Tuition increase on agenda for June 24 Board meeting

A tuition increase for 1988-89 is on the agenda for the Friday, June 24, Board of Trustees meeting. The meeting will begin at 9 a.m. in the Board Room of the Bernhard Student Center.

The tuition increase proposal is expected to be considered and acted upon during the Board's July 29 meeting to allow time for public comment.

The Board also will consider academic and non-academic personnel reports,With a record-breaking 170 pints were donated at the annual Western University Blood Drive on June 25.

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Freshman class could reach 3,600, Dennison says

This fall's freshman class could "realistically" total nearly 3,600 students, according to one University official. This would be 10 percent more than last year's total of 3,243 freshmen, with George W. Dennison told the Faculty Senate June 2.

That figure, "about our limit," is based on a projected increase of 43 percent of 8,313 admitted freshmen, Dennison said. He added that a 43 percent yield is more "realistic" than last year's yield of 45 percent, itself down 2 percent from the Committee.

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The University organist. The Rev. James performed by Kathryn L. Loew, Western has joined with the Detroit Public Schools to foster educational opportunities for minority students by creating the George W. Dennison Scholarship Program. The program will benefit 900 minority students this year from urban or predominantly minority school districts under the auspices of the

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"Everyone has been planning for an increase," Dennison said, "from housing to parking to tuition," adding that the program will benefit 900 minority students this fall, Dennison said. He added that a 43 percent yield is more "realistic" than last year's yield of 45 percent, itself down 2 percent from the Committee.

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"Western is proud to be a partner in this program," said President Haenicke. "It complements and enhances other programs for minority students at our university," he said. "We will need the assistance of Mara Smits, a nurse with the Red Cross. Western's support for the

WMU joins with Detroit Public Schools to offer middle school students 'incentive

The University will award nearly 1,470 degrees in spring commencement exercises Saturday, June 25, in Miller Auditorium. There will be two ceremonies: one at 10 a.m. for graduates of the College of Arts and Sciences, College of Continuing Education, College of Education, College of Engineering, College of Health and Human Services; and one at 1 p.m. for graduates of the College of Business and College of Engineering and Applied Sciences.

The ceremonies will be performed by Kathryn L. Loew, University organist. The Rev. James


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WMU playing host to unique sports training site for the visually impaired

Western is playing host to what may be the only sports training site for the visually impaired in the world through Saturday, June 18.

Michigan's first ever sports training camp for totally visually impaired athletes and their teachers is being co-sponsored by the Michigan Blind Athletic Association and Western Michigan University. The MBAA is financing the camp, which Western is managing.

University advertisement wins national award

Western has won second place in the third annual Admissions Advertising Awards national competition.

The University won the silver award in the competitive newspaper advertising category for its Medallion Scholarship advertisement. The Association of Pennsylvania State Universities has sponsored the competition since 1984.

The award has been given to, and Western was the second highest placer of, the college's Medallion Scholarship advertisement. The competition is sponsored by the American School of Audiology.

WMU to host first-ever student radio station broadcast

Western will host WIDR-FM (89.1), the student-operated radio station at Western Michigan University, Saturday, June 11 while its antenna and transmitter are being relocated.

It is hoped that broadcasting can be re-established by the fall semester, said Thomas E. Coyne, vice president for University services. The 14-watt station, at 100 watts, would not be affected by the move.

Relocation is necessary because the building on which the antenna is located, Maybee Hall, is to be demolished this summer to make way for a new computer center. The transmitter is located in an underground vault near the center.

"We have applied to the Federal Communications Commission for a new authorization," said Coyne, "and we hope to use the antenna and transmitter so that we may continue to move the antenna and transmitter," Coyne explained. "We will request a new authorization so that we may continue to move the antenna and transmitter." He added that the tower will be moved to a new location 10 miles from the new transmission site.

The tower is being fabricated through and will be installed by Grant Tower of Grant, Mich. When placed on the tower, the antenna will be about the same height as it is now with no change in the station's service area.

Bachelor's in production technology reflects continued WMU commitment

The offering of a bachelor's degree in production technology through the Southwest Regional Center at Lake Michigan College in Benton Harbor reflects Western's continued commitment to the people it serves, participants at a news conference June 3 announcing the program said.

The University will offer the degree, intended for those who have completed a two-year associate degree and a bachelor's degree from a community college, beginning this fall. The degree is being offered by the College of Engineering and Applied Sciences in cooperation with the Division of Continuing Education and the College of Human Resources and Public Affairs.

"This program underscores Western's commitment to the people of the Benton Harbor-St. Joseph area," said Richard T. Burke, vice president for regional education and economic development. "All of us at Western are excited by the addition of this outstanding program to the growing list of locally available engineering and technical education programs."

"This is another example of a hands-on relationship between the four-year institutions and our community colleges," said Christina L. Davis, director of the regional center. "Ideally, one or two of the programs in one city could become technical sales managers, or in management, position," said Christina L. Davis, director of the regional center. "Ideally, one or two of the programs in one city could become technical sales managers, or in management, position."
PLACING FACES — She says she may not know you by name, but she never forgets a face. And you may remember hers from the front of the 1986-87 WMU directory. She's June R. Fuller, a cashier in Western's Physician Assistant Program. As a Western employee for 19 years, she's worked in the bookstore for the entire time. She rings up purchases, processes checks and charges and provides information. And she says the best way to be a good student is to work hard for the student. "I've worked in retail for many years," she says. "If people were half as nice as students, it would be a better world." She also enjoys getting to know the faculty and staff. She plans on retiring in the next year or so and says it's not going to be an easy transition. "The student world keeps you young," she says.

## Center to assess Chicago urban development projects

Kobrak, two programs win national awards

A WMU faculty member and two programs coordinated by the Office of Continuing Education at WMU have been honored by the National University Corporation in recognition of their contributions to basic physics concepts.

Baraka-Love

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## Media

"Newsviews: Legislative Report," a 30-minute radio and television program featuring WMUK-FM news director Marc Griffin and a state legislators, will be aired during the week of June 20-25. Produced by WMUK Services in cooperation with WMUK-FM, the program will be aired on WMUK-FM (102.1) at 6 p.m. Monday, June 20; and on Kalazono Community Access Television (available to subscribers of Cablevision of Michigan) Channel 32 at 10 p.m. Tuesday, June 21; 8 p.m. Wednesday, June 22; 10 a.m. Thursday, June 23-24; and 6 p.m. Saturday, June 25.

Television (available to subscribers of Cablevision of Michigan) Channel 32 at 10 p.m. Tuesday, June 21; 8 p.m. Wednesday, June 22; 10 a.m. Thursday, June 23-24; and 6 p.m. Saturday, June 25.

Two faculty and two staff members will be guests during the coming weeks on "Focus," a five-minute radio interview produced by the WMUK-FM Public Information Department. "Focus" is scheduled to air at 6:30 p.m. on those Saturdays on WKPR-AM (1420) and at 9:35 p.m. on those Sundays on WKZO-AM (590) with the following guests on tap: Kenneth A. Dalibor, political science, on American foreign policy in the 1990s, June 11 and 18; and Wayne Fugate, psychology, on stress on the job, June 25 and July 2.

## Personnel

Performance appraisals due

Performance appraisals for non-tenure-track employees are due now. The compensation staff of the personnel organization is at hand to answer questions and provide assistance. If you need help, please call 7-3620.

Column on leave

The Personnel column will be taking a "leave of absence," necessitated by the smaller format of the summer Western Column. The column will return to its usual two half-column size when the News returns to weekly publication with the Sept. 1 issue. Until then, information from employee relations and personnel will be found throughout the paper. Please read the News calendar for dates of staff training seminars and other events scheduled for employees.

## Exchange

FOR RENT — Furnished three-bedroom ranch home in Kalamazoo. Contact John D. and Catherine T. MacArthur Foundation, donor of $15,000 to the Western University Center for the Evaluation of the Urban Neighborhood, to receive more information about the program's success, sees a role for the program to improve the teaching and learning of physics, teach physics, physical science and engineering and develop site profiles of each of six sites.

Management and Academy Leadership Institute also was recognized. Both of the Creative Programming Awards were in joint efforts with the DNR and the Division of Community Development.

The Creative Programming Awards were presented for outstanding efforts in non-credit continuing education programs.

The "Fitness Update" conference was designed by the teachers and administrators to help students get fit and get a good night's sleep. The program is available on a half-credit basis at the University of Chicago.

The "Best of Care" program offered counseling services to students who can no longer care for themselves. The program is designed to help students get a good night's sleep. The program is available on a half-credit basis at the University of Chicago.

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Plano writes book on the United Nations

A new book on the United Nations that focuses totally on the world organization’s operations has been co-written by a retired faculty member.

Jack C. Plano, emeritus in political science, is the co-author of the 400-page book titled “The United Nations: International Organization and World Politics.” The other co-author is Robert E. Riggs, professor of law and political science at Brigham Young University.

The hardbound text, published by the Dorsey Press of Chicago, is the third book that the two professors have written together. It places a heavy emphasis on the role of the United Nations in world politics.

“It is a study of how the U.N. came into being and what major problems are handled by the U.N., and a description and evaluation of how the U.N. functions,” Plano says. “The book deals with war, disarmament, and economic and social policies and programs,” he adds.

Plano says one of his goals in writing the book was to eliminate myths and misunderstandings many Americans have regarding the U.N. “Americans do not understand the role of the United Nations,” he explains.

“The U.N. is often perceived as being an organization of the U.S. in the sense that even though the U.S. is more than any other country, was responsible for the creation of the organization. Many Americans think of it as a super political structure, used frequently by Third World majorities to promote their own political agendas, sometimes to the detriment of the country,” Plano says.

“The U.N.’s strength and goal, which can improve the world, is that it ‘needs effective leadership and support, which can only come from the United States,’ ” he says.

The authors say “The United Nations” is the first book available that focuses on the broad perspective of total U.N. operations, adding that other books on the U.N. cover only a single subject or approach. Plano and Riggs spent three years writing the book. They did mostly primary research, involving discussions and trips to U.N. headquarters in New York City to talk with U.N. personnel and study official records.

The hardcover version of “The United Nations” will be available in libraries nationwide. A paperback edition recently released, and will be used mainly in college political science and law courses. Both versions will be priced for public bookstore at a hardcover costs $35, while the paperback costs $25.

Lindquist heads marketing association

Jay D. Lindquist, marketing, has been named president of the Academy of Marketing Science and assumed office at that organization’s recent meeting in Montreal.

Lindquist will serve a two-year term (1988-90) as head of the worldwide organization of marketing professors with a membership of more than 1,000. As president, he will preside over the group’s international meeting next year in Singapore.

The Academy of Marketing Science, Lindquist says, is the only international organization devoted exclusively to fostering the development of the practice of marketing and marketing as an academic discipline. The group works toward that goal, he says, by encouraging both emerging and established scholars in academic and research pursuits and by publishing the quarterly Journal of the Academy of Marketing Science.

Prior to assuming the duties of president, Lindquist has served for many years as chairperson of the organization’s Board of Governors and has been active as a conference chair, an editor for the organization’s conference proceedings, and currently serves on the editorial review board of the journal and was instrumental in the recent redesign of that publication.

Incentive

(Continued from page one)

As part of the academic recruitment initiative, a college mentor for each student, success is built into the program," said Arthur Jefferson, general superintendent of the Detroit Public Schools.

Western has had a similar mentoring program for several years under the direction of Griselda Daniel, academic affairs/colleges program.

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