Dunn gives State of the University address

"Western Michigan University is strong and vibrant," declared President John M. Dunn in his first State of the University address during the annual Academic Convocation Oct. 29. Dunn went on to recognize the University's excellence, strengths and people; share his development vision for WMU; and address opportunities and challenges. The complete text of the president's speech is posted online at www.wmich.edu/wmu/news/2007/10/075.

Western Edge to be focus of campus, community forum

The potential impact of WMU's new Western Edge initiative will be examined in a public forum set for Thursday, Nov. 8. The event, which will be held at 3 p.m. in the Fetzer Center, is titled "Sharpening the Edge, WMU's Strategy for the Future." It will feature a panel composed of state Sen. Tom George; Dan Pero, chair of the WMU Board of Trustees; WMU President John M. Dunn; and Andrew Bowne, executive director of college advancement for Grand Rapids Community College, WMU's third largest source of transfer students. Announced in July, the Western Edge is a strategic plan that promotes student success.

WMU rounds third base in United Way campaign

WMU is three-quarters of the way to its $215,000 goal with about two weeks left in the 2007 United Way campaign. An October pep rally called "7th Inning Stretch" helped to push the total gifts and pledges past the $150,000 mark. WMU's president and first lady, John M. and Linda Dunn, hosted the event. Many of this year's faculty and staff campaign volunteers took part in the festivities. Those planning to donate by the last day of the campaign, Nov. 13, should complete their pledge cards by Tuesday, Nov. 13—the last day of the campaign.

The initiative also includes a retention scholarship for qualifying second-year students, enhanced advising, and a freeze in room-and-board costs for up to four years for residence hall students. During the forum, Dunn will elaborate on the United Way campaign and related efforts.
Cheapest

www.wmich.edu/ca

2

ESTER

NEWS

in intercollegiate athletics. WMU's recerti

with the NCAA's commitment to integrity

to ensure the University is in compliance

today.

up of educators from around the nation.

The recertification and self-study process,

ation moved forward this week with a visit

on "What Biofuels Are in Your Future?"

will be from 2 to 3:30 p.m. Wednesday,

Park, will present a free public talk from

reservations are not required.

contrast. The lunch, slated for noon in the

football fans to lunch with Coach Bill

Final football luncheon slated

Monday, Nov. 5, is the last chance for

for fans to lunch with Coach Bill Cubit

and hear about the upcoming home

contest. The lunch, slated for noon in the

Steyle Center, will take place prior to the

Central Michigan University game. The

cost is $10 per person, payable at the
door. Reservations are not required.

Counseling expert to speak

Cheryl Holcomb-McCoy, a nationally

known expert in school counseling from

the University of Maryland at College

Park, will present a free public talk from

5 to 6 p.m. Thursday, Nov. 8, in 208 and

209 Bernhard Center. Holcomb will speak on

the frequently cited achievement gap

in the United States and the social justice

goal of helping professionals combat

diversity issues.

Talk to address excessive force

Charles Dix, a former Florida police

officer, will address "Excessive Force and

Police Department Culture" during the

upcoming Criminal Justice Student

Association meeting at 7 p.m. Thursday,

Nov. 8, in the Bernhard Center's Brown

and Gold Room. Dix pleaded guilty to

willfully using excessive force in a 2004

incident involving the use of a stun gun

on a citizen. There will be an open dis-
cussion and question-and-answer session

after the free presentation.

NCUA peer-review team concluding recertification site visit

The University's bid for recertification by

the National Collegiate Athletic Associa-
tion moved forward this week with a visit

from a four-member peer-review team made

up of educators from around the nation.

The team's visit began Oct. 30 and runs

through today.

The recertification and self-study process,

which occurs on a 10-year cycle, is meant to

ensure the University is in compliance

with the NCAAs' commitment to integrity

in intercollegiate athletics. WMU's recerti-
fication initiative has been under way since

summer 2006 and is led by Eileen Evans, vice

provost for institutional effectiveness.

The recertification team is accompanied by

two NCAAs' officials and is spending its

time on campus conducting interviews with

a number of students as well as faculty and

staff members.

Its goal is to verify that the information

presented in the University's report is an ac-
curate reflection of the operation of WMU's

athletic programs and that the information

was gathered in a process that involved
campuswide participation.

For sale or lease—Well-kept, two-story

condo near WMU. Many updates. Conve-
nient housing with one bedroom, tile floor

in kitchen and large closets. Slider door to

closed patio with outdoor lighting.

Reserved parking. Call 342-8362.

For rent/services provided—Cheapest

heated storage for cars, boats, RVs and more.

The two are key fig-

supporting the March of Dimes Signature Chef's Auction Oct. 24 in Kalamazoo's Radisson

Plaza Hotel. The event featured 16 local chefs and area restaurants providing samples of

culinary specialties and donating other items for a live auction to support the March of

Dimes in its mission to improve infant health.

The WMU Catering team received a

first-place prize for best display and also took

second place in the best dessert category.

Petruska and the team prepared some of their

finest signature crepes desserts with a host

of unique fillings as well as gourmet sorbets

and the team's signature crepe suzette.

Designers wins national awards

Sheri Harper, remodeling services, picked

up four major awards in the Association of

University Interior Designers' annual design competition in September. Harper

took first place in the "Renovation $50,000
to $150,000" category for a project that en-
hanced the Human Resources office. The

project also earned "Best of Show" in the

same category.

In the "Renovation Under $50,000" category, Harper brought home a second-place award for improving Dunbar's Media Studio "C" and a third-place award for improving the College of Arts and Sciences' Dean's Lobby. In 2005, she captured a Best of Show honor in the "new construction" division for her work on the

WMU-Southwest campus facility.

Catering team takes top prizes

The WMU Catering staff and Executive

Chef Nick Petruska were recognized dur-

ing the March of Dimes Signature Chef's

Auction Oct. 24 in Kalamazoo's Radisson

Plaza Hotel. The event featured 16 local chefs and area restaurants providing samples of their culinary specialties and donating other items for a live auction to support the March of Dimes in its mission to improve infant health.

The WMU Catering team received a first-place prize for best display and also took second place in the best dessert category. Petruska and the team prepared some of their finest signature crepes desserts with a host of unique fillings as well as gourmet sorbets and additional special presentations.

Petruska has participated in the chef's auction for three years. His 2007 team was composed of catering manager and food service student staff. Visit www.wmich.edu/catering/awards for more information about the event.

Staffer lauded for getting involved

Leonard Seawood, director of WMU-

Southwest, was prominently featured in the

October cover story for the Cooperative Edge Magazine. In "The Men Who Came Out of

the Storm," Seawood and barber shop owner

Clarence Harlin were pictured on the cover

and praised in the text for helping to revitalize Benton Harbor, Mich.

The two are key fig-

in supporting the

$450 million Harbor Shores Golf Club project planned by Jack

Nicklaus. They also have worked diligently to bring business, government and commu-

nity leaders together and helped found the

Band of Brethren in Christ organization.

Cooperative Edge, www.thecoopera-

tiveedge.com, is a monthly business-profile

publication based in St. Joseph, Mich. It

focuses on small businesses within local

communities.
WMU will officially kick off its 2007-08 faculty and staff giving campaign today. The goal of “We Are Western: The 2007-08 Faculty/Staff Campaign for WMU” is to realize a 50 percent increase in the number of faculty and staff who donate to the University this fiscal year. The drive has the potential to benefit the entire institution because donors may designate their gifts to any area or areas they wish.

“I think that is one of the most commonly misunderstood things about faculty and staff giving,” says Suzanne Beals, director of the WMU Annual Fund. “We are often asked, ‘Does my gift to WMUK Radio count toward the faculty and staff campaign?’ and the answer is, yes. The same goes for gifts to the Gary Fund, and any other area that supports the University.”

Beals says increasing participation in the faculty and staff campaign is important because many donors and prospective students view it as a gauge of how well WMU employees support the University’s mission and students.

In addition, she notes that WMU employs many of its alumni, and alumni employees who participate in the faculty and staff campaign are counted toward the alumni participation totals that U.S. News and World Report uses as part of its criteria for ranking colleges and universities.

Steve Macomber, staff chair for the “We Are Western” campaign, adds that he and many others have a more personal reason for giving back to the University.

“I’m often asked why I give to WMU,” says Macomber, a maintenance services technician who has been a WMU employee for nine years. “The most compelling reason is that my employment and association with WMU has made a significant difference in my life as well as the lives of my family members. Through giving, I can help others in a similar and positive way. Giving is also a way to establish a stronger connection with the University.”

Beals says numerous WMU faculty and staff already regularly support specific travel abroad programs, research activities, internships and other initiatives that strengthen the overall University community. She reports that last fiscal year in fact, 97 percent of the funds raised through the faculty and staff campaign were restricted to particular colleges and programs.

“It’s wonderful to know that when our faculty and staff see the funding needs within their departments or other departments on campus, they’re ready to step up and financially support them,” Beals says. “Providing that kind of support creates many opportunities for our students that they would not otherwise have.”

Information regarding “We Are Western” will be sent soon to employees through campus mail as well as e-mail. Gifts that count toward this year’s campaign may be made through the WMU Foundation’s secure online site at www.wmich.edu/founda
tion/gift. All faculty and staff contributions received through June 30, 2008, will be recognized as gifts to “We Are Western.”

Health and Wellness Fair
open to campus community

WMU will hold its 2007 Health and Wellness Fair for students, faculty, staff, retirees and emeriti from 10 a.m. to 3 p.m. Wednesday, Nov. 7, in the Student Recreation Center.

This free event strengthens the health of the WMU community by increasing awareness about and use of programs, organizations and resources available on and off campus.

Some 50 exhibitors from WMU and the greater Kalamazoo area will be at the fair to answer questions and provide information about health- and wellness-related services, including those that impact financial health. The fair will cover topics such as nutrition, exercise, back care, diabetes and savings for retirement. Healthy food samples will be available, and attendees will be able to experience acupuncture and chair-massage demonstrations. An influenza and meningitis vaccination clinic also will be part of the fair.

Free parking will be available in Lot 13 near the recreation center and Parking Structure #1 by Ellsworth.

For more information, visit www.src.wmich.edu/healthwellnessfair.html or contact Amy Seth, director of University Recreation, at amy.seth@wmich.edu or 387-3759.

University community shows pride at homecoming race

WMU students took the top finishes in this year’s Campus Classic 5K race, including the top female runner, who was 71.

Roger R. Urich, emeritus in engineering technology, died Oct. 21, 2007, at Munson Medical Center in Traverse City, Mich. He was 71.

Urich joined the WMU faculty as an assistant professor of metallurgy and metal casting in 1967 and retired as an associate professor in 1992. During his career, he served as industrial engineering advisor and coordinator of engineering cooperative education. He also was active in several professional associations and served a term as chair of the West Michigan Chapter of the American Society for Metals.

Prior to joining WMU, Urich worked in industry in such roles as company technical director, metallurgical laboratory supervisor and metallurgist.

The Ishpeming, Mich., native served in the U.S. Air Force for four years during the late 1950s. He earned bachelor’s and master’s degrees from Michigan Technological University in 1961 and 1964, respectively.

Roger L. Wallace, emeritus in management, died Oct. 19, 2007, at his home in Kalamazoo. He was 85.

Wallace joined the WMU faculty as an instructor in 1966 and retired as a professor in 1986. He served as chair of the Department of Management from 1973 to 1975, received a WMU Alumni Association person of the Year Excellence Award in 1981, and served on more than 30 different committees and councils.

A leading expert on cost reduction and planning, Wallace was in demand as a consultant, speaker and presenter while his scholarly work appeared in a variety of books and journals. He also served on such professional associations as the Academy of International Business and Academy of Management and was active in numerous local organizations, co-founding the Kalamazoo Area Parkinson’s Support Group with his wife, Alice.

Wallace served in the U.S. Army Air Corps during WWII and spent 27 years in industry, beginning by building a successful coremaker and machine shop and moving up the corporate ladder as a metallurgist and eventually a manufacturing manager. He earned two degrees from WMU, a bachelor’s degree magna cum laude in 1964 and a Master of Business Administration degree in 1967, as well as a doctoral degree from Michigan State University in 1971.

Wallace joined the WMU faculty as an instructor in 1966 and retired as a professor in 1986. He served as chair of the Department of Management from 1973 to 1975, received a WMU Alumni Association person of the Year Excellence Award in 1981, and served on more than 30 different committees and councils.

A leading expert on cost reduction and planning, Wallace was in demand as a consultant, speaker and presenter while his scholarly work appeared in a variety of books and journals. He also served on such professional associations as the Academy of International Business and Academy of Management and was active in numerous local organizations, co-founding the Kalamazoo Area Parkinson’s Support Group with his wife, Alice.

Wallace served in the U.S. Army Air Corps during WWII and spent 27 years in industry, beginning by building a successful coremaker and machine shop and moving up the corporate ladder as a metallurgist and eventually a manufacturing manager. He earned two degrees from WMU, a bachelor’s degree magna cum laude in 1964 and a Master of Business Administration degree in 1967, as well as a doctoral degree from Michigan State University in 1971.

Wallace joined the WMU faculty as an instructor in 1966 and retired as a professor in 1986. He served as chair of the Department of Management from 1973 to 1975, received a WMU Alumni Association person of the Year Excellence Award in 1981, and served on more than 30 different committees and councils.

A leading expert on cost reduction and planning, Wallace was in demand as a consultant, speaker and presenter while his scholarly work appeared in a variety of books and journals. He also served on such professional associations as the Academy of International Business and Academy of Management and was active in numerous local organizations, co-founding the Kalamazoo Area Parkinson’s Support Group with his wife, Alice.

Wallace served in the U.S. Army Air Corps during WWII and spent 27 years in industry, beginning by building a successful coremaker and machine shop and moving up the corporate ladder as a metallurgist and eventually a manufacturing manager. He earned two degrees from WMU, a bachelor’s degree magna cum laude in 1964 and a Master of Business Administration degree in 1967, as well as a doctoral degree from Michigan State University in 1971.

Wallace joined the WMU faculty as an instructor in 1966 and retired as a professor in 1986. He served as chair of the Department of Management from 1973 to 1975, received a WMU Alumni Association person of the Year Excellence Award in 1981, and served on more than 30 different committees and councils.

A leading expert on cost reduction and planning, Wallace was in demand as a consultant, speaker and presenter while his scholarly work appeared in a variety of books and journals. He also served on such professional associations as the Academy of International Business and Academy of Management and was active in numerous local organizations, co-founding the Kalamazoo Area Parkinson’s Support Group with his wife, Alice.

Wallace served in the U.S. Army Air Corps during WWII and spent 27 years in industry, beginning by building a successful coremaker and machine shop and moving up the corporate ladder as a metallurgist and eventually a manufacturing manager. He earned two degrees from WMU, a bachelor’s degree magna cum laude in 1964 and a Master of Business Administration degree in 1967, as well as a doctoral degree from Michigan State University in 1971.

Wallace joined the WMU faculty as an instructor in 1966 and retired as a professor in 1986. He served as chair of the Department of Management from 1973 to 1975, received a WMU Alumni Association person of the Year Excellence Award in 1981, and served on more than 30 different committees and councils.

A leading expert on cost reduction and planning, Wallace was in demand as a consultant, speaker and presenter while his scholarly work appeared in a variety of books and journals. He also served on such professional associations as the Academy of International Business and Academy of Management and was active in numerous local organizations, co-founding the Kalamazoo Area Parkinson’s Support Group with his wife, Alice.

Wallace served in the U.S. Army Air Corps during WWII and spent 27 years in industry, beginning by building a successful coremaker and machine shop and moving up the corporate ladder as a metallurgist and eventually a manufacturing manager. He earned two degrees from WMU, a bachelor’s degree magna cum laude in 1964 and a Master of Business Administration degree in 1967, as well as a doctoral degree from Michigan State University in 1971.

Wallace joined the WMU faculty as an instructor in 1966 and retired as a professor in 1986. He served as chair of the Department of Management from 1973 to 1975, received a WMU Alumni Association person of the Year Excellence Award in 1981, and served on more than 30 different committees and councils.
On Campus with Margaret Watson

“Today is a good feeling when you provide the help people need,” says Margaret Watson, classroom technical consultant lead in the Office of Information Technology. “When a faculty member is standing in front of 200 students and the technology doesn’t work, you can relate and don’t mind rushing off to help.”

As a member of the Classroom Technology Support team, Watson’s primary responsibility is to make sure that the 63 technology carts on WMU’s main campus are functioning properly. The system allows the University to put sophisticated classroom technology like document cameras for overhead projection on carts that include many of the latest teaching technologies.

As added services, Watson developed the original instruction manuals for each cart and provides one-on-one training for teachers at their convenience in the specific rooms where they’ll be using the carts. She also makes sure the technology is installed correctly and monitors it from her Dunbar office. “I can monitor all the carts from here on my computer and trouble-shoot problems by phone,” Watson says. “I know when someone pushes the ‘panic’ button, and can go immediately to their classroom.”

Watson says more carts are put into service as additional faculty members choose to employ them and more classroom buildings are constructed or renovated.

“There were about 135 faculty members using the cart system last year, and about 700 are using it this year,” she says, noting that WMU is a higher education leader in incorporating this technology.

Watson earned a Master of Library Science degree from WMU and joined the staff in 1981. She was manager of the student-centered multimedia lab before assuming her current post in 2004. She is an active WMU volunteer and was on the team that started Finals Finish as well as served for several years on the Presidential Spirit Committee.

An Oshtemo resident and avid golfer, Watson enjoys applying her penchant for hands-on technical work in her daily life. She rebuilt a 1978 Triumph Spitfire sports car and worked with her father to build her own home.