Cranberries could be the sauce in Michigan’s future

Chances are that the cranberries gracing Michigan holiday tables this year can trace their ancestry to research being conducted in Michigan. If WMU researchers have their way, future holidays will feature fruit that’s “made in Michigan.”

WMU’s Horseradish Economic Development Center, one of three centers at the University serving as economic development specialists, is providing research to spur economic development. The center also is working with a Michigan Department of Natural Resources consultant to determine whether or not state mandates for wetlands protection are being followed. The consultant’s work could support cranberry production.

Byrne says that the Upper Peninsula, with more than half of the state’s acreage that would support cranberry production, is the most promising area for cranberry growth. But other areas of the state also have suitable combinations of low land and high acid land. Byrne says that if only one half of one percent of that acreage was planted in cranberries, the state could become the nation’s leading producer of the fruit.

“It’s very possible,” Byrne says, “that within 10 years, this could become a multi-million dollar crop in Michigan.”

Antoniotti and Byrne say that the opportunities are there -- just waiting to be used.

Currently, about 50 percent of the country’s cranberry production is in Wisconsin, with 85 percent of that crop grown by members of a single growers’ cooperative. For growers alone, the Massachusetts crop brings in about $90 million a year. By making the move to Michigan, the cranberry production industry has grown in recent years to a $200-million-a-year business.

The fruit, which is indigenous to Michigan, is a cold-weather crop that only grows north of the 42nd parallel. Currently, about 50 percent of the nation’s cranberries are grown in Michigan. Byrne says that the Upper Peninsula, with its combination of low land and high acid soil, could support a large portion of the country’s cranberry production, says Michael E. Byrne, who co-directs the center with Antoniotti. He says that the center is working with the Department of Agriculture and Natural Resources, Antoniotti and Byrne say that the nation’s second largest producer of cranberries.

Paul E. Kindinger, director of the Michigan Department of Agriculture, says that Michigan has the most acreage that is needed; the directories are free. The directories are out expanding into Michigan. Wisconsin, the nation’s second largest producer of cranberries.

Directories are out

One of the most popular publications of the center is the directories, says Byrne. The 1988-99 WMU Faculty/Staff/Student Telephone Directory is delivered to all departments and residence halls.

OFF-campus students may pick up their copies at the Information Center in the Snellert Administration Building beginning 8 a.m. and 7 p.m. Mondays through Thursdays and between noon and 5 p.m. Saturdays and Sundays. A valid ID is needed; the directories are free.

Persons with offices off campus who have 25 or more years of continuous service and women into leadership positions.

It is your responsibility to join in order to receive our Equal Employment Opportunity/Affirmative Action policy truly effective. It is your responsibility to join in order to receive our Equal Employment Opportunity/Affirmative Action policy truly effective. It is your responsibility to join in order to receive our Equal Employment Opportunity/Affirmative Action policy truly effective. It is your responsibility to join in order to receive our Equal Employment Opportunity/Affirmative Action policy truly effective.
Scholarship puts minority students on the road to business careers

A scholarship program set up five years ago for young black and Hispanic business students has been a major factor behind helping them get their start in the corporate and financial world.

The First of America Scholarship Program was developed in 1983 by First of America Bank and the College of Business to help aspiring minority students get training in the business community and develop a business career.

Five years later, the first three recipients of the scholarship, Sonya Graham, Ray Hudson and Jose Santamaria, have graduated and accepted their first full-time jobs.

The men have all been employed in the First of America Bank chain.

The program is about learning about operations through First of America's management training program and Hudson is a branch assistant in the Allegan bank. Santamaria works in the center to loan analysis departments as a credit analyst.

"This is the first student to graduate from the First of America Minority Scholarship Program," says Dean Garrett G. Johnson, bank vice president.

"It is unusual for a management trainee to receive an assignment in such a short time," he adds. "That is mostly due to the level of training and experience the students receive while doing an internship for the bank.

Six more minority students currently are in the program, a testament to the scholarship program, gaining valuable work experience during the spring and summer months. 

The students become members of the bank's management department program, learn the banking business and are paid.

For confidential assistance for students, call the program office at 7-5556. For confidential assistance for students, call the program office at 7-5556.

The event is scheduled for 12:45 to 2 p.m. Friday, Dec. 2, in the Faculty Lounge of the Bernhard Center.

Faculty members James A. Glidholt and Shirley A. Van Hoven will discuss their research on the theory that successful companies have a set of "core" values that all members of the organization promote in the same way.

They presented a preliminary part of this study at the annual meeting of the Michigan Association of Speech Communication in September.

Corporate values to be subject of colloquium: "A Study of Corporate Values" is the topic for the next research colloquium to be presented by the Department of Communication.

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Performance added for 'When Eagles Gathered'

By popular demand, an extra performance has been added to the schedule of "When Eagles Gathered." The second performance of the play by Ralph C. Chandler, political scientist, is set for 7:30 p.m. Wednesday, Dec. 7. That performance and those on Dec. 8-10 are sold out. Tickets for the extra performance on Dec. 7 are $6 for adults, $5 for WMU faculty and staff and $4 for students and senior citizens. Group rates are available.

Von Washington as Patrick Henry. It is being directed by James Daniels, theatre. The play and production were commissioned by the president and provost. The event is part of a year-long series with the theme, "What is the Proper Role of Government in Society?"

Tickets are $6 for adults, $5 for WMU faculty and staff and $4 for students and senior citizens. Group rates are available.

Exchange

FOR SALE -- 1977 Volvo 245 DL Wagon. Just under 100,000 miles. Good tires, brakes. 4-speed, manual. Needs body work and new tires. Call Mike at 344-7450 after 6 p.m.


WHAT'S FOR LUNCH? -- Tired of going the cafeteria-style route for lunch? You may want to visit Carmen's on campus.

On campus

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25 Year Club (Continued from page one)

Wayne C. Manis, archives, John T. Miller, health, physical education and recreation, Larry D. Oppler, physics; Dale A. Patison, history; Richard W. Pippens, chairperson of biology and biotechnical sciences; Herbert J. Pruss, Bernhard Center.

Helen R. Robin, political science; Erik A. Schreiner, mathematics and statistics; Robert Jack Smith, emeritus in anthropology; Chojarka Stanis, chemistry; Wally E. Stander, sociology and anthropology; Harris Taplin, statistics; Dale Dar. Warren, chemistry; Jack S. Wood, biology and biotechnical sciences; and Joseph T. Work, music.

The 25 Year Club was established by the University in 1938 to allow alumni to recognize the contributions made to the University by employees who have committed their careers to Western.

London brochure available

Information is now available on Western's 13th annual visit to London scheduled for March 3-12.

Led by H. Nicholas Hannah, history, the trip will feature a guided tour of London and various performances and productions for music and the fine arts.

For more information, come to the Office of International Education and Programs a 7-3951.

Calendar

DECEMBER

Thursday/5

(through 12) 22nd Annual SDA Representatives will be available for on-campus individual retirement savings consultation at no cost to employees: call the staff benefits office for appointments, 7-3630.

Landscaping colloquium, "Symbolic Work and Embossment," Ruth Zachary, printer, 1240 Seibert Administration Building, 8 a.m.-noon and 1-5 p.m.

(thru 9) Exhibition, "Works on Paper," Delois Henke, Space Gallery, Knauss Hall, 9 a.m.-4 p.m.

Executive education/management development seminar, "Successfully Working With People," Ron G. Wells, Comprehensive Performance Systems, Indiana, Faculty Center, 9 a.m.-4:30 p.m.

(thru 15) Exhibition of paintings by Dick Keaveny, art, Gallery II, Sangren Hall, 9 a.m.-4:30 p.m.

Friday/6

Meeting, Religion, Politics and the Council of the Faculty Senate, Conference Room C, third floor, Seibert Administration Building, 3 p.m.

Mathematics and statistics colloquium, "Integrating Purchasing's Strategic Development with Supplier Performance Criteria," David M. Luft, industry engineering, Commons Room, sixth floor, Everett Tower, 4:10 p.m.; refreshments, 3:45 p.m.

Meeting, Faculty Senate, Fetzer Center, 7 p.m.

Concert, "Christmas Music Comes Early," University Collegium Musicum, with special appearances by members of the Society for Old Music and the Troubadours, Dal ton Center Lecture Hall, 8 p.m.

Men's basketball, WMU vs. Valparaiso University, Read Fieldhouse, 8 p.m.

Student tube recital, Mark Hageman, Dalton Center Recital Hall, 9 p.m.

Friday/7

Communication research colloquium, "A Study of Corporate Values," James A. Gilchrist and Shirley A. Van Hoeven, communication, Faculty Lounge, Bernhard Center, 12:45-2:50 p.m.

Multicultural, featuring a 16-year-old boy with Down's Syndrome who is multiply injured, Studio A, Darrah Center, 2 p.m.

Concert, "Westminster's First Carol," Westminster Singers, University Choir, Multi-Media Room, second floor, Bernhard Center, 7:30 p.m.

Presentation, Women's basketball, WMU vs. Chicago State University, Read Fieldhouse, 5 p.m.

Student piano recital featuring Stewart McGregor, Dalton Center Recital Hall, 8 p.m.

Student voice recital, Sundy K. Meriva, Dalton Center Lecture Hall, 8 p.m.

Monday/8

Faculty recital, trumpeter Charles Spindler, accompanied by pianist Phyllis Rappeport, Dalton Center Recital Hall, 8 p.m.

Tuesday/9

Meeting, Undergraduate Studies Council of the Faculty Senate, Board of Trustees Room, second floor, Bernhard Center, 7 p.m.

Wednesday/7

Meeting, Human Subjects Institutional Review Board, Dean's Conference Room, College of Health and Human Services Building, 8:30 a.m.; engineering, Commons Room, sixth floor, Everett Tower, 4:10 p.m.; refreshments, 3:45 p.m.

Meeting, Faculty Senate, Fetzer Center, 7 p.m.

Concert, "Christmas Music Comes Early," University Collegium Musicum, with special appearances by members of the Society for Old Music and the Troubadours, Dalton Center Lecture Hall, 8 p.m.

Men's basketball, WMU vs. Valparaiso University, Read Fieldhouse, 8 p.m.

Student tube recital, Mark Hageman, Dalton Center Recital Hall, 9 p.m.

Conference, "The American Brass Christmas Concert," University Music Orchestra, 8 p.m.

Thursday/8

Conference on Senior Engineering Design Projects, Fetzer Center, 9 a.m.-5:30 p.m.

Staff training seminar, "Craftsmanship and Creativity," 204 Bernhard Center, 9 a.m.-noon. Lecture, "Great Women Singers from the Golden Age," Margaret Pletz, EL Leopold, women's chorus, Multi-Media Room, 7:30 p.m.

Conference on Senior Engineering Design Projects, Fetzer Center, 9 a.m.-5:30 p.m.

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"Concert of Medieval Songs," University Choir, Multi-Media Room, second floor, Bernhard Center, 7:30 p.m.

Admission charged