Moskovis reassignment means more emphasis on regional education, economic development

Western is exploring its outreach services to education, business and community organizations with the establishment of a key University administrator to its education and economic development team.

An administrative transfer for L. Michael Moskovis from associate vice president for academic affairs to associate vice president for regional education and economic development was approved Sept. 16 by the Board of Trustees, effective Oct. 3.

"This area (regional education and economic development) is of growing interest to the University and we are very pleased that Dr. Moskovis is willing to accept this reassignment," said Provost Haenicke, in making the recommendation. "You may recall that it was a priority of last year when we had your approval. I established this new vice presidency to strengthen our regional education role and to further assist the citizenry of West Michigan for its educational and economic needs."

Haenicke said that with its six regional centers, WMU has a strong history of academic programs that have helped both the University and the community. He continues, "Now, with the able leadership of Dr. Moskovis, we will be able to continue to build on the quality of WMU's existing programs and make certain that the considerable intellectual and technical expertise of our faculty is applied to a variety of government, business and industrial organizations throughout Michigan.

"My friends Michigan University is this region's flagship institution, and we have enthusiastically accepted the obligation to help assure that the region's educational, economic and cultural growth needs will be met."

Burian dies Sept. 21 at age 51

Dean William A. Burian, health and human services, died Sept. 21 after a brief illness. He was 51.

Burian joined the social work faculty in 1969, and came dean of the College of Health and Human Services when it was established in 1976. He had gained a national reputation in the area of health policy formulation, giving speeches and presenting papers across the country.

This past year, he was named the outstanding member of the American Society of Allied Health Professions. The honor recognized his "extraordinary contributions to the goals of the society," which represents more than 500,000 allied health care professionals.

Also active in the local health and human services arena, he had served since 1964 as president of the board of directors of the Southwest Michigan Health Coordinating Council. During this past year, he was credited with being instrumental in Kalamazoo's Borgess Medical Center and Bronson Methodist Hospital beginning talks about a joint venture.

"All of us here at the University are deeply saddened by the tragic loss of Bill Burian," said President Haenicke. "He was a dynamic health educator who enthusiastically accepted the obligation to help assure that the region's educational, economic and cultural growth needs will be met."

Burian was a health educator who could implement his dreams. Health professionals will sorely miss his strong leadership and unfailing friendship.

"Bill Burian was a major force on this campus," said Provost George M. Dennison. "He was instrumental in establishing a number of programs that put the University on the cutting edge, programs that helped both the University and the community. We are at a loss on how to manage to find someone who can do all the things that he has done for us."

"Beyond that, he continued, "he was a just a great person to know and to have him removed darkens the sky for us."

Arrangements for services were pending. Memorial contributions may be made to the College of Health and Human Services Development Fund in care of the college or the development office.

New doctoral program approved

A new doctor of philosophy (Ph.D.) degree in educational leadership will be offered beginning in January 1989. It is the University’s fifth Ph.D. program and ninth doctoral program.

This new degree is part of our renewed commitment to graduate education that will help the University to fulfill its mission at the regional, state and national levels," said Provost George M. Dennison. "Only 25 percent of our total enrollment is at the graduate level."

He noted that the University's designation as the only 'Doctoral I' institution in Michigan by the Carnegie Foundation for the Advancement of Teaching reflects WMU's commitment to graduate education through the doctoral degree. The state Legislature has recognized WMU as one of the state's five graduate-intensive universities.

"The new Ph.D. program is the result of changes to an existing concentration within the doctor of education (Ed.D.) degree in educational leadership, making it a distinct program," Dennison said.

"The new program will serve a small but select group of students."

Theighting we're able to upgrade this program to the Ph.D. level, it justly deserves in light of the research tools with which its students work," said Dean Arnold M. Gallegos, education.

"This program is in great demand, and students in the field have accepted the excellence work of the evaluation faculty, for which they are internationally known."

The program will prepare its graduates to be leaders in evaluation, testing and research units in school districts or in education units in non-school settings. It also will prepare persons for faculty positions in higher education and for leadership roles in local, state and federal government.

"This unique program builds upon the strengths of the evaluation faculty and research centers in the College of Education, and will involve staff members of the Evaluation Center as well," Dennison said. "The program has grown to maturity over the past two decades, and includes a new degree reflects that development."

Western has a reputation as one of the four major centers for educational evaluation in the United States, Dennison said. The Evaluation Center, a part of the College of Education, has directed externally funded projects totaling more than $4 million.
The first Homecoming game this season will be run through downtown Kalamazoo. In the past five years highlights Western Michigan University's 90th anniversary week-long Homecoming celebration Sept. 24-Oct. 1. It's a lot bigger and better, and might accurately describe the large number of activities planned.

The opening theme is "Western Pride: Catch the Wave." A Homecoming float featuring a bracelet design riding a surfboard on waves and encircled by the theme, will be placed on bulletin boards and posters throughout the campus. Homecoming buttons, which will be worn during the week, will carry the logo.&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&n...
Western has a new School of Public Affairs and Administration, building on an existing program that has grown more than 40 percent in recent years.

The new school, resulting from a collaborative effort between the WMU Public Administration Programs, was approved Sept. 16 by the Board of Trustees.

The school offers the master of public administration degree on campus and through educational centers in Battle Creek, Grand Rapids, Lansing and Muskegon. Its director of public administration degree, one of just 12 in the United States, is currently offered only in Lansing.

"The size and complexity of the programs exceed the capacity of the present office to administer or maintain," said Provost George M. Dennison. "Yet the University is faced with major opportunities in this area. Those include expansion into other geographic regions and additional program options, such as in criminal justice, urban administration and regulatory agencies, Dennison said.

In addition, there are opportunities for funded research projects, polici development programs and professional development activities, particularly at the state level," he said. "We also have the possibility of offering the school's nondegree programs on campus as well as in Lansing."

The new school administrator of the largest graduate programs, Western University, Dennison said. There are 417 master's students, an overall program and another 40 students in the doctoral degree program. Since the program was established in 1955, 170 students were awarded more than 730 master's degrees and 12 doctoral degrees.

"Irene J. Fehr, director of the school, explained that the plan will have its own faculty as contrasted with the previous structure, under which all of those teaching in the program were from other academic departments. The school, however, will continue to draw upon the expertise of faculty members from other departments as well as a number of adjunct faculty members.

"We're pleased to be excited about our new designation," Mortimore said. "It enables us to strengthen existing programs and pursue new opportunities."

The new school, Western's third, will be housed administratively in the College of Arts and Sciences.

General contractor named for new building business

The awarding of a general contract for phase one of the construction of the new public affairs and administration building as approved Sept. 16 by the Board of Trustees.

The contract for the site development, foundation and structural steel for the building will be awarded to the Miller Davis Co., a Michigan firm with offices in Kalamazoo. The maximum amount of the contract with Miller Davis less bidder on the project, will be $5,350,000.

Groundbreaking for the $17.5 million public affairs and administration building is expected to take place later this fall.

The Personnel column is back after a summer holiday to bring you news of personnel changes. Watch for our header in this area of your paper.

Tax sheltering meetings scheduled

Experts agree the way to a financially secure retirement is to plan a self-funded income for themselves and their spouse. Watch for our header in this area of your paper.

No obituaries

For FREE: Three healthy kittens, free to a good home. Call 7-3312.

5:30 p.m. Bobbie at 7-4101, or 344-3733 after I:30 p.m.
Call 7-5228, or 343-1132 evenings.

A retirement party for Jean Goodenough, accounts payable, is set for 2 to 5 p.m. Friday, Sept. 30. The University community is invited to stop by the accounts payable area, 1040 Self Service Administration Building, and wish her well.

The listing below is currently being posted by the University employment office. Interested regular full-time or part-time employees should submit a job application during the posting period.

SAs, S-02 clerical positions are not required to be posted. Interested University employees may contact the employment office for assistance in securing these positions.

There are over 30,000 miles on rebuilt engines. Call 7-3312 for more information.

The Board approved a resolution authorizing the administration to apply for a Conference Center Liquor License for the Bernhard Center. The center serves both the campus community and the greater Kalamazoo community for functions such as receptions, dinners and conferences.

The Board also approved a resolution authorizing the administration to apply for a new School of Public Administration in Battle Creek, Grand Rapids, Lansing and Muskegon.

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HISPANIC HERITAGE WEEK -- About 120 Hispanic high school students from southwest Michigan attended a visitation day at Western Sept. 16 sponsored by the Office of Minority Student Services. The students listened to a speech by Luciano Hernandez Jr., right, a 1988 WMU graduate and the first Hispanic elected to the Holland City Council. Here, Hernandez talks with, from left, Joe Galaviz, a senior at Hartford High School, and Lisa Martinez, a senior at Lawton High School. The students also toured the campus during the event, which was part of Hispanic Heritage Week activities at Western.

Tanis earns grant from NATO

John A. Tanis, physics, has been awarded a NATO Collaborative Research Grant to support a joint research effort with a West German physicist. The $5,367 grant will allow Tanis and Dieter Schneider of the Hahn-Meitner Institute in West Berlin to travel back and forth between Kalamaiz and West Berlin to collaborate on their ongoing research in "Studies of Fundamental Interaction Mechanisms in the Nucleus." The duration of the grant is two years with a renewal possible for an additional two years. The purpose of the grant program is to encourage international cooperation.

Tanis and Schneider, who met about 10 years ago, have been collaborating since 1986 when Tanis visited West Germany and he and Schneider worked together at the Hahn-Meitner Institute. The pair spent much of the past summer working together at the Lawrence Livermore Laboratory in California.

Tanis also is involved in U.S. Department of Energy-sponsored research with Eugene M. Bernstein, chairperson of physics. He says his work with Schneider is an outgrowth and extension of that work with Bernstein.

Schneider is focused on what happens when atoms collide. The knowledge obtained may someday contribute to the development of fusion-based nuclear reactors -- a power source that is considered to be much safer than current radioactive waste is produced during nuclear fission.

New chief of staff named in Evaluation Center

William J. Gephart has been named professor and chief of staff in the Evaluation Center.

His appointment with tenure in the Department of Education and Professional Development, effective Aug. 15, was approved Sept. 16 by the Board of Trustees.

Gephart, a leader in educational research and evaluation for more than 20 years, comes to Western from Tennessee Technological University, where he was a professor in its Center for Teacher Education Evaluation. Previously, he was director of the Center on Evaluation, Development and Research for Phi Delta Kappa, an organization of educational research professionals, in Bloomington, Ind. He also has taught at Indiana University, Ohio State University and the University of Wisconsin at Milwaukee.

"Gephart brings a distinguished record of scholarship in the evaluation field," said Daniel L. Stufflebeam, director of the Evaluation Center. "He will add to our sophistication in the theory and methodology of evaluation and research."

Gephart is the author of numerous publications on educational evaluation and research, and has made many presentations at professional meetings. He helped found two professional groups, one which helps research and evaluation professionals maintain a high level of scholarship, and another which helps research and evaluation professionals maintain a high level of scholarship.

He holds a bachelor of science and master of education degrees from Wayne State University, and a doctoral degree in counseling and administration from Ohio State University.

Gephart's job is a new position in the Evaluation Center, which is part of the College of Education. The center's staff of 40 conducts evaluations for selected clients around the country, does research on evaluation practices, provides training opportunities for graduate students and interested groups and develops new evaluation procedures for use in the field. Yearly external grants to the unit total about $500,000.

"Dr. Gephart will be in charge of the annual management of the center," Stufflebeam said. "I'll concentrate more heavily on external contacts and raising evaluation and research projects."

"We have a number of large and complicated projects," he continued. "I'll be looking to Dr. Gephart to coordinate them as effectively and efficiently as possible."

The center recently has conducted studies for such organizations as the W.K. Kellogg Foundation, the Department of Education and the Lilly Endowment.

The Board of Trustees Friday also approved the appointment of Ulidis Smidchens as interim chairperson of educational leadership, effective Aug. 27. A faculty member since 1968, Smidchens replaces Edgar A. Kelley, who resigned to return to the faculty.

In addition, the Board approved the reappointment for five years of Roger M. Zitnik as chairperson of health, physical education and recreation, effective July 1. He has been chairperson since 1979.

The Board also approved the previously announced appointment of Kathy B. Beaugarde as associate director of intramural athletics, effective Aug. 15. And it accepted these resignations: Joseph G. Buechman, communication, effective April 23, to teach at the University of Tennessee; Iyad Natsir, computer science, effective Aug. 23, to seek employment in industry; and Ernest E. Ross, associate dean of the College of Arts and Sciences, effective June 30, to return full-time to his position as chairperson of political science.

In addition, the Board approved these leaves of absence without pay: Judith Engle, English and languages, effective Dec. 26, 1988, to April 30, 1989, to complete a manuscript; and Sheldon Langsam, accounting, effective July 1, 1988, to Dec. 31, 1988, to research data for his dissertation.

Calendar

SEPTMBER

Thursday/22

(thur 30) Exhibit, watercolors by Alice Ihling Balz, Kalamaiz artist, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.
(thur 30) Photography Exhibit, "Horses, Peopie, Games," Chuck Conner and LeRoie Ray Jr., Space Gallery, Knauss Hall, weekdays, 9 a.m.-4 p.m.
(thurs 30) Exhibit, "Three Printmakers," works by Doug Semivan, Michigan artist, and Steven Hazelt and Katharin Roulette, Seattle artists, Gallery II, Sangen Hall, 10 a.m.-5 p.m.


Meeting, Graduate Studies Council of the Faculty Senate, 105 Bernhard Center, 3 p.m.

Mathematics and statistics colloquium, "Powers of 10," Herbert Hanson, emeritus in mathematics, Commons Room, sixth floor, Everett Tower, 4 p.m.; refreshments at 3:40 p.m.

Film, "..." directed by Lindsay Anderson, 2302 Sangen Hall, 4 p.m. and 8 p.m., Slide lecture on his own work and "The Direction of Contemporary Printmaking," Doug Semivan, Michigan artist, 1215 Sangen Hall, 7 p.m.

*Daltos series, "Men Dancing," Gregg Lizenbery, Dalton Center Recital Hall, 8 p.m.

Friday/23

Demonstration of Innovative Printmaking Techniques, 1506 Sangen Hall, 10 a.m.-noon.

Communication research colloquium: "Gender Differences in Listening Skills," Steven C. Rhodes, communication; and "Empathy and Marital Satisfaction," Herbert Schuch, Alpena; beaded sculpture by Kathy Honea, Basalt, Colo., Gallery II, Sangen Hall, 2-4 p.m.; refreshments served following the race, Read Fieldhouse, until 6 p.m.

*Volleyball, WMU vs. Basalt, Colo., 2 p.m.
*Men's tennis, Bronco Invitational, Sorensen Courts, 9 a.m.
*Tennis recital, "An Afternoon of Lieder," graduate students Fen Arnette Lane, Coryn Long, Kenneth Lee and graduate student Julianna Bor, Dalton Center Recital Hall, 8 p.m.

Homecoming week: "Western Pride: Catch the Wave," begins. "Victory Run," Kanley Track, 2-4 p.m.; refreshments served following the race, Read Fieldhouse, until 6 p.m.

Monday/26

*(thurs 30) Academic Information Week.
*(thurs 27) Management and executive development seminar, "Managing the Accelerated Productivity," David R. Allen, vice president, Insight Consulting Group, Fetter Center, 9 a.m.-5 p.m.
*Hockey media day lawton ice Arena, 2-15-15 p.m.
*Memorial service for C.F. Eugene kim, political science, Kanley Chapel, 3 p.m.

Homecoming gospel concert and reception, Dalton Center Recital Hall, 6-9 p.m.

Tuesday/27

Writing workshop for the preparation of doctoral dissertation, specialists project chairperson's choice, Graduate College conference room, Seibert Administration Building, 1 p.m.

Homecoming: "Western Olympics," Goldsworthy Valley gazebo area, 3-6 p.m.

*Young concert artists series, Brian Davie Forde, Dalton Center Recital Hall, 8 p.m.

Wednesday/28

*(thurs 30) Exhibit, "Big Imaginaction, Small Work," paintings by Claude Schuch, Alpena; beaded sculpture by Kathy Honea, Basalt, Colo., Gallery II, Sangen Hall, weekdays, 10 a.m.-7 p.m.; reception, Friday, Sept. 30, 5-7 p.m.
*(thurs 30) Homecoming noon-time activities, lawn on East Campus and the area in front of Bernhard Center, popcorn, balloons and a pep band will perform.

School of Music concert series, "From East to West," in the Bernhard Center, 7:30 p.m.

Economics lecture-seminar series, 1972 Nobel Prize in Economics recipient, Kenneth J. Arrow, Kenney Professor of Economics and professor of operations research, Stanford University; seminar, lecture, Fetter Center, 3 p.m.; lecture, Kirsch Auditorium, Fetter Center, 8 p.m.

*Reception, "Back in School Again," for nontraditional students, West Ballroom, Bernhard Center, 5-7 p.m.

Homecoming student talent show, "That's Entertainment," prizes awarded and Homecoming king and queen will be annouced, Dalton Center Recital Hall, 7-9 p.m.

Thursday/29

*President Hanieck's open office hours, 2000 Seibert Administration Building, 10 a.m.-noon.

Homecoming: "Sweetwater Fitter Fest," Bernhard Center lawn, noon to 1:30 p.m.
*Film, "The Draughtsman's Contract," directed by Peter Greenaway, 2302 Sangen Hall, 4 p.m. and 8 p.m.
*Slde lecture on her own work, Kathy Honea, Colorado artist, 1213 Sangen Hall, 7 p.m.

Visiting Scholars Program lecture, "Reliability Issues," Thad L.D. Regulinski, chairperson of the Reliability Training Institute, Avendale, Ariz., 11:00 Rood Hall, 7:30 p.m.

*Sponsor charged