Groundbreaking ceremonies for the $17.1 million College of Business building are set for 2 p.m. Friday, Oct. 21 on the grounds immediately adjacent to the Fetzer Center. Program participants will include State Sen. Hal Gest (R-St. Joseph), chairman of the Senate Appropriations Committee; Alfred L. Edwards of Ann Arbor and Partners Inc. in Birmingham, the project architect; and Dean Darrell G. Parfet and Lee elected foundation officers William U. Parfet of the Upjohn Co., Kalamazoo. Next year will mark his 50th year with that firm.

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"Communication Apprehension: An Attribute of Family Origin" will be the topic of the next Department of Communication research colloquium set for 3 p.m. Friday, Oct. 21, in Red Room C of the Bernhard Center.

Carl and Waisfled Lee of Kalamazoo have pledged a $500,000 gift toward the construction of a new facility for the Honors College.

"We have always been particularly impressed with the high quality of undergraduate instruction at Western Michigan University, and we were very pleased when President Haenicke reaffirmed that institutional commitment and indicated his support for funds for the construction of a new building for Western's Honors College," said the Lees. "We were delighted when he designated that pool as his 'pet project,' and we are very happy that we can help him achieve that very worthwhile goal.

In announcing the gift at the Oct. 7 meeting of the WMU Foundation, Haenicke said, "I find it very difficult to adequately express my sincere gratitude for this very generous gift. Carl and Waisfled Lee are making it possible for thousands of future WMU students to have and enjoy an ideal learning environment. We will always be indebted to the Lees for their vision and their generosity."

Haenicke indicated that he will recommend to the University's Board of Trustees that the new building be named for the Lees. The proposed site for the new facility is on the West Campus mall just east of Rood Hall. Construction could begin as early as next year, Haenicke said.

Carl E. Lee is president and general manager of Fetzer Broadcasting Service Inc., Kalamazoo. Next year will mark his 50th year with that firm. He has been extensively involved in the broadcasting industry's professional organizations on the national and state level. Locally, he has been a director and vice president of the Kalamazoo County Chamber of Commerce and currently is vice chairperson of the Bronson Health Foundation.

Mrs. Lee has been very active in community affairs through the years. The Honors College, currently located in Hillside West, was established in 1962. There are approximately 950 students being taught by about 60 faculty members.

Three faculty members will be recognized for their superior classroom skills with the 1988 Alumni Teaching Excellence Awards. Presented by the WMU Alumni Association, the awards will go to: Burns Arthur T. White, mathematics and statistics. The awards will be presented to the winners by Patricia Muhl, president of the Alumni Association, and a 1943 graduate from Okemos, at Western's ninth annual Academic Convocation Tuesday, Oct. 25. The event begins at 3 p.m. in the Dalton Center Recital Hall.

Recipients of this year's Distinguished Faculty Scholar and Distinguished Service awards also will be honored during the convocation. Since the Alumni Teaching Excellence Awards were established in 1966, nearly 100 faculty members have been recognized with them for superior teaching skills and professional expertise. Winners receive a $1,500 cash award, and $1,000 will be added to their base salaries next year. In addition, their photographs will be placed in a display near the Board of Trustees Room in the Bernhard Center.

Recipients are selected by an Alumni Association committee from nominations by alumni, students and departmental colleagues. The committee was chaired by Michael Dallas, a 1971 graduate from Rockford. Burns has been a faculty member since 1968. He teaches undergraduate and graduate courses in reading and language development. His knowledge of new methods in reading instruction, children's literature, writing and the education professions, combined with a superior ability to communicate, make the courses he teaches a wonderful combination of theory and practical application," said one person in nominating him for the award.

Burns has been the coordinator of the reading faculty for several years and also is currently coordinator of the Integrated Language Arts Minor Program. He was a member of the Michigan Department of Education Committee of Teacher Educators for the state plan to implement new educational goals for reading, and also is currently a member of the department's Reading Curriculum Review Committee and Children's Literature Review Committee. In addition, he is a member of the Michigan Reading Association's Professional Studies and Standards Committee and chairperson of the MRA's Reading and Writing Connection Ad Hoc Committee.

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1988 United Way goal is $110,000

Banners are being hung, fund-raisers are being trained and letters are going out--it’s time again for the annual United Way fund drive campaign.

This year’s goal is $100,000, just a bit more than the $95,000 employees gave last year when they exceeded the 1987 goal of $95,000 by donating $109,121.

The campaign runs from Oct. 13 through Nov. 15.

"Last year, thanks to your generosity, the Western Michigan University community far exceeded my expectations with a record giving level," said President Haenicke in a letter to employees.

"This year," he continued, "the United Way needs your support again to continue to gain the goodwill of our health care services provided by its agencies in our area--services which typically reach on the average 10 individuals in our area and 10 more than we.

"Funds raised through the Greater Kalamazoo United Way help support 57 human service agencies that provide assistance to those in need, aged, homeless, handicapped and young. The goal of community-wide campaign, which runs from Sept. 13 to Nov. 17, is $1.1 million.

At Western, about 135 fund-raisers attended training sessions earlier this week and a kick-off breakfast Oct. 13. They soon will be contacting persons in their units for donations.

"I am asking everyone in the Western family to pledge their support in hopes of maintaining our standing participation," continued Haenicke in the letter, which was signed by the heads of the campus employee groups. "You have a fine history of giving at our University, and I want to thank all of you who have given so generously in the past. For those of you who have not participated in the campaign, I ask you to consider making a contribution this year. Even one dollar a month would mean a great deal to those in the community who benefit from the United Way.

"This year Western University will be working on our own segments to underscore the concern and pride we have for members of the Kalamazoo community," Haneckek concluded. "I hope that you will join with me in supporting the United Way and in helping to make our campaign a success."

1987 Nobel laureate to speak

The winner of the 1987 Nobel Prize in Economics will speak at Western Wednesday, Oct. 19, as part of the Department of Economics’ annual lecture series.

Robert M. Solow, Institute Professor and professor of economics at the Massachusetts Institute of Technology, will be the second speaker in the series, which features six Nobel laureates discussing “The State of Economic Science.”

He will present a free public lecture at 8 p.m. in the Kirsch Auditorium of the Bernhard Center. In addition, he will conduct a seminar for faculty members, graduate students, undergraduate economics majors and other interested guests at 1:30 p.m. in the lecture hall of the Bernhard Center.

Since the mid-1950s, Solow has written a series of papers that have focused on factors affecting the long-term growth of national income. He developed the theoretical foundation as well as the key to measuring and estimating the effect of technological change on output.

Solow has been associated with MIT throughout his professional career. On leave from the institute, he served from 1963 to 1981 with the Council of Economic Advisers.

He is the past president of the American Economic Association and the Econometric Society. He has been appointed by two U.S. presidents to serve on various commissions and served as a senior economist with the Council of Economic Advisers.

The lecture-series section is supported by the grant from the W.E. Upjohn Institute for Employment Research.

WMUK-FM seeks $100,000 in ‘Opus VII’ drive

People have already contacted us about this year’s drive.

By encouraging early contributions through the mail, WMUK hopes to shorten the 10-day on-air drive. Last year, the station achieved the $100,000 goal in just seven days, and immediately shortened the 10-day on-air drive.

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Teleconference to be shown for World Food Day

The campus community will be able to participate in an international satellite teleconference to be held on Wednesday, Oct. 17, 1984 from 7:30 a.m. to 10:15 a.m.

The teleconference on Africa’s struggle for food security will be shown to the Kalamazoo campus community at殡

Western’s Commission on the Status of Women will sponsor a reception for new faculty and staff women from 4:30 to 6 p.m. Thursday, Oct. 20, at the Montague House, 814 Oakland Drive.

All women on campus are invited to attend.
Media

Television Studio E, located in 3307 Sager, is available for use by faculty members in support of classroom instruction or other approved purposes. The facility provides an opportunity for faculty members to videotape classroom activities, performances, demonstrations and peer teaching experiences as well as regular classroom instruction.

Some faculty members may wish to tape their lectures in Studio E as a means of measuring their professional growth by recording and later viewing their instruction on video. Studio E also provides an opportunity for students to participate in courses where alternate and non-traditional teaching methods are used by an instructor.

In the near future, the studio equipment will be upgraded to include two new color cameras. At the present time, Studio E is equipped with two black and white cameras, switcher, TV monitor and a three-fourths-inch videotape recorder/player. In addition, a one-half-inch VHS recorder/player and one-half-inch editor are located in the Media Lab in Sangren Hall.

For confidential assistance with personal problems, call the Employee Assistance Program at 7-3264.

On campus

Wolpe, Allgayer to debate

A debate between 3rd District Congressman Howard Wolpe (Democrats) and his challenger in this year's election Cal Allgaier (Republican) is scheduled from 3 to 4:30 p.m. Monday, Oct. 17, in Studio A of Donbroski Administration Building.

The debate will be cablecast live on Kalamazoo Community Television Channel 32, and will be repeated at 7 that evening on Channel 32. It is open to the public without charge.

One of the live cablecast, those wishing to attend are asked to arrive no later than 2:30 p.m. An overflow seating area furnished with audio-visual equipment will be available in 2750 Knauss Hall.

The debate moderator will be Lawrence Zingg, political science and Institute of Government and Politics.

As time may be limited for questions from the audience at the end of the debate, it is being produced by the Media Services television production group, which is sponsored by the Institute of Government and Politics.

HELPING THE HANDICAPPERS - "I work with handicapped students to help them get the kinds of services they need to put them on equal footing with the students who don’t have handicaps," says Beth A. denHartigh, the handicapped students, denHartigh also devotes some time to working in the orientation office. This fall, she’s working with the student orientation leaders helping nontraditional students such as classes, such as and contact their fresh from the summer.

Obituary

Carl H. Sichtleben, 70, a graduate of the University of Michigan libraries from 1971 until his retirement in 1987, died Oct. 8. He was a resident of Paw Paw, he was also associated with a number of professional organizations. He served as chairman of the Michigan Council of State College and University Library Directors from 1983-85.

A member of the Michigan Library Association Executive Board, he was a member of the board of trustees of the Library of Michigan. From 1973-77 and 1980-81, he was chairman of the board of trustees of the Michigan Library Consortium.

Contributions may be made to the memorial fund at Trinity Lutheran Church in Paw Paw.

Jobs

The listing below is currently being posted by the University employment office and is not limited to full-time or part-time employees should submit a job opportunity applications during the posting period.

S-01 and S-02 clerical positions are not required for either end of work on them you won’t want to miss this! Watch for details in next week’s Western News.

MPERS info meetings set

The Michigan Technical School Employees Retirement Program (MPERS) recently has announced its Pre-Retirement Information Meetings. They will be at 2 p.m. and 7 p.m. Friday, Oct. 21, on Channel 32; 7 p.m. Saturday, Oct. 22; and 7 p.m. Sunday, Oct. 23.

Benefits Fair and Care Fair - 11 a.m. to 4 p.m. Tuesday, Oct. 25, Boardman Center.

To register, call the Zest for Life office at 7-3620.

Media

John R. Lindbeck, consumer resources and technology, discusses the metric system and its use in trade and commerce by 1992 on "Focus," a five-minute radio interview produced with the Office of Public Information. "Focus" is broadcast daily at noon, 2 p.m., 6 a.m. on WKPR-AM (1420) and at 5:45 p.m. on WKZO-AM (590).


Tony Griffin and area state legislators, the Michigan Department of Education and others will be featured on "Public Service," a live call-in show on WMUK-FM.

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Four October 13, 1988 Western News

CALENDAR

October

Thurs/13 (Wk 19) WMU United Way Campaign.

Tues/18 (Wk 20) Special Auction of College of Engineering and Applied Sciences surplus equipment, 10:30 Kohrman Hall, 10 a.m.

Fri/19 (Wk 20) World Food Day teleconference, "Africa's Struggle for Food Security," 156 Kohrman Hall, noon-3 p.m.

Wed/20 (Wk 21) Physics colloquium, "Heavy Meson Photo-Production from Deuterium," Alvin Arwady, publisher of the Kalamazoo Gazette, and owner of Duncan's American Radio Inc. in Parchment; Roy S. Roberts, leader; Edwin E. Meader, a civic leader who lives in Parchment; and William J. Maze Jr., president and owner of Duncan's American Radio Inc. in Kalamazoo.

Teaching awards (Continued from page one)

White will be recognized at the University's first Faculty Teaching Convocation. Last year, he was nominated for the award.

"In all aspects of his teaching and teaching-related activities, White possesses a rare and evident concern for every student," said one person who published four books, writing nearly 50 journal articles and making some 100 presentations at professional meetings.

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