University recognized as one of 'Big Five' by legislators through higher funding

The University came through this summer’s state appropriations and bonding process still in the black, $877,000 deficit for 1988-89, but with an improved stature among lawmakers, according to President Haenicke. "For the first time, the state Legislature has recognized Western as one of the state’s five graduate-intensive universities, through higher funding," he told the Board of Trustees at its July 29 meeting. "That is a very important accomplishment for this institution, since 25 percent of our total enrollment is made up of graduate students."

At the meeting, the Board approved a balanced 1988-89 general fund operating budget of $115,010,700, an increase of $7 million over last year’s budget of $108,002,400. It includes $74,413,650 in state appropriations, reflecting an increase of 3 percent, and $37,818,600 in tuition and fees based on a 9 percent increase, which the Board also approved in separate action.

"Because our state appropriation is significantly higher than expected, we have been able to reduce the level of increase in our tuition and fees," Haenicke said.

The administration had recommended a 10 percent increase in tuition and fees, which was tabled at the Board’s June 24 meeting to allow for public comment.

"We said a month ago that, if we received more money from the state, we would pass along the benefit to our students," Haenicke said at the July meeting. "Thanks to the state Legislature and what it has done for higher education, that is what we have been able to do."

This year’s state appropriation recognized Western’s relative tuition stability over the past few years with a special, one-time appropriation of $672,000, which was based on only six institutions in the state to receive such an allocation. In addition, Western received nearly $950,000 in one-time funds for enrollment increases, the largest such allocation in the past 15 public universities.

"Then the state Legislature recognized our large and expensive graduate component, with additional funding, grouping us for the first time with the state’s other four graduate-intensive institutions," be continued. "Finally, our faculty members have made enormous progress in research and sponsored programs, nearly doubling their overall research budgets to more than $8 million in just two years."

Clearly, Haenicke said, "the stature of our university has been enhanced, thanks to the work of a great many people."

Haenicke praised Keith A. Pretty, general counsel and vice president for legal affairs, for his role. "Keith has done an outstanding job in Lansing on behalf of Western, helping us to make our case and increased funding and the recognition of our graduate character."

Despite the increase in state appropriations, officials still anticipate that spending will exceed income by $877,000, the first time the different funds, which had been placed at more than $1 million before final legislative action, will be made up through normal operations and other economies, Haenicke said.

He added that this has been a significant year for Western in terms of achievement and recognition: Earlier this year, Western was designated as the only 'Doctoral I' institution in Michigan by the Carnegie Foundation for the Advancement of Teaching, reflecting our commitment to graduate education.

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"For some time we have recognized the need for more effective efforts to recruit and retain minority graduate students, especially faculty in fields with low utilization, such as the sciences, engineering and business," Dennison said. "Former Associate Dean Sid Dykstra coordinated this effort in the post and his retirement has created a void. In addition, it seems clear that we simply need expanded and intensive programming.

The Office of Special Programs has been reorganized into the Division of Minority Affairs. It will encompass such existing areas as the Martin Luther King Jr. Program, Upward Bound, Minority Student Services, Martin Luther King Jr./Cesar Chavez/Rosa Parks College Day Program, Minority Hands-On Science Program, Select Student Support Services Program, Junior/Senior High School Visitations Program and the Western Tents” designed to provide student from the University of Pittsburgh.

The reorganization involves four units: the Graduate College, the Office of Admissions and the University Curriculum. Key changes focus on increasing the emphasis on minority recruitment and retention in the Graduate College by designating an administrator specifically for that purpose, and on expanding undergraduate minority recruitment and retention efforts through the creation of a new Division of Minority Affairs that will report to the provost's office.

Key players in the changes are two veteran WMU administrators who have been named to new positions.

Griselda Daniel has been named associate director of admission since 1985, and was director of the Martin Luther King Jr. Program from 1980-85 and an admissions counselor from 1979-80.

Their appointments, with Daniel’s effective July 18 and Sledge’s effective Aug. 1, were approved by the Board of Trustees.

"I wish to congratulate the provost and acknowledge the strong leadership that Ms. Daniels and Mr. Sledge bring to their new assignments," Dennison said. "Former Associate Dean Sid Dykstra coordinated this effort in the post and his retirement has created a void. In addition, it seems clear that we simply need expanded and intensive programming.

Daniel will provide liaison for the University to the National Consortium for Educational Access, an organization consisting of historically black colleges and selected Ph.D.-granting universities.

Daniel will work with other University administrators to plan and implement recruitment and retention strategies to increase the enrollment of minority students in graduate programs and to improve their graduation rates. Her specific responsibilities will include administering such areas as the Martin Luther King Jr./Cesar Chavez/Rosa Parks Visiting Professor and Thurgood Marshall Fellowship programs, and all other similar efforts within the Graduate College.

Daniel Sledge has been associate director of admissions since 1985, and was director of the Martin Luther King Jr. Program from 1980-85 and an admissions counselor from 1979-80.

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Back to school . . .

ABOVE: A couple of Bronco Buddies and a leader started made moving into LeFever Hall last weekend a little easier for freshman Lisa Beckman, left, Sophomore Heidi Nager, center, and Patty Walsh were among the 300 "Buddies" who helped students settle. AT LEFT: Theresa A. Powell, left, the new dean of students, helped staff around two "Welcome to Western Tents" designed to provide students with information on everything from building locations to sports schedules. Here, she directs Anthony Chandler, a senior transfer student from the University of Pittsburgh.

Increasing the proportion of minorities within the student population at Western is the goal of a reorganization announced July 29, by Provost George M. Dennison.

"Following extensive analysis and discussion and with the president’s approval, we have decided to reorganize and strengthen certain areas within academic affairs in order to assist the University in the accomplishment of its diversity objectives," said Dennison, who discussed the changes at a Board of Trustees meeting that day.

The reorganization involves four units: the Graduate College, the Office of Special Programs, the Office of Admissions and the University Curriculum. Key changes focus on increasing the emphasis on minority recruitment and retention in the Graduate College by designating an administrator specifically for that purpose, and on expanding undergraduate minority recruitment and retention efforts through the creation of a new Division of Minority Affairs that will report to the provost's office.

Key players in the changes are two veteran WMU administrators who have been named to new positions.

Griselda Daniel has been named assistant to the dean and director of minority recruitment in the Graduate College. She has been assistant to the provost and vice president for academic affairs and director of special programs since 1980. She also was director of the Martin Luther King Jr. Program from 1976-80 and assistant director from 1974-76.

Danny E. Sledge has assumed responsibilities as director of the Division of Minority Affairs. He has

WMU sponsors debate between candidates

A debate between 46th District State Rep. Mary Brown (Democrat) and her challenger in this fall’s election Randy Mason (Republican) is scheduled from 3 to 4:30 p.m. Thursday, Sept. 6, in Studio A of Dunham Hall.

The debate will be cablecast live on Kalamazoo Community Access Television Channel 32 and will be repeated at 7:30 that evening on Channel 33. It is open to the public free of charge.

Because of the live cablecast, those wishing to attend are asked to arrive no later than 2:50 p.m. An overflow seating arrangement, with additional floor and seating area furnished with television monitors will be available on the second floor of 2750 Knauss Hall.

The debate moderator will be Lawrence Ziring, political science and Institute of Government and Politics.

Questions will be: Charlotte Crasneck, poltical science, Kalamazoo Gazette; Tony Griffin, news director at WMU-KFM; and Pati Mindeck, news director at WQRL-FM/QWSN-AM.

There may be time for questions from the audience at the end of the debate. It is being sponsored by the Institute of Government and Politics.
The president's comments

Monday I wel-
comed the incom-
ing of the new offers to our campus, and I could hardly be
lieve that I was already beginning my fourth year as Western. It is go-
ing to be an ex-

President Haenicke

Within a few months, the break ground for three major construction projects: our library addition, a new residence building and our new computer center. Before the end of the year, we will announce the completed fund drive for a new Honors College building. A major gift already in hand will enable us to build a much needed addition to our Shaw Theatre.

During the next two or three years, we shall see much new construction on campus. The economy, not significant physical growth, must be prepared to tolerate considerable inconveniences caused by construction vehicles, re-routed traffic patterns and parking bottlenecks. I am prepared for many complaints, but am appealing to you for your understanding and cooperation. Together with the Campus Planning Council, we will try to co-ordinate our schedules to interfere with normal campus activities as little as possible. But we must all be prepared to experience temporary problems without which our capital plans cannot be implemented.

The 2,000 people who remained on campus during the summer knew that construction was a near constant. It was a bittersweet effort to complete several major renovation projects. Four of our oldest residence halls - those conserving windows, entirely new heating systems, refurbished dormitories and handicapper access through installation of elevators. We completely remodeled and

refurbished another four of the Elmwood Apartment buildings. We re-routed transit lines to prepare for our new construction. We razed Maybee Hall. We are completing a food and shopping plaza and a large student computer area in the basement of the Bernhard Center. We removed - finally - the unwisely utility poles along the major entrance route to our campus.

The new Miller Plaza is two weeks away from completion. The new landscape and design will take into account the natural traffic patterns in that central campus area. And last, but not least, we concluded the third historic preservation project following the restoration of the Montague House and the Baker Farm. The Oaklands' facade was completely restored following plans created by Mr. and Mrs. Louis Conti. A most generous gift by a local couple enabled us to do this project right. I am extremely grateful to them for their continuous support of our University.

Some of these projects needed another week or two until completion. We rushed as best we could, but gave the broadest radius of endeavors, not all came in on schedule. But on campus people extra effort into these undertakings, and I want to commend them for their excellence and dedication. They did not mind too much that I was nipping at their heels. We had to stagger all appearing at times perhaps a bit too important and demanding.

While the construction projects occupied much of our time during the summer, the most important progress was made in two areas on the academic side of the house. After years of careful planning and well documented presentations, we were recognized in the legislative budget allocation process as one of Michigan's five graduate-intensive institutions. We labored hard and long for this recognition, which is a plus; classifying the university for a permanent victory, it certainly represents the beginning of a more objective assessment of our University's accomplishments and stature. I am most pleased with this recognition and extend my congratulations to the faculty and staff whose work has earned this rank.

Second, we reached the $8 million mark in externally funded research during 1987-88. During my first year at Western, our contracted funds totaled $3.9 million. I restructured our research administration and challenged the University to double this funding level in five years. The faculty achieved the goal in two years - reason indeed to be proudly and enormously confident.

We are, of course, all aware of the high volume of University research that is not and cannot be measured in outside research dollars. I note an increase in research and publication in many fields that typically are not grant funded. These areas of scholarship are equally important to the University. In short, we are on the right road, and there remains great unpatrolled potential in the University.

I look forward to discussing with the the Research Council in the fall our next set of goals and potentially successful strategies for reaching those goals. In the meantime, I wish to express my appreciation to our colleagues on campus already advanced the standing of our University in the research area.

At this writing our most immediate concern is the classrooms. We expect to be programming approximately 200 more freshmen than last year. This all student body needs to be taught and to be taught well. Consequently, we are taking all resorience toward strengthened graduate studies and research, we must stand firmly on our commitment to excellent teaching on all levels of instruction.

As during last fall, I will be involved again in undergraduate teaching this year and look very much forward to it. More than that, I look forward to seeing some movement back on campus ready to meet the good challenges ahead of us in 1988-89.

First of mini mall shops

opens in Bernhard Center

The first of several new businesses that will make the Bernhard Center their home has opened.

The Copy Desk, an all-purpose copy shop, has opened in a room across from the Music from 1949 until the opening of the Dalton Center in 1982, began Aug. 8 to

"The Copy Desk is located in a room which formerly contained microcomputers for the College of Health and Human Services. These microcomputers have been moved temporarily to the Ellsworth Dining Room and are still available for their current needs.

Other computer facilities are available in the Good, Rongen, Saunders and West halls.

Little Caesar Enterprises Inc. has signed an agreement with the University to open a Little Caesar's restaurant. Other businesses expected to occupy the building include a computer store and a travel agency.

The restaurant will begin opening as early as the middle of October or early November, according to James T. Schaper, auxiliary enterprises.

NEWs roundup

Although summer may seem like a slower time for the campus community, news items about the University continue to be generated at a steady pace. Here is a summary of some of the news stories affecting the University over the past four months:

• Gifts. The gift figure also was up. For 1987-88, gifts totaled $3.8 million -- a half million more than was received during the previous year. Among the gifts received this year was a $2 million donation from the Irving S. Gilmore Foundation of Kalamazoo to fund the construction of the Oaklands (Walton) Theatre. Officials currently are working on plans for this structure.

• Construction. Several other construction projects have been going on this summer. They include improvements to the Draper, Sildschick and Ernest and Smith Burnham residence halls as part of the University's renovation of several buildings in the University's Elmwood Apartments; the expansion of the University's electrical distribution system; and the completion of the new cards and microcomputer laboratory and the expansion of nearby parking areas; the restoration of the exterior of the Baker Farm, the renovation of the College's facilities near Miller Auditorium and the Elton Center; and therazing of Maybee Hall and a new computer center and the addition to Waldo Library. Ground-breaking for the new computer center/Waldo Library project and for the new College of Business building are expected to take place this fall.

Accreditation. The undergraduate and graduate programs in the College of Business earned continuing accreditation for the American Assembly of Collegiate Schools of Business. The continuing accreditation for a maximum period of 10 years. The Physician Assistant Program in the College of Health and Human Services also earned continuing accreditation for the maximum 10-year period by the Committee on Allied Health Education and Accreditation of the American Medical Association.

• Enrollment. Enrollment for both spring and summer sessions was up over last year. For spring, 9,902 students were taking classes, an increase of 4.3 percent over last year. The summer enrollment was 7,313, an increase of 7 percent over last last summer. Those totals include a 10.7 percent increase in full-time enrollment of 2,124 for spring and 2,606 for summer -- the highest for those sessions in the past 20 years. During the year, we reached the $8 million mark in externally funded research during 1987-88. During my first year at Western, our contracted funds totaled $3.9 million. I restructured our research administration and challenged the University to double this funding level in five years. The faculty achieved the goal in two years -- reason indeed to be proudly and enormously confident.

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Construction results in parking changes

New construction projects on campus and expanding parking lots have created temporary parking changes for students, faculty, staff, and visitors, according to Lane H. Wilde, public safety.

"A national college parking consultant observed that finding spaces on-campus parking is better for average than for the average-sized state, but this is not being achieved because our only other large campus parking space has been identified as the parking lots at shopping malls, high schools and community colleges," Wilde said.

Indicated that last year's congestion in employee lots was caused by lease of parking permits to temporary employees, volunteers, consultants and student helpers, and by campus visitors' permits being used by students. Wilde intends to seek the cooperation of colleague administrators, employee organizations, faculty, staff and students to alleviate some of the existing congestion.

"Unfortunately, if you are not accustomed to a parking problem then you typically do not perceive that there is a serious problem," Wilde said. "We need the cooperation and understanding of all motor vehicle operators on our campus if any significant improvements are to be achieved."

The changes that he is seeking in the campus parking system are: to restrict parking by consultants and visitors to a specified area; to provide parking permits to student helpers to using loading docks and adjacent lots; to ban the sale of temporary parking-making pickups and deliveries; stricter controls on student news media parking permits; and to prevent employees' visitors' permits so they cannot be used by visitors.

Here are the parking lot and roadway changes.

The #29 between Waldo Library and the site of MayBee Hall has been eliminated. Special instructional parking spaces there have been moved to Moore Hall parking lot #27.

The #25 immediately east of Waldo Library will be completely closed sometime during October for staging construction materials. The Waldo library addition and new computer center; completing the office building; and construction workers will park there.

The employee section of Miller Hall parking lot #30 will be expanded to help accommodate employees who work for or on the campus.

The east entrance to parking lot #32 behind Wood Hall has been closed; a new entrance has been provided at the Dalton Center and Kohrman Hall.

Indicated that the entire Fetzer Center parking lot #72 will be closed as a result of the construction of administration projects for the new College of Business building; however, alternate parking will be provided at #72.

The #20 additional commuter parking spaces will be provided north of Welborn Hall, between Steers and Churchill streets.

• 100 additional commuter parking spaces will be provided at Cypress of Bucknell.

• These 300 additional parking spaces (mentioned in two preceding items) will be provided before the nearest 25 spaces designated for Fetzer Center employees who work in the libraries, meaning temporary surface will be applied and those 140 spaces will be re-opened as soon as possible.

• Parking lot #45 between the Bernhard Center and Ellsworth Hall will be eliminated, but the parking spaces will be provided in an enlarged lot behind the Bernhard Center and Ellsworth Hall; 60 of the parking spaces will be designated for 'R' (employee) stickers and the balance will be metered for public use by anyone.

• The parking lot entrance between Hoekje and Ellsworth Hall will be widened to two lanes.

• A temporary gravel parking lot will provide 80 additional spaces west of the Goldsworthy Valley III residence halls.

Ideas sought

Is there a University staff member you'd like to see featured in "On Campus"? Contact Richard Stevens, news services, 7-4100, with your ideas.

Mileage rate increases

The mileage rate for those traveling on University business has increased to 23 cents per mile, as of Sept. 1. Anyone traveling on or after this date may claim the new rate on their expense reports.

People who receive mileage should contact accounts payable at 7-4253.

Offers

• Temporary parking per lot between Hoekje and Bigelow Halls will be permanently closed.

• A temporary gravel parking lot will provide 80 additional spaces west of the Goldsworthy Valley III residence halls.

Zest for Life

Welcome to full semester and two new Zest for Life Program opportunities:

• Cholesterol Count Down -- If you are one of the 40 million Americans who have high cholesterol, we'd like to invite you to join our four-session workshop that will help you discover the tasty choices available when selecting and preparing food that are low in fat and cholesterol. All participants will need to have two serum cholesterol readings taken: one prior to program participation and one three months later.

• Fast-paced music will be used to keep you moving and motivated. Try this Zest for Life class that can maximize your workout time. The class is offered from noon to 12:45 p.m. Mondays, Wednesdays and Fridays, 1:55 to 3:15 p.m.

Call the Zest for Life office at 7-3726 to register.

The University Libraries are pleased to announce that Mac O'Neal has joined the staff as minority services librarian. She will develop and expand peer-led, student-designed programs designed to support the University's goals for recruitment and retention of minority students. She will coordinate the library programs with other minority student programs on campus and will serve as liaison with academic departments in matters relating to minorities.

O'Neal earned her bachelor's degree in social science from Western and her master's degree in library science from the University of Michigan. She has extensive experience in special library service.

University libraries staff feels fortunate in having O'Neal on board. Faculty are encouraged to come by to meet her and let her help you and your students.

Media Services

During 1987-88, the Film and Videocassette Selection Committee made several recommendations to Media Services for the purchase of new films and videocassettes.

From these recommendations, a total of 36 new films and 18 videocassettes have been added to the collection in Media Services and are now available for use in special or class presentations. These purchases include a selection of some of the films and videocassettes most requested to date by students and faculty.

The purchase of these films and videocassettes will make Media Services more effective in the use of television rental budget.

An annotated list of these titles is available from the receptionist at the Waldo Library at 7-5070.

For sale

Bikes: man's three-speed Schwinn, $45; woman's three-speed, $30; and woman's with coaster brakes, $40. Call 344-4503.

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Reorganization

Mentor/Mentee Program. In addition, Sledge is expected to work closely with the Office of Admissions to increase the effectiveness of the recruitment of undergraduate minority students.

"The director of the Division of Minority Affairs will provide campuswide leadership in programming to respond to the needs of all students, but with specific emphasis upon minority students," Dennis said. "The director will also serve as the institutional spokesperson at the state level on minority affairs.

In the Office of Admissions, the reorganization will result in the creation of a new position for a counselor to work specifically on Hispanic student recruitment.

"The Office of Admissions has had the services of a counselor assigned specific responsibility for the recruitment of Asian-American students for the past several years," Dennis said. "That arrangement has worked well and we intend to duplicate it for Hispanic recruitment.

Another component of the reorganization will involve moving the Alpha Program from Minority Student Services to the University curriculum. The Alpha Program is designed to provide a "second chance" to applicants for admission who did not do well in high school. The applicants, who meet state financial aid requirements, are eligible for a financial aid package. They have the option of attending the University under contracts for conditional admission.

The University Curriculum is designed to give "undecided" students guidance and counsel in selecting a major program of study. It is one of several related areas that include the Academic Skills Center and the Office of University Assessment.

Bunda establishes assessment office; measurement to continue under Bunda

A one-year pilot program designed to help measure the quality of the educational experience at Western will continue for at least another year.

Provost George M. Dennis said that the establishment of an Assessment Office at the University will make it possible to evaluate the effectiveness of programs and to determine the success of the institution in meeting its goals.

As a participant in WMU's Administrative Associates Program in the provost's office last year, Bunda was interested in assessing programs and determining whether the University was meeting those goals. In her position as director of the Assessment Office, Bunda said that the reorganization will continue this year.

"We hope to have a better idea of where we are functioning successfully in society, and what needs to be done to improve our effectiveness,' Dennis said. "We must understand what we really need in Michigan, and we must be able to meet those needs in a meaningful and important community at that institution to enhance the quality of education we provide.

"What this process will tell us over time is the extent to which we are meeting the goals and objectives we choose for ourselves in our curriculum, and it will identify the areas where we need to improve.

"Women's Center search. The Women's Center search committee, which is charged with selecting a director for the Women's Center, was continued this year.

"The results from freshmen will help those who plan the curriculum to determine whether or not they are meeting their needs with our undergraduate programs,' she said. The results from seniors will help those who plan the curriculum to determine whether or not they are accomplishing its goals with its academic programs.

Four September 1, 1988 Western News

INSIDE PICNIC. - In addition to shaking hands and greeting each of the 680 non-bargaining unit staff members who attended a special "inside picnic" Aug. 24, Carol Haenicke, left, found time to have a bite to eat and chat. President and Mrs. Haenicke, alumni and community leaders, which took place in two sessions in the East Ballroom of the Bernhard Center.

At the early sessions, employees with 25, 30 and 35 years of service were presented with pins and certificates. At both sessions, President Haenicke made a few remarks, thanking employees for their efforts and asking them for patience during several upcoming construction projects (see "The president comments" on page two).

September 1, 1988 Western News

Calendar

SEPTEMBER

Thursday

(Thu 30) Exhibit, watercolors by Alice Biling Bait, Kalamazoo artist, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

Monday 8 Labor Day, offices closed.

Tuesday 6 (Thu 30) Exhibit, "Three Printmakers," works by Doug Semien, Michigan artist, and Stephen Hazel and Kathleen Rabel, Seattle artists, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m. Sept. 22, slide lecture by Semien, 1213 Sangren Hall, followed by reception, 7 p.m.

Debate between 46th District State Rep. Mary Brown and Randy Mason, her challenger in this fall's election, Studio A, Donbor Hall, 3:45 p.m. (Overlow seating available in 2750 Knauss Hall).

Moe's soccer, WMU vs. Valparaiso, Waldo Stadium, 6 p.m.

Wednesday

Meeting, Human Subjects Institutional Review Board, Dean's Conference Room.

College of Health and Human Services, Henry Hall, 8:30 a.m.

*Management and executive development seminar, "Time Management: A Productive Person's Key to Self-Management," Earl E. Hulvus, business consultant, Fetzer Center, 8:30 a.m.-4:30 p.m.

Concert, 31 high school musicians from "SEMINAR 88," Dalton Center Recital Hall, 2 p.m.

Thursday 8

Meeting, Faculty Senate, West Ballroom, Bernhard Center, 7 p.m.

*Theatre, "The President comments," which took place in two sessions in the East Ballroom of the Bernhard Center. At the early sessions, employees with 25, 30 and 35 years of service were presented with pins and certificates. At both sessions, President Haenicke made a few remarks, thanking employees for their efforts and asking them for patience during several upcoming construction projects (see "The president comments" on page two).

*Admission charged

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[72x-594]sessions, President Haenicke made a few remarks, thanking employees for their non-bargaining unit staff members who attended a special "inside picnic" Aug. 24, Carol Haenicke, left, found time to have a bite to eat and chat. President and Mrs. Haenicke, alumni and community leaders, which took place in two sessions in the East Ballroom of the Bernhard Center. At the early sessions, employees with 25, 30 and 35 years of service were presented with pins and certificates. At both sessions, President Haenicke made a few remarks, thanking employees for their efforts and asking them for patience during several upcoming construction projects (see "The president comments" on page two).

SEPTEMBER

Thursday

(Thu 30) Exhibit, watercolors by Alice Biling Bait, Kalamazoo artist, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

Monday 8 Labor Day, offices closed.

Tuesday 6 (Thu 30) Exhibit, "Three Printmakers," works by Doug Semien, Michigan artist, and Stephen Hazel and Kathleen Rabel, Seattle artists, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m. Sept. 22, slide lecture by Semien, 1213 Sangren Hall, followed by reception, 7 p.m.

Debate between 46th District State Rep. Mary Brown and Randy Mason, her challenger in this fall's election, Studio A, Donbor Hall, 3:45 p.m. (Overlow seating available in 2750 Knauss Hall).

Moe's soccer, WMU vs. Valparaiso, Waldo Stadium, 6 p.m.

Wednesday

Meeting, Human Subjects Institutional Review Board, Dean's Conference Room.

College of Health and Human Services, Henry Hall, 8:30 a.m.

*Management and executive development seminar, "Time Management: A Productive Person's Key to Self-Management," Earl E. Hulvus, business consultant, Fetzer Center, 8:30 a.m.-4:30 p.m.

Concert, 31 high school musicians from "SEMINAR 88," Dalton Center Recital Hall, 2 p.m.

Thursday 8

Meeting, Faculty Senate, West Ballroom, Bernhard Center, 7 p.m.

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*Admission charged

Dennison establishes assessment office; measurement to continue under Bunda

A one-year pilot program designed to help measure the quality of the educational experience at Western will continue for at least another year.

Provost George M. Dennis said that the establishment of an Assessment Office at the University will make it possible to evaluate the effectiveness of programs and to determine the success of the institution in meeting its goals.

As a participant in WMU's Administrative Associates Program in the provost's office last year, Bunda was interested in assessing programs and determining whether the University was meeting those goals. In her position as director of the Assessment Office, Bunda said that the reorganization will continue this year.

"Dr. Bunda has placed the University in a leadership role because of her efforts," Dennis said. "Outcomes and assessment will remain a major concern within higher education because of the effort to provide programs of the highest quality and effectiveness.

We at Western Michigan University accept that challenge and will use assessment as one of several means to assist in the attainment of the goal."

The three initiatives began last year when administering an American College Testing Program assessment instrument to representative samples of freshmen and seniors; administering an Educational Testing Service instrument to students in several academic departments; and surveying alumni.

These efforts will continue this year. Bunda will have the responsibility to provide information concerning the programs to the provost, and appropriate college and Faculty Senate committees and councils.

In addition, she will be working with ACT to validate a set of measures of college and academic proficiency. Michigan State University is participating as a "lead institution" in this ACT-sponsored effort.

Freshmen are tested during summer orientation sessions, while the seniors are tested during the fall and winter. They are administered ACT's College Outcomes Measurement Program, which is designed to measure the knowledge and skills that are typically identified as necessary for functioning successfully in society, Dennis said.

"The results for freshmen give us a better idea of where they are academically and how they may need to meet their needs with our undergraduate program," she said. The results from seniors will help those who plan the curriculum to determine whether or not they are accomplishing its goals with its academic programs.

While individual results are shared with the students, they remain confidential. But the aggregate results are used to compare Western students with those in peer institutions.

This past year, WMU freshmen and seniors placed at about the 60th percentile, while the results were better than scores at 60 percent of the 136 institutions where students were tested.

During the past academic year, assessment of outcomes in the majors began with pilot projects involving several departments to review the tests available from the Educational Testing Service. Most departments found the tests worthwhile to measure student progress in the disciplines, Bunda said.

During the coming year, several other departments will expect to develop tests and nontraditional approaches to assessment. Bunda also stressed the need for flexibility to meet the requirements of the many disciplines involved.

The alumni survey is designed to provide the University with additional information. Results from that survey will be available in the fall to departments and councils of the University.

The outcomes illuminated in the survey include issues of campus life as well as levels of student satisfaction with academic services.

We have made a good beginning in outcomes assessment, but there is a great deal more to do," Dennis said. "What we really need in Michigan is a legislature within which each institution can choose what it wants to do. It is meaningful and important to people at that institution to enhance the quality of education we provide.

"What this process will tell us over time is the extent to which we are meeting the goals and objectives we choose for ourselves in our curriculum," Dennis said. The process also will help individual students make choices about their future based upon sound evidence and helpful insights.