff attended a professional development weekend in Chicago in partnership with the Chicago Center for Urban Life and Culture and faculty at the University of Chicago. The purpose was to develop urban social work cultural competencies particularly as they relate to the issues of gender and gender identity and working with LGBT, Muslim, African American and Latino communities. Their activities included attending a Friday Prayer session at the Muslim community Center, tours of the Center on Halstead, Chicago’s South Side and the Pilsen neighborhood, and a theater performance of the movie Raisin in the Sun. Grand Rapids regional location School of Social Work Associate Professor Karen VanDeusen participated and said, “I was very fortunate to have the opportunity to attend and found it to be a transformative experience. I fully support bringing this opportunity to our students in the form of a course and possibly more in-depth exposure through field placements with the Chicago Center.” Future plans include developing an experiential learning course that may be offered in spring 2014.

**FACULTY AND STAFF ACCOLADES**

Dr. Amy Wagenfeld is lead author of “Collaborative Design: Outdoor Environments for Veterans with PTSD.” Devoted to the topic of designing environments for the psychiatric milieu, she collaborated with landscape architects, Connie Roy-Fisher and Carolyn Mitchell, to prepare the article that was published in the Facilities Journal in July of 2013. Wagenfeld also recently published in OT Practice a co-feature article titled “Nature: An Environment for Health” that discussed the merits of having occupational therapy practitioners implement gardening related activities with clients across practice areas. In addition to her publications, Wagenfeld was part of a 2012 project team that was recently presented with a national award by the American Society of Landscape Architects (ASLA). The Nikkei Manor Assisted Living Center Ichi-go Ichi-e (‘a moment in time’) Garden in the International District in Seattle, Wash. was a collaborative team effort that included Daniel Winterbottom, professor of landscape architecture at the University of Washington (UW) and the UW landscape architecture design/build studio class to integrate therapeutic and universal design features into this garden. The project will be receiving an American Society of Landscape Architects Student Honor Awards in the Community Service category at the 2013 annual ASLA conference in November.

Dolly Daftary, assistant professor in the School of Social Work, is a member of the editorial board of the International Journal of African Development. Published by the Center for African Development Policy Research, the journal launches its inaugural issue this month. Visit the journal at scholarworks.wmich.edu/ijad/.
On Sept. 13, occupational therapy faculty members Jaclyn West-Frasier, Nancy Hock and Debra Lindstrom presented a poster and oral presentation for the First Teaching Bash at the WMU Fetzer Center. The 30 minute presentation was titled “Lessons Learned From Problem-based, Case-based and Team-based Learning: What Has Worked, What Has Not, and What Is Next?” West-Frasier, Hock and Lindstrom have been conducting this Scholarship of Teaching and Learning (SOTL) study to assess the Occupational Therapy Department’s current Case-Based Learning program.

STUDENT AND ALUMNI ACCOLADES

Student leaders on the executive board of the WMU Bronson School of Nursing (BSON) Student Nurses Association (SNA) were recently published. The leadership team of Merlana Akans, Maura Harrington, John McCash, Ashlyn Childs (B.S.N.), Jessica Gripentrog, Sharon Cole and Kevin Fitzgerald authored “Cultivating Future Nurse Leaders with Student Nurses Associations,” which was published in Nursing for Women’s Health. The article correlated the students’ experiences in mentoring and leading the SNA with preparation for professional nursing. BSON faculty members Kimberly Searing, Patricia Fuehr and Maryann Stark assisted during the editing process.

On Sept. 20, Dr. Debra Lindstrom and four graduate technology students from the Grand Rapids OT program presented “Low Technology is Good Technology” at the Third Annual Assistive Technology Today Conference. The conference was held at the WMU Fetzer Center and was provided by FOCUS, Corporate Education and Training.

Left to right: Debra Lindstrom, Nancy Hock and Jaclyn West-Frasier are pictured with their poster on the topic.

Left to right: Dr. Lindstrom and students Samantha Milledge, Chelsey Franzel, Rachel Walton and Julie Kindervater. They are pictured in front of some of the assistive technology devices that they demonstrated and taught caregivers how to use to help people with physical limitations take care of themselves.
Students, faculty and staff recently gathered for a presentation and book signing by the author of the 2013 WMU Common Read: “Anatomy of Injustice: A Murder Case Gone Wrong” by Raymond Bonner, which helped free an imprisoned man after 30 years--27 of them spent on death row. Bonner, a Pulitzer Prize-winning investigative journalist, was on campus Oct. 14 to share the history of the book and the case. Reviewers have consistently described his book as a meticulously researched and masterful piece of reporting that is a genuine whodunit as well as an indictment of America’s shameful history of racial discrimination and capital punishment.

Mary L. Anderson (Counselor Education and Counseling Psychology) and Christopher Tremblay (Enrollment Management) are two of four statewide instructor/facilitators in an eight-month, hybrid professional development experience that focuses on the college-going process. The Michigan College Access Network (MCAN) and Michigan Virtual University (MVU) recently launched the inaugural High School Counselor Postsecondary Planning Training Course, where 100 nominated Michigan High School Counselors are gaining new knowledge. School counselors are uniquely positioned to change the postsecondary trajectories for all students, yet many indicate they feel underprepared for the process. One of MCAN’s strategic priorities is to provide professional development opportunities to those who work directly with students and families on the college-going process -- especially school counselors. “School counselors are expected to know the ins and outs of college admissions and financial aid, yet the vast majority never received...
formal training on this content. MCAN is committed to ensuring all school counselors in Michigan are qualified to advise students on their college pathways,” said Brandy Johnson, MCAN executive director.

GRADUATE COLLEGE

ITEMS OF ACADEMIC INTEREST

Of particular interest to graduate students whose programs require extensive research, the Graduate Center for Research and Retention and Waldo Library are sponsoring a Refworks Citation Management Workshop for Graduate Students and Faculty on Tuesday, Oct. 22. Presented by Maria Perez Stable, librarian and head of Central Reference Services, and Michele Behr, librarian for Extended University Programs, the workshop will take place from 3:30 to 5 p.m. in Classroom B of Waldo Library. RefWorks is a web-based citation management and bibliography tool that helps store, organize, and share citations and easily format them for papers and bibliographies. It is accessible from any computer that has Internet access, so users do not need to download special software. Participants will learn to organize and create a personal database of references imported directly from online sources or citations entered by hand for any type of material, including books, articles, recordings, etc. Users can add keywords and notes to any citation, which allows writers to better structure, organize and track textual points relevant to respective sources. Refworks will output a bibliography in APA, Chicago, MLA, and dozens of other styles, including those required by specific journals. It will present documents in the required file format, whether HTML, MSWord or text. Having all commonly and infrequently cited sources on hand is a big timesaver for students who are writing research papers, theses and dissertations. Attendees will learn techniques that facilitate citation management and scholarly professionalism in citing sources. Please visit the Graduate College website to register at herodotus.walwood.wmich.edu/refworks_102213/.

Coming up this fall the Graduate College has two Statistics workshops led by Mr. Lincoln Jiang, doctoral student in WMU’s Department of Statistics and doctoral associate, Graduate Center for Research and Retention. On Tuesday, Oct. 15 he will be conducting a workshop on Statistics Methods: Linear Regression Analysis and Non-Parametric Methods. This workshop will help attendees understand the assumptions of linear regression analysis. In addition, they will learn model diagnostics and implement the process in SPSS. The workshop will conclude with an introduction to basic non-parametric methods. Registration is required for the workshop which will be held from 9 a.m. to noon in the College of Health and Human Services Computer lab, Room 1416. Lincoln will be conducting a second statistics workshop in the same location on Wednesday, Nov. 13 from 9 a.m. to noon. The second workshop will focus on SAS Essentials: A Hands on Tutorial Experience for Researchers. Here participants will gain an overview of the SAS system and how to read raw data files and SAS data sets. They will learn how to investigate and summarize data, create SAS variables and recode data values. In addition, the workshop will cover subsetting data and combining multiple SAS files as well as how to create summary and graph reports. Registration is required; please visit the Graduate College webpage at wmich.edu/grad/ to register. For questions, please call or email Dr. Marianne Di Pierro, director of the Graduate Center for Research and Retention, at (269) 387-8249 or at marianne.dipierro@wmich.edu.

STUDENT AND ALUMNI ACCOLADES

The Graduate College and the Graduate Student Advisory Committee (GSAC) are proud to announce the selection of our 2013-14 Graduate Ambassadors. These 12 students were selected from among 33 applicants and each represents a specific college or area. The role of the Ambassador is three-fold. They are to support prospective graduate students with information about the application process, graduate student life, and the University and surrounding community. Also, Ambassadors will participate in select recruitment activities and will provide peer support to current graduate students by helping them to understand Graduate College requirements and find support services for programmatic success. Each ambassador also sits on a University-wide council or on the Executive Board (E-Board) of GSAC. This ensures shared governance to help shape policy and procedures that affect graduate students. The new Ambassadors, their program, college representation and council or board affiliation follow.

Tiantian Zhang, Ph.D. Biological Sciences, Arts and Sciences–Math and Sciences, Recruitment. Yu Zhang, M.A. Higher Education and Student Affairs, Education and Human Development–Non-teaching.

HAENICKE INSTITUTE FOR GLOBAL EDUCATION

FACULTY AND STAFF ACCOLADES

WMU’s English as a Second Language program (CELCIS) was well represented at the fall MITESOL conference held Oct. 4-5 at Michigan State University. The conference provides professional development opportunities for faculty and teachers involved in teaching English to speakers of other languages.

Ninety-six members of the WMU community participated in a Parade of Nations in Waldo Stadium just prior to the kickoff of the Bronco Football Homecoming game on Saturday, Oct. 12. President John Dunn served as the master of ceremony, leading the parade with the WMU flag. The flag bearers, all volunteers, included students, faculty, staff and community members. WMU’s International Programming office coordinated the event and extends a sincere thank you to all the volunteers who helped create this brilliant display that represents the international diversity of the WMU community.
STUDENT AND ALUMNI ACCOLADES

WMU was the host campus for a student-organization sponsored celebration of Saudi National Day on Saturday, Oct. 5, 2013. The event attracted several hundred Saudi students from Michigan colleges and universities, as well as a delegation from the Saudi Arabian Cultural Mission to the U.S. Held in the Bernhard Center, the event featured Saudi food, cultural performances and displays. President John Dunn also hosted a luncheon for the delegation, which included the following participants: Consul General Essam Almuhanna Dr. Mohammed Aleissa, Cultural Attaché Mr. Rashid Alsedran, Regional Director Dr. Ahmed Elhassan, Academic Advisor Ms. Julia Ahmed, Student Supervisor Ms. Taghreed Stokes, Aetna Representative.

UNIVERSITY LIBRARIES

ITEMS OF ACADEMIC INTEREST

On Sept. 26 the Libraries hosted a services information event for recent faculty. Information about in-depth library services available to faculty, students and departments was available. Some of the services highlighted are: securing resources for your courses, research, departments; WMU ScholarWorks institutional Repository, e-publishing, journal publishing, author pages; Mapping Service: GIS expert will create maps from your research data, no fee; complete Digitization Services done to current standards including high res. camera work, metadata and hosting with color management; instructional services, research instruction, information literacy, library tutorials and guides; integrating library resources and services into online learning; Open Access developments and opportunities; enhancing access to course textbooks; interlibrary loan, fast document delivery, course reserves; expert consultation with department library liaisons to access services and resources; Special Collections and Rare Books collections of children’s books, women’s poetry, WWII propaganda, medieval manuscripts, and more; WMU records storage through WMU Archives; large regional history collection in a new facility: Zhang Legacy Collections Center; special resources for music and dance disciplines at the Harper Maybee Music and Dance Library; educational resources at the Education Library along with a new computer classroom and group meeting rooms in new Sangren Hall; and services and events to directly help students as in Research Night, chat reference and drop-by consultations. Library liaisons by department are here: cms.wmich.edu/library/about/subject-librarians or contact associate dean, Barbara Cockrell at Barbara.cockrell@wmich.edu.

The University Libraries have recently added these new resources to the Libraries’ collection: ANATOMY.TV is a suite of 3D interactive models of human anatomy. MRIs, X-rays, live-action movies and animations are also included. Tools are included to allow the resources to be manipulated in several ways. BROWZINE is an iPad and Android app that allows users to access WMU’s freely accessible and subscribed academic journals in tablet optimized format. With Browzine, you can create a bookshelf of your favorite journals and share and save articles and citations in your favorite file hosting, citation or social networking application. Visit the iPad App Store or Google Play Store to download the free app. BUSINESSDECISION is a market research tool to support people starting a new business or who have an existing business by providing information about local markets for competitive analysis, business plans, marketing plans and sales plans. This information helps students and faculty with classroom and research projects, and prepares students for real-world market research. These and other new resources are listed under the “Databases” section on the University Libraries’ web site at wmich.edu/library.

WMU geography education scholar, Dr. Joseph Stoltman, presented a beautiful collection of maps focused on Korea to University Libraries on Oct. 9, 2013. The large format atlas contains many unusual maps of the region drawn throughout the centuries. ‘Land in Old Maps’ is a compilation of depictions of the Korean peninsula published in 2012 by the South Korea House Research Institute, Pusan National
History Compilation Committee, and the Korea Institute of Geography. During one of his many trips to Korea with middle and high school teachers of social sciences, Stoltman received this gift in recognition of his efforts to foster exchanges among American and Korean teachers of geography. The atlas will be housed in the Special Collections and Rare Book Room of Waldo Library for ready consultation by students and researchers. University Libraries would like to thank Dr. Stoltman for this generous and thoughtful gift.

This fall University Libraries began a textbook pilot project to address some of the frustrations expressed by students and faculty regarding the rising cost of textbooks. The goal is to help students succeed and make college more affordable by maximizing the resources and services of the University Libraries. A taskforce of library liaisons and staff recommended that the library purchase a reserve copy of textbooks for high enrollment classes at the 1000 and 2000 level. When an assigned textbook is received, instructors will be notified of the purchase and asked to pass this information on to their students. After assessing the results of this pilot project, University Libraries would like to partner with instructors to place personal copies of textbooks on reserve and thus provide alternatives to reliance on traditional textbooks. We will work with faculty to mount course reserves and make links to open source digital textbooks, etc. Library liaisons can assist faculty with locating materials. Find the liaison for a specific academic department at cms.wmich.edu/library/about/subject-librarians. For more information about the “Textbook Pilot Project” or to share ideas about this venture, please contact Julie Hayward, University Libraries, Manager, Resource Sharing at (269) 387-5173 or Julie.hayward@wmich.edu.

**FACULTY AND STAFF ACCOLADES**

Professor Greg Fitzgerald, librarian and head of the Music and Dance Library, has written a report for the Southwest Michigan Chapter of the American Guild of Organists (AGO) about the Region V convention of the Guild, held in Kalamazoo and Battle Creek in July. It will be published in the October issue of the AGO’s national magazine, The American Organist. The AGO, with some 20,000 members, is the national professional organization serving the organ and choral music fields. The highly successful convention, hosted by the chapter, featured internationally-recognized artists and clinicians in recitals, workshops and other events, and drew more than 300 attendees from throughout the US.
Prism: Western Michigan University’s Newsletter for Academic Affairs

University Libraries’ Associate Professor Sheila Bair is the guest editor for a Special Issue of the “Journal of Library Metadata: Linked Data, Semantic Web and Libraries.” Year 2013 finds libraries on the threshold of a “new bibliographic universe.” The Semantic Web, Linked Data, and open access all promise to set library metadata free from its historical constraints. In spite of numerous challenges, libraries and their sister institutions, archives, and museums, are exploring ways to prepare and educate staff, clean up their data, map schemas and vocabularies, and publish as linked data using a variety of technologies and innovations. This issue serves to introduce seven case studies, plus four other papers that aim to increase awareness of and educate on key topics. The papers can generally be divided into five different areas of challenges faced: awareness and preparation, MARC data and schema mapping and interoperability, non-MARC data and schema mapping and interoperability, data quality and trust, and legal issues of data ownership. Adding Linked Data to the library catalog will improve the capability for discovery and use of data, allowing improved navigation across library and non-library information sources.

Technical Services Department: University Libraries has successfully moved the WMU Archives and Regional History Collections into the new Zhang Legacy Collection Center. Two units of the Technical Services Department played key roles in preparing materials and the library catalog for the transition to the new location. Under the direction of Associate Professor George Boston, Electronic Resources and Serials Unit, approximately 100,000 bound volumes of journals were organized for the automated retrieval system in the storage facility. Sheila Bair, associate professor, and her cataloging staff worked cooperatively with the WMU Archives team to complete cataloging and identification of archival materials. Mark Naesset, coordinator for Serial Holdings and Data, organized a cohort of over 20 students to re-catalog serials for the move. And Scott Smith, manager of building services, and his student employees sorted and de-accessioned thousands of volumes to be recycled.

Student and Alumni Accolades

Dean Reish spoke to two enthusiastic groups of WMU students in early October. They were to make phone calls to alumni and friends of University Libraries asking for their support in advancing its mission and goals. Reish focused his audience with the well-known adage: “Great Libraries do stand alone (the New York Public Library and the Newberry); however, no great university is without a library.” Then he referenced the overriding point of pride of his faculty and professional staff: “University Libraries takes pride in its unique and comprehensive collections, the expertise of motivated professionals, exemplary facilities, customer-focused service, and innovative user-center technology to access these collections.” Those particular areas of the library operations where investment dollars would be most welcome are: 1) the construction of the “Athenaeum” or “Loud-Space” of “The Zhang,” multi-purpose space for lectures, workshops, and group activities, which had been eliminated for lack of sufficient private funds before construction began, 2) the Library Student Employees Scholarship Program ($500), 3) digitization and preservation efforts, 4) library technology fund, and 5) Special Collections: Medieval, Children’s, Music, and Maps. Make a gift at securelb.imodules.com/s/1428/gid2/index.aspx?sid=1428&gid=2&pgid=607&cid=2201.
University Common Read: Raymond Bonner, author of “Anatomy of Injustice: A Murder Case Gone Wrong,” the 2013-14 University Common Read selection, was on campus Monday, Oct. 14, in the Bernhard Center East Ballroom. The evening opened with a reception for Mr. Bonner followed by a presentation and question and answer session. His presentation focused on the trials of Edward L. Elmore, a young man wrongfully convicted of a murder in a South Carolina town. Elmore lived on death row until he was released after almost 30 years thanks to Diana Holt, a tenacious young lawyer. Mr. Bonner talked at length about capital punishment in the United States, highlighting Michigan’s historical opposition to the death penalty. Since court actions and evidence collection were key features in “Anatomy of Injustice,” Bonner also talked about the role of the prosecutor and investigative forensics. After the presentation a book signing was held courtesy of the University Bookstore. If you haven’t read “Anatomy of Injustice” yet, University Libraries has several copies of the book and book group kits available for the WMU community.