Haenicke means what he says about "MBWA"...
During the past spring and summer, numerous news stories about Western were generated on- and off-campus. Among the major news items affecting Western were Gov. Blanchard’s Aug. 1 signing of the 1985-86 appropriations bill that allocates $64.8 million for the University and the freezing of resident undergraduate tuition for the second consecutive year. The appropriation was $7.1 million or 12.4 percent more than the 1984-85 state allocation of $57.7 million. “This level of funding represents a significant beginning in a badly needed comeback,” said Philip Dennisfeld, vice president for academic affairs, who was acting president at the time.

However, the impact of the appropriation on Western’s General Fund operating budget is far less than 12.4 percent, according to Robert M. Beam, vice president for finance. “All the funds we project to receive are had complicated because the state and the University’s actual major university increase apply to only that 65 percent of Western’s revenue represented by the appropriation,” Beam said.

“The 12.4 percent appropriations increase is actually 11.3 percent when converted to Western’s fiscal year of July 1, 1985 to June 30, which differs from the state’s fiscal year of Oct. 1 through Sept. 30,” he said.

Tuition represents about 35 percent of our revenue and, since we froze resident undergraduate tuition for the second consecutive year, the University’s General Fund operating budget will be up only 6.9 percent over the 1984-85 fiscal year,” Beam said. “We anticipate a decline in tuition revenue of $465,000 from a year ago because we project a slight enrollment drop for 1985-86.”

Other stories over the spring and summer included:

—John T. Bernhard retired June 30 after nearly 11 years as Western’s president. He was granted the title president emeritus by the Board of Trustees. Philip Dennisfeld, vice president for academic affairs, served as acting president from July 1 until Aug. 12, when Western’s fifth President, Dieter H. Haeckel, started.

—Western posted and distributed to elected officials and staff members of the state government a detailed formal response to the Report of the Governor’s Commission on the Future of Higher Education. The goal of the response was “to clarify and, in some instances, to change perceptions of Western Michigan University—on campus, in our own community, within our region and across the state,” according to President Emeritus Bernard. He continued, “...we will be unsparing in our efforts to convey this report and its message to legislators and members of the executive branch, among many other opinion leaders in the state, where we have every reason to understand that Western is, indeed, one of the state’s truly major university enterprises and the increase applies only to that 65 percent of Western’s revenue represented by the appropriation.”

—The Board of Trustees adopted new bylaws, declaring its intent to have its components open to the public. The Board also granted two former trustees, Robert D. Cane and Gayl F. Wermus, emeritus status. In addition, the Board approved the addition of the words “sexual orientation” to its official policy of non-discrimination and approved a policy on sexual harassment and sexism.

—A revised 1984-85 General Fund operating budget of $86.5 million was approved by the Board, eliminating on schedule a two-year deficit of $1.4 million.

—In the area of student financial aid and scholarships, three important announcements were made. Seven Michigan students were selected to participate in Western’s prestigious Medalion Scholarship Program. The boise is valued at more than $900,000. Also, Western announced the establishment of a new merit scholarship program that brings its total in General Fund-supported merit scholarships to nearly $1 million for 1985-86.

—It was announced that Western’s proposed $2.8 million printing management program has been named for Robert A. Welborn, the state senator from Kalamazoo who died May 29.

—Four undergraduate programs in the College of Engineering and Applied Sciences received accreditation or re-accreditation by the Engineering Accreditation Board for Engineering and Technology.

—Western announced a major revision in its curriculum for prospective elementary school teachers, raising the minimum credit hour and grade point requirements for graduation.

—Several appointments were announced in Western News: Edward L. Galligan as executive director; Donald E. Thompson as associate dean of the Division of Research and Sponsored Programs in the College of Arts and Sciences; Robert S. Rooney as assistant dean of the College of Business; Russell N. Steward as information officer of Allen J. Schwenk as professor of mathematics; and Dean Richard T. Burke, continuing education director.

—A variety of groups visited the campus over the last few months. Among them were 600 high school students for the Michigan Youth Arts Festival; 1,000 participants in the 20th International Congress of Medieval Studies; 600 students for orientation.

—A number of construction projects began and completed. North Dormitory Road and West Miamisburg Avenue was widened to accommodate two-way traffic.

—A new parking lot, primarily for students, and a stairway to serve East Campus were constructed between Waldo Classroom and Business and Social Sciences and Oakland Gymnasium. And ground was broken and construction began on a $2.1 million addition to McCracken Hall.

Hispanic Heritage Week observed Sept. 9-12, in the Kraus Hall Art Gallery. The Kraus Hall Galleries will present exhibitions of artists from the Kalamaazoo area. The Kraus Hall Galleries also will be shown during the week: “Zoot Suit” at 7 p.m. Wednesday, Sept. 11 in 2750 Knapp Hall; and “Pasion y Plata” at 7 p.m. Sept. 12, in 3770 Kraus Hall. The art shows will be shown on Friday, 7-10 p.m. on WKZO-AM (1420) and at 12:25 p.m. on WKZO-JM (950).
"Zest for Life" program continues to promote wellness

The "Zest for Life" program continues to promote wellness. Beginning with this issue, the program will devote this space to articles on audits and evaluations, position descriptions, employee benefits, records, staff training and compensation. The program through the University Wellness Center is Theresa J. Landis, associate physical and women's program coordinator. The University has 700 bachelor's and master's degree students in physical education from Western. Beginning with this issue, "Zest for Life" will be aided by graduate assistants Richard Wilcox and Pat Hogan.

Applications due Sept. 15 for assistant V.P.

Any interested persons are reminded that the deadline for applications for the assistant vice president for academic affairs position is Sunday, Sept. 15.

By the start of June was posted in June, but the process is ongoing until Sept. 15 to allow interested on-campus applicants to submit their completed applications. Copies of the job description are available in the Office of Academic Affairs, Selbert Administration Building, or by calling Pam Liberek at 3-1650.

Open to all University employees and their spouses, "Zest for Life" offers participants opportunities to enhance their health through weight control, nutrition, weight loss, smoking and stress management programs. The program this year was explained by Landis, "we've added a series of noon hour enhancement seminars covering a variety of health-related topics. We'll also be tailoring our group total fitness program to different exercise levels of participants."

Additional equipment will be installed in the "Zest for Life" Fitness Rooms located on the second floor of the Gary Center. In addition, open house participants will be provided their own progress with Landis, "we like to see if participants admitted at the end of last year will not need to again complete health screening forms and evaluations. They will have to register for the program in which they'd like to participate this year. Landis said the fitness center will open Monday, Sept. 12. For more "Zest for Life" information, persons may call 3-6004.

More than 200 "Zest for Life" applicants.

More than 200 faculty and staff members and spouses participated in the "Zest for Life" fitness program conducted during the fall and winter semesters last year. The program, sponsored by the University Wellness Center, the Sports Medicine Clinic and the Personnel Office, has been offered University personnel and their spouses the opportunity to develop personal fitness plans, participate in open and group exercise sessions and become involved in a weight management group.

Cited for highest program participation during the fall and winter semesters were: John S. Geisler, counseling and personnel; Dinah L. Rusk, collection and contract administration; Stephen P. Latus, news services; Shirley A. Ray, WMUK; Linda R. Nicholas, computing; Lee Siebert, music; Janet W. Mullen, Staff/Student Telephone Directory.

Changes for telephone directory due Sept. 12

The deadline for persons who wish to add, change or delete any information included in the 1985-86 Faculty/Student/Staff Telephone Directory is Thursday, Sept. 12.

The names, titles or classifications, campus locations and telephone extensions for Western employees will be included. Employees should submit the fact card section of the current directory to see if any information, home or office, needs to be updated. To change information, persons should use the form on the back of their paycheck envelopes. This will change the master file record through the Personnel Department.

Certain options are available regarding the amount of home information that will be published in the directory: 1) Complete home information—spouse's name, street address, telephone, social security number and any other information so desired address is to do anything if this is what is wanted and employees' records are up to date; 2) No home information of any kind—employee should forward this request to Gertrude V. Wilson, Personnel Office; 3) Omission of spouse's name only—employee should change their University master file record by using the form on the back of the paycheck envelope. It is important that employees include their social security numbers on all correspondence concerning the directory to speed up processing. Persons with questions may call Peterson at 3-6068.

Exchange

For SALE—1984 Mercury Marquis. Very low mileage. P/S, P/B, air cruise control and other extras. Call 323-1137 after 5 p.m.

Academic Skills Center

Academic Skills Center cited

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The Center for Developmental Education, located at Appalachian State University, in Boone, N.C., is widely known as the leading source of information, training, research and advocacy in developmental education.

Cho awarded NSF grant

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The grant will enable Christopher S. Cho to research the cooling effects of droplet deposition. The paintings have been praised and now hang in the Division of Continuing Education's office in Ellsworth Hall.

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Involvement in teaching

(Continued from page 1)

include a seminar with Berenic Brad, honors director at Long Island University, Brooklyn Center, on the relationships of professional knowledge and real-world practice; a series of seminars on "Coping with Teaching" and on "Let's Talk About Teaching," an audio-television conference on the latter report featuring Russell Edgerton, president of the American Association for Higher Education, and Alexander Astin; another member of the study group that produced the NIE report; an intellectual skills conference; computer literacy classes; and off-campus retreats.

The activities are being sponsored by the Office of Faculty Development, Office of Instructional Development, Honors College, Intellectual Skills Development Program, Office of Academic Affairs and the Graduate College.

For more information, persons may call V. Joan Ramsey, faculty development, at 3-1357.

Applications due Sept. 13 for teaching fellows

Applications are due no later than 3 p.m.

Friday, Sept. 13, for the 1985-86 Faculty Teaching Fellows Program. As part of a larger program focusing on "Involvement in Teaching and Learning" (see related story page one), up to 10 Faculty Teaching Fellows will be designated for this academic year.

The fellows will devote time and effort to thinking about the revitalization of teaching in return for $500 "credits" toward classroom materials, resources, equipment or teaching-related travel.

Specifically, the fellows will work with Zelda Gamson, professor in the Center for the Study of Higher Education at the University of Michigan, on how to achieve greater involvement in teaching and learning. Gamson was a member of the study group that authored the National Institute of Education report, "Involvement in Learning: Realizing the Potential of American Higher Education." She also wrote "Liberating Education" (Jossey-Bass, 1984).

The fellows also will be involved in one of two off-campus retreats, attend informal discussion sessions on "Let's Talk About Teaching" and participate in at least one of several workshops on teaching offered by the Office of Instructional Development.

Applications are available in the Office of Faculty Development, 217 Bernhard Student Center; they will be reviewed by the Faculty Development Advisory Committee and selections will be announced Friday, Sept. 20. For more information, persons may call V. Joan Ramsey, faculty development, at 3-1357.

Grid media guides on sale

Copies of the 1985 Bronco football media guide are available for public purchase at a price of $5.

Persons may send a check or money order, payable to WMU, in this amount to the Student Center, 3-2065, Hollowell Hall.

'Bronco Football '85' enters its fifth season

Western's videotape highlights program, "Bronco Football '85," will be viewed on a network of 16 cable systems and two commercial television stations during its fifth season.

In the Kalamazoo area, the 30-minute shows will be seen on WWTV/WWUP-TV (Channel 17) in Grand Rapids on Sundays at 11:30 a.m. and WWTV/WWUP-TV (Channel 8) on Sundays at 9:30 a.m. and on Wednesdays at 9 p.m. "Bronco Football '85" will be aired weekly through the end of November.

Programs include highlights of Bronco Club luncheons scheduled

Seven luncheon meetings of the Downtown Coaches/Touchdown Club featuring Bronco football coach Jack Harbaugh are planned in conjunction with the upcoming 1985 football season.

Luncheons will be held at the Kalamazoo Center Hilton Inn will be Thursday, Sept. 5; other dates are Fridays, Sept. 27, Oct. 4, 11, 18 and 25, and Nov. 1 and 2.

Tickets priced at $15 may be ordered by contacting the Gary Athletic Fund Office at 3-9787. Individual luncheons are priced at $6.

Media Services tests direct cable TV 'feed'

Media Services, a part of the Division of Academic Services, has been testing the direct transmission of satellite programming to the community through facilities of the Community Access Center on Ch. 5. The test has consisted of the live transmission of the recent NASA space shuttle mission. The transmission is provided by NASA, captured by satellite dish at Western and "fed" to the Community Access Center by direct cable connection; the center then distributes the signal to subscribers of Charter CableVision.

Gary Fund to present 'Shipshewana' Sept. 21

The Mike Gary Athletic Fund will present its very own "Shipshewana of the North" for market from 9 a.m. to 5 p.m. Saturday, Sept. 21, in and around the Lawton Ice Arena.

"We intend on this sale being the largest in southwestern Michigan," said Bill Doolittle, Gary Fund. "We have available 786 spaces outside and 27 spaces indoors. Persons interested in renting a space may contact the Gary Fund at 3-0975. The rain date for the event is Sunday, Sept. 22.

Award winner - This unusual photograph of a broken window in the Dalton Center by Neil C. Rankin, news services, won an honor award for excellence in university photography at the University Photographers Association of America's (UPAA) 24th annual conference in Goshen, Ontario, this past summer. The photograph also was selected by UPAA as one of 31 included in the group's traveling exhibit. Rankin, who has worked at Western since 1978, has won several awards for his work in recent years from the organization.

Steen writes second edition of book


The second edition of "Anatomy and Physiology, Volume I" was published in 1984. Together, these two books provide a complete description of the organ systems of the body and how they function. His co-author is educator and writer Ashley Montag.