Visitation kicks off Black History Month

About 150 high school students will help Western kick off Negro History Month with a long campus visitation program on Wednesday, Feb. 3. Students represent five area high schools.

Dean William A. Burian, health and human services, addressed academic involvement in health promotion: "It's impossible to separate the effects of the disciplines are building a knowledge base that can change the change in human behavior. We cannot underestimate the power of the individual to change behavior to reach his or her full health potential."

Burian cited as an example that as recently as 10 years ago, the rooms in which the health promotion presentation was taking place would have been full of cigarettes. Now, he said, "We have been one of the contributors." Burian said total health insurance costs for Western, including life and disability insurance, paid both by faculty and staff members, is more than $6.8 million a year.

The control of escalating health-related costs is one of the key messages in our curriculum, and not just in health-related areas," Burian said.

The University's faculty-staff wellness insurance program to help those with personal problems has been launched this semester under the coordination of Valerie A. Martin.

The University's commitment to education on AIDS, "Secondary Deficiency Syndrome is articulated in a policy approved Dec. 18, 1987, by the Board of Trustees. The AIDS policy also emphasizes individual rights.

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"Further, we need to continue our emphasis that, as a large employer, on an institutional and individual basis to address health promotion, as we have done through Zest for Life, our new employee assistance program and in a month long campus visitation program, "Burian said.

Kelley said health total insurance costs to Western, including life and disability insurance, paid both by faculty and staff members and the University are now at $6.8 million a year.

The fact is, we're seeing a trend toward healthier care in our residence hall cafeterias, and we're pleased to participate in it," said Dean. who has been one of the contributors, "But I would have added "We've added whole-grain cereals as well as baked foods, including fish, and hot vegetables. Of course, we still serve French fries, but..."

"Since we've added the public cafeteria, American Heart Association endorsed entrees are a salad bar feature of a healthier environment, Dean said.

"We're playing a key role in a healthy lifestyle, and Western's recreation facilities may be undergoing major changes. M. Zabik, chairperson of health, physical education and recreation and of a committee on facilities planning.

Zabik's committee, with the help of a consultant, hopes to have a master plan maintained, modified and constructed facilities that will meet our needs for the next 25 years," he said.

When the master plan is complete, he said, "we will be considered among other institutional priorities.

For students, health promotion efforts began at Western in 1978, with the establishment of the position of health educator in the Student Health Center, said Che R. Dean, dining services, who said the seven cafeterias he operates serve more than 1 million meals during the fall semester. His award-winning program is based on continuous food service throughout the day for the 5,500 students who eat in residence hall cafeterias.

We make two fruits available all day," Dean said. "We've added whole-grain cereals as well as baked foods, including fish, and hot vegetables. Of course, we still serve French fries, but..."

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Computer system paves way for future planning

A computer system that can analyze the water, soil, and transportation resources of a given area can be used in everyday use by the 21st century. For now, it's a new tool with "unlimited possibilities," being used by geographers at Western Michigan University.

ERDAS (Earth Resources Data Analysis System), a $54,000 system that combines the newest technology in the Analysis System, a geographic data in a Geographic Information Systems analysis package. Together, the two kinds of information can supply answers for a wide range of questions.

Areas can be quickly mapped and researchers can obtain printed copies of their maps. ERDAS can also be used to determine various geographic and developmental features of an area.

"It's a much quicker and cheaper method for mapping an area," says Eldor C. Quandt, chairperson of geography. "The computer system will link the University with underdeveloped countries and some of its uses, Dooley says, are only limited by the imagination of its users.

Dooley demonstrated one industrial application of the system during the training session. The computer was asked to provide possible site locations for a prospective factory. Given two important criteria -- a certain soil type and proximity to a major road -- the computer produced a color-coded map of sites that meet the requirements.

The new system will allow WMU to enter the geographic data of various counties and some Soviet water research, Dickason predicts Michigan will continue to be a strong factor in the national and international use of the technology.

"There is a huge employment potential for persons familiar with this type of analysis," says Dooley. "It's a sophisticated tool to help them make necessary decisions in the future."
Applications due for Bryn Mawr institute

Brynburied by honored health professional society

As a former language

B. Burian honored by health professional society

made by Maher's widow, Lee Maher, at

Anthropology faculty.

fiscal management skills, management

and planning, government relations,

information management and profes-

sional development.

The goal of the institute is to provide a better understanding of higher education

administration, as well as to initiate a peer support network.

Interested persons should send four

copies of the following to Susan B.

Hannah, assistant vice president for

academic affairs: a current resume; a

letter that identifies their interview

professional objectives, cites their

special strengths and outlines the ways

the institute will help them achieve their

objectives; and an application letter from

their department head/chairperson or
dean on their potential for administrative

service at the University.

The application material will be reviewed by a screening committee, which will recommend nominees to

President Haenicke by Monday, March

28.

For more information, persons may contact Hannah at (215) 496-0430, or through

participants in the institute: Carol Payne

Smith, education and professional
development coordinator, in the Erdina
2.62, in the Waldo Library, 3-1560; Griselda Daniel,

special projects coordinator, 2.42; or Dr. E.

Buckner, Waldo Library, 3-4969.

O P P O R T U N I T I E S A B R O A D---As a former language

and frequent traveler to foreign
countries, Eleanor L. Krawut-

schke (pronounced krab-WOOT-

shuhb) knows how much an experi-

ence in another country can benefit a

student's education and professional

development. Western students are

to try these experiences through her work as corz-

nator of Foreign Study Services, a part

of the Office of International Education and Programs. "Ellie," as her friends call her, helps

students find ways to pay for their education and travel abroad. While she spends some of

her time helping students find work and low-cost travel for students, the emphasis of her job is on tracking

for foreign study opportunities, she says.

Once students are placed at foreign institutions, she works with them to make sure their credits are trans-

ferred correctly. Krawutschke, who has worked at Western for 18 years and in her present job for 12, says she enjoys the travel opportunities, while they're abroad and especially after they've returned. "I like to see how much

they've grown from the experience," she says. She notes that many students who have returned from their

projects, she says, is International Night. The annual event is set for 6 to 10 p.m. Friday, April 8, in the

East Ballroom of the Bernhard Student Center. It gives participants an opportunity to "tour the world" in

and countries, and on many study, work and travel opportunities. She cur-

rently plans to be available to staff the various displays. Interested persons should contact her at 2-8181.

New computer bank offers students access to 'cashe'

To use the computer service, students must obtain an application from the Office of

Fiscal Management, 3306 Faunce Student Services Building, 3-8006. They should return the completed form to the Cashiering Office, 1270 Seibert Ad-

ministration Building. Interested students who register for Foreign Study Services will be included on the quarterly report of Information Technology Services.

The December premium will be reflected on the quarterly report for the period ending December 31, 1987, which was mailed this month.

The December premium will be reflected on the quarterly report for the period ending March 31, 1988. TIAA-

CREF wishes to assure those involved that this premium will be credited to the annuity as of the original participation date of December 31, 1987, and there is no loss of interest or investment earnings.

TIAA-CREF regrets any inconvenience caused by the delay in processing. If, by December 31, 1987, you have any questions, please call TIAA-CREF's group holder information center, toll-free, at 1-800-842-2776.

Personnel

Notice to TIAA-CREF SRA participants

TIAA-CREF has notified Western that, due to processing problems at TIAA-CREF, the November 1987 premium from WMU for employees who hold Supplemental Retirement Annuity Plans (SRA) may not be included on the quarterly report of Information Technology Services for the period ending December 31, 1987, which was mailed this month.

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Obituary

Louise F. Struble, emerita in education and psychology

From 1923 to 1952, she was an art teacher in the campus training school and the preparatory school. Following her retirement, she was a substitute teacher in the School of Education and the Augusta school district and a reporter for the Galesburg Argus and for the Village Press.

She was actively involved in the Galesburg Historical Society, as well as the Galesburg Historical Museum, which she helped establish. Memorial contributions may be made in her name.
lung cancer and other diseases. The U.S. Office of Disease Prevention and Health Promotion was established in 1976 and in 1978, "Healthy People: The Surgeon General's Report on Health Promotion and Disease Prevention," the first document from the Office of Disease Prevention and Health Promotion outcomes can contribute to national health, morale, energy and productivity as individuals and as an institution," she said.

The effort has led Zesters to encourage fellow employees on topics of interest to their campus activities.

During the past year, Media Services provided 354 programs to local community centers. Of that number, 112 programs were produced on the campus by Media Services' TV Production Group. Recent WMU productions included: a six-part series on "World Food and Agriculture," featuring internationally known experts; a multi-part series on voting in "Newsvision Legislative Report," a monthly co-production with WMUK-FM; and a new series "WMU Forum," featuring faculty and staff members who have attended WMU programs and offered several series of programs from the National Aeronautics and Space Administration.

One local member, the Kalamazoo Cable Access Center (Channel 33) will be shown broadcasting three television credit courses that are being offered in cooperation with Western's Office of Self-Instructional Programs. The courses are based on films provided by the Western University film series.

Beginning this month, local viewers will be able to receive credit for: GHUM 410 Critical Times-Civil Rights Movement ("Eyes on the Prize"); GS 305 Sub-Saharan Africa ("The Africans"); and PSY 597 Brain, Mind and Behavior ("The Brain").

The telecourses also are scheduled for broadcast on Grand Rapids Education Access Channel G and on PBS Channels 35 and 52. For more information about how to register for the telecourses, contact the Office of Self-Instructional Programs at 3-0788.

Gary Fund trip planned

Summer in the Alps is on the agenda for travelers taking part in this summer's Gary Fund European Adventure.

Tentative travel dates for the trip have been set for June 14-26. The proposed itinerary includes Western Europe, Austria, Switzerland, Liechtenstein and Germany.

Roundtrip travel from Detroit, all lodgings and meals each day are included in the estimated $1,650 cost of the excursion.

The trip is sponsored by the Mike Gary Athletic Fund. For more information, contact William Doolittle, Gary Fund, at 3-0975.

Business deadlines near

Faculty members are asked to remind their students in the College of Business that a number of deadlines are quickly approaching.

Between Feb. 1 and 12, business administration students should meet with their advisors.

In addition, College of Business Office of Student Services applications are due at 3 p.m. Monday, Feb. 15, in the advising office, 250 North Hall.

COTO OFFICERS -- The officers in this year's Clerical/Technical Organization are, from left: Doris J. Moore, center for Women's Services, vice president; Barbara A. Bennett, off-campus life, secretary; Ileen McCord, continuing education, treasurer; Bettye Welles, director, and Ross Township. It joins 275 other community access centers in South Haven; and the area's Media Services satellite reception facilities. WMU received programming produced by Community Access Center; Portage Community Cablevision, Coldwater Cable; Lakeland Access Center in South Haven; and Allegan County CableVision.

The effort has included viewing programs throughout the region with a closer look at WMU campus activities.

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