March 1978

The Operation of Professional Journals in Social Work

Duncan Lindsey
Washington University

Follow this and additional works at: https://scholarworks.wmich.edu/jssw

Part of the Social Work Commons

Recommended Citation
Available at: https://scholarworks.wmich.edu/jssw/vol5/iss2/9

This Article is brought to you for free and open access by the Social Work at ScholarWorks at WMU. For more information, please contact wmu-scholarworks@wmich.edu.
THE OPERATION OF PROFESSIONAL JOURNALS IN SOCIAL WORK

Duncan Lindsey

The George Warren Brown School of Social Work
Washington University

and

Social Analyses of Science Systems
Cornell University

ABSTRACT

The concern of this paper is a systematic examination of one of the major social structures developed to foster the growth and regulation of the knowledge construction enterprise in social work—the professional journal. The foci of the analyses are: 1) the normative criteria of editorial board members, 2) the characteristics of the editorial judges, and 3) the factors which influence editorial decision making.

The achievements of science are etched on the pages of the professional journals. To execute the activities required for publication the professional journals have organized editorial boards. From their origin editorial boards have been responsible for defending the scientific literature from charlatans and the like, through the screening out of inadequate or improper contributions. However, with the accelerating demands on limited publication space, especially for the social sciences, editorial boards have come to shoulder a more difficult assignment. In addition to maintaining legitimacy, editorial boards are now responsible for determining standards for the levels of excellence required for publication. The quality of judgment of editorial board members fashion the aesthetic character and methodological precision of the scientific literature (Garvey and Griffith, 1971).
In this discussion I will examine three interrelated components of the journal publication enterprise in social work, psychology and sociology. The primary focus will be on the social work journals, with the other journals serving as a comparative backdrop. The first part of the discussion examines the criteria used by editorial board members in determining which articles are to be allowed to appear in their journal. The second part of the discussion involves an examination of the distinctive qualities of the editorial board members who serve as the panel of judges for the journal. What characteristics give these individuals the "right to sit in judgement"? The last issue requires extending the second part of the discussion and asking what factors determine the influence of those who serve. What are the determinants of power in the halls of editorial review in social work?

The field of social work has less than ten national professional journals. These few journals shoulder the vital function of selecting out the best 15 to 20 per cent of submitted manuscripts for publication. Through publication the social work journals provide two additional functions to the growth of the profession. First, the journals disseminate the most important contributions to the professional audience. Second, the accumulated journal literature becomes the archive for the professional knowledge base.

The performance of the social work journals in providing these functions has not been subject to critical empirical examination. There are several reasons for this paucity of investigation. Perhaps most important is the immense power journal editorial boards are able to exercise. Critical discussion of those in authority could lead to deliterious consequences for the critic. There are other reasons of a less political nature.

The Selection of Manuscripts

Professional journals are governed by editorial boards. The journal editorial boards serve as a filtration system for both the dissemination of ideas and the construction of knowledge. The first concern of this study is to examine how effectively the filtration system functions. The answer to this question has important consequences for the progress of science. Cole and Cole (1973) indicate that the success of the scientific community is greatly determined, both in terms of the quality and productivity of discoveries, by the effective functioning of the stratification system of science. Since
the dominant structure monitoring movement within the stratification system of science is the organization of editorial boards, the effective functioning of the scientific enterprise is, in large measure, determined by the performance of journal editorial boards.

Research Values: Elements of the Normative Criteria

... there does appear to be a relatively high level of consensus as to what constitutes outstanding work, what are important problems to be addressed, and what are acceptable empirical techniques for testing scientific theories. (Cole and Cole, 1973:77)

The weight of available data indicate that the normative criteria of science is the set of factors which most critically influences editorial decision making (Wolff, 1970; Bowen, et al., 1972; Wolff, 1973; Gustin, 1975). My interest in this section is to examine the elements and structure of these normative criteria.

The Research

Among journal editors there exists a spectrum of values concerning scientific craftsmanship. To examine the elements and structure of this spectrum I conducted a self report survey of journal editorial board members' emphases when reviewing a manuscript (Lindsey and Lindsey, 1977).

The data revealed wide differences in emphasis on each of the component values among the board members. The distribution of items preference by the editors is displayed in Table 1. The data indicate a wide divergence in emphasis among the elements of the normative criteria (examine the standard deviations). Clearly, there is a limited consensus on the importance of the core normative criteria.
<table>
<thead>
<tr>
<th>Criterion*</th>
<th>Mean</th>
<th>Standard Deviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>The value of the author's findings to the advancement of the field.</td>
<td>5.817</td>
<td>1.353</td>
</tr>
<tr>
<td>The grasp of the author's research design on the question investigated.</td>
<td>5.560</td>
<td>1.362</td>
</tr>
<tr>
<td>The theoretical relevance of the question investigated.</td>
<td>5.418</td>
<td>1.443</td>
</tr>
<tr>
<td>The scholarship demonstrated in the article.</td>
<td>5.392</td>
<td>1.524</td>
</tr>
<tr>
<td>The creativity of ideas in the article.</td>
<td>5.185</td>
<td>1.469</td>
</tr>
<tr>
<td>The presence of original empirical evidence.</td>
<td>4.957</td>
<td>1.588</td>
</tr>
<tr>
<td>The sophistication of the author's research methodology and data analysis.</td>
<td>4.342</td>
<td>1.678</td>
</tr>
<tr>
<td>The relevance of the article to the journal's focus.</td>
<td>4.249</td>
<td>1.689</td>
</tr>
<tr>
<td>The ethical sense demonstrated by the author.</td>
<td>4.140</td>
<td>2.064</td>
</tr>
<tr>
<td>The value of the article's findings to the affairs of everyday social life.</td>
<td>2.889</td>
<td>1.878</td>
</tr>
<tr>
<td>The entertainment quality of the essay.</td>
<td>1.510</td>
<td>1.068</td>
</tr>
<tr>
<td>The background and reputation of the author.**</td>
<td>1.332</td>
<td>.864</td>
</tr>
<tr>
<td>(N=265)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Criteria are displayed in rank order.

**The policy of anonymous review employed by the majority of journals may be responsible for much of this rating.
Approaches to Knowledge Building Across the Disciplines

To examine the methodological emphasis of journal editorial board members across disciplines the editors' responses to the methodological preference question were cross tabulated with the separate disciplines. The results are displayed in Table 2.

<table>
<thead>
<tr>
<th>PLACE A GREATER EMPHASIS ON QUALITATIVE METHODOLOGY</th>
<th>FIELD OF JOURNAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>RESPONSE</td>
<td>Sociology</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>4(5.0%)</td>
</tr>
<tr>
<td>Agree</td>
<td>9(11.3%)</td>
</tr>
<tr>
<td>Unsure</td>
<td>16(20.0%)</td>
</tr>
<tr>
<td>Disagree</td>
<td>37(46.3%)</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>14(17.5%)</td>
</tr>
</tbody>
</table>

Chi-square = 43.094
Significance under 0.001 with 8 df

N = 235
The data indicate a significant difference in methodological preference across disciplines. The major difference is the stronger qualitative emphasis among social work editorial board members. Social work professional journal editors express a predominantly qualitative emphasis. The opposite is the case for both sociology and psychology journals.

The difference in methodological preferences among the disciplines may primarily derive from the nature of their subject matter. More specifically, the significant difference among the disciplines here may be the result of the status of research in the social work profession (Germain, 1971). Aaron Rosenblatt (1968) examined the utilization of research among social workers in agencies and found research findings were eschewed by practitioners. When confronted with a difficult case, social workers look to research as the least useful preparation for their actual job performance (Rosenblatt, 1968: 56; Kirk et al., 1976). Aaron Rosen (1969) has indicated that the relation between editors and readers is reciprocal. In this sense, by not publishing empirical research social work editors may have been instrumental in creating an audience unreceptive to empirical research. In addition, Rosen points out that editors withdraw a primary reward for motivating empirical research, i.e., publication, and by so doing create a social climate which is not conducive to research. Social work journal editors may be responding to the proclivities of their professional audience by orienting their publication decisions to the desires of their readers.

There is evidence to suggest that recognition of simple statistics even among social work researchers is marginal, if not critically inadequate (Weed and Greenwald, 1973). The problematic talent in simple statistics among the specialized group of social work researchers studied by Weed and Greenwald suggests either an inadequate preparation in research or an unsympathetic posture toward quantitative methodology. Several authors have lamented these influences on the current status of research in social work (Khan, 1973; Rosenblatt, 1968; Germain, 1971; Loeb, 1960).

Limitations of the Data

Knowing the criteria editorial board members utilize in the review process doesn't tell us very much. This is because it is in the application of the criteria where the greatest variation emerges (Bowen, Perloff, and Jacoby, 1972; McReynolds, 1972; Scott, 1974). There is a wide divergence in judgement that results from the applica-
tion of consensually agreed upon criteria. In brief, knowing the criteria for judging manuscripts will not tell us all that much about how manuscripts are accepted or rejected.

The identification of the normative criteria represents a necessary first step for this study of the operation of professional journals. In the next section the focus shifts to the criteria for the selection of the editorial board members or manuscript judges.

EMINENCE AND EDITORIAL BOARD MEMBERSHIP

Previous discussion has suggested that editors are characterized by the distinction of their own work and by their expertise in the area under review (Zuckerman and Merton, 1971; Cole and Cole, 1973; Gustin, 1975; Lindsey, 1976). If editors are so characterized we would expect to find evidence of this by examining the accomplishments of a sample of editorial board members.

Determination of Quality

In the process of assessing the quality of a submitted manuscript the editorial referee employs the normative criteria of scientific craftsmanship. There is common agreement among reviewers regarding the normative criteria against which to judge a manuscript submitted for publication. However, there is little known on exactly how these criteria are applied in the review process. Studies on interrater reliability in this judgement process have been discouraging.

The role requirements of editorial board membership necessitate that member selection criteria include as a basic requirement a record of proven ability to execute high quality scientific work or scholarly inquiry. The editors of the journals included in the earlier mentioned cluster sample were surveyed to determine the criteria their journal employs in the selection of board members. All but 3 of the editors responded. The most frequently and consistently mentioned criteria referred to the expertise and record of high quality performance of the candidate.

Research Design

I conducted an investigation of the accomplishments of the editorial board members from the cluster sample of journals used in the previously mentioned study. The effort of this investigation was di-
rected toward collecting data on each individual board member concerning:

1) the number of books, articles and monographs produced,
2) the number of citations these works had received,
3) the type of current professional assignment and
4) the highest degree the individual had attained. The analysis of this unobtrusive data should prove useful in examining the composition of editorial boards and their function in the knowledge construction enterprise.

Findings

The data in Table 3 present the major findings of the survey of the archival data sources. The most obvious findings is that the social work journal editorial boards are consistently composed of individuals who, in comparison to the editors in sociology and psychology, are not distinguished by the excellence or volume of their own contribution to the knowledge base of the field. This presents a problem only to the extent that the editorial board members "sit at the control panel" of the scientific enterprise in social work. The background assumption (as stated earlier) is that social work's knowledge base is scientific. At the bedrock of this assumption is the question of how knowledge is to be validated in the profession. I believe the methodology for building, examining and validating knowledge in social work has to be scientific. The effort of the following analysis begins from this fundamental assumption.
TABLE 3

MEDIAN MEASURES OF PRODUCTION AND QUALITY OF CONTRIBUTION
TO KNOWLEDGE FOR JOURNAL EDITORIAL BOARD MEMBERS IN
PSYCHOLOGY, SOCIAL WORK AND SOCIOLOGY

<table>
<thead>
<tr>
<th></th>
<th>Total N</th>
<th>Article Index</th>
<th>Total Product.</th>
<th>Citation Degree Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PSYCHOLOGY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>J. of Abnormal Psych.</td>
<td>20</td>
<td>5.0</td>
<td>14.6</td>
<td>39.5</td>
</tr>
<tr>
<td>J. of Applied Psych.</td>
<td>21</td>
<td>6.1</td>
<td>13.8</td>
<td>68.5</td>
</tr>
<tr>
<td>J. of Counseling Psy.</td>
<td>26</td>
<td>6.6</td>
<td>13.1</td>
<td>10.8</td>
</tr>
<tr>
<td>J. of Educ. Psychology</td>
<td>15</td>
<td>10.7</td>
<td>16.3</td>
<td>41.0</td>
</tr>
<tr>
<td>J. of Pers. &amp; Soc. Psy</td>
<td>19</td>
<td>10.3</td>
<td>16.7</td>
<td>59.5</td>
</tr>
<tr>
<td><strong>Overall</strong></td>
<td>101</td>
<td>8.5</td>
<td>15.0</td>
<td>39.3</td>
</tr>
<tr>
<td><strong>SOCIAL WORK</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Child Welfare*</td>
<td>10</td>
<td>.1</td>
<td>.1</td>
<td>.1</td>
</tr>
<tr>
<td>Clinical Soc. Work J.</td>
<td>17</td>
<td>2.1</td>
<td>4.5</td>
<td>3.3</td>
</tr>
<tr>
<td>J. of Ed. for S. Work</td>
<td>19</td>
<td>1.1</td>
<td>2.0</td>
<td>.9</td>
</tr>
<tr>
<td>Social Casework</td>
<td>14</td>
<td>.9</td>
<td>1.0</td>
<td>.8</td>
</tr>
<tr>
<td>Social Work</td>
<td>26</td>
<td>2.7</td>
<td>3.5</td>
<td>2.0</td>
</tr>
<tr>
<td>Social Service Review</td>
<td>7</td>
<td>6.0</td>
<td>7.5</td>
<td>6.0</td>
</tr>
<tr>
<td>Urban &amp; Soc. Change R.</td>
<td>15</td>
<td>.1</td>
<td>.1</td>
<td>.1</td>
</tr>
<tr>
<td><strong>Overall</strong></td>
<td>108</td>
<td>1.0</td>
<td>1.5</td>
<td>1.0</td>
</tr>
<tr>
<td><strong>SOCIOLOGY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Sociologist</td>
<td>10</td>
<td>4.3</td>
<td>10.5</td>
<td>24.8</td>
</tr>
<tr>
<td>American Soc. Rev.</td>
<td>26</td>
<td>6.6</td>
<td>12.3</td>
<td>42.5</td>
</tr>
<tr>
<td>J. of Health &amp; Soc. B.</td>
<td>23</td>
<td>6.0</td>
<td>12.8</td>
<td>15.0</td>
</tr>
<tr>
<td>Sociology of Education</td>
<td>20</td>
<td>5.7</td>
<td>8.9</td>
<td>18.7</td>
</tr>
<tr>
<td>Social Forces</td>
<td>11</td>
<td>4.0</td>
<td>10.5</td>
<td>27.2</td>
</tr>
<tr>
<td>Social Problems</td>
<td>24</td>
<td>5.5</td>
<td>11.1</td>
<td>32.9</td>
</tr>
<tr>
<td><strong>Overall</strong></td>
<td>114</td>
<td>5.5</td>
<td>11.5</td>
<td>26.0</td>
</tr>
</tbody>
</table>

Note. Total article= a summation of all of the board members' articles, each divided by the number of authors for the period 1965-1974; production index= a weighted measure of total production, including articles, books, edited books and monographs; corrected quality ratio= a measure of combined quality of performance of the editorial board members in terms of citations to production. (See Lindsey [1976] for further explanation of the measures.)

*The Editor of Child Welfare reports that, "Child Welfare has no editorial board." Thus, the figures here represent the members of a Publications Advisory Committee.
There are a number of qualifications and careful interpretations which need to be made to fully explicate these findings. In the remainder of this section the findings are elaborated taking into account the differing nature of the social work profession as a practice profession and the problems of comparing it with the more academically oriented fields of sociology and psychology.

Production

Three of the social work journals record median article counts of less than 1. For these journals the majority of the members on the editorial board have never published an article which was abstracted by the major abstracting services. Most of the editorial board members of the journals report involvement in the review process (see Table 4). Consequently, the problematic issue here is the qualifications for judgement which these editorial board members bring to their crucial decision-making task.

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Psychology</th>
<th>Social Work</th>
<th>Sociology</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>1</td>
<td>11</td>
<td>0</td>
<td>12</td>
</tr>
<tr>
<td>1 - 10</td>
<td>10</td>
<td>24</td>
<td>15</td>
<td>49</td>
</tr>
<tr>
<td>11 - 15</td>
<td>22</td>
<td>10</td>
<td>14</td>
<td>46</td>
</tr>
<tr>
<td>16 - 20</td>
<td>15</td>
<td>7</td>
<td>24</td>
<td>46</td>
</tr>
<tr>
<td>21 - 25</td>
<td>12</td>
<td>8</td>
<td>9</td>
<td>29</td>
</tr>
<tr>
<td>26 - 40</td>
<td>12</td>
<td>10</td>
<td>8</td>
<td>30</td>
</tr>
<tr>
<td>41 - 50</td>
<td>9</td>
<td>6</td>
<td>6</td>
<td>21</td>
</tr>
<tr>
<td>51 +</td>
<td>0</td>
<td>3</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>81</td>
<td>79</td>
<td>79</td>
<td>239*</td>
</tr>
</tbody>
</table>

Median = 17

*The journal editors were excluded from this sample since they all were responsible for at least a brief review of all articles.
Quality of Production

Citation counts reveal a low relative showing among social work editorial boards. Citation counts have been used by a number of investigators as a rough measure of the quality of an author's published works. The argument is that if an author's work is of high quality it will be used by others.

Citation measures are also a useful indicator of the cumulative nature of knowledge. If the work occurring in a given field is leading to a cumulative body of knowledge then reference trails between the work of the contributors will be left in the form of citations to that ongoing work. Concern with the knowledge base in social work, as well as in other fields, has often focused on the cumulative nature of knowledge in the field. The low citation count among social work editorial board members is disturbing in this regard for it suggests that among those board members who have published scientific work, the social work contributions have resulted in less cumulative knowledge.

To examine the quality of research produced, a corrected ratio measure of citations to production was constructed. This measure provides an indication of the ratio of citations to published work corrected for volume of production. On this measure social work editorial boards record the lowest scores.

On all of the measures used here, the social work editorial boards consistently record low relative scores. The explanation of this can be attributed to a variety of causes. One of the major explanations is found in the structural arrangements of the editorial boards in the field. The editorial boards in sociology and psychology are dominated by university based professionals. Only the editorial boards in social work contain large numbers of non-university professionals (see Table 5).

Most of the non-university professionals on the social work editorial boards hold administrative positions (see Table 6). Further, these administrative personnel record a surprisingly low performance on all the measures of quality and quantity of scholarly and research effort (see Table 7).
### TABLE 5

**TYPE OF EMPLOYMENT SETTING OF JOURNAL EDITORIAL BOARD MEMBERS**

<table>
<thead>
<tr>
<th>Type of Employment Setting</th>
<th>Psychology</th>
<th>Social Work</th>
<th>Sociology</th>
</tr>
</thead>
<tbody>
<tr>
<td>University</td>
<td>86</td>
<td>59</td>
<td>104</td>
</tr>
<tr>
<td>Government</td>
<td>6</td>
<td>18</td>
<td>4</td>
</tr>
<tr>
<td>Private</td>
<td>7</td>
<td>23</td>
<td>3</td>
</tr>
<tr>
<td><strong>N = 310</strong>*</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*This information could not be located for 13 board members.

### TABLE 6

**TITLE OF POSITION EDITORIAL BOARD MEMBERS HOLD IN THEIR EMPLOYMENT SETTINGS**

<table>
<thead>
<tr>
<th>Title of Position</th>
<th>Asst Prof</th>
<th>Assoc Prof</th>
<th>Full* Prof</th>
<th>Adminstrator</th>
<th>Researcher</th>
<th>Direct Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sociology</td>
<td>7</td>
<td>24</td>
<td>67</td>
<td>0</td>
<td>6</td>
<td>0</td>
</tr>
<tr>
<td>Social Work</td>
<td>12</td>
<td>12</td>
<td>29</td>
<td>34</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td>Psychology</td>
<td>2</td>
<td>11</td>
<td>76</td>
<td>1</td>
<td>12</td>
<td>2</td>
</tr>
<tr>
<td><strong>N = 300</strong></td>
<td>21</td>
<td>47</td>
<td>172</td>
<td>35</td>
<td>18</td>
<td>7</td>
</tr>
</tbody>
</table>

Several of the Full Professors held concurrent positions as Deans or department Chairpersons which are administrative positions. The categorization utilized here was selected in the interest of maintaining the university/non-university break while elaborating by positions held.
TABLE 7

MEAN ADJUSTED TOTAL CITATION COUNT BY TITLE OF POSITION

<table>
<thead>
<tr>
<th>Title of Position</th>
<th>Citations*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assistant Professor</td>
<td>8.33</td>
</tr>
<tr>
<td>Associate Professor</td>
<td>23.35</td>
</tr>
<tr>
<td>Full Professor</td>
<td>57.19</td>
</tr>
<tr>
<td>Administrator</td>
<td>2.29</td>
</tr>
<tr>
<td>Researcher</td>
<td>20.37</td>
</tr>
<tr>
<td>Direct Service</td>
<td>4.27</td>
</tr>
</tbody>
</table>

N = 300

Another unique feature of the social work editorial boards are the presence of non-doctorate professionals. None of the board members in the sociology and psychology journals was without a doctorate. Inspection of Table 3 reveals, however, that the percentage of doctorates on an editorial board does not record a consistent impact. Even though the Clinical Social Work Journal had one of the lowest percentages of doctorates on its editorial board, it achieved one of the highest scores on citation and production measures. The same inconsistent pattern is reflected on several of the other boards.

To retrace, the data reviewed here consistently indicate that the individuals selected for editorial board membership in social work have not achieved the scientific distinction required for board membership in other fields. This finding is important for the knowledge construction enterprise in social work because the editorial board members craft the decisions on what contributions should be added to the knowledge base. The decision is even more critical in the competitive situation which exists in the social work field.

The editorial board members of social work journals are involved in the demanding task of reviewing the large number of submitted manuscripts to select out the best for publication. The consequences of the editorial board members' publication decisions are critical to the validation and construction of a knowledge base in social work. As
indicated earlier, the knowledge base in social work is primarily located in the journal literature. The editorial review boards select what is to be included. The quality and power of judgement necessitated by the role responsibilities of editorial board membership requires the appointment of individuals characterized by their contribution and record of performance. The data reported in this section indicate that the journal editorial boards in social work are not staffed by the quality of distinction which is characteristic of board membership in other fields.

DETERMINANTS OF EDITORIAL INFLUENCE IN SOCIAL WORK JOURNALS

How are the publication judgements of editorial boards constructed? Several studies have examined the possible intrusion of non-scientific criteria into the review process (Crane, 1965; Wanderer, 1966). Their findings have been inconclusive. It is difficult to examine the editorial review process primarily because it consists of the combined subjective and confidential review of prominent social scientists. Objective measures of the activities of the closed editorial review board, especially as these measures might indicate the application of particularistic standards have not been accessible. In this section I will take a unique line of inquiry on the question with several indices derived for the most part from publicly available data.

It would be impossible to map out, isolate and control the wide variety of influences on editorial decision making (Bowen, et al., 1972; Whitley, 1970). Unable to examine these factors directly, I will approach the question indirectly and from a somewhat different angle.

Examination of archival data have indicated that on measures of production and quality of contribution to knowledge editorial board members at least from the fields of psychology and sociology are characterized by their scientific achievement. According to the self reports of editors, board members are primarily appointed on the basis of expertise and distinction (Lindsey and Lindsey, 1977; Benedek, 1976). Nevertheless, there is a variation of influence on the review process among editorial board members. Not all board members review the same number of manuscripts, positively recommended on the same percentage of those reviewed, or have the same percentage of journal concurrence with their recommendations (see Table 4). Since board members are appointed primarily on the basis of their achievement, it would be expected that variations in editorial influence would be reflective of variations in distinction and achievement.
The above proposition lends itself to empirical examination. To test this proposition I construct a measure of editorial power to use as a dependent variable and then perform a regression analysis to determine the factors which account for variations in editorial board members. To further explicate the analysis I will construct a path diagram to trace how the effects of the independent variables are transmitted.

Editorial Power

Editorial power is composed of the number of manuscripts an editorial board member reviews taking into account the frequency with which she/he recommends positively and the number of times his/her editorial board concur with the recommendation. In the Spring of 1975 journal board members were asked several questions to determine their editorial power.

1. About how many articles did you review last year?

2. Approximately what percentage of the articles you reviewed did you finally recommend for publication?

3. About what percentage of your suggestions for publication were followed by the journal?

With the results of these questions, a combined measure of editorial power was constructed. By multiplying each of these components together, an index of the number of articles a reviewer was able to assist toward publication, termed editorial power, is assessed.

\[
\text{editorial power} = (N) \times (R) \times (C)
\]

where N represents the number of articles reviewed during the year, R represents the percentage of manuscripts recommended for publication, and C represents the percentage of times the journal concurred with the reviewer's recommendation.

Before proceeding with the analysis several comments about this measure of editorial power are in order. To begin with, it might be objected that since this index multiplies the number of manuscripts reviewed by the percentage positively recommended, it would inflate the score of easy reviewers and deflate the score of the more rigorous reviewers. This criticism rests on the normative assumption that more rigorous reviewers should not have their measured influence deflated by their lower percentage of positive recommendations. The validity of the editorial power index, as it is meant here, does not rest on this normative assumption. The editorial power measure
is a composite empirical index of an editorial board member's ability to assist manuscripts toward publication (see Lindsey, 1977 for further discussion).

The organizational apparatus which should correct for this possible inflation or deflation of editorial power is the office of the editor. Since most of these board members have had extensive review experience and are well known by their editors, the inflated or deflated rate of positive recommendations should be corrected by the rate of journal concurrence (both rates, by the way, are included in the editorial power index).

**FINDINGS**

Normative theory in the field of the sociology of science proposes that a scientist's work ought to be judged primarily for its scientific merit by universalistic standards as it moves through the screening apparatus of the social stratification system of science (Merton, 1957: 550-561; Parsons, 1951: 335). The concern here is to examine data which provide an indirect empirical test of the normative theory as it applies to the scientific enterprise in social work. Within this large theoretical concern, the specific task of this analysis is to identify and assess those factors which best predict the degree of influence an editorial board member exercises in the manuscript review process. To assess that influence a regression analysis on the editorial power index was performed.

The independent variables in the analysis included the several measures discussed earlier (i.e., production, citations, doctorate, etc.). Three of the independent variables were categorical. However, each of these categorical variables broke into natural dichotomies thus permitting their introduction into the regression analysis as dummy variables. In addition, a factor score of "qualitative orientation" was included as an independent variable (Lindsey and Lindsey, 1976, pp. 11-17). To control for curvilinearity, two of the independent variables (production and citations) and the dependent variable were log (base 10) transformed (Edwards, 1976; Blau, 1973, p. 40).

**THE REGRESSION ANALYSIS**

Initially data from the fields of psychology, social work and sociology journals were examined together. However, subsequent analysis of the fields independently found large differences. Conse-
TABLE 8
DETERMINANTS OF EDITORIAL POWER
FOR SOCIAL WORK JOURNALS

<table>
<thead>
<tr>
<th>Variable</th>
<th>Beta Weight</th>
<th>Simple Correlation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrator</td>
<td>.201</td>
<td>-.323</td>
</tr>
<tr>
<td>University Based</td>
<td>.453</td>
<td>.458</td>
</tr>
<tr>
<td>Doctorate</td>
<td>-.040</td>
<td>.313</td>
</tr>
<tr>
<td>Production Index</td>
<td>.319</td>
<td>.394</td>
</tr>
<tr>
<td>Citations</td>
<td>.064</td>
<td>.297</td>
</tr>
<tr>
<td>Qualitative Orientation</td>
<td>.368</td>
<td>.415</td>
</tr>
</tbody>
</table>

$R^2 = .39$

sequently, only the data from social work will be examined here. Table
8 displays the beta coefficients which resulted from the regression
analysis. The zero-order coefficients are displayed along with the
beta weights in order to permit an exploration of casual explanations.

The standardized beta weights from the regression analysis are
inconsistent with the proposition from the normative theory of sci-
ence that measures of the volume and quality of scientific work
should determine the degree of influence an editorial board member
will exercise in the review process. The most influential variable
in the analysis is university base affiliation. This suggests that
controlling all other variables, the factor of university affilia-
tion exerts a very powerful independent influence. Although there
is a moderate zero order correlation between editorial power and the
possession of an earned doctorate, when other variables are controll-
ed this influence is diminished.

The second most influential variable was the "qualitative orien-
tation" of the individual board member. This is consistent with the
finding that editors in social work express a greater qualitative
emphasis than in other disciplines. The fact that qualitative orienta-
tion exerts such a strong independent influence suggests perhaps
unwarrented bias. The production index which indicates quantity
of published work controlling for quality, exerts a moderate posi-
tive influence. Thus publication production, irregardless of qual-
ity, results in greater influence in the editorial review proceedings. Administrative status exhibits a reversal of influence when all other variables are controlled. That is, although it records a moderate negative influence as a simple correlation, when other variables are controlled it records a small positive influence. Here it appears that administrative status exert a strong independent influence. The shift in influence between the beta weights and zero order correlations for administrative status, possession of doctorate, and citations highlights the need to more carefully examine the network of influence among the independent and dependent variables.

In order to more carefully explore the network of influence of the independent variables on editorial power, a path analysis was computed (Blalock, 1971, pp. 73-151; Kerlinger and Pedhazur, 1973, pp. 305-331; Leik, 1976). The path analysis allows for tracing out the paths through which the independent variables exert their influence on the dependent variable. In addition, one problem with the regression analysis is the use of a composite index to measure the dependent variable. Following the suggestion of both Otis Duncan (1966) and Warren Solomon (1976), the dependent variable was decomposed. The path diagram calculated for the social work editors is seen in Figure 1. The decomposition of the dependent variable is found in Figure 2. (see path diagram next page)

The path diagram conforms to much of the earlier regression analysis. Production exerts a small direct influence on both the number of articles reviewed and the suggest for publication rate. However, production exerts its strongest direct influence on the recommendations accepted rate. In contrast, citations only has a small negative impact on the recommendations accepted rate. This would suggest that the journals as a whole are responsive to visible evidence of production (number of publications) but not to the quality of that production (the frequency of citations).

The influence of an administrative position is transmitted through the higher rate of suggesting favorably for publication. Likewise, university affiliation registers its influence directly on the rate of favorable suggestions. This suggests that controlling the other factors associated with university affiliation (i.e., production and quality of scientific work), there is a large direct influence toward higher rates of favorable recommendations.

The qualitative orientation factor score transmits its influence through moderately positive paths to both suggest for publication rate...
Figure 1.
Path diagram of determinants of editorial power in social work.
and recommendations accepted rate. This would indicate that the qualitative bias of social work editorial boards doesn't emerge until the second stage of the review process. Further, there is a small positive influence of qualitative orientation on the number of articles reviewed.

Figure 2.
Decomposition of log editorial power into its components social work journals.

Note: Editorial power is multiplicative composite index of three components. To assess the additive contribution of each component to the composite index, all components and the composite index were log (base 10) transformed. The path coefficients between the separate components and the composite index were then computed according to the formula presented by Duncan (1966, pp. 124-125).
The data indicate the limited utility of normative theory in accurately predicting the operations of editorial boards in this field. Citations which should, according to theory, be of primary influence has only a small positive influence. Instead of universalistic criteria being primary, it appears that a strong qualitative bias prevails.

The positive influence of production on the components of editorial power would suggest that when editorial power is taken into account, there should be an increase on the measures of scientific contribution for editorial boards. To determine if in fact there is a difference on the measures of production and quality of scientific work among board members when influence in the editorial review process is taken into account, weighted values of the measures in Table 7 were calculated. The revised measures reported in Table 7 represent the median scores on these measures when the cases are weighted by the editorial power score. The results indicate that the social work editorial boards as a whole make use of the best talent available to them. That is, when editorial influence is taken into consideration the production and citations measures consistently increase for the journals as a whole.

TABLE 9
MEDIAN MEASURES OF PRODUCTION AND QUALITY OF CONTRIBUTION TO KNOWLEDGE ADJUSTED FOR EDITORIAL POWER FOR BOARD MEMBERS IN SOCIAL WORK.

<table>
<thead>
<tr>
<th></th>
<th>Total Article</th>
<th>Product Index</th>
<th>Total Citation</th>
<th>Corrected Quality Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child Welfare</td>
<td>0</td>
<td>0</td>
<td>.2</td>
<td>.00</td>
</tr>
<tr>
<td>Clinical Social Work Journal</td>
<td>2.3</td>
<td>6.9</td>
<td>3.4</td>
<td>2.71</td>
</tr>
<tr>
<td>C. of Educ. for Social Work</td>
<td>.8</td>
<td>1.5</td>
<td>.2</td>
<td>.01</td>
</tr>
<tr>
<td>Social Casework</td>
<td>1.3</td>
<td>1.3</td>
<td>1.3</td>
<td>2.00</td>
</tr>
<tr>
<td>Social Work</td>
<td>6.3</td>
<td>6.9</td>
<td>6.2</td>
<td>5.90</td>
</tr>
<tr>
<td>Social Service Review</td>
<td>5.2</td>
<td>3.4</td>
<td>5.3</td>
<td>4.33</td>
</tr>
<tr>
<td>Urban &amp; Social Change Review</td>
<td>.1</td>
<td>.1</td>
<td>.2</td>
<td>.14</td>
</tr>
<tr>
<td><strong>Overall</strong></td>
<td>3.0</td>
<td>4.3</td>
<td>2.1</td>
<td>2.19</td>
</tr>
</tbody>
</table>

N = 79
When the journals are examined individually the data indicate that several of the boards make the best use of available talent. Social Work, for example, increases by almost three fold its score on the measures of production and citations when editorial power is taken into account. In contrast, Journal of Education for Social Work and Social Service Review both record reductions. It appears that most of the overall increase on these measures came about as a result of the journal Social Work. Since Social Work appoints a number of board members to achieve regional, sexual, racial and religious balance, it might be questioned as to whether such appointments result in different review decisions for the journal.

Final Remarks

In 1915 Abraham Flexner wrote:

"A profession must find a dignified and critical means of expressing itself in the form of a periodical which shall describe in careful terms whatever work is in progress; and it must from time to time register its more impressive performances in a literature of growing solidity and variety. To some extent the evolution of social work towards the professional status can be measured by the quality of publication put forth in its name."

(Abraham Flexner, 1915; 590)

With this analysis I have examined the publication review process among the major journals in social work. The data indicate a strong bias in favor of qualitative methods of building knowledge. This bias partly reflects the powerful humanistic current which runs throughout the social work profession. However, the qualitative bias can at times be antithetical to the quantitative spirit of science. Several studies have found a major resistance to empirical research in the practice settings of social service. This resistance is reflected among the editorial boards examined in this study.

In addition, social work has emerged with editorial boards controlling the major professional journals with a view toward remedial education, entertainment, and reaching the widest circulation. The scientific obligation carried by professional journals in the other social sciences has been left stranded except for one or two journals in social work. The staff of the editorial boards in social work are not comparable to those who staff the editorial boards in other fields. Even though several of the journals seem aware of this fact and over
utilize their scholarly and scientific members, this is a limited compensatory approach. What is needed is a policy on the appointment of review board members to these critical positions which takes into consideration the scientific knowledge building function of the professional journals.

A number of individuals have provided critical comments on an earlier version of this paper. I would like to thank Martin Bloom, Floyd Bolitho, William Butterfield, Arlene Kaplan Daniels, Joel Fischer, Edwin Fleishman, Tom Gabe, William E. Gordon, Jacqueline J. Jackson, Alfred J. Kahn, David Katz, Shanti Khinduka, Paul F. Lazarsfeld, Leslie Leighninger, Deborah McDaniel-Lindsey, John Morris, Martha N. Ozawa, Robert A. Porter, Aaron Rosen, William Short, LeRoy Schultz, Paul Stuart, and Morris Zelditch, Jr. for their comments and suggestions. I have not been able to incorporate all the diverse suggestions nor to heed all the critical comments received. The limitations and errors within this paper are, therefore, my own.

REFERENCES


Edwards, Allen L.  
1976  An Introduction to Linear Regression and Correlation.  
San Francisco, Calif: W.H. Freeman.

Flexner, Abraham  
1915  "Is Social Work a Profession?"  Proceedings of the Na-  
tional Conference of Social Work, Forty-Second Annual  
Session (May 12-19__, Baltimore, Maryland. pp. 576-590.

Garvey, W.D. and B.C. Griffith  
1971  "Scientific Communication: Its Role in the Conduct of  
Research and Creation of Knowledge," American Psycholo-  
gist 26:349-362.

Germain, Carel B.  
1971  "Casework and Science: A Study in the Sociology of  
University).

Gustin, Bernard H.  
1973  "Charisma, Recognition and the Motivation of Scientists,"  
American Journal of Sociology 78: 1119-1134.

Kahn, Alfred, J. (ed.)  
University Press.

Kerlinger, Fred N. and Elazur J. Padhazar  
1973  Multiple Regression in Behavioral Research. New York:  
Holt, Rinehart and Winston.

Kirk, Stuart A., Michael J. Osmalov, and Joel Fischer  
1976  "Social Workers' Involvement in Research," Social Work  
21(2): 121-124.

Leik, Robert K.  
1976  "Casual Models with Nominal and Ordinal Data: Retrospec-  

Lindsey, Duncan  
1976  "Distinction, Achievement, and Editorial Board Membership.  
Lindsey, Duncan


Lindsey, Duncan and Thomas W. Lindsey

Leob, Martin B.

McReynolds, P.

Merton, Robert K.

Parsons, Talcott
1951 The Social System. New York: Free Press. (pp. 335)

Rosen, Aaron

Rosenblatt, Aaron
Scott, William A.

Solomon, Warren E. and Allan Walters


Wabderer, Jules

Weed, Patricia and Shayna Greenwald

Whitley, Richard


Wolff, Wirt M.

Zuckerman, Harriet and Robert K. Merton

-298-
Carol O'Connell is twenty-one years old. She is an undergraduate student majoring in Sociology and Social Welfare at Rhode Island College. She is dying of leukemia. This is a final paper, written for a course in Human Development and Social Structure. Carol explained that she made it an opportunity to sort out those feelings and processes which she wanted to understand more fully. Having done this, she felt it was important to inform faculty and students in the department about her impending death. She spent the better part of a day at the end of last semester talking and helping us to cope with our own grief and rage. She has consented to share her experience with you as professional colleagues.

Eunice Shatz
Professor of Social Welfare
and Sociology