10-1-1973

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Dear Council Members and Friends:

As another school year approaches, it is my privilege to invite your continued support and active participation in Council programs and activities. Our program for the year follows the theme of the International Reading Association: THE TEACHER: KEY TO EXCELLENCE IN READING. The program chairman, Mrs. Betty L. Hagberg, is to be commended for the caliber of speakers she has procured for your education and pleasure. Since our association encourages the study of reading problems and the factors that influence reading, it would appear that these purposes will be satisfied in a stimulating way.

Your executive board joins me in urging each of you who is not at present a member to support us through active membership in the Council this year. A complete program appears elsewhere in this issue of Reading Horizons. As the programs are designed to appeal to all levels—elementary through college, won't you mark your calendars now with plans to join us and share in the good fellowship and professional enrichment?

Yours truly,
Fran M. Baden