10-1-1987

Works Covered In Graduate Reading Research Courses: Two Surveys

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What studies should be covered in a graduate reading research course? How should the course be structured? These are questions I considered before teaching a reading research course for the first time. An investigation of the literature found little on reading research courses. While some works identified important studies, articles, and books (Froese, 1981; Manzo, 1983; Pearce and Bader, 1980; and Singer, 1985), none specifically addressed reading research courses. Gentile, Kamil, and Blanchard's Reading Research Revisited (1983) identified studies and furnished a structure. The studies covered, however, appeared to be the editors' choices.

In an attempt to answer questions about course content and structure, a two part study was conducted. The first part was a survey to identify reading selections for a research course. A follow-up survey attempted to clarify why certain selections had been named.

FIRST SURVEY
Method and Questionnaire

A survey of recent reading journals and conference proceedings identified 300 reading professors at United States institutions offering graduate reading courses. While this procedure biased the survey toward professionally active professors, it was assumed they would be more likely to respond.

The 300 professors were sent a cover letter, a coded response form (which identified respondents), and a postage paid return envelope. The cover letter outlined the purpose of the survey and asked for a list of selections for a graduate reading research course.

The response form asked for the highest level of degree offered at that institution (doctorate or master's
degree) and whether or not the respondent taught a reading research course. The response form also contained the headings Author, Title of Study, and Bibliographic Data with space under each for listing studies and articles. Five weeks after the initial mailing, a second mailing was made to those who had not responded.

Analysis of Returns

Survey responses included letters outlining what would be covered and why, course syllabi, multi-paged bibliographies of research studies and articles, and response forms with varying numbers of selections listed.

Responses were compiled into a list of citations. Tabulations performed on this data included:

1) frequency counts of citation by title for the whole survey
2) frequency counts of citation by author
3) frequency counts of different works by an author
4) frequency counts by level of institution
5) frequency counts for those teaching a reading research course

Results

The 102 professors responding to this survey (34% response) provided 878 citations for 642 works. The distribution of returns for the two information categories were: Teach reading research course (yes, 53; no, 38; unclassified, 11); level of institution (masters, 36; doctoral, 49, unclassified, 17). Selections cited five or more times are listed below.


Bond, G., & Dykstra, R. (1967). The cooperative research program in first grade reading
instruction. Reading Research Quarterly, 2, 5-142.


Robinson, H.M. (1946) Why pupils fail in reading
Frequency of Citation by Author

The most cited authors of the 118 given are listed by rank, times cited, and number of different citations.

<table>
<thead>
<tr>
<th>Author (by rank)</th>
<th>Times Cited</th>
<th># of Different Citations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Durkin, D.</td>
<td>56</td>
<td>5</td>
</tr>
<tr>
<td>Goodman, K. S.</td>
<td>24</td>
<td>9</td>
</tr>
<tr>
<td>Dykstra, R.</td>
<td>18</td>
<td>5</td>
</tr>
<tr>
<td>Anderson, R. C.</td>
<td>15</td>
<td>8</td>
</tr>
<tr>
<td>Samuels, S. J.</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>Chall, J. S.</td>
<td>14</td>
<td>5</td>
</tr>
<tr>
<td>Thorndike, E. L.</td>
<td>13</td>
<td>2</td>
</tr>
<tr>
<td>Davis, F. B.</td>
<td>13</td>
<td>5</td>
</tr>
<tr>
<td>Pearson, P. D.</td>
<td>13</td>
<td>8</td>
</tr>
<tr>
<td>Meyer, B. J. F.</td>
<td>12</td>
<td>9</td>
</tr>
</tbody>
</table>

Teaching Reading Research Courses

The 53 professors who teach a graduate reading research course listed 528 selections. Selections cited five or more times are given below.

<table>
<thead>
<tr>
<th>Times Cited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Durkin, D. (1978-79). What classroom observations reveal about reading comprehension instruction.</td>
</tr>
<tr>
<td>Thorndike, E.L. (1917). Reading as reasoning: A study of mistakes in paragraph reading.</td>
</tr>
</tbody>
</table>


Morphett, M.V. & C. Washburne (1931). When should children begin to read?


Discussion

Readings

The results of this survey indicate that reading professors differ as to which studies they would cover in a reading research course. Durkin's (1978-79) study was the only selection for which a clear consensus existed.

A comparison of this data with Froese's (1981) and Manzo's (1983) results identified some common selections. Of the 20 works named five or more times in this survey, seven were also among the 10 most cited works in Froese's study and on the list of works given by Manzo. These works were: Bond and Dykstra (1967), Chall (1967), Durkin (1966), Huey (1908), Robinson (1946), Smith (1965), and Thorndike (1917). However, five of these are books and whether or not they are appropriate for a reading research course is an open question.

As might be expected, the most cited works were the same for both doctoral and master's level institutions. However, a difference between the two groups emerged in the number of selections named. The 49 professors teaching
at doctoral institutions named 438 studies, while the 36 professors teaching at master's institutions named 226. Given the differences in student populations, it is possible that professors at master's level institutions did not feel the need to cover as wide a variety of studies.

Course Structure

The responses on this survey also furnished information on approaches used in teaching reading research courses. Four general approaches were evident in the return data: textbook, topical readings, specific studies, and student interest.

1. While different variations of the text approach existed, the studies covered were largely determined by a specific text. Among the texts used as either the sole or primary source of studies were Reading Research Revisited (Gentile, Kamil, & Blanchard, 1983), Theoretical Models and Processes in Reading (Singer and Ruddell, 1970), and "recent issues" of Reading Research Quarterly.

2. Some professors identified topical areas being covered (i.e., ethnographic, process, metalinguistic awareness, etc.). Within each topical area, designated studies were discussed.

3. With a specific studies approach, professors named individual selections which were covered in some depth. Unlike the topical approach, the specific studies approach used the readings themselves to reveal trends in thinking and research in the field.

4. Some respondents stated that no specific studies could be named since student interest determined works examined. In one variation studies covered varied according to the professor's current interests.

SECOND SURVEY

A follow-up investigation attempted to determine why the most cited selections in the initial study had been named.

Method

All professors (30) who cited at least two works, which were named four or more times in the first survey, were recontacted. These individuals were asked why they had named certain works.
Each received a cover letter, a response form, and a postage paid envelope. The cover letter requested assistance in a follow-up investigation and listed those studies and articles named by that professor which were among the 27 works cited four or more times. Each was asked to explain why s/he had named those works for study. Five categories of reasons were provided and professors were asked to indicate which category best described their rationale for choosing each work. The five categories were: 1) exemplary nature of the research; 2) historical importance; 3) topical importance; 4) specific aspects—if so, what; and 5) other reasons—if so, what.

Twenty-four professors answered this second survey, furnishing 54 responses for 23 different selections. The tabulation for responses by categories follows: "Exemplary work" 3; "historical importance" 12; "topic" 8; "specific aspect" 10; and "other reasons" 21. The results for selections for which three or more responses were received are given below.

Table 1

Responses for selections named 3 or more times.

<table>
<thead>
<tr>
<th>Categories</th>
<th>Total</th>
<th>Exemplary work</th>
<th>Historical importance</th>
<th>Topic</th>
<th>Specific aspect</th>
<th>Other reasons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Durkin (1978-79)</td>
<td>11</td>
<td>1</td>
<td></td>
<td>3</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Thorndike (1917)</td>
<td>5</td>
<td></td>
<td></td>
<td>3</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Bond &amp; Dykstra (1967)</td>
<td>4</td>
<td>1</td>
<td></td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Morphett &amp; Washburne (1931)</td>
<td>3</td>
<td>1</td>
<td></td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Clymer (1963)</td>
<td>3</td>
<td></td>
<td></td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Durkin (1981)</td>
<td>3</td>
<td></td>
<td></td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Goodman (1965)</td>
<td>3</td>
<td></td>
<td></td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Marshall &amp; Glock (1978-79)</td>
<td>3</td>
<td></td>
<td></td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>
Discussion

The varied and individual reasons professors gave for citing certain works are illustrated by the large number of responses in the "other reasons" category, more than in any of the four other categories. For instance, of the 11 respondents who cited Durkin (1978-79), five marked "other reasons." The "other reasons" given for naming Durkin's work included: 1) school based study; 2) controversial findings; 3) example of how investigator's choices determined findings; 4) uniqueness of study; and 5) instructional implications. These responses suggested that while Durkin's investigation is widely regarded as being important, professors' views of it differ. This reasoning is supported by various reactions (Cloer, 1980; Heap, 1982; Hodges, 1980; Shannon, 1980; Viti, 1980).

While professors' perceptions of studies varied, apparently one common reason for choosing a work was that it was "historically important." This category was the second more cited after "other reasons." However, with the exception of Thorndike's study (1917), no consensus existed on which studies were historically important.

Almost none of the professors claimed that the studies they named were exemplary. Besides the two studies named in Table 1, only Loban's longitudinal study (1976) was cited as being exemplary.

Conclusion

The results of this study showed that reading professors would include a wide range of selections in a graduate reading research course. It also showed that even among the most named studies and articles, the reasons individual professors had for citing works varied.

While it is hoped that the results of these surveys will help professors determine how reading research courses might be approached for purposes of study, additional investigations to more specifically identify a common core of studies and discover why these selections are special would be useful. Such information (if it could be identified) would serve as the basis for future students' exploration of the field of reading.
Author's Note

This study was partially supported by a research grant from Eastern Montana College's Research and Creative Endeavor Fund.

REFERENCES


Manzo, A.V. (Dec.'83) Toward a core curriculum for reading education. Paper, Amer. Reading Forum, Sarasota, FL.


