Assessment program shows freshmen, seniors above national average

Western Michigan University Testing Program's College Outcomes Assessment program last fall showed freshmen, seniors and with up to 46,000 of their counterparts at as many as 136 colleges and universities across the country.

The results of the American College Testing Program's College Outcomes Measurement Program were presented Feb. 4 to the Faculty Senate and were scheduled to be presented to the Senate's Undergraduate Studies Council Feb. 9. College deans and the chairpersons of college curriculum committees also have been sent copies of the report. Students are given their test scores individually upon request.

The test seeks to assess the outcomes of general education at the University. It showed that WMU freshmen and seniors placed at about the 60th percentile nationally in both content and skill measures, meaning their scores are better than 60 percent of the institutions where students were tested.

"We have made a good beginning in outcomes assessment, there is a great deal more to do," Provost George M. Dennison told the Senate. "It must be understood that we are looking at the outcomes of any one program or college but, rather, of the breadth of our baccalaureate programs."

Dennison noted that Western is the only public institution in Michigan currently involved in outcomes assessment. That may be one reason, he said, that he has been invited to be a panelist on the subject at a "Mindpower" conference to be sponsored March 2 by State Sen. William A. Sederburg, chairperson of the Senate's higher education and technology committee and the Senate appropriations subcommittee on higher education.

"If we are to really need in Michigan is a context within which each institution can develop an assessment program that is meaningful and important to people at each institution and the education students receive," Dennison said. "One administration of an test hardly amounts to anything upon which we can draw inferences or begin to make massive curriculum changes."

"What this process will tell us over time, however, is how well we are accomplishing the goals and objectives we choose for ourselves in our baccalaureate programs. The process also will help individual students make choices about their future based on sound evidence and helpful insight." (Continued on page two)

Medallion Scholarship Program competition expands

This year's Medallion Scholarship Program Competition has expanded from 220 seniors, in order as better accommodate the growing number of applicants. This year's competitions will be conducted Saturdays, Feb. 13 and 20, on campus. About 550 top high school seniors -- 225 on each date -- are expected to compete for scholarships valued at $1 million to attend WMU this fall. Some 850 of their parents also will attend, participating in information sessions and other activities.

"Scheduling two events rather than one allows us to serve more students," said Ray E. Henderson, admissions. "Otherwise, we would have had to limit the number of students who could participate."

This year's attendance estimate represents a 20 percent increase over the 459 students who came to campus last year for a day of testing and information sessions, in order as better accommodate the growing number of applicants. This year's competitions will be conducted Saturdays, Feb. 13 and 20, on campus. About 550 top high school seniors -- 225 on each date -- are expected to compete for scholarships valued at $1 million to attend WMU this fall. Some 850 of their parents also will attend, participating in information sessions and other activities.

This is the fourth year for the event, during which students compete for some of the highest merit scholarships in America. The annual event, which nearly 170 persons participated.

"This remarkable scholarship program was established at Western in 1984. The Waldo scholarship is intended for a student in the Honors College. The theme for the evening was intended to provide participants with an opportunity to fulfill their fantasies if they are interested in the fine arts. ABOVE: Student Naomi Stickel tries out opera of costumes. Pictured are, from left, Helen J. Flaspohler, development officer; Bonnie R. Guido; her husband, Chauncey J. Brinn, vice president for development; and Director Stephen L. Zegree, music. A Medallion Scholarship was established with the proceeds from evidence and to help students nationwide who have participated and their donations totaled $26,500.

Donors establish nine new awards of $22,000

Nine new Medallion Scholarships have been established, bringing the total number to 38 awards in what is regarded as one of the largest merit scholarship programs in American public higher education.

This year's scholarships are valued at $22,000 each over four years, an increase of $2,000 each to cover costs that have risen since the program was established at Western in 1984. Western's first Medallion scholarship was awarded to a student in the Honors College. The theme for the evening was intended to provide participants with an opportunity to fulfill their fantasies if they are interested in the fine arts. Above: Student Naomi Stickel tries out opera of costumes. Pictured are, from left, Helen J. Flaspohler, development officer; Bonnie R. Guido; her husband, Chauncey J. Brinn, vice president for development; and Director Stephen L. Zegree, music. A Medallion Scholarship was established with the proceeds from evidence and to help students nationwide who have participated and their donations totaled $26,500.

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The seven Medallion Scholarship recipients are in the class of 1989 and 1990, respectively, and 10 are in the class of 1991.

"This remarkable scholarship program made a statement of minority and diversity and members prove they wear many hats, not only on the job but also on social occasions. Pictured are, from left, Helen J. Flaspohler, development officer; Bonnie R. Guido; her husband, Chauncey J. Brinn, vice president for development; and Director Stephen L. Zegree, music. A Medallion Scholarship was established with the proceeds from evidence and to help students nationwide who have participated and their donations totaled $26,500.

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Features for fingers covered in telephone training

Learning to use a telephone is as easy as pushing a few buttons, right? You’d be surprised what the WMU’s telecommunications department can do.
The new phones currently being placed on faculty and staff members’ desks in anticipation of the switch March 4 from Michigan Bell to the University’s new $8.8 million telecommunications system will be able to perform many functions at the push of a button. But faculty and staff members first need to learn about those capabilities by attending training sessions currently in progress.

"The new telephones have many new features," said Phillip Fennel, a representative of Telecommunications Interiors, Inc., who works directly with the faculty and staff members first to learn how to use them. If they don’t learn to use them properly, they may be disconnecting people once the switch occurs.

Till is the consulting firm helping the University with the telecommunications project. The cover will take place after 3 p.m. Friday, March 4. It was scheduled to coincide with the beginning of spring break so that faculty and staff members can get used to the new system before the lower traffic period. Residence hall phones will be made the transition early May, after the winter semester has ended.

The training sessions for single-line and multi-line phone users began Feb. 8 and will continue through March 1. Sessions will be held on weekdays at 9 a.m., 10:30 a.m. and 3 p.m. in the basement of the Bernhard Student Center.

Most faculty and staff members should be attending the single-line phone training sessions scheduled for 2-2:30 p.m. at 3-2746 on the old phones or at 7-4463 (P-H-O-N-E) on the new phones.

The telecommunications staff coordinator is putting together a supplemental directory for faculty and staff phones. It will be distributed the week of Feb. 29.

Help available

Have a question about the new phones? The telecommunications department is now open for business in a new environmentally friendly building.

Persons are asked to first contact their departmental telephone service coordinator or the telephone service coordinator at 3-2746 to answer any questions. If they cannot help, personel will make an appointment for them at 3-2746 on the old phones or at 7-4463 in the basement.

The sessions are designed to provide hands-on training for everyone. The maximum of 15 people will be in each session. Faculty and staff members are encouraged to be on time, so that they don’t delay the other persons in their session. The training sessions will last about an hour.

Once they arrive, faculty and staff members will be directed to one of four rooms set up for training. Training personnel will be using the instruments and their various features. Each participant will receive a Telephone Users Guide. Some of the functions that will be available to users include "call park" and "call back." With call park, faculty and staff members will be able to put someone on hold and retrieve that call from another phone in their office area. Call back is useful when calling a number that is busy. Users will be able to program their phone to ring in their office and in the office of the person whose line was busy, once both are off the phone.

Faculty and staff members will receive office directory cards with the new numbers of many departments on campus at the end of the training session.

Departmental telephone service coordinators will be going through advanced training on the new phones between Feb. 29 and March 1. Two-hour sessions designed to provide more in-depth information will be scheduled for 8 a.m., 10:30 a.m. and 3 p.m. each day in the basement.

Persons interested in subscribing to Voice Mail, an electronic messaging service, will be able to receive additional training. Employees will be attending training sessions on that function after April 1. Employees should contact their departmental telephone service coordinator or the telecommunications department for more information.

Assessment

(Continued from page one)

particularly skills in using mathematical concepts and in differentiating fact from opinion," Bunda said.

Interestingly, the noted, students could distinguish between fact and opinion more readily in print materials that were accompanied by visual aids, such as diagrams or videos. The test has 15 activities, including some on audiotape and video.

Skill in communication was the only measure on which WMU freshmen fell below the national average, Bunda noted. Scores were above the national average in all measures.

"Among our freshmen, undecided students -- those uncertain about their major -- had somewhat lower scores than students who had declared majors," Bunda said.

"That may mean that some students in high school don’t think seriously enough or early enough about college, and so they don’t develop the kinds of skills they’ll need when they get to college," Bunda cautioned.

Bunda cautioned that any generalization to be made about WMU freshmen is "tentative at best." She said that more investigation is needed to determine what might be done to address the needs of freshmen students in coming years.

She did suggest, however, that consideration be given to the kinds of instruction students receive in reading, in mathematics as a form of communication and in students’ abilities to analyze messages.

Bunda said the next step in the assessment process involves sharing the results of this first year’s experience with as many faculty members as possible. "It’s good to get it out, but not in a way that people who control and deliver the curriculum to our students, our faculty, and video tapes."

The COMP test is one of three assessment instruments currently being used. The COMP test, in another way, Bunda said. Seven departments are currently working with her on an Education Testing Service instrument to assess outcomes of majors in those departments. Alumni of the institution also are being asked to reflect on their in-class and out-of-class educational experience at Western.

"Our assessment efforts are as complex and varied as at some institutions that have been involved in assessment for five years," Bunda said. Results of the alumni survey are expected in June. Testing of students in the current academic year is to take place in the spring and is to be provided to faculty members in September.

Residence hall staff honored

Gov. James Blanchard has declared Tuesday, Feb. 16, "Residence Life Staff Appreciation Day." The observance is intended "to provide thanks and recognition to those staff for the countless hours that they dedicate to our student development.

Western's offices of residence life and residence hall facilities hope that many will take this opportunity to thank the staff for the positive impact they provide for those students who live in the residence halls.

Dr. Robin Delene nominated for Senate offices

Robinson, Stanley Robin, sociology, and Linda M. Delene, marketing, have been nominated for re-election to their positions as president and vice president, respectively, of the Faculty Senate.

Their nomination took place during the Feb. 4 meeting of Senate. The election is to take place by mail between Feb. 10 and 23. If re-elected, this would be the second one-year additional term for each of them.

In other action, the Senate approved a statement on academic integrity developed by an ad hoc committee on academic conduct chaired by Michael S. Pritchard, philosophy.

The statement, which would apply to the entire University community when implemented, identifies several areas of interest, including honesty; the use of resources; professional relationships among academic colleagues; policies and issues related to human and animal research; and the use of computers and other related issues.

The Senate acknowledged the absence of M. Delene, marketing, from several general studies faculty, who was injured in an automobile accident.

The Senate also heard reports of the Assistance Fund, the Financial Aid and Services Council by its chairperson, Beverlee A. White, Counseling Center; and of the Undergraduate Studies Council by its chairperson, Mary A. Cain, dean of curriculum and professional development.
Rape prevention expert to speak Feb. 17

Potential rape victims may not be ready to try a variety of tactics which faced with an assault, says natio-

nal rape prevention expert Thompson. Who will bring his message to West-

ern on Wednesday.

Feb. 17.

Speaking at 7 p.m. in 2304 Sangren Hall, Thompson will outline his "Option System for Sexual Assault Prevention" in a presentation that is free and open to the public.

Thompson, an assistant professor of physical education at Central Michigan University, is the author of the 1987 book "No More Fear" and the originator of the Option System that has been taught to more than 4,000 women and features the educational television programs such as "Good Morning, America" and "The Sonja Friedman Show."

A martial arts instructor with a black belt in judo, Thompson first became involved in sexual assault prevention after the violent rape of one of his students at Indiana University in 1973. He examined existing rape prevention strategies and found them inadequate, leading him to develop the Option System.

Thompson's system is based on his study of 5,200 sexual assaults and personal interviews with 5,000 rape victims and convicted rapists. That information, combined with information from law enforcement officers, psychologist, psychiatrists and doctors and Thompson's own background in the martial arts led Thompson to develop the Option System. He says that Thompson is based on "reality and winning".

During his 15 years of research on the topic he concluded that every sexual assault is different and women need to learn how to assess their attackers, their situation before deciding what "option" will be the best for them. Based on his own background in judo, Thompson has found that self-defense and martial arts courses for women may do more harm as good when it comes to prevent-

ing sexual assault.

Thompson, who has been a faculty member at CMU since 1973, serves as a consultant for the Michigan Department of State Police, the Department of Law Enforcement Training, a post he has held since 1973, and as an instructor for law enforcement agencies across the nation, private corporations and wom-

en's service groups. A featured speaker at high schools and colleges across the state, Thompson has also conducted workshops for department of state agencies in the Michigan communities, Colorado Springs, Colo., and Santa Fe and Albuquerque, N.M.

Thompson's talk is sponsored by the Office of Residence Hall Life, cooperation with the Center for Wom-

en's Services.

State again selects WMU for talented student program

About 100 gifted and talented Michigan high school students will again study at Western Michigan University under a state Board of Education sponsorship.

WMU has been selected for the second year to host a four-day conference for the Summer Institute for the Arts and Sciences.

"Western's 1987 institute was evaluated as outstanding by high school participants and the Department of Education," said Provost George M. Dennison in making the announcement during the Jan. 15 Board of Trustees meeting. "We are pleased to be selected again as an important part of the National Institute on the Arts and Sciences." The program is designed to provide high school juniors and seniors with the opportunity to participate in intensive classes that allow them to interact with highly-competent profes-

sionals and peers with similar interests and to explore new ideas.

"It's really designed to give very bright high school students exposure to the arts and sciences in a setting that provides opportunities that probably don't exist in their schools," says James P. Cope, social science faculty member and co-chairing the program with Faith Gabelnich, Honors College. "Most of the programs we've gone beyond typical courses offered through high schools.

Last year's program was conducted in cooperation with Kalamazoo College, the University of Michigan, and the Kalamazoo Area Intermediate School District. In 1988, those groups will again be participating, along with an additional organization, the Kalamazoo Institute of Arts. A "For Home Use Only" award

employer that she decided to stick around for a full-time job there after she graduated from WMU. Now an administrative secretary in the department, she has been in her current position for three years. Nearly on top of the two and a half years of experience she gained while in college. She's there to help some 30 faculty members "make sure everything gets done," she says. That can mean filling out tests and letters to processing the payroll for their 30 or so graduate research assistants. She also works with several student organizations in the department to arrange travel arrangements. In addition, she supervises students who answer the phones, works with the department chairperson on scheduling classrooms and setting up courses for the upcoming year, with ordering books for their classes. And she would most like to have the privilege of maintaining a bank of some 3,000 departmental alumni. She says she particularly enjoys her work with the students. "You get attached to them," she says. "It's hard when they graduate."
Calendar

February 11

Exhibition of oil paintings by Wanda Schubert, Center for Public Administration Programs, 1240 Seiberth Administration Building, weekdays, 8 a.m.-noon and 1 to 5 p.m.

Exhibition of watercolors by Victoria Limta, Kalamazoo artist, Space Gallery, Knauz Hall, weekends, 9 a.m.-4 p.m.

Exhibition of fine and multi-line telephones, training rooms A, B and C, basement, Bernhard Student Center, 9 a.m.-10:30 a.m. and 1:30 p.m. and 3 p.m. by appointment.

Call 2-7240.

Exhibition, recent paintings and lithographs by Don King, art, Gallery II, Sangren Hall; Mon.-Fri., 10 a.m.-5 p.m.; Sun.-2:30 p.m.; Wed., Feb. 17, slide lecture, 1213 Sangren, 7 p.m.; reception, Feb. 21, Gallery II, 2-5 p.m.

Campus-wide blood pressure screening: Kohrman Hall (outside Room 2037), 9:30 a.m.-2:30 p.m. in cafeteria Bar and Lounge B; 250-630-630.

Communication talk, "Slavery in the Northwest Ordinance: A Study in the Political Economy," David Zarefsky, associate dean of the School of Speech, Northwestern University, 10th floor lounge, Spray Tower, 12:15 p.m.

Doctoral oral examination, "The Effects of a WildernessAdventure Program on the Self-Concept, Locus of Control Orientation and Interspersonal Behavior of Delinquent Adolescents," Timothy Zwart, counselor education and counseling psychology, Tate Center, 9 a.m.-3:30 p.m.; advance registration recommended. Deposit refundable.

Mathematics and statistics colloquium: "What is Expected of an Industrial Statistician?", 2:30 p.m.; and "What You Can Do For A Living If You Are Interested In Math, But Do Not Want To Be A Computer Scientist or Engineer," Charles C. Ceder, manager of statistical and mathematical services, Lilly Research Laboratories, Commons Room, sixth floor, Everet Tower, 3:45 p.m.

Meeting, Admissions, Financial Aid and Student Services Council of the Faculty Senate, Conference Room A, third floor, Seiberth Administration Building, 3 p.m.

University film series, "Celine and Julie Go Boating," Jacques Rivette, director, 2750 Knauz Hall, 4:15 and 8 p.m.

Friday

Campus-wide blood pressure screening, Kohrman Hall (outside Room 2037), 9:30 a.m.-2:30 p.m.

Geography lecture, "The Development and Persistence of Land Tenure Patterns in the United States Indian Reservations," Ronald Jahnke, Valparaiso University, 338 Church Hall, noon.

High Noon at Dalton, student chamber ensembles, Dalton Center lobby, noon. Student recital features Lisia Schroeder, Dalton Center Lecture Hall, 5 p.m.

Women's gymnastics, WMU vs. Bowling Green State University, Gary Building, 3 p.m.

*(and 13) Hockey, WMU vs. Ohio State University, Lawson Ice Arena, 7:30 p.m.

Saturday

Women's basketball, WMU vs. Miami University, Read Fieldhouse, noon.

Women's basketball, WMU vs. Miami University, Read Fieldhouse, 2:30 p.m.

Sunday

Concert, University Concert Band, Miller Auditorium, 3 p.m.

Entry day for 1988 annual student art exhibition, forms and fees due, Multi­media Room, Dalton Center, 9 a.m.-5 p.m.

All day, David Rex of the University of Essex in England will be on campus to talk with persons interested in study in England. Contact the foreign language office, 3-8181, for further information.

Campus-wide blood pressure screening: Bernhard Student Center lobby, 9:30 a.m.-11:30 a.m.; Niehoff halls cafeteria entrances, 4:30-6:30 p.m.; Open rehearsal, Bartok Quartet, 1119 Dalton Center, 2 p.m.

Workshop, "Introduction to Interviewing," Career Planning and Placement Services, first floor, B-wing, Ellsworth Hall, 2:30-3:30 p.m.; advance registration recommended. Deposit refundable.

Slide lecture, "Holding the Line," Darryl Hughto, visiting artist and juror of the 1988 Annual Student Art Exhibition, 2840 Sangren Hall, 7:30 p.m.

Tuesday

Campus-wide blood pressure screening: Bernhard Student Center lobby, 9:30 a.m.-3:30 p.m.; French, Zimmerman, Davis halls cafeteria entrances, 4:30-6:30 p.m.

Workshop, "Introduction to Job Search II," Career Planning and Placement Services, first floor, B-wing, Ellsworth Hall, 2:30-3:30 p.m.; advance registration recommended.

Student voice recital, Laura Trellep, soprano, Dalton Center Recital Hall, 8 a.m.-3 p.m.

Wednesday

Campus-wide blood pressure screening: Dalton Center lobby, 9:30 a.m.-3:30 p.m.; French, Zimmerman, Hodge, Bigelow halls cafeteria entrances, 4:30-6:30 p.m.; Dalton Center loading dock, 10-10:45 p.m.

Competition series, Recital, Dalton Center Recital Hall, 2 p.m.

Workshop, "Professional Interview Training," Career Planning and Placement Services, first floor, B-wing, Ellsworth Hall, 2:30-3:30 p.m.; advance registration recommended. Deposit refundable.

College of Health and Human Services presentation on health issues by the Mad Hatters, educational theatre group, 208 Bernhard Student Center, 4-6 p.m.

Women's basketball, WMU vs. Bowling Green State University, Read Fieldhouse, 7:30 p.m.

Black History Month event, "A Gospel Extravaganza," co-sponsored by Minority Student Services and Phi Beta Sigma, Dalton Center Recital Hall, 7 p.m.

Lecture, "Option System for Sexual Assault Prevention," Stephen Thompson, Criminal Justice, University of Michigan, 2304 Sangren Hall, 7 p.m.

Men's basketball, WMU vs. Bowling Green State University, Read Fieldhouse, 7:30 p.m.

Economics lecture series by Richard B. Freeman, professor of economics, Harvard University, and program director for labor studies, National Bureau of Economic Research, "Industrial Wage and Employment Determination in an Open Economy," 3760 Knauz Hall, 11 a.m.; lecture, "Industrial Wage and Employment Determination in the Free World," 3750 Knauz Hall, 8 p.m.

*(thru 20) Comedy, "The World We Live In," York Arena Theatre, 8 p.m.

Thursday

Campus-wide blood pressure screening: Waldo Library ground floor lobby, 9:30 a.m.-2:30 p.m.; physical plant, 3-4 p.m.; West Hall lobby, 4:30-5:15 p.m.

Social workers workshop, "Relationship Counseling: A Holistic Perspective," Molly Voss, Specialty Program in Holistic Health Care, Fetzer Center, 12:30-4:50 p.m.

Workshop, "Creating Effective Resumes and Letters," Career Planning and Placement Services, first floor, B-wing, Ellsworth Hall, 1:30-3 p.m.; advanced registration recommended.

History colloquium, "The Saud and FDR," Ross Gregory, history, 3020 Friedmann Hall, 3:30 p.m.

Black History Month event, "Annual Black Male-Female Panel Discussion," sponsored by the Black Americans Studies Program, 3770 Knauz Hall, 7:30 p.m.

*Admission charged

Labor and economics to be lecture topic

Workshop on creation of effective resumes and letters, Career Planning and Placement Services, first floor, B-wing, Ellsworth Hall, 1:30-3 p.m.; advanced registration recommended.

History colloquium, "The Saud and FDR," Ross Gregory, history, 3020 Friedmann Hall, 3:30 p.m.

Black History Month event, "Annual Black Male-Female Panel Discussion," sponsored by the Black Americans Studies Program, 3770 Knauz Hall, 7:30 p.m.

Award to Japan available

Applications for the Keio Scholarship are now available in the foreign study office, A-404 Ellsworth Hall, 3-8181.

The deadline to file is Friday, March 18.

Students interested in studying in Japan may apply. It covers all expenses except transportation to and from Japan.

Red Cross honors resident assistants--The board of the Kalamazoo County chapter of the American Red Cross honored resident assistants at a reception Feb. 4 at the Orchards for their help in last November's successful campus-wide blood pressure screening.

In all, 557 pints of blood, which was 62 percent of the Red Cross' November total. Participants at the reception included, from left, Brian Walz, a junior in accounting and an RA in Britton-Hadley; Charles Beyerlein, M.D., a member of the chapter board and chairperson of the chapter's blood services committee; Jean Forrest, chapter blood services coordinator; Nancy Owen, chapter executive director; and Elette Harris, a freshman in finance and an RA in Harrison-Sitton. The student advisors are members of the Community Awareness Committee in the Office of Residence Hall Life.

Medallion

(Continued from page one)---

The rest of the day for the students is open to experience the University faculty's teaching. Students can choose subjects ranging from critical thinking to bioethics to aviation.

"The interaction with faculty is an important part of the program," Hender­son says. "We feel it is important for students to experience what it's like being a student at a Western.

The students also will have lunch and attend an evening banquet.

A 4-5:30 parent agenda for the day will feature interest sessions, including presentations on the Honors College and the transition from high school to college as well as a panel discussion featuring some of the current Medallion Scholars. Parents will also tour a residence hall, have lunch and attend an evening reception.

In addition to the student events, workshops will take place in Sangren Hall and the Fetzer Center. More than 250 faculty and staff members will be involved in the program's various phases.