nature of the Web itself. For example, there is no controlled vocabulary, or standard list of subject headings. Instead, search engines, which have different (and often unstated) rules for entering terms, perform the equivalent of a giant keyword search of a huge, full-text database. Since freshmen normally have no subject parameters or prior knowledge of the topical hierarchy, they enter any term or phrase that occurs to them. The result is an overwhelming number of hits on whatever broad topic that each considers to be "the" assignment.

Finally, the anonymity of the Web has produced a new variant in an old bugbear—the specter of plagiarism. Students can cut-and-paste parts of articles, or go to sites such as "The Evil House of Cheat" or "School Sucks" to download student papers on a particular subject. Professors have considerable difficulty in verifying sources even if identified by the student using electronic citation guidelines.

As these problems emerged, we, the instructors, began to ask a question: Why would any librarian, in her right mind, want to introduce such complexity into a class already overloaded with content?

The Strengths of the Web

Despite its shortcomings, the WWW can be a valuable and even unique resource. One of its principal assets is the current information that is found there. Many of the nation’s most-read newspapers, such as The New York Times, The Washington Post, and USA Today, as well as many regional newspapers, have Web pages offering the latest news. CNN hosts a site that outdoes today’s published news such as the latest photos from Mars or the most recent update on the lead story of the hour. International students on WMU’s campus can read newspapers from their home countries, or listen to foreign broadcasts via the Web. The weather, the population count for the U.S., stock quotations, and currency exchange rates are only a few of the types of data available with the right URL.

Besides the most current data, unique resources are open to the researcher. Major art museums (e.g., San Francisco at http://www.thinker.org) host home sites with images of items found in their collections; they can be searched by artist, date, medium, country of origin, or individual words. Archives such as The Virginia Military Institute Archives permit history students to study the Civil War as seen in the diaries and letters of those involved in that tragic period. (http://www.vmi.edu/~archtml/index.html). Oral histories and photographs from our nation’s history are found in the “American Memory Collection” of the Library of Congress (http://lcweb2.loc.gov/ammem/ammem_home.html). Another strength of the Web as a resource is its ability to enhance access to materials. The full text of Shakespeare’s works, Mary Shelley’s Frankenstein, or any of the texts in the “Bartleby Library,” Columbia University is not only available to read or download, but is computer searchable—the student can use keywords to locate relevant passages, a feat that would take many hours of skimming the print version. (http://www.gh.cs.usyd.edu.au/~matty/Shakespeare; http://www.georgetown.edu/irvinemj/english16/franken/franken.html; http://www.cc.columbia.edu/acis/bartleby/)

Web access also allows users to reach across distance and time. A student in desperate need of a Newsweek article after the library has closed can access it in her dorm room using the Web. Company annual reports not in the library could take days to obtain by mail, yet can often be found quickly at a company’s Web site. The latest government reports, U.S. and state codes, and Supreme Court decisions are accessible to students whose libraries do not own the paper or microform copies.

“Can the Devil Speak True?”

The issue, however, is not whether these and a multitude of other sources found on the Web are valuable for many research projects. The problem is that the Web is not placed in context with other electronic resources and the more traditional print materials. And, to be enriched by the Web, its strengths and weaknesses, effective search strategies, and evaluation techniques must be learned by the enticed, soon to be ensnared, searcher. The freshmen in BIS 142 taught us this lesson that we have now described in an article accepted for publication. At the same time, we had such difficulty preparing the article with the use of computers—the file would mysteriously freeze after a few minute's work—that even calls to Microsoft led to frustration and often more problems. By the time the final version of “Dangling by a Slender Thread: The Lessons and Implications of Teaching the World Wide Web to Freshmen” was completed, we were beginning to wonder whether, after all, there was some truth in the devilish Web site about Bill Gates.

Devious Derivations

By David Isaacson

[This is the first of an "occasional" book review prepared by members of the Friends of the University Libraries who have chosen something of interest to them.]

Aside from garbled quotations, one of the most intriguing—and troublesome—inquiries that comes to librarians is the question asking about word origins, or etymologies. It may be of surprise to the readers of Gatherings that there are individuals who actually "make up" or create their own etymologies. The result is called folklore. As with all "folk" traditions, if something is used long enough, it may achieve the sanction of at least semi-legitimate usage by being recorded in a standard reference source. Then, even professional etymologists may be fooled into thinking that the origin of these words is accurate and authorized. One well-versed author has recently published a collection of disclaimers about the folk-etymologies. Hugh Rawson’s title explains it all: Devious Derivations: Popular Misconceptions and More than 1,000 True Origins of Common Words and Phrases (Crown: 1994).

Rawson, in his introduction, suggests a number of reasons why people make up etymologies. Some may believe that words are derived from a historical figure with a similar name as, for example, chauvinism, which is truly derived from an overly zealous follower of Napoleon named Nicholas Chauvin. On the other hand, "hooker," commonly used as a synonym for prostitute, does not originate with Civil War General Joseph Hooker. Although Hooker's military headquarters were notorious for such liaisons, the term existed before the Civil War. While its origin is still uncertain, it may refer to a woman "hooking" a man as a fisherman hooks a fish.

Another source of false word origins is spurious acronyms. Although someone may have once suggested that the word “news” is taken from north, east, west, and south, there is no evidence that supports that argument. “News” is undoubtedly—and simply—the plural of the word new. In the same vein of illogical reasoning would fall the idea that geographical place names serve as a source of words. But, tobacco does not come from the island of Tobago. Still for every rule, there may be an exception and albeit a bit farfetched, there is evidence that jeans do come from Genoa! Then, of course, scholars are occasionally guilty of being over-shrewd. “Bear garden” would seem to

Continued on page 6
Devious Derivations
Continued from page 2

bear little relationship to the German word, “biergarten.” Rather, and more obvious, it is a place where bears are kept and, unfortunately, baited for the amusement of the spectators. And, a “helpmate” may indeed be both helpful and a mate, but the word actually comes from “help meet,” meaning a suitable helper, as in the King James translation of the Biblical passage which says that the Lord would make Adam “an help meet for him” (Genesis, 2:18).

Sometimes, false etymologies persist because they are good stories. “Marmalade” did not derive from Mary, Queen of Scots, developing a craving for this fruit concoction when she was “malade.” Rather, and less creative, it came from the French word “marmelade”, or quince jam, and thus ultimately from the Greek “melemelon, or honey apple, an apple grafted onto a quince tree. Obviously, a logical development of a word may simply be ignored by the “creative” mind.

Compiler/author Rawson notes, in Devious Derivations, that even the famous and skilled lexicographer Samuel Johnson sometimes unwittingly published false etymologies. When a woman asked him why he defined “pastern” as the knee of a horse, when actually it is the last part of a horse’s foot between the hoof and the fetlock, Johnson replied, “ignorance, pure ignorance.” (Although history and custom has suggested that Johnson almost always prefaced his witty answers with “Madam” or “Sir,” Rawson, in this instance, does not include the appellation. Despite the temptation, I will not amend the quotation although it does read better when one adds “Madam.”)

I trust that I have piqued your interest with a few examples taken from Hugh Rawson’s intriguing discussion of the fiction and reality hidden in the reported meaning of words. And, quite apart from its special reference value, browsing this volume is bound to be delightful to all lovers of plausible ignorance!

“Reading is the work of the alert mind; is demanding, and under ideal conditions produces finally a sort of ecstasy. This gives the experience of reading a sublimity and power unequalled by any other form of communication.”

—E.B. White

Friends of the University Libraries
Western Michigan University
Membership Application

I/we wish to become members of the Friends.
Name ________________________
Address ________________________
City __________________________
State & Zip ______________________
Telephone ______________________
Please make your checks payable to: WMU—Friends of the University Libraries.
Return to: Waldo Library
Attn: Bettina Meyer
Western Michigan University
Kalamazoo, MI 49008-5080

PERSONAL
__Student $ 5.00
__Associate 10.00
__Contributing 25.00-99.00
__Donor 100.00-499.00
__Patron 500.00-999.00
__Benefactor 1,000.00 or more

CORPORATE MEMBERSHIPS
__Donor $ 100.00-499.00
__Patron 500.00-999.00
__Benefactor 1,000.00 or more

Contributions are tax deductible to the extent allowed by law.

WESTERN MICHIGAN UNIVERSITY
Dwight B. Waldo Library
Kalamazoo, Michigan 49008-5080

Non-Profit Organization
U.S. Postage
PAID
Kalamazoo, Michigan
Permit No. 478