Two awarded Fulbright Grants

Two faculty members—Staey Asefa, economics, and Edward (Mike) Jayne, English—have been awarded Fulbright Grants.

Fulbright Scholars receive funds to travel abroad for two to 10 months to conduct research and administer the Council for International Exchange of Scholars.

Asefa will lecture at the University of Botswana in Southern Africa and conduct research on the economics of food security in the region. He will also lead a study tour group on a safari to Kenya, East Africa, June 12-27.

Jayne will leave for Germany in late August and spend 11 months abroad. He has also been a faculty member at Western since 1984.

Asefa has taken a leave of absence for the 1987-88 academic year. He also has been a faculty member at Western since 1980.

Asefa and Jayne, along with 110 other U.S. citizen scholars under the Fulbright program, which is funded and administered by the Council for International Exchange of Scholars.

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More students planning to attend orientation

A projected increase in enrollment for 1987-88 at the University is showing up already this summer in larger numbers of students planning to attend orientation sessions.

According to Raymond A. Passkiewicz, director of enrollment management, there have been increases over last spring in applications from prospective students as well as various University officials on such topics as financial aid, housing and academic calendar.

This year, 4,297 undergraduate students have been admitted to Western with 4,099 registered for fall semester courses, comprising 24.3 percent of the nearly 80 percent of off-campus enrollment.

Sign up to give blood at fifth annual drive

The University will sponsor its fifth annual Red Cross blood drive for faculty and staff on Sept. 3 from 9 a.m. to 2:30 p.m. Thursday, June 11, in the West Ballroom of the Bernhard Student Center.

According to Red Cross figures, 266 pints of blood have been collected from Western employees at the past three drives. But over the same time period, Western employees represent 80 percent of off-campus enrollment.

““These figures indicate that in order to do our fair share, we need to increase our participation significantly,”” said Stanley W. Kelley, employee relations and personnel director. "There's a need to make the drive "as an opportunity for Western to show its support of a project vital to the greater community of which we are very much a part."”

People may make appointments to give blood by using the sign-up sheets that have been sent to all departments. “It takes about an hour to give blood and, while an appointment is not required, it is strongly recommended in order to keep the activity running smoothly,”” Kelley advised.

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On-campus enrollment up 2.1 percent

On-campus enrollment for the spring session is up 2.1 percent over last spring.

Total enrollment for the session, which began May 4, is up 1.7 percent to 9,207 students, an increase of 153 students from last spring's total of 9,054 students.

The total number of students—7,248 students, an increase of 149 students from last spring's total of 7,099 students. Off-campus enrollment is up 4.5 percent to 1,955 students from last spring's figure of 1,903.

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Senate to meet tonight

The Faculty Senate will meet at 7 p.m. Thursday, June 4, in the Fezter Center. Agenda items include remarks by President Hanrickett; a discussion of a role statement for the Admissions, Financial Aid and Student Services Council; and a presentation on sections concerning research, the University budget and graduate education from a report to the provost.
BICENTENNIAL BED—The large, circular flower bed in front of the Bernhard Student Center will remind passersby that this year is the Bicentennial of the U.S. Constitution. Designed by Patsy Allen, right, ground, the bed will have vertical stripes of red and white geraniums on the top half and a blue ageratum background with a white begonia WMU logo on the bottom half. Other elements of the bed, planted with the planting were, from left, Lisa K. Youngs and Tim Hobbs. Allen also designed the large flower beds near the juncture of Studio Drive and Oakland Drive and near Miller Auditorium. Those avaluable plants and others around campus represent the University's participation in the Kalamazoo Flower Fest.

Legislation would help women workers' productivity

Women would become more productive members in the workforce under proposed legislation that requires employers to provide child care leave to their workers, according to Allene W. Dietrich, Center for Women's Services.

"We need to recognize the fact that women get pregnant, have children and are usually the ones to stay home and care for them," says Dietrich, who has been director of the center for a decade. "This legislation would make it easier for women to work. And because it provides the same opportunities to men, it means that both mothers and fathers can fulfill the caretaker role for the child as the family decides it's best."

While Michigan law prohibits employers from firing workers who become pregnant, Dietrich says that's not enough. She favors the proposal, saying it's important to offer unpaid leave for child care.

In April, state Rep. Mary Brown (D-Kalamazoo), introduced a bill that would require all employers in Michigan to grant their employees up to three months of unpaid leave with benefits and up to six additional months of unpaid leave on a part-time basis.

Brown's proposal would guarantee employees their positions with seniority after they return from their leave. The state Chamber of Commerce opposes the measure, saying it's not only inappropriate for the state to require employers to provide certain benefits, but it's simply not feasible. Dietrich disagrees with both of these arguments.

"We already do, in many cases, require employees to take certain benefits," she continues. "The U.S. Chamber of Commerce first estimated child care benefits would cost $16 billion nationwide. That was later lowered to $2.6 billion. And now an independent cost survey is being conducted."

In fact, Dietrich says some of the more progressive companies are beginning to realize that it actually pays off to voluntarily provide their employees with child care benefits. She says companies see this as a way of retaining their good employees and enhancing the working environment.

"When companies train an employee for many years, they are better off having a pool of the best workers whose abilities have been developed through the training program," she explains. "So providing child care does reduce turnover. It also increases employee morale. People are more likely to stay in a job where they know the company is interested in their welfare and their children's welfare."

Not all companies are as accommodating, leaving working couples with a limited number of child care options. Dietrich does not recommend that parents for parents is forced to quit his or her job. She says that's just the manipulation of the women—and it's often done reluctantly.

"One woman had a job with an airline company and was transferred to a more remote location. She was told to take the leave home and take care of it, you've got to quit," "explains Dietrich. "So she did, quit reluctantly, and then later upon returning to the airline, she was offered jobs for $12,000 and $15,000."
Isaak writes introductory book on politics

Alan C. Isaak, political science, has written a new 2nd edition of a book that introduces students to the major components of political systems; a cost-benefit analysis of political systems; and critical explanations of nonconventional means of political influence, such as revolution, civil war and political violence.

In addition, Isaak has prepared a 100-page instructor's manual to accompany the text. The manual includes chapter outlines, key terms, multiple-choice, short-answer and essay questions.

Published by Scott, Foresman and Co. of Glenview, Ill., the hardback text is to be used in the course "Introduction to Political Science" at Western.

Exchange


FOR SALE—1984 Honda Prelude. Immaculate condition, all options, less mileage. $9,500. Call 3-1632 days or 3-1402 evenings.

Personnel

Staff training seminar set for Thursday, June 4. A one-classroom office? Find out at the "Effective Clerical Behaviors" staff training seminar, scheduled for 1 to 4 p.m. Call Diane G. McFall at 6-20.

Participants will examine and discuss the different work styles and attitudes that produce a healthy work environment. The seminar will focus on such areas as how to improve communication skills, how to work smarter (not harder) and how to deal with the "insurgency" that may be getting the job done. It also will cover strategies for helping you become a more effective and efficient member of Western's support staff. Please call Be at 345-2935 for more information.

Job posting locations listed

The success of the Job Opportunity Program depends largely on the accessibility of posted job openings. Students who are interested in transferring within the University need to be aware of the work opportunities available to them.

To ensure the widest possible availability of employment information, a list of job openings appears in the Western News each time it's published. When it's not published, a special memo with a list of job openings is distributed to each department by the employment office.

In addition to the Western News listings, job notices also are posted campuswide on in university offices and in department buildings and on the main bulletin board in the outside area of the employment office.

1300 Seiber Administration Building; AFSCME posting destinations are posted in five-month intervals on a time clock.

The program is produced by the Center for the Study of Ethics in Society.

Media services

New acquisitions recommended by the Western News Media Services Advisory Committee are currently being received in media services. Available programs (for more information regarding these programs, please contact the AV Center in Waldo Library at 3-1620).

Berta Bobath: Assessment and Treatment Planning—A Child with Cerebral Palsy 53 min.

The main focus of this tape is Bobath's assessment and treatment planning for David, a child with spastic quadriplegia. A brief presentation on Chris, a child with jobs

The listing below is currently being provided to interested University employment office. Interested regular full-time or part-time employees should submit a job opportunity application during the posting period.

5-01 and S-02 clerical positions are not required to be posted. Interested University employees may contact the employment office for assistance in securing these positions.

(R) Secretary II, S-05, Military Science, 86/84-322.87
(R) Scan Operator I, S-08, Testing Services, 86/84-322.87
(R) Secretary III, S-06, Health Center, 86/84-322.87
(R) Secretary II, S-04, Waldo Library, 86-87/431, 6-2/8/87
(R) Secretary I, S-06, Dining Service, 86/84-322.87
(N) Coordinator, Telephone, S-08, Telephone Services, 86/84-373, 6-2/8/87
(R) Supervisor, Athletic Equipment, P-01, Athletics, 86/84-324, 6-2/8/87.
(N) Position

Replacement

WMU is an EEO/AA employer.

Zest for Life

“People can feel tired for a million and one reasons. However, feeling ‘sleepy’ can be measured and treated,” says Frank Zoric, mental health director of the Sleep Research Center at Detroit’s Henry Ford Hospital.

Your night’s sleep requirements are an inherited biological trait. You can’t train yourself to sleep properly. You can, however, do a few things to make nighttime a little more comfortable and keep it as regular as your daily routine.

Establish a pattern: Go to bed and rise at the same time each day and aim to sleep just enough to awaken refreshed. Try to get a full night’s sleep.

Create a sleep environment: A comfortable pillow, fresh sheets, cool temperature, darkness and quiet are helpful.

Avoid evening exercise: Regular daytime exercise can help you fall asleep, but an over-stimulating nighttime workout can have the opposite effect. Try relaxation exercises instead.

Avoid caffeine, nicotine and alcohol.

And finally, on those nights when you simply can’t get to sleep for whatever the reason, don’t make matters worse by trying too hard. Instead, read or watch television, but no suspense shows; relax, and you’ll find yourself drifting off to sleep.

On Campus

MINDING THE STORES—Buying, distributing and keeping track of office and custodial supplies is the job of Donald Penskar, manager of campus stores.

Those supplies can include everything from Liquid Paper to used computers. While the department is located in the University offices-year-round, it also contracts surplus sales two to three times a year at which employees can buy used merchandise.

“A lot of times we’re concerned with ‘’distributing,’ ” says Penskar. “We have office and custodial supplies, but they have maintenance supplies. It depends on what people are trying to find. In that case, we’ll try to give them some direction on what to head to which we hope will be a little more convenient.”

Similarly, the department’s people are trying to find out what the新品 are like. “The merch people are trying to find," in that case, “we’ll try to give them some direction on what to head to which we hope will be a little more convenient.”

In the building on the corner of West Michigan Avenue and Buckhout Street to meet for the Printing Management and Research Center. University stores is now located in temporary quarters in the administration building while the new building is being constructed when it is completed at the end of the summer.

3400 Scinipace Health Center; in the building in front of the corner, Henry Hall, 3151 Hillside East; inside the front door, Hillside West; 3064 Kober Hall; 3350 McCracken Hall.

Main floor lobby and 341 Moore Hall; near 280 North Hall; outer lobby, Oakland Gymnasium; near all time clocks, Oakland Recital Hall, Kober Hall, West Hall, Sangren Hall, Dalton Center, Moore Hall and Ellsworth Hall; first floor upper administration office, physical plant. Actually, all clock boxes, Waldo Library; 317 Wood; and to regional centers in Battle Creek, Benton Harbor/ St. Joseph, Grand Rapids, Lansing and Muskegon.

Media

Cherie C. Arnold, placement services, discusses the job outlook for 1987 college graduates on “Focus,” a five-minute radio program produced by the Frankenmuth Chamber of Commerce.

Next week, Ronald C. Kruzel, sociology, will explain how organizations engage in corporate crime and how it can be controlled. “Focus” is scheduled to air on Saturdays at 150 stations between 11:30 A.M. and 12:30 P.M. on WJKD-A, 1200, and on WJKD-A at 3-1650.

The first two parts of a series on ethics and the media, featuring Clifford Christen of the University of Oregon, will be aired June 6-20 on Cablevision of Michigan Channel 32. “Mass Media and Social Justice” will be aired at 7 p.m. Sunday, June 7; 6 p.m. Wednesday, June 10; 7 p.m. Friday, June 12; and 7 p.m. Saturday, June 13.

“The Case of Cable TV” will be shown at 7 p.m. Sunday, June 14; 6 p.m. Tuesday, June 16; 7:30 p.m. Friday, June 19; and 8 p.m. Saturday, June 20. The series will be produced by media services and sponsored by the Center for the Study of Ethics in Society.

Future

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WMU is clearinghouse for TV information

Western has become a national clearinghouse for information for audience research on community cable television programming, according to Frank R. Jamison, academic services and media services.

Jamison has nearly 100 audience studies on file, representing some 300 cable franchising authorities and a cable household count of nearly 2 million. Studies have come in from such places as Tucumcari, Emmett, Ill., Fayetteville, Ark., and East Lansing, Mich.

"Our clearinghouse is in a position to begin to draw clear and statistically powerful conclusions about the impact of community television channels, in terms of viewership and economic impact," Jamison said. He and David L. Dore, an Honors College student who was with a Russell H. Seibert Fellowship, are compiling the academic black and white book. Once developed, the information is expected to be useful to any individual or group interested in the nature and impact of audiences for community television programming, Jamison said.

He said that the long-term objective of the clearinghouse is to document the economic relationship between the availability of community cable channels and the local marketability of cable services. "It seems most practical to talk to cable franchising authorities and a cable household count of nearly 2 million. The clearinghouse is in a position to begin to draw clear and statistically powerful conclusions about the impact of community television channels, in terms of viewership and economic impact," Jamison said.

"Community channel availability seems to be grossly undervalued by the host cable companies in the national level and in many local markets," Jamison said. Community television programming sources include the public as well as educational and governmental agencies.

Jamison said that most of the studies he has on file were based on a model research.

### Loggender shrike sought

A WMU graduate student is hoping that birdwatchers around the state can help save the endangered loggender shrike.

The bird is on Michigan's list of endangered species and is threatened in all of the Great Lakes states and throughout New England.

Last year, Janea M. Little, a student in the Department of Biological and Biomedical Sciences, conducted a census to find out how many of the birds actually exist. She currently is conducting another census and is asking persons who sight the bird to write or call her.

"Sightings by bird enthusiasts throughout the state are essential to the protection of the species," she said. A 1986 survey of the loggender shrikes in Michigan found only one breeding pair.

The surveys have been sponsored by Western, the Kalamazoo Nature Center and Kalamazoo, and the Michigan Resources' Nongame Wildlife Fund.

The loggender shrikes are black and gray, and often perch on power lines along roads and fields. They have a distinguishing black mask, a large, hook-tipped bill and black wings with white patches.

Persons who see loggender shrikes should contact Little in care of the Kalamazoo Nature Center, 700 N. Western, Kalamazoo, MI 49007, 381-1574.

### Calender

**JUNE**

**Thursday/4**

(thru July 10) Exhibition, pastels by Pamela Rups, media services, 1240 Seibert Administration Building, Mon.-Fri., 8 a.m.-noon and 1-5 p.m.

Meeting, Research Policies Council of the Faculty Senate, Conference Room A, Seibert Administration Building, 3 p.m.

Meeting, Faculty Senate, Fetzer Center, 7 p.m.

**Friday/5**

(thru Class of 1947 reunion.

Meeting, Clerical/Technical Organizational Meeting, Red Rooms, Bernhard Student Center.

**Saturday/6**

Center for Women's Services' Workshop, "assertion Training," Jane Vander Weyden, University of Findlay, in residence and weekend programs, CWS Conference Room, A-301 Ewellworth Hall, 9 a.m.-4 p.m.

Faculty retirement recognition dinner, Fetzer Center, 5:30 p.m.

**Monday/7**

Visiting Scholars Program lectures by Addison H. White, retired unit manager of the plant at Bell Telephone Company, "The Language of Numbers." Seibert Administration Building, 2 p.m.

Visiting Scholars Program lectures by Charlie Swanger, "Principles of Internal Controls." Seibert Administration Building, 4 p.m.

Meeting, Research Policies Council of the Faculty Senate, Conference Room A, Seibert Administration Building, 3 p.m.

Meeting, Faculty Senate, Fetzer Center, 7 p.m.

Meeting, Two Programs win awards

Two cable television programs produced by Western faculty and staff members won "Annies" awards during Access 87, the annual telethon of the Community Access Center in Kalamazoo.

"WMU Presents," a 30-minute television show produced by media services and the Office of Public Information, won the only program award in the Division of the arts and humanities category.

Included features on alumnae of the University, artist Mary Hatch of Hollywood, and the Michigan Department of Natural Resources. The program was carried last year on Community Access Television.

"Fade to Black," a series on minority affairs produced independently by Leander C. Jones, a Michigan State University student, was awarded an "Annie" award in the minority/ethnic division of the Volunteer category. It was assisted by John Lee, a graduate student in social work.

### Wedding law text

"Law and Business" is the title of a new textbook co-authored by F. William McCarty, chairperson of the division of the arts and humanities.

The book is an introduction text offering students the legal and business aspects they need to understand TV law.

McCarty's co-authors are three faculty members from other institutions: Douglas Whitman of the University of Kansas; Barry L. Bennett of Bowling Green State University; Frank F. Gibson and John D. Gentry of Ohio State University; and Thomas W. Dunfee of the University of Pennsylvania's Wharton School.

The same team of authors wrote a law business textbook three years ago titled "Modern Business Law." Both the 1984 and 1987 books were published by Random House, Inc. of New York.

McCarty says, "The 'Law and Business' text is aimed at meeting the needs of beginning students by focusing on basic principles. While both books combine text material with extracts from court cases, this book has shorter cases which are briefly organized but of longer cases featuring the language used by judges."

The book also includes a number of case scenarios aimed at making the material easier and more enjoyable, according to McCarty. Learning objectives are included at the beginning of each chapter. Marginal definitions reinforce key concepts and the end of the chapter. The chapter summaries and problems provide a means to review each chapter's material.

The appendices, appendix and subject and case indexes available at the end of the text furnish additional useful information for both faculty and staff users. The 771-page hardcover book is divided into 43 chapters and six parts: the legal environment of business; contracts; commercial transactions; business organizations; property; and government regulation.

The text's teaching package includes an instructor's manual, test bank, study guide and computerized testmaker.

### Gifts, grants reported

Western received a total of $255,458 in gifts and $682,171 in grants during February and March, according to reports presented to the Board of Trustees at its meeting April 24.

**Graduate wins award**

Neal Woodson, a 1985 graduate, has been named the winner of the WMU Percussion Ensemble's annual Student Composition Competition, which included three winners: "Ethereal Enchanted," by John Beardsley, "Reflections on a Summer of Our Discontent," by Peter W. Smith, and "Serenade," by Tim Smith.

Woodson's composition was selected from 20 entries. He was awarded $500 and a year's subscription to Percussive Magazine. The competition is sponsored by the Percussion Ensemble and the Percussion Department. The winners were announced at the April 25 concert of the Ensemble and premiered by that group.

Woodson has been a winner of the Percussion Ensemble's Award for Outstanding Achievement since being named a member of the ensemble in 1984. He is a student of Robert P. Wilson, associate professor of music, and works as an assistant instructor and as a typing assistant for the Percussion Ensemble.